

# **Leazzer Privacy Policy**

**As Amended August 8, 2018**

The following Privacy Policy (the “Policy”) explains how Leazzer (referred to as “Leazzer” and “Company”) collects, uses, and shares information about Users during their use of Company Services, websites, mobile applications, or other online products and services (collectively referred to as the “Services”), or otherwise interacts with Company. This Policy does not apply to information collected by any third party, including Company affiliates and subsidiaries, through any application, content, or advertising that may link to or be accessible from the Services. “User” shall refer to any person or entity accessing, using, or making purchases through Company Services.

## **Changes to Policy**

Leazzer may modify this Policy at any time, under its discretion. Should there be any material changes to the Policy, Users shall be notified with a one (1) month notice prior to the effective date of the new policy. It shall be posted on Leazzer Services. At the beginning of each set of Policies, the effective date shall be posted. Users agree the continued access of Services after the effective date, warrants their acceptance to the modifications.

## **Information Collected and Programs Used**

Leazzer collects any information Users provide directly to Company. Certain information will be collected upon account creation, Users’ purchases, using interactive areas of Company Services, signing up to receive Company communications, during the request of customer support, and during any other contact or communication with Company.

Leazzer may collect information including, but not limited to, Users’ legal names, addresses, social security numbers, date of birth, drivers license information, taxation EID numbers (for Business Users), purchase history, browsing history, cookie information, email addresses, passwords, usernames, description text that User may write about themselves, offers and request the User has posted, feedback and badges, demographic information, Third Party Payment information including financial credit cards and banking information, and any other information Users choose to provide, including information that is defined as personal or personally identifiable information under any applicable law (the “Highly Sensitive Information”). Information may be stored to a server that may be located inside or outside of the EU and the European Economic Area, and may or may be owned or rented by Leazzer. This information is stored on computer networking systems. The access to the information is restricted with passwords, and physical access to the computers is restricted by the hosting server company. The hosting server company may or may not have direct affiliation with Leazzer in the event such server access is rented by Company.

Leazzer may collect some information automatically when User accesses Services, this

information may include:

- A. Logging Information: Leazzer may log information about Users' use of Services including Users' browser type, access times, usage data, referring/exit pages and URLs, User submitted preferences, number of clicks, pages viewed, User IP address and pages User visited immediately preceding the access of Services.
- B. Cookies and Tracking Devices: Leazzer uses different technology to collect information including, but not limited to, sending cookies to User computers or mobile devices, or employing a tool such as Google Analytics, or any similar service.

Cookies are small data files stored on Users' hard drive or in Users' device memory that helps Company improve Services and the User experience. Leazzer may use both persistent and session cookies; persistent cookies remain on your computer after you close your session and until you delete them, while session cookies expire when you close your browser.

Leazzer may also collect information using web beacons or tracking pixels. Web beacons are electronic images that may be used in our Services or emails to help deliver cookies, count visits, understand usage and campaign effectiveness, and determine whether an email has been opened and acted upon.

Web browsers generally accept cookies by default. Users may choose to set, or alter, web browser preferences to remove or reject cookies. However, this may limit and affect the functionality of Company's Services.

- C. Mobile Device Location Information. When you visit the Services from your mobile device, Leazzer may collect and store your location information if Users' mobile settings allow the submission and collection of such data. Collection of this information may improve User Services.
- D. Information Company Collects From Other Sources. Leazzer may collect or obtain information from other sources and combine such information with that collected through Services.

### **Company Use and Sharing of Information**

- A. Personal Information. Leazzer hereby warrants it will not sell any User information, including HSI, to any third party. However, in the event Company undergoes a business transaction such as a merger, acquisition by another company, or sale of all or a portion of its assets, User personal information may be among the assets transferred. User hereby acknowledges and consents that such transfers may occur and are permitted under the Terms and this Policy, and that any acquirer of Company assets may continue to process personal information as set forth in the Terms and this Policy.

**B. Non-Personal Information.** Leazzer may use personal or non-personal information, for various purposes, including:

- a. To operate and improve Services;
- b. Provide and deliver products and services User has requested or purchased;
- c. To process transactions and send Users related information, including confirmations and invoices;
- d. Solicit feedback from Users;
- e. Provide technical support;
- f. Send Users technical notices, updates, security alerts, support and administrative messages;
- g. Respond to User comments, questions, and requests;
- h. To provide customer service;
- i. Communicate with Users regarding products, services, offers, promotions, rewards, and events offered by Company or Company Parties;
- j. Monitor and analyze trends, usage, and activities regarding Services;
- k. Personalize and improve Services;
- l. To provide advertisements, content, or features that match User profiles or interests;
- m. Link or combine with information collected from others to help understand User needs and provide Users with better service; and
- n. Carry out any other purpose for which the information was collected as allowed under applicable law.

**C. Further Use.** In general Company uses non-personal information to help improve Service and customize the User experience. Leazzer also aggregates non-personal information in order to track trends and analyze use patterns on its Services. This Policy does not limit in any way Company's use or disclosure of non-personal information and Company reserves the right to use and disclose such non-personal information to its partners, advertisers, third parties or affiliates, at its own discretion.

### **Protection of Information**

Leazzer implements security measures designed to protect User information from unauthorized access. However, Leazzer urges Users to take steps to keep any information used to access Services safe by not disclosing any personally identifiable information. Leazzer will keep HSI for the shortest possible duration that is reasonably necessary in order to carry out the task for which it was collected. Leazzer has taken all reasonable and appropriate security measures to ensure the security of HSI. Furthermore, any and all data and communications shall be retained to minimally meet any applicable legal or ethical reporting or document retention requirements.

### **User Rights Regarding Use of Personal Information**

Users have the right at any time to prevent Company from contacting User for marketing purposes. When Leazzer sends a promotional communication to User, User may opt out of further promotional communication by contacting Leazzer or following any unsubscribe option in such communication. Leazzer may continue to send administrative emails regarding updates to these Terms or Policy.

### **Third Party Sites and Social Media**

Leazzer may offer options to link to Users' or other personal or entity social media sites. These social links let Users share actions or comments regarding Company and its Services through other media. Services may contain links to third party websites, and services not operated by Company. Leazzer does not control these services. Linked sites and social media links may be provided as a service to Users, and does not imply any endorsement of the activities or content of these sites, nor any association with its operators. Users assume any and all risks, known or unknown, now existing or existing in the future, by following a link to a linked site. For specific terms and conditions, including privacy policies of the social media sites, please visit those sites directly.

### **Children Privacy**

Leazzer does not knowingly collect information, or allow access to Services, from children under the age of 18. If such information is discovered by Company, the information shall be removed, account deleted, and access blocked. Additionally, any guardian who learns a minor under the age of 18 is accessing Services without parental or guardian consent, may contact Leazzer at the address below to have such information removed and blocked:

admin@leazzer.com

### **California Disclosure**

California law allows California residents to request specific details about the disclosure of personal information to third parties for marketing purposes. Please contact Company at the address below for this request:

Leazzer  
9900 Spectrum Dr.  
Austin, TX, 78717  
832-381-0817  
admin@leazzer.com

### **Contact Information**

Leazzer  
9900 Spectrum Dr.

Austin, TX, 78717  
832-381-0817  
admin@leazzer.com