# **Abhinav Sharma**

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#### **EXPERIENCE**

### JUNIOR CONTENT WRITER (STUDENT ROLE)

## **Coding Blocks, Lovely Professional University**

Feb 2023 - Present

- Acted as the junior content writer in LPU's student-run technical community, Coding Blocks.
- Managed and produced written content for university-wide events, including awareness campaigns, induction sessions, coding contests, and cultural programs.
- o Collaborated with event organizers, developers, and designers to deliver engaging blogs, social media posts, and promotional materials.
- Contributed to developing a structured content strategy that enhanced event reach and student participation.

## **CONTENT WRITER - NSS (STUDENT VOLUNTEER)**

### **National Service Scheme, Lovely Professional University**

Mar 2024 - Present

- Wrote content for NSS events on health, hygiene, gender equality, and environment.
- Prepared event summaries, posters, and scripts for awareness campaigns.
- Worked with volunteers to ensure clear and consistent communication.
- Created social media and announcement content to boost student engagement.

#### **PROJECTS**

### Weather Forecast Application | Tech: HTML, CSS, JavaScript

Dec 2024

- Developed a responsive web application that retrieves and displays real-time weather data using the OpenWeather API, providing users with up-to-date weather conditions based on their location.
- Implemented dynamic data retrieval and presentation to ensure accurate and seamless user experience.
- Enhanced full-stack development skills by integrating a user-friendly interface with real-time API responses.

## **CERTIFICATES**

The Strategy of Content Marketing - Coursera	Dec 2024
Copywriting with ChatGPT: Crafting High-Quality Blog Content — Coursera	Dec 2024
Technical Deep Dive with Incident Response Tools – Coursera	Dec 2024
Programming in Java – CipherSchools	June 2024
ACHIEVEMENTS AND EXTRACURRICULAR	
Participated in OneIndia Fest at the University	May 2025
Managed content for NSS awareness events on health, hygiene, and women empowerment	July 2024
Won second position in group dance at university level	Nov 2023
Participated in a Community Development Program (CDP) and supported women empowerment initiatives.	June 2023

## **SKILLS SUMMARY**

**Tools/Platforms:** VSCode, Git, GitHub, Canva, Grammerly, SEO

**Soft Skills:** Problem Solving Skills, Project Management, Adaptability, Teamwork

### **EDUCATION**

## **Lovely Professional University**

Bachelor of Technology - Computer Science and Engineering; CGPA: 5.82

Phagwara, Punjab Since August 2022 - Present

K. Saraswati Vidya Mandir Himrashmi Intermediate; Percentage: 72.6%

Shimla, Himachal Pradesh March 2019 - March 2021

Springdale School

Shimla, Himachal Pradesh Matriculation; Percentage: 68.2% March 2018 - March 2019