

Hardik Seju | Data Analyst

A Google Certified Data Analytics Professional passionate about delivering data driven solutions

Ontario, Canada

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EXPERIENCE:

KPMG / Data Analyst Virtual Intern - [Github](#)

Nov'2022- Dec'2022, Online

- Improved data quality by cleaning demographics and attributes data of over 20K customers, to be used for further data analysis and data visualization. Created a dashboard with KP and relevant charts to identify the top customers from a list of potential 1000 who were highly likely to buy a product from the company and hence improved the resource allocation for marketing and overall performance.
- Communicated the insights to the stakeholders and managers by creating reports on PowerPoint presentation.

British Airways / Data Science Virtual Intern - [Github](#), [Link](#)

Oct'2022- Nov'2022, Online

- Extracted and analyzed over 3500 customer reviews/ratings data for the airline and developed a predictive model using Random Forest algorithm and scikit learn with 62% accuracy to predict the customer's successful booking.
- Identified the features that could drive higher sales through exploratory data analysis and reported the findings to the higher management.

Erie Architectural Products / Design Engineer

July'2018- Dec'2021, Windsor

- Automated the task of exporting the dimension of a 3d models to excel database, PDF extraction, drawing sheet generation and optimized the design process to increase work efficiency by nearly 15%.
- Collaborated with my peers to document new standards procedures and helped understand onboard new joiners.
- Strict follower of information security policies with more than 6 months work from home during covid

PROJECTS:

- Telecom Industry 5G Impact data analysis: [Link](#)
- Consumer Good Sales Insights (SQL Project): [Link](#)

CERTIFICATE COURSES:

Certificate Title	Provider / Platform	Certificate link
Google Data Analytics	Google/ Coursera	Certificate
Introduction to Statistics	Stanford Online 2022 / Coursera	Certificate
Data Science Specialization	IBM, Coursera	Certificate

EDUCATION:

Master of Mechanical Engineering

University of Windsor, Windsor, Ontario – Dec 2017

Bachelor of Mechanical Engineering

CSPIT, Gujarat, India – July 2015

SKILLS: Python, SQL, Microsoft Excel, Google sheets, BigQuery, Github, ETL, Power BI, Tableau, Statistical Analysis

Detail-Oriented, Team player, curious, quick learner, effective communicator.