

WEEKLY CONTENT CALENDAR

SUNDAY

TUESDAY

THURSDAY

Content Type

Educational

LinkedIn Fact

Career Insight

Post Idea

3 quick tips to make your CV stand out

Fact: 40% of recruiters check LinkedIn before your CV

How to answer: Tell me about yourself

Format

Reel / Post

Static Post / Carousel

Reel / Carousel

Caption

“Want recruiters to notice you in seconds? Here are 3 powerful CV tips 📌”

“Did you know? 🤔 Your LinkedIn might matter more than your CV. Time to update it!”

“Struggle with interviews? Here’s a simple way to introduce yourself confidently 💪”

Fact /Info Posts Ideas:

- **Recruiters spend only 6–7 seconds scanning a CV.**
- **Over 70% of jobs are never advertised online – networking matters.**
- **LinkedIn profiles with photos get 21x more profile views.**
- **Adding keywords from job descriptions can increase CV visibility by 30%.**
- **Soft skills are often ranked higher than technical skills in CV screening.**