

Website Analysis for <https://aroraeye.com/>



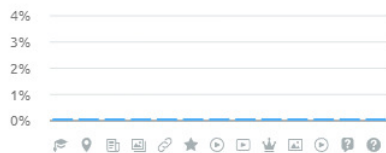
Authority Score	Organic Search Traffic	Paid Search Traffic	Backlinks	Display Advertising
6	0 0%	Data was not found. If this is your domain, you can get all the necessary data on its keyword rankings.	9	0
Semrush Domain Rank 0	Keywords 5 ↑		Referring Domains 9	Publishers 0

Distribution by Country

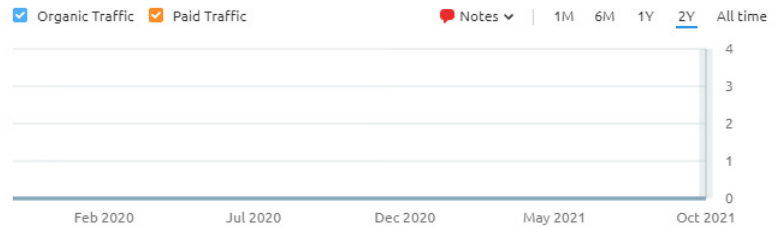
Countries	Traffic Share	Traffic	Keywords
Worldwide	<div><div></div></div> 100%	0	5
US	<div><div></div></div> 0%	0	5

[Compare](#)

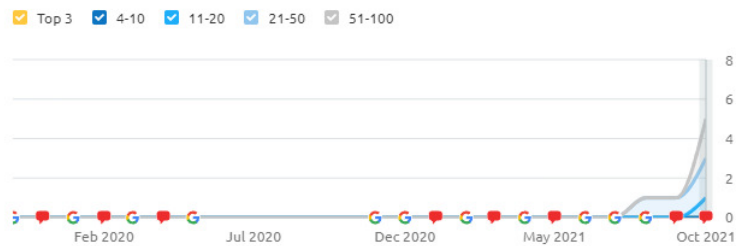
SERP Features



Organic Traffic 0/month



Organic Keywords 5



Top Anchors

Anchor	Domains	Backlinks
https://aroraeye.com/	2	2
go now	2	2
https://aroraeye.com/services	2	2
arora eye ophthalmologist	1	1
cataract surgery in arizona	1	1

Referring Domains

Root Domain	IP/Country	Backlinks
bestadvicezone.com	198.187.31.59	1
capacitaciontotalcdmx.com	65.99.225.45	1
doctor-near-me.info	172.67.171.228	1
entrepreneursbreak.com	162.0.232.141	1
find-doctor.info	104.21.31.97	1

Indexed Pages



Title & URL	Domains	Backlinks
Contact Us Arora Eye https://aroraeye.com/contact-us	0	0
Top Rated Ophthalmologist in Scottsdale, AZ Arora Eye https://aroraeye.com/	0	0
Arizona Eye Specialist in Scottsdale Dr. Jay Arora https://aroraeye.com/meet-dr-jay-arora	0	0
Ophthalmology & Optometry Services in Scottsdale, AZ Arora Eye https://aroraeye.com/services	0	0
Eye Appointment Schedule in Scottsdale, AZ Arora Eye https://aroraeye.com/appointment	0	0



Errors:

1

Your Duplicate Content



Duplicate Content: 0%



Common Content: 0%



Unique Content: 0%

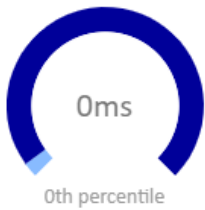
Comparison with Other Sites

See how your site compares with other sites scanned by Siteliner:



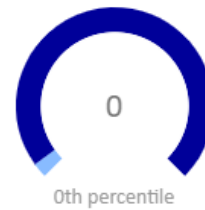
Average Page Size

The average page size for your site is 0Kb. The median for all other sites is 95Kb. The average page size for your site is larger than 0% of all other sites.



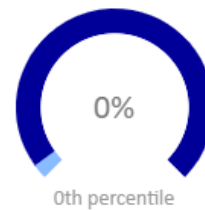
Average Page Load Time

The average page load time for your site is 0ms. The median for all other sites is 755ms. The average page load time for your site is longer than 0% of all other sites.



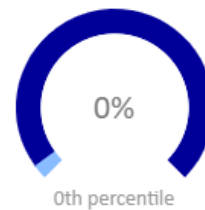
Number of Words per Page

The number of words per page for your site is 0. The median for all other sites is 728. The number of words per page for your site is more than 0% of all other sites.



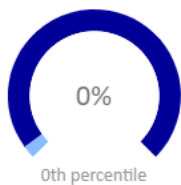
Text to HTML Ratio

The text to html ratio for your site is 0%. The median for all other sites is 4%. The text to html ratio for your site is a greater than 0% of all other sites.



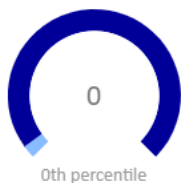
Duplicate Content

The duplicate content for your site is 0%. The median for all other sites is 18%. The duplicate content for your site is more than 0% of all other sites.



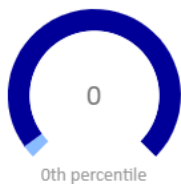
Common Content

The common content for your site is 0%. The median for all other sites is 30%.
The common content for your site is more than 0% of all other sites.



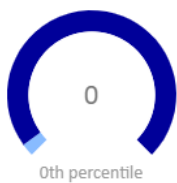
Internal Links per Page

The internal links per page for your site is 0. The median for all other sites is 25.
The internal links per page for your site is more than 0% of all other sites.



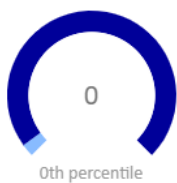
External Links per Page

The external links per page for your site is 0. The median for all other sites is 5.
The external links per page for your site is more than 0% of all other sites.



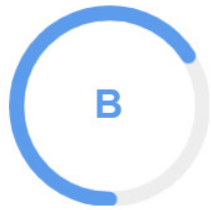
Total Links per Page

The total links per page for your site is 0. The median for all other sites is 33.
The total links per page for your site is more than 0% of all other sites.



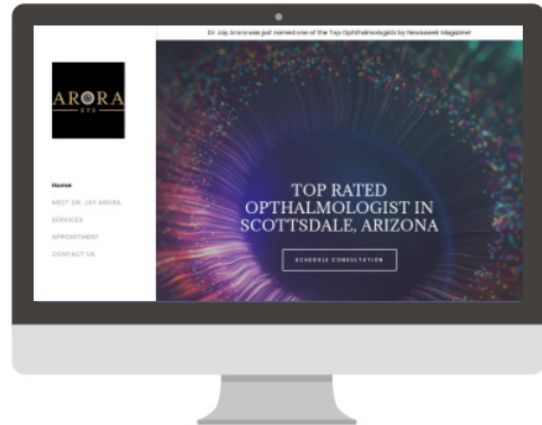
Inbound Links per Page

The inbound links per page for your site is 0. The median for all other sites is 20.
The inbound links per page for your site is more than 0% of all other sites.



Your page could be better

Recommendations: 12



On-Page SEO



Links



Usability



Performance



Social



Recommendations

Toggle:

On-Page SEO

Social

Performance

Usability

Implement a XML sitemaps file

On-Page SEO

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Create and link your Facebook Page

Social

Low Priority

Create and link your Twitter profile

Social

Low Priority

Use your main keywords across the important HTML tags

On-Page SEO

Low Priority

Increase page text content

On-Page SEO

Low Priority

Add Schema Markup

On-Page SEO

Low Priority

Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority
Remove inline styles	Performance	Low Priority
Remove iFrames	Usability	Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Top Rated Ophthalmologist in Scottsdale, AZ | Arora Eye

Length : 55



Meta Description Tag

Your page has a meta description of optimal length (between 70 and 320 characters).

Dr. Jay Arora is rated as one of America's best ophthalmologists. His office is located in the heart of Scottsdale, AZ. Visit our website for more information.

Length : 159



H1 Header Tag Usage

Your page has a H1 Tag.



H2-H6 Header Tag Usage



Your page is making use of multiple levels of Header Tags.

Header Tag	Frequency	
H2	3	<div></div>
H3	4	<div></div>
H4	13	<div></div>
H5	0	<div></div>
H6	0	<div></div>

Show details

Keyword Consistency



Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency	
jay	✗	✓	✓	6	<div></div>
arora	✓	✓	✓	6	<div></div>
surgery	✗	✗	✓	6	<div></div>
glaucoma	✗	✗	✓	3	<div></div>
eye	✓	✗	✓	3	<div></div>
schedule	✗	✗	✓	3	<div></div>
laser	✗	✗	✓	3	<div></div>
meet	✗	✗	✓	3	<div></div>

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
--------	-------	----------------------	---------------	----------------

dr jay	×	×	×	6	<div></div>
jay arora	×	✓	✓	5	<div></div>
dr jay arora	×	×	×	5	<div></div>
meet dr	×	×	✓	3	<div></div>
meet dr jay	×	×	×	3	<div></div>
home meet	×	×	×	2	<div></div>
arora services	×	×	×	2	<div></div>
services appointment	×	×	×	2	<div></div>

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 189

It has been well researched that higher text content volumes are related to better ranking ability in general.



Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 16 images on your page and 12 of them are missing the attribute.



Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.



Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.



SSL Enabled

Your website has SSL enabled.



HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.



Robots.txt

Your website appears to have a robots.txt file.



<http://www.aroraeye.com/robots.txt>

XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.

A sitemap includes a list of your pages that are available for crawling, as well as other useful information for search engines such as last update times and priority of pages. Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.



Analytics



Your page is using an analytics tool.

 Google Analytics

Schema.org Structured Data



We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic
arora eye	 EN	4	20	1
jay arora md	 EN	57	140	0

Track Keyword Rankings

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, the more likely you are to capture traffic, with recent research showing that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	0
Position 2-3	0
Position 4-10	1
Position 11-20	0
Position 21-30	0
Position 31-100	1

Links

Number of Backlinks

You can see information about your page's backlinks within this report by signing up to one of our premium plans.



On-Page Link Structure

We found 26 total links. 27% of your links are external links and are sending authority to other sites. 4% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details



Friendly Links

Your link URLs appear friendly (easily human or search engine readable).



Usability



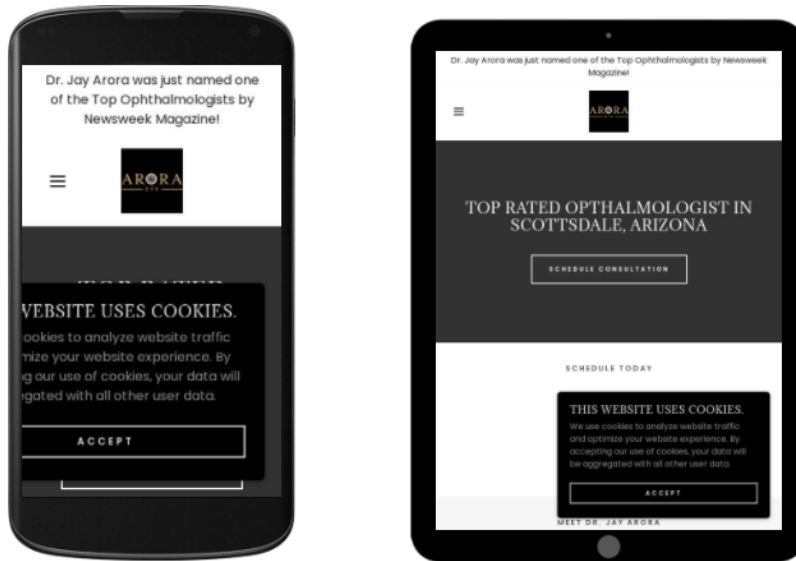
Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.



Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.



Flash Used?

No Flash content has been identified on your page.



iFrames Used?

Your page appears to be using iFrames.



iFrames are discouraged as they can complicate navigation of content in mobile and have historically been harder to index for search engines. There are particular coding libraries however such as Google Tag Manager that require iFrames as part of their functionality.

Favicon

Your page has specified a favicon.



Email Privacy

No email addresses have been found in plain text on your page.



Legible Font Sizes

The text on your page appears to be legible across devices.



Performance Results



Your performance is very good!

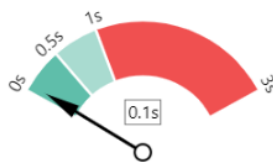
Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed Info

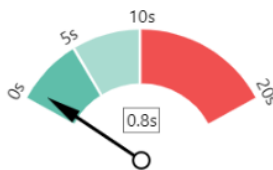
Your page's server response time is reasonably low which is good for load speed and user experience.



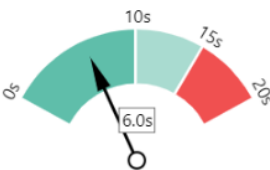
Server Response



All Page Content Loaded



All Page Scripts Complete

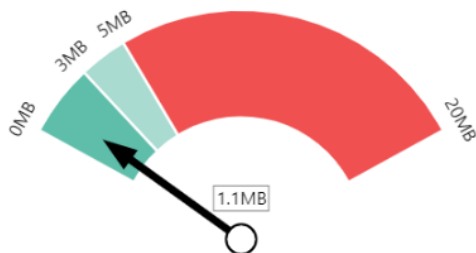


Page Size Info

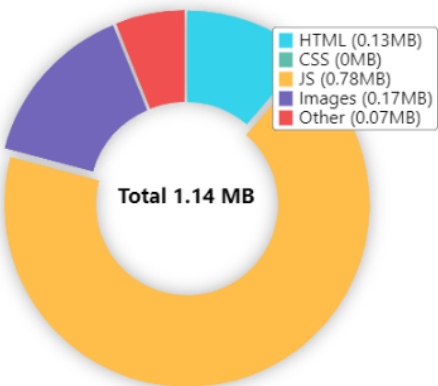
Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Total Page Size









Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.



					
40	1	21	0	10	8
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details



JavaScript Errors

Your page is not reporting any JavaScript errors.



GZIP Compression

Your website is using GZIP compression.



Optimize Images

All of the images on your page appear to be optimized.



Minification

All your JavaScript and CSS files appear to be minified.



Deprecated HTML

No deprecated HTML tags have been found within your page.



Inline Styles

Your page appears to be using inline styles.



Inline styles are an older coding practice and discouraged in favor of using CSS style sheets, due to their ability to degrade page load performance and unnecessarily complicate HTML Code.

Social Results



Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.



Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.



Show details

Facebook Pixel

We have not detected a Facebook Pixel on your page.



Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.



Twitter Activity

No associated Twitter profile found as a link on your page.



Twitter Cards

Your page is using Twitter Cards.



Show details

Instagram Connected

Your page has a link to an Instagram profile.



YouTube Connected

No associated YouTube channel found linked on your page.



YouTube Activity

No associated YouTube channel found linked on your page.



LinkedIn Connected

No associated LinkedIn profile found linked on your page.



Technology Results

Technology List

No software or coding libraries could be identified on your page.

i

Server IP Address

72.167.191.69

i

DNS Servers

ns45.domaincontrol.com
ns46.domaincontrol.com

i

Review Child Pages

Page

[/appointment](#)

[/contact-us](#)

[/home](#)

[/meet-dr-jay-arora](#)

[/services](#)

Prepared By:-

FosteIDEAZ