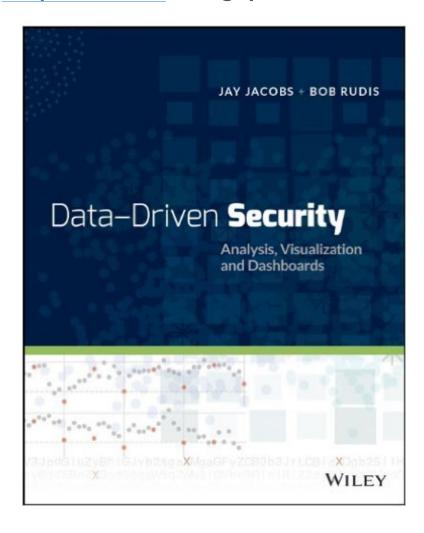
ical Web

nttp://das.ec/ (blog, poacast ana...)



Authored/contributed to 12 CRAN packages

Package Name	 Updated 	Authors	Title	Vignettes	Task View	φ
cdcfluview	2015-08- 09	Bob Rudis (@hrbrmstr)	Retrieve U.S. Flu Season Data from the CDC FluView Portal			
cymruservices	2015-07- 28	Bob Rudis (aut, cre)	Query Team Cymru IP Address, Autonomous System Number (ASN), Border Gateway Protocol (BGP), Bogon and Malware Hash Data Services			
docxtractr	2015-08- 29	Bob Rudis [aut, cre]	Extract Data Tables from Microsoft Word Documents			
ggthemes	2015-07- 01	Jeffrey B. Arnold [aut, cre], Gergely Daroczi [c	Extra Themes, Scales and Geoms for `ggplot2`	1		
iptools	2015-07- 23	Bob Rudis (aut, cre), Oliver Key	Manipulate, Validate and Resolve IP Addresses	2		
longurl	2015-08- 21	Bob Rudis (aut, cre)	Expand Short URLs Using the 'LongURL' API			
metricsgraphics	2015-06- 14	Bob Rudis [aut, cre], Ali Almossawi [ctb, cph] (Create Interactive Charts with the JavaScript 'MetricsGraphics' Library	1		
RBerkeley	2015-07- 29	Jeffrey A. Ryan [aut, cre], Bob Rudis [ctb]	Oracle 'Berkeley DB' Interface for R	1		
slackr	2014-09- 08	Bob Rudis (@hrbrmstr) & Jay Jacobs (@jayjacobs)	Send messages, images, R objects and files to Slack.com channels/users		WebTechnolo	gies
statebins	2014-08- 27	Bob Rudis (@hrbrmstr)	statebins is an alternative to choropleth maps for USA States			
uritools	2015-08- 31	Oliver Keyes [aut, cre], Jay Jacobs [aut, cre],	Vectorised Tools for URL Handling and Parsing	1	WebTechnolo	gies
viridis	2015-09- 14	Simon Garnier [aut, cre], Noam Ross [ctb, cph] (Matplotlib Default Color Map	1		
waffle	2015-03- 23	Bob Rudis	Create Waffle Chart Visualizations in R			

- http://rud.is/b Less infosec, more R & vis
- http://twitter.com/hrbrmstr
- http://github.com/hrbrmstr
- bob@rudis.net (if you like waiting for responses)

How You May View R

40 0.0060

```
## temperature pressure
## 1 0 0.0002
## 2 20 0.0012
```

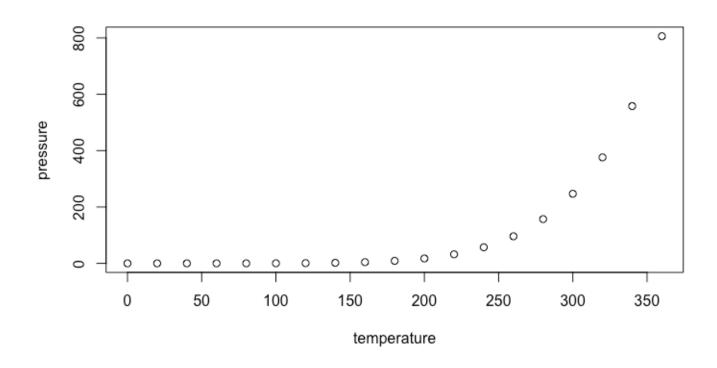
summary(pressure)

3

head(pressure, 3)

```
##
    temperature
                  pressure
##
   Min. : 0
              Min. : 0.0002
##
   1st Qu.: 90 1st Qu.: 0.1800
   Median :180
              Median : 8.8000
##
   Mean :180
##
              Mean :124.3367
##
   3rd Qu.:270 3rd Qu.:126.5000
                     :806.0000
##
   Max. :360
               Max.
```

How You May View R



How [I Hope] You Will View R

```
z <- seq(-10, 10, 0.01)
scatterplot3js(cos(z), sin(z), z, color=rainbow(length(z)))</pre>
```

How [I Hope] You Will View R

What is R?

What is R?

- · R is a programming language
- · R is statistical software
- · R is an environment for interactive data analysis+visualization
- · R is a community



What is R's Relationship with TGW?



- · R can help you access/acquire, clean and reformat data
- · R lets you **statistically analyze** data to find **insights**
- R enables rapid, iterative protyping of visualizations to help communicate those insights
- · R helps make those steps **organized** and **repeatable/reproducible**





Getting Started with R

http://cran.rstudio.com





A https://cran.rstudio.com



CRAN

Mirrors What's new? Task Views Search

About R

R Homepage The R Journal

Software

R Sources R Binaries <u>Packages</u>

Other

Documentation

Manuals

FAQs

Contributed

The Comprehensive R Archive Network

Download and Install R

Precompiled binary distributions of the base system and contributed packages, Windows and Mac users most likely want one of these versions of R:

- Download R for Linux
- Download R for (Mac) OS X
- Download R for Windows

R is part of many Linux distributions, you should check with your Linux package management system in addition to the link above.

Source Code for all Platforms

Windows and Mac users most likely want to download the precompiled binaries listed in the upper box, not the source code. The sources have to be compiled before you can use them. If you do not know what this means, you probably do not want to do it!

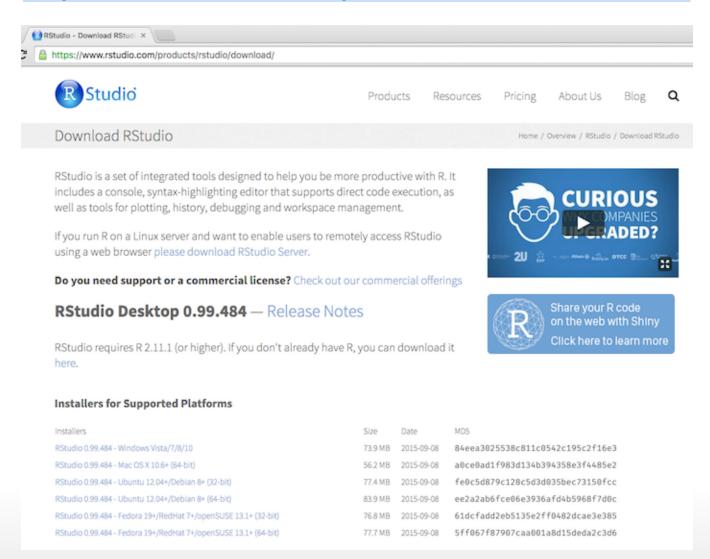
- The latest release (2015-08-14, Fire Safety) R-3.2.2.tar.gz, read what's new in the latest version.
- Sources of R alpha and beta releases (daily snapshots, created only in time periods) before a planned release).
- Daily snapshots of current patched and development versions are available here. Please read about new features and bug fixes before filing corresponding feature requests or bug reports.
- Source code of older versions of R is available here.
- Contributed extension packages

Questions About R

. If you have questions about R like how to download and install the software, or what the license terms are, please read our answers to frequently asked questions before you send an email.

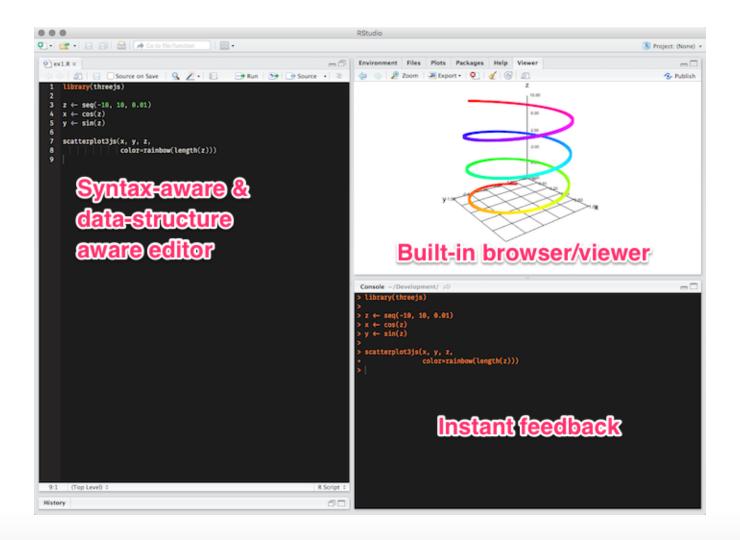
Getting Started with R/RStudio

https://www.rstudio.com/products/rstudio/download/

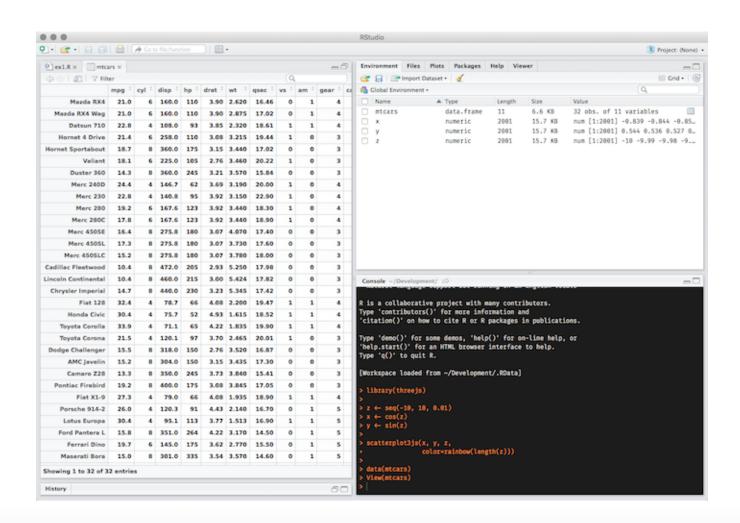




RStudio



RStudio



R is Familiar

- Dynamic (like JavasScript & Python)
- Has variables (like JavasScript & Python)
- ...functions (like JavaScript & Python)
- · ...loops (like JavaScript & Python)
- · ...and, help from friends (packages) (like Node or Python modules)

```
It's "vectorized" (think map() or [ for ])
```

```
a <- 1:10
sum(a)
## [1] 55
```

Data frames are akin to Excel/Google spreadsheets, just without the baggage

It really likes something called "data frames" (Python does too, now)

head(iris)

```
##
    Sepal.Length Sepal.Width Petal.Length Petal.Width Species
## 1
             5.1
                        3.5
                                    1.4
                                               0.2 setosa
## 2
             4.9
                        3.0
                                    1.4
                                               0.2 setosa
## 3
             4.7
                        3.2
                                    1.3
                                               0.2 setosa
## 4
            4.6
                                    1.5
                                               0.2 setosa
                        3.1
## 5
            5.0
                        3.6
                                    1.4
                                               0.2 setosa
## 6
            5.4
                        3.9
                                    1.7
                                               0.4 setosa
```

It has affintity for arcane punctuation:

```
`huh?` <- iris$Sepal.Length[[2]] * 3 %>% sqrt()
print(`huh?`)

## [1] 8.487049
```

And, complex+efficient algorithms can be confusing:

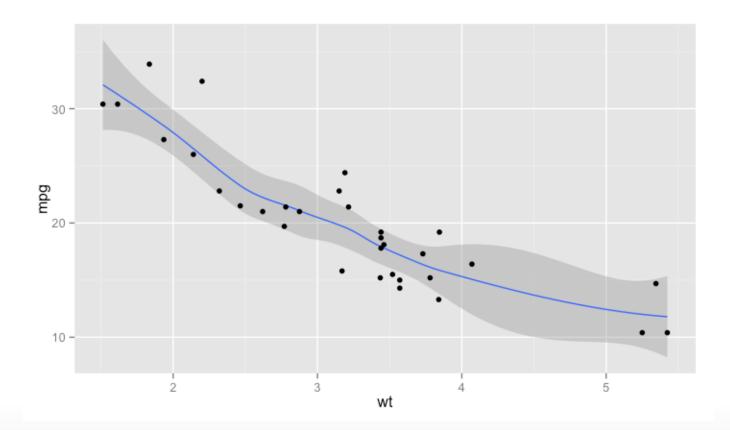
```
dat <- readLines(textConnection(" 3 weeks, 2 days, 4 hours
4 week, 6 days, 12 hours
4 day, 3 hours
7 hours
8 hour"))

sapply(str_split(str_trim(dat), ",[]*"), function(x) {
   sum(sapply(x, function(y) {
     bits <- str_split(str_trim(y), "[]+")[[1]]
     duration(as.numeric(bits[1]), bits[2])
   })) / 3600
})</pre>
```

[1] 556 828 99 7 8

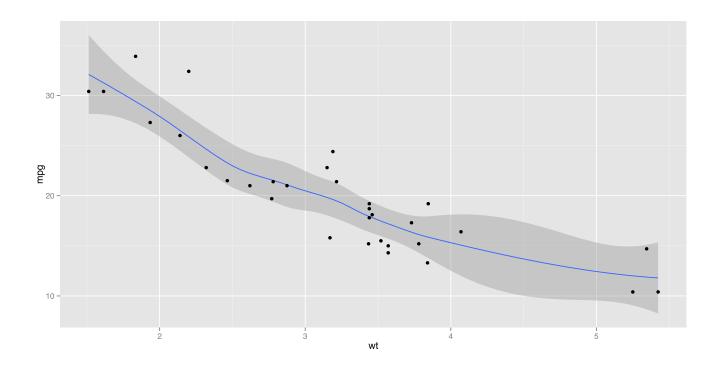
R & The Graphical Web

```
library(ggplot2)
g1 <- ggplot(mtcars, aes(x=wt, y=mpg)) + geom_smooth() + geom_point()
print(g1)</pre>
```

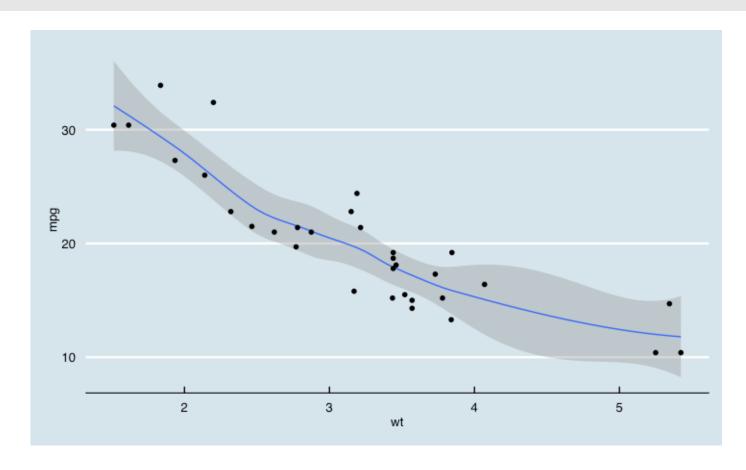


This is all it takes to turn that plot into an editable/usable SVG graphic:

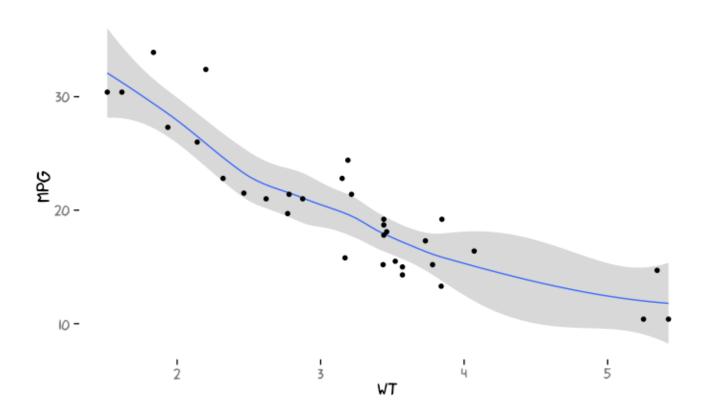
ggsave(g1, "img/g1.svg")



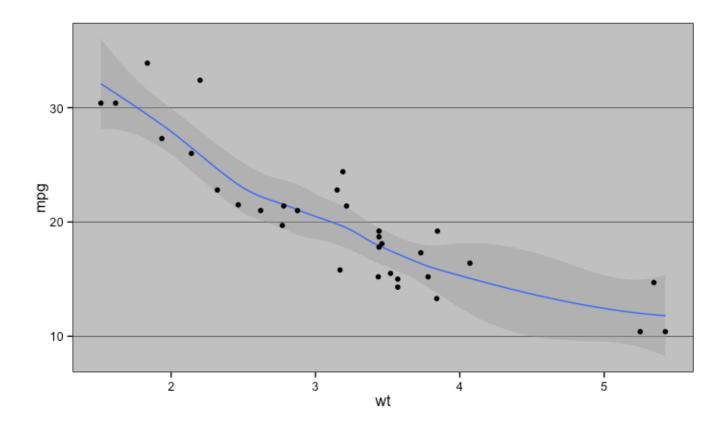
```
library(ggthemes)
g1 + theme_economist()
```



library(xkcd) g1 + theme_xkcd()



g1 + theme_excel()



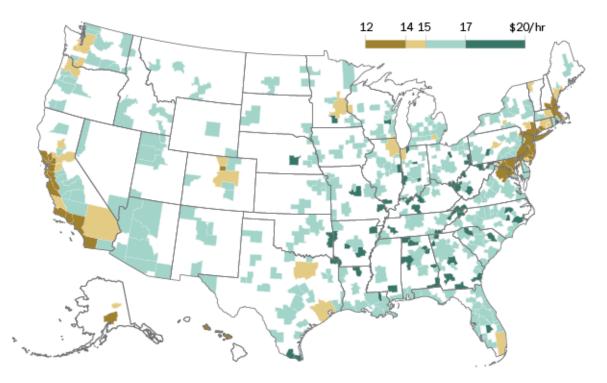
Doing Real Work

Doing Real Work

http://bit.ly/pewmapdemo+

Where Paychecks Stretch the Most, and Least

Estimated real purchasing power of a national \$15 hourly wage, by metropolitan area

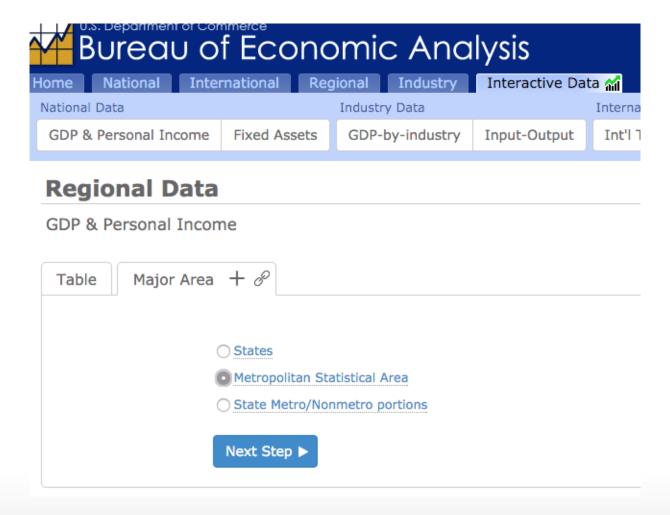


Note: Based on 2013 regional price parities for metropolitan statistical areas. Source: Bureau of Economic Analysis, Pew Research Center analysis

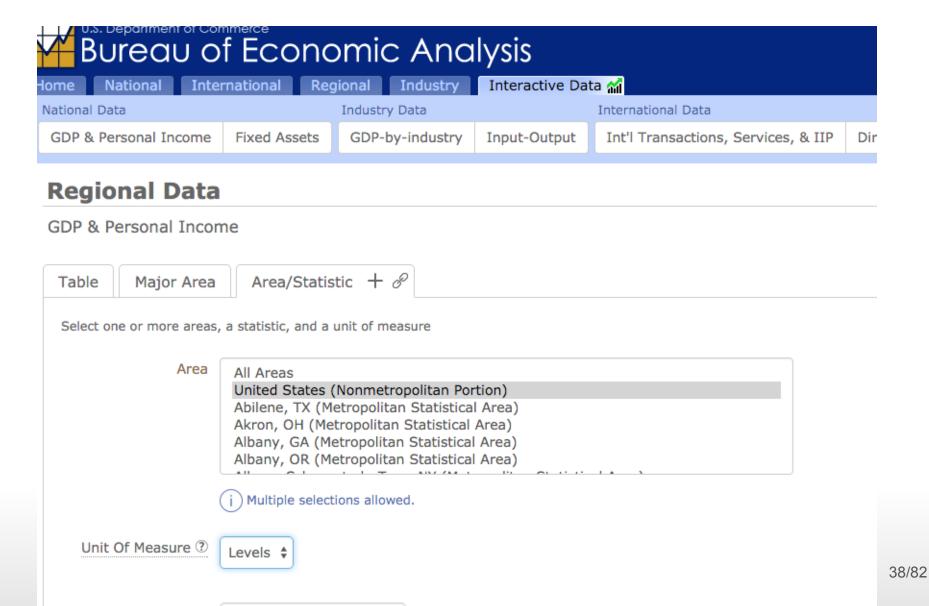
PEW RESEARCH CENTER

Doing Real Work

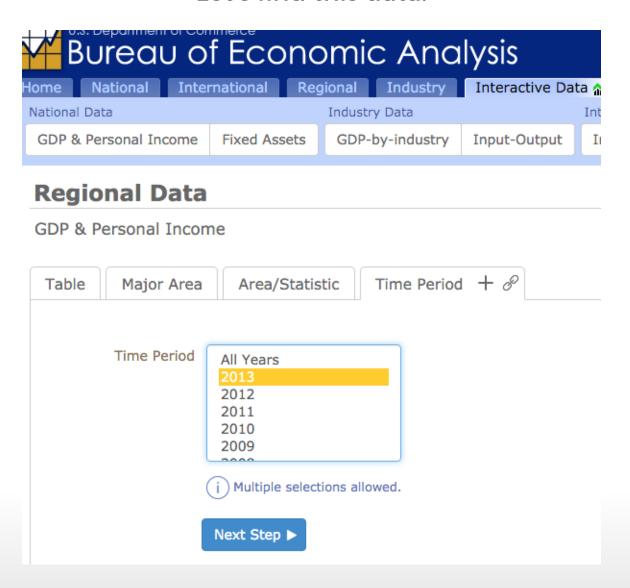
Let's find this data!



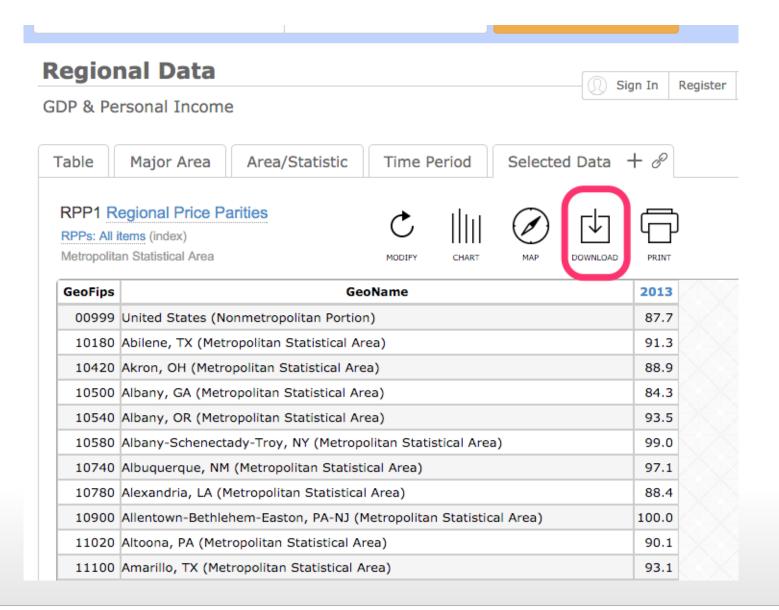
Let's find this data!



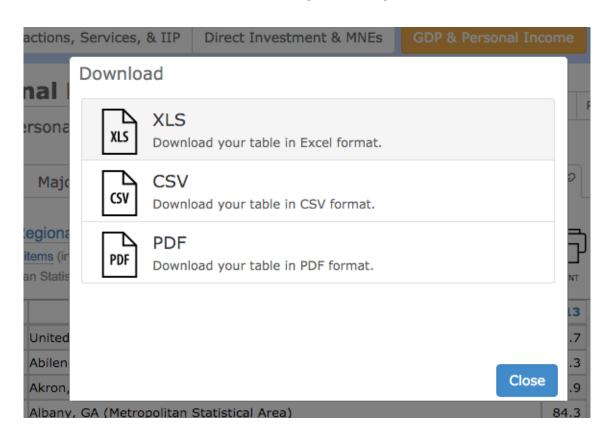
Let's find this data!



Almost done!



Done! (kinda)



Done! (kinda)

RPP1 Regional Price Parities		
RPPs: All items (index)		
Bureau of Economic Analysis		
Metropolitan Statistical Area		
GeoFips	GeoName	2013
00999	United States (Nonmetropolitan Portion)	87.7
10180	Abilene, TX (Metropolitan Statistical Area)	91.3
10420	Akron, OH (Metropolitan Statistical Area)	88.9
10500	Albany, GA (Metropolitan Statistical Area)	84.3
10540	Albany, OR (Metropolitan Statistical Area)	93.5
10580	Albany-Schenectady-Troy, NY (Metropolitan Statistical Area)	99.0

```
dat <- read.csv("data/download.csv", skip=4, header=TRUE, stringsAsFactors=FALSE)</pre>
dat <- head(dat, -2)</pre>
head(dat)
     GeoFips
                                                                   GeoName
##
                                 United States (Nonmetropolitan Portion)
## 1
       00999
                             Abilene, TX (Metropolitan Statistical Area)
## 2
      10180
## 3
      10420
                               Akron, OH (Metropolitan Statistical Area)
      10500
                              Albany, GA (Metropolitan Statistical Area)
## 4
                              Albany, OR (Metropolitan Statistical Area)
## 5
      10540
       10580 Albany-Schenectady-Troy, NY (Metropolitan Statistical Area)
## 6
##
     X2013
## 1 87.7
## 2
     91.3
## 3
     88.9
## 4 84.3
## 5
     93.5
## 6 99.0
```

Albany-Schenectady-Troy, NY 99.0

Akron, OH 88.9

Albany, GA 84.3

Albany, OR 93.5

3

4

5

6

10420

10500

10540

10580





www.bea.gov/API/bea_web_service_api_user_guide.htm#tabs-1



Appendix A - RegionalData (statistics by state, county, and MSA)

The new datasets RegionalIncome and RegionalProduct have more statistics and industry detail than the RegionalData dataset. See Appendices I and J. Although RegionalData is still valid, we encourage users to switch to the more comprenhensive datasets RegionalIncome and RegionalProduct.

The RegionalData dataset contains estimates from the Regional Economic Accounts. These include estimates of GDP by state and metropolitan area; estimates of personal income and employment by state, metropolitan area, and county; and regional price parities by state and MSA.

RegionalData Request Parameters								
Parameter Name	Туре	Description	Required	Multiple Values Accepted	"All" value	Default		
KeyCode	String	The code for the statistic requested	Yes	No				
GeoFips	String	The state, county or MSA code	No	Yes	STATE or COUNTY or MSA	STATE		
Year	String	Year requested	No	Yes	ALL	ALL		

```
'Ordinal": "7",
             "Name": "DataValue",
             "DataType": "numeric",
66
67
            "IsValue": "1"
68
          }],
          "Data": [{
69
70
            "GeoFips": "10180",
            "GeoName": "Abilene, TX (Metropolitan Statistical Area)",
            "Code": "RPPALL_MI",
            "TimePeriod": "2013",
            "CL_UNIT": "IDX",
            "UNIT_MULT": "0",
            "DataValue": "91.3"
76
          }, {
             "GeoFips": "10420",
78
            "GeoName": "Akron, OH (Metropolitan Statistical Area)",
            "Code": "RPPALL_MI",
80
            "TimePeriod": "2013",
82
            "CL_UNIT": "IDX",
83
            "UNIT_MULT": "0",
84
            "DataValue": "88.9"
          }, {
86
             "GeoFips": "10500",
87
            "GeoName": "Albany, GA (Metropolitan Statistical Area)",
            "Code": "RPPALL_MI",
88
89
            "TimePeriod": "2013",
90
            "CL_UNIT": "IDX",
91
            "UNIT_MULT": "0",
            "DataValue": "84.3"
92
93
          }, {
             "GeoFips": "10540"
```

```
library(jsonlite)
dat <- readJSON("that horrible URL")</pre>
dat <- dat$BEAAPI$Results$Data</pre>
dat$X2013 <- as.numeric(dat$DataValue)</pre>
dat$GeoName <- gsub(" \\(Metropolitan Statistical Area\\)", "",</pre>
                     dat$GeoName)
dat$GeoFips <- sprintf("%05d", as.numeric(dat$GeoFips))</pre>
head(dat[,c(1,2,8)])
     GeoFips
                                  GeoName X2013
##
## 1
       10180
                              Abilene, TX 91.3
## 2
      10420
                                Akron, OH 88.9
                               Albany, GA 84.3
## 3
      10500
                               Albany, OR 93.5
## 4
      10540
## 5
      10580 Albany-Schenectady-Troy, NY 99.0
                          Albuquerque, NM 97.1
## 6
       10740
```

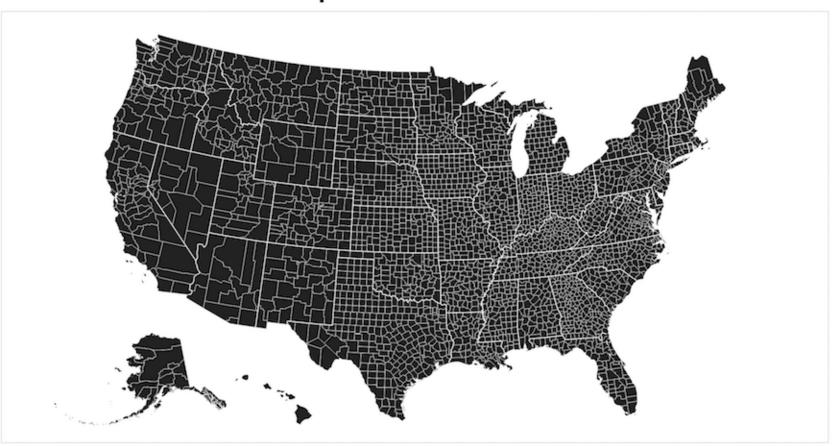
Same cleanup as we did in the raw URL version

```
GeoFips
                                GeoName X2013
##
      10180
                            Abilene, TX 91.3
## 1
                              Akron, OH 88.9
## 2
      10420
                             Albany, GA 84.3
## 3
      10500
      10540
                             Albany, OR 93.5
## 4
      10580 Albany-Schenectady-Troy, NY 99.0
## 5
                        Albuquerque, NM 97.1
## 6
      10740
```

```
##
    GeoFips GeoName X2013 fipscounty
## 1
      10180 Abilene, TX 91.3
                                48441
## 2
     10180 Abilene, TX 91.3
                                48253
## 3
     10180 Abilene, TX 91.3
                            48059
     10420 Akron, OH 88.9
## 4
                                39133
## 5
     10420 Akron, OH 88.9
                                39153
      10500 Albany, GA 84.3
## 6
                                13177
```

mbostock's block #4090848 November 16, 2012

U.S. States TopoJSON



What's the Plan?

- Display a US map county choropleth with the counties filled according the RPP value
- The counties are not all represented and we don't need a billion small polygons left over so we'll outline the states for context
- We'd like to add contextual information via popup to show the discrete data value and the name of the metro area
- · A legend would be good

Options (without R)

- · Raw JS or jQuery + CSS
- Straight D3
- Kartograph
- Datamaps
- Leaflet [Ex: http://leafletjs.com/examples/choropleth-example.html]
 (Perfect data. ~170 lines)

Get map data

We don't want to display all the counties, so we'll subtract out the ones that aren't in our data set.

We need to setup the color scale (really similar to how you'd do it in JS)

```
library(leaflet)
pal <- colorBin("BrBG", range(rpp_counties$X2013), bins=5)
rpp_counties$color <- pal(rpp_counties$X2013)</pre>
```

Where Paychecks Stretch The Most/Least



~170 lines pure leaflet/javascript

VS

~60 lines of R

...and the R version can be instantly used to get new BEA data sets where the leaflet one "cheated" and merged the data prior to the HTML example.

A Bit More About Getting Data In

General

- built-in support for CSV/TSV/general delimited & fixed-width
- readr / rio faster & more robust compatibility
- readxl (and others) for raw Excel reading
- · googlesheets
- data.table (large data)
- numerous packages to read statistical data files

Web Scraping / API

- httr (like curl command line but better)
- rvest (more structured web page scraping)
- · jsonlite(JSON)
- XML / xml2 (XML)
- Rselenium (headless browser & DOM scraping)
- · V8 (the V8 engine in R)

Database

- · dplyr
- RPostgreSQL
- RMySQL
- · rredis
- mongolite
- RSQLite

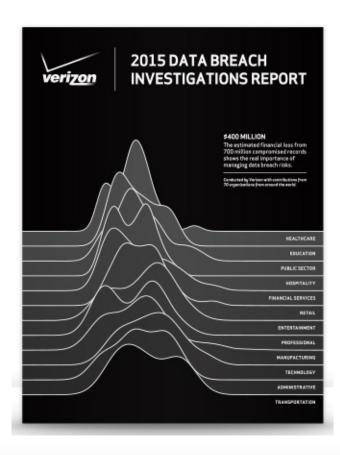
Database

- · dplr
- RPostgreSQL
- RMySQL
- · rredis
- mongolite
- RSQLite

- · Almost every useful public API covered
- Virtually every "big data" store including AWS/S3
- · If something is missing, complain on Twitter and there'll be a package in a week

Crunching Stats

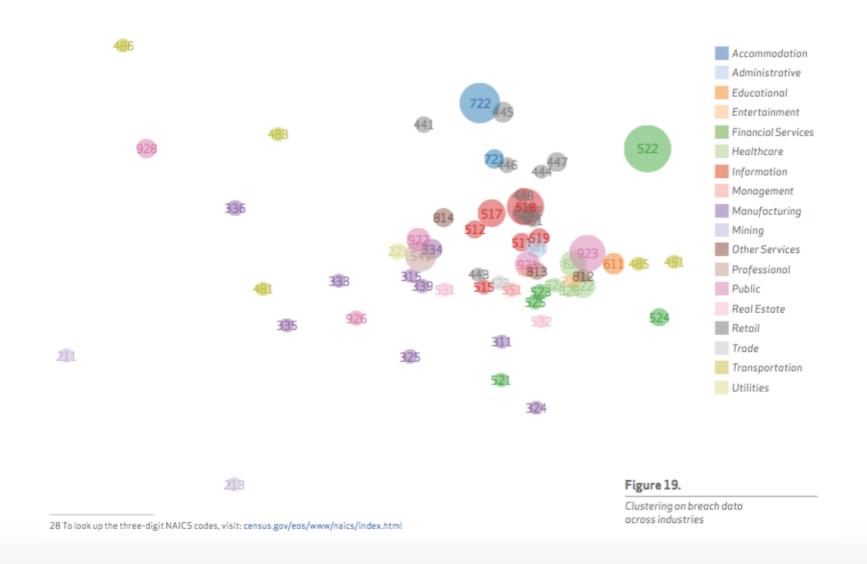
http://www.verizonenterprise.com/DBIR/2015/



200,000 incidents/breaches

~3,000 data elements per record

~150 lines of statistical analysis



http://vz-risk.github.io/dbir/2015/19/

- files (CSV/JSON/XML)
- · database write
- · S3 upload
- · API "put"

OpenCPU

Hello World! Basic JSON RPC

```
curl https://public.opencpu.org/ocpu/library/stats/R/rnorm/json \
  -H "Content-Type: application/json" -d '{"n":3, "mean": 10, "sd":10}'
[4.9829, 6.3104, 11.411]
```

This maps to the following request

```
#library(jsonlite)
args <- fromJSON('{"n":3, "mean": 10, "sd":10}')
output <- do.call(stats::rnorm, args)
toJSON(output)</pre>
```

Which is equivalent to this function call

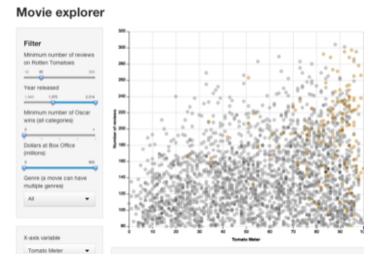
```
rnorm(n=3, mean=10, sd=10)
```

- plumber http://plumber.trestletech.com/ (think "Flask")
- httpuv https://github.com/rstudio/httpuv (basic web & websocket server)

Getting Data and Visualizations Out of R

Getting Data and Visualizations Out of R

Shiny http://shiny.rstudio.com/

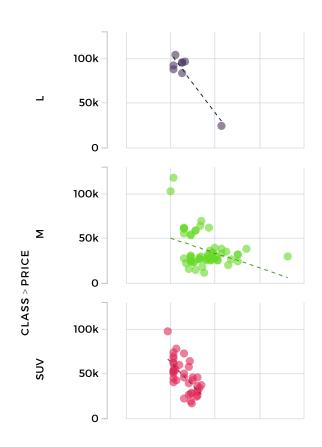


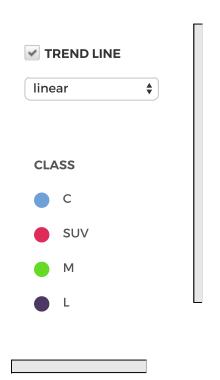
http://shiny.rstudio.com/gallery/movie-explorer.html

HTML Widgets

- htmlwidgets http://www.htmlwidgets.org/
- The widget gallery http://hafen.github.io/htmlwidgetsgallery/ (i've got 3! :-
- You've already seen one! (leaflet)

```
library(taucharts)
data(cars_data)
tauchart(cars_data) %>%
  tau_point("milespergallon", c("class", "price"), color="class") %>%
  tau_trendline() %>% tau_legend()
```





- devtools::create("/path/to/new/package")
- setwd("/path/to/new/package")

or use RStudio

htmlwidgets::scaffoldWidget()

```
· devtools::build()
```

• devtolls::install()

or use RStudio