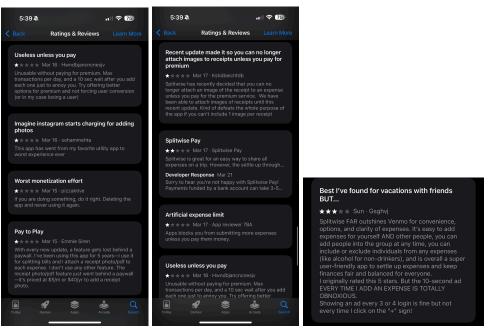
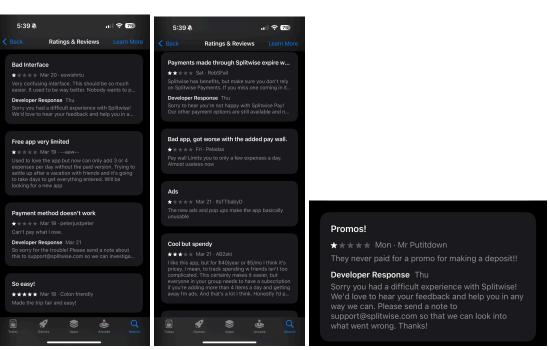
Group name: Break Out Room 4

 Lythe Elhulu, Tarun Baskar, Ramnarayanan Sankar, Priyanka Vege, Hritika Kucheriya

Section 1: User Reviews (Copy-Paste)





Section 2: Analysis and Prioritization

- Discuss the problems and themes mentioned in the reviews.
 - Users were annoyed by 10-second ads appearing every time they tried to add an expense.
 - Several reviews mentioned expired payments or the inability to pay what they owed through Splitwise Pay.
 - Previously free features like attaching receipt images are now restricted to premium users.
 - The \$4.99/month or \$39.99/year pricing was considered too expensive by users who only needed basic functionality.
 - At least one user described the interface as very confusing and worse than previous versions.
 - A user reported not receiving the promised reward after making a deposit.
- Explain which issues were repeated by reviewers and which ones were unique.
 - Many users complained about only being able to add 3–4 expenses per day without upgrading to premium.
 - Many users talked about how it was free, and now they want to charge for the things they used to do
 - Many users says it's complicated and confusing
- Present your prioritized list of the most critical problems and the reasoning behind the prioritization.
 - Not able to add more than 4 expenses This is our first prioritized problem because it was mentioned by many people and also it's very annoying to install an app for very limited usage and it immediately asks us to pay for using it better
 - Make it less complicated This is our second prioritized problem because the app should be easy and help users instead of making it harder.
 - Annoying Ads This is our third prioritized problem to get rid of unnecessary content, which takes up space, hindering the UI

Section 3: Solution Ideas

- Provide ideas and potential solutions for the top three high-priority issues.
 Discuss the strategies and improvements that could address these problems effectively.
 - Ad Controls: Limit ads to once every few minutes or sessions
 - Skippable ads can be included in the pro version
 - Allow more than 4 expenses without having it locked behind a premium.