

Job Notification Form, IIT Delhi

Company Overview

- Name:** RedSeer Consulting Pvt. Ltd.
- Website:** <https://redseer.com>
- Company Type:** Private Sector
- Description:** Redseer has emerged as one of the largest Consumer-facing consulting firms in India in the last 10 years. Currently, we are the leaders in Consumer Internet advisory in India.
- With 6 offices across the world a team of 150+ consultants we serve more than 200+ clients across geographies.
- Clientele:
 - o More than 70% of the funds invested in India track portfolio performances/new investment efficacy through us.
 - o Proudly 90% of Indian online GMV in the Indian market relies on us for performance evaluation programs.
 - o 3 out of 5 funds, invested in India, have strategic contracts with us. We have advised on more than \$23Bn of investment decisions through our commercial due diligences.
 - o Our Commercial Due Diligences has enabled investors attain 20%+ higher ROI.
 - o We are proud to have powered the Flipkart and Walmart deal.
 - USP: The twin model of consulting with an integrated research approach is what differentiates us. We have a strong internal research arm enabling consultants with best in class pedigree providing high quality consulting.
 - Thought leaders: We are the thought leaders in consumer-facing businesses. Have authored multiple pieces on E-tailing, Cosmetics, Health Foods, Omni-channel, Preventive healthcare, etc.
 - We are the most quoted internet advisory firm with an annualized run rate of 2500+ mentions in leading publications globally. Being covered by Forbes, Bloomberg, Entrepreneur, The Huffington Post, LiveMint, Economics Times, Business Standard and others.

You can get more details about the company on our website:

<https://redseer.com/>

Job Details

- Designation:** Business Analyst
- Type:** Consulting
- Place of Posting:** Bangalore
- Job Details:** Job Purpose: Business Analyst will work on client projects as part of a team and will be responsible for problem-solving. They will work as the consulting execution engine and will play a key role in contributing to problem structuring, gathering and analyzing data for their allocated hypothesis, conducting related primary research, and thereby driving/contributing to the team's recommendations.

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Key Responsibilities:

- Participate in the plan of execution and contribute to problem structuring
- Understand overall consulting project hypothesis, and then understand and drive their sub-hypothesis / assertion areas through:

? Primary research:

- Conduct Expert/Industry ecosystem / Consumer interviews to collect the required information.
- This will require creating a holistic questionnaire(s), and reaching out to the interviewees through internal/external sources.
- For Customer surveys, work with the related internal teams to make sure that things are moving as per plan.

? Secondary Research: Supplement the findings with adequate secondary research as required through the usage of online market research / internal Redseer IP.

? Analysis: Ability to analyze data to come up with recommendations on the workstream as allocated.

- In addition, contribute to:

? Contribute / Drive thought leadership pieces working with senior stakeholders in the organization.

? Work with senior management on sales collaterals/pitches as per requirements.

? Persuade internal and external stakeholders of the benefits of new technology or strategies.

- Ensure Redseer quality of deliverables on each engagement

Joining By: June 15

Salary Details

CTC: 902805 INR Per Annum

Gross: 711900 INR Per Annum

CTC Breakup: Fixed CTC: 711900
Variable CTC: 135420
Employee Benefits: 55485

Perks / Bonus:

Gym Reimbursements: Tie up with Cult Fit wherein company reimburses 70% of subscription cap to 15000 INR.

Medical Insurance Coverage: GMC, GPA, GTL coverage.

Group Medical Coverage (GMC) : Upto 5 dependents covered with Floater Sum Insured of INR 3 Lakhs

Group Personal Accident (GPA) : Sum Insured is INR15 Lakhs

Group Term Life Insurance (GTL) : Sum Insured is INR. 30 Lakhs

Lunch Coupons : INR 19,200

Selection Process

Resume Shortlist: Yes

Written Test: No

Online Test:	No
Group Discussion:	Yes
Medical Test:	No
Personal Interview:	Yes
No. of Rounds:	2
No. of Offers:	4
Minimum CGPA:	NA

Eligibility

Recruiting PHDs: No

Eligible Departments: B.Tech in Biochemical Engineering & Biotechnology, B.Tech in Civil Engineering, B.Tech in Chemical Engineering, B.Tech in Computer Science & Engineering, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and Automation), B.Tech in Mechanical Engineering, B.Tech in Production & Industrial Engineering, B.Tech in Mathematics & Computing, B.Tech in Engineering Physics, B.Tech in Textile Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Thermal Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering, Doctor of Philosophy, B.Tech and M.Tech in Biochemical Engg & Biotechnology, B.Tech and M.Tech in Chemical Engineering, B.Tech and M.Tech in Computer Science & Engineering, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Production & Industrial Engineering and M.Tech in Production Engineering, B.Tech in Mechanical Engineering and M.Tech in Mechanical Design, B.Tech in Mechanical Engineering and M.Tech in Applied Mechanics, B.Tech in Production & Industrial Engineering and M.Tech in Mechanical Design, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Civil Engineering and M.Tech in Structural Engineering, B.Tech in Civil Engineering and M.Tech in Construction Engineering & Management