

DEBRIEFING:

The aim of this experiment was to measure the effect of priming the participant with words that have different semantics. The room was divided into 3 groups. Each group received that same questionnaire except one word. The different words were “Smashed, Collided, Bumped”.

We believe that those who got the word “Smashed” estimated a higher speed of the car, while those who got Bumped estimated a much lower speed.

For any inquiry regarding the experiment, please contact us and we'll be more than happy to help you.

Thank you once again for your participation.