

## Assignment 6A

### Low fidelity prototype for new features in product detail page [Changes I made]

- I removed the quantity selection feature in this page since the amount of items can be adjusted in the shopping cart page.
- I also relocated 'matching items' in between the product detail section and customer review section and tried to split up the sections by its functions (product detail, recommended matching items, and reviews).
- I placed the estimated shipping time near the product's price to make this information more noticeable.

### High fidelity prototype for new features in product detail page

- The main image and sub images (three images under main image) change if the user clicks different colors.
- The size description will be updated if the user clicks size buttons (XS, S, M, L).
- For both size and color buttons, when the user selects it, the button's border will be highlighted with black border to indicate that the button is selected.

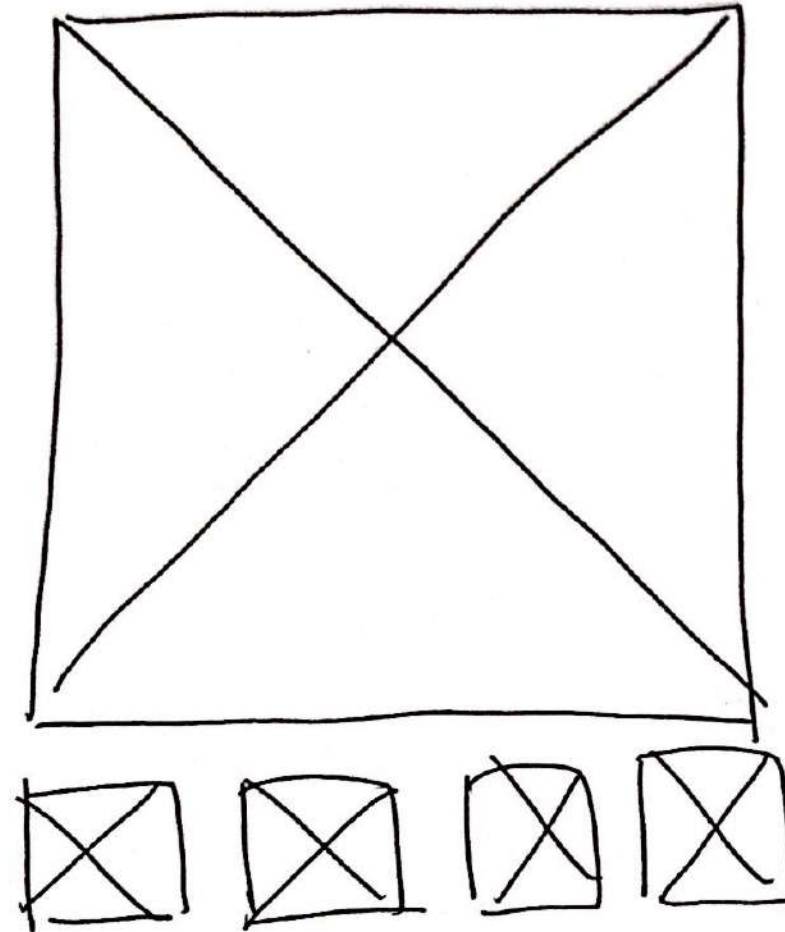
### Low fidelity prototype for new shopping cart page

- With the timeline on top, I tried to provide visual feedback on the process of purchasing experience. For instance, since the user selected the items and moved to cart page, the timeline indicates what page they are in and how many steps are ahead in front of them to complete purchasing.
- The selected items can be displayed in the cart page with its name, size, color, quantity and price. Also, I added 'remove' feature that allows users to easily remove the respective item.

### High fidelity prototype for new shopping cart page

- I added this feature where the user can control quantity by simply using +/- buttons.
- I also provided labels on promotion code area to let users better understand how to input their promotion code.

## Product Detail



### Harness

Cat

★★★★☆ 5 reviews

\$20.00

Features + benefits

Sizing 1

Tiny: \_\_\_\_\_

Small: \_\_\_\_\_

Medium: \_\_\_\_\_

Large: \_\_\_\_\_

Matching Items



Size: ☒ T ☐ S ☐ M ☐ L

color: ☒ ☐ ☐ ☐

qty:

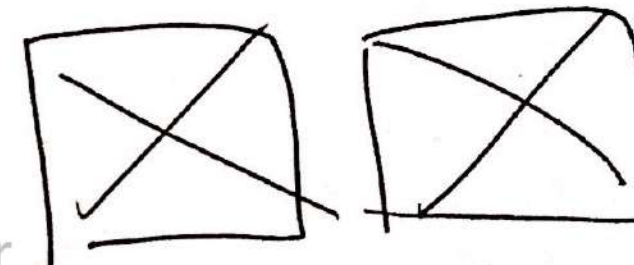
Shipping (Estimated)

Arrives: \_\_\_\_\_

ADD TO CART

## Reviews

★★★★★







# Product Detail



## Harness

Dog

★★★★☆ 52 reviews

\$20.00

Estimated Shipping Time  
Arrives: Oct 10th - 12th

### Features + Benefits

The quick release buckles and hook and loop straps for the neck, and adjustable chest belt with easy snap buckle and D-ring to hook standard leashes, provide extra comfort and ensures longer lasting durability. It's light-weight and breathable, with very soft edge piping for secure comfort and fit.

### Size

X-Small: 8 to 11-in chest  
Small: 11 to 15-in chest  
Medium: 15 to 21-in chest  
Large: 21 to 26-in chest

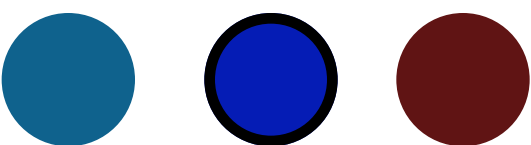
XS

S

M

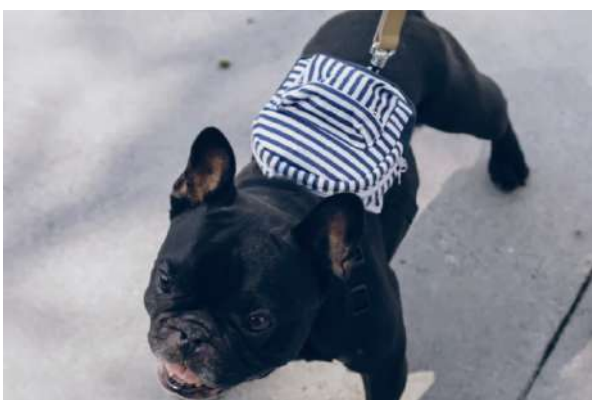
L

### Color



ADD TO CART

# Matching Items



## Reviews



aliq34

★★★★☆

After purchasing numerous, differently-styled harnesses over the past 2 years, I finally found that fits my dog. This harness is soft and easy to adjust around his neck and tummy.



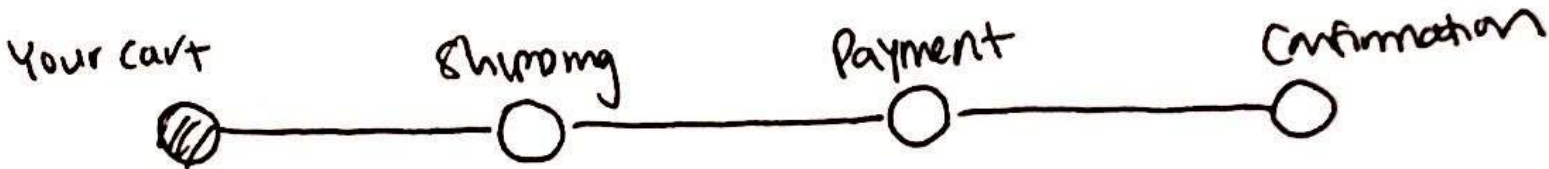
meho32




★★★★★

Happy with it! At first I was worried it was too small but found it is easily adjustable and fits well. After like 5-10 walks with her pulling the belly strap loosens but can easily just tighten again.



Shopping Cart



Description	Size	Color	Quantity	Remove	Price
<input checked="" type="checkbox"/> Item 1	S		1	<input checked="" type="checkbox"/>	\$ _____
<input checked="" type="checkbox"/> Item 2	M		1	<input checked="" type="checkbox"/>	\$ _____
<input checked="" type="checkbox"/> Item 3	L		1	<input checked="" type="checkbox"/>	\$ _____



Total price \$ \_\_\_\_\_

Promo Code



# Order Summary



Description	Size	Color	Quantity			Remove	Price
 <b>Harness,</b> Dog	S		-	1	+	X	\$20.00

Total: **\$40.00**

If you have a promotion code, please enter below:

Please enter promotion code

Apply Discount

CHECKOUT