

Is this missing at random?

You've seen in the video exercise how there are a variety of missingness types when observing missing data. As a reminder, missingness types can be described as the following:

- **Missing Completely at Random:** No systematic relationship between a column's missing values and other or own values.
- **Missing at Random:** There is a systematic relationship between a column's missing values and other **observed** values.
- **Missing not at Random:** There is a systematic relationship between a column's missing values and **unobserved** values.

You have a DataFrame containing customer satisfaction scores for a service. What type of missingness is the following?

A customer `satisfaction_score` column with missing values for highly dissatisfied customers.

✓

 Answer the question

50XP

Possible Answers

☐

 Missing completely at random.

PRESS 1

☐

 Missing at random.

PRESS 2

☒

 Missing not at random.

PRESS 3

Submit Answer