# **Hriday Sabir**

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### **EXPERIENCE**

### Full Stack Engineer @ Motive, Inc — September 2022—Present

- Founding team member (third engineer, fifth hire) at Motive; built foundational systems, processes, and product features in a fast-moving, ambiguous e-commerce startup environment.
- Led frontend development for an AI chat assistant using React and Framer Motion, enabling 24/7 dealer support and reducing reliance on live staff through integrated lead generation and self-service flows.
- Engineered automated FTP workflows in Ruby on Rails using service objects and GCP Scheduler to handle daily inventory imports and exports across third-party platforms, replacing manual sync processes with scalable, fault-tolerant jobs.
- Co-led the refactoring and expansion of a CMS platform with new page and blog components, allowing internal teams to launch and update client websites 30% faster without engineering support.
- Owned a shared TypeScript component library for Next.js admin and consumer apps, building 50+ reusable components and integrating Storybook for consistent UI development, testing, and documentation.
- Liaised with external clients and integration partners to support onboarding, troubleshoot technical issues, and drive adoption of new features through clear documentation and hands-on guidance.

# Frontend Engineer Intern @ Lexia Learning — July 2021—December 2021

- Built internal tooling for Rosetta Stone educational technology content teams to effectively access, edit, and retrieve created documents.
- Built a component library in React to improve content navigation and loading of nested API data by 50% using React and TypeScript for strong typed fetching.
- Developed an internal CMS tool using Contentful, Material UI, and AWS S3 to support content management for 15+ team members.

## Full Stack Engineer Intern @ HqO, Inc. — January 2020—June 2020

- Built the admin side and user facing UIs for commercial real estate management software in the form of an in-house CRM platform.
- Developed cross-platform features using React Native and React for mobile and web apps, improving maintainability and user experience.
- Built reusable UI components in collaboration with design using Storybook and styled-components as part of the internal Component Library team.

### **EDUCATION**

Northeastern University — BS Computer Science & Business Administration, 2022

**Activities & Societies:** Generate Product Development and Code4Community

### **SKILLS**

Languages & Frameworks: React, React Native, TypeScript, Next.js, Ruby on Rails, SQL

Tools & Platforms: Google Cloud Platform, CircleCI, Docker, Notion, Linear