

HARNESSING THE POWER OF THE CROWD

# ZOONIVERSE

Learn how you can crowdsource your research at [zooniverse.org](https://zooniverse.org)

## WHAT IS THE ZOONIVERSE?

The world's leading people-powered research platform with over 1.6 million registered users

We provide a space for volunteers to aid professional researchers.

We've supported over 100 projects to conduct research that would not have been practical or possible otherwise!

### Why crowdsource your research?

Humans still outperform computers at many analytical tasks, including complex pattern recognition and identification of unexpected findings.

For these sorts of tasks, volunteers are able to analyze the data more quickly and accurately than would be otherwise possible – speeding up the research process and advancing the ability of computers to do the same tasks.

## WHAT TYPES OF PROJECTS ARE SUITABLE FOR THE ZOONIVERSE?

All Zooniverse projects should represent a contribution to research or aim to tackle an important problem



ASTRONOMY



ECOLOGY



TRANSCRIPTION



BIOMEDICAL



NATURE

### Many data types

- Images
- Video
- Audio
- Gifs
- Graphs

### Many types of tasks

- Counting
- Drawing
- Marking
- Answering questions
- Surveys
- Transcription

## HOW DO I BUILD A PROJECT?

You can build a project in minutes - visit our project builder at [www.zooniverse.org/lab](https://www.zooniverse.org/lab)

### It's easy to create a project!

1. Determine the tasks your volunteers will be asked to perform
2. Add your data
3. Fill in more information for your volunteers

### When you're ready to launch, you have two options:

- If you have your own crowd of volunteers, you can share your project URL with them and start collecting data immediately
- If you would like your project to appear on the Zooniverse projects page, you can apply for your project to be launched