

Markets Primer – Citi's Role as a Key Player

**CITI ICG Analyst Program** 

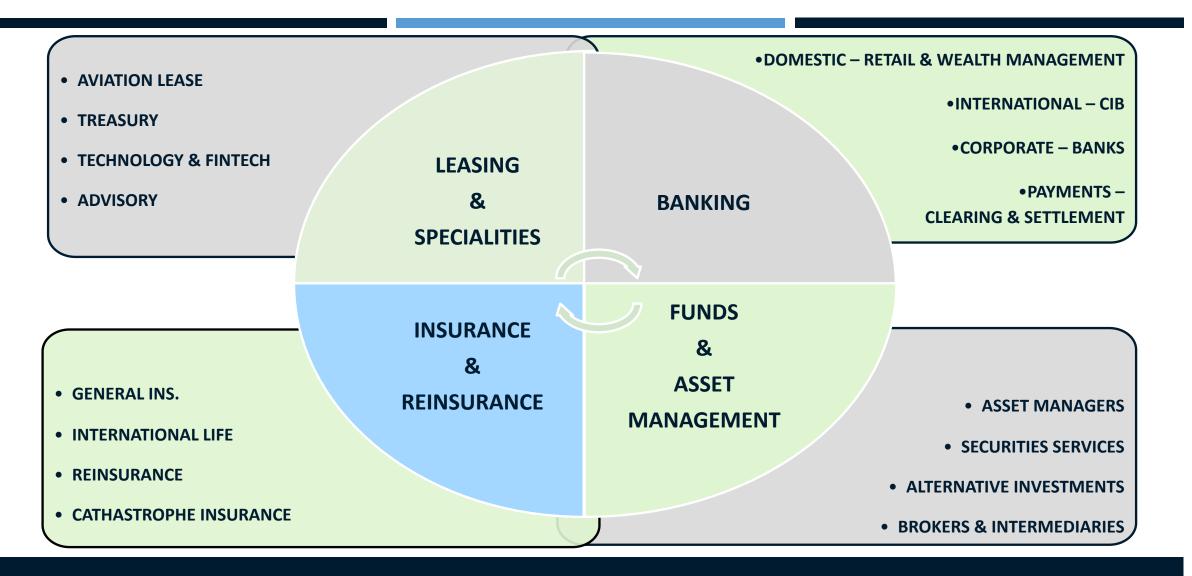


Banks, Brokers and Other Financial Intermediaries

Citi as a Global Bank Financial
Services
enabling
Growth and
Economic
Progress

**CONTENTS** 





■ THE INTERNATIONAL FINANCIAL SERVICES ARENA — ICG CLIENTS



No. 2021	No. 2019	Company	Country	T1 Capital 2019 (\$bn)	T1 Capital 2021 (\$bn)	
1	1	ICBC	China	338	440	
2	2	China Construction Bank	China	287	362	
3	3	Agricultural Bank of China	China	243	336	
4	4	Bank of China	China	230	305	
5	5	JPMorgan Chase	USA	209	235	
6	6	Bank of America	USA	189	200	
7	8	Citigroup	USA	158	167	
8	9	HSBC Holdings	UK	147	160	
9	7	Wells Fargo	USA	168	158	
10	10	Mitsubishi UFJ	JAPAN	146	144	Courses The Beaten
11	11	Bank of Communications	China	101	132	Source: The Banker Survey – 2019 & 2021
12	12	Credit Agricole	France	101	127	
13	13	BNP Paribas	France	98	122	
14	14	Sumitomo Mitsui	Japan	97	101	

Spain

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BIGGEST BANKS IN THE WORLD BY T1 CAPITAL

**Banco Santander** 

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Jane Fraser is the Chief Executive Officer of Citi, the world's most global bank, serving millions of consumers, businesses and institutions across 160 countries and jurisdictions. She is the first female CEO in the firm's history.

countries and jurisdictions. She is irm's history.

https://www.citigroup.com/citi/about/leaders/jane-fraser-bio.html



https://www.cnbc.com/video/2021/04/20/citi-ceo-jane-fraser-on-exiting-13-retail-markets-outside-of-us.html

CITI – GLOBAL BANK – STRATEGIC CHANGE







Promote financial and economic resilience



Provide broad access to financial services products and services



Provide financial protection, risk transfer and diversification



Safeguard savings and the integrity of financial contracts



Enable smoothing of cash flows and consumption over time



Collect, analyse and distribute information for better economic decision-making



Facilitate efficient allocation of capital to support economic growth



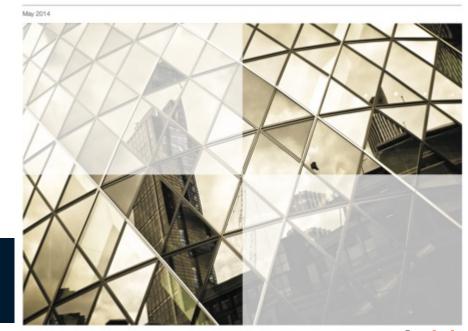
Enable payments



Provide effective markets

## The Role of Financial Services in Society: Towards Responsible Financial Innovation

Prepared in collaboration with Oliver Wyman



 FINANCIAL SERVICES ENABLING GROWTH AND ECONOMIC PROGRESS



## **ANY QUESTIONS?**



