**Three Observable Trends from the Heroes of Pymoli Data:**

1. The majority of the gamers playing Heroes of Pymoli are of the Male gender. Therefore, males provide the most revenue for the game.
2. The majority of the players are in the age range of 20-24. This accounts for almost half of the players playing Heroes of Pymoli.
3. The average total purchase for the age group 35-39 is greater than the other age group but because there are less players in this age range the total purchase value is much less than other age groups.