




# GIBS Programme Calendar 2024




## Online Learning

**Online masterclasses:** Highly focused online learning, including extensive pre-recorded video content, exercises and readings to complete at your own pace. Courses take approximately 8 hours to complete or up to 20 hours for our advanced masterclasses. Visit **GIBS** to learn more. [🔗](#)

### MANAGEMENT AND LEADERSHIP EXCELLENCE

Masterclass: Ethical Fitness	Multiple start dates throughout the year	
Masterclass: Building EQ and Emotionally Intelligent Leadership	Multiple start dates throughout the year	
Masterclass: Creativity for Business	Multiple start dates throughout the year	
Masterclass: Presentation Skills	Multiple start dates throughout the year	
Behavioural Linguistics Masterclass	Multiple start dates throughout the year	
Leadership: Building Cultural Intelligence	Multiple start dates throughout the year	
Masterclass: Leadership Skills	Multiple start dates throughout the year	

### MARKETING AND SALES

Masterclass: Ecommerce	Multiple start dates throughout the year	
Masterclass: Essential Skills for Media and Communications in Modern World	Multiple start dates throughout the year	
Masterclass: ROMI (Return on Marketing Investment)	Multiple start dates throughout the year	

### FINANCE

Economics for Non-economists	Multiple start dates throughout the year	
Masterclass: Budgeting Skills	Multiple start dates throughout the year	
Masterclass: Basic Business Fundamental (numbers)	Multiple start dates throughout the year	











### STRATEGY

Advanced Masterclass: Strategic Thinking Skills Utilising Behavioural Science and Neurostrategy	Multiple start dates throughout the year	
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### DIGITISATION AND INNOVATION

Masterclass: Futures Intelligence	Multiple start dates throughout the year	
Masterclass: Predictive Analytics	Multiple start dates throughout the year	
Advanced Masterclass: Corporate Innovation	Multiple start dates throughout the year	
Leading Hybrid Teams	Multiple start dates throughout the year	
Masterclass: Digital Literacy	Multiple start dates throughout the year	

### PERSONAL AND ORGANISATIONAL EFFECTIVENESS

Business Writing Masterclass: Write your Way to Business Leadership and Success	Multiple start dates throughout the year	
Masterclass: Digital Transformation Strategy for Business Leaders	Multiple start dates throughout the year	
Masterclass: Using Design Thinking to Radically Reimagine your Business Beyond Covid-19	Multiple start dates throughout the year	
Decision-making and Problem-solving	Multiple start dates throughout the year	
Advanced Masterclass: Building a Disruptive Mindset	Multiple start dates throughout the year	
Advanced Masterclass: Building Resilience, Improving Stress Management, and Coping with Adversity	Multiple start dates throughout the year	
Masterclass: Conflict Management Skills	Multiple start dates throughout the year	
Masterclass Personal Mastery	Multiple start dates throughout the year	
Masterclass: How To Write Reports That People Will Read	Multiple start dates throughout the year	
Masterclass: Effective Change Management: Prepping your organisation for Disruption	Multiple start dates throughout the year	

**Gordon Institute  
of Business Science**  
University of Pretoria

 Course is only available online.

**Short Courses:** [execed@gibs.co.za](mailto:execed@gibs.co.za)

**Masterclasses |  
Online Courses:** [mphelap@gibs.co.za](mailto:mphelap@gibs.co.za)

**Technical queries:** [support@gibs.co.za](mailto:support@gibs.co.za)

[www.gibs.co.za](http://www.gibs.co.za)

# Corporate Education

Interactive, academic and practical learning experiences over a duration of 2 – 4 days or over a few months.

EXTENDED COURSES		
General Management Programme	9 – 11 Jul; 12 – 15 Aug; 13 – 20 Oct; 26 – 27 Nov	220 000
Global Executive Development Programme	30 May; 24 – 27 Jun; 29 Jul – 1 Aug; 26 – 29 Aug; 14 – 24 Oct & 28 Nov	350 000
Harvard Business School: Senior Executive Program Africa	26 – 31 May; 3 Jun – 23 Aug; 25 – 30 Aug	USD 26 000
Leading Women	15 May – 16 May; 12 Jun; 10 Jul; 14 Aug; 11 Sep; 9 Oct; 30 Oct & 6 Nov	60 000
Social Entrepreneurship Programme	Jun 2024 – Mar 2025	TBC
Nexus Leadership Programme	26 Mar – 26 Oct	51 900
LALIGA Business School - Executive Development Programme	28 Sept – 5 Oct; 18 – 22 Nov	290 000

MANAGEMENT AND LEADERSHIP EXCELLENCE		
Board Leadership Programme	14 – 16 May	30 000
	6 – 8 Aug	30 000
	12 – 14 Nov	30 000
Managing for Results	5 – 7 Mar & 4 Apr	23 100
	11 – 13 Jun & 10 Jul	23 100
	2 – 4 Sept & 10 Oct	23 100
	(Durban) 13 – 15 Aug & 12 Sep	23 100
	(Cape Town) 29 – 31 Oct & 22 Nov	23 100
Managing Managers for Results	14 – 16 May & 19 Jun	26 000
The Next Manager	12 – 14 Mar	19 500
	11 – 13 Jun	19 500
	10 – 12 Sep	19 500
	(Durban) 22 – 24 Jul	19 500
	(Cape Town) 26 – 28 Aug	19 500
Women as Leaders	11 – 13 Jun	19 500
	8 – 10 Oct	19 500
Leadership Acceleration Programme	19 – 21 Aug; 7 – 9 Oct; 18 – 20 Nov	51 900
Women Directorship Programme	6 – 7 Aug	20 500
Leading with Cultural Intelligence	11 – 12 Sep	17 000

STRATEGY		
Scenario Planning and Strategic Thinking	23 – 25 Jul	24 000
Strategy Bootcamp with Professor Nick Binedell	4 – 5 Jun	23 100
	15 – 16 Oct	23 100
Strategy, Innovation and Design Thinking	14 – 15 May	21 000
	5 – 6 Nov	21 000
Corporate Mergers and Acquisitions	2 – 3 Jul	18 900
Building Strategies in Public-Private Partnerships	13 – 15 Aug	21 000
Strategic Resilience	6 May – 14 Jun; 7 Oct – 15 Nov	21 300
ESG & Sustainability: Creating New Strategic Growth Opportunities	27 – 29 Aug	24 000
Behavioural Economics for Sustainability	18 – 19 Sep	19 000
Strategies for Effective AI Leadership in Africa	9 – 10 Apr	18 500

MARKETING AND SALES		
Designing your Key Account Management Plan	2; 4; 9 & 11 Jul	19 200
Innovative Business-to-Business Sales & Marketing Strategies	19 – 20 Mar	18 200

PERSONAL AND ORGANISATIONAL EFFECTIVENESS		
Negotiation and Deal-Making	5 – 8 Mar	27 000
	4 – 7 Jun	27 000
	25 – 28 Nov	27 000
Mastering the Art of Emerging Markets	22 – 24 Oct	21 000

FINANCE		
Finance for Non-financial Managers	19 – 22 Feb	22 400
	6 – 9 May	22 400
	19 – 22 Aug	22 400
	28 – 31 Oct	22 400
	(Durban) 11 – 14 Jun	22 400
	(Cape Town) 15 – 18 Jul	22 400

COACHING		
Leader as Coach	4 – 5 Jun & 2 Jul	24 615
Professional Business Coaching Programme	12 – 14 Mar & 16 – 18 Apr	65 293
	21 – 23 May & 25 – 27 Jun	65 293
	23 – 25 July & 20 – 22 Aug	65 293
Advanced Professional Business Coaching Programme	16 – 17 Jul; 13 – 14 Aug; 4 Sep; 17 – 19 Sep; 1 Oct; 15 – 16 Oct; 12 – 13 Nov	115 000

## About GIBS


**Founded in 2000, the University of Pretoria's Gordon Institute of Business Science (GIBS) is an internationally accredited business school, based in Johannesburg, South Africa's economic hub.**

As the business school for business, we focus on general management and aim to significantly improve responsible individual and organisational productivity and performance, in South Africa and our broader African environment, through high-quality business and management education. Our purpose is to inspire exceptional performance in our pursuit to make business healthier. The *UK Financial Times* ranked GIBS 32<sup>nd</sup> globally in the Executive Education Rankings for 2023. In 2022, the GIBS MBA was ranked as having the best reputation among employers and the first choice for students looking to pursue an MBA in the country by the *Financial Mail* Top MBAs Ranking. Quacquarelli Symonds (QS) World University Rankings: Global Executive MBA 2022 ranked GIBS at 59, placing the School's MBA in the top 30% globally. In addition, in 2023, US-based *CEO Magazine* ranked GIBS 18<sup>th</sup> in its Global MBA Rankings, highlighting the School as a Tier 1 business school.

GIBS is Triple Crown accredited, holding EQUIS accreditation from the European Foundation for Management Development (EFMD), as well as accreditation from the Association of MBAs (AMBA), and the Association to Advance Collegiate Schools of Business (AACSB). GIBS is the 113th business school worldwide to achieve Triple Crown status. In addition, the School is also accredited by the Council on Higher Education (CHE), is a member of the South African Business Schools Association (SABSA), and the Association of African Business Schools (AABS). GIBS is a United Nations Principles for Responsible Management (PRME) Champion and is an affiliate of the Central and East European Management Development Association (CEEMAN).

GIBS is a Level 1 B-BBEE Contributor

Can also be delivered in-house for your organisation at your premises or ours, on your preferred dates. Study & Stay packages available at our onsite Illovo Hotel. Prices correct as at April 2024. Subject to T&C's.

 Course is only available online.

**Short Courses:** [execed@gibs.co.za](mailto:execed@gibs.co.za)  
**Masterclasses | Online Courses:** [mphelap@gibs.co.za](mailto:mphelap@gibs.co.za)  
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[www.gibs.co.za](http://www.gibs.co.za)