# Presentation?

Hello, my name is Kateřina Hrubá and I am a graphic design student.

What I want to do?
Summary of this semester?

Project I did at the end of last school year with some of my classmates.



**Martin Strnad (on left)** 

#### hmsdesign Otevíráme NG Prague Rembrandt Palác Kinských



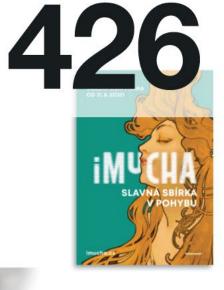






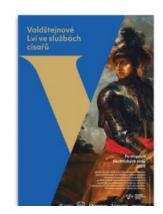


















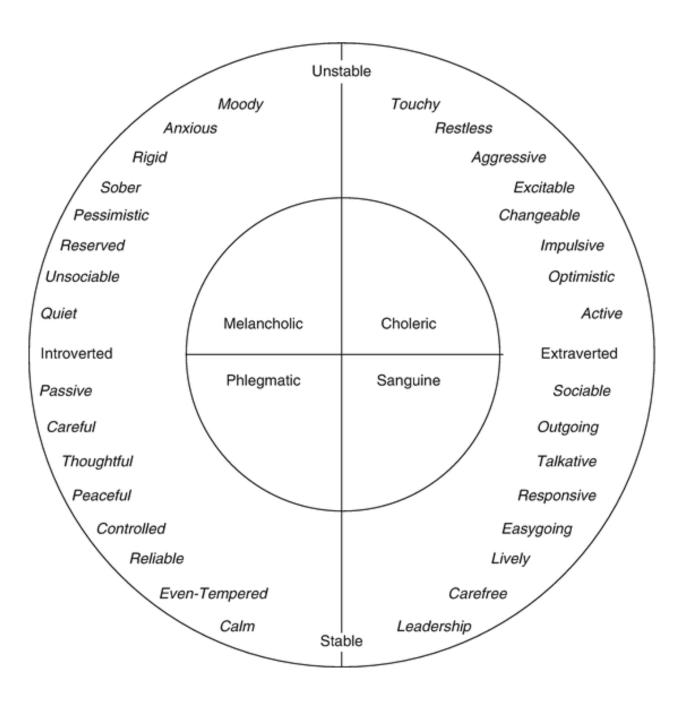


#### **Brainstorming:**

human, emotion, mood, qualities, thoughts, ideas, opinions, uniqueness, diversity, difference, lability, introvert, extrovert, temperament ...

#### **Temperament**

A person's or animal's nature, especially as it permanently affects their behaviour.



"How do you feel when ...? "

How do you feel when you run out of toilet paper?

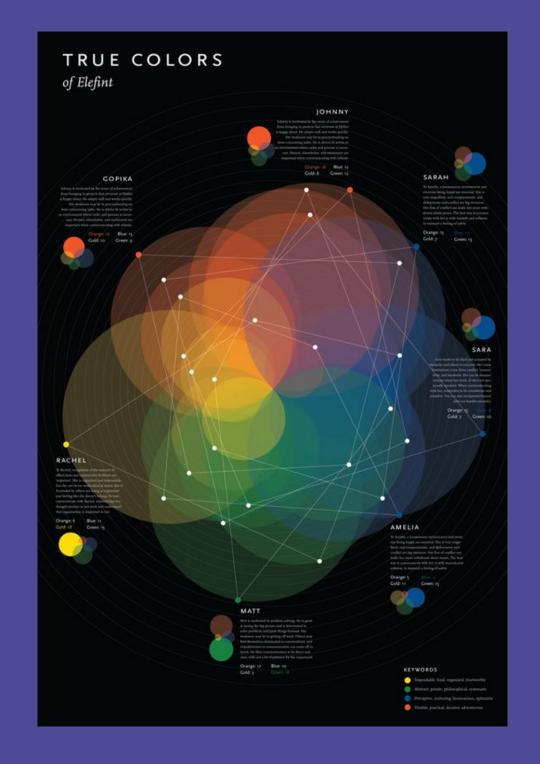
**Happines**= I can call someone to bring me new one.

**Sadness** = I'm sad that this always happenes to me.

**Anger** = I'm upset that it always hapenes to me.

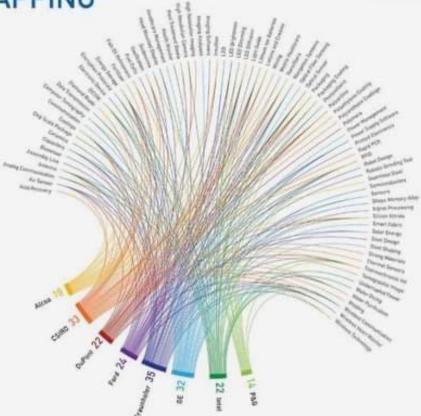
**Indifference** = Whatever...someone will just bring me a new one.

### First ideas for graphics



**DEPOSITOR IP PORTFOLIOS MAPPING** 

Seposter P perticles were respect to existing SMS technology needs. Every SMS factorology need can be mapped to at least one depositor. Over \$21 of \$Milliontendage rood areas have buy or more depositor energy. He hand even greater Technology Reserve demand from SHE that have needs to integrate and emited complex information Sethnatogies married to materials and hardware. Hany industries are now grappling with the challenges possed by emerging demand for an "internet of things" world and, further that this emerging demand to also shallenging traditional industrial business models.













PRINCIPAL PRINCI











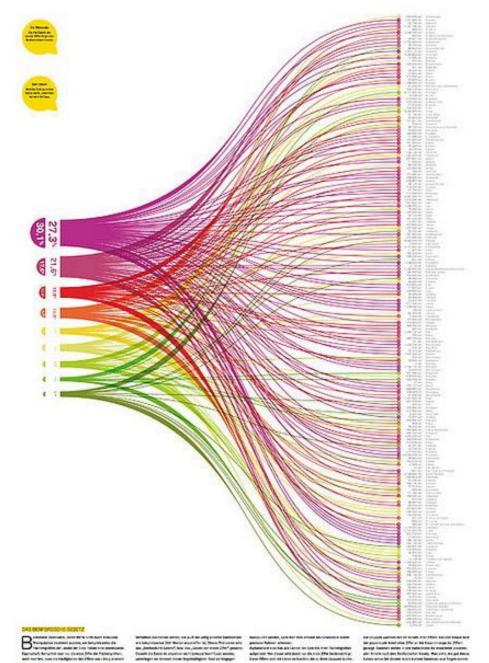






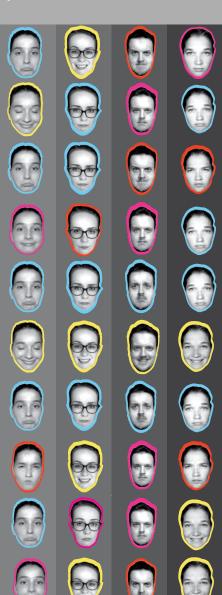






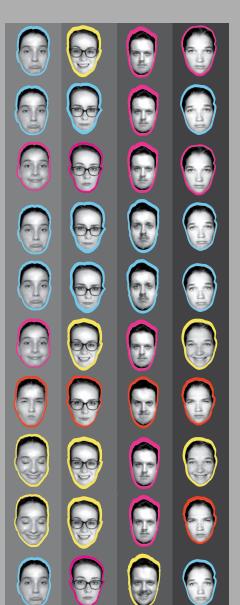
### JAK SE CÍTÍŠ, KDYŽ...?

- TI DOJDE TOALETNÍ PAPÍR?
- 2 VENKU PRŠÍ?
- 3 SE S NĚKÝM ROZEJDEŠ? (VY S NÍM)
- SI OMYLEM PUSTÍŠ Ledovou sprchu?
- 5 SE OCITNEŠ UPROSTŘED HÁDKY?
- TI KAMARÁD USPOŘÁDÁ
  VELKOU NAROZENINOVOU OSLAVU?
- JAKO DÁREK DOSTANEŠ ADVENTURE POUKÁZKU NA SESKOK PADÁKEM?
- 8 KOLEGA ONEMOCNÍ A TY MUSÍŠ Prezentovat místo něj?
- 9 TI KAMARÁDI ZRUŠÍ PLÁNY Na dnešní večer?
- VLÁDA NAŘÍDÍ CELOREPUBLIKOVOU KARANTÉNU?



## JAK SE CÍTÍŠ, KDYŽ...?

- NA ULICI POTKÁŠ BÝVALÉHO PŘÍTELE/BÝVALOU PŘÍTELKYNI?
- PŘÁTELÉ NALÉHAJÍ, ABY JSI ŘEKL VTIP?
- DOCHÁZÍŠ NA STANICI A ZJISTÍŠ, že ti metro ujíždí před nosem?
- JSI S PŘÁTELI V KLUBU A jako jediný z nich abstinuješ?
- RODIČE ZAPOMENOU NA TVÉ NAROZENINY?
- 16 PROHRAJEŠ V PRŠÍ 10X ZA SEBOU?
- ZASEKNEŠ SE VE VÝTAHU S 5 CIZÍMI LIDMI?
- DOSTANEŠ 5 PÁRU PONOŽEK K VÁNOCŮM?
- ČEKÁŠ S PŘÁTELI UŽ PŮL Hodiny ve frontě na koncert?
- DOSTANEŠ VYNADÁNO OD ŠÉFA ZA ŠPATNOU PRÁCI?















FLEGMATIK



MELANCHOLIK









MELANCHOLIK



**SANGVINIK** 



15%

#### **Day of presentation**



From left: Kateřina, Jana, Lída, Matěj