

# Job Notification Form, IIT Delhi

## Company Overview

**Name:** Grofers

**Website:** www.grofers.com

**Company Type:** Private Sector

**Startup:** Yes

**Year of Incorporation:** 2013

**Description:** About the Organization:

Grofers is India's largest low price online supermarket in the grocery space. The company uses its in-house technology platform to manage a network of over 5,000 partner stores that enable the company to run a fast and lean supply chain from manufacturers straight to customers in 18 cities right now. Grofers utilizes its efficient supply chain to deliver over 25 million products to customers every month. A majority of these products belong to the company's 8 in house brands namely Grofers Happy Day, Grofers Happy Home, Grofers Mothers choice, Grofers Happy Baby, G Fresh, Orange and budget brands Savemore and Havemore.

## Job Details

**Designation:** Assistant Manager- Marketing Analytics

**Type:** Analytics

**Place of Posting:** Gurugram (Indicative)

**Job Details:** Key Responsibilities:

1. Drive growth by identifying and implementing advanced strategies backed by strong data driven decision making/problem solving
2. Help drive the analysis behind company-wide decisions related to operations, process, and optimisation and own Business Reporting and Internal Reporting ( HealthChecks )
3. Own A/B Testing and Analyse customer data from A/B tests and trends to help business in driving value to the customers
4. Data analysis and solution building based on insights capture from data
5. Experience working with senior decision makers
6. Root cause Analysis of problems and suggesting improvements to product/ops based on insights

**Joining By:** April 2

## Salary Details

<b>CTC:</b>	1100000 INR Per Annum
<b>Gross:</b>	1078400 INR Per Annum
<b>CTC Breakup:</b>	Basic: 5,50,000 HRA: 2,75,000 Special Allowance: 2,53,400 Employee Contribution to PF: 21,600 Employer Contribution to PF: 21,600
<b>Perks / Bonus:</b>	No

## Selection Process

<b>Resume Shortlist:</b>	Yes
<b>Written Test:</b>	No
<b>Online Test:</b>	No
<b>Group Discussion:</b>	Yes
<b>Medical Test:</b>	No
<b>Personal Interview:</b>	Yes
<b>No. of Rounds:</b>	2
<b>No. of Offers:</b>	1 (Indicative)
<b>Minimum CGPA:</b>	7 and above

## Eligibility

<b>Recruiting PHDs:</b>	No
<b>Eligible Departments:</b>	B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Civil Engineering, B.Tech in Chemical Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Mathematics & Computing, B.Tech in Engineering Physics, B.Tech in Textile Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Mechanical Engineering and M.Tech in Mechanical Design, B.Tech in Mechanical Engineering and M.Tech in Applied Mechanics, B.Tech in Production & Industrial Engineering and M.Tech in Mechanical Design, B.Tech in Mechanical Engineering and M.Tech in Thermal

