

ALCHEMORTEM

Style Guide

Typography

Masthead Text

HILL HOUSE

size: 72pt, color #000000

Navbar

Lato

size: 16pt, color rgba(0,0,0,.5)

Page Headings

Lato

size: 40pt, color #000000

Home Content

Lato

size: 18pt, color #666666

Links

Lato

size: 14pt, color #937865

Other Pages Content

Lato

size: 14pt, color #666666

Footer

Lato

size: 14pt, color #000000

Texture

Logo

The word "ALCHEMORTÈM" is displayed in a stylized, outlined font. The letters are white with a dark grey outline, giving them a three-dimensional appearance. The font is all-caps and has a slightly irregular, hand-drawn feel.

emboss:

depth 100%, size 29px

color overlay:

#818181, opacity 20%

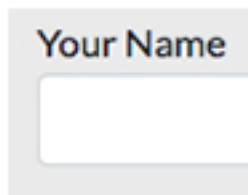
pattern overlay:

metallic black, opacity 100%, scale 50%

drop shadow:

#000000, opacity 35%, distance 21px, size 21px

Form Input Boxes and Product Boxes



border:


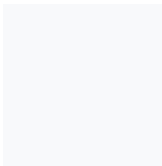
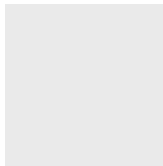


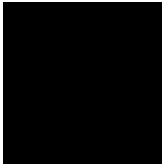
1px, solid, #ced4da

border radius:

3px

Colors

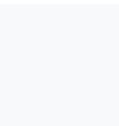
Palette

			
#ffffff	#f8f9fa	#eaeaea	#937865
			
#666666	#000000		

#ffffff

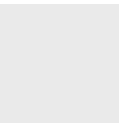
Product boxes, table header text

#f8f9fa



Masthead background, footer background

#eaeaea



Content background

#937865



Link text, bold text

#666666



Headings, Homepage text

#000000



Content text, footer text, table headers