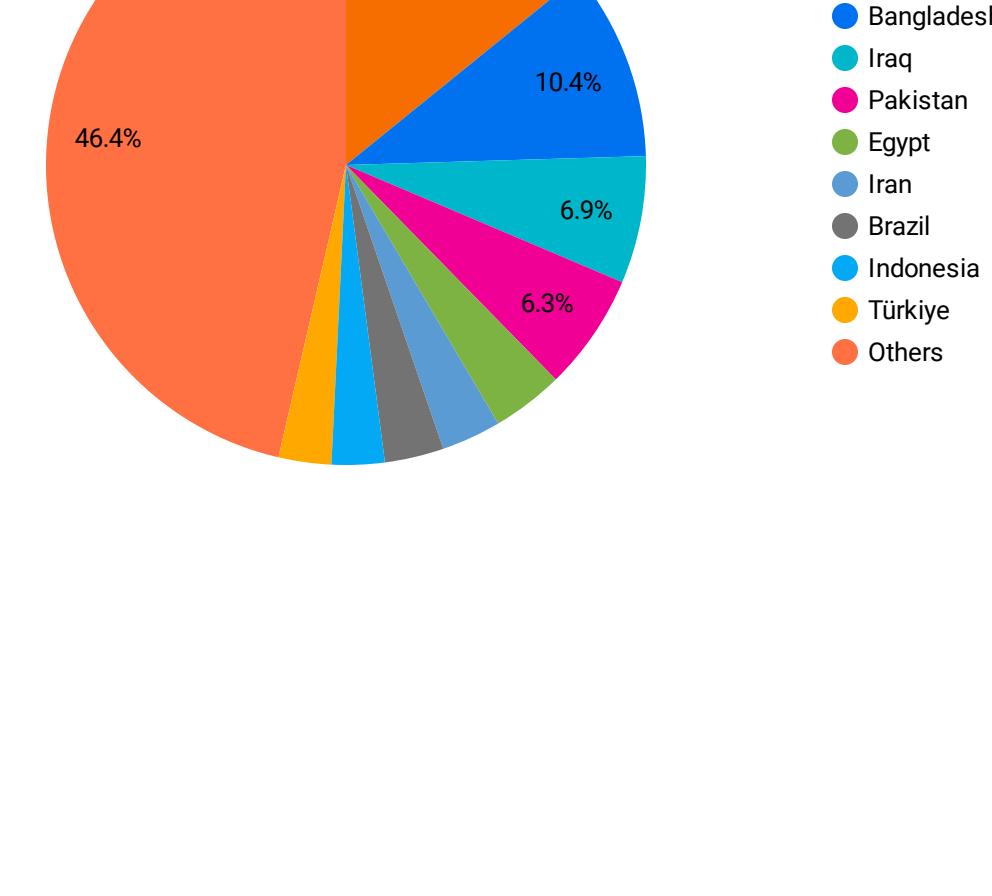
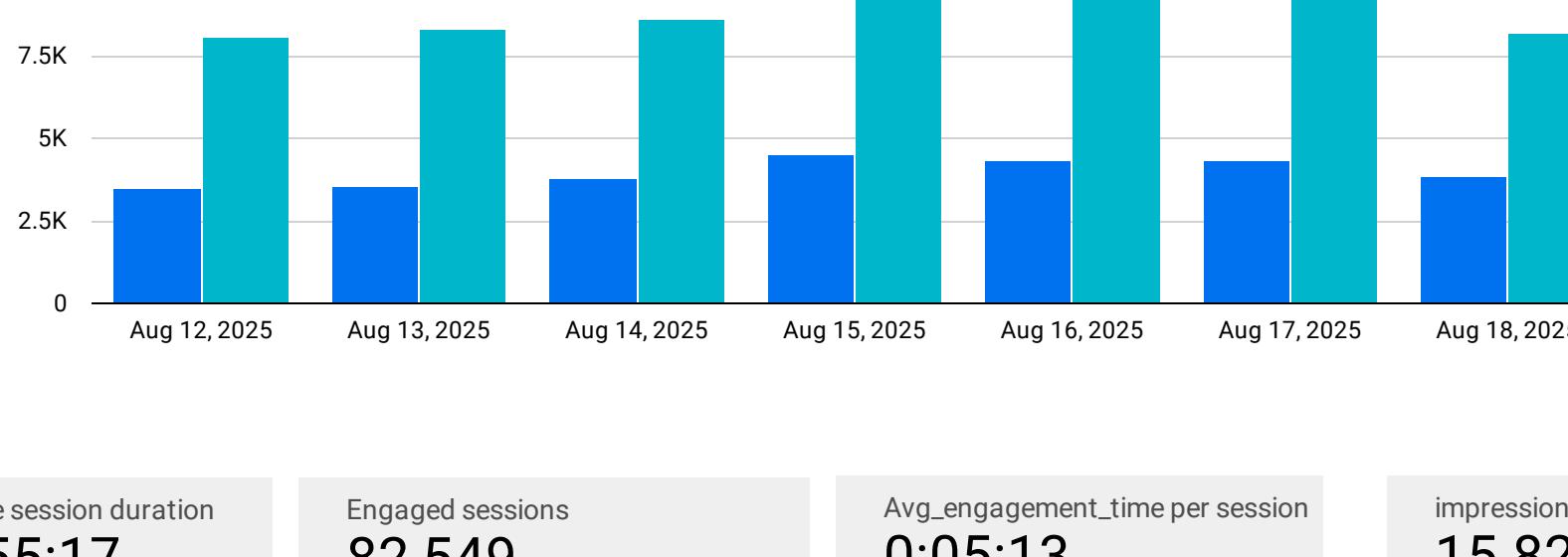


Stream name: com.girlfriend.runner... (1)

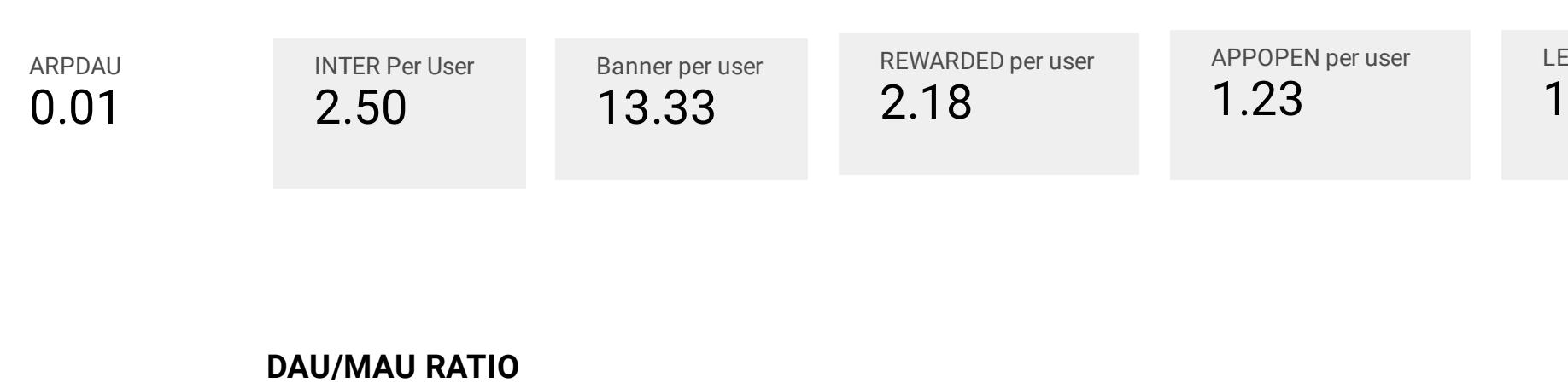
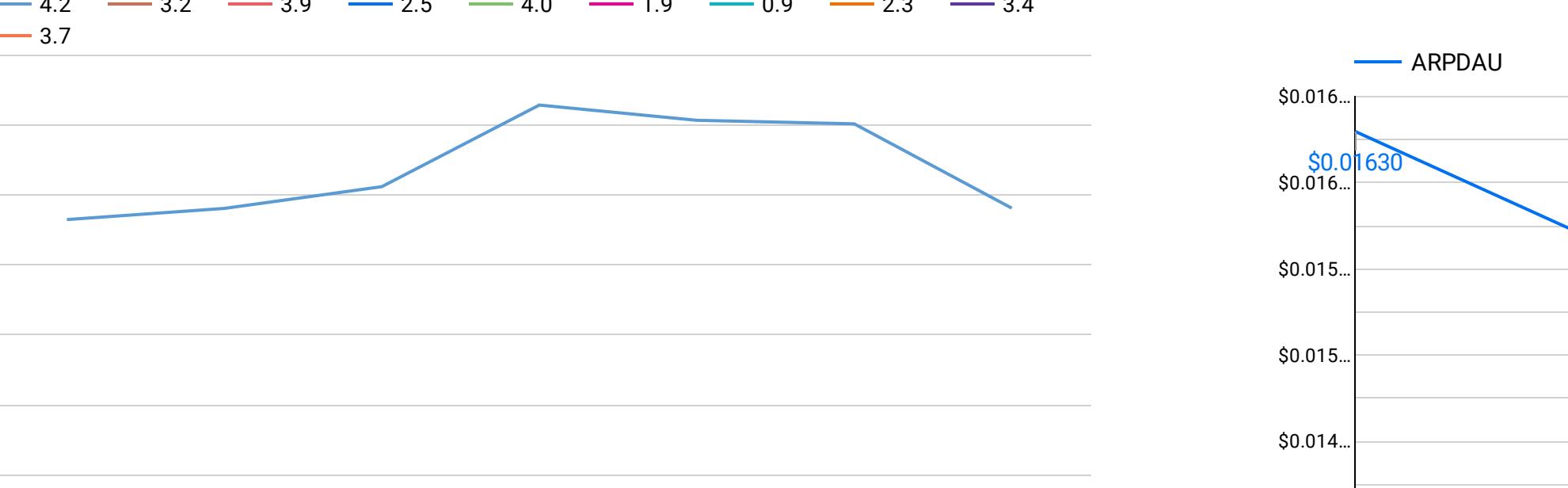
Country

App version

Aug 12, 2025 - Aug 18, 2025

Active users
42.80KNew users
27.83KMonthly active users
914.68KDAU / MAU
6.79%Sessions per user
2.18Bounce rate
11.63%**Active users vs New users**Average session duration
01:55:17Engaged sessions
82,549Avg_engagement_time per session
0:05:13impressions_per_user
15.82

avg_session_duration_seconds

ARPDPAU
0.01INTER Per User
2.50Banner per user
13.33REWARED per user
2.18APPOOPEN per user
1.23LEADER per user
12.63**DAU/MAU RATIO****Active users BY App version**

ARPDAU

\$0.01500

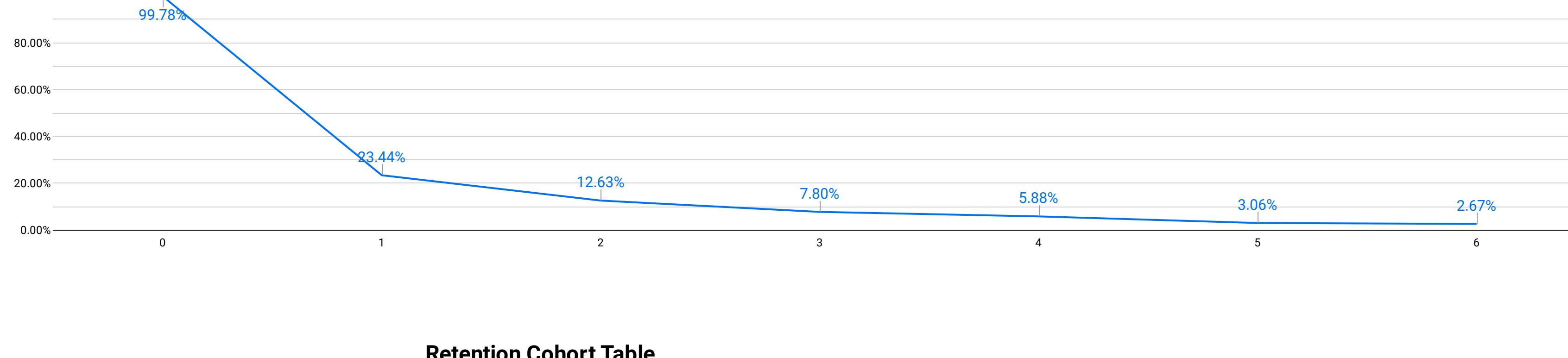


Aug 12, 2025 - Aug 18, 2025

country: Bangladesh

(1) ▾

Retention cohort Graph



Retention Cohort Table

cohort_date	cohort_size	country	day_n / retention_rate						
			0	1	2	3	4	5	6
Aug 12, 2025	374	Bangladesh	99.73	22.19	13.64	7.75	5.61	2.94	2.67
Aug 13, 2025	441	Bangladesh	99.77	24.49	12.47	7.94	5.44	3.17	-
Aug 14, 2025	441	Bangladesh	100	23.36	10.43	7.94	6.58	-	-
Aug 15, 2025	594	Bangladesh	99.83	24.07	15.32	7.58	-	-	-
Aug 16, 2025	505	Bangladesh	99.41	26.34	11.29	-	-	-	-
Aug 17, 2025	376	Bangladesh	100	20.21	-	-	-	-	-
Aug 18, 2025	368	Bangladesh	99.73	-	-	-	-	-	-
Grand total			99.78	23.44	12.63	7.8	5.88	3.06	2.67

ADS IMPRESSIONS

APPOPEN 2.58K	BANNER 19.57K	INTER 3.85K	LEADER 168.00	REWARED 2.18K	total_ad_impressions 28.35K	total_earnings 6.26
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Impression per user

Top 8 - even...	totalAd_impressions	impressions_per_user
Aug 12, 2025	3,903	3.81
Aug 13, 2025	3,324	2.42
Aug 14, 2025	4,448	12.61
Aug 15, 2025	5,935	5.39
Aug 16, 2025	4,712	4.05
Aug 17, 2025	2,829	2.95
Aug 18, 2025	3,198	4.41
Grand total	28,349	4.77

country

ad_format

	ad_format	country	ecpm_percentile	user_count	avg_ecpm
1.	BANNER	Bangladesh	1	553	0.01
2.	BANNER	Bangladesh	2	551	0.02
3.	BANNER	Bangladesh	3	549	0.03
4.	BANNER	Bangladesh	4	547	0.08
5.	APPOPEN	Bangladesh	1	520	0.22
6.	APPOPEN	Bangladesh	2	519	0.35
7.	APPOPEN	Bangladesh	3	516	0.5
8.	APPOPEN	Bangladesh	4	514	1.14
9.	INTER	Bangladesh	1	396	0.33
10.	INTER	Bangladesh	2	391	0.51
11.	INTER	Bangladesh	3	390	0.68
12.	INTER	Bangladesh	4	390	1.49
13.	REWARED	Bangladesh	1	252	0.38
14.	REWARED	Bangladesh	2	252	0.58
15.	REWARED	Bangladesh	3	249	0.77
16.	REWARED	Bangladesh	4	248	1.58
17.	LEADER	Bangladesh	1	6	0.03
18.	LEADER	Bangladesh	2	4	0.04
19.	LEADER	Bangladesh	3	2	0.04
20.	LEADER	Bangladesh	4	2	0.05

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LTV Cohort

date	cohort_size	country	day_n / cumulative_ltv						
			0	1	2	3	4	5	6
Aug 12, 2025	374	Bangladesh	\$0.00223	\$0.00238	\$0.00242	\$0.00251	\$0.00252	\$0.00253	\$0.00255
Aug 13, 2025	441	Bangladesh	\$0.00132	\$0.00145	\$0.00152	\$0.00155	\$0.00156	\$0.00157	-
Aug 14, 2025	441	Bangladesh	\$0.00165	\$0.00183	\$0.00187	\$0.00196	\$0.00203	-	-
Aug 15, 2025	594	Bangladesh	\$0.00177	\$0.00186	\$0.00192	\$0.00195	-	-	-
Aug 16, 2025	505	Bangladesh	\$0.00140	\$0.00162	\$0.00166	-	-	-	-
Aug 17, 2025	376	Bangladesh	\$0.00137	\$0.00151	-	-	-	-	-
Aug 18, 2025	368	Bangladesh	\$0.00135	-	-	-	-	-	-

Aug 12, 2025 Aug 13, 2025 Aug 14, 2025 Aug 15, 2025 Aug 16, 2025 Aug 17, 2025 Aug 18, 2025

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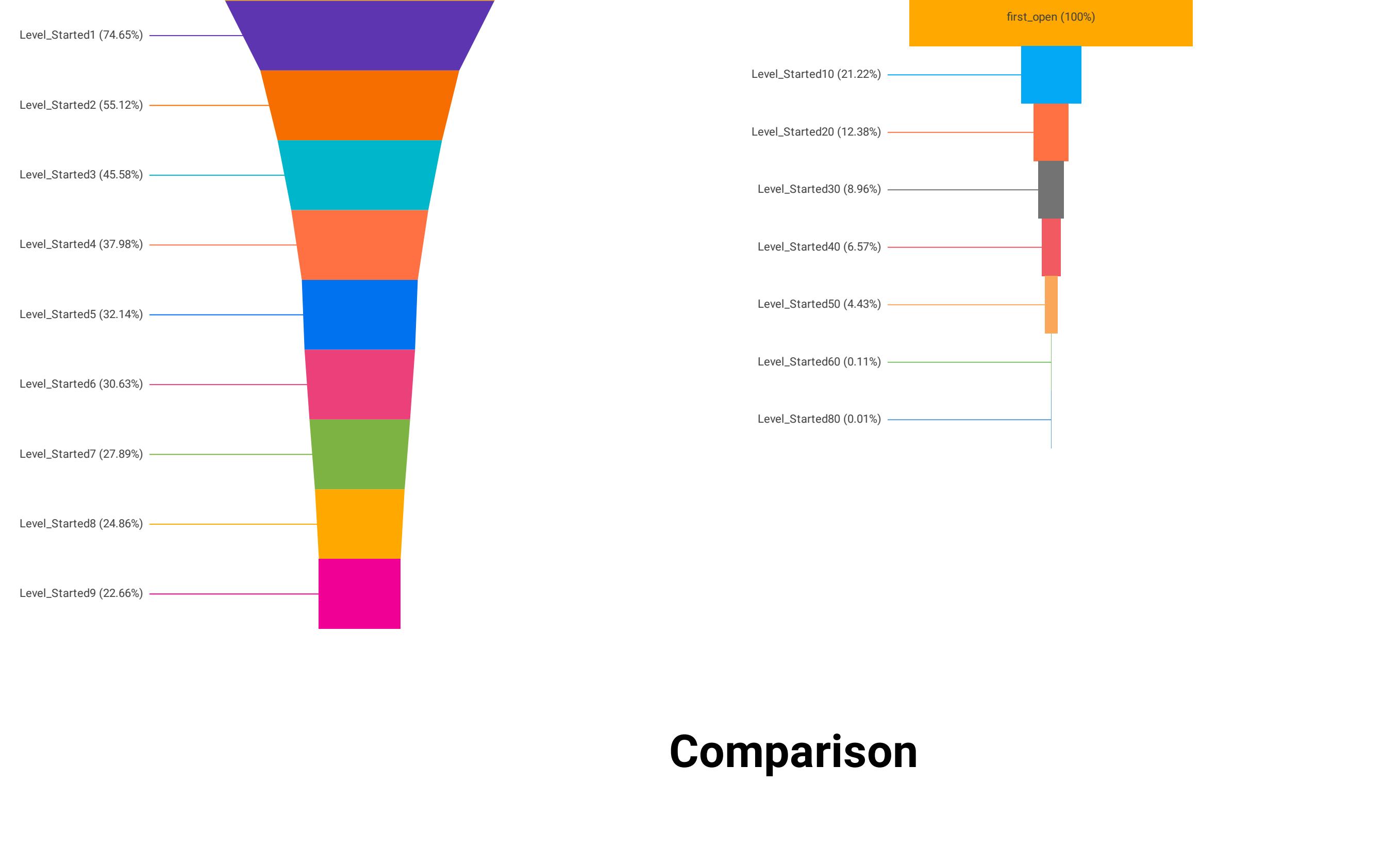
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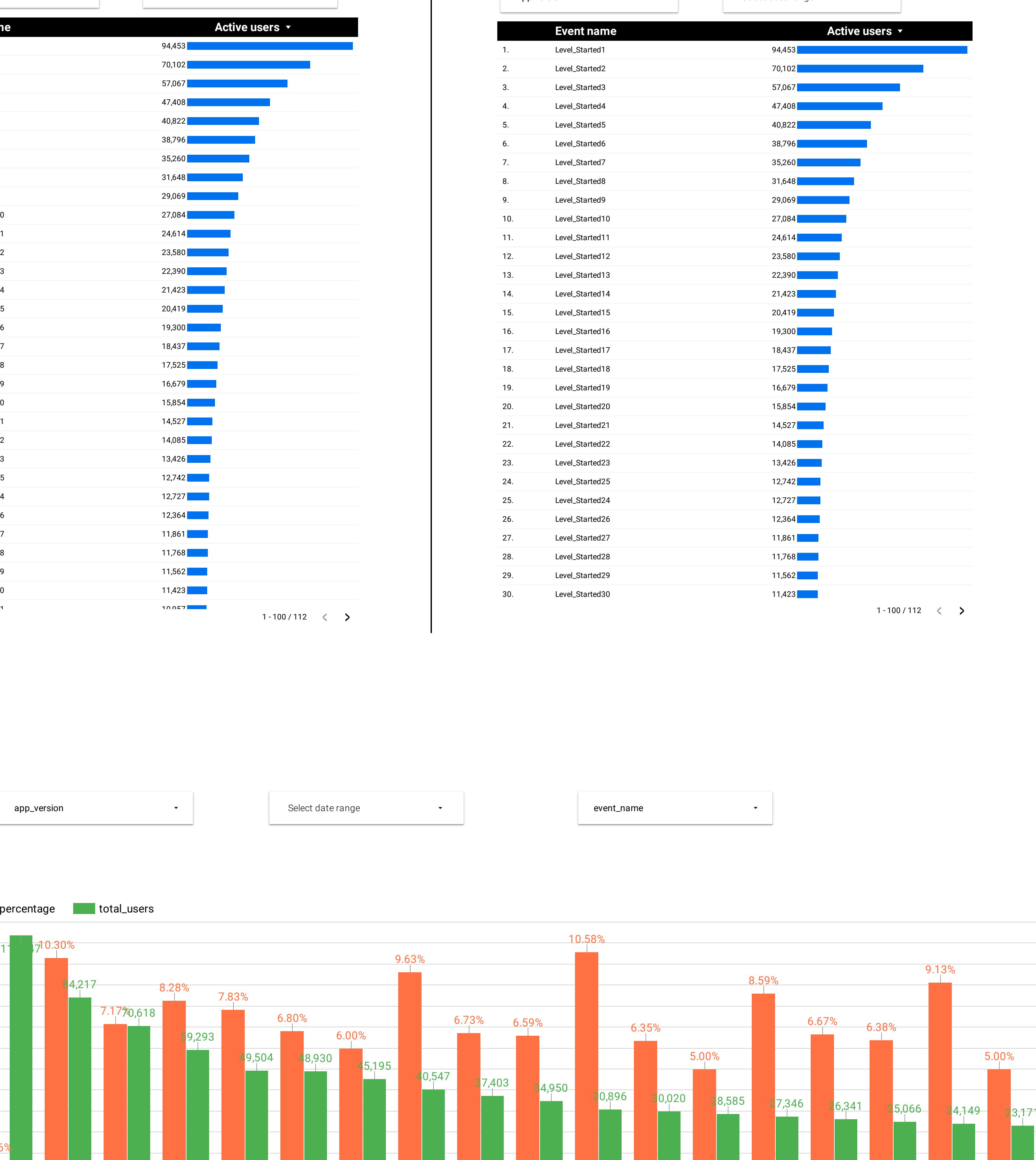
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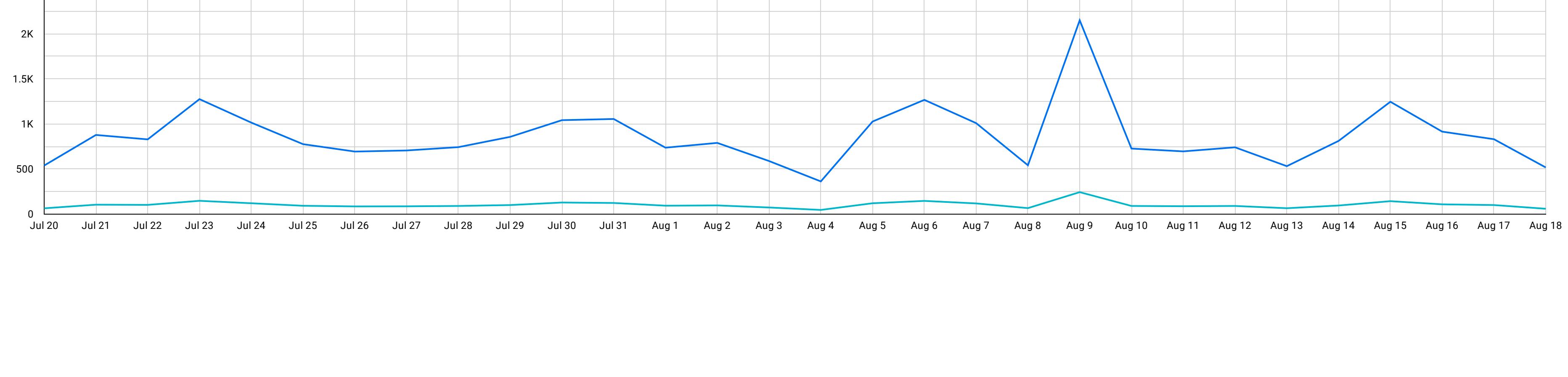


1



app_version

Aug 12, 2025 - Aug 18, 2025



user_pseudo_id

total_exception

fatal_count

1.	bfb426cc6b95e1dfb8da91fad7c2528	890	99
2.	4c6979181eb7ab2d85a41628cbc4b5d	360	40
3.	38b2c6398293f044e538126dd3d3ef4d0	171	19
4.	5926207c6899d2efc425051f5530c777	135	15
5.	bfa9ff3711522627909d778a36679f	108	12
6.	90f25221717b7e486f73d8509451449	72	11
7.	7375ab77b6cd93fba022a31b31b3b	90	10
8.	ac855d453155ce19899b2dab79347654	90	10
9.	193ff620b52bf23f2d24e758eeca2a7	81	9
10.	914b78613a92a91f214f1d0decbs5516c	69	9
11.	2bd3547098ebbd827950e452fd8ad6dc	72	8
12.	3cbdf8e93fb750844c364aabee8fb77b	72	8
13.	c1029e52ee1f7450c4cbebb1771ecc1f	60	7
14.	213aa3f7148449986c7334c2bd7d4	57	7
15.	3512b66cd0c994b2d993372c6f1217b7	53	6
16.	c813158bd64e1c69671b0f442384dc4	54	6
17.	49a5abfe953a1d0f1b0301051ba38ac	45	5
18.	05583d41e0fd2f0e911cb42ada36d1338c	39	5
19.	460f05c3781ddb968a2f6836d78d739a	39	5
20.	17c4f77a1a281hf3a87ca597fa1a6	45	5

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user_pseudo_id

Equals

Enter a value

event_name

event_time	event_name	is_fatal
1. Jul 19, 2025, 7:00:00 PM	NoThanks_btn	No
2. Jul 19, 2025, 7:00:00 PM	Level_Complete46	No
3. Jul 19, 2025, 7:00:01 PM	get_handbag	No
4. Jul 19, 2025, 7:00:01 PM	NoThanks_btn	No
5. Jul 19, 2025, 7:00:01 PM	session_start	No
6. Jul 19, 2025, 7:00:01 PM	screen_view	No
7. Jul 19, 2025, 7:00:02 PM	user_engagement	No
8. Jul 19, 2025, 7:00:02 PM	screen_view	No
9. Jul 19, 2025, 7:00:02 PM	relationship_next	No
10. Jul 19, 2025, 7:00:02 PM	NoThanks_btn	No
11. Jul 19, 2025, 7:00:02 PM	ad_impression	No
12. Jul 19, 2025, 7:00:04 PM	Level_Start33	No
13. Jul 19, 2025, 7:00:04 PM	Level_Start46	No
14. Jul 19, 2025, 7:00:04 PM	screen_view	No
15. Jul 19, 2025, 7:00:04 PM	firstly_open	No
16. Jul 19, 2025, 7:00:05 PM	Level_Start43	No
17. Jul 19, 2025, 7:00:05 PM	Level_Failed4	No
18. Jul 19, 2025, 7:00:05 PM	Level_Start29	No
19. Jul 19, 2025, 7:00:05 PM	Level_Complete32	No
20. Jul 19, 2025, 7:00:05 PM	user_engagement	No
21. Jul 19, 2025, 7:00:05 PM	screen_view	No
22. Jul 19, 2025, 7:00:05 PM	first_open	No
23. Jul 19, 2025, 7:00:06 PM	Level_Start8	No
24. Jul 19, 2025, 7:00:06 PM	screen_view	No
25. Jul 19, 2025, 7:00:06 PM	user_engagement	No
26. Jul 19, 2025, 7:00:06 PM	session_start	No

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