WEEKLY CONTENT CALENDAR

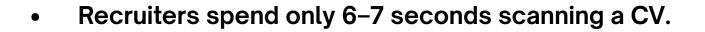
SUNDAY

TUESDAY

THURSDAY

Content Type	Educational	LinkedIn Fact	Career Insight
Post Idea	3 quick tips to make your CV stand out	Fact: 40% of recruiters check LinkedIn before your CV	How to answer: Tell me about yourself
Format	Reel / Post	Static Post / Carousel	Reel / Carousel
Caption	"Want recruiters to notice you in seconds? Here are 3 powerful CV tips ↑"	"Did you know? 🤔 Your LinkedIn might matter more than your CV. Time to update it!"	"Struggle with interviews? Here's a simple way to introduce yourself confidently 🂪"

Fact /Info Posts Ideas:



• Over 70% of jobs are never advertised online – networking matters.

• LinkedIn profiles with photos get 21x more profile views.

• Adding keywords from job descriptions can increase CV visibility by 30%.

• Soft skills are often ranked higher than technical skills in CV screening.