

# SHC ECOM6064 Community – Blog

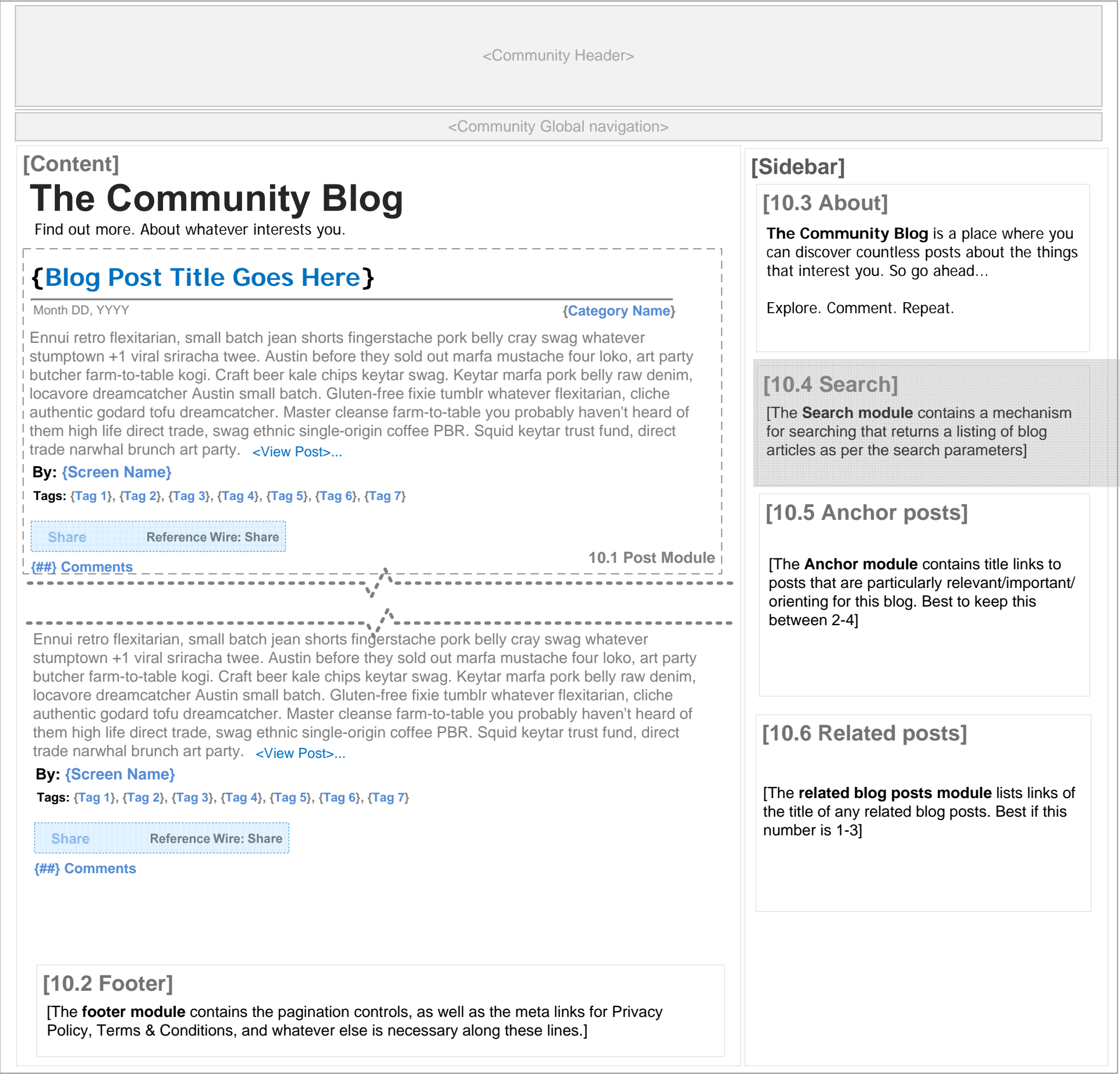
## Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Blog

## Revision History

Version	Date	Author	Notes
1	06/06/12	P. Simon	Initial draft
1b	06/11/12	P. Simon	Masking out Search component
2	06/18/12	S. McClain	Added “Leave a Comment” and moved “Blog Comment” capability to Global Component Wire
3	06/18/12	S. McClain	Clarified breadcrumb links

Structural View 10: blog page



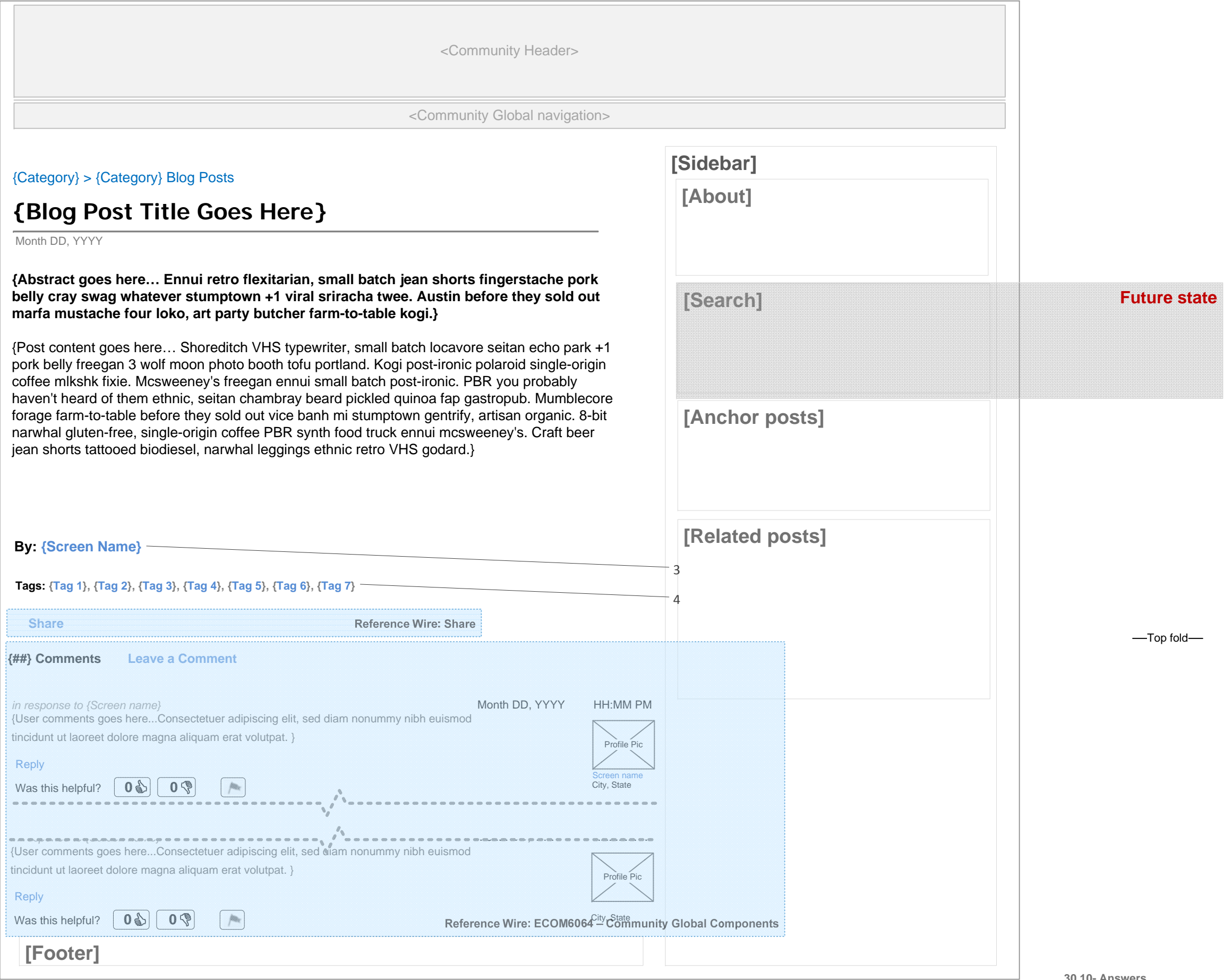
FUNCTIONAL SPECIFICATIONS

1 – Blog title  
Type: label  
Action: none  
Functionality: this is the title of the blog

Future state

—Top fold—

Structural view 20: post page



# 10.1 Post Module

## Condition 10 – Article/Post

This module will be displayed only on the “Blog” page.



## FUNCTIONAL SPECIFICATIONS

**1 – Article Title**  
**Type:** Hyperlink  
**Functionality:** On click, page turn to the Article detail page. On the post detail page, this header is not clickable.

**2 – Category**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles for such category.

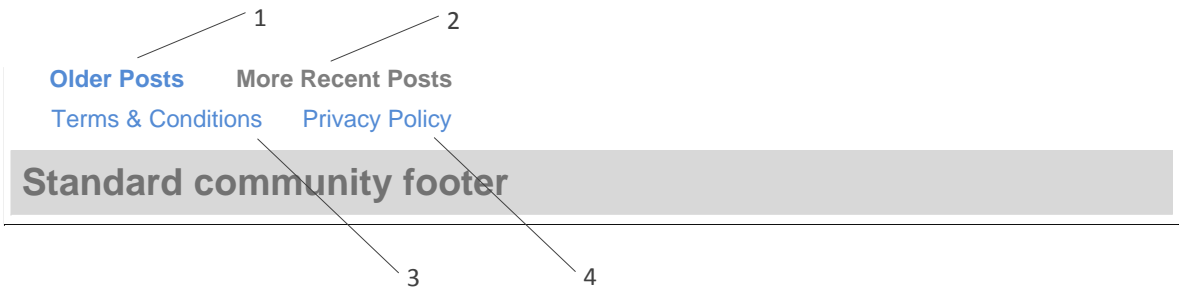
**3 – Author Name**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the authors public profile page.

**4 – Tags**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles with such tag.

**5 – Number of comments**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the article detail page.

**6 – Post Abstract**  
**Type:** Display text  
**Functionality:** Content will be displayed and currate by the admin system. Max char allowable: 500.  
If abstract field is empty. It will be backfilled by the 1<sup>st</sup> 500 char of the post content.

## 10.2 footer



### FUNCTIONAL SPECIFICATIONS

#### 1 – pagination link - older

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, reloads page with previous 10 blog entries. Grayed out but present if there are no previous entries.

#### 2 – pagination link – more recent

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, reloads page with next 10 most recent blog entries. Grayed out but present if there are no more recent entries

#### 3 – policies link

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, pops a new window containing the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

#### 4 – policies link

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, pops a new window containing the the privacy statement relevant to the blog. .

## 10.3 About



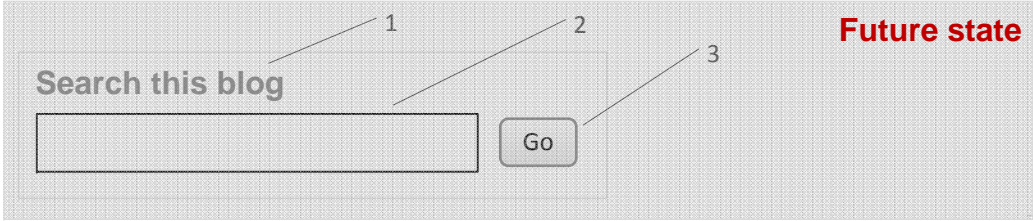
### FUNCTIONAL SPECIFICATIONS

**1 – About header**  
**Type:** label  
**Action:** none  
**Functionality:** denotes location of basic blog info.

**2 – About text**  
**Type:** text  
**Action:** none  
**Functionality:** summary of the blog

**3 – blog contact**  
**Type:** link  
**Action:** on click  
**Functionality:** on click the customer is taken via pageturn to the owner/chief author of this particular blog.

## 10.4 blog search



### FUNCTIONAL SPECIFICATIONS

#### Future state

##### 1 – Search header

Type: label

Action: none

Functionality: denotes location of the blog search component.

##### 2 – search textbox

Type: form element

Action: none

Functionality: contains input search keywords

##### 3 – search submit control

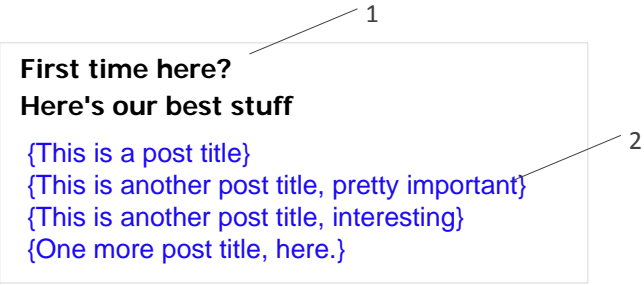
Type: form control

Action: on click

Functionality: on click the search terms are submitted and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according to the algorithm used.



## 10.5 Anchor posts



### FUNCTIONAL SPECIFICATIONS

#### 1 – Anchor section title

Type: label

Action: none

Functionality: this is the title of the anchor section, orienting people to the fact that these posts are important, helpful, or the best.

#### 2 – individual anchor post title

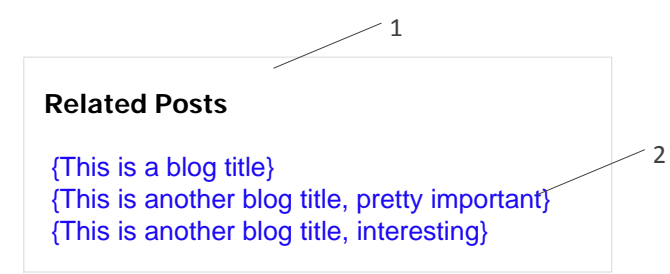
Type: link

Action: on click

Functionality: this is the title of an individual post; clicking will bring the customer via page turn to that post's page.



## 10.6 related blogs



### FUNCTIONAL SPECIFICATIONS

#### 1 – related blog section title

**Type:** label  
**Action:** none  
**Functionality:** this is the title of the section, orienting people to the fact that these blogs are related to the one they’re looking at.

#### 2 – individual blog title

**Type:** link  
**Action:** on click  
**Functionality:** this is the title of an individual related blog; clicking will bring the customer via page turn to that blog's page.

20.1 commentary



FUNCTIONAL SPECIFICATIONS

1 – Comment author screen name

Type: link  
Action: hyperlink  
Functionality: on click brings customer via pageturn to that customer's profile.

2 – Comment author image

Type: image/link  
Action: hyperlink  
Functionality: comment author's image. On click brings customer via pageturn to that customer's profile.

3 – Comment author location

Type: label  
Action: none  
Functionality: denotes the comment author's city/state

4 – Comment post time/date stamp

Type: label  
Action: none  
Functionality: denotes the time/date of comment

5 – Comment

Type: text  
Action: none  
Functionality: the body of the comment

6 – Reply control

Type: text/link  
Action: hyperlink  
Functionality: scrolls to comment text area, places focus there.

7 – abuse report

Type: text/link  
Action: hyperlink  
Functionality: Hmmmmm a very good question.