



## FILTERS

region All **Customer**  
 market All **Net Sales Performance**  
 division All All values are in USD

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	10.9M	2.9M	278%
All-Out		0.8M	0.2M	396%
Amazon	12.2M	82.1M	37.5M	119%
Argos (Sainsbury's)	0.4M	2.3M	0.7M	206%
Atlas Stores	0.2M	3.2M	0.7M	370%
AtliQ e Store	7.2M	53.0M	23.7M	124%
AtliQ Exclusive	9.6M	61.1M	17.7M	246%
BestBuy	0.9M	6.3M	1.8M	256%
Boulanger	0.2M	4.1M	0.8M	393%
Chip 7	0.6M	5.5M	1.3M	316%
Chiptec		3.0M	0.4M	622%
Control	0.9M	7.7M	2.2M	249%
Coolblue	0.5M	4.2M	1.2M	260%
Costco	1.1M	9.3M	2.8M	237%
Croma	1.7M	7.5M	2.5M	205%
Currys (Dixons Carphone)	0.3M	1.9M	0.8M	147%
Digimarket	0.8M	4.1M	1.7M	141%
Ebay	2.6M	15.2M	6.3M	142%
Electricalsara Stores	0.1M	1.9M	0.6M	186%
Electricalsbea Stores		0.7M	0.1M	405%
Electricalslance Stores	0.1M	2.3M	0.7M	213%
Electricalslytical	1.8M	11.9M	2.6M	357%
Electricalsocity	2.3M	12.4M	3.5M	259%
Electricalsquipo Stores	0.2M	3.6M	0.7M	435%
Elite	0.4M	4.1M	0.8M	396%
Elkj�p	0.5M	5.2M	1.3M	292%
Epic Stores	0.4M	4.2M	0.9M	346%
Euronics	0.4M	3.9M	0.9M	345%
Expert	0.8M	6.4M	1.8M	264%
Expression	1.7M	9.8M	3.0M	228%
Ezone	1.5M	7.9M	2.0M	292%
Flawless Stores	0.1M	1.8M	0.5M	296%
Flipkart	2.9M	19.3M	8.3M	131%
Fnac-Darty	0.5M	2.9M	0.8M	250%
Forward Stores	0.6M	4.1M	1.5M	172%
Girias	1.5M	8.7M	2.1M	319%
Info Stores	0.1M	1.8M	0.5M	284%

# AtliQ Hardwares



Insight	0.4M	2.8M	1.0M	172%
Integration Stores		1.4M	0.2M	787%
Leader	4.7M	18.8M	6.0M	215%
Logic Stores	0.2M	4.8M	0.9M	415%
Lotus	1.5M	8.1M	2.1M	283%
Neptune	1.0M	16.1M	3.4M	371%
Nomad Stores	0.5M	4.0M	1.6M	147%
Notebillig	0.2M	1.1M	0.4M	187%
Nova		0.4M	0.0M	2565%
Novus	1.9M	9.9M	3.7M	164%
Otto	0.3M	1.2M	0.4M	199%
Premium Stores	0.5M	3.9M	1.1M	253%
Propel	1.6M	10.8M	2.5M	341%
Radio Popular	0.5M	5.3M	1.5M	263%
Radio Shack	0.8M	5.4M	1.7M	212%
Reliance Digital	1.6M	9.7M	2.6M	278%
Relief	0.4M	4.1M	1.0M	304%
Sage	4.8M	20.7M	6.4M	222%
Saturn	0.2M	1.2M	0.4M	210%
Sorefoz	0.6M	4.7M	1.1M	334%
Sound	0.6M	4.4M	1.7M	160%
Staples	1.2M	8.8M	2.9M	207%
Surface Stores	0.1M	2.1M	0.5M	299%
Synthetic	1.9M	12.2M	4.4M	176%
Taobao	0.2M	3.3M	1.3M	149%
UniEuro	0.6M	7.3M	1.6M	357%
Vijay Sales	1.7M	8.5M	2.1M	298%
Viveks	1.6M	7.8M	2.2M	248%
walmart	1.3M	9.7M	2.6M	270%
Zone	0.3M	5.3M	1.6M	236%
<b>Grand Total</b>	<b>87.5M</b>	<b>598.9M</b>	<b>196.7M</b>	<b>204%</b>



## FILTERS

**Market**  
**Performance Vs Target**  
 region All  
 division All  
 All values are in USD

Country	2019	2020	2021	21 - Target	%
Australia	3.9M	21.0M	10.7M	-2.2M	-10.5%
Austria		2.8M	0.1M	-0.3M	-11.7%
Bangladesh	0.5M	7.0M	2.3M	-0.7M	-10.3%
Canada	4.8M	35.1M	12.2M	-5.1M	-14.5%
China	1.4M	22.9M	5.4M	-2.1M	-9.0%
France	4.0M	25.9M	7.5M	-2.2M	-8.4%
Germany	2.6M	12.0M	4.7M	-1.5M	-12.7%
India	30.8M	161.3M	49.8M	-9.6M	-5.9%
Indonesia	2.5M	18.4M	6.2M	-2.4M	-12.9%
Italy	2.9M	11.7M	4.5M	-1.0M	-9.0%
Japan		7.9M	1.9M	-0.3M	-4.1%
Netherlands	0.2M	8.0M	3.4M	-0.7M	-8.2%
Newzealand		11.4M	2.0M	-1.4M	-12.3%
Norway		13.7M	2.5M	-1.4M	-10.5%
Pakistan	0.6M	5.7M	4.7M	-0.5M	-9.3%
Philippines	5.7M	31.9M	13.4M	-2.5M	-7.8%
Poland	0.4M	5.2M	2.8M	-0.9M	-18.1%
Portugal	0.7M	11.8M	3.6M	-0.5M	-4.3%
South Korea	12.8M	49.0M	17.3M	-4.4M	-8.9%
Spain		12.6M	1.8M	-1.8M	-14.1%
Sweden	0.1M	1.8M	0.2M	-0.2M	-11.1%
United Kingdom	2.0M	34.2M	8.1M	-3.0M	-8.7%
USA	11.5M	87.8M	31.9M	-10.2M	-11.7%
<b>Grand Total</b>	<b>87.5M</b>	<b>598.9M</b>	<b>196.7M</b>	<b>-54.9M</b>	<b>-9.2%</b>



## FILTERS

region All **Top 10 Products**  
 division All All values are in USD

Country	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop Processor	19.4M	3.0M	541.3%
AQ GT 21	4.4M	0.8M	461.1%
AQ Home Allin1	5.2M	0.7M	669.0%
AQ LION x1	0.8M	0.0M	1619.5%
AQ LION x2	0.9M	0.1M	1668.9%
AQ LION x3	1.2M	0.1M	1692.3%
AQ Mx NB	1.4M	0.0M	5623.5%
AQ Pen Drive DRC	3.8M	0.6M	487.7%
AQ Smash 2	11.2M	0.4M	2489.5%
AQ Zion Saga	3.6M	0.7M	428.5%
<b>Grand Total</b>	<b>52.0M</b>	<b>6.4M</b>	<b>708.0%</b>



FILTERS

Division Level Report

region All All values are in USD

Country	2020	2021	21 vs 20
N & S	94.7M	51.4M	<div></div> 84.4%
P & A	338.4M	105.2M	<div></div> 221.5%
PC	165.8M	40.1M	<div></div> 313.7%
Grand Total	598.9M	196.7M	204.5%



## FILTERS

region All  
 division All  
 customer All

### Top 5 Products

All values are in USD

Product	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
<b>Grand Total</b>	<b>19.0M</b>

region All  
 division All  
 customer All

### Bottom 5 Products

All values are in USD

Product	Qty
AQ Gamer 1	51.7k
AQ GEN Z	63.1k
AQ Home Allin1	15.2k
AQ HOME Allin1 Gen 2	8.9k
AQ Smash 2	36.0k
<b>Grand Total</b>	<b>174.9k</b>



## FILTERS

region All  
 division All **New Products**  
 market All All values are in USD

Product	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
<b>Grand Total</b>		<b>176.2M</b>



## FILTERS

region All  
division All

## Top 10 Products

All values are in USD

Country	2021
India	161.3M
USA	87.8M
South Korea	49.0M
Canada	35.1M
Philippines	31.9M
<b>Grand Total</b>	<b>364.9M</b>