



H O M E Q U B E

Whitepaper - Updated

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1. What is Homeqube?

Homeqube is a home-building application powered by artificial intelligence (AI) that empowers the user to take part in home-building. Through its built-in network of manufacturers, suppliers, design engineers, fabricators, the DAPP empowers the entire industry of home-building at scale.

The DAPP begins by plotting your lot area through optical character recognition (OCR) from where you can also design your home using our “user-centric-robust controls” that we call “knobs”. These “knobs” are parametric functions that are tied up to real manufacturing/supplier data that are essential in building your pre-construction documents until full construction and move-in.

What makes our home design experience unique is that our Knobs dissolve all architectural and engineering issues empowering the user to install these suggested pre-engineered parts post-selection thereof. Information on costs, mobility, ergonomics, and other architectural precepts would be readily available in a design cockpit. This gives the user the power to make informed decisions when it comes to life-changing commitments such as having a the ideal home that fits their requirements.

The Homeqube DAPP aims to supplant century-old home-building practices that is why it is at the crux of Web3.0 commerce. A decentralized online platform for home-building with deep design integrations has never been done before because it also comes at the heels of global problems that the world has never experienced before: the worsening and accelerating impacts of climate change, architectural and engineering process inefficiencies, and a sluggish home-building process that can only bring about more shortage in the longer term.

Homeqube is being developed by a team of experts from multiple disciplines with years of experience in architecture, engineering, manufacturing, and construction, and the emerging knowledge integration from decentralized communities, building, and design knowledge that can be demystified, leveraged, redistributed, for constant delivery for everyone. One of our main postulates is that the majority of built homes

were built on top-down processes. We want to introduce a bottom-up approach which we see as the next legacy building processes which is only possible by emerging technologies such as blockchain, and Machine Learning.

Our mission is to make the home-building processes accessible to all to serve humanity's aggregated requirements for long-term sustainability. Our vision is to provide a better Home-Building Industry through our decentralized 'socio-techno-economy' APP that will create more justice, liberty, creativity, for posterity.

Our Core Values:

1. Above Board & Corporate Transparency
2. Love for God and Neighbor.
3. Home-building For Everyone.

2. Home-building For All / Problems to be Solved

We believe that Homecube solves many of the recurring problems confronting the home-building industry. These challenges include:



Long Lead Time



Lack of Knowledge
Transparency in
Architecture and
Engineering



No direct
connection to the
manufacturer in
the design process



No linkage
between e-
commerce and
Home-Building



High Carbon
Emissions from
current
Construction
Materials



Inefficiencies of
Skilled Labor and
Design Process.



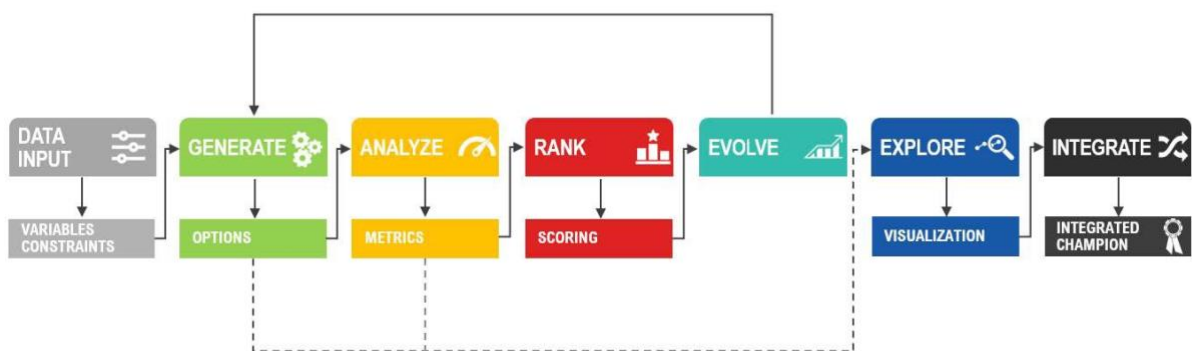
Low Resilience of
Residential
Structure against
strong winds and
Earthquake



Industrial
Challenges in
Industry 4.0 in
Construction
Industry

2.1 AI / ML for Generative Design

Before the popularization of machine learning, computational design approach is used in making design models. This approach is based on running algorithms and codes to make a parametric family representation of shapes and sizes. With the introduction of machine learning and AI, optimization and exploration of different designs were added. This additional step in the design process give users different possible design combinations, and come up with the most optimal design.



Here at homecube we'll harness the power of AI and ML to make different possible combinations of home designs, and provide the most optimal design based on the users' needs. Also, as the system generates more data, more home design styles will be unearthed. Our system will push both the human and machine capacity in generating creative ideas.

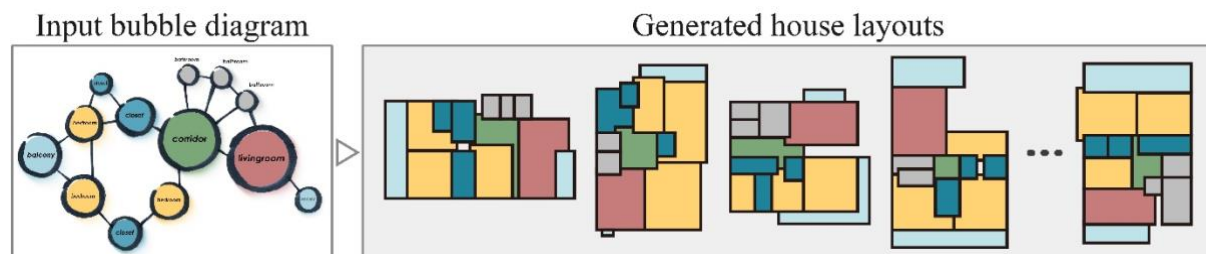
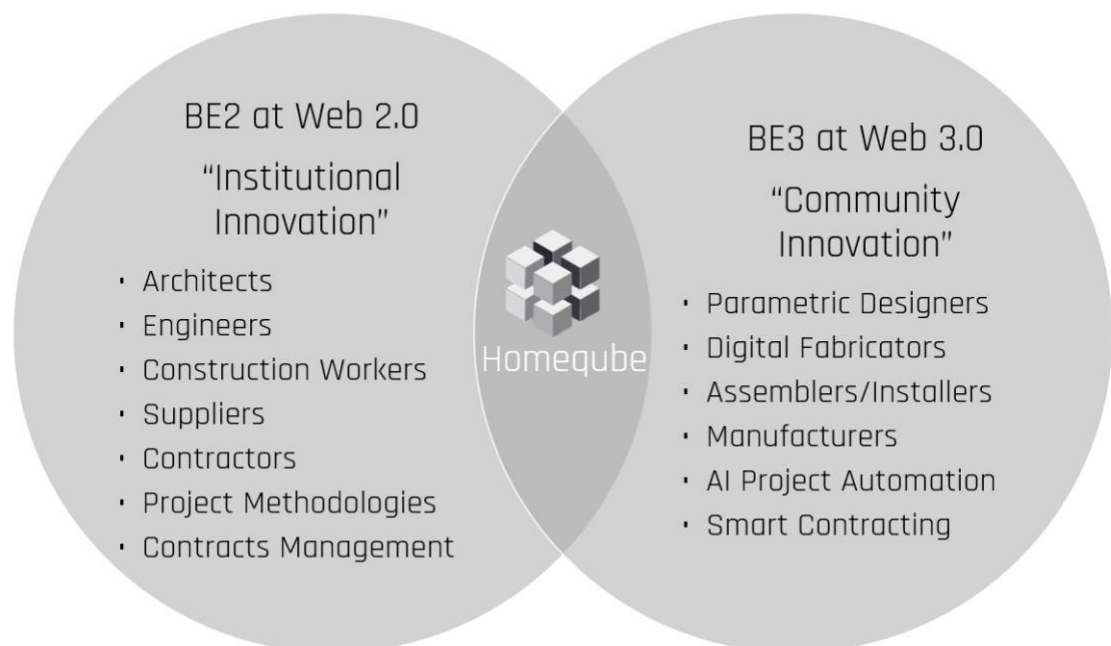


Image extract from: <https://ennauata.github.io/housegan/page.html>

2. Stakeholder Ecosystem Development

a. Sphere of Web 2 and Web 3 Players

Homeqube offers an end-to-end building solution process in designing and building your homes using cloud computing, blockchain, and AI capabilities with stakeholder inclusion, hence the Building Environments (BE) shall be deployed on both web 2.0 and web 3.0 to capture process innovations at different types of contributory-participation. By combining the two ecosystems, the Built Environment (BE) will be synergized into the future creating a semantic web that can serve at an industrial-revolutionary scale.



b. Call to Action Ecosystem Matrix by Being a DAO MEMBER

Our DAO is based on Ontological Planning on Sytem Architecture. Sytem Architecture at the very least, is the basis of the behaviour of components within a system domain. And at its most, sytem architecture can accommodate limitless kinds of new beings and new domains not just limited to parts and components, but also models on how it is sensemaked invariably.

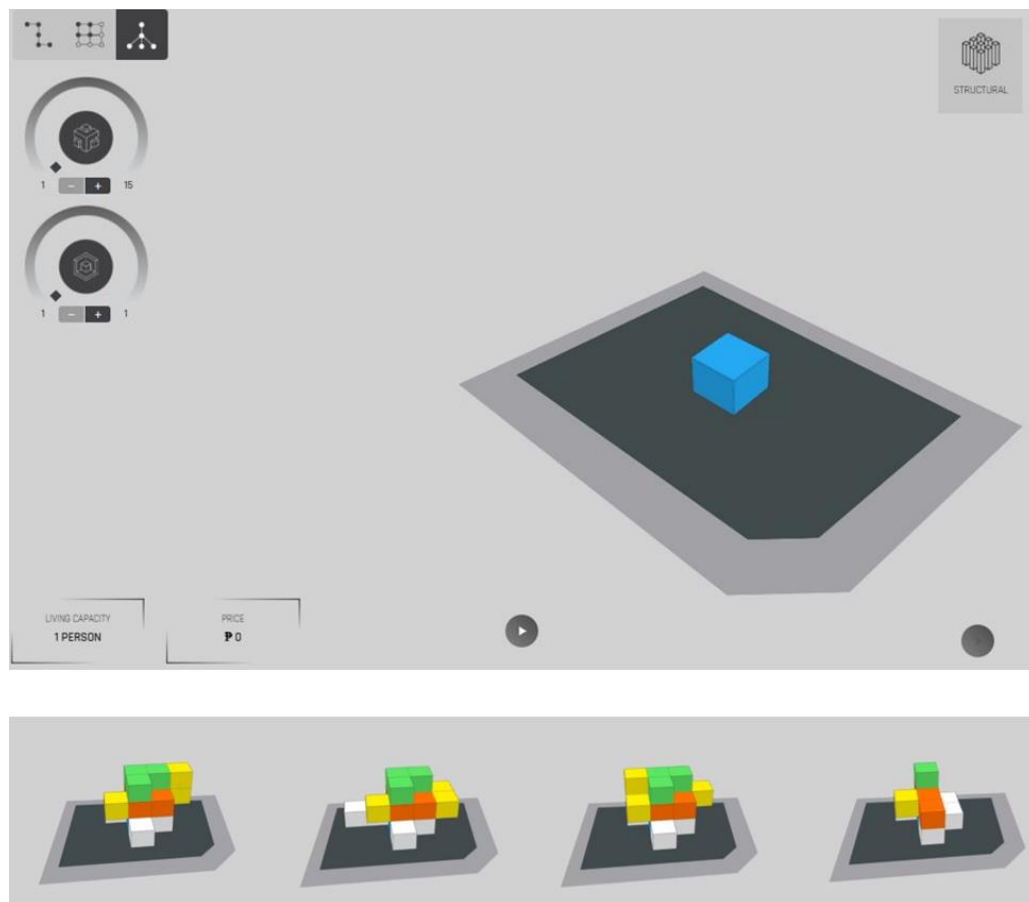
Homecube offers options on how you could earn and use Tokens we call (QUBE) inside the platform. These calls to action are the recommended paths to get the most out of our product:

- To Submit Your Parts into our Platform.
- To Submit Your E-Shop as an Manufacturer into our Platform.
- To Participate on several opportunities into our DAPP such as: Design to Earn (D2E), Construct to Earn (C2E), Manufacturer to Earn (M2E),
- To Sell your own NFT.
- To Submit your Lot Information.

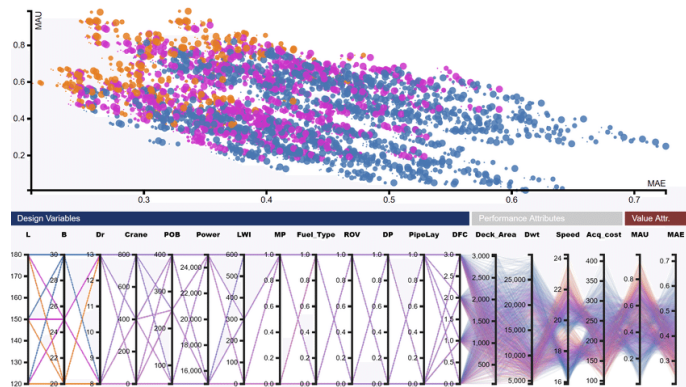
Stakeholder Action Matrix		
Lifecycle Process	Earn Tokens from	Use Tokens for
Initiation / Identification / Submission	Parts Membership / Generative Art for Possible Knob Creation / Manufacturing Membership 2. To produce parts	Advertising / DAO Design Membership 4. To play and Build
Evaluation / Acceptance / Building	Dapp Game / Manufacturing Matching	Knob Usage
Production / Distribution / Main Output	1. To design parts, knobs 2. To produce parts New Knob from Generative Art New Sellers of Parts 3. To procure parts	5. Admin Participation Lease Knob earnings through NFTs / Building Docs for Building

At the heart of the Dapp are the “Knobs” to build the houses. These are based on deconstruction philosophies where different combinations of designs can be produced from the basic parts of the system. These Knobs are operated to modify the design of the house based on the users’ preferences. As you turn the Knobs you will see real-time implications in the cost of your home, lifestyle metrics, mobility

metrics, and others value-precepts to guide you in the design-decisions. As the App's name implies, the massing of the home is based on cubes which represent a volumetric representation of a proposed system.



We intend to develop CI/CD of Knobs which we coin as “System Products” for the BE’s full optimization case uses which encompasses engineering, architecture, and construction multi stake-holder case uses. Our first Proof of Concept (POC) of the DApp, which will be available to the public, will have the first set of Knobs which can produce the first massing structure. Users can have various arrangement combinations of the cubes which are constrained within the allowable buildable area and a maximum number of stories indicated in the input for your lot information.



c. Our Building Journey Experiences Calls for Actions

i. To Design and Earn (D2E)

You can participate in our DAPP games using your QUBE tokens, using your own designs. In return, these parts can be sold in NFT marketplaces. Further, your parts will have deep integrations into our system architecture platform (SAP.)

A. Generative Designers' Path - A generative designer is a type of user that uses computational and algorithmic techniques in creating geometrical arts. Generative concepts are with time and motion and algorithm embeds that could directly be used for Home Building design-build processes. If you are a generative designer, the recommended path for you is:



Submit
your
Generative
Art



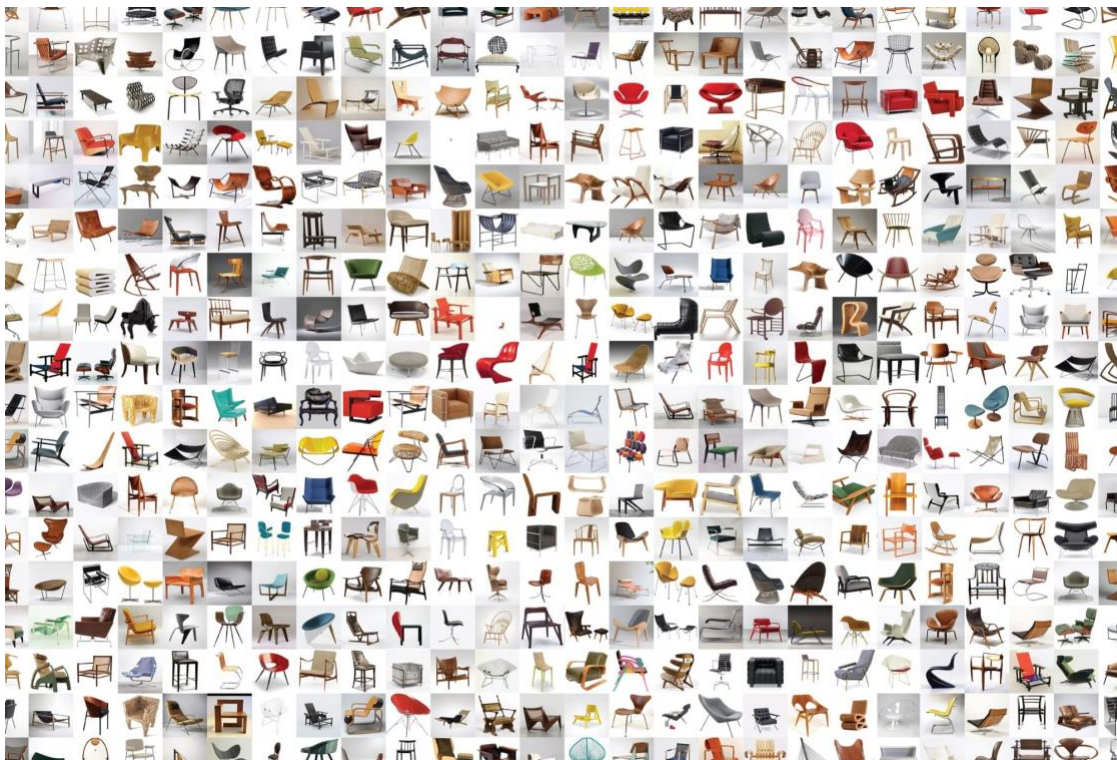
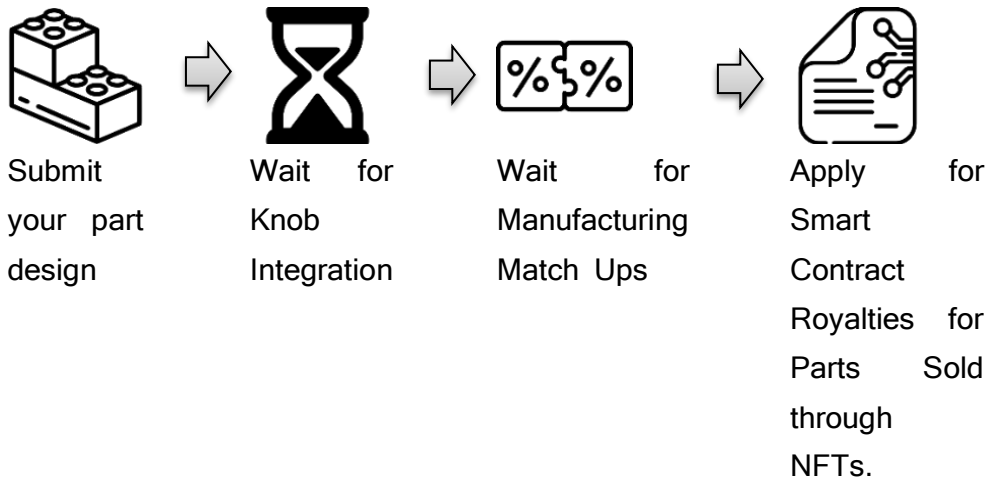
Wait for
Knob
Integration



Sell your
Generative
Art to
Marketplace

B. Parts Designers' Path

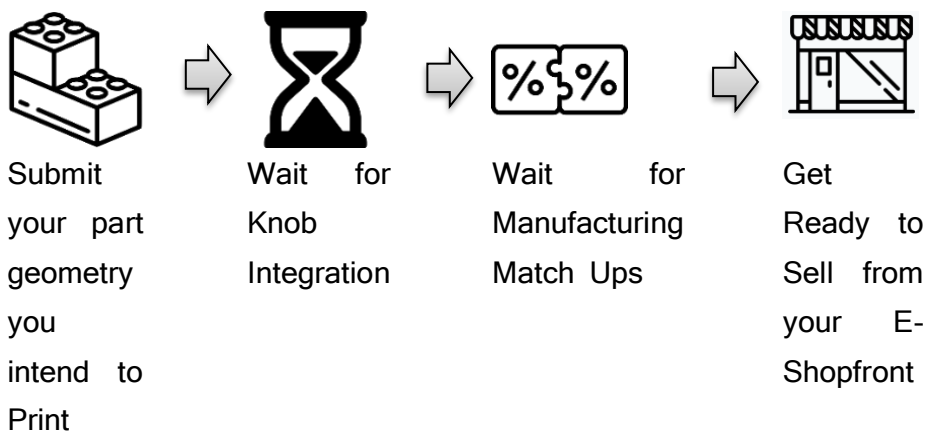
A Parts designer is a type of designer that can build assembly parts of a house. If you have talents in creating furniture, home mechanisms, and innovative parts Kit-Of-Parts, this path is for you. As a parts designer, the recommended path for you is:



The creation of Non Fungible Tokens, or NFTs, give freedom to graphics artists, generative designers, to sell their digital work of Generative Art and protect their intellectual properties. By augmenting decentralized apps and blockchain you can earn Tokens every time your created part and design are recognized and accepted by the Homeqube system. In addition, you will have ownership of that part thru NFT. In this way, you can create your digital intellectual property for other designers.

ii. Print Parts

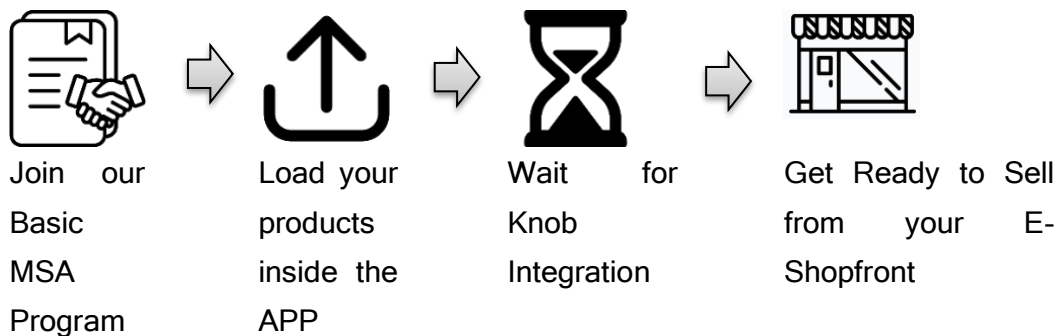
Being an additive manufacturer to us doesn't require you to have a factory. You can create your ecosystem of parts through our DAO community and have an E-shopfront in your backyard. You can also 3D print parts and designs available in the App, and start making your business. The suggested path for it would be:



iii. Enlist Your Factory

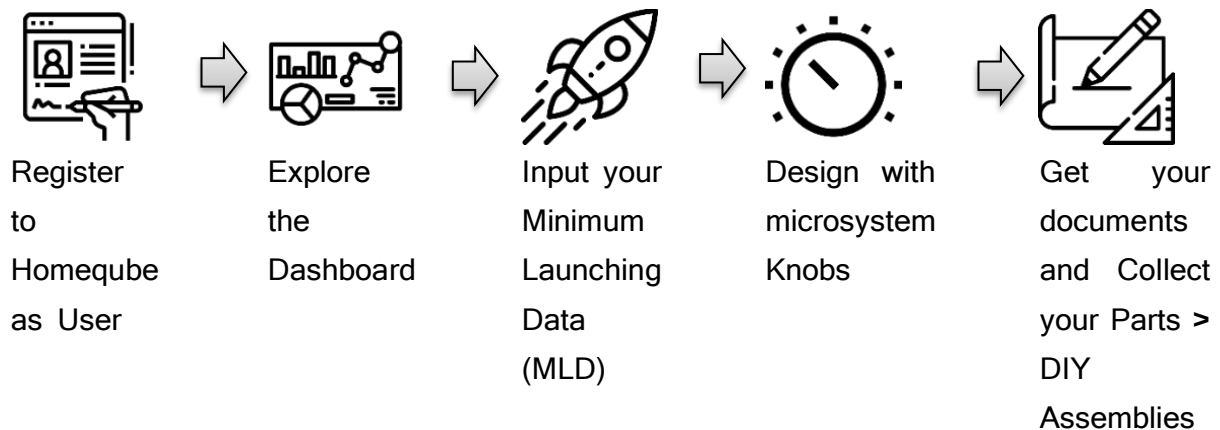
You can contribute to the growth of our Ecosystem under our formal Manufacturing community. Our MSA (Master Service Agreement) program will be open to manufacturers, suppliers, and distributors who would want to include their products inside the Dpp. These products include architectural, structural, electrical, mechanical, plumbing, and interior design parts, among other things to say the least. Products entered inside the DApp will give more options for users in designing their homes to decide optimally. Our approach will remove the strenuous process of canvassing and searching for the right product the user need in their home building design, and most of all, all products that will be showcased are for sure to be Knob integrated.

This is the recommended path for selling your parts under the MSA program:



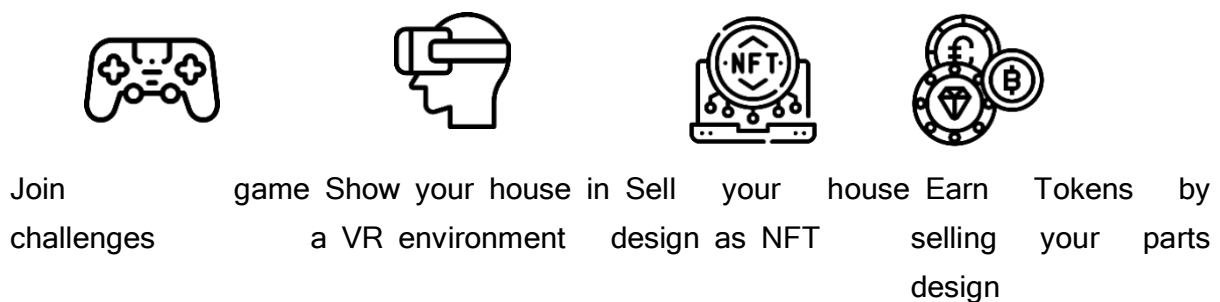
iv. Play and Build: For Home-Builders

The mixture of the game environment and AEC (Architectural, Engineering, Construction) logics of the DApp is a viable solution in designing and building your homes. For users who want to build their homes in the Homecube DApp, this is the recommended path.



v. Just Play and Earn: For Gamers

The decentralized ecosystem makes it possible for gamers to contribute to the power of the Dapp. Gamers can earn Tokens by participating in the games provided by the App to develop more interesting Knobs.

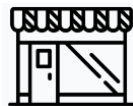


3. Corporate Agenda: Design for Manufacturing Franchise (DFM Franchise)

By investing in a franchise manufacturing with us, you will be able to manufacture Homeqube's main parts, which are economically friendly, cheaper, but still has the same structural integrity compared to traditional materials like steel and concrete. In addition, the parts that you will be produced will be certified thru our authentication system via QR codes. In this way, you are sure that the products produced will be viable to users. Our franchise includes Equipment Supply and Training, Supply Agreements, and Manufacturing Technology Transfer. We have service options available for different volumes. The path would be:



Product
Loading



E-Shop
Front to
Sell
Products



Knob
Integration
with Product
Authentication



Promotion
and
Advertisement

4. Qube Transaction and Value Exchange

The standard token currency of Homecube is QUBE. The QUBE can be in a variety of ways, depending on the user's goal. Each of the stakeholder network communities will be handled by decentralized autonomous organizations or DAO. This DAO will make the community transparent, controlled by the organization members transaction within the ecosystem framework.

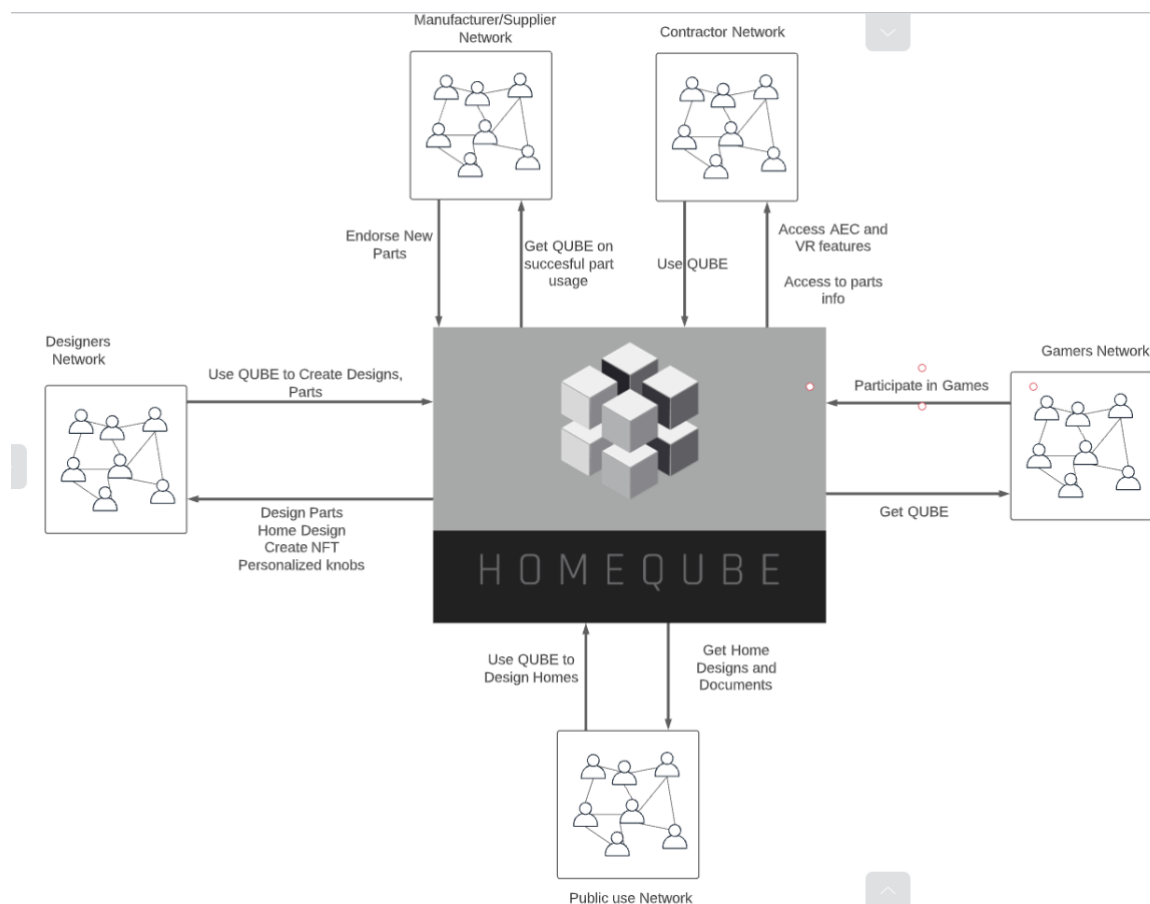


Figure 7: Homecube Value Exchange Map

5. Qube Tokenomics

This section talks on the allocation of the tokens, the initial coin offering (ICO), and the platform that will be used in the exchanges of tokens.

a. Token Distribution

Type	Token Amount	% of total supply
Technology Development Seed - 7 year plan	15,000,000	1.5%
(Launchpad) Strategic Sale	50,000,000	5.0%
Private Sale	120,000,000	12.0%
Ecosystem Activities (Deep Public Architecture Games, NFT and Metaverse Economies User Cases)	320,000,000	32.0%
ESG Initiatives	5,000,000	0.5%
Ecosystem Support Reserve	320,000,000	32.0%
Public Sale	160,000,000	16.0%
Partners / Advisors	5,000,000	0.5%
Marketing/Listing	5,000,000	0.5%
Total	1,000,000,000	100%

Table 2: Qube Token Finance Model

You may see the tabulation in the excel file by clicking [here](#).

b. Initial Coin Offering and First Batch of Minting

The ICO token offer rate will start with 3 dollars per Carbon Credit (CC) which will be equivalent to the rate of 1 Qube and is expected to reach 100 dollars per CC in the longer-term mirroring the (CC) Carbon Credit Exchange Market. We will be releasing 250,000 Homes of estimated CC at this ICO stage at a rate of 3 dollars per credit based on our 7 year Plan (Philippines, India, Indonesia, Nigeria, Brazil) which will start with the Philippines. The estimated CC worth of 250,000 Homes would be 1,250,000 Tons., hence 1,250,000 Qube Tokens will be first released. The cumulative number of tokens that will be minted will be pegged at one billion (1,000,000,000) tokens which represents the total potential of 200,000,000 Homes worth of CC. (A home is pegged at an average of 100 sq. m. plot at a single storey).

c. The Solana Platform

We have chosen Solana as the most efficient and low-energy blockchain technology by far. Solana is a web-scale blockchain that provides fast, secure, scalable, decentralized Apps. This blockchain platform is considered a top contender because of its lower costs and higher transaction speed. Its TPS (transaction per second) is at 50,000, compared to Ethereum at 13TPS, and Bitcoin at 5TPS. Solana has also prioritized smart contracts and this move allows it to take advantage of the emerging NFT markets.

d. Carbon Credit Issuance for Building Homes

The Qube Token price is based on the Apps' accumulated carbon credit (CC) Tonnage from parts purchased compared to Reinforced Concrete and Steel counterparts. The more home parts purchased through the App, the higher will be the value of Qube over time. Homeqube will be registered to a CER body to document the amount of carbon emission savings by using the App's parts inventory. In this way users will be more confident that their home building efforts result to a more environmentally friendly world scenario.

e. The Carbon Credit Exchange Market

Carbon trade dates back to the Kyoto Protocol in 1997, which was replaced by the Paris Climate Agreement of 2015, to reduce greenhouse gas emissions. Each nation is allocated a certain number of permits to emit defined carbon dioxide levels. Any unused permits can be sold to other nations that want to emit more carbon dioxide than its allocated permits. Carbon credits are required by the government to permit a company to emit a regulated amount of carbon dioxide. There is no fixed price of carbon credit worldwide, as it depends on the jurisdiction and by market supply and demand. The weighted average price per ton for credits from forestry and land-use projects rise from \$4.33 per credit to \$5.60 in 2020. As per EU ETS (European Union Emission Trading Systems), there is a steady increase in the price of carbon. As of January 10, 2022, the benchmark EUA futures price is at €80.09, per tonnes, or US\$90.73 On a long term (EU ETS)



Figure 8: Price of CO2 from EU ETS from February 2008 to July 2021

6. Technology and Country Roadmap

- Philippines
- Indonesia
- India
- Nigeria
- Brazil

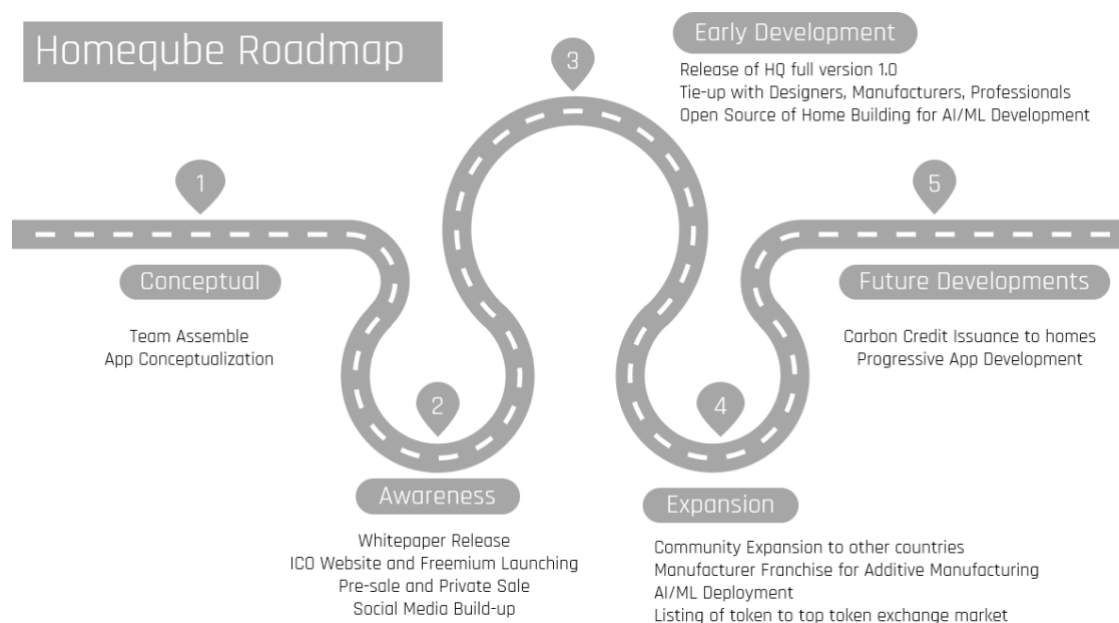
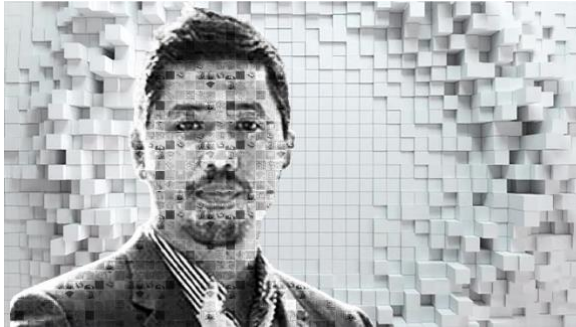


Figure 9: Homecube Roadmap

7. The People Bio

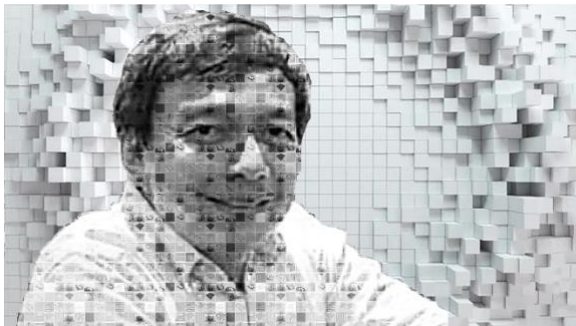
Director of Business & Enterprise Architect / Founder / CEO



JP Calma is responsible for setting the overall technical direction and execution of the product/service strategy for the company. He was the CEO of MDCC, the pioneer and founder of Interior Construction in the Philippines since 1975. He resigned himself from the position to pursue this startup. He finished finance, entrepreneurial, and

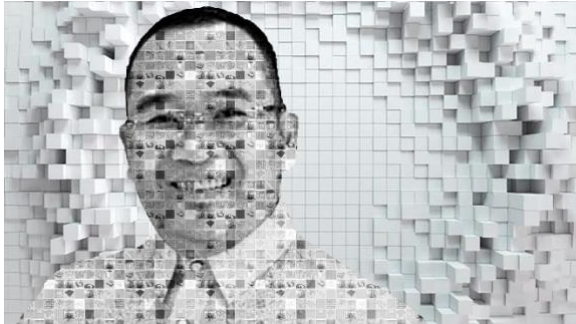
construction engineering research studies at the De La Salle University Philippines 2002, Asian Institute of Management Philippines 2004, and MIT Cambridge USA 2006 respectively.

Director of Service & Logistics / Partner



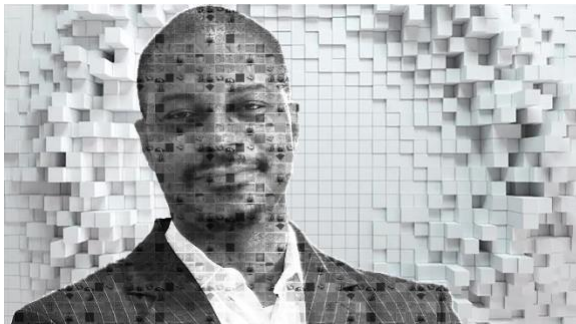
Max Aton, Jr. is a project construction management professional with 28 years of experience. He was involved in several projects from residential & commercial buildings to huge engineering projects like hydropower plants. He graduated Bachelor of Science in Civil Engineering from the University of San Carlos, the Philippines in 1989 and a Master of

Construction Management from the University of New South Wales, Sydney last 1992. Long years of troubleshooting projects involving multi-disciplines have enhanced further his knowledge in management. He effectively synthesized theories in project implementation to proactively manage issues related to quality, cost, and time.

Director of Commercial & Legal Affairs / Partner

Alex Christopher Subijano is a practicing lawyer and a civil engineering graduate who hailed from San Beda University-Manila and Mapua University respectively. His growing professional passions are focused on the disruption of traditional operative models on the Built Environment and synergize the spheres of Legal industry, Engineering Education, and

management through emerging technologies of today. With his legal and technical background all rolled into one, Alex's 15 year-experience in both fields will surely make him a pillar in commercializing this industry into a new category of project delivery.

Regional Advisory for Africa Region

Gbadebo P. Rhodes-Vivour is the creative director at Spatial Tectonics, Nigeria. His specialty includes alternative design and construction systems that increase affordability and access to "affordable luxury". To this end, he has designed and worked with state governments on policy for modular buildings using repurposed containers and alternative

construction materials. He is also the design lead for commercial and large-scale urban projects such as the Delta International commercial city. Before founding Spatial Tectonics, he worked in Nigeria's top architecture firms and Franklin Ellis architects in the United Kingdom. He also worked with the Chinese government on affordable housing design in anticipation of the Beijing Olympics as well as the American government in rebuilding New Orleans after Hurricane Katrina. He has a master's in Architecture from the Massachusetts Institute of Technology, USA, and a Bachelor's from the University of Nottingham, UK.

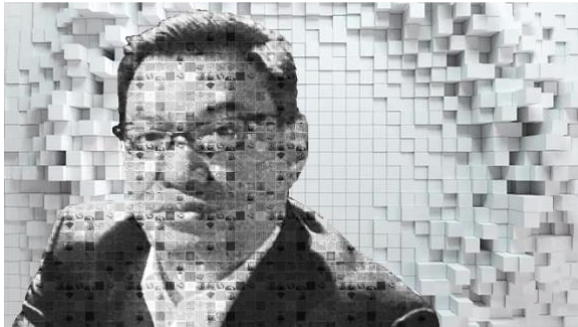
Chief Revenue & Compliance Officer (CRO & CFO)

Donald Onghanseng is a Certified Public Accountant and a practicing lawyer in the Philippines. He graduated cum laude from the University of the Philippines (Diliman). Thereafter, he pursued his Juris Doctor degree in Ateneo Law School where he graduated 3rd in the batch and garnered the Dean's Award for Best Thesis. He is also a Chartered

Financial Analyst ("CFA") charter holder. Donald's practice and interests are focused on corporate, commercial, regulatory, data protection, and technology law with exposure to business finance management and structuring. He has worked with companies that have cross-border operations in several jurisdictions where his responsibility covers directly working with executive directors and officers to advise on financially sound business strategy decisions while mitigating risk in adherence to regulations. He's also had the opportunity to primarily handle investment funding negotiations, review investment definitive agreements, and manage due diligence matters in completing investment funding transactions.

Director of Operating Systems (COS) / Partner

Luis S. Silvestre Jr., Ph.D. obtained his Bachelor of Science 2015, Master of Science 2017, and Doctor of Philosophy in Mathematics 2021, from Ateneo de Manila University, Philippines. His research interests include mathematical physics and graph theories, Information Technology and Machine Learning.

Advisory on Information Technologies

Sappy Saplala is the Solution Engineering Director of the Philippine subsidiary of Oracle Corporation, a global leader of enterprise software that spans a portfolio of cloud, applications, software, and hardware. Before being part of Oracle, his career has spanned the telecommunications and financial services industries. This gives him the credentials to be

the trusted advisor of various C-level executives both from the line of business and technology. His engagements with organizations of various industries and sizes have allowed him to design several technology solutions that provide the benefits of digital transformation. Sappy takes pleasure in realizing visions into reality with the power of data and technology.

Director of Data Systems (CDO) / Partner

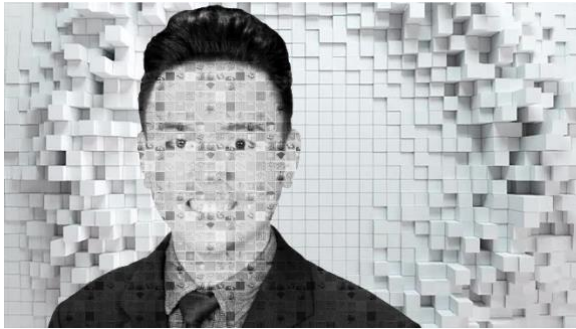
Kristoffer Dave Tabong is the Construction Systems Director of Multi-Development & Construction Corporation (MDCC). His eight years of experience in the civil engineering industry involves structural engineering design, BIM coordination, and project management. Kris is a Magna Cum Laude graduate of the University of Santo Tomas, and a board top

notcher in Civil Engineering and Master Plumber, with a Master's of Science in Data Science at the Asian Institute of Management, Philippines.

Deputy Cloud Ops

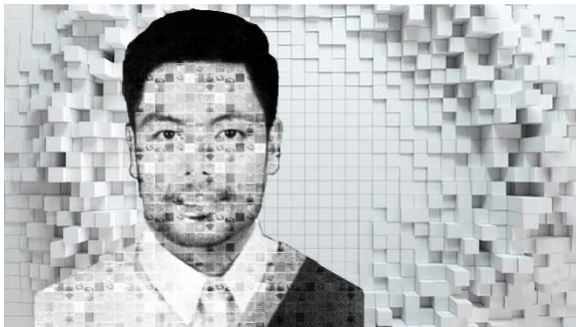
Kyle Emir Dela Torre is the Management Information Systems Manager of Multi-Development & Construction Corporation (MDCC). His experience in the 7+ years of experience in a global technology industry. Certified ISO/IEC 27001 Information Security Associate, Six Sigma Yellow Belt Certification (SSYBC), Cybersecurity Analyst Professional,

leading a digital transformati

Research Advisory on Global Sustainability

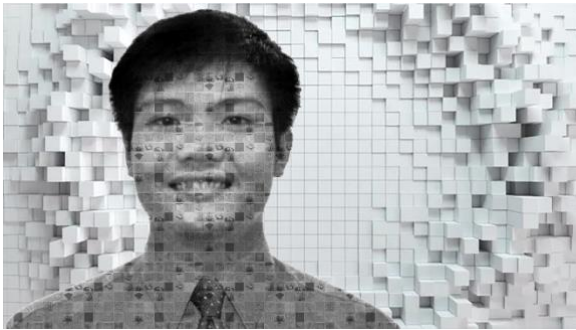
Kristopher Ray S. Pamintuan, Ph.D. is a licensed Chemical Engineer currently working as a full-time Associate Professor at Mapua University. He teaches undergraduate courses and graduated in Chemical Engineering programs. Ray has specialized in renewable bioenergy research, particularly in applications of Plant-Microbial Fuel Cell technology to

concurrently generate green electricity and produce food in integrated agricultural systems while lowering methane emissions at the same time. He also dabbles in other fields of research such as 3D-printing electrochemistry applications, water, and wastewater treatment, insect biomass production for waste-to-FFF (food, feed, fuel), aquaculture, and preparation of Life Cycle Assessments.

Advisory on Technology Development

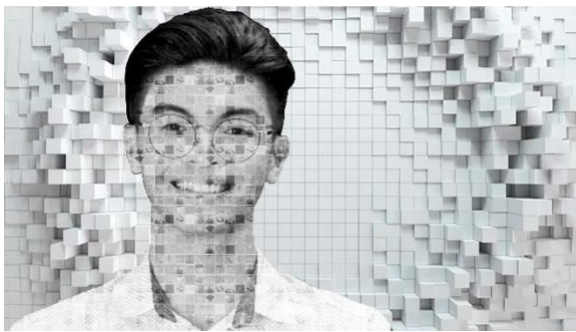
Anthony Seumal is an IT professional throughout most of his career. He has always been passionate about building relationships and adopting new concepts that better himself, his team, organization, and the IT community.

He has had the experience of working as a Software Developer, Software Tester, Business Analyst, and Agile and Project Management. He was involved in different projects and underwent Digital, Agile, CX/UX, Data Science, and Design Thinking certification training to build his capabilities in the changing business landscape. He is also an Executive MBA graduate at Asian Institute Management with a specialization in Digital Transformation (awarded in IE Business School in Madrid, Spain), Management Development Program graduate in the same institution with Superior Performance award, and a recent Cambridge University Judge Business School - Grand Winner in Venture Creation Program in the UK. Presently, he works for Cambridge University Press as Head for Software Quality. Cambridge University Press's mission is to unlock people's potential with the best learning and research solutions.

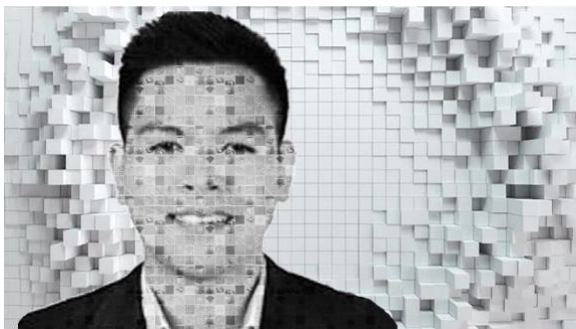
Composite Design Engineer / Partner

Jazneil Bello is a licensed Civil Engineer currently working as a full-time Composite Design Engineer and researcher at Multidevelopment Construction & Corporation. Jaz has specialized in Structural Design & Analysis of structures such as buildings & towers. Jaz has also specialized in Steel

Connection Design that focusing on how to connect the steel assemblies using steel connectors, bolts, and welds. Using his Knowledge in Composite, Jaz is also doing Boat Design Calculation, Assessment, and Fabrication Process planning.

Generative Designer/ Parametric Modeler

John Rey Lingad is currently working as a full-time parametric programmer in MDCC. Specializes in digital modeling and parametric modeling, primarily using grasshopper with some experience using C# and python. Also dabbles in other fields of research such as generative design, computational design, 3d printing for generic fabrication, woodworking, digital sculpting, and animation.

Deputy DevOps Engineer

Daven Earl Bellen is a licensed Mechanical Engineer and interdisciplinarity who worked for industries in data storage technology, petrochemical sales, and high-rise building management. He is now studying for a post-graduate degree in Computer Science, eyeing cloud computing's solution for urban living challenges such as housing and mobility.

Design Architect



Nasuha Hyrene Ranain is a graduate of Architectural Technology and BS in Architecture. She is currently working as BIM CUM Project Architect at Multi-Development Construction and Corporation. She focuses on the production and coordination of FCD Drawings (2D and 3D drawings and references) among the internal and on-site team, Virtual Design and

Construction Department's BIM Team, and Domain Specialists. She also is committed to the developments of other design and planning schemes of other projects including Pre-Engineered Buildings (PEB), Engineering-Production and Construction (EPC), Trailer Truck Designs, and other design innovations. She also helps in the research for building and construction materials.