


# GIBS Programme Calendar 2025

## Online Courses

**Online courses:** Highly focused online learning, including extensive pre-recorded video content, exercises and readings to complete at your own pace. Courses take approximately 8 hours to complete or up to 20 hours for our advanced courses. Visit [GIBS](#) to learn more. 





### MANAGEMENT AND LEADERSHIP EXCELLENCE

Ethical Fitness	Multiple start dates throughout the year	4 650	
Creativity for Business	Multiple start dates throughout the year	4 650	
Presentation Skills	Multiple start dates throughout the year	4 650	
Leadership: Building Cultural Intelligence	Multiple start dates throughout the year	4 650	
Strategies to Influence- Storytelling	Multiple start dates throughout the year	4 650	
Leadership Skills	Multiple start dates throughout the year	4 650	
Building EQ and Emotionally Intelligent Leadership	Multiple start dates throughout the year	4 100	

### STRATEGY

Strategic Thinking Skills Utilising Behavioural Science and Neurostrategy	Multiple start dates throughout the year	5 170	
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### MARKETING AND SALES

Essential Skills for Media and Communications in the Modern World	Multiple start dates throughout the year	4 650	
ROMI (Return on Marketing Investment)	Multiple start dates throughout the year	4 650	
E-commerce	Multiple start dates throughout the year	4 650	
The Future of Communication: Behavioural Marketing	Multiple start dates throughout the year	4 650	










### FINANCE

Making Sense of Economics - A User's Guide	Multiple start dates throughout the year	4 650	
Basic Business Fundamentals (Numbers)	Multiple start dates throughout the year	4 650	
Budgeting Skills	Multiple start dates throughout the year	4 650	

### DIGITISATION AND INNOVATION

The Corporate Innovation	Multiple start dates throughout the year	5 170	
Leading Hybrid Teams	Multiple start dates throughout the year	5 170	
Predictive Analytics	Multiple start dates throughout the year	4 650	
Think like a futurist: Build Futures Intelligence	Multiple start dates throughout the year	4 650	
Digital Literacy	Multiple start dates throughout the year	4 650	

### PERSONAL AND ORGANISATIONAL EFFECTIVENESS

Business Writing: Write your Way to Business Leadership and Success	Multiple start dates throughout the year	5 170	
Building Resilience, Improving Stress Management, and Coping with Adversity	Multiple start dates throughout the year	5 170	
Building a Disruptive Mindset	Multiple start dates throughout the year	5 170	
Personal Mastery	Multiple start dates throughout the year	5 170	
Using Design Thinking to Reimagine Your Business	Multiple start dates throughout the year	4 650	
Digital Transformation Strategy for Business Leaders	Multiple start dates throughout the year	4 650	
Conflict Management Skills	Multiple start dates throughout the year	4 650	
Effective Change Management: Prepping Your Organisation For Disruption	Multiple start dates throughout the year	4 650	
How To Write Reports That People Will Read	Multiple start dates throughout the year	4 650	
Decision-Making and Problem-Solving	Multiple start dates throughout the year	4 100	

Course is only available online. 

**Gordon Institute  
of Business Science**  
University of Pretoria



# Corporate Education

Interactive, academic and practical learning experiences over a duration of 2 – 4 days or over a few months.

## EXTENDED PROGRAMMES

General Management Programme	19 Jun - 13 Nov (over 4 blocks)	220 000
Global Executive Development Programme	12 June - 28 Nov (over 5 blocks)	350 000
Harvard Business School: Senior Executive Program Africa	25 - 30 May; 2 June - 15 Aug (Self Paced-Online); 17 - 22 Aug	USD 28 000
Leading Women	20 May - 02 Oct (over 3 blocks)	60 000
Nexus Leadership Programme	18 Mar - 25 Oct	55 000
Social Entrepreneurship Programme	11 Mar - 25 Jun	35 000
Executive Programme on Media Leadership	22 Jul - 20 Nov (over 4 blocks)	190 000
Executive Marketing Programme	TBC	306 000

## INTERNATIONAL IMMERSION

International Immersion (Singapore)	14 - 20 Sep	280 000
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## MANAGEMENT AND LEADERSHIP EXCELLENCE

Board Leadership Programme	2 - 4 Jun	31 500
	6 - 8 Oct	31 500
Leadership Accelerate Programme	19 - 21 Aug; 7 - 9 Oct; 18 - 20 Nov	54 500
Managing for Results	11 - 13 Marh & 10 April	24 200
	22 - 24 Jul & 20 Aug	24 200
	21 - 23 Oct & 20 Nov	24 200
Managing Managers for Results	27 - 29 May & 25 Jun	27 000
The Next Manager	4 - 6 Mar	20 500
	17 - 19 Jun	20 500
	2 - 4 Sep	20 500
	11 - 13 Nov	20 500
Women as Leaders	10 - 12 Jun	20 500
	4 - 6 Nov	20 500
Aspiring Women in Boards	6 - 7 Aug	21 500

## FINANCE

Finance for Non-financial Managers	17 - 20 Feb	23 500	
	25 Feb- 22 April	23 500	
	12 - 15 May	23 500	
	27 May - 21 July	23 500	
	5 Aug - 29 Sept	23 500	
	18 - 21 Aug	23 500	
	17 - 20 Nov	23 500	
Executive Finance	TBC	24 500	
Corporate Finance	TBC	TBC	

## INNOVATION, DESIGN & EMERGING MARKETS

Strategy, Innovation and Design Thinking Programme	2 - 4 Apr	22 000
	29 -31 Jul	22 000
	11 - 13 Nov	22 000
Mastering the Art of Emerging Markets	TBC	21 000

## PERSONAL AND ORGANISATIONAL EFFECTIVENESS

Negotiation & Deal-Making	24 - 27 Jun	22 500
	28 - 31 Oct	22 500
ESOP Programme	1 - 2 Apr	16 200
Green Kaizen: Sustainable Excellence Enablement	TBC	29 500
Strategic Organisational Resilience	5 Mar - 15 Apr	22 500
	27 Aug - 7 Oct	22 500
Lead for Creative Thinking	13 May - 24 Jun	23 950
	11 Sep - 22 Oct	23 950
Business Skills Development Programme	Mar - Jun	22 700
	May - Aug	22 700
	Aug - Nov	22 700
Measuring Impact	9 - 10 Apr	TBC

## STRATEGY

Building Strategies in Public-Private Partnerships	9 - 11 Sep	22 000
Corporate Mergers and Acquisitions	26 - 27 Aug	19 800
ESG & Sustainability: Creating new strategic growth opportunities	4 - 6 March	25 000
	21 - 23 Oct	25 000
Strategy Bootcamp with Professor Nick Binedell	24 - 25 Jun	24 000
	14 - 15 Oct	24 000

## COACHING, FACILITATION & MENTORSHIP

Leader as Coach	06 - 07 May ; 03 June	25 969
	9 - 10 Sep; 14 Oct	25 969
Professional Business Coaching Programme	11 - 13 Mar; 08 -10 Apr	68 558
	13 - 15 May; 10 - 12 Jun	68 558
	15 - 17 Jul; 05 - 07 Aug	68 558
	14 - 16 Oct; 11 - 13 Nov	68 558
Advanced Professional Business Coaching Programme	22 Jul - 4 Feb 2026 (over 5 blocks)	120 750

## About GIBS

Internationally accredited Gordon Institute of Business Science (GIBS) is the University of Pretoria's business school based in Johannesburg. We focus on general management and aim to significantly improve responsible individual and organisational performance in South Africa and our broader African environment through high-quality business and management education. Our purpose is to inspire exceptional performance to make business healthier.

The UK *Financial Times* ranked GIBS 26<sup>th</sup> globally for open enrolment programmes in the Executive Education Rankings 2024. In 2023, the GIBS MBA was recognised as having the best reputation amongst employers and being the first choice for students looking to pursue an MBA, by the *Financial Mail* Top MBAs Ranking. The Quacquarelli Symonds (QS) Global Executive MBA Rankings 2023 placed the GIBS MBA in the top 30% of its global ranking. In addition, in 2024, US-based *CEO Magazine* ranked GIBS 18<sup>th</sup> in its Global MBA Rankings, highlighting the School as a Tier 1 business school.

GIBS is a Level 1 B-BBEE Contributor.

**Short Courses:** [execed@gibs.co.za](mailto:execed@gibs.co.za)  
**Online Courses:** [didi@gibs.co.za](mailto:didi@gibs.co.za)  
**Technical queries:** [support@gibs.co.za](mailto:support@gibs.co.za)  
[www.gibs.co.za](http://www.gibs.co.za)

Can also be delivered in-house for your organisation at your premises or ours, on your preferred dates. Study & Stay packages available at our onsite Illovo Hotel. Prices correct as at December 2024. Subject to T&C's.

 Course is only available online.