

Editorial Analysis (500 words or less)

Editorial analysis provides an opportunity to add current events to your assignment rotation. Students can be introduced to this recurring assignment with a trip to the library. The librarian shows students how to access national newspapers, journals, and news magazines via databases as well as print media. If your district does not provide access outside of campus, personal or public internet, or the school library provides enough access to complete the assignment. Have your students follow two editorial writers regularly, one who is considered “liberal” and one who is considered “conservative”. Encourage them to learn the difference between an editorial writer and a staff writer. Using the Editorial Analysis graphic organizer, students will provide the following:

1. Summary of topic
2. Universal Questions (3)
3. Thesis of the editorial
4. Citation (MLA)
5. Three Logical Appeals (Facts) and explain the relevancy of the facts.
6. Explain the relevance of each fact
7. Two ways credibility is established
8. Two Emotional Appeals and specific emotion evoked/effect of emotion
9. Speaker | Audience | Occasion | Purpose
10. Most effective aspect of article and the most effective aspect of the article.

Students must provide a clipping of the article (taped or pasted on the back) or upload it by submitting the assignment through Google Forms, Google Classroom, or some other LMS.