



HRITHIK JAIN

Course : M.Sc. (Hons.), Chemistry and B.E. (Hons.), Civil, 2022

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ACADEMIC DETAILS

COURSE	INSTITUTE/COLLEGE	BOARD/UNIVERSITY	SCORE	YEAR
CLASS XII	Cambridge Court High School	CBSE	91.8 %	2016
CLASS X	Parasrampur Gem International School	CBSE	9.4 CGPA	2014

Technical Proficiency

Python, Tableau, SQL, Looker, MicroStrategy, Clevertap, Excel, Amplitude

SUMMER INTERNSHIP / WORK EXPERIENCE

Product Analyst Intern, HackerRank (InterviewStreet)	Jan 2022 - Present
<ul style="list-style-type: none">Worked with the 'HackerRank for Work' product team to help with the analytics requirementsCreated a dashboard in Looker to monitor the behaviour of returning mobile interviewers	
Product Management Intern, Jupiter	Jun 2021 - Dec 2021
<ul style="list-style-type: none">Defined success metrics for rewards program and owned analytics for the rewards podAnalyzed customer queries for rewards which resulted in improvement of CSAT by 15% and reduction in queries by 20%Shipped a feature for operationalising refunds and rewards adjustments for refunded transactions on the app by working with designers, engineers and banking team, which saved more than 2 lakhs on a monthly basisRecommended an internal feature for the customer team to optimize engineering processes by 3 hours weeklyAnalyzed the impact of rewards program and carried out experiments which led to more than 16 lakhs in savingsAnalyzed the transaction behaviour of users and recommended actions which led to 90% reduction in rewards abuse by users	
Business Analyst Intern, PharmEasy	Feb 2021 - Jun 2021
<ul style="list-style-type: none">Brand Banner Monetization Project<ul style="list-style-type: none">Goal - Optimization of upfront payment from the brand to get displayed on top positions & Revenue generated by the brandClassified the OTC product brands based on 10 metrics (GMV, Margin etc.) to rank the brands based on a formulated scoreAnalyzed the distribution of funnel metrics (Impressions, clicks, add to carts and orders) for each banner on a rank levelCalculated the ROI of the brand displayed on a particular banner by assessing the Pre and Post 15 days values of 7 metrics (Search Trends, Orders etc.) using SQL, which showed 10% increase in the revenueCreated a dashboard on MicroStrategy to track the performance of brand and banners on a monthly basisCreated a dashboard to track the category and subcategory level performance of OTC products on weekly basis	
Product Intern, Jio	Jun 2020 - Aug 2020
<ul style="list-style-type: none">Documented the competitive market analysis of JioCinemaIdentified existing issues by analyzing the current reviews of usersConceptualized a mechanism which led to improvement in the declining play store ratings from 3.9 to 4.2 stars	
Data Analyst Intern, Niroggyan	Apr 2020 - Jul 2020
<ul style="list-style-type: none">Extracted data from AWS logs by writing scripts in pythonAnalyzed the pathology data of 100k users of various corporate clients and identified correlation between 108 health indicatorsBuilt a preliminary classification model with the pathology data which was used in the improvement of health reports	

POSITION OF RESPONSIBILITY

Braking Subsystem Head - Inspired Karters BAJA	Aug 2019 - Mar 2020
<ul style="list-style-type: none">Led a team of 25 as a Braking Subsystem Head to participate in a National All-Terrain Vehicle Competition SAE BAJAImproved the brake design and incorporated a reverse pedal assembly which reduced the braking distance by 27%	
Teaching Volunteer - National Service Scheme	Aug 2018 - Dec 2019
<ul style="list-style-type: none">Headed the project 'Unnati', an initiative where we guided 12 students for competitive exams, 5 out of 12 students qualified JEE (Main)	

COMPETITIONS

SAE BAJA 2020	Jul, 2019
<ul style="list-style-type: none">Represented the team alongside four other members and presented the design in a national level competitionRanked in Top 20 Teams qualifying the Event all over India	

VOLUNTEER EXPERIENCE

National Service Scheme - Role: Project Head Cause: Education	Aug 2017 - Aug 2019
<ul style="list-style-type: none">Headed the Project Unnati, guided a batch of 12 students to prepare for competitive examinations like JEE and NEETWe organized 2 Blood Donation Camps in my tenure as a volunteer and collected over 1000 blood bags	