

JOBS HOTSPOT

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Introduction

This presentation introduces the branding strategy for a new, comprehensive HR services platform.

Our mission is to build a trusted, modern, and accessible brand that provides tailored HR support including recruitment, organizational development, performance management, training, and compliance all under one unified identity.

Suggested names

- HireMind
- NextHire
- Wazeftak
- Hirely



Suggested slogans

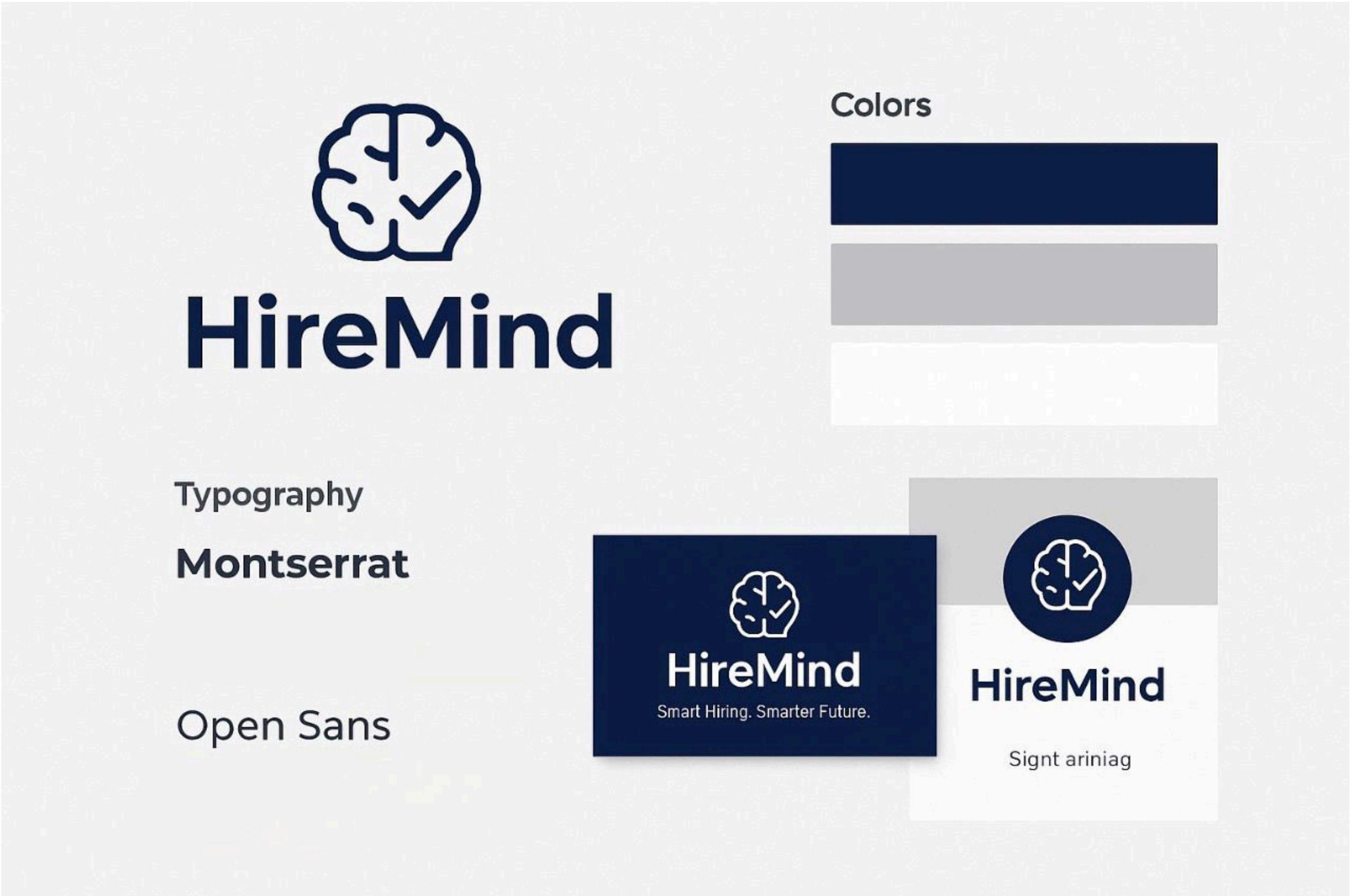
- Smart Hiring. Smarter Future.
- Think Better. Hire Better.
- Where Talent Meets Opportunity.
- Future Ready Careers, One Hire Away.



HireMind

- Logo
- typography
- brand color

Think Better. Hire Better.



Next Step. Next Hire

- Logo
- typography
- brand color

NextHire



Typography

Montserrat Bold

Lato Regular



John Smith

Talent Acquisition

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Wazeftak

- Logo
- typography
- brand color



وظيفتك تبدأ من هنا.

THANK YOU!

