# Job Notification Form, IIT Delhi

## Company Overview

**Name:** Flipkart

**Website:** www.flipkart.com

**Company Type:** Other (Ecommerce)

**Description:** Flipkart is India's largest e-commerce marketplace with a registered customer base of over 100 million. In the 10 years since it started, Flipkart has come to offer over 80 million products across 80+ categories including Smartphones, Books, Media, Consumer Electronics, Furniture, Fashion and Lifestyle. Launched in October 2007, Flipkart is known for its path-breaking services like Cash on Delivery, No Cost EMI and a 10-day replacement policy. Flipkart was the pioneer in offering services like In-a-Day Guarantee and Same-Day-Guarantee at scale. With over 1,00,000 registered sellers, Flipkart has redefined the way brands and MSME's do business online.

Launched in October 2007, Flipkart has over the years become the preferred online marketplace for leading Indian and International brands. Our acquisition of Jabong and Myntra has been a natural step in our journey to be India's largest fashion platform. We are the only online player offering services such as In-a-Day Guarantee across 50 cities and Same-Day-Guarantee across 13 cities. Our annual subscription service - Flipkart First, is the first of its kind in the country.

We are known for our:
• Path-breaking Cash on Delivery service and our 30-day replacement policy.
• User-friendly Flipkart Lite app that gives the convenience of a website infused with the experience of a native app.
• Flipkart Assured badge that guarantees a 6 level quality check at every stage from storage to packaging along with an assured 2 - 4 day delivery across India.
• Big Billion Days Sale, which is regarded as India's biggest shopping sale.

As a testament to our path breaking work and focus on employees Flipkart has been awarded "The most sought-after workplace in India' by LinkedIn, according to their 2017 Top Companies list for India.

## Job Details

**Designation:** Associate Product Manager 1

**Type:** Consulting

**Place of Posting:** Bangalore

**Job Details:** The Gig: Associate Product Manager 1

The APM program is composed of an elite group of young technologists interested in pushing the boundaries of commerce in India across a variety of spaces like payments, mobile, fulfillment and much more. The program is a two year rotational program that will expose APMs to all portions of the company and to the broad disciplines of business, marketing, product development, brand, and engineering.

APMs are given nearly irresponsible levels of responsibility at Flipkart with the intent of providing a fresh look at how things should be done while asking for great progress. APMs are responsible for shipping compelling software on a cross-functional team that delights millions of users everyday. The program is intended to serve as an alternative to a MBA, but MBA graduates with little or no work experience are encouraged to apply.

These young leaders are expected to move up in the ranks and push Flipkart to unimagined heights.

What this job entails:

Work with talented engineers, designers, product marketers, business executives and customers to imagine, design, build and launch things for real people.

Figure out where the world is headed and get there right in time (or a little early). Help guide our flagship and newer products strategy and vision.

APM Program Structure:

Two year rotation program comprised of two 1-year rotations in different product teams.

First rotation will be assigned, second rotation will be based on the candidate's choice from amongst different product teams

Complemented with learning through business and design bootcamps,, monthly education seminars, 1:1 coaching and mentoring by the topmost executives of the company

Upon graduation at the end of two years, APMs will become PMs in the product org.

Requirements:

Pursuing a degree in BTech/BE, MTech/ME or MSc. Integrated in any engineering or science disciplines. No GPA cut-offs
Structured thinking and curious about solving some of the most challenging problems
User empathy and interest in delivering products that help solve customers' problems
Exceptional written and verbal communication skills
Tirelessly organized and thorough in work with a good attention to detail
Strong analytical orientation with technical foundation. Should be comfortable with data
Go getter attitude and preferably a demonstrated ability of having built a software/hardware product.


Why you SHOULD take this role !

Join a top-10 privately valued company (worldwide) in an elite program to help 1B+ users in one of the world's largest and most dynamic economies.

Become an expert builder and strategist for the mobile-only world: By 2020, there will be 600M Indians < 24 years old who will likely have a smartphone.

Be responsible for core projects that propel Flipkart to new heights in Commerce, Payments, Fulfilment and many other adventures we pursue

Work alongside a world class product team composed of PMs and Engineers from Google, Ebay, Intel, Yahoo!, and other groundbreaking companies


The Compensation:

26,04,200 CTC [Breakup: (18 LACS BASE + 1,80,000 LACS VARIABLE + 492000 ESOPS + 132200 BENEFITS COST]
*ESOPS vest over 4 Years : 25% in Year 1 & Monthly pro rata for year 2,3 & 4

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The Way Forward:

Product management Workshop (On Campus) > Case Study Submission > Case Submission Based Shortlist > Buddy Program* > In Person Interviews on Campus

*(For Shortlisted candidates: The Buddy program to help you crack the Campus Interviews)

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| **Joining By:** | June 1 |

# Salary Details

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|---|---|
| **CTC:** | 2604200 INR Per Annum |
| **Gross:** | 1800000 INR Per Annum |
| **CTC Breakup:** | 26,04,200 CTC [Breakup: (18 LACS BASE + 1,80,000 LACS VARIABLE + 492000 ESOPS + 132200 BENEFITS COST]<br>*ESOPS vest over 4 Years : 25% in Year 1 & Monthly pro rata for year 2,3 & 4. |
| **Perks / Bonus:** | Benefits<br>Relocation Reimbursement of 40,000 INR on Actuals<br>Flight + 15 Days Hotel Accommodation (Twin Sharing)<br>Telephone Reimbursement 12,000<br>Broadband Reimbursement 12,000 |

# Selection Process

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| **Resume Shortlist:** | Yes |
| **Written Test:** | No |
| **Online Test:** | No |
| **Group Discussion:** | No |
| **Medical Test:** | No |
| **Personal Interview:** | Yes |
| **No. of Rounds:** | 3 |
| **No. of Offers:** | As Per student Performance |
| **Minimum CGPA:** | No CGPA Criteria |

# Eligibility

**Recruiting PHDs:** No

**Eligible Departments:** B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Civil Engineering, B.Tech in Chemical Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Mathematics & Computing, B.Tech in Engineering Physics, B.Tech in Textile Engineering, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Mechanical Engineering and M.Tech in Mechanical Design, B.Tech in Mechanical Engineering and M.Tech in Applied Mechanics, B.Tech in Production & Industrial Engineering and M.Tech in Mechanical Design, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management, M.Tech in Chemical Engineering, M.Tech in Molecular Engineering: Chemical Synthesis & Analysis, M.Tech in Geotechnical and Geoenvironmental Engineering, M.Tech in Rock Engineering & Underground Structures, M.Tech in Structure Engineering, M.Tech in Water Resources Engineering, M.Tech in Construction Engineering & Management, M.Tech in Environmental Engineering & Management, M.Tech in Transportation Engineering, M.Tech in Computer Science & Engineering, M.Tech in Applied Optics, M.Tech in Solid State Materials, M.Tech in Fibre Science & Technology, M.Tech in Textile Engineering, M.Tech in Textile Chemical Processing, M.Tech in Atmospheric-Oceanic Science and Technology, M.Tech in Biomedical Engineering, Master of Design in Industrial Design, M.Tech in Communications Engineering, M.Tech in Computer Technology, M.Tech in Control & Automation, M.Tech in Integrated Electronics & Circuits, M.Tech in Power Electronics, Electrical Machines & Drives, M.Tech in Power Systems, M.Tech in Radio Frequency Design & Technology, M.Tech in Mechanical Design, M.Tech in Industrial Engineering, M.Tech in Production Engineering, M.Tech in Thermal Engineering, M.Tech in Engineering Analysis & Design, M.Tech in Industrial Tribology & Maintenance Engineering, M.Tech in Energy Studies, M.Tech in Instrument Technology, M.Tech in Optoelectronics & Optical Communication, M.Tech in Polymer Science & Technology, M.Tech in Telecommunication Technology & Management, M.Tech in VLSI Design Tools & Technology, M.S.(R) in Biochemical Engineering and Biotechnology, M.S.(R) in Chemical Engineering, M.S.(R) in Civil Engineering, M.S.(R) in Computer Science & Engineering, M.S.(R) in Telecommunication Technology and Management, M.S.(R) in Information Technology, M.S.(R) in Biological Sciences, M.S.(R) in Applied Mechanics, M.S.(R) in Mechanical Engineering, M.S.(R) in Electrical Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, Doctor of Philosophy