

Hrithik Punia

Design Student, IIT Delhi

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ABOUT

A driven design student, passionate about user research and user experience design. My academic coursework has equipped me with a strong foundation in design principles and research methodologies. Additionally, I possess skills in crafting intuitive user interfaces & visuals, blending creativity with functionality.

EXPERIENCE

Incipient Materials Private Limited Design Intern

Designed user-friendly website, labels, brochure, and graphics to ensure a cohesive and consistent user experience.

Naveli India Biotech Private Limited Design Intern

Worked with the founder to align design strategies with business goals, creating the branding and identity for the company from scratch, including a distinctive mascot.

PROJECTS

Care Sync App Interaction Design, User Experience

CareSync is a digital health solution designed to revolutionise HIV care delivery in India by addressing key challenges and enhancing the overall patient experience.

Better Bhalaswa System Design, Service Design

Transforming waste management through a systemic design intervention not only to solve textile waste issues but also to benefit the Bhalaswa community.

Karigar App Interaction Design, Service Design

This project focuses on understanding and revitalising the dwindling Indian handicraft sector through an innovative app and system.

POSITION OF RESPONSIBILITY

Coordinator | Indradhanu | IIT Delhi

Jun 2024 – May 2025

Design Coordinator | Co-curricular and Academic

Interaction Council (CAIC) | IIT Delhi

Jun 2023 – May 2024

Design Executive | ENVOGUE | IIT Delhi

Aug 2023 – April 2024

Design Team Member | OCS | IIT Delhi

Jun 2023 – May 2024

EDUCATION

Indian Institute of Technology Delhi

Cumulative GPA: 8.78

August 2022 – May 2026

SKILLS

Interaction Design

Visual Design

Service Design

Interviews & Surveys

Design Research

Design Thinking

Wireframing

Prototyping

TOOLS

Figma

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Blender

Fusion 360

AutoCAD LT

EXTRA CURRICULAR ACTIVITIES

Notable Contribution | OCS | IIT Delhi

Jun 2023 – May 2024

Research Team Member for Diversity

and Inclusion Programmes | Indradhanu |

IIT Delhi

ACCOLADES

1st Runner Up in Brand Sculpt Challenge,

Becon 2024 | Entrepreneurship

Development Cell | IIT Delhi

1st Position in Lifestyle | Rendezvous 2023 |

IIT Delhi

1st Runner Up in Rangreza | Kaizen 2024 |

IIT Delhi

PORTFOLIO LINK

<https://hrithikpunia2.github.io/index.html>

<https://www.behance.net/hrithikpunia22>