Zuzana Hrušovská

UX Designer

Digital architect, protector of user needs, guardian of business goals and devotee of simplicity

Contact me

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My Skills

Wireframes

Prototypes

Visual communication

Information architecture

User testing

Research

Axure — Sketch — Invision
Illustrator — Photoshop
Indesign — Google Analytics
Tag Manager — HTML, CSS

Experience

Junior UX designer   April 2017 - Present
SYMBIO agency

I communicate with clients to gather requirements, I do the research to get to know the users and I design the wireframes with technical restrictions in my mind. I create a solution which I communicate with the rest of the team. Presentation with the client, creating documentation or setting up analytics is often a part of the job as well.

The brands I´ve worked for:

VOGUE
wireframes

leo express
maintanance

Nestlé
campaign page design

sazka
landing page design
user testing

twisto
homepage redesign
e-mail flow adjustment

KARLOVARSKÉ MINERÁLNÍ VODY A.S.
campaign page design

UX Design Intern   Sept 2015 - March 2017
O2 Czech Republic

I started as an intern and then shifted to a part-time employee. My responsibility was the design of a mobile app where O2 customers find an overview of their services and settings.

Graphic Design Intern   June 2015 - August 2015
Videoflot Brno

Internship with focus on web design and coding skills.

Graphic Design Volunteer   Jan 2015 - June 2015
Radio R

Voluntary work for school radio at Masaryk University.

Education

Master's student at Masaryk University, Brno   Febr 2016 - June 2018
Service science, management and engeneering

In my final thesis, I described the usability principles for information dashboards and I applied these findings while redesigning an analytical tool - the Mendel Analyst. As a part of the process, I did the research, wireframes, prototype and user testing and evaluating. It was graded A.

Summer School at University of Technology, Lodz   July 2017
Human Computer Interaction Course

One week course full of lectures and workshops, during which we went through the whole design process; from research, through ideation, design, testing and evaluating.

Bachelor's student at Masaryk University, Brno   Sept 2011 - June 2015
Applied informatics, Studio of Graphic Design

During my studies, I completed 3 semesters of Graphic design, Typography, and Fonts of Type and Calligraphy.

In my bachelor thesis, I created a series of 3D advertising items in the implementation of the authors' visual identity. It was graded A.