Aditya Jaswal

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SKILLS

Languages :   C++ (Intermediate), SQL, Java

Tools / Platforms :   SEO, Git, Github, VsCode, Google

Skills :   Analytical Skills, Collaborative, Project Management, Adaptability

TRAINING

Geeks for Geeks – DSA (Self-Paced)   Jun '24

- Completed a comprehensive self-paced training program covering foundational to advanced programming concepts.
- Developed strong proficiency in C++ and core Object-Oriented Programming (OOP) principles along with key data structures like arrays, linked lists, stacks, queues, trees, and graphs.
- Strengthened algorithmic thinking by applying Dynamic Programming, Greedy Algorithms, and coding best practices to solve real-world problems efficiently.

PROJECTS

Animal Care Website | **Tech**: HTML, CSS, JavaScript, Bootstrap   Dec '24

- Built a responsive animal care site using HTML, CSS, and Bootstrap for mobile-friendly design.
- Integrated JavaScript functionalities for dynamic content updates, interactive features, and a seamless user experience.
- Implemented key features including a pet adoption search system, veterinary appointment booking with a calendar, and engaging UI with CSS animations.

WatchMan SEO Strategy | **Tech**: :Google Keyword Planner, Google Analytics, Weebly   Nov '24

- Created an SEO and marketing strategy for *WatchMan*, a premium e-commerce site for luxury watches, focused on boosting organic search traffic and visibility.
- Performed a thorough analysis of key market factors such as customer ratings, pricing strategies storage capacities, and brand performance to uncover significant trends.
- Analyzed user behavior and traffic metrics using Google Analytics to identify opportunities for enhancing engagement and reducing bounce rates.

ACHIEVEMENTS

Participated in a Community Development Program (CDP) and gained teaching experience.   Jun '23

President and Co-Founder of HIMSU.   Jun '23

CERTIFICATES

Software Testing – NPTEL   Jul '24

Dynamic Programming, Greedy Algorithms – By Coursera   Jun '24

HTML , CSS and JavaScript for Web Developers – By Coursera   Apr '24

EDUCATION

Lovely Professional University   Punjab, India
Bachelor of Technology – Information Technology; CGPA: 7.38   Since August 2022

K.C Public School, Pandoga   Una, Himachal Pradesh
Intermediate; Percentage: 76%   April 2020 - March 2022

Pradesh Public International School of Sciences   Una, Himachal Pradesh
Matriculation; Percentage: 85%   April 2019 - March 2020