Harrison Weisberg

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SOFTWARE ENGINEER

I'm a Software Engineer who is passionate about the latest cutting-edge tech and has the ability to make a responsive front-end stand out. I have a variety of past experiences where I've helped Fortune 500 companies like Marriott and Under Armour in brand management and PR. Before making the leap to coding, I also had experience in technical sales for a SaaS company, giving me a different perspective on client issues that arise from new user needs.

TECHNICAL SKILLS

Languages: JavaScript, TypeScript, HTML, CSS
Back-End: Node.js, REST API, RESTful Routing, JSON API
Libraries: React, Express.js, Bootstrap
Databases: MongoDB, Mongoose, SQL, PostgreSQL, Sequelize
Other: Git, OAuth, JWT, Azure, Agile, Scrum, AJAX, UI/UX, Adobe Photoshop, and other creative cloud services

TECHNICAL PROJECTS

Chores for Coins - GitHub
Won first place in GA's Spring Hack-a-thon. Encourage kids to complete choirs while earning coins
- Designed the complete backend of the MERN stack app with full CRUD capability while utilizing REST routing
- Connected the frontend services with all API calls to MongoDB while securely authenticating users with JWT
- Collaborated with a team of three Engineers and UX/UI Designers to build a full-stack web application

CAST - GitHub | App
A mobile-first app that helps Casting Directors find their next star for any upcoming project
- Led a team in building a React.JS MERN stack app utilizing a DB access user-created data
- Created several components including actor cards, details, nav bar, and landing, and assisted with models
- Conducted GitHub management, led stand-ups, performed code reviews, debugging, testing, and maintained Trello

FLYy - GitHub | App
Share upcoming flights and journey updates with your friends and family
- Produced a complete CRUD application that utilized RESTful routing in building my own API
- Created a back-end system to link user profiles in a NoSQL database for access to upcoming flights and blogs

EXPERIENCE

Meltwater, Key Account Manager   *Marina del Rey, CA, 04/2022 - 11/2022*
- Managed 50+ client relationships for a mid-size SasS company, including Lime, Docker, and Turo
- Partnered with clients to improve campaign performance and increase social media presence by 60%

Nielsen, Sports Account Manager   *New York, NY, 03/2021 - 03/2022*
- Conducted data analysis in Excel for clients including Nike, Comcast, P&G, Oakley
- Provided insight and strategy to brands to improve brand recognition, increasing ROI on an average of 40% YoY

William Morris Endeavor (Formerly 160over90), PR Account Coordinator   *New York, NY, 03/2019 - 10/2020*
- Organized marking efforts that garnered top placements in local and national media outlets
- Led the virtual pivot of USAA's Memorial Day event. Awarded Best Integrated Campaign in 2020 by PRWeekly

EDUCATION

General Assembly   *Remote, Certificate: 03/2023*
Full-stack software engineering 420+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies

Quinnipiac University   *Hamden, CT, Graduated: 06/2016*
Bachelor's Degree in Film, Television, and Interactive Media | Minor in Computer Information Systems