


NETFLIX

Netflix movie analysis project

By Hrishikesh Nayak

Problems to solve:

- What is the most frequent Genre of movies released on Netflix?
- What genres has highest votes?
- What movie got the highest popularity? What's its genre?
- What movie got the lowest popularity? What's its genre?
- Which year has the most filmed movies ? 

Title	Popularity	Vote_Count	Vote_Average
No Way Home	5083.954	8940	popular
The Batman	3827.658	1151	popular
No Exit	2618.087	122	below_avg
Encanto	2402.201	5076	popular
The King's Man	1895.511	1793	average

```
[160]: Release_Date    102  
      Title          9513  
      Popularity     8160  
      Vote_Count     3266  
      Vote_Average     4  
      Genre           19  
      dtype: int64
```

Data Visualization

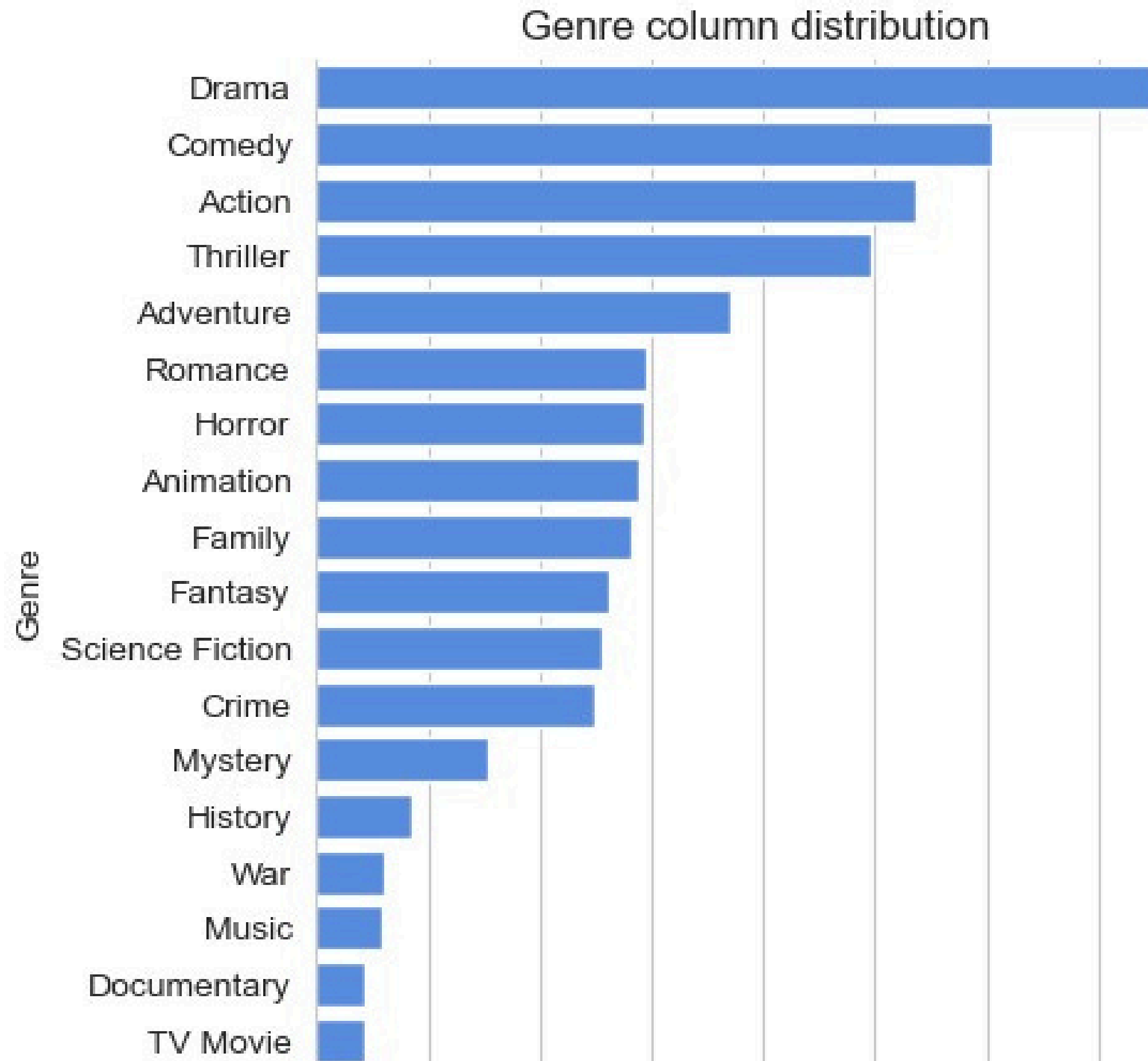
```
[156]: sns.set_style('whitegrid')
```

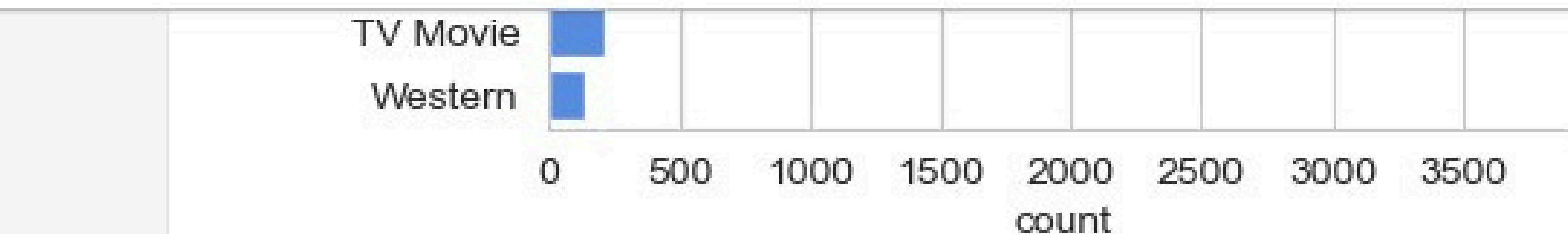
```
[158]: df['Genre'].describe()
```

```
[158]: count      25793  
      unique        19  
      top      Drama  
      freq       3744  
      Name: Genre, dtype: object
```

```
[164]: sns.catplot(y = 'Genre', data = df, kind = 'count',  
              order = df['Genre'].value_counts().index,  
              color = '#4287f5')  
plt.title('Genre column distribution')
```

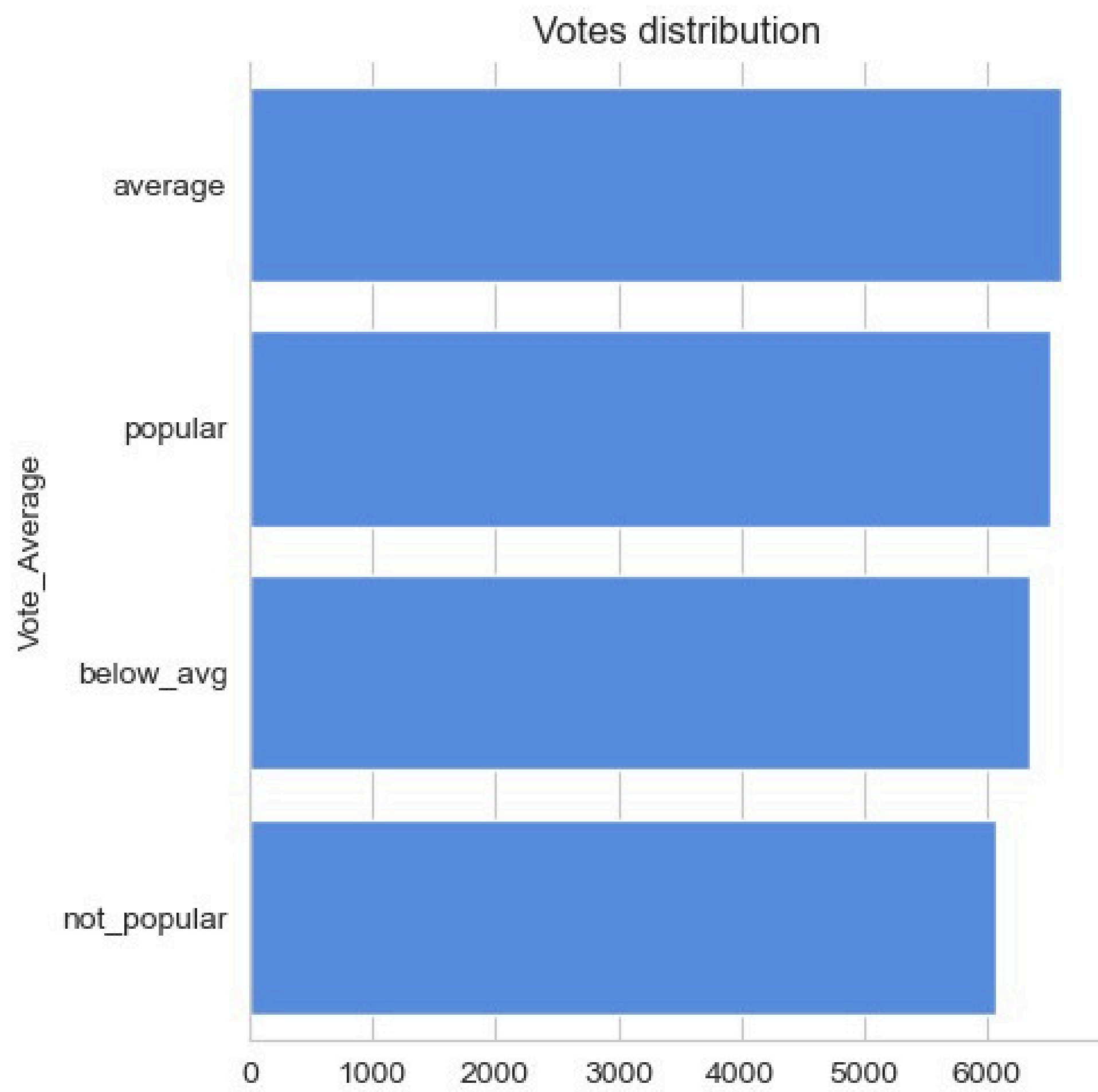
```
[164]: <function matplotlib.pyplot.show(close=None, block=None)>
```





which has highest votes in vote avg column?

```
[169]: sns.catplot(y = 'Vote_Average', data = df, kind = 'count',
                order = df['Vote_Average'].value_counts().index,
                color = '#4287f5')
plt.title('Votes distribution')
plt.show()
```



2021-12-15	Spider-Man: No Way Home	Peter Parker is unmasked and no longer able to...	5083.954	8940	8.3	en	Action, Adventure, Science Fiction	https://image.tmbd.org
------------	-------------------------	---	----------	------	-----	----	------------------------------------	------------------------

```
f['Popularity'] == df['Popularity'].min()
```

Release_Date	Title	Overview	Popularity	Vote_Count	Vote_Average	Original_Language	Genre	
2021-03-31	The United States vs. Billie Holiday	Billie Holiday spent much of her career being ...	13.354	152	6.7	en	Music, Drama, History	https://image.tmbd.org
1984-09-23	Threads	Documentary style account of a nuclear holocau...	13.354	186	7.8	en	War, Drama, Science Fiction	https://image.tmbd.org/



[23]:

```
df.head(2)
```

[23]:

	Release_Date	Title	Overview	Popularity	Vote_Count	Vote_Average	Original_Language	Genre	
0	2021-12-15	Spider-Man: No Way Home	Peter Parker is unmasked and no longer able to...	5083.954	8940	8.3	en	Action, Adventure, Science Fiction	https://image.tmdb.org/t/p/original/
1	2022-03-01	The Batman	In his second year of fighting crime, Batman u...	3827.658	1151	8.1	en	Crime, Mystery, Thriller	https://image.tmdb.org/t/p/original/

```
df[df['Popularity'] == df['Popularity'].max()]
```

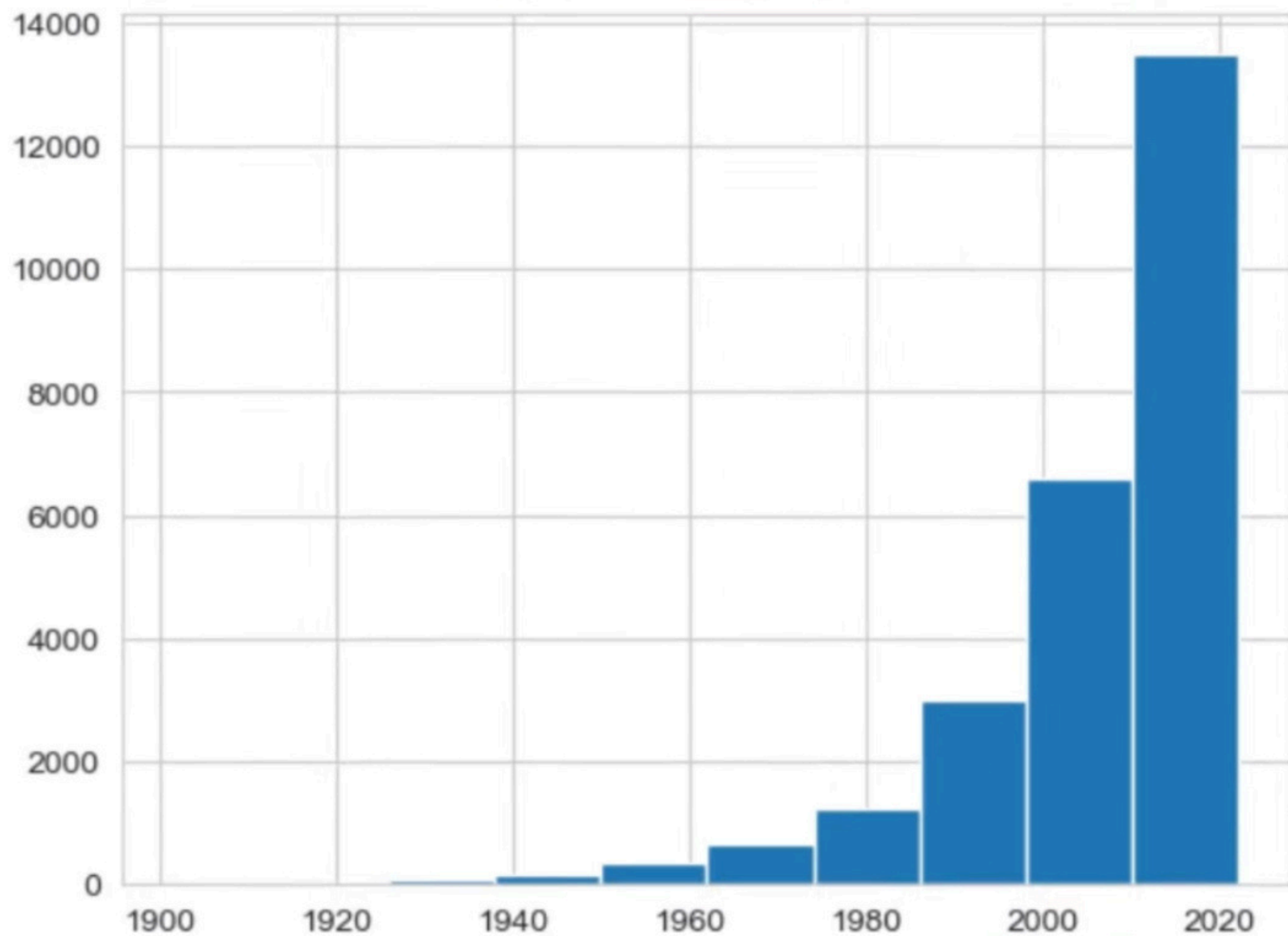
[26]:

```
df[df['Popularity'] == df['Popularity'].max()]
```

[26]:

	Release_Date	Title	Overview	Popularity	Vote_Count	Vote_Average	Original_Language	Genre	
0	2021-12-15	Spider-Man: No Way Home	Peter Parker is unmasked and no longer able to...	5083.954	8940	8.3	en	Action, Adventure, Science Fiction	https://image.tmdb.org/t/p/original/

ReleaSE Date column distribution



Solutions:

- Drama genre is the most frequent genre in our dataset and has appeared more than 14% of the times among 19 other genres.
- We have 25.5% of our dataset with popular vote (6520 rows) . Drama again gets the highest popularity among fans by being having more than 18.5% movies.
- No way home has the highest popularity rate in our dataset .
- The United States ,thread has the lowest rate in our dataset.
- Year 2020 has the highest filming rate in our dataset.