

Job Notification Form, IIT Delhi

Company Overview

Name:	Olx People (formerly known as Aasaanjobs)
Website:	www.olxpeople.com
Company Type:	Private Sector
Description:	<p>Aasaanjobs.com is a recruitment company for entry level and mid-level jobs in the country. We are in the process of creating a digital identity for millions who play a crucial role in the ever expanding service industry of the country.</p> <p>The company envisions creating a consumer brand where hiring should be easy and convenient. The company is focused on disrupting the extremely frictional recruitment industry by making the process quick, convenient and smooth for all the collaborators. The playfield is a multi billion dollar domestic market and an even bigger international market which is looking for meaningful consolidation. Such a consolidation would ensure that people are being offered a delightful product that makes recruitment hassle free.</p> <p>Started in 2014, the team is composed of young, energetic and highly motivated IIT alumni, coming from different professional backgrounds.</p>

Job Details

Designation:	Associate Product manager
Type:	Other (Product Management)
Place of Posting:	Bangalore / Bengaluru
Job Details:	<p>Aasaanjobs is seeking Associate Product Manager to join our high-growth, creative organization. This position requires individual to work with a team of experienced people in internet industry and fulfill business requirements efficiently in timely manner. As an Associate Product Manager at Aasaanjobs you will be responsible for building and constantly improving the product using industry experience and feedback from customers and clients. You possess a unique blend of business and technical savviness. You will work with the Technology team to define product release requirements. You will guide the Sales and Operations team as well as the marketing team to define the go-to-market strategy, helping them understand the product positioning, key benefits, and target customer.</p> <p>Key Responsibilities:</p> <p>2. Manage the whole Product Life Cycle (Mobile, Desktop, Mobile App)</p>

- ? Manage the whole Product-Life Cycle (Mobile, Desktop, Mobile App)
- ? Ideate product requirements by conducting consumer research, market and competitor research
- ? Collaborate with design, technology and marketing team to create frictionless experience to delight consumers
- ? Collaborate with sales & operations team to drive a solution set for business growth
- ? Develop and implement strategies for product
- ? Constantly take user feedback and analyse data to improve functionalities
- ? Analyse the market for potential partners of the product

Requirements:

Mandatory

- ? Should come from Engineering background (B.Tech or B.E. in any stream)
- ? First principle thought process
- ? Good analytical, data visualisation and mathematical skills
- ? Strong managerial and leadership skills
- ? Strong written and verbal communication skills including technical writing skills

Preferred

- ? Experience designing simple and intuitive user interfaces through wireframes and mockups
- ? Knowledge of analytics tools (Google Analytics /Mixpanel)
- ? Having experience/knowledge with mobile platforms/android platforms

Joining By: June 1

Salary Details

CTC: 1100000 INR Per Annum

Gross: 1000000 INR Per Annum

Selection Process

Resume Shortlist: Yes

Written Test: No

Online Test: No

Group Discussion: Yes

Medical Test: No

Personal Interview: Yes

No. of Rounds: 3

No. of Offers: 2

Minimum CGPA: 8

Eligibility

**Recruiting
PHDs:** No

**Eligible
Departments:** B.Tech in Civil Engineering, B.Tech in Chemical Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Mathematics & Computing, B.Tech in Engineering Physics, B.Tech in Textile Engineering, B.Tech in Biochemical Engineering & Biotechnology, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Mechanical Engineering and M.Tech in Mechanical Design, B.Tech in Mechanical Engineering and M.Tech in Applied Mechanics, B.Tech in Production & Industrial Engineering and M.Tech in Mechanical Design, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management