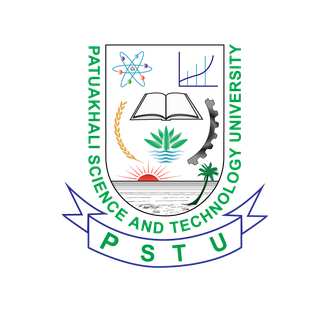
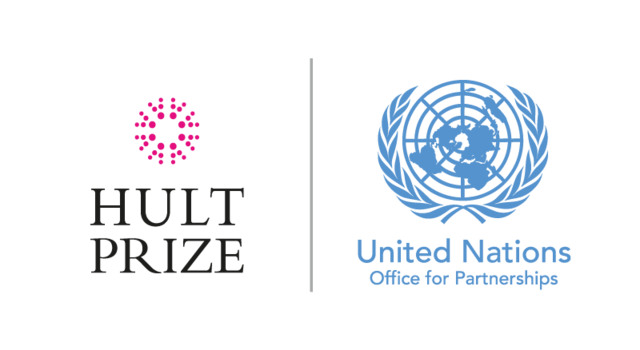
**JusticeLink** 

The Telemedicine for Legal Aid

1. Executive Summary

JusticeLink is a digital legal aid platform that operates like telemedicine but for law and justice. It provides

on-demand legal consultation, AI-powered legal assistance, and automated document processing,

making legal services affordable, accessible, and efficient. By leveraging technology and a verified

lawyer network, JusticeLink ensures that legal support is just a click away for marginalized communities,

small businesses, and underserved individuals.

2. Problem Statement

In Bangladesh, millions of people struggle to access affordable legal services due to:

❌ High legal fees – Professional legal consultations are expensive.

❌ Geographical barriers – Many rural communities have no direct access to lawyers.

❌ Lack of awareness – People often don't know their rights or legal procedures.

❌ Complex legal system – Navigating bureaucracy without guidance is difficult.

This results in injustice, exploitation, and lack of legal protection for marginalized communities.

3. Solution: A Digital Legal Aid Ecosystem

JusticeLink is a one-stop digital legal service that offers:

✅ Instant Legal Consultation – Users can chat, call, or video consult with verified lawyers anytime,

anywhere.

✅ AI-Powered Legal Assistant – An intelligent chatbot provides instant legal guidance before

connecting users to human lawyers.

✅ Virtual Lawyer Appointments – Schedule online consultations with specialized lawyers for criminal,

civil, family, or corporate law issues.

✅ Automated Legal Document Assistance – AI-powered templates help users create agreements,

affidavits, and legal forms without expensive fees.

✅ 24/7 Community Legal Helpline – Emergency legal support for urgent cases such as domestic

violence, labor disputes, or wrongful arrests.

4. Business Model

JusticeLink operates on a hybrid revenue model to ensure both profitability and accessibility:

1. Freemium Model – Basic legal consultation is free; advanced services (detailed case reviews,

document filing) require a small fee.

2. Subscription Plans – NGOs, businesses, and individuals can subscribe for monthly legal support

packages.

3. Corporate & CSR Partnerships – Collaboration with law firms, NGOs, and government agencies to fund

legal aid for vulnerable communities.

4. Ad-Based Revenue – Legal firms can advertise services through the platform, creating a sustainable

revenue stream.

5. Target Market

🎯 Marginalized Individuals – Low-income people needing employment, property, or family law

assistance.

🎯 Small Businesses & Startups – Affordable legal support for contracts, tax, and compliance.

🎯 NGOs & Social Workers – Partnering with legal aid organizations to expand impact.

🎯 Law Students & Junior Lawyers – A platform for practical legal experience and case studies.

6. Competitive Advantage

🔹 First-of-its-Kind Model – A telemedicine-inspired platform for law, reducing physical barriers.

🔹 AI-Driven Efficiency – AI automation speeds up legal guidance & document creation.

🔹 Cost-Effective & Scalable – A low-cost solution that can expand beyond Bangladesh.

🔹 Strong Social Impact – Making justice accessible to the most vulnerable communities.

7. Social & Economic Impact

💡 Empowering Marginalized Communities – Ensuring access to legal rights.

💡 Reducing Legal Costs – Providing low-cost legal aid to those in need.

💡 Enhancing Legal Literacy – AI-powered education on laws and rights.

💡 Promoting Justice & Equality – A step towards a fairer, more inclusive society.

8. Implementation Roadmap

🚀 Phase 1: MVP Development – Build the mobile app & web portal, integrate AI chatbot, onboard first

100 lawyers.

📈 Phase 2: Pilot & Expansion – Partner with NGOs & legal firms, launch in key cities.

🌍 Phase 3: Nationwide & Global Scaling – Expand to rural areas, partner with governments &

international organizations.

9. Conclusion

JusticeLink is more than just a business—it's a movement for justice. By combining technology, legal

expertise, and social responsibility, we aim to make legal services affordable, accessible, and effective.

JusticeLink envisions a future where justice is not a privilege but a right for all.