**Capstone Project**

# Site Details

## Website name

Alchemortem

## URL

Alchemortem.com

## Webhost

Siteground

## Etsy link

## Color scheme

Neutral colors, natural wood

## Logo

Alchemy symbols, runes, simple lines

## Favicon

## Tagline

## Style of website

Off-white background, simply, minimal

## Any sites for reference

Ritualbotanica.com

## Products

Item name:

Photos:

Details:

Materials:

Weight:

Dimensions:

Cost:

Category: jewelry, macramé, herbalism

Keywords:

## Link to Instagram

Separate shop link

## Contact info

Email, etsy, google voice phone number

## Target audience

Women, mid-20s-30s

## About the company

## Payment method

Paypal, Venmo

## FAQ page

Type of material, personal orders

## Shipping method

Usps, ups

# DB Tables

## Products:

Item ID:

Item:

Photos:

Details:

Materials:

Weight:

Dimensions:

Cost:

Type:

Keywords:

## Customers:

Cust ID:

First name:

Last name:

Bill Address 1:

Bill Address 2:

Bill City:

Bill State:

Bill Zip:

Ship Address 1:

Ship Address 2:

Ship City:

Ship State:

Ship Zip:

Phone:

Email:

## Orders:

Order num:

Cust ID:

Item IDs:

Quantity:

Cost:

Order Date:

Payment Date:

Ship Date:

Fulfilled:

## Payment

Payment ID:

Payment type: