

Job Notification Form, IIT Delhi

Company Overview

Name: Alphonso Inc.

Website: www.alphonso.tv

Company Type: MNC (Foreign Origin)

Startup: Yes

Year of Incorporation: 2013

Description: Alphonso is a TV data company and the market leader in providing brands and agencies with verified TV audiences across all screens. Alphonso's TV data platform processes billions of data points every day about TV content and ad viewership, in the US and internationally. Our best-in-class automated content recognition (ACR) uses advanced fingerprinting technology to identify ads and programming on TV in real time. With the industry's largest TV data footprint, we map ad exposure data from tens of millions of households to a broad range of third-party data sets such as demographic data, location data, transaction data, web visit data and more, all in a privacy-safe fashion, to help brands understand consumer behavior across the digital and offline realms.

Please refer to www.alphonso.tv to know more about us.

Job Details

Designation: Technologist

Type: Information Technology

Place of Posting: Bangalore

Job Details: We are looking for technologists energized to tackle some of the very complex challenges that pushes the envelope on scale and efficiency. As the member of technical team, you will not only be able to make an impact on our business but you will be able to push technical frontiers forward in the realm of TV Data. We continue to look for people with strong technical and analytical aptitude; people who have ability to thrive in a fast-paced, high-volume, and deadline-driven environment.

Responsibilities include but are not limited to:

Design and develop software systems and applications that handles hundreds of millions of events in realtime to power Alphonso user insights and AD targeting platforms

Develop scalable distributed system to collect, process and analyze TV Data

Design and develop a distributed big data platform to manage the enormous amount of TV data that flows into Alphonso's data center.

Design and develop voice command driven TV OS involving speaker recognition and NLP based tools and approaches.

Design and develop system and applications software for Smart TVs .

Design and develop various analytical and operational dashboards.

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Design and build tools for deployment, monitoring and operations. Administer production, staging and development environments.

Note: pay stub details will be shared through pre-placement talk.

Joining By: July 1

Salary Details

CTC: 3500000 INR Per Annum
Gross: 3000000 INR Per Annum
CTC Breakup: To be shared during Pre Placement Talk.

Selection Process

Resume Shortlist: Yes
Written Test: No
Online Test: Yes
Group Discussion: No
Medical Test: No
Personal Interview: Yes
No. of Rounds: 3
No. of Offers: Upto 10
Minimum CGPA:

Eligibility

Recruiting PHDs: No
Eligible Departments: B.Tech in Computer Science & Engineering, B.Tech and M.Tech in Computer Science & Engineering, M.Tech in Computer Science & Engineering, B.Tech in Mathematics & Computing, B.Tech and M.Tech in Mathematics & Computing, B.Tech in Electrical Engineering, B.Tech in Electrical Engineering (Power and

B.Tech in Electrical Engineering, B.Tech in Mechanical Engineering (Automotive and Automation), M.Tech in Computer Technology, B.Tech in Textile Engineering and M.Tech in Computer Science & Engineering, B.Tech in Chemical Engineering and M.Tech in Computer Science & Engineering, B.Tech in Production & Industrial Engineering and M.Tech in Computer Science & Engineering, B.Tech in Engineering Physics and M.Tech in Computer Science & Engineering, B.Tech in Mechanical Engineering and M.Tech in Computer Science & Engineering