

Almond Classifieds (Ultimate Edition)

Administrator's Guide

Differences between Ultimate Edition version 8.3 and Enterprise Edition version 7.5.

Many PHP functions are rewritten and optimized. Ads can be organized in 7-level structure - 4 levels for locations (world region, country, province, city) and 3 levels for categories (categories groups, categories, subcategories). Such multilevel structure allows to support ads indexes of many categories for more than 45000 cities. Users can choose different configurations from predefined list for working with classifieds. These configurations can have different options e.g. different languages. Optionally the script can recognize tablet computers or smartphones and set up simplified Lite layout. Users can choose classic or Lite layouts for classifieds browsing. The same package of Almond Classifieds script can be installed as a standalone script or as Joomla component. AJAX based 4-level locations selection. Layouts parts can be chosen from admin interface, e.g. types of locations selection, places for locations on the script pages, types of ads indexes, predefined sets of layout templates. Optimized SEO links structure has been optimized. Using the same installation for Classic Classifieds service and as a Facebook application.

Contents

1. Quick start	1
2. Ads administration	3
3. Custom options settings	5
4. Multilevel locations selection	8
5. Facebook settings	10
6. PayPal module set up	12
7. Classifieds Layouts	15
8. Custom list of classifieds categories	17
9. Ads fields configuration	18
10. Membership features	20
11. Almond classifieds (Ultimate Edition) features	24
12. License agreement	31

Steps for setting up Almond Classifieds on Web-server Quick Start

Standalone installation

In this installation the script works without any additional frameworks like Joomla. Unzip your loaded zip file; Upload all script files (.php) via ftp to your new classifieds directory.

Set up permission 777 for the directories 'photos' config/custom_main, config/custom_[2,3] inside classifieds directory on the web server. The files

'aclassif.php', 'aclassif.xml' and directories 'views', 'j_admin' are not necessary to transfer, as they are used for Joomla installation. If you receive server error message while trying to start the script index.php via browser, then probably your server requires specific permission for php scripts. In this case you should set up permission 755 for scripts index.php, fb.php, admin.php and for all the scripts inside the directory 'scripts'. For custom config settings and scripts administrations start the script admin.php via browser. Log in into config admin interface:

Almond Classifieds Administrating

Choose the configuration: **main config** [config 2](#) [config 3](#)

Input admin password :

(Cookies must be set up. Initial password: 'adm')

Copyright © 2013 AlmondSoft.Com All rights reserved.

Then admin menu will appear:

Almond Classifieds Administrating

Choose the configuration: **main config** [config 2](#) [config 3](#)

[Set Up Main Options](#) [\(Reset\)](#)

[Set Up Categories/Fields](#) [\(Reset\)](#)

[Set Up PayPal Options](#) [\(Reset\)](#)

[Set Up Multilevel Locations Selection](#)

[Membership Options](#) [\(Reset\)](#)

[Create MySQL Tables For Classifieds](#)

[Translate Messages for User's interface](#)

[Classified Ads Front End](#)

[Ads Administrating](#)

[Log Out](#)

Copyright © 2013 AlmondSoft.Com All rights reserved.

Manual

To delete custom config settings and set up initial default options click link 'Reset'.

Before saving options into config files, the script check PHP syntax in temporary file. If after submitting options the script generates error in tmp.php file, use back button and correct your last custom settings.

Go to the section “Set Up Main Options”. At first set up MySQL database parameters: Database name, hostname, user name, password. You can ask for these parameters in your web site hosting company. MySQL database can be created by using special web interface provided by your web site hosting company or via telnet by using mysqladmin utility.

Choose the configuration: [main config](#) [config 2](#) [config 3](#)

[Top:](#)

MySQL Settings

Database host name:

Database user's name:

Database user's password:

Database name:

Name of database table for ads:

Name of database table for locations names:

Name of mysql table for logs:

Name of mysql table for keywords list:

[Save MySQL Options](#)

Click on the link "Create MySQL Tables" in the config section "Create MySQL tables for Classifieds" and create mysql table for ads.

[Top:](#)

Creation MySQL tables for ads

[Create MySQL Table for Ads](#) (If such table already exists, it will be deleted with all ads)

[Recreate MySQL indexes](#)

[Create MySQL Table for Membership Database](#) (If such table already exists, it will be deleted with all membership profiles)

Start the script index.php in your browser and try classifieds features with default options. If everything works fine, you can proceed setting up your custom options via the script admin.php.

Joomla installation

If you need to install the script as Joomla component, then simply submit script zip package as a component package in the Joomla admin area. The script will be installed automatically. All options can be set up in the Joomla admin area in the section Almond Classifieds component, default password is 'adm'.

Ads Administration

For ads administration you need to go into "Ads administration" section on the main admin interface menu.

How to edit an ad by admin

Input ad id# in the edit area, then make editing of the ad.

How to delete ads by admin

Input ads id# you need to delete, separated by commas, e.g. if you input 5,16,23-27,35,45-48, then ads with the following id# will be deleted: 5,16,23,24,25,26,27,35,45,46,47,48

How to moderate ads by admin

First you have to set up moderation option via config interface. After this if some user submits an ad, this ad will be placed into moderate folder and it will be not visible in the public ads index. Admin can click on the "moderate" link in the web admin interface area, then browse and edit submitted ads. If you need to delete some ads in the moderate folder, you can submit ads id# for deleting in the delete admin area as described above. If moderating option is set up and some user makes editing of his/her ad, this ad will be placed into editing folder and only after approving by admin in the described above way (as for moderating folder) this ad can appear in the public index.

How to make ads invisible/visible

To make ads visible, admin goes to " Make ads visible/invisible" area and submits the list of ads id# he/she needs to make visible in the public ads index, e.g. if you input 5,16,23-27,35,45-48, then ads with the following id# will become visible: 5,16,23,24,25,26,27,35,45,46,47,48

If you need to make some ads invisible for some time period, you can submit the list of ad id# of these ads to the invisible folder and after some period make them visible as in the moderating case.

How to get e-mails of ad owners

To get e-mails of ad owners, you can click on the link with the category name in the web admin interface. You will get ad owners' e-mails of this category in the alphabetical order. You can copy this list for using it in mail list programs. If you click on the e-mail link, you will see the ad details page with this contact e-mail.

Ads Highlighting

Highlighting options for ads can be set up in the admin web interface. If to set up ad rate 1, then ads will be rotated on the top of the one chosen in this ad category and for chosen in this ad location. If to set up rate 2, then ads will be rotated in all classifieds categories for chosen location. If to set up rate 3, then ads will be rotated in chosen location for all categories. If to set up rate 4, then ads will be rotated for all categories and locations. All rates can be set up by admin via admin interface. Rate 1 can be set up via fee based ads highlighting. In the admin areas you can see the place with the title "Ads Highlighting". Submit rating you need and then the list of ads id# which you have to submit this rating for. After this submitted ads will additionally appear on the top of ads index according to their rate. Ads with rate "0" will be not highlighted;

Highlighting ads with on-line credit card processing

Highlighting options can be set up in admin config area.

Highlighting Ads

Set up highlighting ads feature:

☒ yes

Number of highlighted ads which will be rotated at the top of ads index pages:

Number of highlighted ads which will be rotated on ads second pages with ads details:

Expiration period for highlighted ads (days):

All photos and attachments will be displayed only on highlighted ads, on other ads only one small photo will be displayed:

☐ no

To display ads list in the order according to highlighting rate (this rate can be set up in the admin interface):

☐ no

To provide fee based ads highlighting with real time credit card processing, you need to sign up with PayPal business account.

Custom Options Settings

In the section “Set Up Main Options” admin can set up many classifieds options. The main ones are displayed on the following print screens:

Admin password:

Admin e-mail:

Expiration period for ads (days):

Number of ads displayed on the index page:

Max ads title size for displaying on ads index pages (chars):

Protection for ads duplication:

☐ no

Time (days) for latest ads link on the top page:

Set up JavaScript checking of ads fields on submitting form:

☒ yes

Create static URLs for classifieds content:

☐ no

Charset coding (e.g. utf-8):

Use AJAX framework:

☒ yes

Place 'visits counter' on ads details pages:

☒ yes

Minimum number of visits that allows to place an ad into top visited list:

Place 'contacts counter' (how many privacy mails have been sent to ad owner) on ads details pages:

☒ yes

set up ability for users to vote and rate ads:

☒ yes

set up max value for rate:

Use IP logs to count only one visit, contact message and vote of the same user for the same ad:

☒ yes

Expiration period for logs (days):

Place on detailed ad page special link to search all ads posted by a user (search with the same contact e-mail) if user place more than 1 ad:

☒ yes

Detect tablet computers (e.g. iPad, Samsung Galaxy Tab, etc.) and set up lite layout (yes,no):

☒ yes

Fast Search Features

Use fast search features with keywords suggestion:

Min length of keywords for indexing in the keywords list:

If the fast search features have been set up or min length of keywords for indexing was changed, click on the link below to create the new keywords index. After creating keywords index, it will be controlled by the script automatically.

[Create keywords index](#)

Min amount of appearance of keyword in the ads for including this keyword into popular keywords list:

Min amount of appearance of keyword in the ads for including this keyword into list of keywords suggestions in the fast search form:

Max amount of keywords in suggestions list for fast search form:

Moderating, Spam Guard

Set up moderating:

[Special Option](#)

Using Spam Guard:

Use verification code for ads submitting, sending privacy mail, membership subscribing:

Use hidden verification by analysing users' activity on submitting forms without entering verification code:

Place link for flagging ads as spam on the ads details pages:

Amount of ads spam flags from users for sending spam notification to admin:

Spam guard will check how many links are placed into 'brief description' and 'more details' fields (yes, no):

If 'yes', how many links in the above fields are required for the script to place this ad into spam folder:

Check number of placed ads per time period by each user:

if you set up 'yes' for previous option, set up max number of ads allowed to place:

and time period (days) for check:

Activating of ads by clicking on the activation link in the confirmation e-mail:

Confirmation e-mail subject:

Confirmation e-mail template:
(--act_link-- will be replaced by activation link)

Thank you for submitting your ad.
Please click on the following link
to activate your ad
--act_link--

Privacy Mail, Messages

Set up privacy mail:

Privacy mail template:

For you ad: --title-- (--ad_url--)
the following message was sent:

--message--

--mb_login_inf--

Reply e-mail: --r_email--

Send ads (and new membership subscribing) notification e-mails to admin with edit/moderate/delete links

If privacy mail is set up, send copy of privacy messages to admin:

If privacy mail is set up, redirect privacy messages to admin:

Send expiration message to ads owners when their expired ads were deleted:

Expiration e-mail subject:

Your ad has been expired

Expiration e-mail template:

title: --title--
Brief Description: --brief--

which you placed on --date-- in our class
has been expired.

Welcome to place new ads into our class

Membership, E-Commerce

Set up free (f) or membership (m) option for access to ad second page :

[Special Option](#)

Set up different option:

for the following categories:

(set up the list of the categories in the format:

catname1,catname2,catname3

where catname1, ... - are the short names of the categories)

Set up free (f) or membership (m) option for submitting new ads:

[Special Option](#)

Set up different option:

for the following categories:

(set up the list of the categories in the format:

catname1,catname2,catname3

where catname1, ... - are the short names of the categories)

Set up free (f) or membership (m) option for sending privacy mails:

[Special Option](#)

Set up different option:

for the following categories:

(set up the list of the categories in the format:

catname1,catname2,catname3

where catname1, ... - are the short names of the categories)

Activate ads by PayPal payment (moderating option should have the value 'yes'):

Layout Headers/Footers

Title for classifieds pages:

Almond Classified

Set up html header for pages generated by the script:

```
<STYLE type='text/css'>
.fnt3 {FONT-FAMILY: ARIAL, HELVETICA, san-serif ; FONT-SIZE: 18px; COLOR: #555599;
FONT-WEIGHT: bold;}
</style>
<div style='margin:0;padding:0 0 10px 0;max-width:1250px;min-width:800px;'>
<div style='width:50%; float:left; padding:5px 0 15px 15px; margin:0;'>
<font style='FONT-FAMILY: ARIAL, HELVETICA, san-serif ; FONT-SIZE: 11px;'>
<a href='http://www.almondsoft.com/alcl.html'>Home</a> &nbsp;
<a href='http://www.almondsoft.com/ordercl.html'>Order On-Line</a>
&nbsp; <a href='http://www.almondsoft.com/alclfree.html'>Load free version</a>
</font>
<div style='padding:15px 5px; FONT-FAMILY: ARIAL, HELVETICA, san-serif ; FONT-SIZE: 18px;'>
Almond Classifieds
</div>
```

Set up html footer for pages generated by the script:

```
<div style='margin:0;padding:20px;max-width:1250px;min-width:800px;'>
<font class='smallfnt'>
<center>&nbsp; <br>
Copyright © 2013 <a href='http://www.almondsoft.com'>AlmondSoft.Com</a> All rights reserved.
</font></center>
<p>&nbsp;<p>&nbsp;
</div>
```

Google Map Module

Use Google Maps API (yes, no):

yes

Map zoom:

13

Embed map in ads details page (yes) or place link 'map' on this page (no):

yes

Place an additional column 'Map' on the ads index page (yes, no):

yes

Name for this column:

Map

Similar settings can be set up for ads photos, attachments, Layout Headers/Footers, RSS & Ads Line Scrolling Modules, Random Ads & Ads Photos Gallery.

Multilevel locations selection

In the default config one-level selection has been set up. Users can choose only cities for locations. The list of cities is specified in the admin config interface 'Categories/fields' area in the section for the field 'city' settings.

Locations Selection Options

Set up locations selection (yes,no):

Use multilevel locations selection with the large number of locations (1) or the list of cities specified for the field 'city' in the fields descriptions (2) (option 2 is recommended for the small cities list of one level locations selection) :

Set up the list of fields shortnames for locations levels:

Set up the messages for the selection of locations levels:

If you need multilevel locations selection, set up all selections options in the config area. Then in the config area 'Set Up Multilevel Locations Selection' submit the appropriate text file with locations.

Setting multilevel locations selection:

At first you need to set up locations selection options in [this section](#)

Choose .csv file with locations database. Lines of this file should be in the following format (fields are separated by tab delimiter):

```
wregion  country  province      city
```

You can try test file with locations which has been loaded with the script package. After testing this file can be modified according to required locations levels and lists.

Random Ads

Options for random ads features can be set up in the config section “Set Up Main Options”:

Random Ads & Ads Photos Gallery

To display random ads on the pages (yes, no):

How many times to repeat random ads changing on the top page:

Time delay for random ads changing (ms):

Minimum of ads in the classifieds when random ads start appearing:

How many first positions in random ads list are assigned for highlighted ads:

To allow users to view ads photos gallery (yes, no):

Options for displaying random ads on the top, ads index and ads details pages can be set up in the function `js_rand_ads(table_width,table_height, time_period, n_ads)` in the files `t_top_...html`, `t_index_...html`, `t_details...html`. In this function `table_width`, `table_height` mean width and height of the table with random ads, `time_period` is the time period for changing photos (if `time_period=0`, then photos will not be changing), `n_ads` - means when number of ads in the ads index of chosen category that match user's query exceeds value `n_ads`, then random ads start appearing.

Ads photos gallery. Some parameters of ads photos gallery can be set up at the top of file `rndgal.php`

Facebook Settings

The JavaScript SDK of facebook interface requires the registering of your application with Facebook. You can register your Facebook application at <http://www.facebook.com/developers/createapp.php> After registration you will get Key API and Application Secret which you need to submit into the config area. More info how to set up canvas page and iframe can be found at <http://developers.facebook.com/docs/guides/canvas/> e.g. for our demo at <http://www.almondsoft.com/classifieds> Canvas URL is <http://www.almondsoft.com/classifieds/scripts/fb.php?> And canvas page URL is <http://apps.facebook.com/almclassif>.

Secure canvas page can be set up in case your site has SSL certificate. You can check if SSL works on your site by checking your script with URL `https://script_url`

Facebook Interface Settings

The JavaScript SDK of facebook interface requires registering of your application with Facebook. You can register your Facebook application at <http://www.facebook.com/developers/createapp.php> After registration you will get Key API and Application Secret which you need to submit into the config area below

Set up facebook Application ID:

45445787381254363

Set up facebook Application Secret:

6eb1fddhjkr56g7hn57

Use facebook interface:

no

Ads can be placed by any visitor including facebook users (1) or only by facebook users (2):

1

Privacy mails can be posted by any visitor including facebook users (1) or only by facebook users (2):

1

The domain name for Activity Feed social plugin
(input your site domain):

<http://www.almondsoft.com/jm>

You also need to enter The domain name for Activity Feed social plugin, URL of your classifieds application on the facebook.

The domain name for Activity Feed social plugin
(input your site domain):

www.almondsoft.com/classifieds/

Social plugins can be added or modified in the file `t_fb.php` of the directory `joomla_dir/components/com_aclassifb`.

Classifieds primary page can be viewed via the iframe hosted by Facebook at http://apps.facebook.com/your_app/ You can use the same facebook application profile which was created for receiving facebook app id. In the facebook integration section for your application you need to set up Canvas Page, which will be URL to your application on the facebook, Canvas URL, Canvas Type (set up iframe), IFrame Size (set up 'Show scrollbars'). As Canvas URL you need to set up the following URL: http://your_classifieds_dir_URL/scripts/fb.php? (for Joomla! installation you need to set up the URL http://your_joomla_dir_URL/components/com_aclassif/scripts/fb.php?). After these settings facebook users will be able to access to your classifieds service as facebook application from your facebook pages. More info how to set up canvas page and iframe can be found at <http://developers.facebook.com/docs/guides/canvas/>

URL of your classifieds application on the facebook:

<http://apps.facebook.com/almclassif/>

Set up different configurations

For some needs you can use the ability for users to choose the specific configuration, e.g. with other languages. In different configs options can have different values. To set up links for different configurations you need to place code `--config--` into header/footer via admin interface. To set up config options at first the script reads config file from custom config dir e.g. `custom_1`, if such config file is absent, then check in the dir `custom_main`, then, if such config file is absent, check in the config. So, if you need different config settings at first set up main customized config settings, then using main config settings set up different configurations. You need to set up the same mysql options including mysql table for ads in all configurations. If you do not need more than one custom configuration, delete all info from configurations field in the admin config interface. Options for different configurations can be set up in the config section "Set Up Main Options":

Configurations

User and admin can choose the configuration which will have all customized options for this chosen config including languages, categories, ads database etc. Each config has its own directory with config files. It is recommended to set up the same configurations list in all configurations. Admin can set up to 2 configurations with keys 'main','2','3'. Set up configuration list in the format: key|name_of_configuration. MySQL settings for ads table should be the same in all configurations.

main main config
2 config 2
3 config 3

PayPal Module Set Up

First, you have to create your PayPal Premier or Business account at www.paypal.com. In the config section “Set Up PayPal Options” you can set up your custom settings for PayPal account and place all files.

PayPal Module Settings

To set up fee based ads activation including discount option, you have to set up the moderating option and the option for ads activation via PayPal module in the 'Setting Up Almond Classifieds Options' area.

E-mail of your PayPal account:

Instant Payment Notification URL (URL of ppipn.php script):

Using PayPal SandBox account without real payment for testing payment interface:

To set up fee based ads activation including discount option, you have to set up the moderating option and the option for ads activation via PayPal module in the 'Set Up Main Options' area in web config interface. In the config section “Set Up PayPal Options” you can set up the following payment options:

Payment for ads submitting:

Payment amount:

Currency:

Service Name:

Name of the scripts for successful PayPal processing where users will be directed after payment:

Name of the scripts for canceled PayPal processing where users will be directed after payment:

Payment for ads highlighting:

Payment amount:

2.00

Currency:

USD

Service Name:

Ads highlighting service

Name of the scripts for successful PayPal processing where users will be directed after payment:

ppreturn.php

Name of the scripts for canceled PayPal processing where users will be directed after payment:

ppcancel.php

Payment for Membership Subscribing:

Payment amount:

10.00

Currency:

USD

Service Name:

Membership subscribing

Name of the scripts for successful PayPal processing where users will be directed after payment:

ppreturn.php

Name of the scripts for canceled PayPal processing where users will be directed after payment:

ppcancel.php

How Multiple Ads Activation works. When users post more than one ad, they can activate them later by one payment with a discount via URL of the script ppact.php from dir 'scripts'. Discount options can be set up in the paypal admin config area. So, this service is useful for the users or companies that post a lot of ads e.g. real estate companies, recruitment agencies, dating companies, etc.

Payment with Discount for Multiple ads via Ads Activation Service:

Payment amount:

5.00

Currency:

USD

Service Name:

Payment for multiple ads

Name of the scripts for successful PayPal processing where users will be directed after payment:

ppreturn.php

Name of the scripts for canceled PayPal processing where users will be directed after payment:

ppcancel.php

Set up the discount for multiple ads submitting
(in the format ads_count|discount(%)):

1|0
2|10
10|50
100|60
1000|70

To test PayPal Module for Almond Classifieds (Pro) without real credit card processing and transactions, you have to create testing PayPal accounts. To do this go to PayPal

Developer Central (<http://developer.paypal.com>) and sign up. Log in and click on Sandbox button, then click Create Account link and create Premier Account with login e-mail (e.g. info1@yoursite.com).

PayPal Developer Central allows to create an account with not real e-mails for testing. Then in the Home Page of PayPal Developer Central (<http://developer.paypal.com>) click on Email button. To minimize confusion, Sandbox emails will not be sent to your personal email account. This will prevent these test emails from being confused with real transaction. In the Email area click the link 'Activate Your PayPal Account!', in this e-mail message copy the activation link and start it in a new browser window. You will be asked to enter your password for account confirmation. The first test account is created ! Log in into your account and in the area 'Activate Account' click the link 'Add Credit Card'. Sandbox will generate test credit card with not real number, you only have to set up correct expiration date, then click the button 'Add Card'. Go to Sandbox area again and create the second account in the same way with your own login e-mail. You have to do all steps described above. From this account you will be able to pay for classifieds service in testing mode to your first account which will be merchant account. You will have to do all these steps when you set up your real PayPal account for Almond Classifieds services.

Now you are ready to test PayPal Module with Almond Classifieds. Keep in mind - you have to log in into your developer account at <http://developer.paypal.com> before testing. In the classifieds config area PayPal section you need to set up testing option "Using PayPal SandBox account".

How to set up different languages

You need to set up different configurations. In each configuration you can set up separate config options including messages for user's interface which can be translated via web interface.

Where custom config options are saved ?

Custom config options are saved in the directories `script_dir/config/custom_main`, `script_dir/config/custom_2,3`. Default options are saved in the dir `script_dir/config/default`.

Note: `script_dir` means a path to classifieds script directory on the web server. If script installed as Joomla component, then the `script_dir` means `joomla_dir/components/com_aaclassif`.

How to transfer the script with customized settings from the web server on desktop computer to the web server ?

You simply need to replace the script directory to a new web server and then via admin interface create mysql tables (for standalone installation). For Joomla installation you need to install the script as a component from original zip package and then replace all config files from the directory `joomla_dir/components/com_aaclassf/config`.

Classifieds Layouts

Options for different layouts can be set up in the config section “Set Up Main Options”:

Layout Options

Choose Almond Classifieds Layout :

layout_main ▾

Use dynamic navigation for categories on the top page (works with AJAX option):

no ▾

Set up the area on the top page for locations list:

at the top of the page near top link (1), in the right column (2), in the left column (3), on the left side near categories list (4).
(this option is active with 'layout_main' only). When the script was installed as Joomla component, then only options (1) and (4) will be active):

1 ▾

Set up ads layout type on the ads index pages: 'Table'(1), 'String'(2), 'Block'(3)

(this option is active with 'layout_main' only) :

1 ▾

Set up the type of header/footer: 'Layout with horizontal menu at the top' (1), 'Layout with vertical menu in the left column' (2)

(this option is active with 'layout_main' only) :

1 ▾

Many layouts parts of the script are incorporated into the script and cannot be changed easily. But some parts of layout can be changed in the layout templates. Default layouts templates are placed in the script_dir/layout/default. Layout sets are specified in the file script_dir/layout/conf_layout.php (or script_dir/layout/conf_jlayout.php for Joomla installation). There are the following templates in this directory:

header and footer:

- t_header.html, t_footer.html - main layout;
- t_header_2.html, t_footer_2.html - layout with menu on the left column;
- t_header_lt.html, t_footer_lt.html - lite layout,
- t_header_aff.html, t_footer_aff.html - layout for affiliate server installation;

top page:

- t_top.html - main layout;
- t_top_lt.html - lite layout;

ads index page:

- t_index.html - main layout;
- t_index_lt.html - lite layout;

ads list layout:

- t_ads_list1.html - ads in the table format;
- t_ads_list2.html - ads in the lines format;
- t_ads_list3.html - ads in the blocks format;

ads in the table format are generated by the functions in the file `script_dir/inculdes/ads_ind.php`.

layout for social plugins on the top page:

- `t_fbsp.html`;

CSS style:

- `style.css`;

Menu:

- `t_menu_1.html` - menu with horizontal items list;
- `t_menu_2.html` - menu with vertical items list (it is used in the `t_header_2.html` template);

How to create custom layout

Create array record for custom layout and place it into the file `conf_layout.php` (or `conf_layout.php` for joomla installation). It can be the following for the start:

```
$layout_tmpl['custom'] = array(
'top' => 'custom/t_top_lt.html',
'index' => 'custom/t_index_lt.html',
'ads_list' => 'custom/t_ads_list3.html',
'details' => 'custom/t_details.html',
'msg' => 'custom/t_msg.html',
'sbm' => 'custom/t_sbm.html',
'header' => 'custom/t_header_lt.html',
'footer' => 'custom/t_footer_lt.html',
'css_file' => 'custom/style.css'
);
```

Create a new dir 'custom' and place all files from the dir 'default' into this new dir. Choose layout 'custom' in the admin config area and check whether it works properly. Then you can try to modify templates in the dir `script_dir/layouts/custom` which are set up in the new record 'custom' in the file `conf_layout.php`. You can also change the names of these template files and set up these names changes in the config file `conf_layout.php`. You can insert layout parts you need into templates files. Some changes of layout may not work properly. We recommend to change the layout step by step, so if some modifications do not work properly, go back to previous step and try the other way for layout modifications.

Custom list of classifieds categories

Custom categories can be set up in the config section “Set Up Categories/Fields”:



Categories format:

shortcatname|category name|fields set|field1,field2|hide_param

where

shortcatname is a unique word for simple short name of the category which will be used in the mysql database;

category name is a full name of the category which will be displayed on the user's interface;

fields set is a name of fields set which will be used for this category;

field1,field2 is a short names of ads fields which will create additional subcategories.

hide_param is a parameter 'h' can be used for some categories that allows to hide these categories on the top page where all categories are listed. These options can be useful for the categories that are organized for ads comments.

Names of categories group (e.g. 'Personals', 'Careers, Jobs', 'Real Estate') can be set up in the following format:

shortcatname|category name|fields set|field1,field2|group

One word 'newcolumn' in the line means starting new categories column on the top page.

One word 'newcol' means starting a new column for the categories list on the top page when AJAX dynamic navigation for categories is set up.

Ads fields configuration

Ads fields options can be set up in the config section “Set Up Categories/Fields”:

Short Name	Field Name	Field places	Search Form Option	Sizes	Field type on forms	should be filled out (1)	Mysql Type	Choices (for select type)
eventdt	Event Date	12	nosearch	40:50	date	1	date	-
title	Title	00	nosearch	40:50	text	1	varchar(150)	-
brief	Brief Description	2	nosearch	60:5:20	textarea	1	text	-
initialad	In the initial ad written	2	nosearch	40:4:40	textarea	0	text	-
comment	Comment	2	nosearch	40:4:20	textarea	1	text	-
contact_name	Contact Name	2	nosearch	40:50	text	0	varchar(100)	-
contact_phone	Contact Phone	2	nosearch	20:50	text	0	varchar(100)	-
email	Contact e-mail	00	nosearch	20:50	text	1	varchar(100)	-
homeurl	Home Page URL	00	nosearch	40:50	text	0	varchar(100)	-
passw	Edit/delete password	00	nosearch	20:50	text	1	varchar(50)	-
name	Name	12	nosearch	40:50	text	0	varchar(100)	-
wregion	World region	2	nosearch	40:50	text	0	varchar(50)	-
country	Country	12	nosearch	40:50	text	0	varchar(50)	-
province	Province	2	nosearch	40:50	text	0	varchar(50)	-
city	City	12	nosearch	1:30	select	0	varchar(50)	<div> Akron OH Albany NY Albuquerque NM Allentown PA Anchorage AK Atlanta GA Atlantic City NJ Marriage Sex </div>

where:

Short Name is a simple one word field name for using in the script functions and mysql database fields (not changed);

Field Name is a name of the field which is displayed on the ads indexes and forms;

Field places is a parameter which shows how this field will be displayed:

'1' - only at the first page (ads index);

'2' - only at the second page ('detailed info');

'12' - on both first and second pages;

'00' - is not displayed on pages (hidden fields).

Search Form Option is a search parameter that sets the principle of search, it must have one of three different values explained below:

'keyword' - defines this field as search field. Users will be able to search for keys in this field;

'minmax' - when the field has numerical value (it is applied for fields with mysql types 'real' or 'integer'), it will be searched in the range [minvalue, maxvalue];

'nosearch' - not search field. Fields 'title' and 'brief' are already included into search form in field with name 'keyword'.

Sizes - defines [m:n] the length of the input field on ad submitting form (m) and max length of the info in this field (n);

For 'select' type parameter (m) means vertical size of the field on the forms.

Type size format for 'textarea' field will be [m:n:k] - where m is a number of cols, n is a number of rows, k is a max size of the field.

Field type on forms is a type of the field on the submitting and search forms, it can be 'text', 'select', 'checkbox', 'textarea'.

should be filled out - means that this field is required to be filled out ('0' is not required).

Mysql type is a parameter that means MySQL type for this field (not changed).

Choices - this last parameter can appear only for the fields types 'select' and 'checkbox', this parameter means default values for users' choice.

Some fields options, e.g. short name, mysql type, options for specific fields (e.g. passw, title, email, country...) cannot be modified.

You also need to set up the lists of fields sets which will be used in the categories (defined below). These lists should contain short names of ads fields which are described in the table above. The standard ad fields with the short names 'passw', 'email', 'urlpage', 'title', 'brief' should be included into each fields set.

Fields Sets for Classifieds Categories

Set up lists of fields sets which will be used in the categories (defined below). These lists should contain short names of ads fields which are described in the table above. The standard ad fields with the short names 'passw', 'email', 'urlpage', 'title', 'brief' should be included into each fields set.

set1:

title, name, age, weight, height, smoker, goal, wregion, country, province, city, brief, moredetails, contact_name, contact_phone

set2:

title, jobtype, salary, company, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, pa

set3:

title, type, price, company, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, passw

set4:

title, initialad, comment, email, homeurl, passw, keywords

set5:

title, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, keywords, passw

You can set up comments for fields on ads submitting form:

Format:

field_short_name|comment

```
title|place title of ads here (any comment for ad field)
brief| main idea of your ad (any comment for ad field)
age|(any comment for ad field)
homeurl|(any comment for ad field)
email|(any comment for ad field)
moredetails|(any comment for ad field)
contact_name|(any comment for ad field)
contact_phone|(any comment for ad field)
addrmap|(address format: <font COLOR='#007700'>number street, city, cour
keywords|Input several most popular for your ad keywords or phrases, separa
```

You can set up categories where reply comments (bids, reply messages) can be placed:

```
manw|manw_repl
womenm|wlm_repl
databas1|databas1
evntcl|evcl_rpl
```

Format for fields comments:

cat_name|comm_cat_name

where *cat_name* is a short name of the main category,

comm_cat_name is a short name of the category with comments for ads of main category.

Changing ads fields structure

In the "Set Up Categories/Fields" area admin can modify fields structure by adding or deleting new fields. Fields with shortnames 'title', 'passw', 'email', 'brief', 'moredetails', 'city' should be remained and cannot be deleted.

When the fields structure was modified (e.g. deleted or added fields), it is required to correct the fields list on the top of file keywrd.php which is necessary for fast search features with the use of mysql fulltext index.

Fields Structure Modifying

☐ Change fields structure

Action:

Add new field

Field's shortname name (field's name for mysql table) :

MySQL Type (e.g. varchar(50), float(10,2), integer, text) :

Submit fields structure modifying

Warning

To protect losing ads database admin should periodically make backups of mysql ads table. Backups can be made by the standard script phpmyadmin. Directory with photos should be also backedup.

Membership features

Steps for setting new modules for membership features (for standalone installation only).

Membership features can be set up in case of standalone installation. When the script is installed as Joomla component, it can use Joomla membership database and does not need its own membership support features.

Set up your membership options in "Membership Options" area of admin config interface; You can set up which services will be membership protected in "Main Options" area of admin config interface. You have to click a special link to create mysql table for membership database in the 'Create MySQL Tables For Classifieds' area. In the config area you can choose free or fee based membership subscribing with on-line credit card processing.

Setting Membership Options

Name of database table for members' entries:

URL for sumbitting membership information by users:

Membership account will be active:

Fee based membership subscribing
with membership period:

Set up membership period (days):

Set up URL for payment page:

HTML code for on-line payment:

```
<b><p>  
<a href='scripts/sgnp.php'>click here</a> to proceed membership subscribing  
or update membership period </b>
```

Check number of placed ads per time period by each member:

If you set up 'yes', set up max number of ads allowed to place:

and time period (days) for check:

Set up the message for welcome e-mail with membership activating link:
(!--templates--! will be replaced by real values)

password: !--member_password--!

To activate your membership account
please click on the following link below:

!--memb_act_link--!

Thanks for subscribing !

Set up subject line for activating e-mail:

To administrate membership database you need to click “Ads Administration” link in the main admin menu, then click “Membership Database” link:

Membership Database

[Membership Database](#)
[Submit new member](#)

[New unactivated accounts \(0\)](#)

[Delete new accounts that have been unactivated for 3 days](#)

[Accounts unactivated by admin \(0\)](#)

[Print members' contact e-mails](#)

Make accounts active/inactive

ID#

ID#

separate accounts ID# by comma, e.g. if you input 12,22,34-37,41, then accounts with the following ID# will be submitted: 12,22,34,35,36,37,41

Delete membership accounts

ID#

Separate accounts ID# by comma, e.g. if you input 12,22,34-37,41, then accounts with the following ID# will be deleted: 12,22,34,35,36,37,41

Edit membership account

ID#

Optionally members can subscribe via special membership form with free or fee based membership activation. Also admin can add new members manually:

Place new membership profile:

Fill out the following form below:

Date Posted:	December 29, 2012
Expire date:	January 28, 2013 add <input type="text"/> days additionally
Username* :	<input type="text"/>
Password* :	<input type="password"/>
Brief Description* : Not more then 200 chars	<input type="text"/>
Contact Name* :	<input type="text"/>
Contact Phone:	<input type="text"/>
Contact e-mail* :	<input type="text"/>
Home Page URL:	<input type="text" value="http://"/>
Name* :	<input type="text"/>
City* :	<input type="text"/>
Admin comment: Not more then 200 chars	<input type="text"/>

All fields marked by * should be filled out

submit

Admin can browse and edit/delete membership profiles:

Membership Database								
Page 1 of 1			2 entries			[Submit new member]		
ID	Posted	Expire	Username	Password	Name	City	Member's ads	Details
2	Dec 29	Jan 28	newuser	newpassword	ddfhdh	dfhdhdfh	Ads(0)	Details
1	Sept 26	Oct 26	a	a	werew	werwe	Ads(0)	Details

Listing: [1]

Search:

Keyword: Only for last days

City:

If search field is empty it means any value of this field matches query

Affiliate Classifieds Network

Affiliate network can be organized using iframes. Affiliate partners can place simple php script on their servers to set up classifieds service with customized header/footer and iframe where classifieds content will be loaded. In the second way affiliate partners place php script on their servers which works with classifieds server via http protocol. Steps for working with affiliate scripts via iframes: Install the classifieds script from zip package in the separate directory. It can work as a standard classifieds ads service. In the 'Main Config Options' area of web admin config interface you have to set up a special option for using this script installation for working with affiliate scripts via iframes. Rename file index.php.txt to index.php from zip package. Your affiliate partners have to install this script index.php with customized layout on their web servers.

Affiliate Network Options

Use this script installation for working with affiliate scripts via iframes:

(With this option the script should be installed in the separate directory; mysql options, URL and server base paths for photos, expiration periods categories/fields structure should be the same as for main classifieds script.)

Forbid users direct access to classifieds without affiliate sites:

If direct access is forbidden, set up URL for redirection when users try direct access:

Almond Classifieds (Ultimate Edition) Features

New Features

The following new features have been added to Ultimate Edition comparing with Enterprise one:

- The same package of Almond Classifieds (Ultimate Edition) script can be installed as a standalone script or as Joomla component;
- Ads can be organized in 7-level structure - 4 levels for locations (world region, country, province, city) and 3 levels for categories (categories groups, categories, subcategories). Such multilevel structure allows to support ads indexes of many categories for more than 45000 cities;
- Users can choose different configurations from predefined list for working with classifieds; These configurations can have different options e.g. different languages;
- Optionally the script can recognize tablet computers or smartphones and set up simplified Lite layout;
- Users can choose classic or Lite layouts for classifieds browsing;
- AJAX based 4-level locations selection;
- Layouts parts can be chosen from admin interface e.g. types of locations selection, places for locations on the script pages, types of ads indexes, predefined sets of layout templates;
- SEO links structure has been optimized;
- Using the same installation for Classic Classifieds service (standalone or Joomla installation) and as a Facebook application;
- Script can search similar ads to the ad chosen by a user;
- Users can use Google translation service on the script pages;
- Many functions and script parts are rewritten and optimized;

General Features

- PHP/MySQL driven classified ads;
- Multiple categories for classified ads;
- Users can place ads with photos;
- Browsing ads sorted by pages, displaying latest ads first;
- Preview photos thumbnails can be created by the script automatically;
- A lot of parameters for configuring Classified Ads features and layout;
- Admin can specify the time period before ads expire.
- Javascript checking ads submitting form before sending it to the server.
- Password protected editing, renewing, deleting of ads by owners so that only original poster can modify or delete an ad ;
- Privacy Mail, which hides the e-mail addresses (optionally set up by admin.);

- Optionally redirect all privacy mail messages for ads owners to admin, sending copies of privacy mails to admin;
- Optionally, layers with ads detailed info can be displayed when a user places mouse over add title on the ads index page. Admin can specify which ads fields will be displayed on ads layers.
- Users can place comments with photos into ads;
- Users can browse top rated ads, top viewed ads, top contacted ads or top commented ads; Only one vote from one IP address can be included into top ads rating;
- Protection from ads duplication.
- Event Calendar service allows to browse events, nearest events are displayed first. After the date when the events are not actual, they will be deleted.
- Multilanguage mode can be set up; all words and comments for user's interface are placed into one file, so it is easy to translate them.
- Optionally photos with too large size, e.g. from digital cameras, can be resized by the script to optimized size before saving them in the database.
- Users can place attachment file with any type from the list defined by admin, e.g. .avi, .mpg, .txt, .doc, .xls, .zip. If users have large video files or archives, they can load them on popular file servers: Youtube.Com, Megaupload.Com, Rapidshare.Com or others, and then place URLs and titles for these files into their ad.
- Users can embed video into ad, e.g. from youtube.com
- Options of search engine optimization are included into the script. Keywords and description of tags for each category can be specified. Keywords generated from ad title and other ads fields are included into meta tag for ads details pages.
- List of ads entries can be loaded from Excel tables (.csv files) via web admin interface;
- Optionally script can send expiration message to ads owners when their expired ads are deleted.
- Admin can be notified about new ads or new members via e-mail where edit/delete/moderate links are included.
- Ability for admin. to modify or delete any ad via Web interface.
- Admin can get e-mails list of ad owners of each category for using it in e-mail list programs.
- Templates allow to edit the html layout easily.
- Admin. can create as many ads categories as it is needed. For each category the set of ad fields (such as price, city, age, area, etc.) can be specified in different formats such as "text", "textarea", "select", "checkbox". For each ad field the search criteria - search for ads with keywords in the field or search for ads with field value in some numerical range (for example, price field) can be specified ;
- Admin can set the maximum size of the ad fields, max length of words in the fields, max. size and max. numbers of photos and media file in the ads;
- Ads can be organized into effective multilevel categories structure placed on the top page: e.g. at first, user can choose a city or country/city, then categories, then subcategories (e.g. goal; sex, romance; type of job: wanted, offered). Quick access to the subcategories, search form, cities list on the top page is based on the dynamic html technologies and provides effective layout.

- Before browsing ads categories a user can choose a city and then browse or search ads only from that city. When a city is chosen all ads counters for categories/subcategories will be recalculated for the chosen city.
- Optional two-level country/city selection. E.g. first a user can choose a country, then the list of cities of this country appears.
- When a user clicks on categories groups (e.g. Personals, Merchandise, Jobs), then ads from all categories, which are included into this group, will be displayed in the ads index

Ads Highlighting

- Ads can be highlighted with on-line payment by ads owners;
- Highlighted ads are displayed at the top of index and they have a special expiration period; Admin can set up a special order for highlighted ads in the index pages;
- Optionally only on highlighted ads large photos, attachments and videos can be displayed. Unless ad owner pays on-line for ad highlighting, only one small photo will be displayed on his ad.
- Highlighted ads can be rotated at the top of ads index additionally to their place in the index;
- Admin can set up the number of ad places at the top of ads index where highlighted ads will be rotated in the random order;
- Highlighted ads can optionally be displayed on the ads second pages;
- When a user clicks on categories groups (e.g. Personals, Merchandise, Jobs), then highlighted ads from all categories, which are included into this group, will be rotated at the top of ads index;
- When a user chooses some location, then highlighted ads only from this location will be rotated at the top of the index;
- Vip status for ads can be set up by admin and it allows to display highlighted ads at the top of ads index in all categories with or without locations limits.

Using AJAX

Optionally AJAX (asynchronous JavaScript and XML) technologies can be used. With AJAX web applications can retrieve data from the server asynchronously in the background without interfering with the display and behavior of the existing page. In the Enterprise Edition cities, highlighted and latest ads on the top page are being loaded in the background. AJAX dynamic navigation for categories and for choosing locations (city or country/city) can be set up optionally. On the ads details pages large photos can also be loaded in the background that provides faster photos change. If a user returns on the top page to change a category or location, then cities lists and ads will be loaded from AJAX cache that provides faster pages loading. Also some visual effects (Fade In/Out, Slide Down ...) for menu items, ads layers, photos galleries (on the ads details pages) are added.

Search Features

- Powerful database searching capabilities that allow user to search for ads by keywords in the ad fields or by numerical range within fields such as age, price, size, etc;
- Optionally, if the same user (it means the same contact e-mail) sent more than one ad, on the second ad details page new link "Search all ads posted by this user" appears; By clicking on this link you can see all ads posted by the same user (with the same contact e-mail);

Keywords Suggestions

Fast search with keywords suggestions using AJAX technologies can be set up. Users can browse classifieds keywords in alphabetical or popularity order. Users can input a list of keywords - specific keywords, locations, job types, companies names, etc. Country, city, street can be specified as a location. Even if a city is not included into predefined list, users can search ads with such a location via fast search form. When a user chooses a category or city, then searching will be performed with these options. Also users can choose additional options for search which can be different for various categories (e.g. search ads with range of prices).

Random Ads and Photos Gallery

The list of random ads with photos can be displayed on the ads top, ads list and ads details pages. The list of random ads is changing periodically while a user stays on this page. Highlighted ads are placed on the first positions of this list. If a user chooses some category or location, then random ads will match this query. Random ads are displayed only if total number of ads exceeds some value. Try [Demo 1](#) to see this feature. Users can click on the "Ads photos gallery" link to browse photos from ads which match their query. Try [this demo](#) gallery.

Search Engine Optimization

Search Engine Optimization (SEO) option allows to optimize and separate script URLs for two types - static and dynamic URLs. Static part for classifieds content is organized by the following directory structure:
http://www.site.com/ct/category_name/page_number.html
http://www.site.com/cities/city_name/ct/category_name/page_number.html
http://www.site.com/ads/ads_number.html

This structure allows to include cities and categories names into URLs paths. Services and search modes of the script work with dynamic URLs. Such URLs separation allows to create simple XML sitemaps (e.g. Google Sitemap) and files robots.txt for indexing only classifieds content by search engines without service and search pages. You can test static html URLs for classifieds content on [Demo](#) which has SEO option enabled.

Facebook Interface

Using facebook interface gives the following new features:

- Admin can choose if any user (including facebook users) can place ads, post privacy mails or only facebook users can do it;

- Classifieds visitors can see facebook profile pictures and names of ad owners and visit their facebook profile pages;
- On the ads details pages users can post their comments for ads using facebook social plugin and see comments of other facebook users;
- Using Like button users can share ads pages from your classifieds back to their Facebook profile and view profiles of users who recommend these ads to other users;
- Facebook users can post privacy mails to ad owners and ad owners can visit facebook profiles of users who sent them privacy mails;
- Visitors of users' profiles on facebook can access to classifieds service and use it as facebook application with facebook canvas page and facebook URL;
- Almond classifieds can integrate with all aspects of the Facebook user experience. Your application's primary page views come via the canvas page, an iframe hosted by Facebook at http://apps.facebook.com/your_app/ that points to your application;

Ads Moderating

- Optional moderating of ad submissions by administrator: the administrator has the ability to look through the ads from a special form, analyze and edit ad information and make a decision about submitting the ads to the index or deleting the ads from that form. It can be done before the ads appear in the index. In this case all edit changes made by ad owners also appear in the index after approval by admin;
- Admin can make some ads invisible for some period;

Spam Guard

- Bad words guard; Admin can set up list of spam and bad words, ads with such words will be placed to bulk folder in the web admin interface and they can be easily deleted.
- Contact e-mails for ads and IP addresses can also be placed into spam list.
- Optional membership activation by clicking on the link in the activation e-mail or fee based membership with on-line credit card processing.
- Optionally verification code can be applied to prevent using automated spamming programs for ads placing, sending privacy mails, membership subscribing.
- Admin can delete the list of spam ads using search by spam keywords, spammers e-mails or IP addresses.
- Optional activating of ads by clicking on the activation link in the confirmation e-mail which was sent to ad owner after ad submitting.
- Optionally hidden verification can be set up. In this case users' activity on submitting forms is analysed without using graphical CAPTCHA method.

Membership Features

- Admin can set up password protection for the following services (members only service):
 - placing new ads;
 - viewing ads details pages;
 - sending private mails.
- To get access to the following services users have to sign up and become members;
- Membership signing up can be free or fee based with on-line credit card processing;
- Optional activating membership account by clicking on special link in welcome message that is sent to members' e-mail. (this feature can be useful for verification members' e-mails when free membership is set up);
- Admin has the ability to create/edit/delete manually membership accounts via web based interface;
- Admin can browse membership database and search members by special fields;
- Admin can also inactivate some members' accounts for some time;
- Special form fields for on-line membership subscribing can be set up;
- Admin has access to the list of members' contact e-mails for using it in the e-mail list software;
- In the membership database admin can use special links to browse all ads of each member;
- If some members place more than one ad, on the second page of of their ads a special link "browse all ads placed by member 'nickname' " appears; by clicking on this link user can browse all ads posted by this member to different categories;
- If sending private mails is password protected, then a mail receiver will be notified about nickname of a member who sent this message;
- For login/password verifications cookies are used;
- Forgot membership login/password function; login info will be sent to members' contact e-mail (if account with such contact e-mail exists in the membership database).
- Admin can set up max number of ads allowed to place for each member per some time period per category. This feature is included to avoid ad spamming.

PayPal

Almond Classifieds can work with major on-line payment systems but for PayPal a special module was created. The Instant Payment Notification (IPN) PayPal Service is integrated into this module for fee based classifieds services processing (highlighting or activating ads, membership subscribing). There is an effective option which allows to give a progressive discount for placing multiple ads. This option is useful for the users or companies that post a lot of ads (e.g. real estate companies, recruitment or dating agencies, etc).

Ads Map

Ads Map Module allows to embed Google Maps into classifieds ads by using Google Maps API. Users can also find driving directions from their location to an ad address. You can try Ads Map features on our demos.

RSS Module

This module allows to set up RSS(2.0) feed for classifieds ads. Users can read the latest ads via rss readers. Affiliate partners can place latest ads headlines on their sites via any RSS aggregator. RSS link on the top page outputs the latest ads of all categories. If some city is chosen, then ads only from this city will be included into feed. RSS link on the categories index pages outputs the latest ads for these categories. Small resized ads photos are included into RSS items. *Ads Line Scrolling Module for Almond Classifieds*. This module allows to scroll the line with the latest ads on the top page of Almond Classifieds.

Affiliate Classifieds Network

Affiliate partners can place simple php script on their servers to set up classifieds service with customized header/footer and iframe into which classifieds content will be loaded. Users of your partners will use your classifieds service from partners sites only. In such a way you can organize classifieds network with many affiliate partners. The partners will be able to place their html header/footer with their ad banners, CSS style. This partnership will increase their site traffic by using your classifieds service. Such way can be more effective for some reasons comparing with starting their own classifieds with poor ads database. This partnership will give you fast growth of ads database, ability to place your own ad banners which will be displayed on the sites of your affiliate partners.

Using Google AdSense with Almond Classifieds

Google AdSense matches ads to your site's content, and you earn money whenever your visitors click on them. AdSense for content automatically crawls the content of your pages and delivers ads (you can choose both text or image ads) that are relevant to your audience and your site content-ads so well-matched, in fact, that your readers will actually find them useful. [More info about AdSense](#) Almond Classifieds has three groups of pages which are very attractive for placing AdSense banners on them. These are top pages with categories list for each city, pages with list of ads in each category, ads second pages with ads details. Last two groups of pages have more specific themes of each category (e.g. real estate, auto, services...), so using AdSense for content will be very effective as only appropriate relevant banners will be shown. Using Affiliate Network Classifieds edition allows to place your AdSense banners on affiliate sites and increase your income. AdSense banners are placed on some of our classifieds demos.

LICENSE AGREEMENT

By using Almond Classifieds you signify that you accept all terms of this agreement. Purchase of one license of Almond Classifieds script entitles you the usage of Almond Classifieds script for one web site (for a single domain). You may NOT resell, install give away or distribute by any methods this script without purchasing an additional license for each new website. Each next license costs half of the first license price and can be purchased at the following link:

<http://www.almondsoft.com/licagr.html>

Each legal installation of the Almond Classifieds script should be registered in our database at the following link:

<http://www.almondsoft.com/reg/reg1.php>

You may not submit any information about this script or URL of your web pages with script description to webmasters' resources or any other web resources, only official site <http://www.almondsoft.com> can offer and sell licenses for this script.

You may make any modifications to the Almond Classifieds script according to your needs for your personal usage at your own risk. However, we will not be able to fix problems caused by your modifications. Modified version cannot be resold or distributed without purchasing an additional license for each new website. You may purchase additional license per half price of first license to install this script to your own client.

Almond Classifieds script, including sources code, HTML layout, user and admin interfaces is Copyright © 2012 AlmondSoft.Com and protected under international laws and treaties.

DISCLAIMER OF WARRANTY & LIMIT OF LIABILITY.

THIS SOFTWARE AND THE ACCOMPANYING FILES ARE PROVIDED "AS IS" AND WITHOUT WARRANTIES AS TO PERFORMANCE OR MERCHANTABILITY OR ANY OTHER WARRANTIES WHETHER EXPRESSED OR IMPLIED. NO WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE IS OFFERED. IN NO EVENT WILL THE AUTHOR BE LIABLE FOR ANY SPECIAL, INCIDENTAL, INDIRECT, OR CONSEQUENTIAL DAMAGES WHATSOEVER (INCLUDING, BUT NOT LIMITED TO, DAMAGES FOR LOSS OF BUSINESS PROFITS, BUSINESS INTERRUPTION, LOSS OF BUSINESS INFORMATION, OR ANY OTHER PECUNIARY LOSS) ARISING OUT OF THE USE OF OR INABILITY TO USE THE SOFTWARE PRODUCT. ANY LIABILITY OF THE SELLER WILL BE LIMITED EXCLUSIVELY TO PRODUCT REPLACEMENT OR REFUND OF PURCHASE PRICE.

Failure to install the program or not being able to run this script on your server is not a valid reason for requesting a refund of the purchase price such as you have an ability to load for free "Almond Classifieds (free version)" and try all main features of the script before purchasing commerce version.

By purchasing the script "Almond Classifieds" you agree to the terms of our licensing and copyright policies. If you do not agree to all the terms of this agreement please do not purchase this script.

Visit site <http://www.almondsoft.com/alcl.html> for more details about Almond Classifieds script.

Copyright © 2012 [AlmondSoft.Com](http://www.almondsoft.com) All rights reserved.