

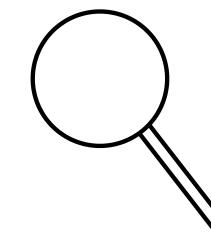
SWOON®

Where every swoon tells a story....

By Tejal Shinde

SUMMER

My Swoon Experience



Questionnaire

With meticulous precision, guiding
the journey from curiosity to clarity."



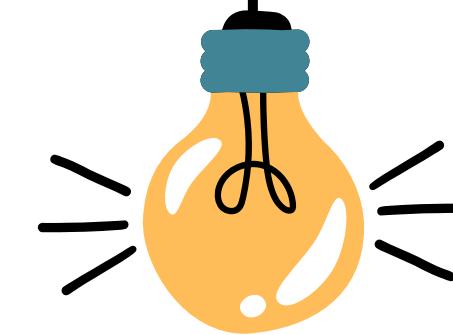
Research and Ideation

Diving deep to uncover the gems of
inspiration, did illuminate the path to
creative brilliance."

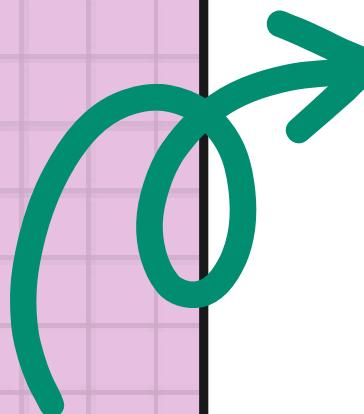
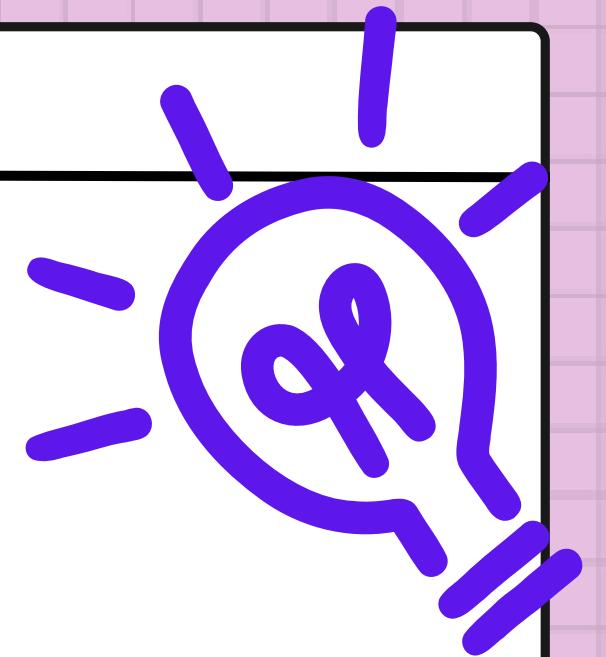


Project - Social Content

"Not just deliverables; they're
immersive experiences that captivate
and inspire."



BRAINSTORMING



SOLAR ECLIPSE

- "Swoon into the moon with a drink that's a boon!"
- "Savor the eclipse, with Swoon at your lips."
- "Sip and swoon, under the sun or the moon, it's a boon!"

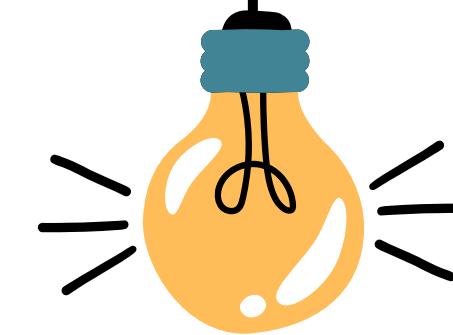
SPRING

- "Get ready to swoon to the tune of a sip in full bloom!"
- "From dawn until noon, Swoon's flavors are a festoon!"

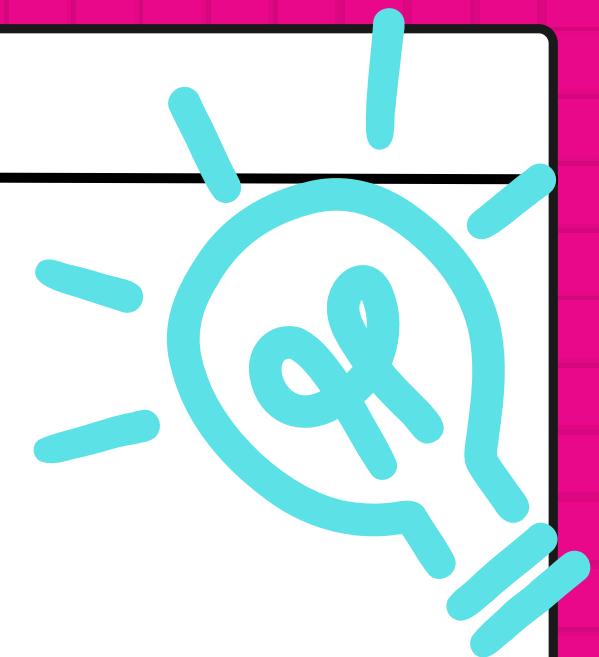


AFTERNOON

- "Turn your hectic noon with swoon"
- "Elevate your mood in the noon with a refreshing Swoon."
- "Transform your busy noon into a blissful swoon."



BRAINSTORMING



SWOON LEMONADE'S

- "Feeling classic, feeling pink, Swoon Lemonade's the missing link!"
- "In a world of lemonade, Swoon's flavours never fade!"
- "With Swoon Lemonade's happiness is in sight, whether you prefer pink, classic, or a spicy bite!"



SWOON TEA'S

- "Experience a tea-tastic swoon with our Peachy Dream and Raspberry Reverie Swoons!"
- "From the first sip to the last, Swoon Tea's a flavour blast!"
- "Savour the moment, sip by sip, with Swoon Tea's fruity trip!"
- "From the orchard to your cup, Swoon Tea's flavours will lift you up!"

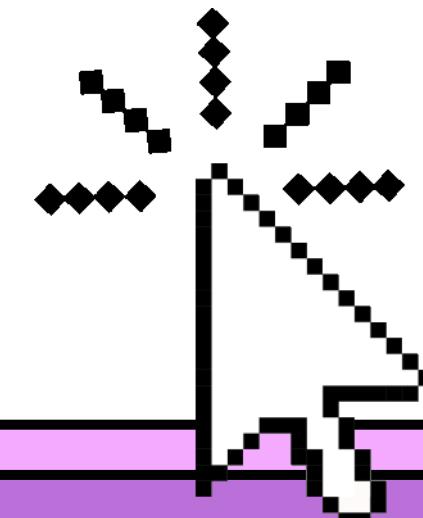
← → ⌂



How have you planned your summer?

“Summer of Swoon”

-by swoon’s bestie



“Swoon: Indulgence on Your Terms”



What's your excuse?







SWOON

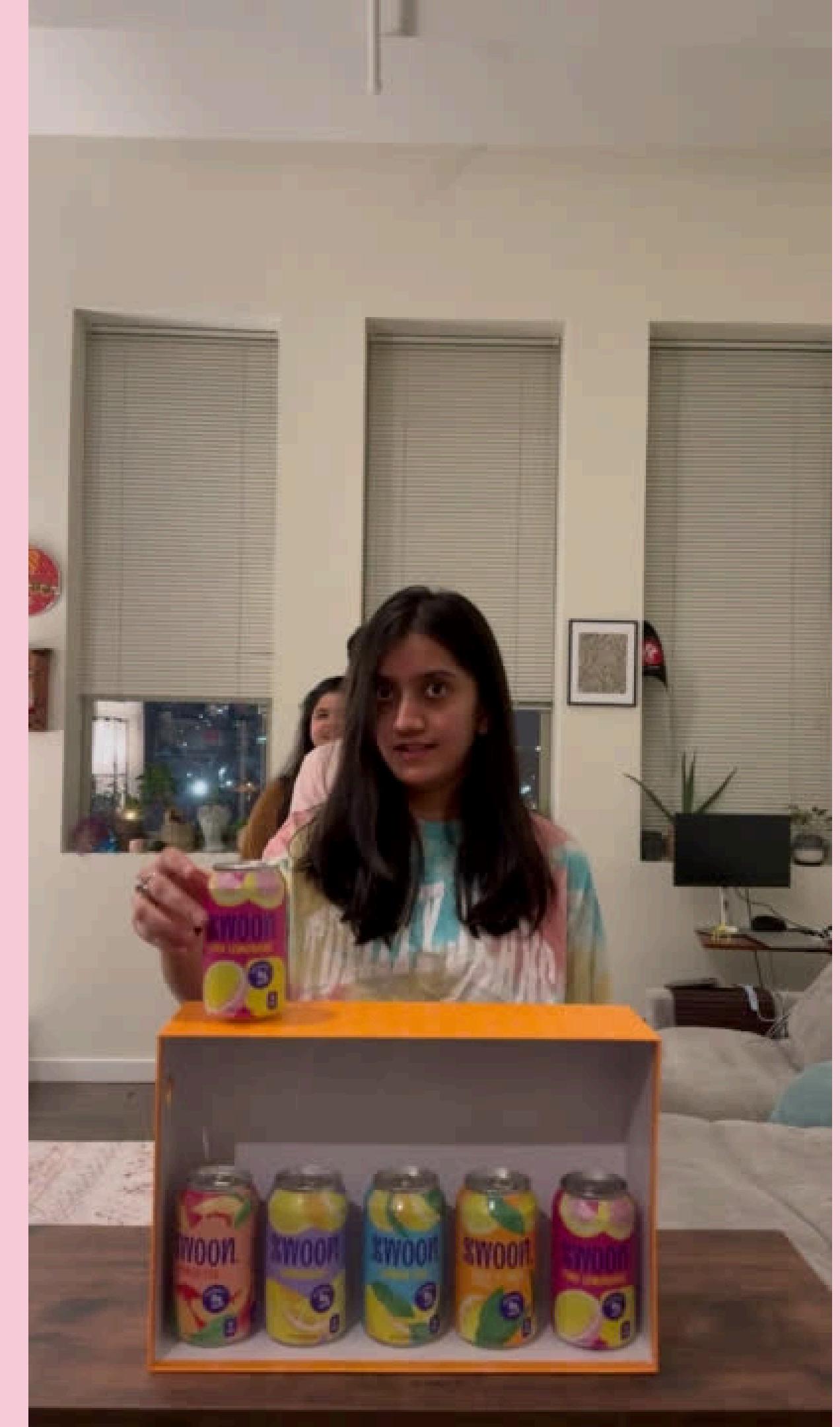
A photograph of three people (two women and one man) posing behind a display of Swoon drink cans. The cans are arranged on a yellow shelf and a white base. The background shows a living room with a sofa, a desk, and some plants. The people are smiling and making peace signs. The Instagram interface is visible, showing 10.328 views and the caption: "swoon "Ready to take on the Swoon challenge? Let's dive into a world of refreshing flavors and unstoppable fun! #SwoonChallenge""

10.328 views

swoon "Ready to take on the Swoon challenge? Let's dive into a world of refreshing flavors and unstoppable fun! #SwoonChallenge"

[View all 328 comments](#)

5 DAYS AGO



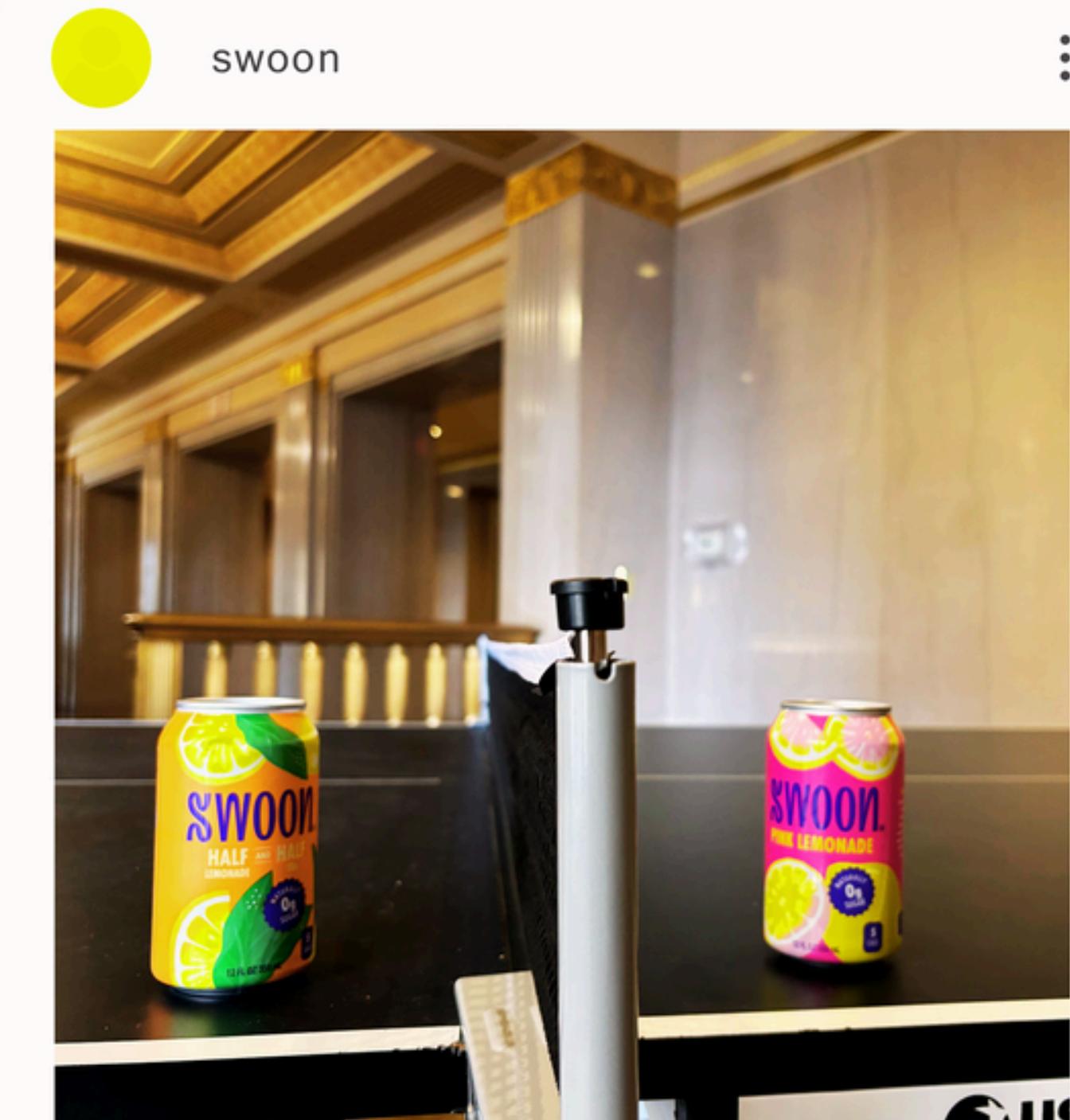
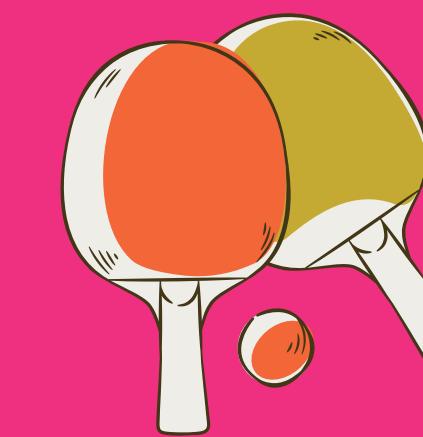


An Instagram post from the account @swoon. The post shows three people—two women and one man—sitting on the floor and playing Jenga. They are holding cans of Swoon drink. The background features a window, some plants, and a computer monitor. The Instagram interface includes a profile picture, the username @swoon, a blue verification checkmark, a caption area with a heart icon, a comment icon, a share icon, and a reply icon, followed by the text "99,999 likes" and the caption "swoon Toppling taste buds with Swoon flavors while we Jenga our way to the ultimate chill session! #SwoonAndStack #Chillaxed #Swoonies". The Instagram navigation bar at the bottom includes icons for Home, Search, Create, Stories, and Profile.





- "Taste the Victory: Flavor Clash on the Table Tennis Court!"
- "Battle of the Tastes: Who Will Ace the Match?"
- "Savor the Showdown: A Match of Flavors Across the Table Tennis Net!"



...



10.328 views

swoon Game, Set, Swoon: Taste the Winning Serve!

#swoonseason #swoontt

[View all 328 comments](#)

5 DAYS AGO



M O O D B O A R D



