

HANNAH REYNOLDS

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EXPERIENCE

PROGRAM DEVELOPMENT AND COMMUNICATIONS INTERN

4W INITIATIVE | MARCH 2021 - PRESENT

- Support logistical planning, implementation, and follow up for all 4W meetings and events
- Design print and digital marketing materials related to 4W programs and events to be used for outreach, reporting, and storytelling
- Assist with fundraising and development support as needed, specifically for the In Her Honor Fund and Gathering Space

PYAR & CO SALES ASSOCIATE

PYAR & CO BOUTIQUE | JAN 2020 - MAY 2020

- Assisted with the photography and presentation of products for social media use
- Actively worked with products by stocking, folding and displaying to maximize selling opportunities
- Worked effectively with team members to ensure the selling floor and stockroom were maintained

SPA RECEPTIONIST

ORIENTAL WELLNESS CENTER & SPA | AUG 2015 - AUG 2020

- Planned and marketed open house events to increase the company's customer base and sales
- Designed 8 flyers and social media posts through Canva to promote events
- Handled general requests for information, complaints, and customer needs

EDUCATION

COMMUNITY AND NONPROFIT LEADERSHIP

UNIVERSITY OF WISCONSIN-MADISON | AUG 2020 - MAY 2023

GPA: 3.8

MARKETING

UNIVERSITY OF LOYOLA CHICAGO | AUG 2019 - MAY 2020

GPA: 3.7

COMMITTEE CO-CHAIR AND VOLUNTEER

LEUKEMIA & LYMPHOMA SOCIETY | NOV 2017 - PRESENT

- Organized 10 in-person events managing the logistics, marketing and community engagement raising \$10,000
- Created a donor database of 200 individuals and tiered communication timelines and plans resulting in \$35,000 raised through personal asks
- Network with multiple businesses to gain their support during campaigns

VOLUNTEER

A MOMENT OF MAGIC | MAY 2020 - PRESENT

- Visit terminally ill children dressed up as a character to foster imagination, friendship and hope
- Fundraised \$640 for the organization to provide children with a life-changing experience
- Attend and participate in monthly meetings to brainstorm more ways to impact the community

PROGRAM DEVELOPMENT CO-CHAIR

LLS@UW | MAY 2020 - PRESENT

- Implemented and now lead the support group to offer support, education and friendship
- Fundraised \$1,000 to further the mission of the Leukemia Lymphoma Society
- Advocate, develop and present awareness to increase the amount of members in the club

AWARDS

STUDENT OF THE YEAR AWARD

FUNDRAISED \$55,000 FOR THE LEUKEMIA LYMPHOMA SOCIETY FOR THE STUDENTS OF THE YEAR CAMPAIGN BY PLANNING EVENTS, NETWORKING

PHILANTHROPIC YOUTH OF TODAY AWARD

NOMINATED BY MY MENTOR ON BEHALF OF MY VIGOROUS VOLUNTEER EFFORTS. AWARDED FOR MY DEDICATION AND ACHIEVEMENTS THROUGH THE LEUKEMIA LYMPHOMA SOCIETY.