

<https://swipe.to/0159hq>



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# Expanding Your Reach

Redesigning LibGuides with the User in Mind

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# Background



Point-of-Need:  
Canvas LMS



# Background



User-Centric  
Design



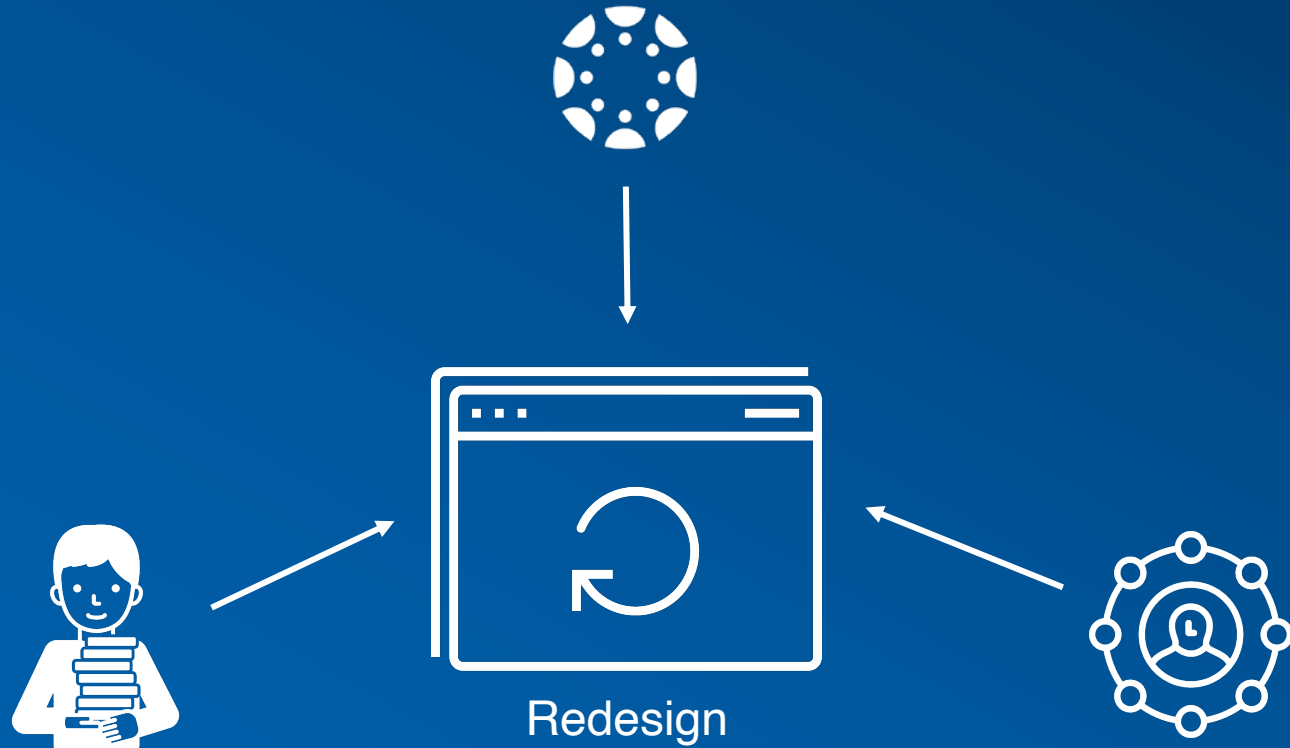
# Background



Reference Interns



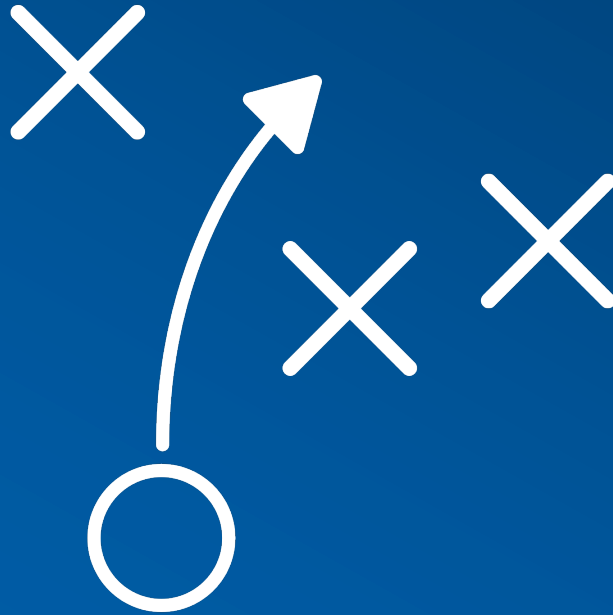
# Background



# Differing Perceptions



# Our Consistent Approach





# Before

SMU Libraries / Research Guides / Art and Art History / Getting Started

## Art and Art History: Getting Started

All art and art history databases

Getting Started How do I find... ▾

### In the Library

Libraries Services


- Hamon Arts Library
- Exhibitions at Hamon
- Research workshops
- Central University Libraries (CUL)
- Bridwell Library

### Top resources

Online resources Catalogs Dictionaries & Encyclopedias

- [Academic Search Complete](#)
- Art Abstracts
- ARTbibliographies Modern
- Bibliography of the History of Art
- International Bibliography of Art (IBA)
- JSTOR
- SMU Research Guides

### Contact info



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**Subjects:**  
Art and Art History, Dance

SMU Libraries / Research Guides / Art and Art History / Getting Started

## Art and Art History: Getting Started

All art and art history databases

Getting Started How do I find... ▾

### In the Library

Libraries

- Hamon Arts
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- Central Univ (CUL)
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### How do I find...

- Books & articles
- Dictionaries & Encyclopedias
- Guides on Art, and Seeking Grants
- Interviews, Book & Multimedia Reviews, & Blogs
- Image collections and videos
- alumni services & resources


### Catalogs

- JSTOR
- SMU Research Guides



# After

[Ask Us](#) [My Account](#) [Give](#)

 **SMU LIBRARIES**

[Fondren Library](#) [Research Help](#) [Services](#) [About](#) [Search Library Resources](#)

[SMU Libraries](#) / [Research Guides](#) / [Environmental Science](#) / [A Guide to Research](#)

## Environmental Science: A Guide to Research

**Specialized Topic Guides**

- [Citation Help](#)
- [Data Sources](#)
- [Geological Surveys](#)
- [Technical Reports](#)


**Jennifer's Recommended Resources**

- [GreenFILE](#)

Covers all aspects of human impact on the environment. Topics include global warming, green building, pollution, sustainable agriculture, renewable energy, recycling, and more.
- [AGRICOLA](#)

Created by the National Agricultural Library, AGRICOLA is the online public access catalog and a journal article citation index. Access the research into areas of agricultural history and law, animals and livestock, plants, natural resources, food and nutrition, rural development, marketing and trade.
- [National Institute of Environmental Health](#)

**Environmental Science Librarian**



**Jennifer Sullivan**

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[Ask Us](#)



# After

- [National Institute of Environmental Health](#)

The mission of the NIEHS is to discover how the environment affects people in order to promote healthier lives. The site offers a wealth of information useful for research, especially under the "Health & Education" and "Research" tabs.

- [Web of Science](#)

This is a great place to search for peer-reviewed journal articles in all areas of science, social science, and the humanities. Use for your interdisciplinary research needs and for determining citation counts for research articles.

- [SciTech Premium Collection](#)

This database is excellent for literature reviews and research in the earth sciences. You have access to full-text titles from around the world, including scholarly (peer-reviewed) journals, trade and industry journals, magazines, technical reports, conference proceedings, government publications, and more.

- [TOXNET](#)

TOXNET is an integrated system of databases offering resources in the areas of toxicology, hazardous chemicals, environmental health, and toxic releases. Enter your search term(s) in the search box and TOXNET will return results from all of the databases listed.

- [All environmental science databases](#)

## Related Subject Guides

Select a Guide...

**Last Updated:** Jul 25, 2018 2:52 PM | **URL:** <https://guides.smu.edu/environmentalscience> | [Print Page](#)

**Subjects:** [Anthropology](#), [Biology](#), [Environmental Science](#), [Geology](#), [Physics](#) **Tags:** [Biology](#), [environmental science](#), [geology](#)

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**Subjects:**

[Anthropology](#), [Biology](#), [Chemistry](#), [Data Science](#), [Environmental Science](#), [Geology](#), [Mathematics](#), [Physics](#), [Statistical Science](#)

## Background Information

- [Science in Context](#)

Science In Context provides contextual information on significant science topics. You can search by keyword or use the Browse Topics page for a list of well-covered topics in environmental science.

This database shows how scientific disciplines relate to real-world issues, and is a good resource for gaining a foundational understanding of your topic so you can do better research.

 Ask Us



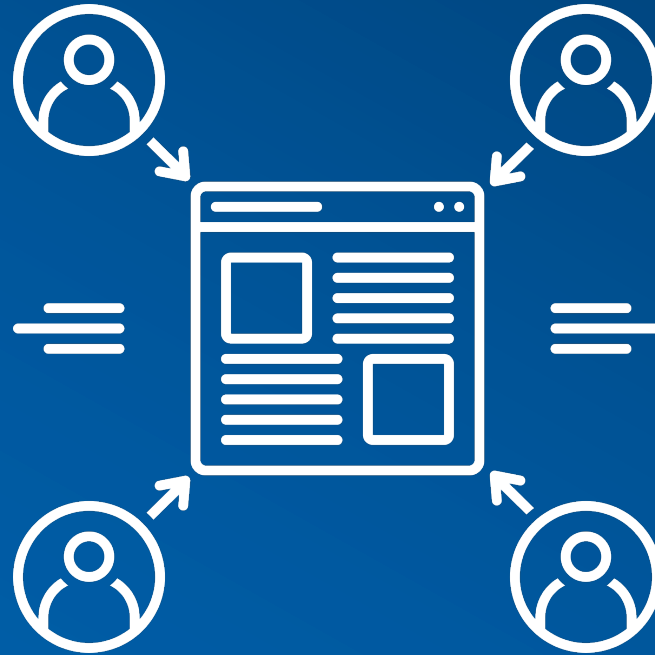
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# Usability Testing



# Focus Groups

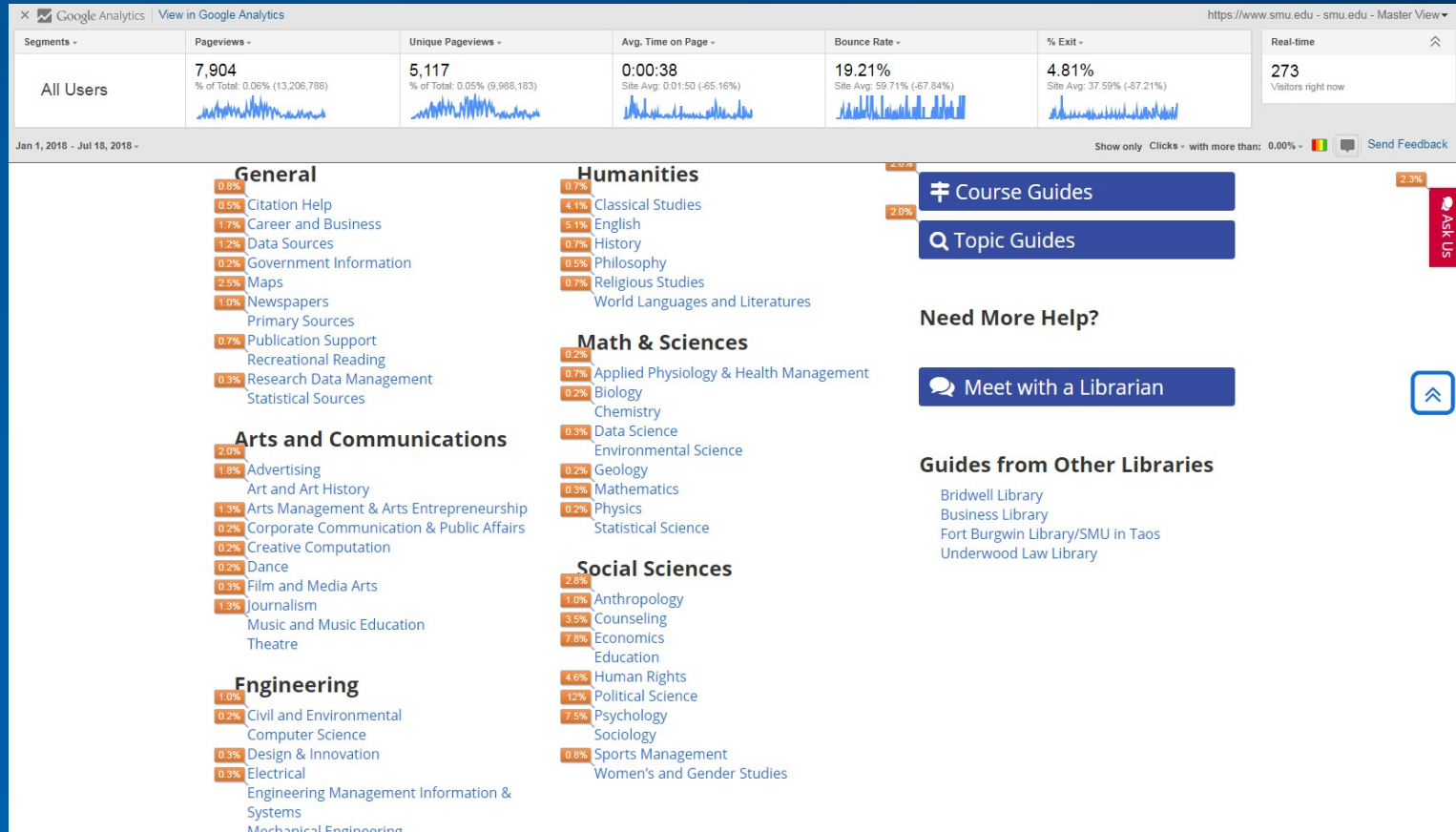


# First-Click Testing

- Develop mockups
- Create 3-5 tasks
- Ask users where they would go
- Record responses
- Look for trends



# Google Analytics



# Best Practices Style Guide





# Writing for the Web Resources

- *Letting Go of the Words* by Ginny Redish
- *Writing Effectively in Print and on the Web: A Practical Guide for Librarians* by Rebecca Blakiston



# Guides as instructional objects

- Format versus task



<http://guides.smu.edu>



