Can Exposure to Moral Foundations Affect Our Reactions to Policy Proposals?

W241 Experiments and Causality (submitted December 10, 2019)

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Abstract

TBD

Contents

1 Background

[[TBD]]

2 Data

[[TBD]]

NORES:
- One problem I see with excluding the 10 control women: 5 of them retook - so we would be including their second take
- Given our test for day of recruitment not being significant I think we can keep them
- plus, even if we drop them after the fact by virtue of limiting to the "balanced" datasets they will have at least added another cohort for our recruit day test

2.0.1 Data Cleaning

[[TBD]] [1]

```
## # A tibble: 14 x 7
## # Groups:   ideology_bin [3]
##    ideology_bin arm                Tuesday1 Sunday Monday Tuesday2 Friday
##    <chr>        <fct>                 <int>  <int>  <int>    <int>  <int>
##  1 conservative control                  18     33     17       12      9
##  2 conservative purity_base              19     28     18       12     NA
##  3 conservative purity_extension         18     30     16       15     NA
##  4 conservative fairness_base            18     NA     NA       NA     NA
##  5 conservative fairness_extension       18     NA     NA       NA     NA
##  6 liberal      control                  21     NA      1       25     NA
##  7 liberal      purity_base              19      1      1       24     NA
##  8 liberal      purity_extension         21      2      1       23     NA
##  9 liberal      fairness_base            21     NA     NA       14     NA
## 10 liberal      fairness_extension       19     NA     NA       10     NA
## 11 moderate     control                   2      1      1        1     NA
## 12 moderate     purity_base               2      2      1        3     NA
## 13 moderate     purity_extension          2     NA      1        1     NA
## 14 moderate     fairness_extension        3     NA     NA        1     NA
```

2.1 Exploratory Analysis

[[TBD]]

2.1.1 Study Setup

2.1.2 Demographics

Example reference to r cell *Figure 2* shows *[[TBD]]*

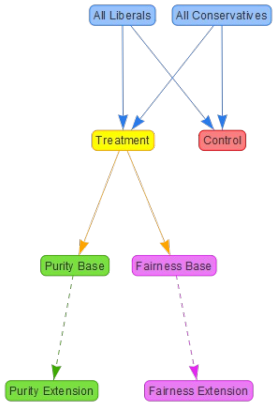

Figure 1: Study Flowchart

2.1.3 Reactions

2.1.4 Outcome

```
## Warning: Factor `ubi_familiarity` contains implicit NA, consider using
## `forcats::fct_explicit_na`

## Warning: Factor `ubi_familiarity` contains implicit NA, consider using
## `forcats::fct_explicit_na`
```

[1] *[[Example footnote]]*

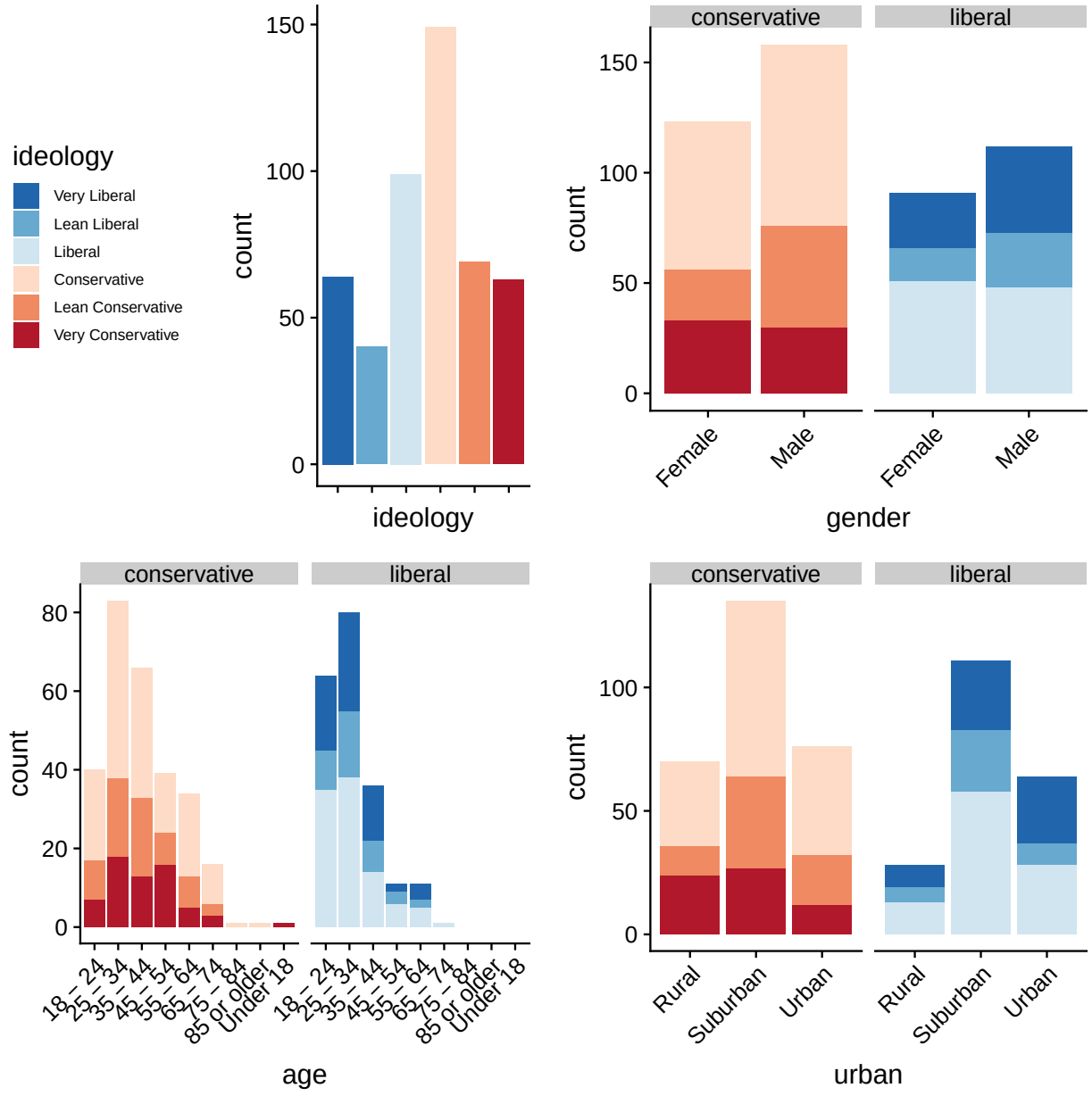

Figure 2: Demographics

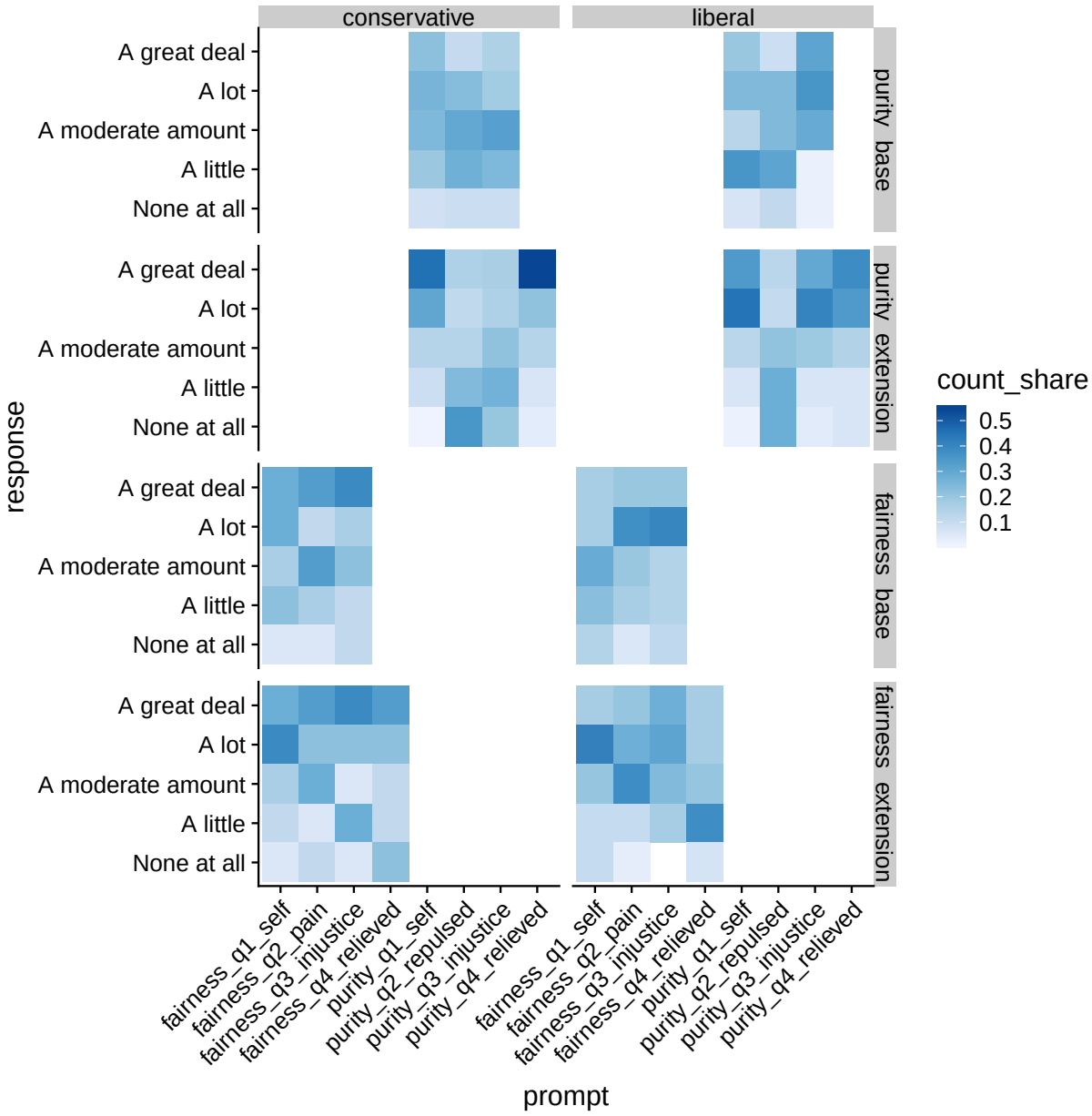

Figure 3: Reactions

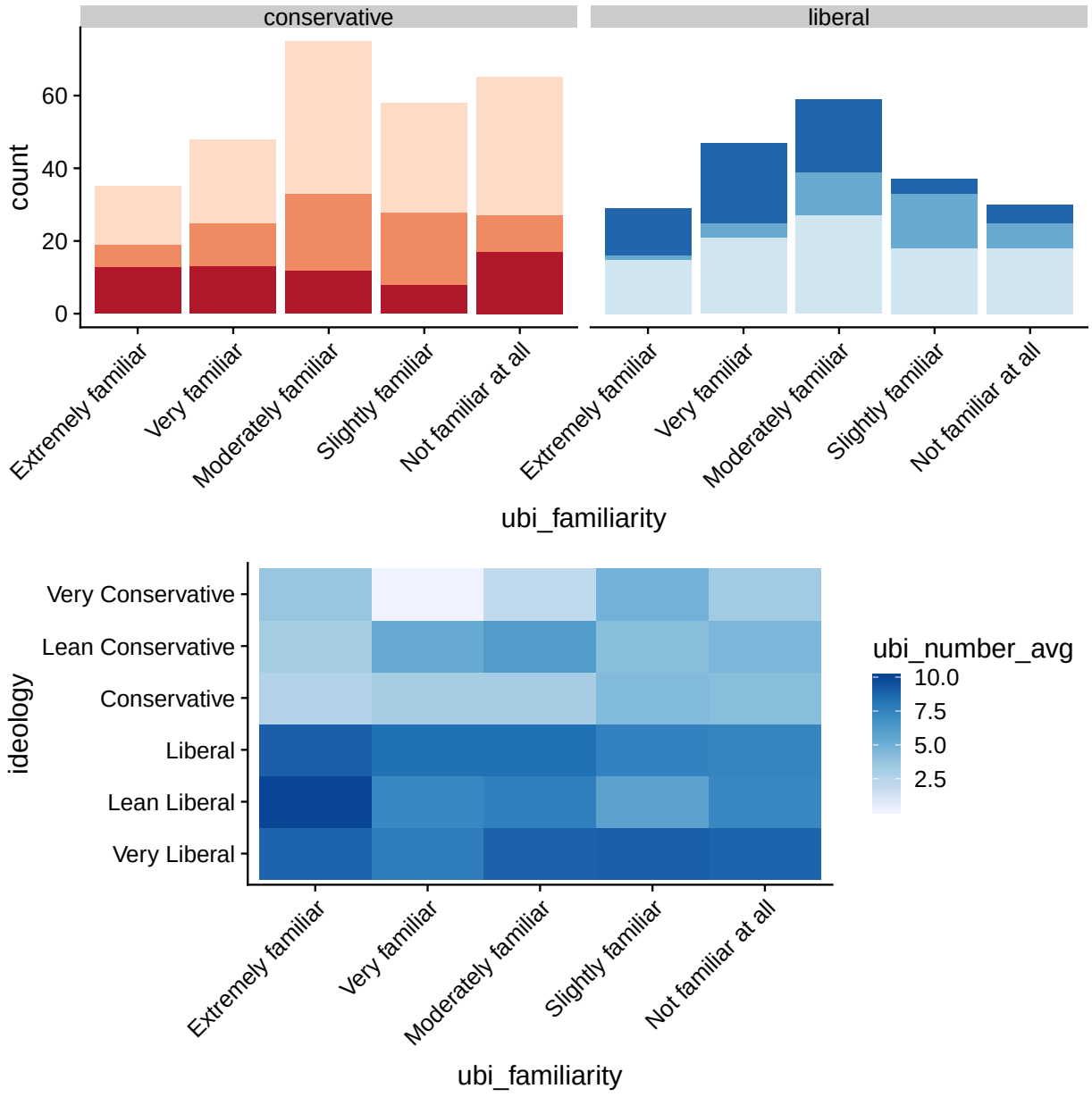

Figure 4: Outcomes

3 Methodology

Independent variable

Dependent variable

Model specification

[[TBD]]. (see **??**)

4 Moral Foundations Regression Specifications

	Four Study Arms			
	UBI Ranking			
	Lib + Fair	Lib + Pure	Con + Fair	Con + Pure
	(1)	(2)	(3)	(4)
Base	-0.212	-0.161	-0.333	0.294
	(0.452)	(1.208)	(0.536)	p = 0.722
	p = 0.783	p = 0.584		
Extension	-0.748	-0.037	0.889	1.054*
	(0.499)	(1.289)	(0.556)	p = 0.942
	p = 0.491	p = 0.058		
Sunday	0.769	-0.571	-0.347	
	(1.242)	(1.084)	(0.606)	p = 0.536
	p = 0.599	p = 0.567		
Monday	-1.027	-2.243	0.278	0.226
	(1.872)	(1.261)	(0.682)	p = 0.231
	p = 0.826	p = 0.740		
Tuesday2	0.390	-0.091	-1.556	-0.852
	(0.398)	(1.216)	(0.654)	p = 0.820
	p = 0.201	p = 0.193		
recruitment_dayFriday	-0.833	-0.646		
	(1.420)	(1.265)	p = 0.558	p = 0.610
Constant	8.027	8.309***	3.722***	3.535***
	(0.386)	(0.868)	(0.579)	p = 0.000
	p = 0.00002	p = 0.000		
Observations	111	139	125	245
R2	0.035	0.024	0.036	0.029
Adjusted R2	-0.002	-0.013	-0.013	0.005
Residual Std. Error	2.115 (df = 106)	2.297 (df = 133)	3.564 (df = 118)	3.356 (df = 238)
F Statistic	0.953 (df = 4; 106)	0.652 (df = 5; 133)	0.738 (df = 6; 118)	1.192 (df = 6; 238)

Note: *p<0.1;* ***p<0.05;*** p<0.01 HC Robust Standard Errors NOTES:
- Purity Extension to the Conservatives BY ITSELF is significant at to 0.1 level
- Day of recuitment not significant across any arms
- Therefore, no need to stratify (see below for example of stratification specification)

```
## Warning in svydesign.default(id = ~1, strata = ~recruitday, data =
## results_armconpur): No weights or probabilities supplied, assuming equal
## probability
```

5 Moral Foundations Regression Specifications

	Dependent variable:
	ubi_number
	Con + Pure
Base	0.354
	(0.516)
	p = 0.495

Extension	1.072** (0.531) p = 0.045
Constant	3.270*** (0.369) p = 0.000

Observations 245
Log Likelihood -643.124
Akaike Inf. Crit. 1,292.249
========== Note: *p<0.1;* ***p<0.05;*** p<0.01 HC Robust Standard Errors NOTES: - 1.072** is the same here when strifying as with below not stratifying - further evidence day doesn't matter?

6 Moral Foundations Regression Specifications

	Dependent variable:			
	ubi_number			
	Lib + Fair	Lib + Pure	Con + Fair	Con + Pure
	(1)	(2)	(3)	(4)
Base	-0.241	-0.146	0.119	0.354
	(0.488)	(0.451)	(0.919)	(0.518)
	p = 0.621	p = 0.746	p = 0.897	p = 0.495
Extension	-0.799	0.000	1.341	1.072**
	(0.493)	(0.479)	(1.022)	(0.533)
	p = 0.105	p = 1.000	p = 0.190	p = 0.045
Constant	8.213***	8.213***	3.270***	3.270***
	(0.288)	(0.288)	(0.370)	(0.370)
	p = 0.000	p = 0.000	p = 0.000	p = 0.000
Observations	111	139	125	245
R2	0.023	0.001	0.017	0.018
Adjusted R2	0.005	-0.014	0.001	0.010
Residual Std. Error	2.108 (df = 108)	2.299 (df = 136)	3.539 (df = 122)	3.347 (df = 242)
F Statistic	1.299 (df = 2; 108)	0.061 (df = 2; 136)	1.082 (df = 2; 122)	2.200 (df = 2; 242)

Note: *p<0.1;* ***p<0.05;*** p<0.01 HC Robust Standard Errors NOTES:
- Still not sure if using the balanced is necessary if we're saying that day of the week is not significant
- We lost some significane on the Con + Pure Extension, because we removed the 10 control women? Think we can add them back.

7 Moral Foundations Prelim Regression Specifications

	Con + Pure Arm				
	Base	Gender	UBI Ranking Familiarity	Reaction - Base	Reacti
	(1)	(2)	(3)	(4)	
Base	0.354	0.476	0.371		
	(0.518)	(0.518)	(0.519)		
	p = 0.495	p = 0.358	p = 0.475		
Extension	1.072**	1.207**	1.074**	0.784	
	(0.533)	(0.537)	(0.534)	(0.544)	
	p = 0.045	p = 0.025	p = 0.045	p = 0.150	
Male	1.009** (0.426) p = 0.018				

Familiar w/ UBI -0.330 (0.520) p = 0.526
Repulsed 0.285 (0.546) p = 0.602
Relieved 2.606* (1.352) p = 0.055
Constant 3.270*** 2.623*** 3.518*** 3.442*** 2.000 (0.370) (0.445) (0.552) (0.517) (1.294) p = 0.000 p = 0.000 p = 0.000 p = 0.000 p = 0.123

Observations 245 245 245 156 79
R2 0.018 0.040 0.020 0.014 0.055
Adjusted R2 0.010 0.028 0.007 0.001 0.042
Residual Std. Error 3.347 (df = 242) 3.316 (df = 241) 3.351 (df = 241) 3.281 (df = 153) 3.313 (df = 77)
F Statistic 2.200 (df = 2; 242) 3.330** (df = 3; 241) 1.603 (df = 3; 241) 1.074 (df = 2; 153) 4.448** (df = 1; 77)
==========
Note: *p<0.1;* ***p<0.05;*** p<0.01 HC Robust Standard Errors

NOTES:
Gender
- Gender gap still interesting - a significant baselne difference between genders

Familiarity
- Being familiar with UBI makes conservatives lower at baseline
- Really just noise based on no change in treatment effect
below notes from previous factorial setup
- Interation of familiarity and purity is actually fascintating directionally-speaking
- Liberals higher at baseline if familiar BUT the treatment actually lowered their scores while those unfamiliar moved up when treated
- The absolute opposite happens for conservatives: if you're familiar you start lower and then treatment nudges you higher but those unfamiliar move down

Reaction
- Running out of N and no interaction with other arm - hard to read

[[Example Table]]

Model	Specification	Interpretation	Figure
Model 1	*ubinumber~armlevel*	$\Delta armlevel = \beta_1 \Delta ubinumber$	**??**

```
# Stargazer
```

8 Results

[[TBD]]

9 Conclusion

[[TBD]]

10 Discussion

[[TBD]]

10.1 Limitations

[[TBD]]

11 Technical Appendix

11.1 Data Dictionary

Variable Name	Variable	Values	Notes
prolific_pid	User ID	10-digit numeric	
panel			
arm			
node			
arm_level			
ideology			
ideology_bin			
age			
gender			
urban			
employment_status			
student_status			
purity_q1_self			
purity_q2_repulsed			
purity_q3_injustice			
purity_q4_relieved			
fairness_q1_self			
fairness_q2_pain			
fairness_q3_injustice			
fairness_q4_relieved			
open_text_reaction			
ubi_number	UBI Number	Integer 0-10	
ubi_group			
ubi_familiarity			
ubi_familiarity_bin			

11.2 Exploratory Data Analysis

Additional steps taken not included in the body of the report

[[TBD]]