

Year

All

Month

All

\$2.3M

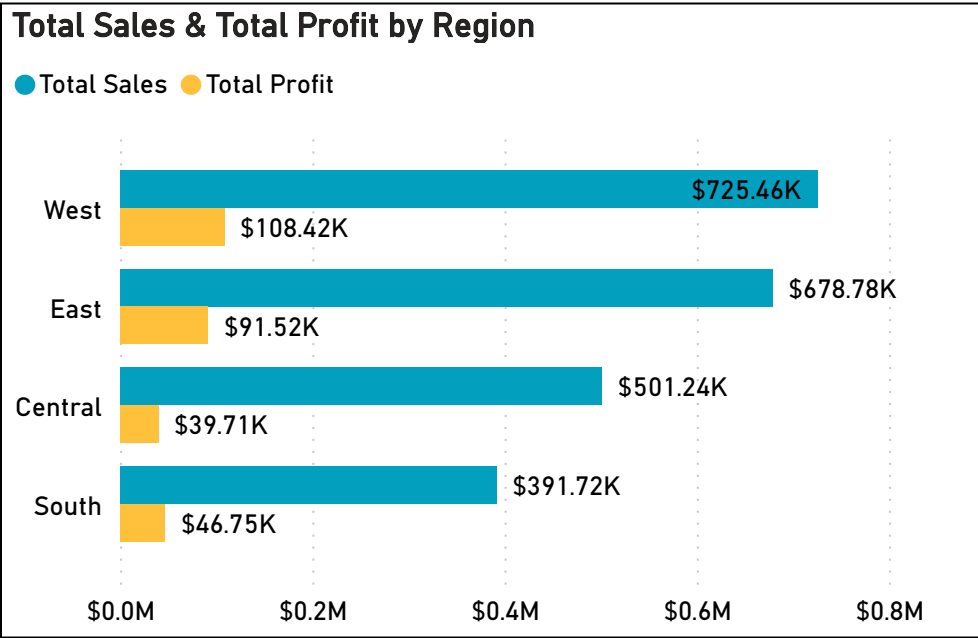
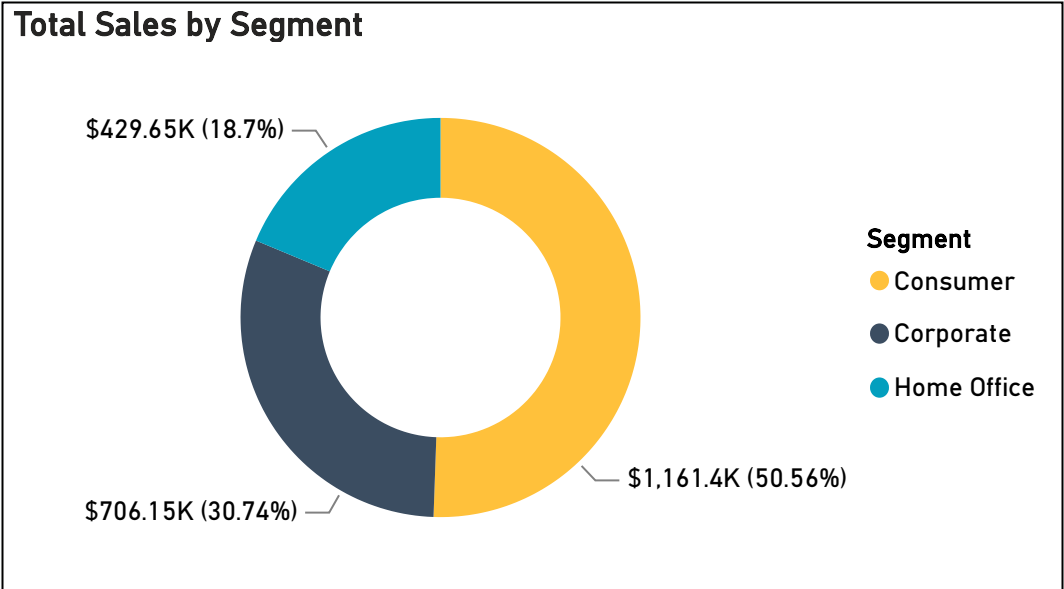
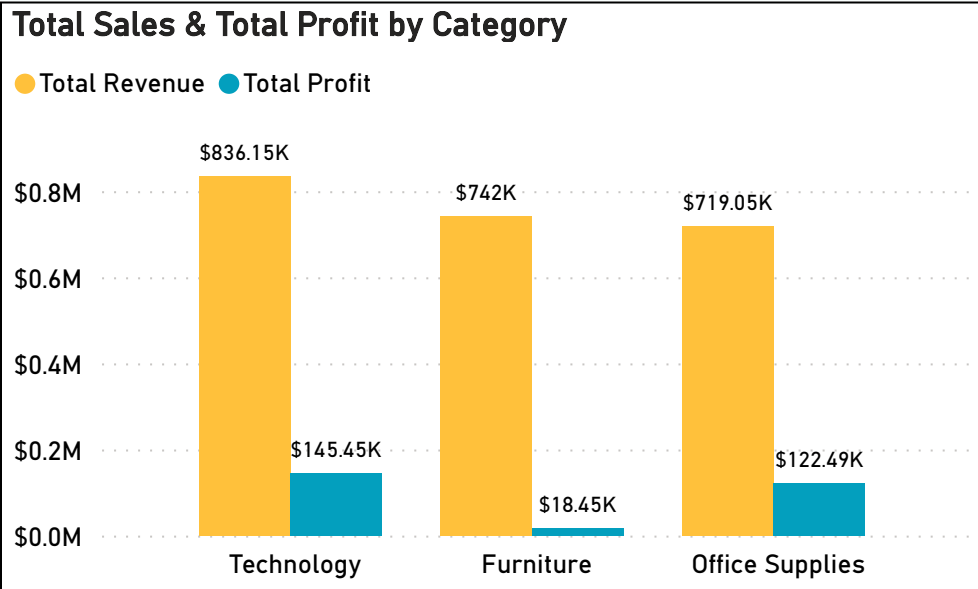
Total Sales

\$286.4K

Total Profit

5009

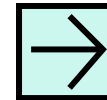
Total Orders



Product Analysis



Reset



Segment

All

Region

Central

State

All

City

All

3

Categories

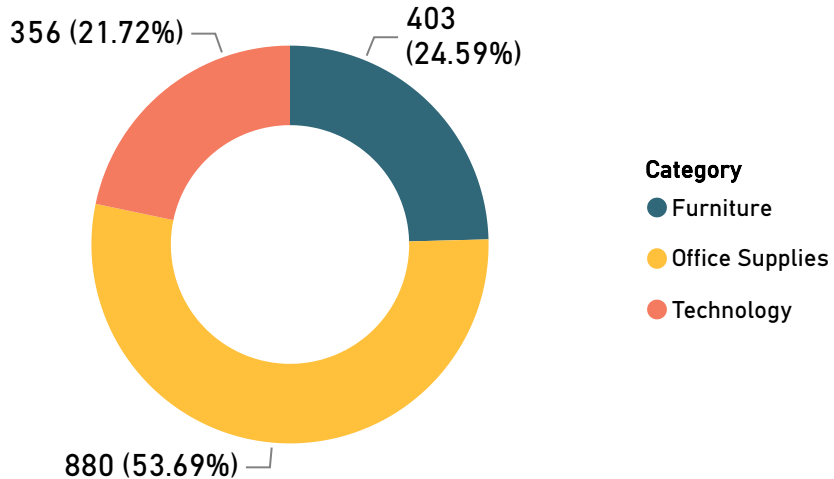
17

Sub-categories

1310

Products

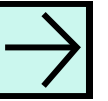
Total Orders by Category



Sub-Category	Total Sales	Total Profit	Profit Ratio
Chairs	\$85,230.65	\$6,592.72	7.74%
Phones	\$72,403.28	\$12,323.03	17.02%
Binders	\$56,923.28	(\$1,043.64)	-1.83%
Storage	\$45,930.11	\$1,969.84	4.29%
Tables	\$39,154.97	(\$3,559.65)	-9.09%
Copiers	\$37,259.57	\$15,608.84	41.89%
Accessories	\$33,956.08	\$7,251.63	21.36%
Machines	\$26,797.38	(\$1,486.07)	-5.55%
Bookcases	\$24,157.18	(\$1,997.90)	-8.27%
Appliances	\$23,582.03	(\$2,638.62)	-11.19%
Paper	\$17,491.90	\$6,971.90	39.86%
Furnishings	\$15,254.37	(\$3,906.22)	-25.61%
Supplies	\$9,467.37	(\$661.89)	-6.99%
Art	\$5,765.34	\$1,195.16	20.73%
Envelopes	\$4,636.87	\$1,777.53	38.33%
Labels	\$2,451.47	\$1,073.08	43.77%
Fasteners	\$778.03	\$236.62	30.41%
Total	\$5,01,239.89	\$39,706.36	7.92%



Reset



Region-wise Analysis

State



All



City



All



Category



All



Sub-Category



All



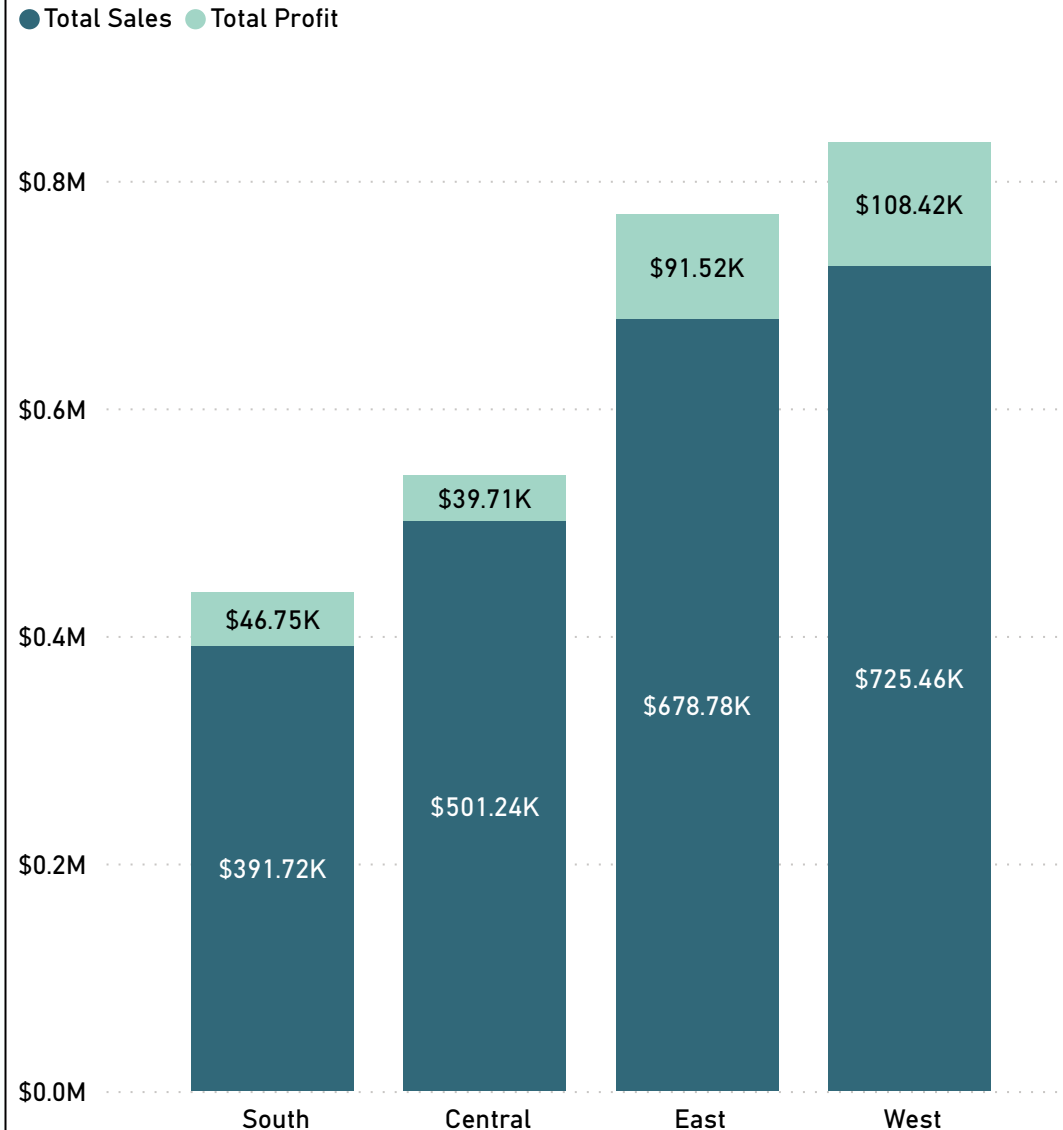
Segment



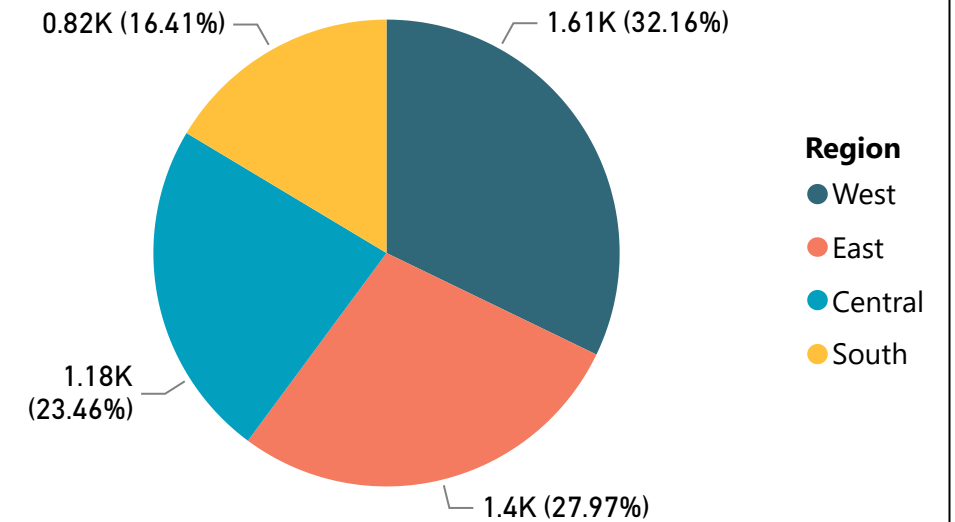
All



Total Sales and Total Profit by Region



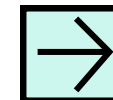
Total Orders by Region



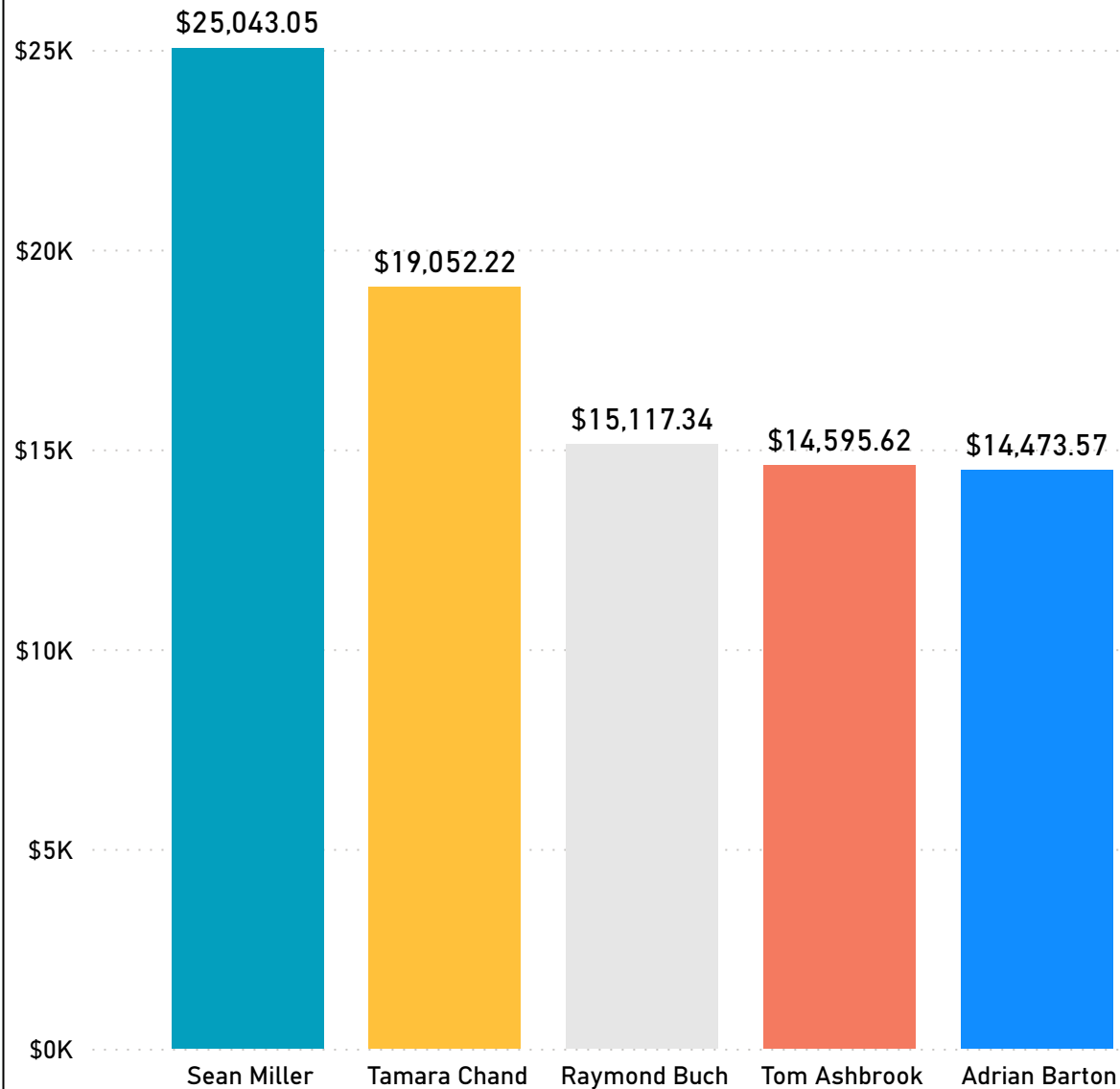


Reset

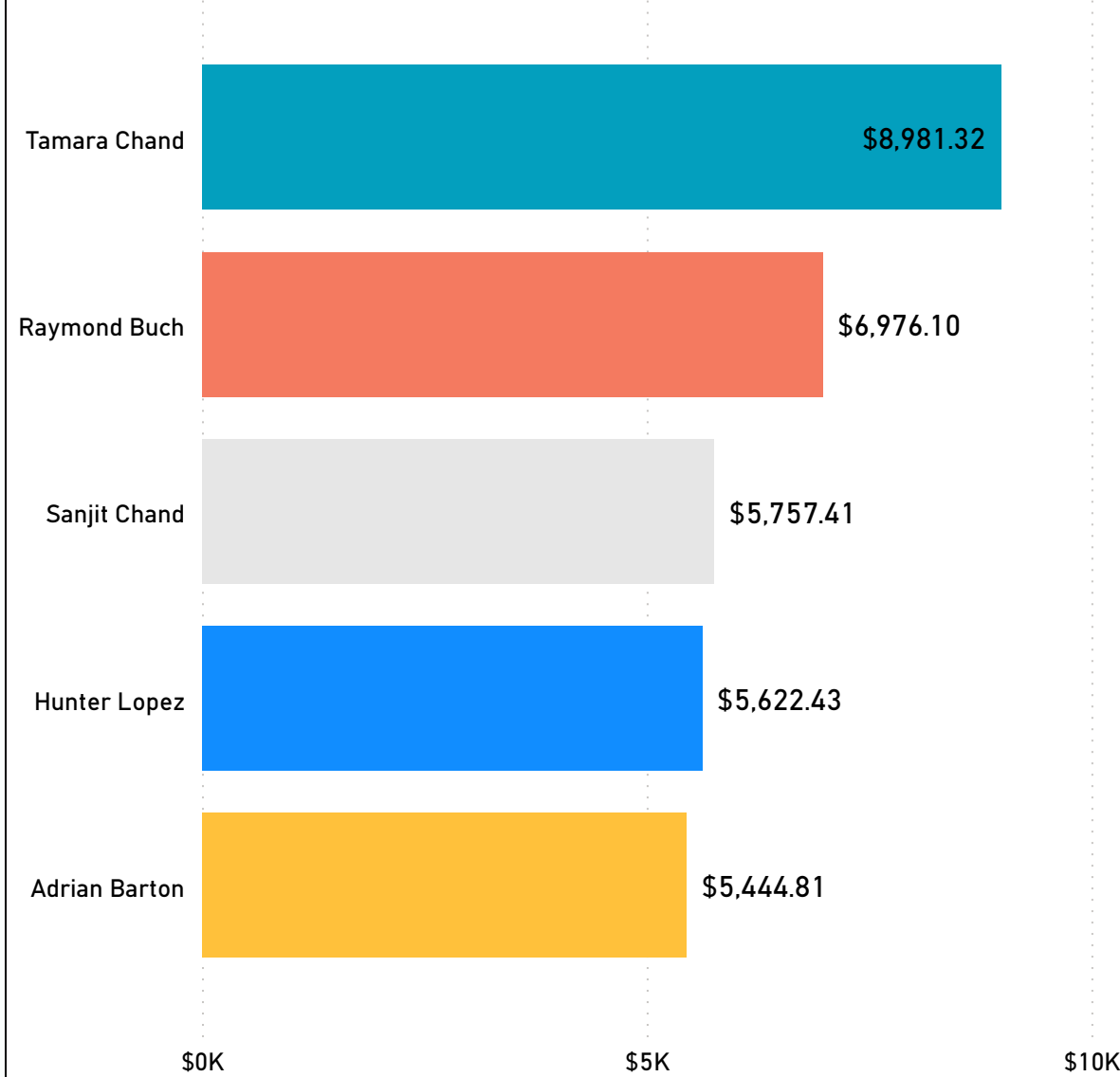
Customer Analysis



Top 5 customers by Sales



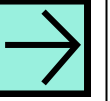
Top 5 customers by Profit





Reset

Trend Analysis



Year

2014

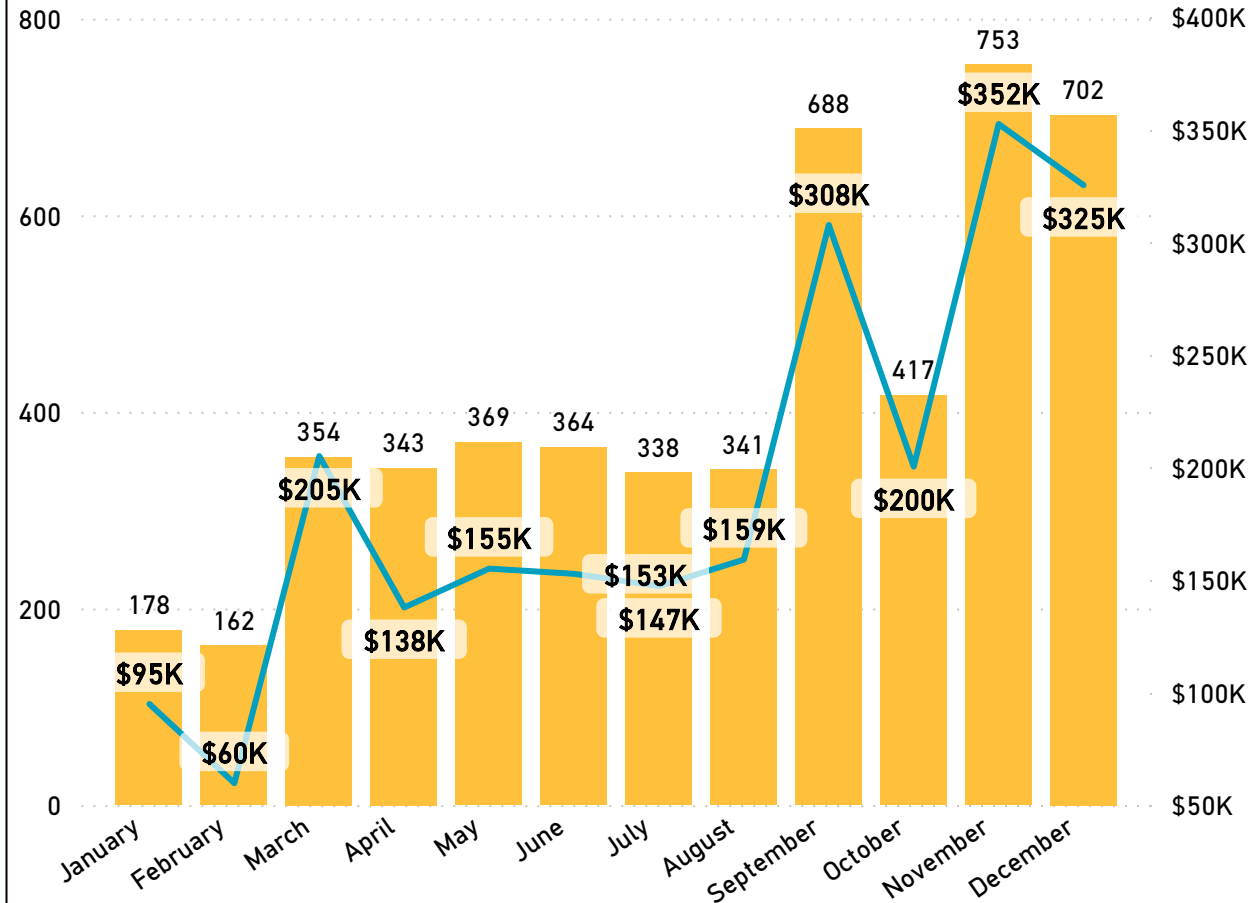
2015

2016

2017

Total Orders and Total Sales by Month

● Count of Order ID ● Sales



Total Orders and Total Sales by Day of the Week

● Count ● Sales

