BUSINESS INTERN

GreedyGame

About us

At GreedyGame, we are revolutionizing the way the world looks at mobile advertising. Everyday, 7 million+ users get to enjoy a seamless and beautiful app experience because of our platform.
GreedyGame is looking for enthusiastic individuals looking at learning multiple product management aspects such as lead nurturing, business analysis, advertising consulting, beta programs and online advertising.

Job Details

- **Seniority Level:** Entry level
- **Industry:** Marketing & Advertising
- **Employment Type:** Internship
- **Job Functions:** Business Management
- **Job Location:** Bengaluru

WHAT ARE WE BUILDING?

GreedyGame is building mobile first advertising solutions.
We are a platform which enables blending of ads within mobile apps and games so that they become a part of the content.
This allows developers to monetise their apps and games without degrading the user experience.
Check out greedygame.com to know more!

Your Responsibilities

- **Lead nurturing -** once a lead is acquired, the lead needs to be nurtured to ensure we shorten their conversion path to our product and hand-hold them throughout the onboarding journey
- **Account Management** - frontend interaction with client with responsibility of overall account growth (across multiple products). This includes finding business opportunities for cross sell/up sell etc. across the product portfolio
- **Ad strategy Consulting** - consult publishers with ad monetization strategies and app-promotion strategies to be implemented for overall profit growth
- **Business Analysis -** multiple data signals are gathered across a large set of business tools such as ad-monetization reports, analytics reports (firebase), CRM tools and GreedyGame sdk signals. You will learn how to make sense of data gathered across tools to take critical business decisions

What are we looking for?

- Engineering graduate from premier Institutes - IITs/BITS/NITs
- Strong communication and presentation skills
- Analytical skillls
- English Proficiency (Spoken and written)
- Manage pressure and work through tight timelines
- Show high learning curve towards new technologies, tools and techniques
- Implement precise strategies towards goals and see them through
- Ability to differentiate the clutter from the relevant and pick up skills through self-learning in the age of information overload