

Capstone Project
SENTIMENT ANALYSIS
FOR COVID 19
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# Point of discussion



- Introduction
- Problem statement
- Percentage of missing values in columns
- Heating map of missing values
- Bar plot for no. of unique values
- Pie chart on top 10 Locations Of Tweets
- Data preprocessing
- Story Generation and Visualization from Tweets
- Making frequency distribution on sentiments
- Use Of several classifier For Multi Class Classification
- All the multiclass models test accuracy in descending order
- Converting our multiclass classification into binary classification
- Evaluation of all binary classification models



### POINT OF DISCUSSION

CONCLUSION



### INTRODUCTION

Hi folks, I hope you are doing well in these difficult times! We all are going through the unprecedented time of the Corona Virus pandemic. Some people lost their lives, but many of us successfully defeated this new strain i.e. Covid-19. The virus was declared a pandemic by World Health Organization on 11th March 2020. This article will analyze various types of "Tweets" gathered during pandemic times. The study can be helpful for different stakeholders.



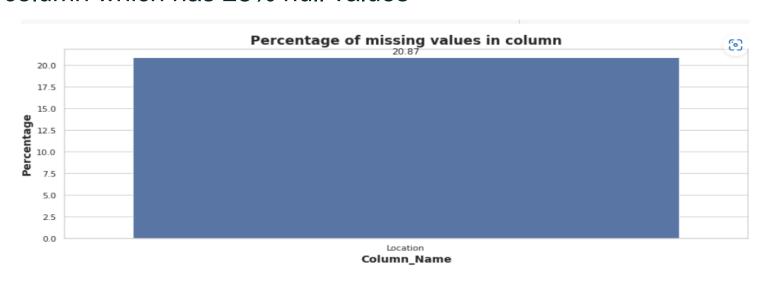
#### PROBLEM STATEMENT

The given challenge is to build a classification model to predict the sentiment of Covid-19 tweets. The tweets have been pulled from Twitter and manual tagging has been done. We are given information like Location, Tweet At, Original Tweet, and Sentiment.



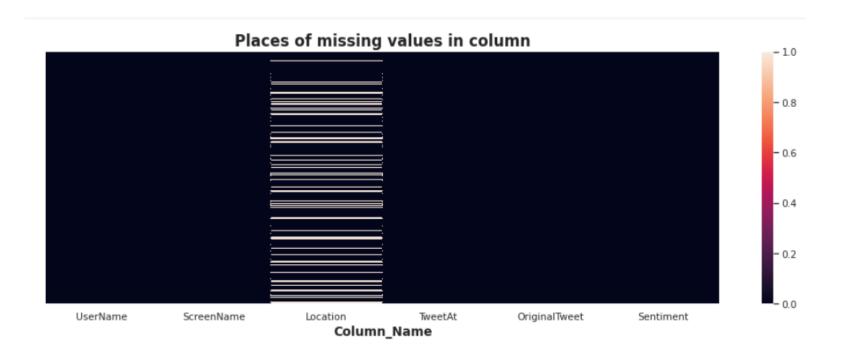
# PERCENTAGE OF MISSING VALUES IN COLUMNS

After performing data cleaning on our dataset we found only location column which has 28% null values



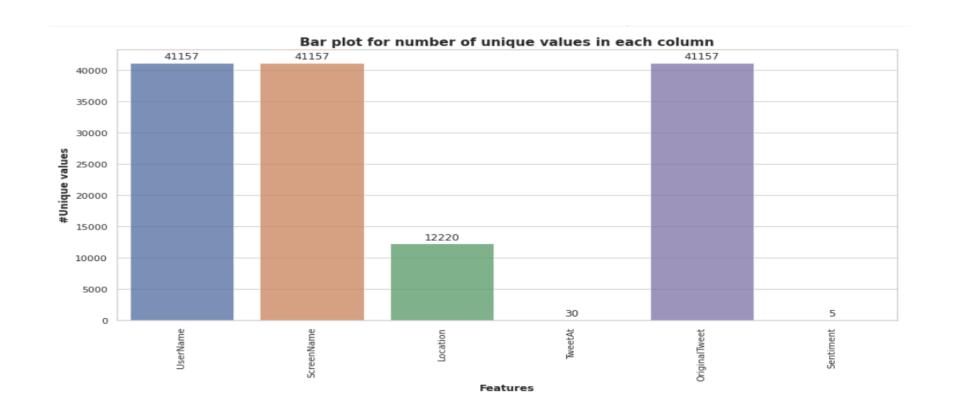


### HEAT MAP OF MISSING VALUES



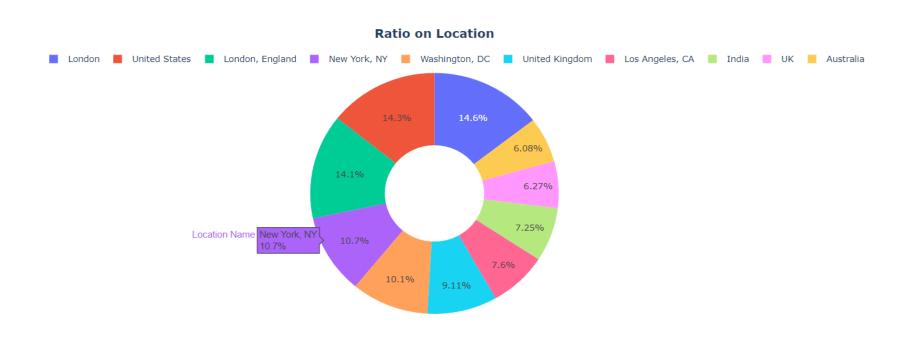


### BAR PLOT FOR NO. OF UNIQUE VALUES





### PIE CHART ON TOP 10 LOCATION OF TWEETS





### DATA PREPROCESSING

- □ Removing @user
- Removed http and urls from tweets
- Removing Punctuations, Numbers, and Special Characters
- Removing Short Words
- Tokenization
- Stemming



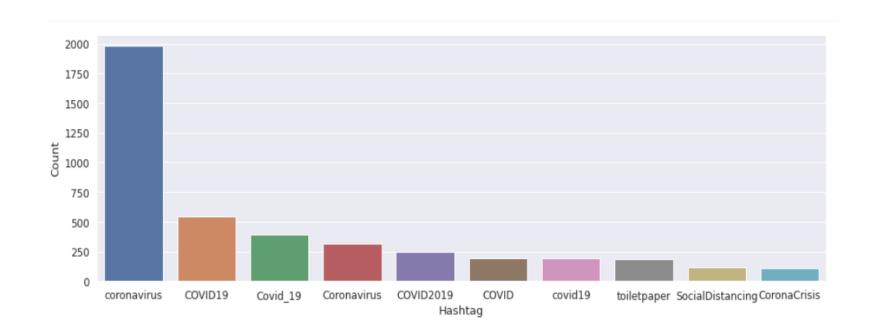
# STORY GENERATION AND VISUALISATION FROM TWEETS

- What are the most common words in the entire dataset?
- What are the most common words in the dataset for negative and positive tweets, respectively?
- How many hashtags are there in a tweet?
- Which trends are associated with my dataset?
- Which trends are associated with either of the sentiments? Are they compatible with the sentiments?



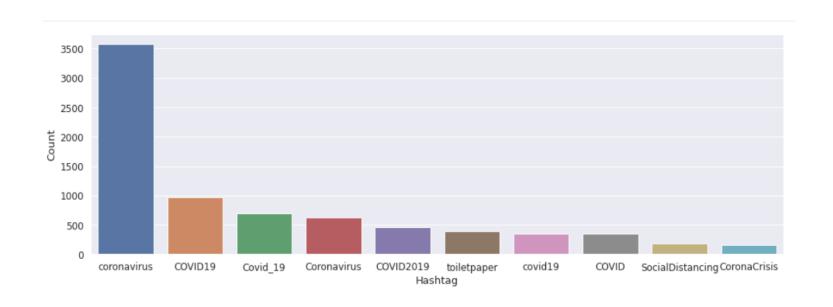
# MAKING FREQUENCY DISTRIBUTION ON SENTIMENTS

■ Making frequency distribution top 10 Extremely Positive hashtags





# Making frequency distribution top 10 Positive hashtags





# USE OF SEVERAL CLASSIFIER FOR MULTI CLASS CLASSIFIER

- Counter vectorizer for multiclass classification
- Naïve bayes classifer for multiclass classification
- Stochastic gradient descent sgd classifier
- Random forest classifier
- Extreme gradient boosting classification
- Support vector machine
- Logistic regression



## All the multiclass models test accuracy in descending order

	Model	Test accuracy
1	Logistic Regression	0.617954
0	Support Vector Machines	0.607264
4	Stochastic Gradient Decent	0.572643
2	Random Forest	0.566448
5	XGBoost	0.486880
3	Naive Bayes	0.479470



### Evaluation of all binary classification models

#### Winner model – Stochastic gradient descent

	Model	Test accuracy
4	Stochastic Gradient Decent	0.862488
1	Logistic Regression	0.859451
6	CatBoost	0.850705
0	Support Vector Machines	0.845603
2	Random Forest	0.832483
3	Naive Bayes	0.791667
5	XGBoost	0.739553



#### CONCLUSION

During critical periods like the COVID-19 pandemic, the public mood directly influences officials' policies. Policymakers do any authoritative decision or action will be in vain without the cooperation of the people because the people hold the most power in any country on the planet. Thus, analyzing public perception is emergent in times of pandemics. This research analyzed the worldwide public perceptions and the reasons behind the variations of public sentiment, which will greatly contribute to the government, policymakers, and health workers to take any decisions and increasing overall public awareness about COVID-19 and future pandemics.