Almond Classifieds (Ultimate Edition)

Administrator's Guide

Differences between Ultimate Edition version 8.3 and Enterprise Edition version 7.5.

Many PHP functions are rewritten and optimized. Ads can be organized in 7-level structure - 4 levels for locations (world region, country, province, city) and 3 levels for categories (categories groups, categories, subcategories). Such multilevel structure allows to support ads indexes of many categories for more than 45000 cities. Users can choose different configurations from predifined list for working with classifieds. These configurations can have different options e.g. different languages. Optionally the script can recognize tablet computers or smartphones and set up simplified Lite layout. Users can choose classic or Lite layouts for classifieds browsing. The same package of Almond Classifieds script can be installed as a standalone script or as Joomla component. AJAX based 4-level locations selection. Layouts parts can be chosen from admin interface, e.g. types of locations selection, places for locations on the script pages, types of ads indexes, predifined sets of layout templates. Optimized SEO links structure has been optimized. Using the same installation for Classic Classifieds service and as a Facebook application.

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Steps for setting up Almond Classifieds on Web-server Quick Start

Standalone installation

In this installation the script works without any additional frameworks like Joomla. Unzip your loaded zip file; Upload all script files (.php) via ftp to your new classifieds directory.

Set up permission 777 for the directories 'photos' config/custom_main, config/custom [2,3] inside classifieds directory on the web server. The files

'aclassif.php', 'aclassif.xml' and directories 'views', 'j_admin' are not necessary to transfer, as they are used for joomla installation. If you receive server error message while trying to start the script index.php via browser, then probably your server requires specific permission for php scripts. In this case you should set up permission 755 for scripts index.php, fb.php, admin.php and for all the scripts inside the directory 'scripts'. For custom config settings and scripts administrations start the script admin.php via browser. Log in into config admin interface:

Almond Classifieds Administrating				
Choose the configuration	main config	config 2	config 3	
Input admin password :			Submit	
(Cookies must be set up. Initial	password: 'adm')			
Copyright © 2013 AlmondSoft.C	om All rights res	erved.		

Then admin menu will appear:

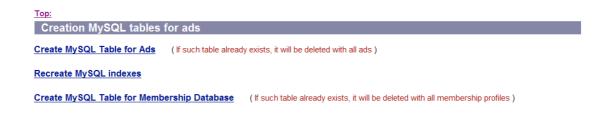
Almond Classifieds Administrating

Choose the configuration: main config config 2 config 3 Set Up Main Options (Reset) Manual To delete custom config settings and set up initial default options click link 'Reset'. Set Up Categories/Fields (Reset) Set Up PayPal Options (Reset) Before saving options into config files, the script check PHP syntax in temporary file. If after submitting options the script generates error in tmp.php file, use back button Set Up Multilevel Locations Selection and correct your last custom setting Membership Options (Reset) Create MySQL Tables For Classifieds Translate Messages for User's interface **Classified Ads Front End Ads Administrating** Log Out Copyright © 2013 AlmondSoft.Com All rights reserved.

Go to the section "Set Up Main Options". At first set up MySQL database parameters: Database name, hostname, user name, password. You can ask for these parameters in your web site hosting company. MySQL database can be created by using special web interface provided by your web site hosting company or via telnet by using mysqladmin utility.

Choose the configuration: main co	onfig config 2 config 3	
Тор:		
MySQL Settings		
Database host name:		Name of database table for ads: almt1
Database user's name:		Name of database table for locations names:
Database user's password:		Name of mysql table for logs:
Database name:		Name of mysql table for keywords list:
aaa		almkwtb
Save MySQL Options		

Click on the link "Create MySQL Tables" in the config section "Create MySQL tables for Classifieds" and create mysql table for ads.



Start the script index.php in your browser and try classifieds features with default options. If everything works fine, you can proceed setting up your custom options via the script admin.php.

Joomla installation

If you need to install the script as Joomla component, then simply submit script zip package as a component package in the Joomla admin area. The script will be installed automatically. All options can be set up in the Joomla admin area in the section Almond Classifieds component, default password is 'adm'.

Ads Administration

For ads administration you need to go into "Ads administration" section on the main admin interface menu.

How to edit an ad by admin

Input ad id# in the edit area, then make editing of the ad.

How to delete ads by admin

Input ads id# you need to delete, separated by commas, e.g. if you input 5,16,23-27,35,45-48, then ads with the following id# will be deleted: 5,16,23,24,25,26,27,35,45,46,47,48

How to moderate ads by admin

First you have to set up moderation option via config interface. After this if some user submits an ad, this ad will be placed into moderate folder and it will be not visible in the public ads index. Admin can click on the "moderate" link in the web admin interface area, then browse and edit submitted ads. If you need to delete some ads in the moderate folder, you can submit ads id# for deleting in the delete admin area as described above. If moderating option is set up and some user makes editing of his/her ad, this ad will be placed into editing folder and only after approving by admin in the described above way (as for moderating folder) this ad can appear in the public index.

How to make ads invisible/visible

To make ads visible, admin goes to "Make ads visible/invisible" area and submits the list of ads id# he/she needs to make visible in the public ads index, e.g. if you input 5,16,23-27,35,45-48, then ads with the following id# will become visible: 5,16,23,24,25,26,27,35,45,46,47,48

If you need to make some ads invisible for some time period, you can submit the list of ad id# of these ads to the invisible folder and after some period make them visible as in the moderating case.

How to get e-mails of ad owners

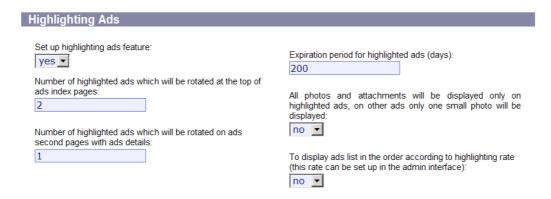
To get e-mails of ad owners, you can click on the link with the category name in the web admin interface. You will get ad owners' e-mails of this category in the alphabetical order. You can copy this list for using it in mail list programs. If you click on the e-mail link, you will see the ad details page with this contact e-mail.

Ads Highlighting

Highlighting options for ads can be set up in the admin web interface. If to set up ad rate 1, then ads will be rotated on the top of the one chosen in this ad category and for chosen in this ad location. If to set up rate 2, then ads will be rotated in all classifieds categories for chosen location. If to set up rate 3, then ads will be rotated in chosen location for all categories. If to set up rate 4, then ads will be rotated for all categories and locations. All rates can be set up by admin via admin interface. Rate 1 can be set up via fee based ads highlighting. In the admin areas you can see the place with the title "Ads Highlighting". Submit rating you need and then the list of ads id# which you have to submit this rating for. After this submitted ads will additionally appear on the top of ads index according to their rate. Ads with rate "0" will be not highlighted;

Highlighting ads with on-line credit card processing

Highlighting options can be set up in admin config area.



To provide fee based ads highlighting with real time credit card processing, you need to sign up with PayPal business account.

Custom Options Settings

In the section "Set Up Main Options" admin can set up many classifieds options. The main ones are displayed on the following print screens:

Admin password: adm	Place 'visits counter' on ads details pages: yes
Admin e-mail: info@almondsoft.com	Minimum number of visits that allows to place an ad into top visited list:
Expiration period for ads (days): 100 Number of ads displayed on the index page:	Place 'contacts counter' (how many privacy mails have been sent to ad owner) on ads details pages: yes yes
20 Max ads title size for displaying on ads index pages (chars): 40	set up ability for users to vote and rate ads: yes yes
Protection for ads duplication:	set up max value for rate: 10 Use IP logs to count only one visit, contact message and
Time (days) for latest ads link on the top page:	vote of the same user for the same ad: yes Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same ad: Vote of the same user for the same user for the same ad: Vote of the same user for the sa
Set up JavaScript checking of ads fields on submitting form: yes	Expiration period for logs (days): 10 Place on detailed ad page special link to search all ads
Create static URLs for classifieds content:	posted by a user (search with the same contact e-mail) if user place more than 1 ad: yes
Charset coding (e.g. utf-8): utf-8	Detect tablet computers (e.g. iPad, Samsung Galaxy Tab, etc.) and set up lite layout (yes,no): yes
Use AJAX framework: yes	

Fast Search Features

Use fast search features with keywords suggestion:

yes 🔻

Min length of keywords for indexing in the keywords list:

If the fast search features have been set up or min length of keywords for indexing was changed, click on the link below to create the new keywords index. After creating keywords index, it will be controlled by the script automatically Create keywords index

Min amount of appearance of keyword in the ads for including this keyword into popular keywords list:



Min amount of appearance of keyword in the ads for including this keyword into list of keywords suggestions in the fast search form:



Max amount of keywords in suggestions list for fast search form:



Moderating, Spam Guard

Set up moderating:



Using Spam Guard:



Use verification code for ads submitting, sending privacy mail, membership subscribing:



Use hidden verification by analysing users' activity on submitting forms without entering verification code:



Place link for flagging ads as spam on the ads details pages:

yes ▼

Amount of ads spam flags from users for sending spam notification to admin:



Spam guard will check how many links are placed into 'brief description' and 'more details' fields (yes, no): Yes

If 'yes', how many links in the above fields are required for the script to place this ad into spam folder: 1

Check number of placed ads per time period by each user:



if you set up 'yes' for previous option, set up max number of ads allowed to place:

1000

and time period (days) for check:

Activating of ads by clicking on the activation link in the confirmation e-mail:



Confirmation e-mail subject:

confirmation e-mail

Confirmation e-mail template:

(--act link-- will be replaced by activation link)



Privacy Mail, Messages



Membership, E-Commerce

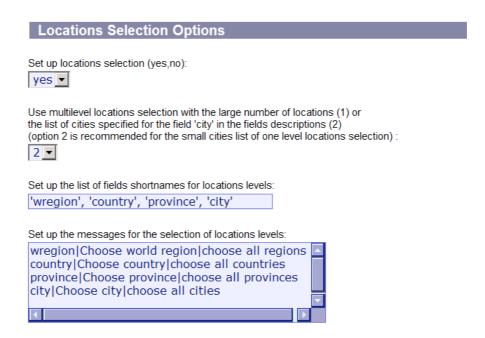
Set up free (f) or membership (m) option for access to ad second page :
f ▼ Special Option
Set up different option:
m 💌
for the following categories:
(set up the list of the categories in the format:
catname1,catname2,catname3
where catname1, are the short names of the categories)
Set up free (f) or membership (m) option for submitting new ads:
f ▼ Special Option
Set up different option:
f v
for the following categories:
(set up the list of the categories in the format:
catname1,catname2,catname3
where catname1, are the short names of the categories)
Set up free (f) or membership (m) option for sending privacy mails:
f Special Option
Set up different option:
- Control of the Cont
for the following categories:
and the same of th
(set up the list of the categories in the format:
catname1,catname3
where catname1, are the short names of the categories)
Activate ads by PayPal payment (moderating option should have the value 'yes'):
no 💌



Similar settings can be set up for ads photos, attachments, Layout Headers/Footers, RSS & Ads Line Scrolling Modules, Random Ads & Ads Photos Gallery.

Mulitlevel locations selection

In the default config one-level selection has been set up. Users can choose only cities for locations. The list of cities is specified in the admin config interface 'Categories/fields' area in the section for the field 'city' settings.



If you need multilevel locations selection, set up all selections options in the config area. Then in the config area 'Set Up Multilevel Locations Selection' submit the appropriate text file with locations.



You can try test file with locations which has been loaded with the script package. After testing this file can be modified according to required locations levels and lists.

Random Ads

Options for random ads features can be set up in the config section "Set Up Main Options":

Random Ads & Ads Photos Gallery

To display random ads on the pages (yes, no): yes yes
How many times to repeat random ads changing on the top page: 5
Time delay for random ads changing (ms): 4000
Minimum of ads in the classifieds when random ads start appearing: $\boxed{10}$
How many first positions in random ads list are assigned for highlighted ads:
To allow users to view ads photos gallery (yes, no): yes

Options for displaying random ads on the top, ads index and ads details pages can be set up in the function js_rand_ads(table_width,table_height, time_period, n_ads) in the files t_top_...html, t_index_...html, t_details...html. In this function table_width,table_height mean width and height of the table with random ads, time_period is the time period for changing photos (if time_period=0, then photos will not be changing), n_ads - means when number of ads in the ads index of chosen category that match user's query exceeds value n_ads, then random ads start appearing.

Ads photos gallery. Some parameters of ads photos gallery can be set up at the top of file rndgal.php

Facebook Settings

The JavaScript SDK of facebook interface requires the registering of your application with Facebook. You can register your Facebook application http://www.facebook.com/developers/createapp.php After registration you will get Key API and Application Secret which you need to submit into the config area. More info iframe be found up canvas page and can http://developers.facebook.com/docs/guides/canvas/

e.g. for our demo at http://www.almondsoft.com/classifieds/scripts/fb.php? And canvas page URL is http://apps.facebook.com/almclassif.

Secure canvas page can be set up in case your site has SSL sertificate. You can check if SSL works on your site by checking your script with URL https://script_url

Facebook Interface Settings

The JavaScript SDK of facebook interface requires registering of your application with Facebook. You can register your Facebook application at http://www.facebook.com/developers/createapp.php After registration you will get Key API and Application Secret which you need to submit into the config area below

Set up facebook Application ID:
45445787381254363
Set up facebook Application Secret:
6eb1fddhjkr56g7hn57
Use facebook interface:
Ads can be placed by any visitor including facebook users (1) or only by facebook users (2):
Privacy mails can be posted by any visitor including facebook users (1) or only by facebook users (2):
The domain name for Activity Feed social plugin (input your site domain):
http://www.almondsoft.com/jm

You also need to enter The domain name for Activity Feed social plugin, URL of your classifieds application on the facebook.

The domain name for Activity Feed social plugin (input your site domain):
www.almondsoft.com/classifieds/

Social plugins can be added or modified in the file t_fbsp.php of the directory joomla_dir/components/com_aclassifb.

Classifieds primary page can be viewed via the iframe hosted by Facebook at http://apps.facebook.com/your_app/ You can use the same facebook application profile which was created for receiving facebook applid. In the facebook integration section for your application you need to set up Canvas Page, which will be URL to your application on the facebook, Canvas URL, Canvas Type (set up iframe), Iframe Size (set up 'Show scrollbars'). As Canvas URL you need to set up the following URL: http://your_classifieds_dir_URL/scripts/fb.php? (for Joomla installation you need to set up the URL http://your_joomla_dir_URL/components/com_aclassif/scripts/fb.php?). After these settings facebook users will be able to access to your classifieds service as facebook application from your facebook pages. More info how to set up canvas page and iframe can be found at http://developers.facebook.com/docs/quides/canvas/

URL of your classifieds application on the facebook:

http://apps.facebook.com/almclassif/

Set up different configurations

For some needs you can use the ability for users to choose the specific configuration, e.g. with other languages. In different configs options can have different values. To set up links for different configurations you need to place code --config-- into header/footer via admin interface. To set up config options at first the script reads config file from custom config dir e.g. custom_1, if such config file is absent, then check in the dir custom_main, then, if such config file is absent, check in the config. So, if you need different config settings at first set up main customized config settings, then using main config settings set up different configurations. You need to set up the same mysql options including mysql table for ads in all configurations. If you do not need more than one custom configuration, delete all info from configurations field in the admin config interface. Options for different configurations can be set up in the config section "Set Up Main Options":

Configurations

User and admin can choose the configuration which will have all customized options for this chosen config including languages, categoires, ads database etc. Each config has its own directory with config files. It is recommended to set up the same configurations list in all configurations. Admin can set up to 2 configurations with keys 'main','2','3'. Set up configuration list in the format: key|name of configuration. MySQL settings for ads table should be the same in all configurations.

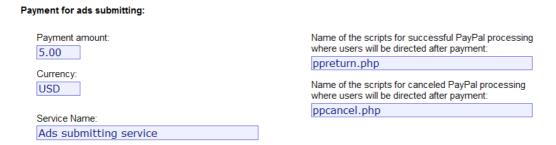


PayPal Module Set Up

First, you have to create your PayPal Premier or Business account at www.paypal.com . In the config section "Set Up PayPal Options" you can set up your custom settings for PayPal account and place all files.



To set up fee based ads activation including discount option, you have to set up the moderating option and the option for ads activation via PayPal module in the 'Set Up Main Options' area in web config interface. In the config section "Set Up PayPal Options" you can set up the following payment options:

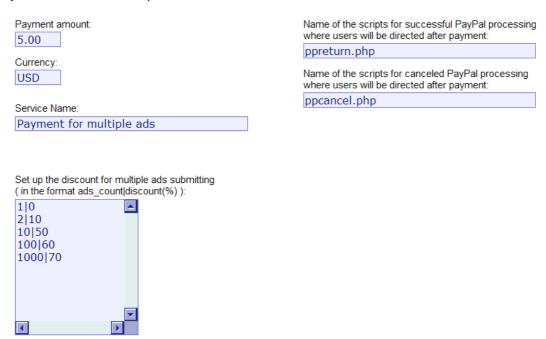


Payment for ads highlighting:

Payment amount: 2.00	Name of the scripts for successful PayPal processing where users will be directed after payment:
	ppreturn.php
Currency: USD	Name of the scripts for canceled PayPal processing where users will be directed after payment:
Service Name:	ppcancel.php
Ads highlighting service	
Payment for Membership Subscribing: Payment amount:	Name of the position for accounted Day Dal accounting
10.00	Name of the scripts for successful PayPal processing where users will be directed after payment:
10.00	
10.00 Currency: USD	where users will be directed after payment: ppreturn.php Name of the scripts for canceled PayPal processing where users will be directed after payment:
Currency:	where users will be directed after payment: ppreturn.php Name of the scripts for canceled PayPal processing

How Multiple Ads Activation works. When users post more than one ad, they can activate them later by one payment with a discount via URL of the script ppact.php from dir 'scripts'. Discount options can be set up in the paypal admin config area. So, this service is useful for the users or companies that post a lot of ads e.g. real estate companies, recruitment agencies, dating companies, etc.

Payment with Discount for Multiple ads via Ads Activation Service:



To test PayPal Module for Almond Classifieds (Pro) without real credit card processing and transactions, you have to create testing PayPal accounts. To do this go to PayPal

Developer Central (http://developer.paypal.com) and sign up. Log in and click on Sandbox button, then click Create Account link and create Premier Account with login e-mail (e.g. info1@yoursite.com).

PayPal Developer Central allows to create an account with not real e-mails for testing. Then in the Home Page of PayPal Developer Central (http://developer.paypal.com) click on Email button. To minimize confusion, Sandbox emails will not be sent to your personal email account. This will prevent these test emails from being confused with real transaction. In the Email area click the link 'Activate Your PayPal Account!', in this e-mail message copy the activation link and start it in a new browser window. You will be asked to enter your password for account confirmation. The first test account is created! Log in into your account and in the area 'Activate Account' click the link 'Add Credit Card'. Sandbox will generate test credit card with not real number, you only have to set up correct expiration date, then click the button 'Add Card'. Go to Sandbox area again and create the second account in the same way with your own login e-mail. You have to do all steps described above. From this account you will be able to pay for classifieds service in testing mode to your first account which will be merchant account. You will have to do all these steps when you set up your real PayPal account for Almond Classifieds services.

Now you are ready to test PayPal Module with Almond Classifieds. Keep in mind - you have to log in into your developer account at http://developer.paypal.com before testing. In the classifieds config area PayPal section you need to set up testing option "Using PayPal SandBox account".

How to set up different languages

You need to set up different configurations. In each configuration you can set up separate config options including messages for user's interface which can be translated via web interface.

Where custom config options are saved?

Custom config options are saved in the directories script_dir/config/custom_main, script_dir/config/custom_2,3 Default options are saved in the dir script dir/config/default.

Note: script_dir means a path to classifieds script directory on the web server. If script installed as Joomla component, then the script_dir means joomla_dir /components/com aclassif.

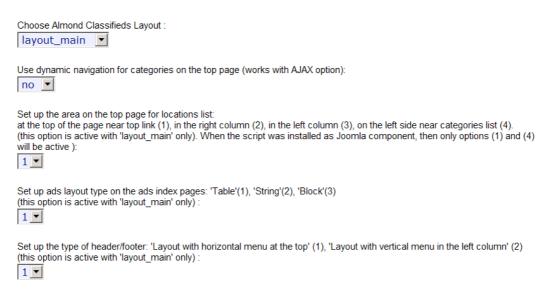
How to transfer the script with customized settings from the web server on desktop computer to the web server?

You simply need to replace the script directory to a new web server and then via admin intefrace create mysql tables (for standalone installation). For Joomla installation you need to install the script as a component from original zip package and then replace all config files from the directory joomla dir/components/com aclassf/config.

Classifieds Layouts

Options for different layouts can be set up in the config section "Set Up Main Options":

Layout Options



Many layouts parts of the script are incorporated into the script and cannot be changed easily. But some parts of layout can be changed in the layout templates. Default layouts templates are placed in the script_dir/layout/default. Layout sets are specified in the file script_dir/layout/conf_layout.php (or script_dir/layout/conf_jlayout.php for Joomla installation). There are the following templates in this directory:

header and footer:

- t header.html, t footer.html main layout;
- t_header_2.html, t_footer_2.html layout with menu on the left column;
- t_header_lt.html, t_footer_lt.html lite layout,
- t_header_aff.html, t_footer_aff.html layout for affiliate server installation;

top page:

- t top.html main layout;
- t_top_lt.html lite layout;

ads index page:

- t_index.html main layout;
- t_index_lt.html lite layout;

ads list layout:

- t_ads_list1.html ads in the table format;
- t ads list2.html ads in the lines format;
- t_ads_list3.html ads in the blocks format;

ads in the table format are generated by the functions in the file script dir/inculdes/ads ind.php.

layout for social plugins on the top page:

t_fbsp.html;

CSS style:

style.css;

Menu:

- t_menu_1.html menu with horisontal items list;
- t_menu_2.html menu with vertical items list (it is used in the t_header_2.html template);

How to create custom layout

Create array record for custom layout and place it into the file conf_layout.php (or conf_jlayout.php for joomla installation). It can be the following for the start:

```
$layout_tmpl['custom'] = array(
'top' => 'custom/t_top_lt.html',
'index' => 'custom/t_index_lt.html',
'ads_list' => 'custom/t_ads_list3.html',
'details' => 'custom/t_details.html',
'msg' => 'custom/t_msg.html',
'sbm' => 'custom/t_sbm.html',
'header' => 'custom/t_header_lt.html',
'footer' => 'custom/t_footer_lt.html',
'css_file' => 'custom/style.css'
);
```

Create a new dir 'custom' and place all files from the dir 'default' into this new dir. Choose layout 'custom' in the admin config area and check whether it works properly. Then you can try to modify templates in the dir script_dir/layouts/custom which are set up in the new record 'custom' in the file conf_layout.php. You can also change the names of these template files and set up these names changes in the config file conf_layout.php. You can insert layout parts you need into templates files. Some changes of layout may not work properly. We recommend to change the layout step by step, so if some modifications do not work properly, go back to previous step and try the other way for layout modifications.

Custom list of classifieds categories

Custom categories can be set up in the config section "Set Up Categories/Fields":



Categories format:

shortcatname|category name|fields set|field1,field2|hide_param

shortcatname is a unique word for simple short name of the category which will be used in the mysql database;

category name is a full name of the category which will be displayed on the user's interface;

fields set is a name of fields set which will be used for this category;

field1,field2 is a short names of ads fields which will create additional subcategories. hide_param is a parameter 'h' can be used for some categories that allows to hide these categories on the top page where all categories are listed. These options can be useful for the categories that are organized for ads comments.

Names of categories group (e.g. 'Personals', 'Careers, Jobs', 'Real Estate') can be set up in the following format:

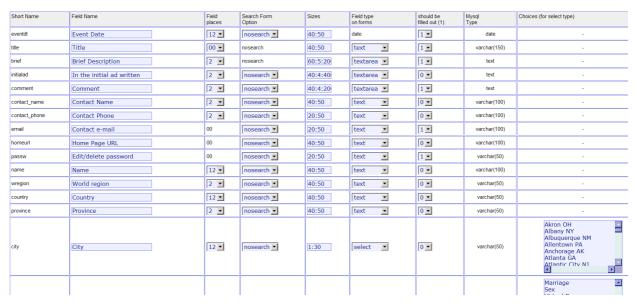
shortcatname|category name|fields set|field1,field2|group

One word 'newcolumn' in the line means starting new categories column on the top page.

One word 'newcol' means starting a new column for the categories list on the top page when AJAX dynamic navigation for categories is set up.

Ads fields configuration

Ads fields options can be set up in the config section "Set Up Categories/Fields":



where:

Short Name is a simple one word field name for using in the script functions and mysql database fields (not changed);

Field Name is a name of the field which is displayed on the ads indexes and forms; **Field places** is a parameter which shows how this field will be displayed:

'1' - only at the first page (ads index);

'2' - only at the second page ('detailed info');

'12' - on both first and second pages;

'00' - is not displayed on pages (hidden fields).

Search Form Option is a search parameter that sets the principle of search, it must have one of three different values explained below:

'keyword' - defines this field as search field. Users will be able to search for keys in this field;

'minmax' - when the field has numerical value (it is aplied for fields with mysql types 'real' or 'integer'), it will be searched in the range [minvalue, maxvalue];

'nosearch' - not search field. Fields 'title' and 'brief' are already inlcuded into search form in field with name 'keyword'.

Sizes - defines [m:n] the length of the input field on ad submitting form (m) and max length of the info in this field (n);

For 'select' type parameter (m) means vertical size of the field on the forms.

Type size format for 'textarea' field will be [m:n:k] - where m is a number of cols, n is a number of rows, k is a max size of the field.

Field type on forms is a type of the field on the submitting and search forms, it can be 'text', 'select', 'checkbox', 'textarea'.

should be filled out - means that this field is required to be filled out ('0' is not required). **Mysql type** is a parameter that means MySQL type for this field (not changed).

Choices - this last parameter can appear only for the fields types 'select' and 'checkbox', this parameter means default values for users' choice.

Some fields options, e.g. short name, mysql type, options for specific fields (e.g. passw, title, email, country...) cannot be modified.

You also need to set up the lists of fields sets which will be used in the categories (defined below). These lists should contain short names of ads fields which are described in the table above. The standard ad fields with the short names 'passw','email', 'urlpage', 'title', 'brief' should be included into each fields set.

Fields Sets for Classifieds Categories Set up lists of fields sets which will be used in the categories (defined below). These lists should contain short names of ads fields which are described in the table above. The standard ad fields with the short names 'passw', 'email', 'urlpage', 'title', 'brief' should be included into each fields set.
set1: title, name, age, weight, height, smoker, goal, wregion, country, province, city, brief, moredetails, contact_name, contact_phone
set2: title, jobtype, salary, company, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, pe
set3: title, type, price, company, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, passw
set4: title, initialad, comment, email, homeurl, passw, keywords
set5: title, wregion, country, province, city, specloc, brief, contact_name, contact_phone, email, homeurl, keywords, passw

You can set up comments for fields on ads submitting form:

Format:

field short name comment



You can set up categories where reply comments (bids, reply messages) can be placed:



Format for fields comments:

cat_name|comm_cat_name

where cat name is a short name of the main category,

comm_cat_name is a short name of the category with comments for ads of main category.

Changing ads fields structure

In the "Set Up Categories/Fields" area admin can modify fields structure by adding or deleting new fields. Fileds with shortnames 'title', 'passw', 'email', 'brief', 'moredetails', 'city' should be remained and cannot be deleted.

When the fields structure was modified (e.g. deleted or added fields), it is required to correct the fields list on the top of file keywrd.php which is necessary for fast search features with the use of mysql fulltext index.

Fields Structure Modifying	
☐ Change fields strucutre Action:	Field's shortname name (field's name for mysql table) :
Add new field	MySQL Type (e.g. varchar(50), float(10,2), integer, text):
Submit fields structure modifying	

Warning

To protect losing ads database admin should periodically make backups of mysql ads table. Backups can be made by the standard script phpmyadmin. Directory with photos should be also backupped.

Membership features

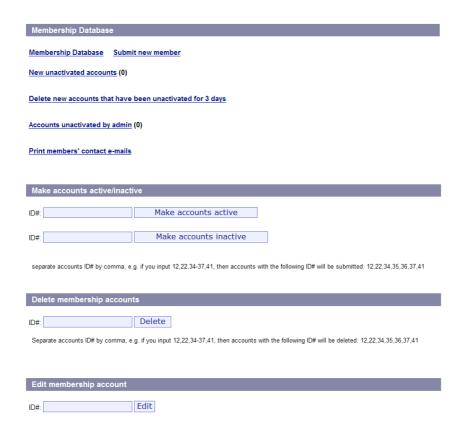
Steps for setting new modules for membership features (for standalone installation only).

Membership features can be set up in case of standalone installation. When the script is installed as Joomla component, it can use Joomla membership database and does not need its own membership support features.

Set up your membership options in "Membership Options" area of admin config interface; You can set up which services will be membership protected in "Main Options" area of admin config interfece. You have to click a special link to create mysql table for membership database in the 'Create MySQL Tables For Classifieds' area. In the config area you can choose free or fee based membership subscribing with on-line credit card processing.

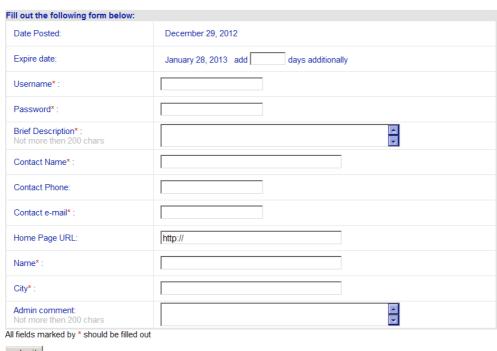


To administrate membership database you need to click "Ads Administration" link in the main admin menu, then click "Membership Database" link:



Optionally members can subscribe via special membership form with free or fee based membership activation. Also admin can add new members manually:

Place new membership profile:



submit

Admin can browse and edit/delete membership profiles:



Affiliate Classifieds Network

Affiliate network can be organized using iframes. Affiliate partners can place simple php script on their servers to set up classifieds service with customized header/footer and iframe where classifieds content will be loaded. In the second way affiliate partners place php script on their servers which works with classifieds server via http protocol. Steps for working with affiliate scripts via iframes: Install the classifieds script from zip package in the separate directory. It can work as a standard classifieds ads service. In the 'Main Config Options' area of web admin config interface you have to set up a special option for using this script installation for working with affiliate scripts via iframes. Rename file index.php.txt to index.php from zip package. Your affiliate partners have to install this script index.php with customized layout on their web servers.

Affiliate Network Options
Use this script installation for working with afiliate scripts via iframes: (With this option the script should be installed in the separate directory; mysql options, URL and server base paths for photos, expiration periods categories/fields strucuture should be the same as for main classifieds script.)
Forbid users direct access to classifieds without affiliate sites: yes yes
If direct access is forbidden, set up URL for redirection when users try direct access: http://your_site/scripts/affdrfrb.php

Almond Classifieds (Ultimate Edition) Features

New Features

The following new features have been added to Ultimate Edition comparing with Enterprise one:

- The same package of Almond Classifieds (Ultimate Edition) script can be installed as a standalone script or as Joomla component;
- Ads can be organized in 7-level structure 4 levels for locations (world region, country, province, city) and 3 levels for categories (categories groups, categories, subcategoires). Such multilevel structure allows to support ads indexes of many categories for more than 45000 cities;
- Users can choose different configurations from predifined list for working with classifieds; These configurations can have different options e.g. different languages;
- Optionally the script can recognize tablet computers or smartphones and set up simplified Lite layout;
- Users can choose classic or Lite layouts for classifieds browsing;
- AJAX based 4-level locations selection:
- Layouts parts can be chosen from admin interface e.g. types of locations selection, places for locations on the script pages, types of ads indexes, predifined sets of layout templates;
- SEO links structure has been optimized;
- Using the same installation for Classic Classifieds service (standalone or Joomla installation) and as a Facebook application;
- Script can search similar ads to the ad chosen by a user;
- Users can use Google translation service on the script pages;
- Many functions and script parts are rewritten and optimized;

General Features

- PHP/MySQL driven classified ads;
- Multiple categories for classified ads;
- Users can place ads with photos;
- Browsing ads sorted by pages, displaying latest ads first;
- Preview photos thumbnails can be created by the script automatically;
- A lot of parameters for configuring Classified Ads features and layout:
- Admin can specify the time period before ads expire.
- Javascript checking ads submitting form before sending it to the server.
- Password protected editing, renewing, deleting of ads by owners so that only original poster can modify or delete an ad;
- Privacy Mail, which hides the e-mail addresses (optionally set up by admin.);

- Optionally redirect all privacy mail messages for ads owners to admin, sending copies of privacy mails to admin;
- Optionally, layers with ads detailed info can be displayed when a user places mouse over add title on the ads index page. Admin can specify which ads fields will be displayed on ads layers.
- Users can place comments with photos into ads;
- Users can browse top rated ads, top viewed ads, top contacted ads or top commented ads; Only one vote from one IP address can be included into top ads rating;
- Protection from ads duplication.
- Event Calendar service allows to browse events, nearest events are displayed first. After the date when the events are not actual, they will be deleted.
- Multilanguage mode can be set up; all words and comments for user's interface are placed into one file, so it is easy to translate them.
- Optionally photos with too large size, e.g. from digital cameras, can be resized by the script to optimized size before saving them in the database.
- Users can place attachment file with any type from the list defined by admin, e.g. .avi, .mpg, .txt, .doc, .xls, .zip. If users have large video files or archives, they can load them on popular file servers: <u>Youtube.Com</u>, <u>Megaupload.Com</u>, <u>Rapidshare.Com</u> or others, and then place URLs and titles for these files into their ad
- Users can embed video into ad, e.g. from <u>youtube.com</u>
- Options of search engine optimization are included into the script. Keywords and description of tags for each category can be specified. Keywords generated from ad title and other ads fields are included into meta tag for ads details pages.
- List of ads entries can be loaded from Excel tables (.csv files) via web admin interface;
- Optionally script can send expiration message to ads owners when their expired ads are deleted.
- Admin can be notified about new ads or new members via e-mail where edit/delete/moderate links are included.
- Ability for admin. to modify or delete any ad via Web interface.
- Admin can get e-mails list of ad owners of each category for using it in e-mail list programs.
- Templates allow to edit the html layout easily.
- Admin. can create as many ads categories as it is needed. For each category the
 set of ad fields (such as price, city, age, area, etc.) can be specified in different
 formats such as "text", "textarea", "select", "checkbox". For each ad field the
 search criteria search for ads with keywords in the field or search for ads with
 field value in some numerical range (for example, price field) can be specified;
- Admin can set the maximum size of the ad fields, max length of words in the fields, max. size and max. numbers of photos and media file in the ads;
- Ads can be organized into effective multilevel categories structure placed on the
 top page: e.g. at first, user can choose a city or country/city, then categories, then
 subcategories (e.g. goal; sex, romance; type of job: wanted, offered). Quick
 access to the subcategories, search form, cities list on the top page is based on
 the dynamic html technologies and provides effective layout.

- Before browsing ads categories a user can choose a city and then browse or search ads only from that city. When a city is chosen all ads counters for categories/subcategories will be recalculated for the chosen city.
- Optional two-level country/city selection. E.g. first a user can choose a country, then the list of cities of this country appears.
- When a user clicks on categories groups (e.g. Personals, Merchandise, Jobs), then ads from all categories, which are included into this group, will be displayed in the ads index

Ads Highlighting

- Ads can be highlighted with on-line payment by ads owners;
- Highlighted ads are displayed at the top of index and they have a special expiration period; Admin can set up a special order for highlighted ads in the index pages;
- Optionally only on highlighted ads large photos, attachments and videos can be displayed. Unless ad owner pays on-line for ad highlighting, only one small photo will be displayed on his ad.
- Highlighted ads can be rotated at the top of ads index additionally to their place in the index:
- Admin can set up the number of ad places at the top of ads index where highlighted ads will be rotated in the random order;
- Highlighted ads can optionally be displayed on the ads second pages;
- When a user clicks on categories groups (e.g. Personals, Merchandise, Jobs), then highlighted ads from all categories, which are included into this group, will be rotated at the top of ads index;
- When a user chooses some location, then highlighted ads only from this location will be rotated at the top of the index;
- Vip status for ads can be set up by admin and it allows to display highlighted ads at the top of ads index in all categories with or without locations limits.

Using AJAX

Optionally AJAX (asynchronous JavaScript and XML) technologies can be used. With AJAX web applications can retrieve data from the server asynchronously in the background without interfering with the display and behavior of the existing page. In the Enterprise Edition cities, highlighted and latest ads on the top page are being loaded in the background. AJAX dynamic navigation for categories and for choosing locations (city or country/city) can be set up optionally. On the ads details pages large photos can also be loaded in the background that provides faster photos change. If a user returns on the top page to change a category or location, then cities lists and ads will be loaded from AJAX cache that provides faster pages loading. Also some visual effects (Fade In/Out, Slide Down ...) for menu items, ads layers, photos galleries (on the ads details pages) are added.

Search Features

- Powerful database searching capabilities that allow user to search for ads by keywords in the ad fields or by numerical range within fields such as age, price, size, etc;
- Optionally, if the same user (it means the same contact e-mail) sent more than one ad, on the second ad details page new link "Search all ads posted by this user" appears; By clicking on this link you can see all ads posted by the same user (with the same contact e-mail);

Keywords Suggestions

Fast search with keywords suggestions using AJAX technologies can be set up. Users can browse classifieds keywords in alphabetical or popularity order. Users can input a list of keywords - specific keywords, locations, job types, companies names, etc. Country, city, street can be specified as a location. Even if a city is not included into predefined list, users can search ads with such a location via fast search form. When a user chooses a category or city, then searching will be performed with these options. Also users can choose additional options for search which can be different for various categories (e.g. search ads with range of prices).

Random Ads and Photos Gallery

The list of random ads with photos can be displayed on the ads top, ads list and ads details pages. The list of random ads is changing periodically while a user stays on this page. Highlighted ads are placed on the first positions of this list. If a user chooses some category or location, then random ads will match this query. Random ads are displayed only if total number of ads exceeds some value. Try <u>Demo 1</u> to see this feature. Users can click on the "Ads photos gallery" link to browse photos from ads which match their query. Try <u>this demo</u> gallery.

Search Engine Optimization

Search Engine Optimization (SEO) option allows to optimize and separate script URLs for two types - static and dynamic URLs. Static part for classifieds content is organized by the following directory structure:

http://www.site.com/ct/category_name/page_number.html

http://www.site.com/cities/city_name/ct/category_name/page_number.html

http://www.site.com/ads/ads_number.html

This structure allows to include cities and categories names into URLs paths. Services and search modes of the script work with dynamic URLs. Such URLs separation allows to create simple XML sitemaps (e.g. Google Sitemap) and files robots.txt for indexing only classifieds content by search engines without service and search pages. You can test static html URLs for classifieds content on Demo which has SEO option enabled.

Facebook Interface

Using facebook interface gives the following new features:

• Admin can choose if any user (including facebook users) can place ads, post privacy mails or only facebook users can do it;

- Classifieds visitors can see facebook profile pictures and names of ad owners and visit their facebook profile pages;
- On the ads details pages users can post their comments for ads using facebook social plugin and see comments of other facebook users;
- Using Like button users can share ads pages from your classifieds back to their Facebook profile and view profiles of users who recommend these ads to other users:
- Facebook users can post privacy mails to ad owners and ad owners can visit facebook profiles of users who sent them privacy mails;
- Visitors of users' profiles on facebook can access to classifieds service and use it as facebook application with facebook canvas page and facebook URL;
- Almond classifieds can integrate with all aspects of the Facebook user experience. Your application's primary page views come via the canvas page, an iframe hosted by Facebook at http://apps.facebook.com/your_app/ that points to your application;

Ads Moderating

- Optional moderating of ad submissions by administrator: the administrator has
 the ability to look through the ads from a special form, analyze and edit ad
 information and make a decision about submitting the ads to the index or
 deleting the ads from that form. It can be done before the ads appear in the
 index. In this case all edit changes made by ad owners also appear in the index
 after approval by admin;
- Admin can make some ads invisible for some period;

Spam Guard

- Bad words guard; Admin can set up list of spam and bad words, ads with such
 words will be placed to bulk folder in the web admin interface and they can be
 easily deleted.
- Contact e-mails for ads and IP addresses can also be placed into spam list.
- Optional membership activation by clicking on the link in the activation e-mail or fee based membership with on-line credit card processing.
- Optionally verification code can be applied to prevent using automated spamming programs for ads placing, sending privacy mails, membership subscribing.
- Admin can delete the list of spam ads using search by spam keywords, spammers e-mails or IP addresses.
- Optional activating of ads by clicking on the activation link in the confirmation e-mail which was sent to ad owner after ad submitting.
- Optionally hidden verification can be set up. In this case users' activity on submitting forms is analysed without using graphical CAPTCHA method.

Membership Features

- Admin can set up password protection for the following services (members only service):
 - placing new ads;
 - viewing ads details pages;
 - sending private mails.
- To get access to the following services users have to sign up and become members;
- Membership signing up can be free or fee based with on-line credit card processing;
- Optional activating membership account by clicking on special link in welcome message that is sent to members' e-mail. (this feature can be useful for verification members' e-mails when free membership is set up);
- Admin has the ability to create/edit/delete manually membership accounts via web based interface;
- Admin can browse membership database and search members by special fields:
- Admin can also inactivate some members' accounts for some time;
- Special form fields for on-line membership subscribing can be set up;
- Admin has access to the list of members' contact e-mails for using it in the e-mail list software;
- In the membership database admin can use special links to browse all ads of each member;
- If some members place more than one ad, on the second page of of their ads a special link "browse all ads placed by member 'nickname' " appears; by clicking on this link user can browse all ads posted by this member to different categories;
- If sending private mails is password protected, then a mail receiver will be notified about nickname of a member who sent this message:
- For login/password verifications cookies are used;
- Forgot membership login/password function; login info will be sent to members' contact e-mail (if account with such contact e-mail exists in the membership database).
- Admin can set up max number of ads allowed to place for each member per some time period per category. This feature is included to avoid ad spamming.

PayPal

Almond Classifieds can work with major on-line payment systems but for PayPal a special module was created. The Instant Payment Notification (IPN) PayPal Service is integrated into this module for fee based classifieds services processing (highlighting or activating ads, membership subscribing). There is an effective option which allows to give a progressive discount for placing multiple ads. This option is useful for the users or companies that post a lot of ads (e.g. real estate companies, recruitment or dating agencies, etc).

Ads Map

Ads Map Module allows to embed Google Maps into classifieds ads by using Google Maps API. Users can also find driving directions from their location to an ad address. You can try Ads Map features on our demos.

RSS Module

This module allows to set up RSS(2.0) feed for classifieds ads. Users can read the latest ads via rss readers. Affiliate partners can place latest ads headlines on their sites via any RSS aggregator. RSS link on the top page outputs the latest ads of all categories. If some city is chosen, then ads only from this city will be included into feed. RSS link on the categories index pages outputs the latest ads for these categories. Small resized ads photos are included into RSS items. Ads Line Scrolling Module for Almond Classifieds. This module allows to scroll the line with the latest ads on the top page of Almond Classifieds.

Affiliate Classifieds Network

Affiliate partners can place simple php script on their servers to set up classifieds service with customized header/footer and iframe into which classifieds content will be loaded. Users of your partners will use your classifieds service from partners sites only. In such a way you can organize classifieds network with many affiliate partners. The partners will be able to place their html header/footer with their ad banners, CSS style. This partnership will increase their site traffic by using your classifieds service. Such way can be more effective for some reasons comparing with starting their own classifieds with poor ads database. This partnership will give you fast growth of ads database, ability to place your own ad banners which will be displayed on the sites of your affiliate partners.

Using Google AdSense with Almond Classifieds

Google AdSense matches ads to your site's content, and you earn money whenever your visitors click on them. AdSense for content automatically crawls the content of your pages and delivers ads (you can choose both text or image ads) that are relevant to your audience and your site content-ads so well-matched, in fact, that your readers will actually find them useful. More info about AdSense Almond Classifieds has three groups of pages which are very attractive for placing AdSense banners on them. These are top pages with categories list for each city, pages with list of ads in each category, ads second pages with ads details. Last two groups of pages have more specific themes of each category (e.g. real estate, auto, services...), so using AdSense for content will be very effective as only appropriate relevant banners will be shown. Using Affiliate Network Classifieds edition allows to place your AdSesne banners on affiliate sites and increase your income. AdSense banners are placed on some of our classifieds demos.

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http://www.almondsoft.com/licagr.html

Each legal installation of the Almond Classifieds script should be registered in our database at the following link:

http://www.almondsoft.com/reg/reg1.php

You may not submit any information about this script or URL of your web pages with script description to webmasters' resources or any other web resources, only official site http://www.almondsoft.com can offer and sell licenses for this script.

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