



HRISANTHI KROI
INTERACTIVE JOURNALIST

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I desire to be part of a team that is innovating how we interact with and experience the digital world.

Education

University of North Carolina at Chapel Hill - 2015
Bachelors in Journalism and Mass Communications
Bachelors in Communication Studies

Projects

Raising the Score (Jan. 2015 - May 2015)

Built and executed a promotional website for CARE. Integrated videos, text and interactives to tell the story of maternal health in Malawi. All built in Wordpress.

ONA Student Newsroom (Sept. 2014)

Built an application that allowed conference goers to rate the each session they attended.

Capitol Hound (May 2014 - Sept. 2014)

Ran and updated the site daily, sold subscriptions, provided customer service support, tracked down public records.

Carolina Photojournalism Workshop (May 2014)

Created a website of aggregated videos for the 2014 summer photojournalism workshop that showcased stories and videos. Nominated for SXSW student interactive award.

References

Available upon request

Experience

Fayetteville Observer (May 2015 - Present)

First and only interactive intern. I build interactives that can be easily edited, replicated and integrated in Bloxx CMS.

Kinethics (Jan. 2014 - Present)

Received funding to develop an interactive compliance training platform. The idea came out of the Reese News Lab and was funded by a private donor. The project is currently in its testing stage.

Reese News Lab (Jan. 2013 - May 2015)

Develop startups through research and discussion with experts. Build viable prototypes, conduct user testing for projects, create business and marketing plans and pitch to industry professionals.

Relevant Skills

HTML5, CSS, JavaScript, Django, Wordpress

Adobe Suite - Illustrator, Photoshop,

InDesign, Dreamweaver, Premiere CS6