

KORESPONDENSI

Penulis: Dikdik Harjadi & Ardi Gunardi

Judul Awal: Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Judul Akhir Setelah Proses Revisi: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Jurnal: Cogent Business & Management

Volume Jurnal: 9

Nomor/Issue Jurnal: 1

Tahun Terbit Jurnal: 2022

Halaman: 2148334

Online ISSN: 2331-1975

Penerbit: Cogent OA – Taylor & Francis

DOI: <https://doi.org/10.1080/23311975.2022.2148334>

Alamat Web Jurnal: <https://www.tandfonline.com/toc/oabm20/9/1?nav=tocList>

URL Dokumen: <https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2148334>

URL Peer Review: terlampir dalam dokumen

URL Dokumen Cek Similarity: terlampir dalam dokumen

URL Dokumen Bukti Korespondensi: terlampir dalam dokumen

URL Index Jurnal di Scopus (Q2): <https://www.scopus.com/sourceid/21100855822>

URL Index Jurnal di Scimago Journal & Country Rank (Q2):

<https://www.scimagojr.com/journalsearch.php?q=21100855822&tip=sid>





My Articles

[SUBMIT NEW MANUSCRIPT](#)



SUBMISSION
224316031

TITLE
The Effect
of...

JOURNAL
Cogent
Business &
Management

STATUS
Reviews
Complete

CHARGES
Quoted
Accepted

[CONTACT](#)



SUBMISSION
227660374

TITLE
Factors
affecting ec...

JOURNAL
Cogent
Business &
Management

STATUS
Accepted

CHARGES
**Payment
Due**



SUBMISSION ▲



28 July 2022 **Submission Created**



28 July 2022 **Submission Incomplete**



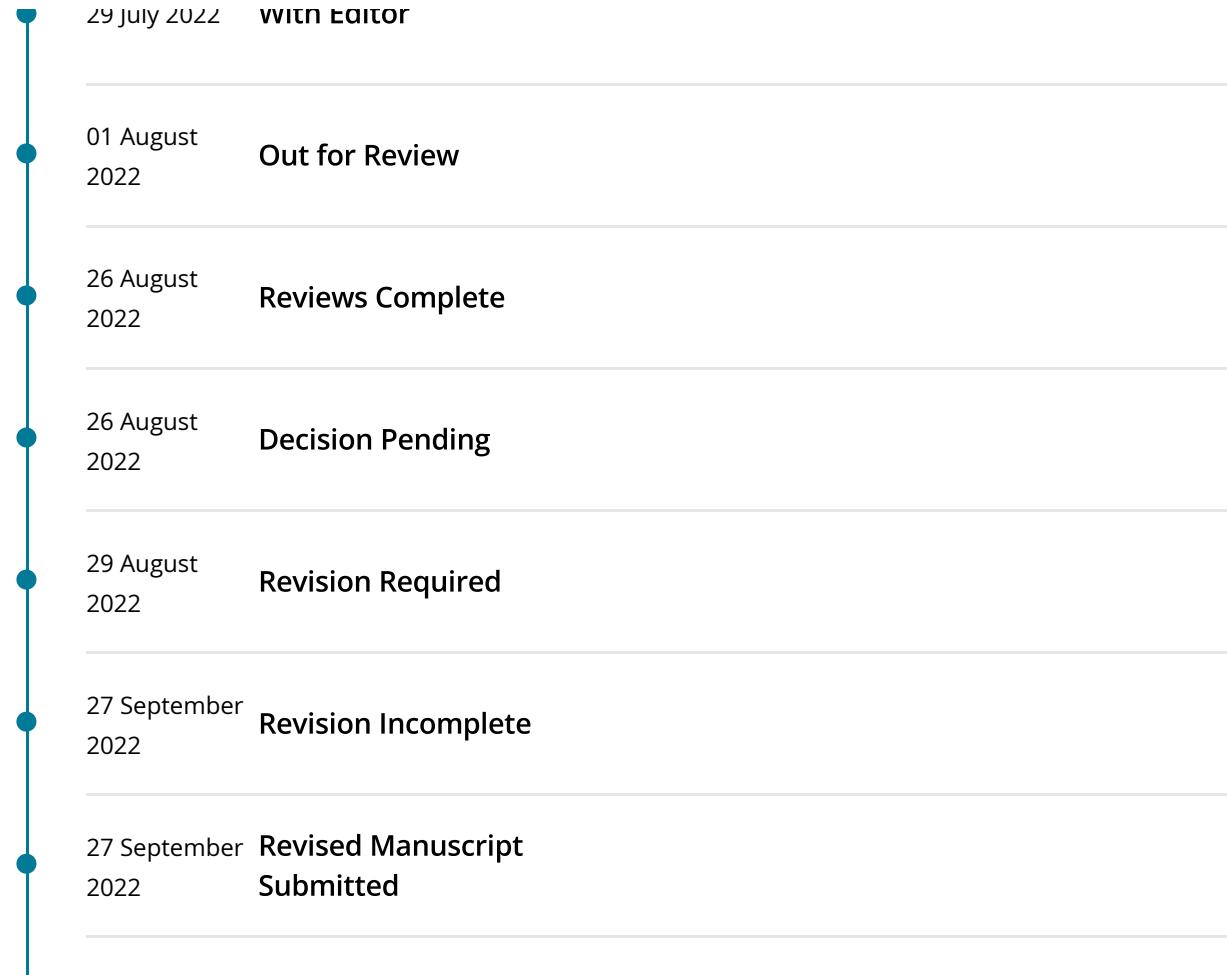
28 July 2022 **Manuscript Submitted**



28 July 2022 **With Journal
Administrator**



PEER REVIEW ▲



-
- A vertical timeline diagram with a blue vertical axis on the left and horizontal axis at the bottom. Six blue circular markers are placed along the vertical axis, each aligned with a horizontal line that spans the width of the diagram. To the left of each marker, there is a date and year, and to the right, there is a status or action item.
- 28 September 2022 **With Journal Administrator**
 - 28 September 2022 **With Editor**
 - 30 October 2022 **Decision Pending**
 - 31 October 2022 **Revision Required**
 - 03 November 2022 **Revision Incomplete**
 - 03 November 2022 **Revised Manuscript Submitted**
 - 04 November 2022 **With Journal Administrator**

| | |
|---------------------|-------------------------|
| 04 November 2022 | With Editor |
| 11 November 2022 | Decision Pending |
| 11 November 2022 | Accepted |

[Download Invoice](#)

PAY ONLINE



Your invoice has been generated. Please pay online.

3 PRODUCTION ▼

4 PUBLISHING ▼



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

Cogent Business and Management <em@editorialmanager.com>

Mon, Aug 29, 2022 at 8:57 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:

Subjective norms and ecological consciousness as moderators

Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Sep 27, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on OABM-peerreview@journals.tandf.co.uk

You also have the option of including the following with your revised submission:

* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services (www.tandfeditingervices.com).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD

Editor-in-Chief

Cogent Business & Management

Comments from the Editors and Reviewers:

Do you want to get recognition for this review on <https://publons.com/publisher/24/taylor-francis>? Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons

profile, you will be prompted to create a free account. [<a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Learn more]</i></p>

Reviewer 1: Yes

Title, Abstract and Introduction – overall evaluation
Reviewer 1: Sound

Methodology / Materials and Methods – overall evaluation
Reviewer 1: Unsound or fundamentally flawed

Objective / Hypothesis – overall evaluation
Reviewer 1: Sound

Figures and Tables – overall evaluation
Reviewer 1: Sound

Results / Data Analysis – overall evaluation
Reviewer 1: Sound

Interpretation / Discussion – overall evaluation
Reviewer 1: Unsound or fundamentally flawed

Conclusions – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

References – overall evaluation
Reviewer 1: Sound

Compliance with Ethical Standards – overall evaluation
Reviewer 1: Sound

Writing – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation
Reviewer 1: Not applicable

Comments to the author

Reviewer 1: Thank you for giving me this opportunity to review this paper. I have the observations as below:

1. Title of the paper is very long, try to reduce it.
2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.
3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?
4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.
5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.
6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?
7. Practical and theoretical implications should be mentioned separately.

Do you want to get recognition for this review on <a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Publons?</p><p><i> Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons profile, you will be prompted to create a free account. [<a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Learn more]</i></p>

Reviewer 2: No

Title, Abstract and Introduction – overall evaluation
Reviewer 2: Sound with minor or moderate revisions

Methodology / Materials and Methods – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Figures and Tables – overall evaluation

Reviewer 2: Sound

Results / Data Analysis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Conclusions – overall evaluation

Reviewer 2: Sound

References – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation

Reviewer 2: Not applicable

Writing – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 2: Not applicable

Comments to the author

Reviewer 2: Improve the title.

The sampling procedure and sample backgrounds need clarification.

Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.

Update references and ensure journal style.

Proofread throughout for the manuscript.

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

Your revision is due

4 messages

Cogent Business and Management <em@editorialmanager.com>

Tue, Sep 27, 2022 at 11:21 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:

Subjective norms and ecological consciousness as moderators

Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at OABM-peerreview@journals.tandf.co.uk for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing OABM-peerreview@journals.tandf.co.uk.

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

ardi gunardi <ardigunardi@unpas.ac.id>

Tue, Sep 27, 2022 at 12:28 PM

To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear editor,

May I have extended time for revision?

Thank you

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan
Jalan Tamansari 6-8, Bandung, 40116, Indonesia

ardi gunardi <ardigunardi@unpas.ac.id>
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Sep 27, 2022 at 6:38 PM

Dear Editor,

I have sent the revised version. Thank you very much

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Oct 4, 2022 at 11:00 PM

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

[Quoted text hidden]

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

Revised submission received for Cogent Business & Management (Submission ID: 227660374.R1)

1 message

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>

To: ardiguardi@unpas.ac.id

Tue, Sep 27, 2022 at 6:37 PM



Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID **227660374**

Manuscript Title **Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators**

Journal **Cogent Business & Management**

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.

If you have any queries, please get in touch with OABM-peerreview@journals.tandf.co.uk.

Kind Regards,
Cogent Business & Management Editorial Office

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954.

Registered office: [5 Howick Place, London, SW1P 1W](https://www.tandf.co.uk).



ardi gunardi <ardigunardi@unpas.ac.id>

Re: Re: Your revision is due #TrackingId:13040598

8 messages

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>
To: ardiguandi@unpas.ac.id

Wed, Oct 5, 2022 at 4:36 AM

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper COGENTBUSINESS-2022-1091R1 has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewer, or they may wish to send this back out to review.

We will get a decision to you as soon as possible.

Best regards,

Charlie Flores - Journal Editorial Office

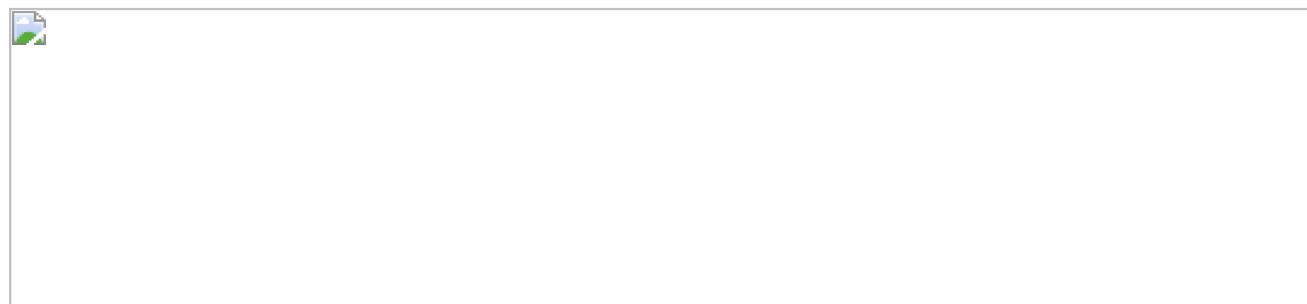
Taylor & Francis Group

Web: www.tandfonline.com

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954

Journal Editorial Office

Taylor and Francis



Cogent Business and Management

From:ardigunardi@unpas.ac.id
Sent:05-10-2022 12:00
To:Charlie.Flores@straive.com
Cc:
Subject:Re: Re: Your revision is due

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.
Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:
Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at OABM-peerreview@journals.tandf.co.uk for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing OABM-peerreview@journals.tandf.co.uk.

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia

ardi gunardi <ardigunardi@unpas.ac.id>

To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 5, 2022 at 6:28 AM

Thank you for the update.

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>

To: OABM-peerreview@journals.tandf.co.uk

Tue, Oct 18, 2022 at 2:47 PM

Dear Editor,

I hope this email finds you well.

May I know, if is there any news about my manuscript being accepted or rejected?

Thank you very much.

[Quoted text hidden]

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>
To: ardiguardi@unpas.ac.id

Wed, Oct 19, 2022 at 7:56 AM

Dear Ardi Gunardi,

Thank you for your email.

Currently, your manuscript is with the editor. As soon as a decision is rendered, you will be notified immediately.

Rest assured that the editor is aware of the status of your submission and is giving the proper attention it needs.

Should you require further assistance, please do not hesitate to contact me.

Best regards,

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 19, 2022 at 8:09 AM

Thank you very much. Because we have funding from university

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Tue, Oct 25, 2022 at 9:54 PM

Dear Editor,

I hope this email finds you well

May I know the update of my manuscript?

Thank you very much.

[Quoted text hidden]

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>
To: ardiguardi@unpas.ac.id

Wed, Oct 26, 2022 at 5:50 AM

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper (COGENTBUSINESS-2022-1091R1) has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewers, or they may wish to send this back out to review.

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 26, 2022 at 5:53 AM

Thank you for the update.

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

Cogent Business and Management <em@editorialmanager.com>

Mon, Oct 31, 2022 at 11:04 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>
To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R1

227660374

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Nov 30, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on OABM-peerreview@journals.tandf.co.uk

You also have the option of including the following with your revised submission:

* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services (www.tandfeditingervices.com).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD
Editor-in-Chief
Cogent Business & Management

Comments from the Editors and Reviewers:

Unfortunately, the revisions have been very minor and do not address the sampling background issues, improvements for English writing regarding proofreading etc. English grammar and punctuation needs improving. Please ensure all comments from the reviewers are done, incorporated and shown.

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

Revised submission received for Cogent Business & Management (Submission ID: 227660374.R2)

1 message

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>

To: ardiguardi@unpas.ac.id

Thu, Nov 3, 2022 at 10:14 PM



Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID **227660374**

Manuscript Title **Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators**

Journal **Cogent Business & Management**

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.

If you have any queries, please get in touch with OABM-peerreview@journals.tandf.co.uk.

Kind Regards,
Cogent Business & Management Editorial Office

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954.

Registered office: [5 Howick Place, London, SW1P 1W](https://www.tandf.co.uk).



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) Your submission has been accepted

1 message

Cogent Business and Management <em@editorialmanager.com>

Sat, Nov 12, 2022 at 1:34 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R2

227660374

Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Nov 11, 2022.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

Your article will be published under the Creative Commons Attribution license (CC-BY 4.0), ensuring that your work will be freely accessible by all. Your article will also be shareable and adaptable by anyone as long as the user gives appropriate credit, provides a link to the license, and indicates if changes were made.

Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

Best wishes

Len Tiu Wright, BA(Hons), MSc, PhD
Editor-in-Chief
Cogent Business & Management

Comments from the Editors and Reviewers:

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

Welcome to Taylor & Francis Production: Cogent Business & Management

2148334

1 message

OABM-production@journals.tandf.co.uk <cats@taylorandfrancis.com>

Mon, Nov 14, 2022 at 11:43

AM

Reply-To: OABM-production@journals.tandf.co.uk

To: ardiguandi@unpas.ac.id

Any copyrighted material reproduced in your paper must include an accompanying attribution. Brief extracts of third-party material may be cleared for use under the fair use / fair dealing policy, and don't require full copyright clearance from the Rightsholder. For further information and to access a template form for requesting permission, please see <https://authorservices.taylorandfrancis.com/using-third-party-material-in-your-article/>. Please keep copies of all correspondence.

Article: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Journal: *Cogent Business & Management* OABM

Article ID: OABM 2148334

Dear Ardi Gunardi,

We are delighted that you have chosen to publish your article in *Cogent Business & Management*. I will be your Production Editor and will work with you to oversee the production of your article through to publication. My contact details are given at the end of this email.

- Please log in to CATS to complete your Author Publishing Agreement. Your user name and password are given below. If you have any questions on the process of completing your agreement, please contact me.

Proofs will be ready for you to check in approximately working days and we would like you to return your corrections within \${fromProofs.duration} days. Please let me know if there will be any difficulty in meeting this schedule.

We will be sending proofs to you through our online proofing system. You will receive notification when your proofs are available and the link to access them from the email address: iproof@integra.co.in.

- You can check the status of your paper online through the CATS system at: <https://cats.informa.com/PTS/in?ut=B0447D84BAB143558EAA1097885C566C>
- Your User Name is: GUNARDA
- Your Password is: Guna3443_# (You will be required to change this first time you log in)
- The DOI of your paper is: 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <https://doi.org/10.1080/23311975.2022.2148334> .

Yours sincerely,

Irish Banu Ashrafali

Email:OABM-production@journals.tandf.co.uk



ardi gunardi <ardigunardi@unpas.ac.id>

Re: Production Schedule question: OABM 2148334 #TrackingId:13415222

4 messages

OABM-production@journals.tandf.co.uk <OABM-production@journals.tandf.co.uk>

To: ardigu...@unpas.ac.id

Cc: ardigu...@unpas.ac.id

Wed, Nov 16, 2022 at 8:36 PM

Dear Ardi,

Thank you for checking with me.

According to our record you may get the proof link before this week end.

Please do not hesitate to contact me if you have any further queries.

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

From:cats@taylorandfrancis.com

Sent: 16-11-2022 06:34

To:irish.banu@integra.co.in

Cc:ardigunardi@unpas.ac.id

Subject: Re: Production Schedule question: OABM 2148334

The following message was sent to you by an author via CATS:

Journal: OABM

Manuscript ID:2148334

Title: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Author / From: Ardi Gunardi

E-mail: ardigunardi@unpas.ac.id

Dear Production Editor,

I hope this message finds you well.

May I know the production schedule of my paper?

Thank you in advance.

ardi gunardi <ardigunardi@unpas.ac.id>

To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 8:45 PM

Great, Thank you for the update and your help. I hope you have a successful career and life

[Quoted text hidden]

OABM-production@journals.tandf.co.uk <OABM-production@journals.tandf.co.uk>

To: ardigu...@unpas.ac.id

Wed, Nov 16, 2022 at 8:50 PM

Thanks a lot 😊

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>
To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 9:07 PM

My pleasure

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

Your article proofs for review (Manuscript ID: OABM A 2148334)

2 messages

iauthorsupport@integra.co.in <iauthorsupport@integra.co.in>

Thu, Nov 17, 2022 at 10:53 AM

To: ardигunardi@unpas.ac.id

Cc: OABM-production@journals.tandf.co.uk

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)

Manuscript DOI: 10.1080/23311975.2022.2148334

Journal: OABM-Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to inform you that your proofs are now available for review using the Taylor & Francis online proofing system: [Click here](#)

Please submit your corrections by 21 November 2022, to avoid delay to publication.

Corrections must be limited to answers to the Author Queries, typographical and essential corrections only.

After we have received your corrections and Author Publishing Agreement, your article will be corrected and published online following a thorough quality check.

The DOI of your paper is 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <http://dx.doi.org/10.1080/23311975.2022.2148334>.

If you have any questions, please contact me using the details below and I will be pleased to assist.

Thank you,

Irish Banu Ashrafali

On behalf of the OABM production team

Taylor and Francis

[4 Park Square, Milton](#) Park, Abingdon, Oxfordshire, OX14 4RN, United Kingdom

Email: OABM-production@journals.tandf.co.uk

"In accordance with the requirement of any applicable Data Protection Laws, "By including any personal data in your response to this email, you are freely consenting to this being used and stored by the company for the purpose of service delivery. This email and any accompanying attachments is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure, distribution, or copying is strictly prohibited. If you are not the intended recipient of this communication or received the email by mistake, please notify the sender and destroy all copies. Integra Software Services Pvt Ltd. reserves the right, subject to applicable local law, to monitor and review the content of any electronic message or information sent to or from its company allotted employee email address/ID without informing the sender or recipient of the message."

ardi gunardi <ardigunardi@unpas.ac.id>

Thu, Nov 17, 2022 at 12:13 PM

To: iauthorsupport@integra.co.in

Cc: OABM-production@journals.tandf.co.uk

Dear Production Editor,

Thank you very much, I will do it.

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia



ardi gunardi <ardigunardi@unpas.ac.id>

Author corrections submitted for Manuscript ID: OABM A 2148334

1 message

iauthorsupport@integra.co.in <iauthorsupport@integra.co.in>

Thu, Nov 17, 2022 at 1:11 PM

To: ardигunardi@unpas.ac.id

Cc: irish.banu@integra.co.in

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)

Manuscript DOI: 10.1080/23311975.2022.2148334

Journal: OABM-Cogent Business & Management

Date proof corrections submitted: 17 November 2022

Dear Ardi Gunardi,

This email confirms that you have submitted corrections to your proofs via the Taylor & Francis online proofing system. Your record of corrections are now available using the Taylor & Francis online proofing system.

[Click here](#)

If any of this information is incorrect, please contact the Production Editor: Irish Banu Ashrafali

Email: OABM-production@journals.tandf.co.uk

Thank you.

Yours sincerely,

Taylor & Francis Online Proofing Team

"In accordance with the requirement of any applicable Data Protection Laws, "By including any personal data in your response to this email, you are freely consenting to this being used and stored by the company for the purpose of service delivery. This email and any accompanying attachments is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure, distribution, or copying is strictly prohibited. If you are not the intended recipient of this communication or received the email by mistake, please notify the sender and destroy all copies. Integra Software Services Pvt Ltd. reserves the right, subject to applicable local law, to monitor and review the content of any electronic message or information sent to or from its company allotted employee email address/ID without informing the sender or recipient of the message."



ardi gunardi <ardigunardi@unpas.ac.id>

Cogent OA author update: access to your article published in an issue of Cogent Business & Management

1 message

Taylor & Francis <noreply@tandfonline.com>
Reply-To: support@tandfonline.com
To: ardigu...@unpas.ac.id

Sat, Nov 19, 2022 at 10:31 PM



The online platform for Taylor & Francis Group content

[Author Services](#) | [FAQ](#) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

Dear Ardi Gunardi,

Your Open Access article, [Factors affecting eco-friendly purchase intention: subjective norms and ecological consciousness as moderators](#), published in [Cogent Business & Management, Volume 9 Issue 1](#), is now available to access via [tandfonline.com](#).

Share your article now

You'll hopefully want to share your article with friends or colleagues (and then check its downloads, citations and Altmetric data on [Authored Works](#), our dedicated center for all Cogent OA published authors). Publishing Open Access means your article can be read by anyone, anywhere, and we want to work with you to ensure it reaches as wide (and as appropriate) an audience as possible.



Author feedback tells us that something as simple as posting about your article's publication on social media is a highly effective way of highlighting your research. Find out more about how you can work with us to [promote your work](#).

Not sure how to access your Authored Works?

If you haven't yet registered, you can do so using ardigunardi@unpas.ac.id (this is the email you used whilst your manuscript was going through production).

Once you've completed the quick registration you'll be sent an email asking you to confirm. Click on the verification link and you can then login (using the above email address) whenever you want to by going to [Taylor & Francis Online](#). Once you have logged in, click on "[Your Account](#)" at the top of the page to see the latest updates on your article.

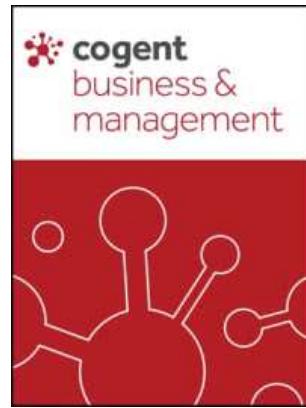
If you have any problems accessing your Taylor & Francis Online account please [contact us](#). Thank you for publishing Open Access with us.

Kind regards,

Stewart Gardiner
Global Production Director, Journals
Taylor & Francis Group

Interested in insights, tips, and updates for Taylor & Francis authors? Be part of our researcher community on:

[Twitter](#)
[Facebook](#)
[LinkedIn](#)
[Taylor & Francis Author Services](#)



Cogent OA

Please do not reply to this email. To ensure that you receive your alerts and information from Taylor & Francis Online, please add "alerts@tandfonline.com" and "info@tandfonline.com" to your safe senders list.

Taylor & Francis, an Informa business.
Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954. Registered office: 5 Howick Place, London, SW1P 1WG.

PROSES REVIEW

Penulis: Dikdik Harjadi & Ardi Gunardi

Judul Awal: Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Judul Akhir Setelah Proses Revisi: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Jurnal: Cogent Business & Management

Volume Jurnal: 9

Nomor/Issue Jurnal: 1

Tahun Terbit Jurnal: 2022

Halaman: 2148334

Online ISSN: 2331-1975

Penerbit: Cogent OA – Taylor & Francis

DOI: <https://doi.org/10.1080/23311975.2022.2148334>

Alamat Web Jurnal: <https://www.tandfonline.com/toc/oabm20/9/1?nav=tocList>

URL Dokumen: <https://www.tandfonline.com/doi/full/10.1080/23311975.2022.2148334>

URL Peer Review: terlampir dalam dokumen

URL Dokumen Cek Similarity: terlampir dalam dokumen

URL Dokumen Bukti Korespondensi: terlampir dalam dokumen

URL Index Jurnal di Scopus (Q2): <https://www.scopus.com/sourceid/21100855822>

URL Index Jurnal di Scimago Journal & Country Rank (Q2):

<https://www.scimagojr.com/journalsearch.php?q=21100855822&tip=sid>





ardi gunardi <ardigunardi@unpas.ac.id>

Your revision is due

4 messages

Cogent Business and Management <em@editorialmanager.com>

Tue, Sep 27, 2022 at 11:21 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:

Subjective norms and ecological consciousness as moderators

Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at OABM-peerreview@journals.tandf.co.uk for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing OABM-peerreview@journals.tandf.co.uk.

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

ardi gunardi <ardigunardi@unpas.ac.id>

Tue, Sep 27, 2022 at 12:28 PM

To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Dear editor,

May I have extended time for revision?

Thank you

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan
Jalan Tamansari 6-8, Bandung, 40116, Indonesia

ardi gunardi <ardigunardi@unpas.ac.id>
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Sep 27, 2022 at 6:38 PM

Dear Editor,

I have sent the revised version. Thank you very much

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>
To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

Tue, Oct 4, 2022 at 11:00 PM

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

[Quoted text hidden]

[Quoted text hidden]

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Cogent Business & Management

Dear Editor,

Many thanks for arranging for reviewing the manuscript. We appreciate the time and effort to review. The comments are extremely helpful for us to revise this paper. Please deliver our sincere thanks to the reviewers for their valuable time to review the paper extensively and suggesting the necessary corrections.

We have considered all the suggestions given by the reviewers and the editor. The changes have been indicated in the revision note attached for your reference. Hope this will meet the criteria and the paper be considered for publication.

Thanks once again.

Yours Sincerely

Ardi Gunardi
Corresponding author,

Response to Reviewer 1 Comments

Point 1. Title of the paper is very long, try to reduce it.

Response 1.

As per your suggestion, we had changed title

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Point 2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.

Response 2.

Thank you very much suggestion, as per your suggestion we had changed it.

Point 3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?

Response 3.

As per your suggestion, we added information in the introduction section. Page no:3

Point 4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.

Response 4.

Thank you very much for your suggestion and we changed it accordingly. Page no: 3

Point 5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.

Response 5.

Thank you very much for your suggestion and we did pilot study on 51 study sample to check the reliability and validity of the questionnaire.

Point 6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?

Response 6.

Thank you very much for your suggestion and we collected sample from the Indonesia, because Indonesia market is the emerging market for green/sustainable products. To collect the data, we went exclusively visit the green/eco-friendly retail shops from the top cities of the Indonesia.

Point 7. Practical and theoretical implications should be mentioned separately.

Response 7.

Thank you very much for your suggestion and we changed section 7 into two sub section namely 7.1 is theoretical implication and 7.2 is the managerial implication. We added information in the 7.1 theoretical implications. Page 16.

Response to Reviewer 2 Comments

Point 1. Improve the title.

Response 1.

As per your suggestion, we had changed title

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Point 2. The sampling procedure and sample backgrounds need clarification.

Response 2.

Thank you for recommendation; the study sample recruited employing snow ball sampling method. We used a structural questionnaire to collect the primary data with the help of survey method. We used some the screening questions to select the appropriate sample for the research study. Over 650 questionnaires were sent for data collection. However, only 491 (75.5 percent) were included in the final analysis. Page no: 11.

Point 3. Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.

Response 3.

Thank you very much for your suggestion and we changed section 7 into two sub section namely 7.1 is theoretical implication and 7.2 is the managerial implication. We added information in the 7.1 theoretical implications. Page 16

Point 4. Update references and ensure journal style.

Response 4.

Thank you very much for your suggestion and we changed it accordingly.

Point 5. Proofread throughout for the manuscript.

Response 5.

Thank you very much suggestion, as per your suggestion we had changed it.



ardi gunardi <ardigunardi@unpas.ac.id>

Revised submission received for Cogent Business & Management (Submission ID: 227660374.R1)

1 message

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>

To: ardiguardi@unpas.ac.id

Tue, Sep 27, 2022 at 6:37 PM



Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID **227660374**

Manuscript Title **Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators**

Journal **Cogent Business & Management**

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.

If you have any queries, please get in touch with OABM-peerreview@journals.tandf.co.uk.

Kind Regards,
Cogent Business & Management Editorial Office

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954.

Registered office: [5 Howick Place, London, SW1P 1W](https://www.tandf.co.uk).



ardi gunardi <ardigunardi@unpas.ac.id>

Re: Re: Your revision is due #TrackingId:13040598

8 messages

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>
To: ardiguandi@unpas.ac.id

Wed, Oct 5, 2022 at 4:36 AM

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper COGENTBUSINESS-2022-1091R1 has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewer, or they may wish to send this back out to review.

We will get a decision to you as soon as possible.

Best regards,

Charlie Flores - Journal Editorial Office

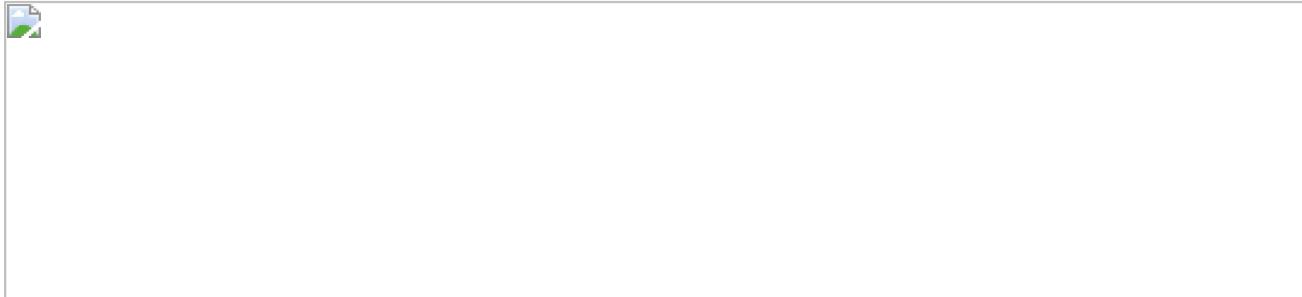
Taylor & Francis Group

Web: www.tandfonline.com

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954

Journal Editorial Office

Taylor and Francis



Cogent Business and Management

From:ardigunardi@unpas.ac.id
Sent:05-10-2022 12:00
To:Charlie.Flores@straive.com
Cc:
Subject:Re: Re: Your revision is due

Dear Editor,

Is there any news about my article?

I hope our manuscript meets all the requirements of Cogent Business and Management and we will be happy to respond for further changes if any. We eagerly await your response on the same.

Thank you very much, have a great day and take care.

On Tue, Sep 27, 2022 at 11:23 AM Cogent Business and Management <em@editorialmanager.com> wrote:

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:
Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Ardi Gunardi,

Following our recent reminders, this email is to inform you that your revision is due today.

Failure to resubmit by Sep 27, 2022 will result in your paper being removed from our system. Once the paper is removed, you will no longer be able to continue with your revision.

As we have not yet received your revised submission, we would like to remind you that we are here to help you, should you need any support. Please contact us at OABM-peerreview@journals.tandf.co.uk for assistance with your revised submission.

Alternatively, if you have decided not to continue with your revision, and would prefer to submit your manuscript elsewhere, please let us know by emailing OABM-peerreview@journals.tandf.co.uk.

Please ensure you include the following elements in your revised submission/Please check the attachment for information on what you will need to include in your revised submission. If you have any further questions about your submission, please do not hesitate to contact us. To submit your revised manuscript please go to <https://rp.tandfonline.com/submission/flow?submissionId=227660374&step=1> and log in. You will see an option to revise alongside your submission record.

Best wishes,

Cogent Business & Management - Editorial Office

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/COGENTBUSINESS/login.asp?a=r>). Please contact the publication office if you have any questions.

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia

ardi gunardi <ardigunardi@unpas.ac.id>

To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 5, 2022 at 6:28 AM

Thank you for the update.

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>

To: OABM-peerreview@journals.tandf.co.uk

Tue, Oct 18, 2022 at 2:47 PM

Dear Editor,

I hope this email finds you well.

May I know, if is there any news about my manuscript being accepted or rejected?

Thank you very much.

[Quoted text hidden]

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>
To: ardiguardi@unpas.ac.id

Wed, Oct 19, 2022 at 7:56 AM

Dear Ardi Gunardi,

Thank you for your email.

Currently, your manuscript is with the editor. As soon as a decision is rendered, you will be notified immediately.

Rest assured that the editor is aware of the status of your submission and is giving the proper attention it needs.

Should you require further assistance, please do not hesitate to contact me.

Best regards,

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 19, 2022 at 8:09 AM

Thank you very much. Because we have funding from university

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Tue, Oct 25, 2022 at 9:54 PM

Dear Editor,

I hope this email finds you well

May I know the update of my manuscript?

Thank you very much.

[Quoted text hidden]

OABM-peerreview@journals.tandf.co.uk <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 26, 2022 at 5:50 AM

To: ardiguardi@unpas.ac.id

Dear Ardi Gunardi,

Thank you for your email.

I can confirm that your revised paper (COGENTBUSINESS-2022-1091R1) has been assigned to the editor for their evaluation.

They may choose to assess this and submit a decision without sending this back to the reviewers, or they may wish to send this back out to review.

[Quoted text hidden]

[Quoted text hidden]

ardi gunardi <ardiguardi@unpas.ac.id>
To: Cogent Business and Management <OABM-peerreview@journals.tandf.co.uk>

Wed, Oct 26, 2022 at 5:53 AM

Thank you for the update.

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

Cogent Business and Management <em@editorialmanager.com>

Mon, Oct 31, 2022 at 11:04 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>
To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R1

227660374

Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Factors affecting on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Nov 30, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on OABM-peerreview@journals.tandf.co.uk

You also have the option of including the following with your revised submission:

* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services (www.tandfeditingervices.com).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD
Editor-in-Chief
Cogent Business & Management

Comments from the Editors and Reviewers:

Unfortunately, the revisions have been very minor and do not address the sampling background issues, improvements for English writing regarding proofreading etc. English grammar and punctuation needs improving. Please ensure all comments from the reviewers are done, incorporated and shown.

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

Revised submission received for Cogent Business & Management (Submission ID: 227660374.R2)

1 message

rpsupport@tandf.co.uk <rpsupport@tandf.co.uk>

To: ardigu...@unpas.ac.id

Thu, Nov 3, 2022 at 10:14 PM



Dear Ardi Gunardi,

Thank you for submitting your revised manuscript.

Submission ID **227660374**

Manuscript Title **Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators**

Journal **Cogent Business & Management**

You can check the progress of your submission, and make any requested revisions, on the Author Portal.

Thank you for submitting your work to our journal.

If you have any queries, please get in touch with OABM-peerreview@journals.tandf.co.uk.

Kind Regards,
Cogent Business & Management Editorial Office

Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954.

Registered office: [5 Howick Place, London, SW1P 1W](https://www.tandf.co.uk).



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) Your submission has been accepted

1 message

Cogent Business and Management <em@editorialmanager.com>

Sat, Nov 12, 2022 at 1:34 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091R2

227660374

Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators
Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to tell you that your work was accepted for publication in Cogent Business & Management on Nov 11, 2022.

Please note: only minor, or typographical changes can be introduced during typesetting and proofing of your manuscript. Major changes to your manuscript will not be permitted.

For your information, comments from the Editor and Reviewers can be found below if available, and you will have an opportunity to make minor changes at proof stage.

Your article will be published under the Creative Commons Attribution license (CC-BY 4.0), ensuring that your work will be freely accessible by all. Your article will also be shareable and adaptable by anyone as long as the user gives appropriate credit, provides a link to the license, and indicates if changes were made.

Once the version of record (VoR) of your article has been published in Cogent Business & Management, please feel free to deposit a copy in your institutional repository.

Thank you for submitting your work to this journal, and we hope that you will consider us for your future submissions.

Best wishes

Len Tiu Wright, BA(Hons), MSc, PhD
Editor-in-Chief
Cogent Business & Management

Comments from the Editors and Reviewers:

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



CC BY OPEN ACCESS LICENCE

This is a licence agreement under which you, the author, retain copyright in your Article, and grant Informa UK Limited registered in England under no. 1072954 trading as Taylor & Francis Group, Registered Office: 5 Howick Place, London SW1P 1WG in the United Kingdom (hereinafter 'Taylor & Francis') a non-exclusive licence to publish your Article, including abstract, tables, figures, data, and supplemental material hosted by us, as the Version of Record in the Journal on an Open Access basis under a Creative Commons Attribution License (CC BY) <http://creativecommons.org/licenses/by/4.0/> subject to the Terms & Conditions set out below.

Article (the "Article") entitled: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Article DOI: 10.1080/23311975.2022.2148334

Author(s): Dikdik Harjadi, Ardi Gunardi

To publish in the Journal: Cogent Business & Management

Journal ISSN: 2331-1975

STATEMENT OF ORIGINAL COPYRIGHT OWNERSHIP / CONDITIONS

In consideration of the publication of the Article, you hereby grant with full title guarantee all rights of copyright and related rights in the above specified Article as the Version of Scholarly Record which is intended for publication in all forms and all media (whether known at this time or developed at any time in the future) throughout the world, in all languages, for the full term of copyright, to take effect if and when the Article is accepted for publication in the Journal.

The author(s) have provided a conflict-of-interest statement.

GRANT OF PUBLISHING RIGHTS

- I confirm that I have read and accept the full terms of the Journal's Article Publishing Agreement including the Terms & Conditions.
- I understand the Article will be made available under the following access and use licence, and that I have read and understood the terms of this licence: [Creative Commons Attribution License \(CC BY\)](#).
- I agree to assume responsibility for any applicable payment of the Article Publishing Charge.
- I grant Taylor & Francis the rights to publish my Article on an [Open Access](#) basis, in all forms and all media (whether known at this time or developed at any time in the future) throughout the world, including the right to translate the Article into other languages, create adaptations, summaries or extracts of the Article or other derivative works based on the Article and the right to sub-license all such rights to others subject to the Terms & Conditions set out below, to take effect if and when the Article is accepted for publication. If a statement of government or corporate ownership appears above, that statement modifies this assignment as described.
- I have read and accept my author warranties.
- I have read and agree to comply with Taylor & Francis' [policy on publishing ethics](#)

Signed and dated: Ardi Gunardi, 14 November 2022 05:43 (UTC Europe/London)

Taylor and Francis, 14 November 2022 05:43 (UTC Europe/London)

THIS FORM WILL BE RETAINED BY THE PUBLISHER.

LICENSE TO PUBLISH: TERMS & CONDITIONS

DEFINITION

1. Your Article is defined as comprising (a) your Accepted Manuscript (AM) in its final form; (b) the final, definitive, and citable Version of Record (VoR) including the abstract, text, bibliography, and all accompanying tables, illustrations, data, and media; and (c) any supplemental material hosted by Taylor & Francis. This licence and these Terms & Conditions constitute the entire agreement and the sole understanding between you and us ('agreement'); no amendment, addendum, or other communication will be taken into account when interpreting your and our rights and obligations under this agreement, unless amended by a written document signed by both of us.

TAYLOR & FRANCIS' RESPONSIBILITIES

2. If deemed acceptable by the Editors of the Journal, we shall prepare and publish your Article in the Journal. We may post your Accepted Manuscript as free-to-access in advance of the formal publication of the Version of Record (VoR). We shall publish the VoR in the Journal on an Open Access basis, viz., to be made freely available online with no subscription fee or Article-pay-to-view fee or any other form of access fee or any publication embargo being applied,. We reserve the right to make such editorial changes as may be necessary to make the Article suitable for publication or as we reasonably consider necessary to avoid infringing third-party rights or breaching any laws; and we reserve the right not to proceed with publication for whatever reason.
3. If before publication we reasonably consider that the Article should not be published, on the advice of our legal advisors, we may decline to publish the Article, in which case we will refund you any Article Publishing Charge you have paid.
4. If after publication we reasonably consider that the Article should be retracted or removed from our website, on the advice of our legal advisors, for example, because of a breach in your Author Warranties, we may retract and withdraw it, and in such case shall be under no obligation to refund you any Article Publishing Charge you have paid.
5. You hereby expressly grant us the right to bring an action for infringement of copyright in relation to your Article as defined above pursuant to section 101A of the Copyright, Designs and Patents Act 1988 (as amended from time to time) and any other equivalent legislation as may exist in other territories.
6. If we do not receive payment of the applicable Article Publishing Charge after six (6) weeks, we reserve the right to rescind the Open Access status of your Article and to publish it on an alternative licence basis.

YOUR RIGHTS AS AUTHOR

7. These rights are personal to you, and your co-authors, and cannot be transferred by you to anyone else. You assert and retain the following rights as author(s):
 - i. The right to re-use your own work on a commercial or non-commercial basis, and in any way permitted under the [Creative Commons Attribution License](#) (CC BY), including but not limited to, translation, adaptation, and resale.
 - ii. The right to be identified as the author of your Article, whenever and wherever the Article is published, such rights including moral rights arising under § 77, Copyright, Designs & Patents Act 1988, and, so far as is legally possible, any corresponding rights we may have in any territory of the world.
 - iii. The right to retain patent rights, trademark rights, or rights to any process, product or procedure described in your Article.
 - iv. The right to post and maintain at any time your 'Author's Original Manuscript (AOM), i.e., the unpublished version of the Article created by you prior to peer review; and the Article in its published form as supplied by us as a [digital eprint](#) on your own website for personal or professional use, or on your institution's network or intranet or website, or in a subject repository or network, with the acknowledgement: 'The Version of Record of this manuscript has been published and is freely available in <JOURNAL TITLE> <date of publication> <http://www.tandfonline.com/> <Article DOI>.

WARRANTIES MADE BY YOU AS AUTHOR

8. You warrant that:
 - i. All persons who have a reasonable claim to authorship are named in the Article as co-authors including yourself, and you have not fabricated or misappropriated anyone's identity, including your own.
 - ii. You have been authorized by all such co-authors to sign this agreement as agent on their behalf, and to agree on their behalf the priority of the assertion of copyright and the order of names in the publication of the Article.
 - iii. The Article is your original work, apart from any permitted third-party copyright material you include, and does not infringe any intellectual property rights of any other person or entity and cannot be construed as plagiarizing any other published work, including your own published work.
 - iv. The Article is not currently under submission to, nor is under consideration by, nor has been accepted by any other journal or publication, nor has been previously published by any other journal or publication, nor has been assigned or licensed by you to any third party.
 - v. The Article contains no content that is abusive, defamatory, libelous, obscene, fraudulent, nor in any way infringes the rights of others, nor is in any other way unlawful or in violation of applicable laws.
 - vi. Research reported in the Article has been conducted in an ethical and responsible manner, in full compliance with all relevant codes of experimentation and legislation. All Articles which report in vivo experiments or clinical trials on humans or animals must include a written statement in the Methods section that such work was conducted with the formal approval of the local human subject or animal care committees, and that clinical trials have been registered as applicable legislation requires.
 - vii. Any patient, service user, or participant (or that person's parent or legal guardian) in any research or clinical experiment or study who is described in the Article has given written consent to the inclusion of material, text or image, pertaining to themselves, and that they acknowledge that they cannot be identified via the Article and that you have anonymized them and that you do not identify them in any way. Where such a person is deceased, you warrant you have obtained the written consent of the deceased person's family or estate.
 - viii. You have complied with all mandatory laboratory health and safety procedures in the course of conducting any experimental

- work reported in your Article; your Article contains all appropriate warnings concerning any specific and particular hazards that may be involved in carrying out experiments or procedures described in the Article or involved in instructions, materials, or formulae in the Article; your Article includes explicitly relevant safety precautions; and cites, if an accepted Standard or Code of Practice is relevant, a reference to the relevant Standard or Code.
- ix. You have acknowledged all sources of research funding, as required by your research funder, and disclosed any financial interest or benefit you have arising from the direct applications of your research.
 - x. You have obtained the [necessary written permission](#) to include material in your Article that is owned and held in copyright by a third party, which shall include but is not limited to any proprietary text, illustration, table, or other material, including data, audio, video, film stills, screenshots, musical notation and any supplemental material.
 - xi. You have read and complied with our policy on [publishing ethics](#).
 - xii. You have read and complied with the Journal's Instructions for Authors.
 - xiii. You will keep us and our affiliates indemnified in full against all loss, damages, injury, costs and expenses (including legal and other professional fees and expenses) awarded against or incurred or paid by us as a result of your breach of the warranties given in this agreement.
 - xiv. You consent to allowing us to use your Article for marketing and promotional purposes.

GOVERNING LAW

- 9. This agreement (and any dispute, proceeding, claim or controversy in relation to it) is subject to English law and the parties hereby submit to the exclusive jurisdiction of the Courts of England and Wales.

THIRD PARTY ACCESS & USAGE TERMS & CONDITIONS FOR OPEN ACCESS CONTENT RIGHTS ARE GIVEN AT
<http://www.tandfonline.com/page/terms-and-conditions>



ardi gunardi <ardigunardi@unpas.ac.id>

Welcome to Taylor & Francis Production: Cogent Business & Management

2148334

1 message

OABM-production@journals.tandf.co.uk <cats@taylorandfrancis.com>

Mon, Nov 14, 2022 at 11:43

AM

Reply-To: OABM-production@journals.tandf.co.uk

To: ardiguandi@unpas.ac.id

Any copyrighted material reproduced in your paper must include an accompanying attribution. Brief extracts of third-party material may be cleared for use under the fair use / fair dealing policy, and don't require full copyright clearance from the Rightsholder. For further information and to access a template form for requesting permission, please see <https://authorservices.taylorandfrancis.com/using-third-party-material-in-your-article/>. Please keep copies of all correspondence.

Article: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Journal: *Cogent Business & Management* OABM

Article ID: OABM 2148334

Dear Ardi Gunardi,

We are delighted that you have chosen to publish your article in *Cogent Business & Management*. I will be your Production Editor and will work with you to oversee the production of your article through to publication. My contact details are given at the end of this email.

- Please log in to CATS to complete your Author Publishing Agreement. Your user name and password are given below. If you have any questions on the process of completing your agreement, please contact me.

Proofs will be ready for you to check in approximately working days and we would like you to return your corrections within \${fromProofs.duration} days. Please let me know if there will be any difficulty in meeting this schedule.

We will be sending proofs to you through our online proofing system. You will receive notification when your proofs are available and the link to access them from the email address: iproof@integra.co.in.

- You can check the status of your paper online through the CATS system at: <https://cats.informa.com/PTS/in?ut=B0447D84BAB143558EAA1097885C566C>
- Your User Name is: GUNARDA
- Your Password is: Guna3443_# (You will be required to change this first time you log in)
- The DOI of your paper is: 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <https://doi.org/10.1080/23311975.2022.2148334> .

Yours sincerely,

Irish Banu Ashrafali

Email:OABM-production@journals.tandf.co.uk



ardi gunardi <ardigunardi@unpas.ac.id>

Re: Production Schedule question: OABM 2148334 #TrackingId:13415222

4 messages

OABM-production@journals.tandf.co.uk <OABM-production@journals.tandf.co.uk>

To: ardigu...@unpas.ac.id

Cc: ardigu...@unpas.ac.id

Wed, Nov 16, 2022 at 8:36 PM

Dear Ardi,

Thank you for checking with me.

According to our record you may get the proof link before this week end.

Please do not hesitate to contact me if you have any further queries.

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

From:cats@taylorandfrancis.com

Sent: 16-11-2022 06:34

To:irish.banu@integra.co.in

Cc:ardigunardi@unpas.ac.id

Subject: Re: Production Schedule question: OABM 2148334

The following message was sent to you by an author via CATS:

Journal: OABM

Manuscript ID:2148334

Title: Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators

Author / From: Ardi Gunardi

E-mail: ardigunardi@unpas.ac.id

Dear Production Editor,

I hope this message finds you well.

May I know the production schedule of my paper?

Thank you in advance.

ardi gunardi <ardigunardi@unpas.ac.id>

To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 8:45 PM

Great, Thank you for the update and your help. I hope you have a successful career and life

[Quoted text hidden]

OABM-production@journals.tandf.co.uk <OABM-production@journals.tandf.co.uk>

To: ardigu...@unpas.ac.id

Wed, Nov 16, 2022 at 8:50 PM

Thanks a lot 😊

Best regards,

Irish Banu Ashrafali

Production Editor

Cogent Business and Management

[Quoted text hidden]

ardi gunardi <ardigunardi@unpas.ac.id>
To: OABM-production@journals.tandf.co.uk

Wed, Nov 16, 2022 at 9:07 PM

My pleasure

[Quoted text hidden]



ardi gunardi <ardigunardi@unpas.ac.id>

Your article proofs for review (Manuscript ID: OABM A 2148334)

2 messages

iauthorsupport@integra.co.in <iauthorsupport@integra.co.in>

Thu, Nov 17, 2022 at 10:53 AM

To: ardигunardi@unpas.ac.id

Cc: OABM-production@journals.tandf.co.uk

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)

Manuscript DOI: 10.1080/23311975.2022.2148334

Journal: OABM-Cogent Business & Management

Dear Ardi Gunardi,

I am pleased to inform you that your proofs are now available for review using the Taylor & Francis online proofing system: [Click here](#)

Please submit your corrections by 21 November 2022, to avoid delay to publication.

Corrections must be limited to answers to the Author Queries, typographical and essential corrections only.

After we have received your corrections and Author Publishing Agreement, your article will be corrected and published online following a thorough quality check.

The DOI of your paper is 10.1080/23311975.2022.2148334. Once your article has published online, it will be available at the following permanent link: <http://dx.doi.org/10.1080/23311975.2022.2148334>.

If you have any questions, please contact me using the details below and I will be pleased to assist.

Thank you,

Irish Banu Ashrafali

On behalf of the OABM production team

Taylor and Francis

[4 Park Square, Milton](#) Park, Abingdon, Oxfordshire, OX14 4RN, United Kingdom

Email: OABM-production@journals.tandf.co.uk

"In accordance with the requirement of any applicable Data Protection Laws, "By including any personal data in your response to this email, you are freely consenting to this being used and stored by the company for the purpose of service delivery. This email and any accompanying attachments is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure, distribution, or copying is strictly prohibited. If you are not the intended recipient of this communication or received the email by mistake, please notify the sender and destroy all copies. Integra Software Services Pvt Ltd. reserves the right, subject to applicable local law, to monitor and review the content of any electronic message or information sent to or from its company allotted employee email address/ID without informing the sender or recipient of the message."

ardi gunardi <ardigunardi@unpas.ac.id>

Thu, Nov 17, 2022 at 12:13 PM

To: iauthorsupport@integra.co.in

Cc: OABM-production@journals.tandf.co.uk

Dear Production Editor,

Thank you very much, I will do it.

[Quoted text hidden]

--

Best Regards,

Ardi Gunardi

Assistant Professor

Mobile/WhatsApp: 081224224081

Scopus ID: 57191667735

ardigunardi@unpas.ac.id | ardigunardi.id@gmail.com

Faculty of Economics and Business, Universitas Pasundan

Jalan Tamansari 6-8, Bandung, 40116, Indonesia



ardi gunardi <ardigunardi@unpas.ac.id>

Author corrections submitted for Manuscript ID: OABM A 2148334

1 message

iauthorsupport@integra.co.in <iauthorsupport@integra.co.in>

Thu, Nov 17, 2022 at 1:11 PM

To: ardигunardi@unpas.ac.id

Cc: irish.banu@integra.co.in

Manuscript Title: OABM - (Factors affecting eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators)

Manuscript DOI: 10.1080/23311975.2022.2148334

Journal: OABM-Cogent Business & Management

Date proof corrections submitted: 17 November 2022

Dear Ardi Gunardi,

This email confirms that you have submitted corrections to your proofs via the Taylor & Francis online proofing system. Your record of corrections are now available using the Taylor & Francis online proofing system.

[Click here](#)

If any of this information is incorrect, please contact the Production Editor: Irish Banu Ashrafali

Email: OABM-production@journals.tandf.co.uk

Thank you.

Yours sincerely,

Taylor & Francis Online Proofing Team

"In accordance with the requirement of any applicable Data Protection Laws, "By including any personal data in your response to this email, you are freely consenting to this being used and stored by the company for the purpose of service delivery. This email and any accompanying attachments is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure, distribution, or copying is strictly prohibited. If you are not the intended recipient of this communication or received the email by mistake, please notify the sender and destroy all copies. Integra Software Services Pvt Ltd. reserves the right, subject to applicable local law, to monitor and review the content of any electronic message or information sent to or from its company allotted employee email address/ID without informing the sender or recipient of the message."



ardi gunardi <ardigunardi@unpas.ac.id>

227660374 (Cogent Business & Management) A revise decision has been made on your submission

1 message

Cogent Business and Management <em@editorialmanager.com>

Mon, Aug 29, 2022 at 8:57 AM

Reply-To: Cogent Business and Management <oabm-peerreview@journals.tandf.co.uk>

To: Ardi Gunardi <ardigunardi@unpas.ac.id>

Ref: COGENTBUSINESS-2022-1091

227660374

Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention:

Subjective norms and ecological consciousness as moderators

Cogent Business & Management

Dear Gunardi,

Your manuscript entitled "Influence of altruistic, egoistic values and perceived consumer effectiveness on eco-friendly purchase intention: Subjective norms and ecological consciousness as moderators", which you submitted to Cogent Business & Management, has now been reviewed.

The reviews, included at the bottom of the letter, indicate that your manuscript could be suitable for publication following revision. We hope that you will consider these suggestions, and revise your manuscript.

Please submit your revision by Sep 27, 2022, if you need additional time then please contact the Editorial Office.

To submit your revised manuscript please go to <https://rp.cogentoa.com/dashboard/> and log in. You will see an option to Revise alongside your submission record.

If you are unsure how to submit your revision, please contact us on OABM-peerreview@journals.tandf.co.uk

You also have the option of including the following with your revised submission:

* public interest statement - a description of your paper of NO MORE THAN 150 words suitable for a non-specialist reader, highlighting/explaining anything which will be of interest to the general public

* about the author - a short summary of NO MORE THAN 150 WORDS, detailing either your own or your group's key research activities, including a note on how the research reported in this paper relates to wider projects or issues.

* photo of the author(s), including details of who is in the photograph - please note that we can only publish one photo

If you require advice on language editing for your manuscript or assistance with arranging translation, please do consider using the Taylor & Francis Editing Services (www.tandfeditingervices.com).

Please ensure that you clearly highlight changes made to your manuscript, as well as submitting a thorough response to reviewers.

We look forward to receiving your revised article.

Best wishes,

Len Tiu Wright, BA(Hons), MSc, PhD

Editor-in-Chief

Cogent Business & Management

Comments from the Editors and Reviewers:

Do you want to get recognition for this review on <https://publons.com/publisher/24/taylor-francis>? Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons

profile, you will be prompted to create a free account. [<a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Learn more]</i></p>

Reviewer 1: Yes

Title, Abstract and Introduction – overall evaluation
Reviewer 1: Sound

Methodology / Materials and Methods – overall evaluation
Reviewer 1: Unsound or fundamentally flawed

Objective / Hypothesis – overall evaluation
Reviewer 1: Sound

Figures and Tables – overall evaluation
Reviewer 1: Sound

Results / Data Analysis – overall evaluation
Reviewer 1: Sound

Interpretation / Discussion – overall evaluation
Reviewer 1: Unsound or fundamentally flawed

Conclusions – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

References – overall evaluation
Reviewer 1: Sound

Compliance with Ethical Standards – overall evaluation
Reviewer 1: Sound

Writing – overall evaluation
Reviewer 1: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation
Reviewer 1: Not applicable

Comments to the author

Reviewer 1: Thank you for giving me this opportunity to review this paper. I have the observations as below:

1. Title of the paper is very long, try to reduce it.
2. The authors use the word We number of times which is normally avoided in research papers. Do make the sentences more academically oriented.
3. Introduction is good but author needs to rewrite it to create some interest. Where is the contribution expressed firmly?
4. Last paragraph of the introduction part is highly disorganized, you will need to rewrite this carefully.
5. Why have you used data of 87 participants for pilot study as usually a pilot study is conducted with less than 50 participants.
6. Information about the respondents is missing. How did you tap the respondents for cooperation? So how and where did the study take place?
7. Practical and theoretical implications should be mentioned separately.

Do you want to get recognition for this review on <a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Publons?</p><p><i> Don't let your reviewing work go unnoticed! Researchers the world over use Publons to effortlessly track their valuable peer review contributions for any journal. If you opt in, your Publons profile will automatically be updated to show a verified record of this review in full compliance with the journal's review policy. If you don't have a Publons profile, you will be prompted to create a free account. [<a href="<https://publons.com/publisher/24/taylor-francis>" target="_blank">Learn more]</i></p>

Reviewer 2: No

Title, Abstract and Introduction – overall evaluation
Reviewer 2: Sound with minor or moderate revisions

Methodology / Materials and Methods – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Objective / Hypothesis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Figures and Tables – overall evaluation

Reviewer 2: Sound

Results / Data Analysis – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Interpretation / Discussion – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Conclusions – overall evaluation

Reviewer 2: Sound

References – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Compliance with Ethical Standards – overall evaluation

Reviewer 2: Not applicable

Writing – overall evaluation

Reviewer 2: Sound with minor or moderate revisions

Supplemental Information and Data – overall evaluation

Reviewer 2: Not applicable

Comments to the author

Reviewer 2: Improve the title.

The sampling procedure and sample backgrounds need clarification.

Suggest include a new section 'Managerial implications' before the Conclusions section to discuss practical benefits to be taken as a result of what your researches have found.

Update references and ensure journal style.

Proofread throughout for the manuscript.

In compliance with data protection regulations, you may request that we remove your personal registration details at any time. (Use the following URL: <https://www.editorialmanager.com/cogentbusiness/login.asp?a=r>). Please contact the publication office if you have any questions.



ardi gunardi <ardigunardi@unpas.ac.id>

Cogent OA author update: access to your article published in an issue of Cogent Business & Management

1 message

Taylor & Francis <noreply@tandfonline.com>
Reply-To: support@tandfonline.com
To: ardigu...@unpas.ac.id

Sat, Nov 19, 2022 at 10:31 PM



The online platform for Taylor & Francis Group content

[Author Services](#) | [FAQ](#) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

Dear Ardi Gunardi,

Your Open Access article, [Factors affecting eco-friendly purchase intention: subjective norms and ecological consciousness as moderators](#), published in [Cogent Business & Management, Volume 9 Issue 1](#), is now available to access via [tandfonline.com](#).

Share your article now

You'll hopefully want to share your article with friends or colleagues (and then check its downloads, citations and Altmetric data on [Authored Works](#), our dedicated center for all Cogent OA published authors). Publishing Open Access means your article can be read by anyone, anywhere, and we want to work with you to ensure it reaches as wide (and as appropriate) an audience as possible.



Author feedback tells us that something as simple as posting about your article's publication on social media is a highly effective way of highlighting your research. Find out more about how you can work with us to [promote your work](#).

Not sure how to access your Authored Works?

If you haven't yet registered, you can do so using ardigunardi@unpas.ac.id (this is the email you used whilst your manuscript was going through production).

Once you've completed the quick registration you'll be sent an email asking you to confirm. Click on the verification link and you can then login (using the above email address) whenever you want to by going to [Taylor & Francis Online](#). Once you have logged in, click on "[Your Account](#)" at the top of the page to see the latest updates on your article.

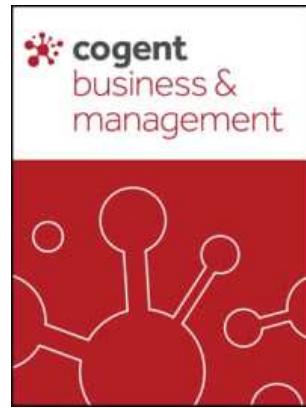
If you have any problems accessing your Taylor & Francis Online account please [contact us](#). Thank you for publishing Open Access with us.

Kind regards,

Stewart Gardiner
Global Production Director, Journals
Taylor & Francis Group

Interested in insights, tips, and updates for Taylor & Francis authors? Be part of our researcher community on:

[Twitter](#)
[Facebook](#)
[LinkedIn](#)
[Taylor & Francis Author Services](#)



Cogent OA

Please do not reply to this email. To ensure that you receive your alerts and information from Taylor & Francis Online, please add "alerts@tandfonline.com" and "info@tandfonline.com" to your safe senders list.

Taylor & Francis, an Informa business.
Taylor & Francis is a trading name of Informa UK Limited, registered in England under no. 1072954. Registered office: 5 Howick Place, London, SW1P 1WG.