Job Notification Form, IIT Delhi

Company Overview

Name:	Angara ECommerce Pvt. Ltd.
Website:	www.angara.com
Company Type:	Private Sector
Description:	Angara E-Commerce Pvt. Ltd. is a fast growing e-commerce company. It is a subsidiary company of Angara Inc. (Headquarters- Los Angeles, CA), world's one of the leading e-tail portals of Precious and Semi-Precious Colored Gemstone and Diamond Jewelry. In a span of ten years, Angara has grown to become a prominent player as an online gemstone jewelry store. Shipping to more than 64 countries worldwide, the company is expanding its reach across the globe. For more information, visit our website at www.angara.com.

Job Details

Designation:	Senior Executive – Search Engine Marketing
Type:	Other (Digital Marketing)
Place of Posting:	Jaipur
Job Details:	Job Responsibilities: • Execute tests, collect and analyze data, identify trends and insights in order to achieve maximum ROI in paid search campaigns. • Track, report, and analyze website analytics and SEM initiatives. • Manage campaign expenses, staying on budget, estimating monthly costs and reconciling discrepancies. • Optimize copy and landing pages for paid search engine marketing campaigns. • Perform ongoing paid keyword discovery, expansion and optimization. • Research and analyze competitor advertising links. Skills and Experience: • Preferred: Technical capabilities in tools like Adobe Analytics or Google Analytics, Test & Target, SQL, Excel and Scripting Language. • Basic understanding of domain knowledge for E-commerce, Marketplace and Retail. • Must be highly organized, technical-minded. • Should be comfortable with handling multiple tasks at the same time, with great care to details and time lines. • Attention to detail and the ability to effectively multi-task in a deadline driven atmosphere • Ability to clearly and effectively articulate thoughts and points • High levels of integrity, autonomy, and self-motivation • Excellent analytical, organizational, project management and time management skills • Proficiency in MS Excel
Joining By:	July 1

Salary Details

CTC:	600000 INR Per Annum
Gross:	578400 INR Per Annum
CTC Breakup:	Basic - 210000 HRA - 84000 Flexi - 284400 PF - 21600

Selection Process

Resume Shortlist:	Yes
Written Test:	Yes
Online Test:	No
Group Discussion:	No
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	4
No. of Offers:	3
Minimum CGPA:	6

Eligibility

Recruiting PHDs:	No
Eligible Departments:	B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Civil Engineering, B.Tech in Chemical Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Mathematics & Computing, B.Tech in Engineering Physics, B.Tech in Textile Engineering, B.Tech and M.Tech in Computer Science & Engineering