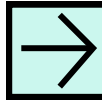




Reset

Product Analysis



Segment



All



Region



All



State



All



City



All



3

Categories

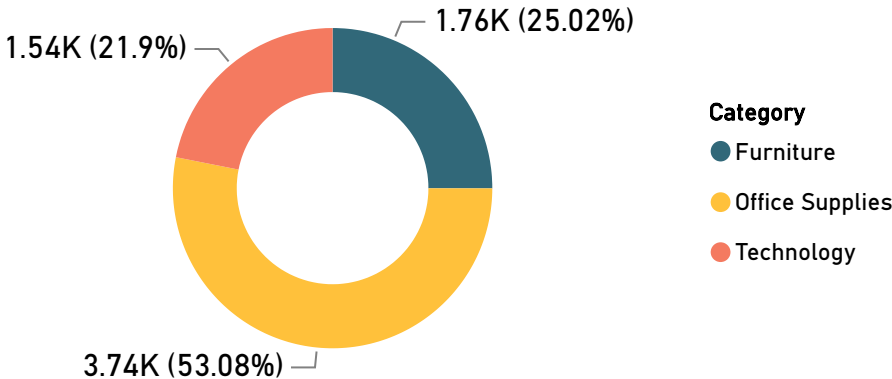
17

Sub-categories

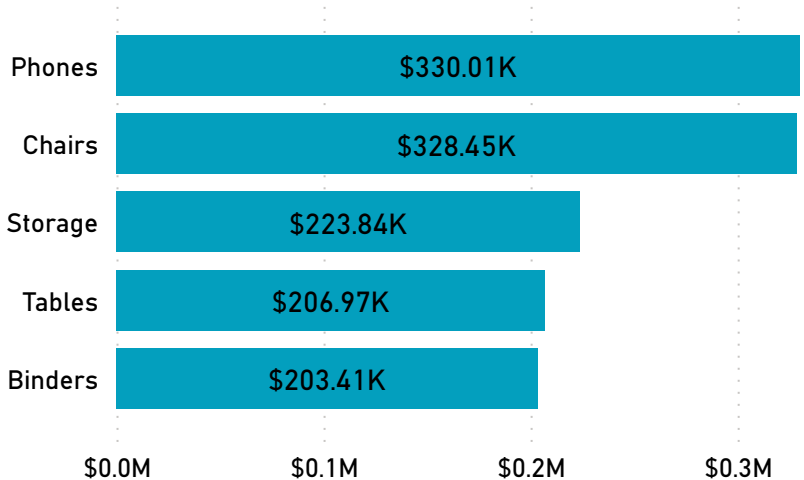
1862

Products

Total Orders by Category



Top 5 sub-categories by Sales



Sub-Category

Total Sales

Total Profit

Profit Ratio

Phones

\$3,30,007.05

\$44,515.73

13.49%

Chairs

\$3,28,449.10

\$26,590.17

8.10%

Storage

\$2,23,843.61

\$21,278.83

9.51%

Tables

\$2,06,965.53

(\$17,725.48)

-8.56%

Binders

\$2,03,412.73

\$30,221.76

14.86%

Machines

\$1,89,238.63

\$3,384.76

1.79%

Accessories

\$1,67,380.32

\$41,936.64

25.05%

Copiers

\$1,49,528.03

\$55,617.82

37.20%

Bookcases

\$1,14,880.00

(\$3,472.56)

-3.02%

Appliances

\$1,07,532.16

\$18,138.01

16.87%

Furnishings

\$91,705.16

\$13,059.14

14.24%

Paper

\$78,479.21

\$34,053.57

43.39%

Supplies

\$46,673.54

(\$1,189.10)

-2.55%

Art

\$27,118.79

\$6,527.79

24.07%

Envelopes

\$16,476.40

\$6,964.18

42.27%

Labels

\$12,486.31

\$5,546.25

44.42%

Fasteners

\$3,024.28

\$949.52

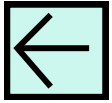
31.40%

Total

\$22,97,200.86

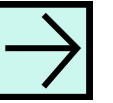
\$2,86,397.02

12.47%



Reset

Region-wise Analysis



State

All

City

All

Category

All

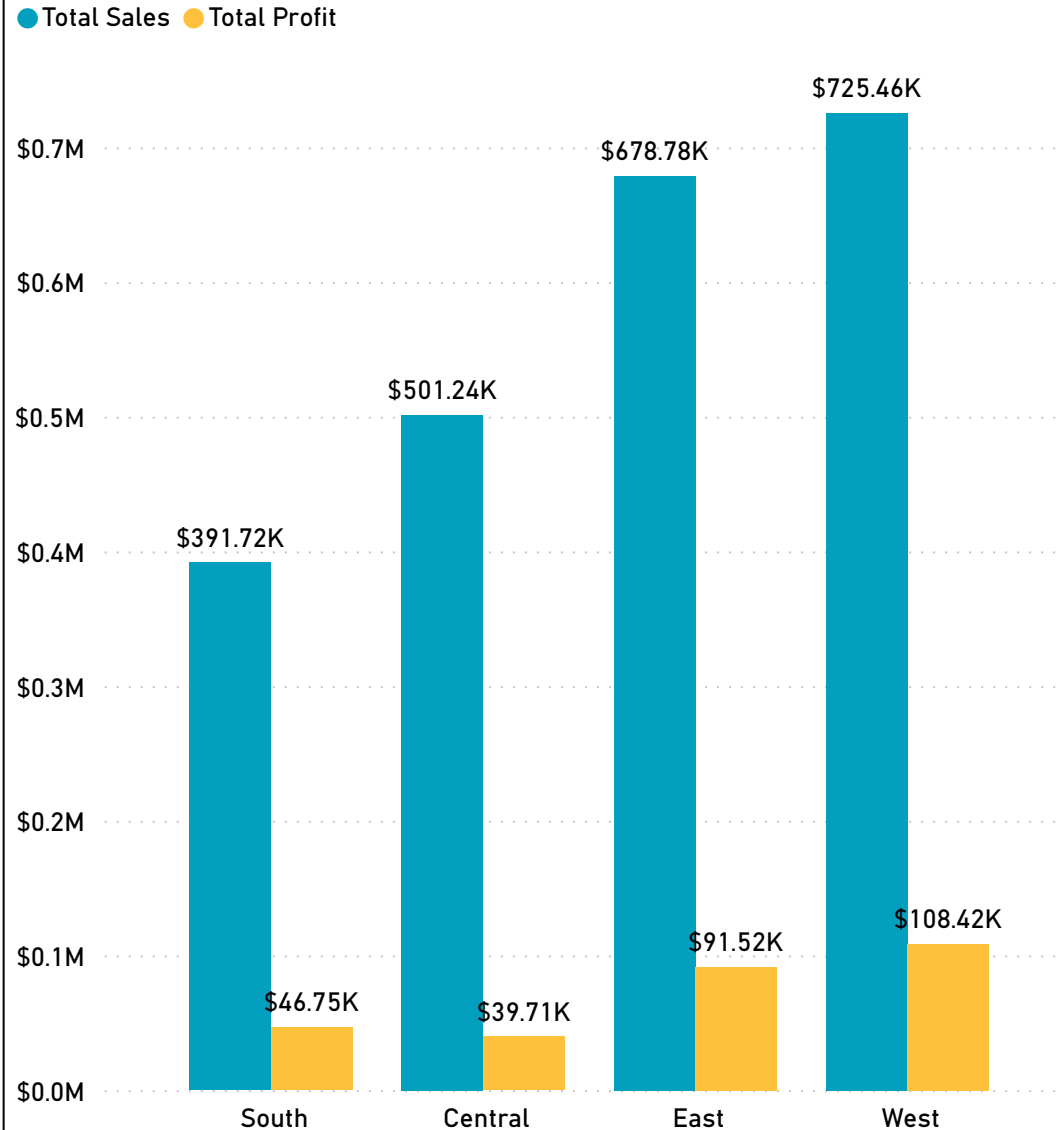
Sub-Category

All

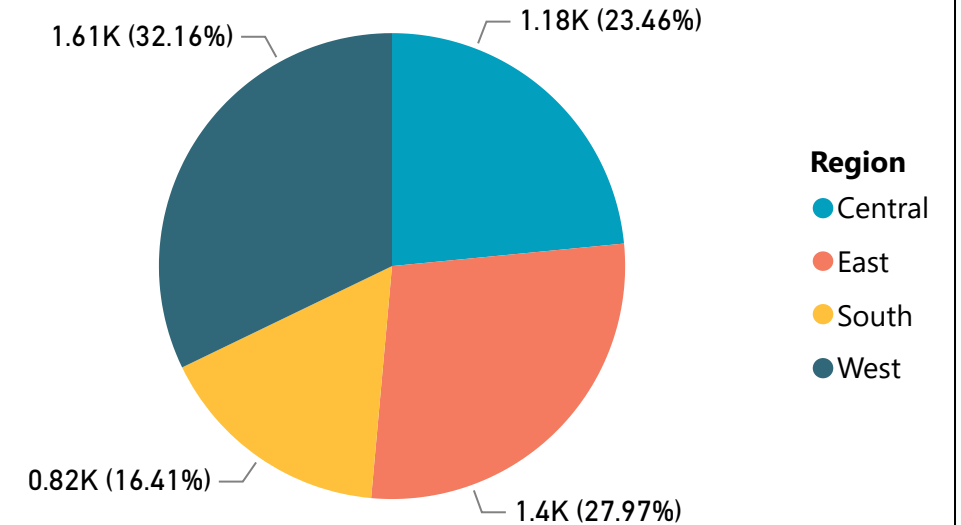
Segment

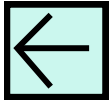
All

Total Sales and Total Profit by Region



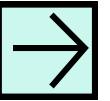
Total Orders by Region



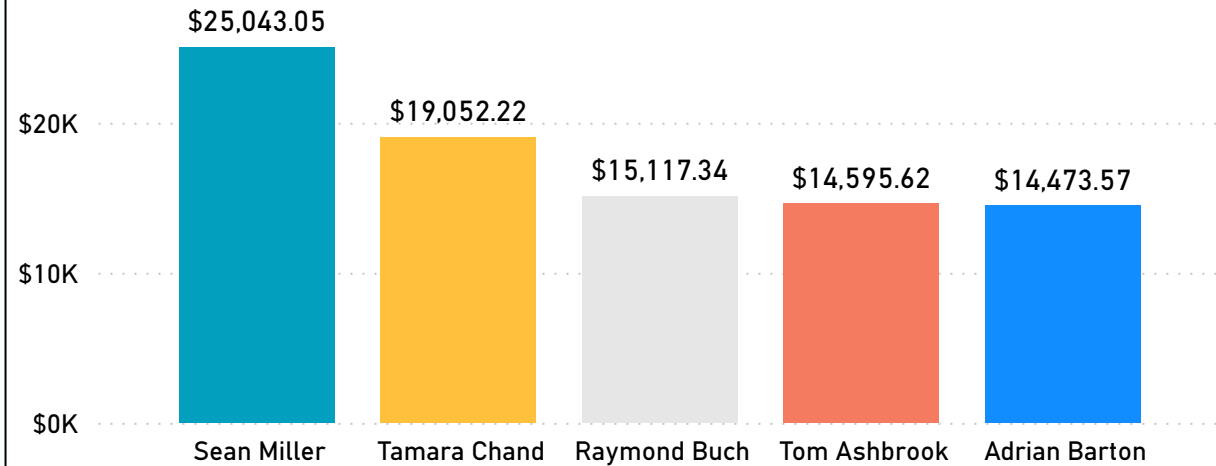


Reset

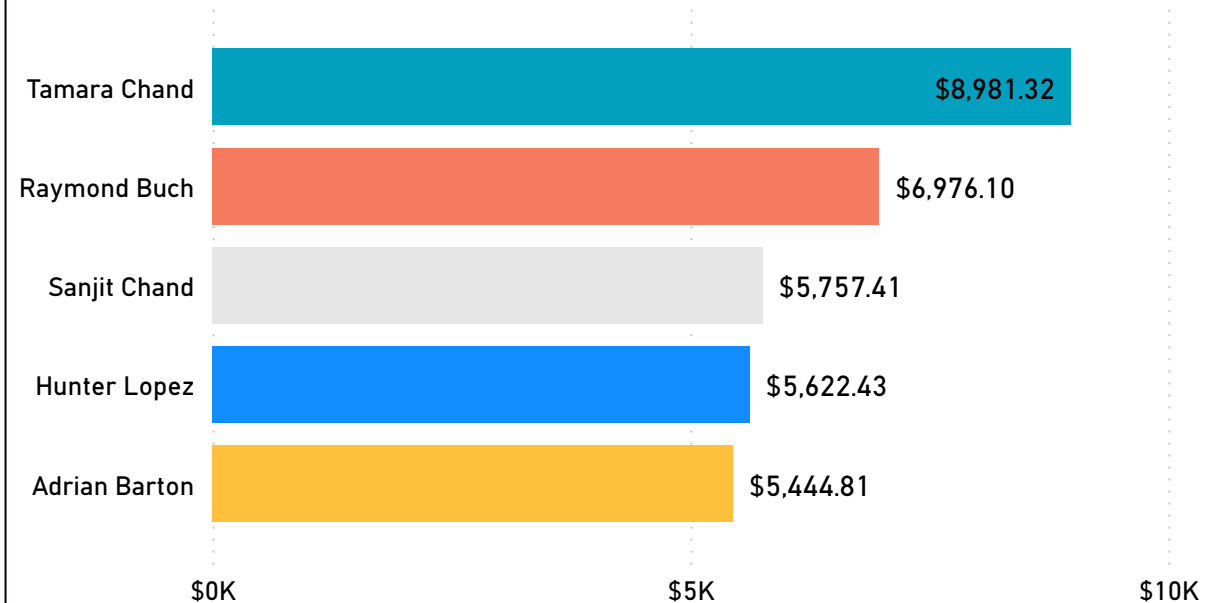
Customer Analysis



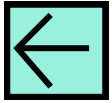
Top 5 customers by Sales



Top 5 customers by Profit

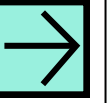


Category Product Name	Furniture				Sales
	Sales	Profit	Quantity	Discount	
+ "While you Were Out" Message Book, One Form per Page					\$25.23
+ #10- 4 1/8" x 9 1/2" Recycled Envelopes					\$286.67
+ #10- 4 1/8" x 9 1/2" Security-Tint Envelopes					\$146.69
+ #10 Gummed Flap White Envelopes, 100/Box					\$41.30
+ #10 Self-Seal White Envelopes					\$108.68
+ #10 White Business Envelopes, 4 1/8 x 9 1/2					\$488.90
+ #10-4 1/8" x 9 1/2" Premium Diagonal Seam Envelopes					\$176.29
+ #6 3/4 Gummed Flap White Envelopes					\$71.28
+ 1.7 Cubic Foot Compact "Cube" Office Refrigerators					\$2,706.08
+ 1/4 Fold Party Design Invitations & White Envelopes, 24 8-1/2" X 11" Cards, 25 Env./Pack					\$49.98
+ 12 Colored Short Pencils					\$18.20
+ 12-1/2 Diameter Round Wall Clock	\$551.45	\$91.11	36	2.20	
+ 14-7/8 x 11 Blue Bar Computer Printout Paper					\$422.75
+ 2300 Heavy-Duty Transfer File Systems by Perma					\$344.72
+ 24 Capacity Maxi Data Binder Racks, Pearl					\$3,537.24
Total	\$7,41,999.80	\$18,451.27	8028	368.89	\$7,19,047.03



Reset

Trend Analysis



Year

2014

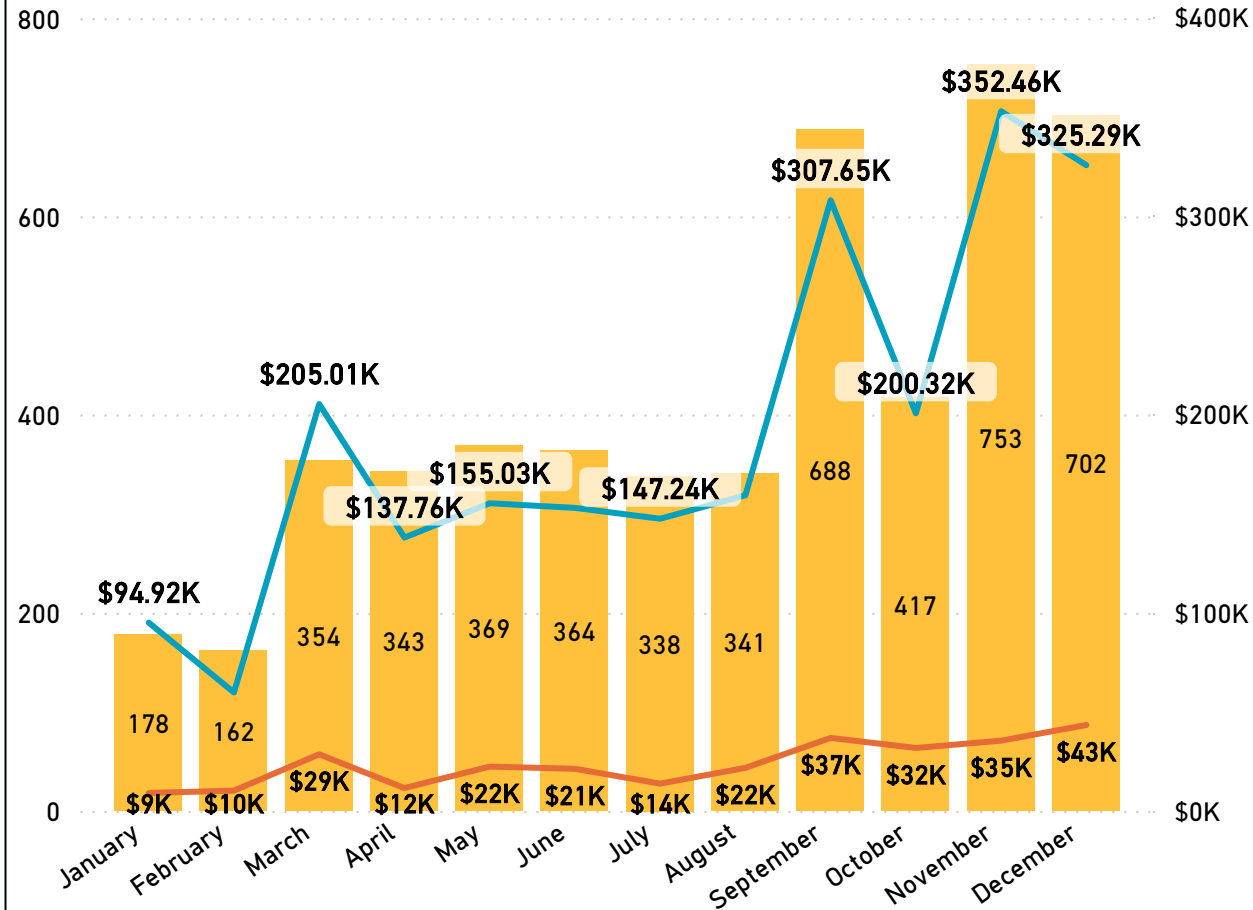
2015

2016

2017

Orders, Sales & Profit by Month

Count Sales Profit



Orders, Sales & Profit by Day of the Week

Count Sales Profit

