

# HARRISON ROLOFF

Passionate about information technology and artificial intelligence, looking to make an innovative difference in the technology space.

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## PROFESSIONAL EXPERIENCE

GO-TO-MARKET

Cylerity Corp.

Jan 2023

► Present

Madison, WI

- Customer discovery interviews and market research to evaluate commercialization potential for innovation
- Pieced together technical stack for MVP with focus on minimizing technical debt for future iterations
- Assisted in graduation from Creative Destruction Lab

Curiosity

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GTM Strategy

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Customer Discovery

AI ENGINEER

Feehive.io

Jan 2023

► May 2023

Madison, WI

- API endpoints, data cleaning and visualization, data synthesis using prompt engineering with Claude API
- Coded recommendation engine using Cohere Rerank 3
- Built full-stack MVP web application suitable for live customer demos

Catalyst

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Vector Embeddings

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Full-Stack Dev.

FOUNDER

Univise.org

July 2023

► Present

Madison, WI

- Conducted technology commercialization evaluation
- Created high-performing LLM chat engine using Retrieval Augmented Generation
- Developed frontend, backend, REST API connection
- Won “Best Pitch” (\$1,000) in UW-Transcend competition

Creativity

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LLM Research

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Product Development

FRONTEND INTERN

RIA Advisory

June 2023

► Sept. 2023

Remote

- Learned Angular web development framework, specializing in frontend tabular data displays
- Integrated ‘AG-Grid’ tables and functionality onto a client’s Data Integration and Migration Hub
- Local environment configuration, versioning using Git

Collaboration

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Development Operations

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Angular

SALES INTERN

X-Centric IT Solutions

June 2023

► Sept 2023

Brookfield, WI

- Generated 8 cybersecurity leads during sales campaign
- Networked and promoted solutions at in-person events
- Keyword research, guest blogging outreach, partner listings backlinks, and other SEO strategies
- Adobe InDesign to rebrand customer-facing assets

Perseverance

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Marketing (SEO)

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Design

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Sales

FOUNDER & COACH

Bradford Beach Volleyball Club

June 2021

► July 2021

Milwaukee, WI

- Led all marketing efforts via email, text, and cold-calling campaigns to recruit 81 participants
- Designed website, online payment portal, custom t-shirts and volleyballs for each participant
- Managed 5 employees across 4 weeks of camps

Leadership

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Administration

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Talent Acquisition

## EDUCATION

UNIVERSITY OF WISCONSIN-MADISON

Data Science, BA, 3.64 GPA

Spring 2022

► Spring 2024

ARCC - PERU AND ECUADOR

(ARCCPROGRAMS.COM)

Full immersion in language and culture

Fall 2022

UNIVERSITY OF DENVER

Business Studies, 3.60 GPA

Fall 2020

► Spring 2021

ESCUELA DE EMPRESARIOS - VLC, SPAIN

(EDEM.EU)

Entrepreneurial studies, pitch competition

Summer 2019

MARQUETTE UNIVERSITY HIGH SCHOOL

First Honors, 3.94 GPA

Fall 2016

► Spring 2020

## INVOLVEMENT

RAMP100

Active member

Spring 2022

► Spring 2024

KAIROS 129 & 130

Retreat leader

Jan 2022

► June 2022

SOMOS AMIGOS - DOMINICAN REPUBLIC

Service work volunteer

July 2019

HIGHLAND COMMUNITY SCHOOL - MILWAUKEE

Weekly volunteer

Summer 2019

JESUIT HONOR SOCIETY

Weekly tutoring

Sept 2018

► June 2020