ALCHEMORTEM

Style Guide

Typography

Masthead Text

HILL HOUSE

size: 72pt, color #000000

Navbar

Lato

size: 16pt, color rgba(0,0,0,.5)

Page Headings

Lato

size: 40pt, color #000000

Home Content

Lato

size: 18pt, color #666666

Links

Lato

size: 14pt, color #937865

Other Pages Content

Lato

size: 14pt, color #666666

Footer

Lato

size: 14pt, color #000000

Texture

Logo

emboss:
depth 100%, size 29px
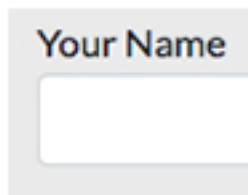
color overlay:
#818181, opacity 20%

pattern overlay:
metallic black, opacity 100%, scale 50%

drop shadow:
#000000, opacity 35%, distance 21px, size 21px
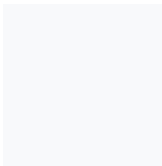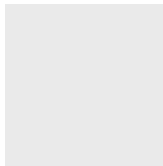
Form Input Boxes and Product Boxes
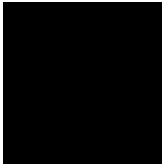
border:
1px, solid, #ced4da

border radius:
3px

Colors

Palette

#ffffff	#f8f9fa	#eaeaea	#937865

#666666	#000000

#ffffff

#f8f9fa

Product boxes, table header text
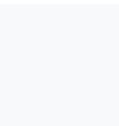
#eaeaea

Masthead background, footer background
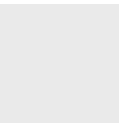
#937865

Content background

#666666

Link text, bold text

#000000

Headings, Homepage text

Content text, footer text, table headers