HENDRA PRASTIAWAN

hendra.prastiawan2@gmail.com │ +62 812 8990 4027 │ Tangerang, Indonesia

Profile Summary

Dynamic and results-driven professional with expertise in product and project management, technology administration, and learning operations. Proven leader in driving business strategies, curating technical learning, and fostering engineering cultures. Skilled in market analysis, technical standards, and talent mentorship. Dedicated to cost optimization and innovation in fast-paced settings. Strong education professional with a Master's Degree focused in Telecommunications Management from Universitas Mercu Buana.

Professional Skill

- Educational Technology
- Budget Planning
- Project Management
- Product Management

Technical Skill

- Jira & Confluence
- Project Plan Tools
- Python
- Figma

Education

Masters in Electrical Engineering, Mercu Buana University *2012-2014*

Electrical Engineering focuses on Telecommunication Management

Bachelor of Computer Science, Mercu Buana University *2007-2011*

Computer Science focuses on Information System

Work Experience

Sr. Manager Technology Administration, Tech Initiative Support, and Learning Operation - PT. Bukalapak COM *Feb 2023-Present*

- Lead and oversee the entire procurement process, including Purchase Requests (PR), Purchase Orders (PO), Invoicing, and Goods Receipt (GR)
- Develop and implement strategic procurement initiatives to optimize costs and improve efficiency
- Collaborate with finance teams to ensure accurate budgeting and financial forecasting for the division
- Set the direction and standards for the technical approval process across the Tech Function/Division
- Lead cross-functional teams to ensure adherence to technical standards and guidelines
- Lead the strategy to cultivate a strong engineering culture and continuous learning environment
- Organize key tech events and workshops to drive innovation and skill enhancement
- Collaborate with external entities to amplify the organization's technical brand
- Curate and adapt learning curriculum in line with audience needs and business objectives
- Provide hands-on mentorship to nurture engineering talent
- Create comprehensive technical learning programs and specialized training for prospective team members

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Work Experience

Senior Technology Learning Manager - PT. Bukalapak COM *Nov 2021-Jan 2023*

- Responsible for Engineer's technical skills success and making sure that all Engineers pass the minimum requirement for the technical skills needed for Bukalapak
- Designs, authors, or edits complex curricula for various audiences including employees, end-user customers, partners, resellers, distributors, or systems integrators
- Helps establish and assures adherence to schedules, work plans, and performance requirements
- Partners with the business and subject matter experts to assess and customize training based on the current and future needs of the business units
- Perform coaching, counseling, and mentoring to new and/or existing engineers in order to deliver learning and development curricula
- Plan, developed, and design technical learning and development program for Engineers in Bukalapak
- Develop and design special learning and development program for potential candidates to be hired in Bukalapak
- Collectively determines & develops approaches to solutions, in a team environment
- Works on assignments under minimal supervision

Product Manager Lead - PT Komputika Media Bersama (OttoDigital Group) *Jun 2021-Oct 2021*

- Drive the product and business-planning process across cross-functional teams of the Company
- Analyse consumer needs, current market trends, and potential partnerships from an ROI and build vs. buy perspective
- Assess current competitor offerings, seeking opportunities for differentiation
- Analyse product requirements and develop appropriate programs to ensure they're successfully achieved
- Develop, implement, and maintain production timelines across multiple departments
- Appraise new product ideas and strategize appropriate to-market plans
- Drive the execution of all product lifecycle processes including product research, customer research, competitive analysis, planning, positioning, roadmap development, requirements development, and product launch
- Translate product strategy into detailed requirements for prototype building and final product development by the relevant teams
- Create product strategy documents that describe business cases, high-level use cases, technical requirements
- Collaborate closely with design, development, test, and marketing teams on the development, QA, and release of products and balance of resources to ensure success for the entire team
- Collaborate with the design and content team to develop product positioning and messaging that differentiates the product and its features across primary market segments
- Mentoring Product owners to achieve product goals
- Product: OttoCash, IMkas

Work Experience

Senior Project Manager - PT. Anabatic Solusi Digital
Jan 2021-May 2021

- Planning out the blueprints for software projects, including defining the scope, allocating resources, setting deadlines, laying out communication strategies, and indicating tests and maintenance.
- Creating a project budget and ensuring the project adheres to the budget as closely as possible and ensuring that all projects are delivered on time, within the scope, and within budget
- Manage projects through all phases - project initiation, requirement gathering, analysis, design, development, integration and testing, implementation, project closing, and post-production support - With a proper sign-off for each phase
- Create and maintain comprehensive project documentation
- **Client: BTPN Bank, Permata Syariah Bank, Bank Syariah Indonesia**

Project Manager - PT. Dwidasa Samsara Indonesia
Sep 2019-Dec 2020

- Create a detailed work plan which identifies and sequences the activities needed to successfully complete the project.
- Determine the resources (time, money, equipment, etc) required to complete the project such as staffing the project, Implementing the project including executing the project according to the project plan, and developing forms and records to document project activities.
- Control the project and Evaluate the project
- **Product Fintech: OttoCash, OttoPay, PeDe, IMkas (Indosat E-Money)**
- **Product Digital Banking: Bank Index, Bank Capital, Bank Ganesha**

Lecturer and Head of Computer Laboratory - Mercu Buana University
Jan 2015-Jan 2019

- Teaching for some subjects such as:
  - Basic Programming
  - Programming Algorithms and Data Structures
  - Object-Oriented Programming
  - Project Management
  - Mobile E-Commerce
- Has a National Lecturer Identity Number (NIDN) is 0303068902
- The supervisor for students who are doing their final assignment at the same faculty.
- As Head of Lab FASILKOM has the responsibility for planning LAB, managing LAB infrastructure and also managing LAB resources both human resources (Lab Assistants) and other resources such as network devices and computer devices

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SR. TECHNOLOGY LEARNING MANAGER

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Work Experience

IT Business Analyst - PT. Cargill Indonesia *Jan 2012- Nov 2014*

- Responsible for maintaining the stability of the data and the network connection to the company's business needs
- Helped other workers when experiencing difficulties or disorders related to information technology in their work
- Analyze various forms of IT support in the company and also support from the IT side in the construction of the new plant in each location being built by the company

Interest

- Analyzing
- Learning
- Product Management