Alchemortem Project Description

# Clients

The Alchemortem client is Jackie Willsey, a custom jewelry designer who would like to expand her selling abilities beyond just those who she can reach through her personal Facebook page.

# Users

Alchemortem is a custom jewelry shop tailored to women between the ages of 20-40 who enjoy more unique styles of wearable accessories. Users of this site are customers who either have purchased or are interested in purchasing products from this site and have registered their login information as well as billing, shipping, and payment information. The administrators of this site are the webmaster and shop owner, Jackie Willsey. They will have capabilities to update the site as needed for adding or removing products, updating order statuses, and adding or removing users.

# Problem/Needs

# General Functionality