



All Hotels

Atliq Bay

Atliq Blu

Atliq City

Atliq Exotica

Atliq Grands

Atliq Palace

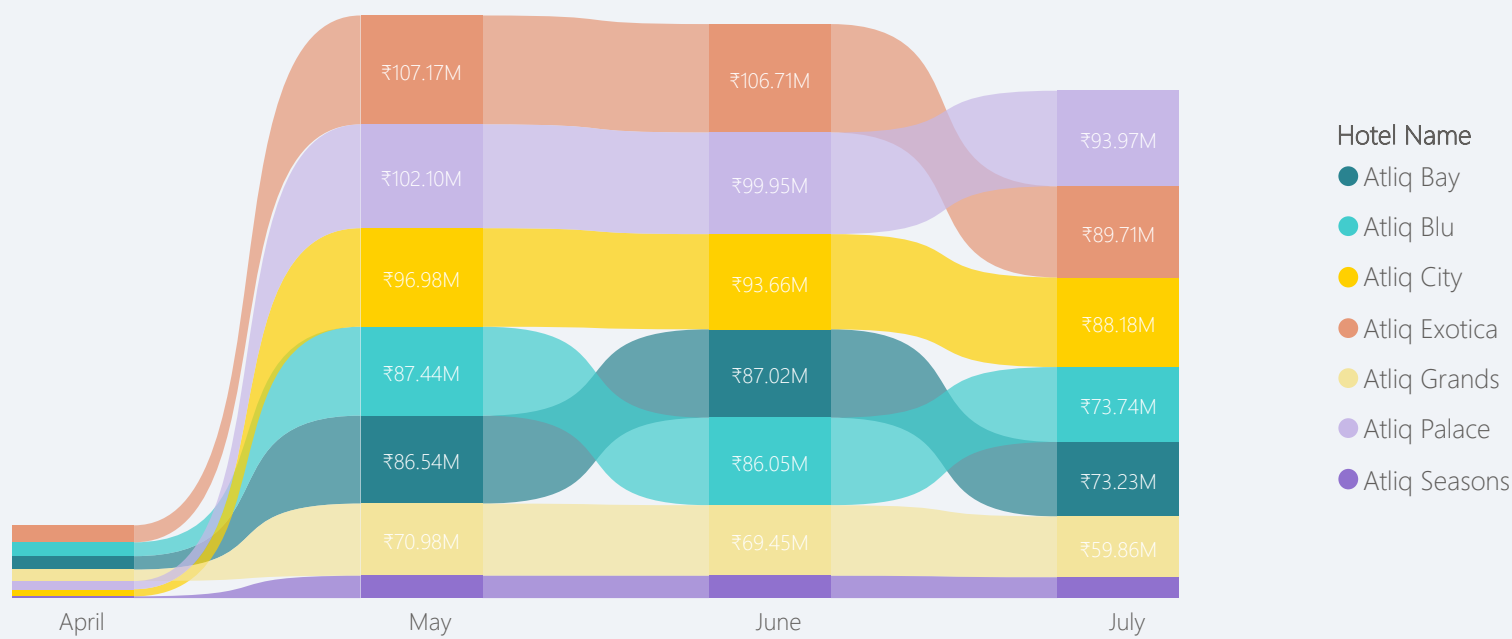
Atliq Seasons

City

All

Total 25 Properties across 4 Cities with Mumbai having the maximum and Delhi having the least.

Which Hotel did better in terms of monthly revenue?



₹2bn

Total Revenue



135K

Total Bookings...



2.4

Average Stay



3.6

Average Rating



24.8%

Cancellation Rate



233K

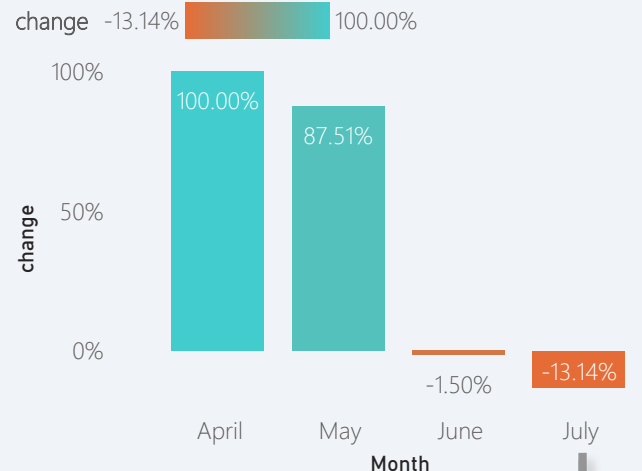
Total Capacity

Number of Bookings starts to dip after Week 29 and so is the Revenue. At present, we do not have enough data to solidify the reason for the downward trend.

Some factors look at:

- Location of the hotels, if there are any yearly events organized in the proximity.
- Who is the customer base? Age demographics of the guests.
- Unprecedented event that might have occurred in the month of July like protests.

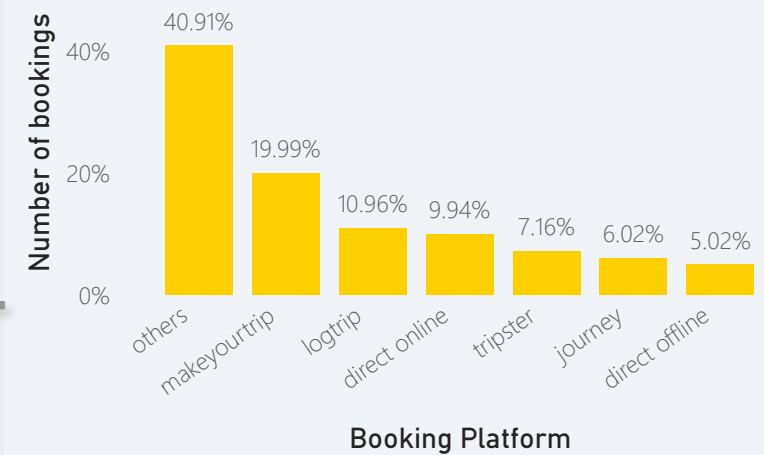
% change in Revenue from previous month



13.14% loss in total revenue in the month of July.

BOOKINGS

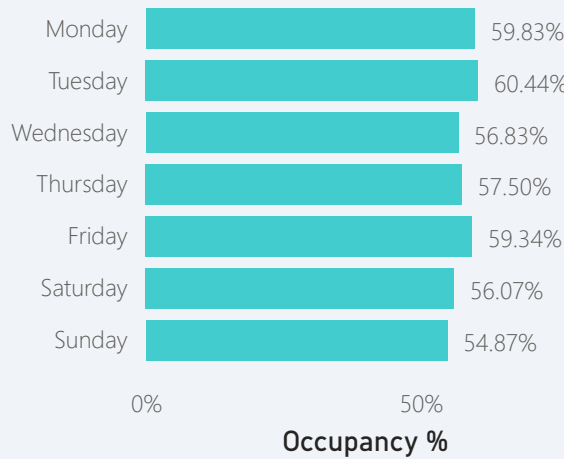
Percentage of bookings done from different platforms



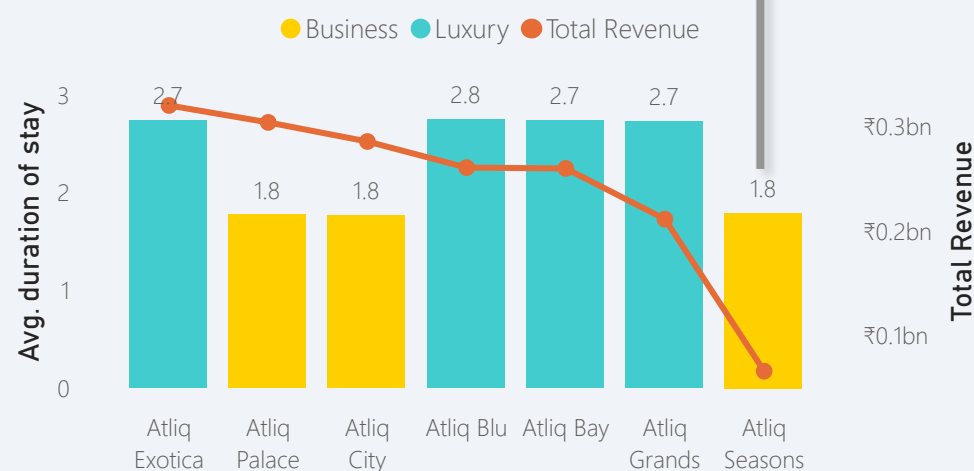
## HOTEL ANALYSIS

ATLIQ SEASON is a solo hotel only available in Mumbai. Owners should look at the management for its poor return.

% of Hotel Occupied



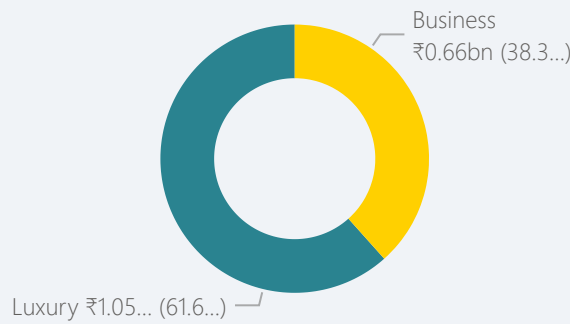
How long customers preferred to stay?



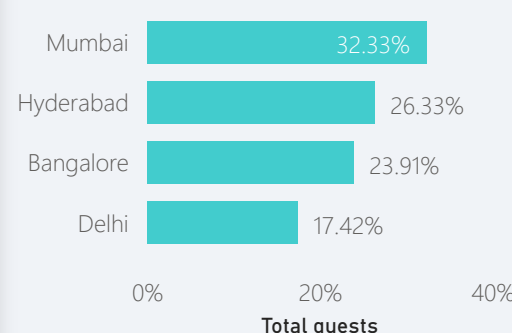
It's surprising to see that weekends have lower occupancy compared to weekdays given that luxury hotels accounts for 61.61% of total revenue.

ATLIQ EXOTICA, ATLIQ PALACE and ATLIQ CITY accounts for more than 50% of the revenue.

Total Revenue by Hotel class



Percentage of guests by cities



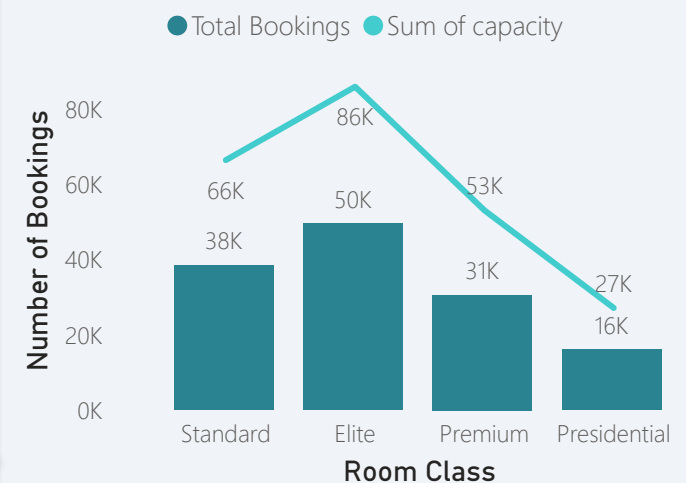
Guests seem to like

ELITE Rooms

but Presidential

Rooms were most occupied.

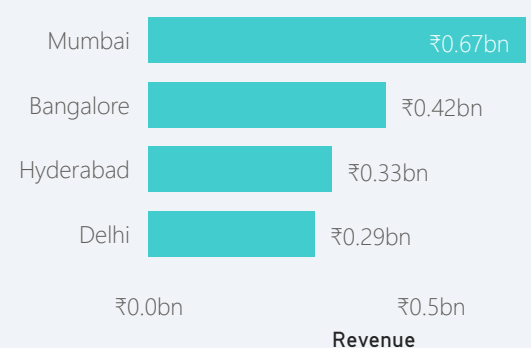
Bookings and Capacity for each room class



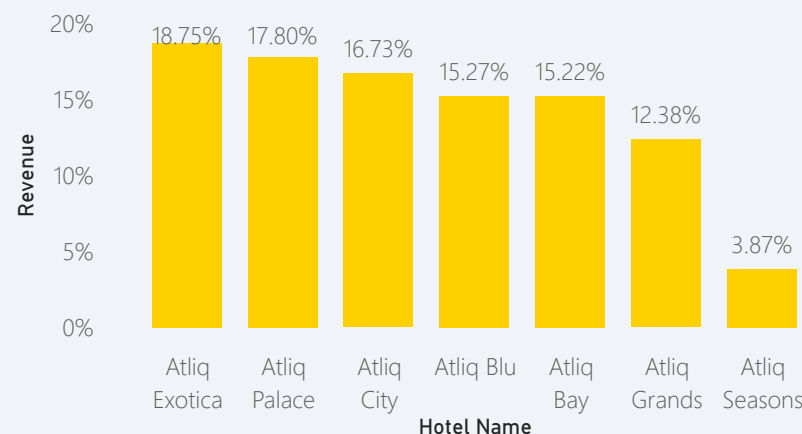
## WHAT STORY DOES CITIES TELL?

MUMBAI has maximum properties.

Total Revenue per City



Total Revenue per Hotel



Which day has maximum check ins?

