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GRAPHIC



Transforming Ideas into Visual Masterpieces

GET IN TOUCH!

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digitaldetalabs



ABOUT US

Welcome to Digital Data Labs, where innovation meets education. At Digital Data Labs, we are dedicated to empowering individuals with the skills and knowledge needed to excel in today's fast-paced digital world. Our comprehensive courses are designed to cater to a diverse range of interests and career goals, ensuring our students are well-equipped for the future.

At Digital Data Labs, we believe in the power of education to transform lives. Join us and embark on a journey of discovery, innovation, and professional growth. Together, let's build the future.

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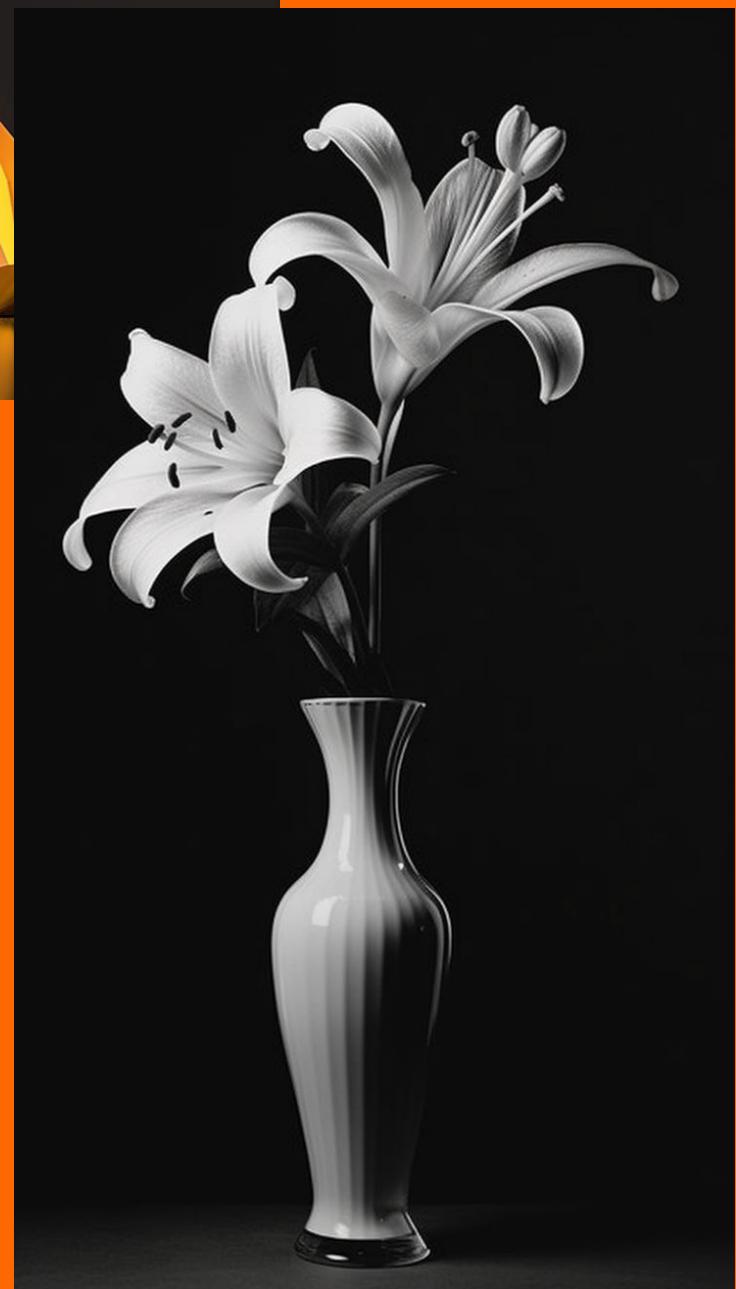
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COURSE SCHEDULE



Course Information

Graphic Designing

Print Media

Term	4 months
Class Days	Monday Wednesday Friday
Softwares	Photoshop Illustrator InDesign CorelDRAW





Course Description

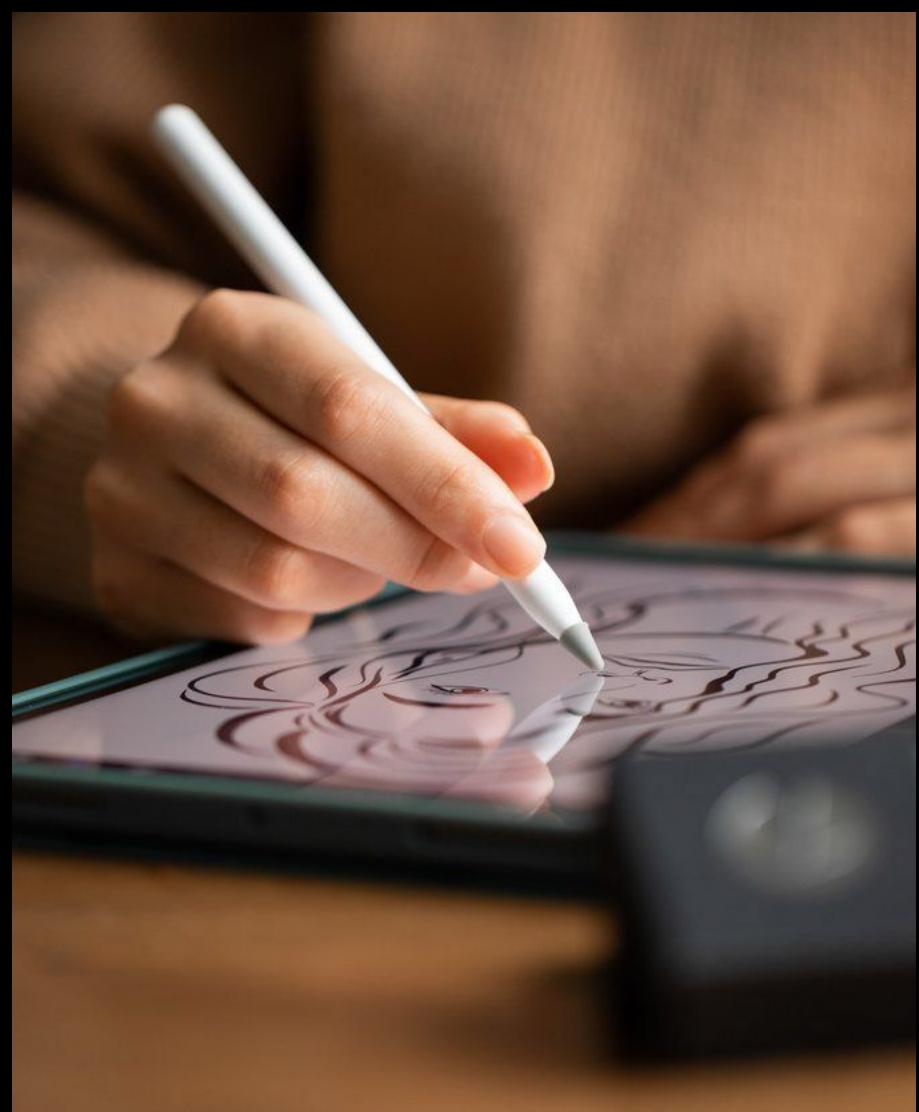


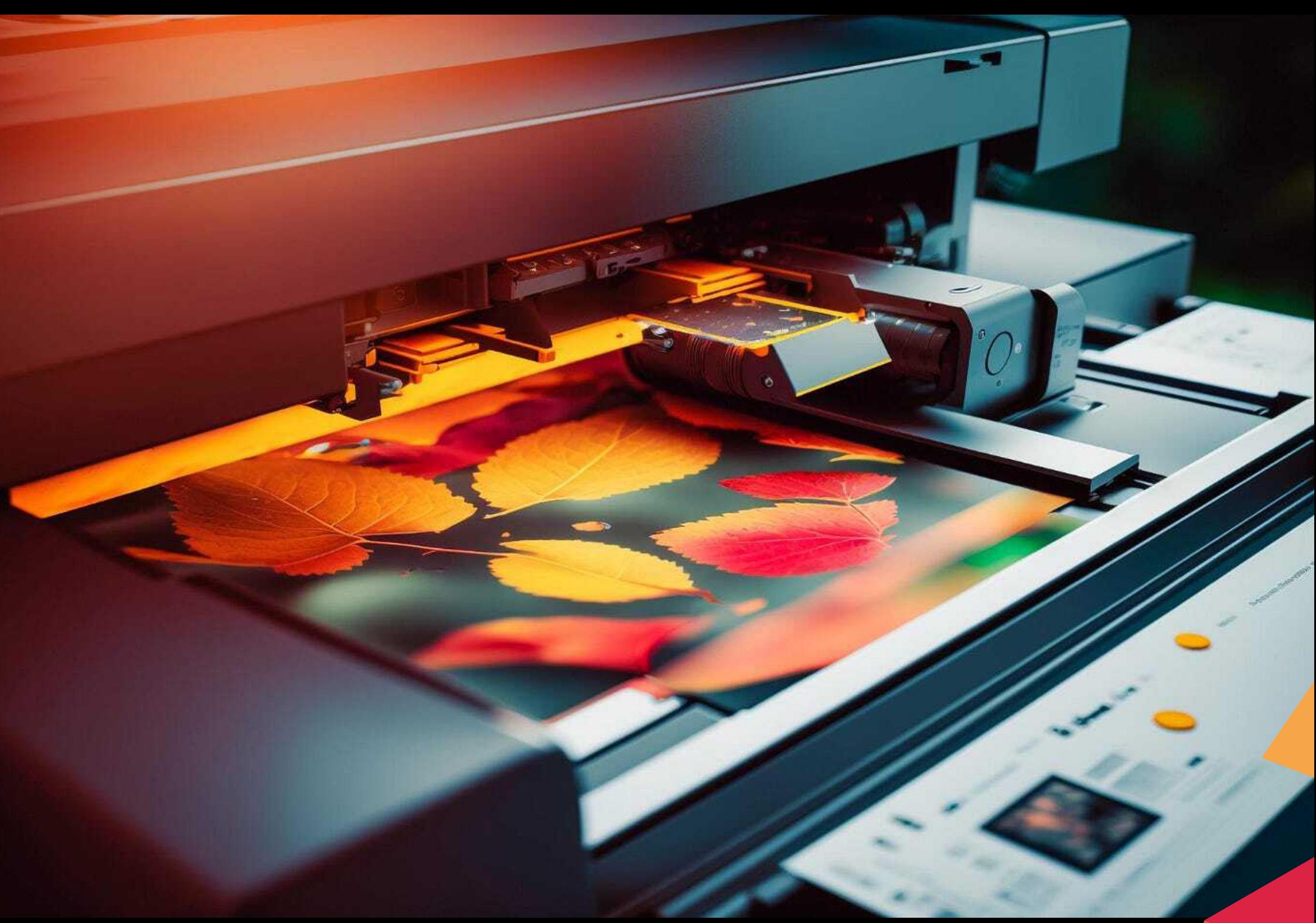
Course Overview

This course equips participants with essential skills for graphic design in print media, using Adobe Photoshop, Illustrator, InDesign, and CorelDRAW. Students will learn to create professional-quality designs from concept to final output. Through hands-on projects and practical exercises, participants will build a strong foundation in design principles, typography, color theory, and layout techniques, preparing them for a career in print media.

Learning Objectives

- Master the tools and techniques of Photoshop, Illustrator, InDesign, and CorelDRAW
- Understand and apply design principles and typography in print media projects
- Develop skills in photo editing, vector illustration, and page layout
- Create professional-quality brochures, flyers, posters, magazines, flex, banner & hoarding
- Prepare and export print-ready files, ensuring high-quality output and color accuracy





Week 1 : Introduction to Photoshop & Print Media Design

- Workspace overview and navigation
- Understanding raster images and resolution
- Image editing tools
- Introduction to layers & masks
- Design principles for print media

Week 2 : Mastering Image Editing & Manipulation

- Advanced selection techniques
- Color correction and enhancement
- Retouching and blemish removal
- Working with filters and effects
- Creating textures and patterns

Week 3 : Typography & Text Effects for Print

- Character formatting & paragraph styles
- Using fonts and managing type libraries
- Creating text effects for headlines and branding
- Aligning and arranging text elements



Week 4 : Preparing for Print & Project Showcase

- Prepress considerations: color profiles, bleed areas, DPI
- Optimizing images for different printing processes
- Exporting files for professional printing
- Creating a final print design project presentation

PHOTOSHOP



Week 1 : Introduction to Illustrator & Vector Design

- Workspace overview and navigation
- Understanding vector graphics vs. raster images
- Drawing basic shapes and using pathfinder tools
- Working with strokes, fills, and gradients
- Design principles for print media

Week 2 : Building Illustrations & Design Elements

- Creating complex shapes with the pen tool
- Combining shapes and applying boolean operations
- Retouching and blemish removal
- Working with filters and effects
- Creating textures and patterns

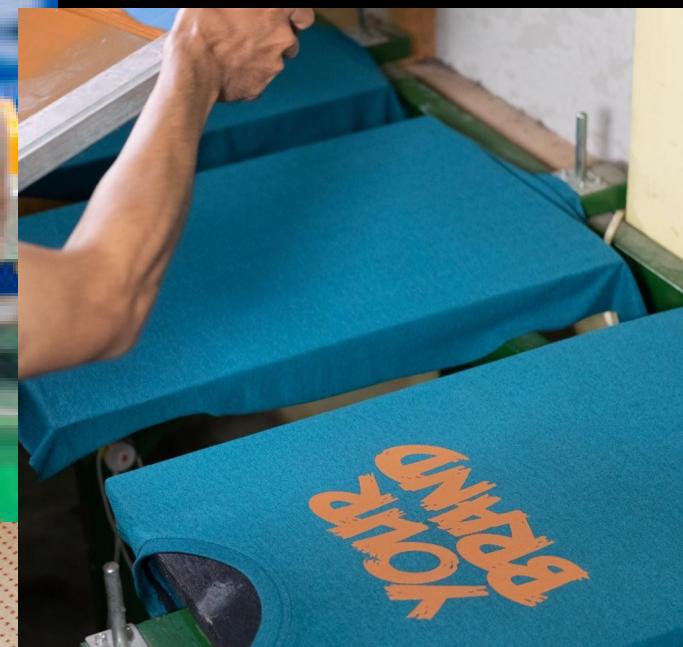
Week 3 : Advanced Techniques & Typography

- Working with symbols and creating graphic styles
- Mastering the pathfinder panel for advanced shape manipulation
- Creating custom brushes and patterns
- Advanced typography techniques for print
- Exploring layout tools and design principles

Week 4 : Preparing for Print & Project Showcase

- Prepress considerations for vector graphics
- Exporting files for different printing processes
- Optimizing artwork for high-quality output
- Aligning and arranging text elements

ILLUSTRATOR



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Week 1 : Introduction and Basics
Introduction to InDesign
Basic Document Setup
Working with Text
Review and Practice

Week 2 : Advanced Text, Typography, and Color

Flowing Text
Editing Text
Working with Typography
Review and Practice

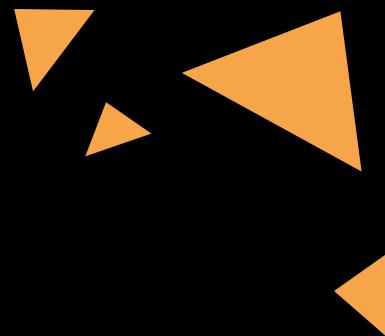
Week 3 : Styles, Graphics, and Tables

Working with Styles
Importing and Modifying Graphics
Creating Tables
Working with Color
Review and Practice

Week 4 : Advanced Techniques, Printing, and Interactive Media

Working with Transparency
Printing and Exporting
Creating Adobe PDF Files with Form Fields
Creating a Fixed-Layout EPUB and Publishing Online
Final Project Presentation and Review

IN DESIGN





CorelDRAW

