

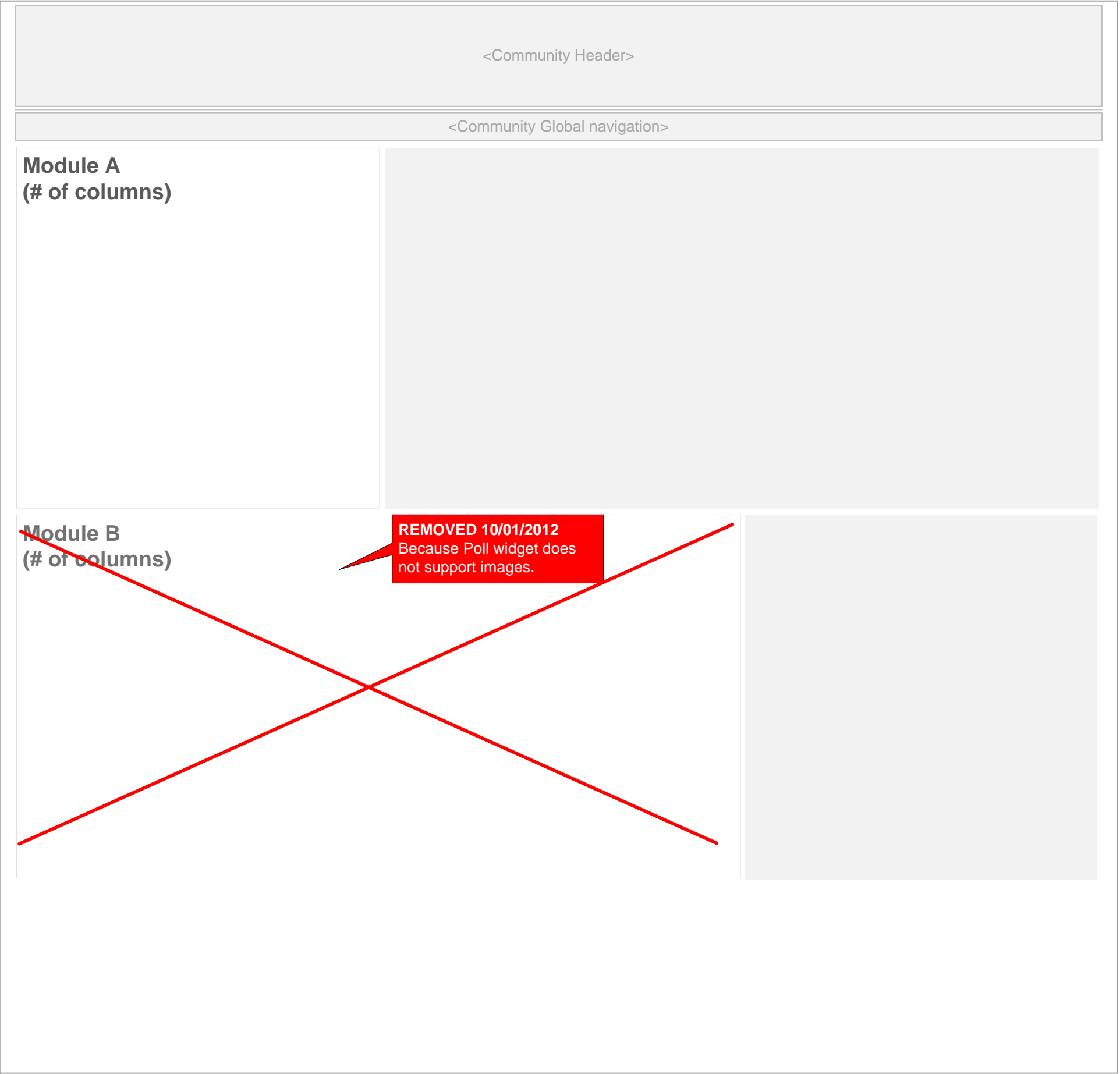
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Polls

Revision History

Version	Date	Author	Notes
...			
1.0	05/20/2012	J. Silverman	Initial draft for the concept wire
2.0	05/23/2012	J. Silverman	Add pages and experience after discussion with S. McClain
3.0	05/23/2012	J. Silverman	Add minor functional specs
4.0	06/08/2012	J. Silverman	Copy change and minor fixes throughout document
5.0	06/08/2012	S. McClain	Minor clean up
7	9/17/2012	A. Rice	Added multi-selectable answer types
9	10/01	A. Rice	Updates with single module.

Structural View: Module Variation

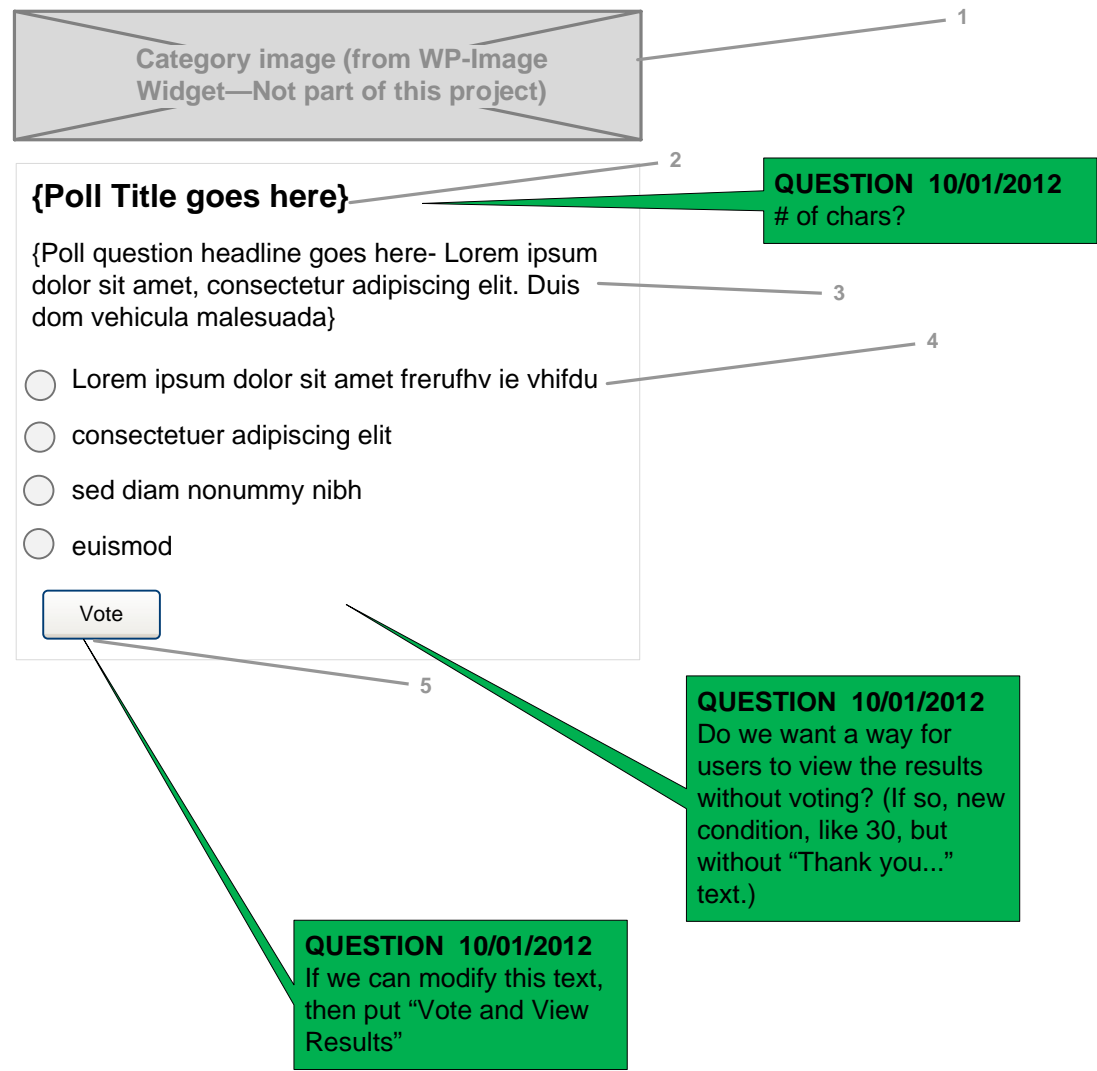


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Component View 10: Poll Module (1 of X)

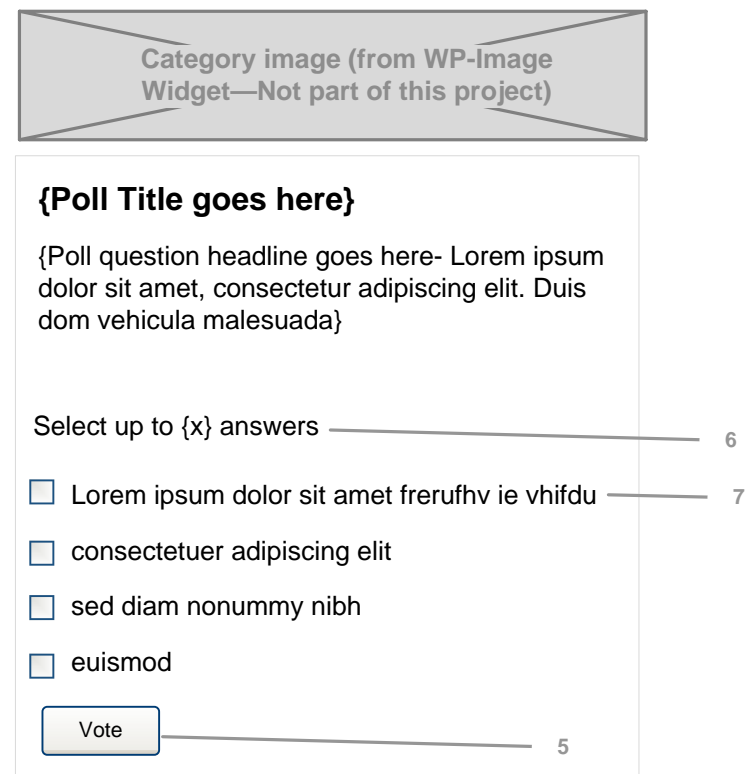
Condition 10 – Default View – Single Select

This condition applies during onLoad state



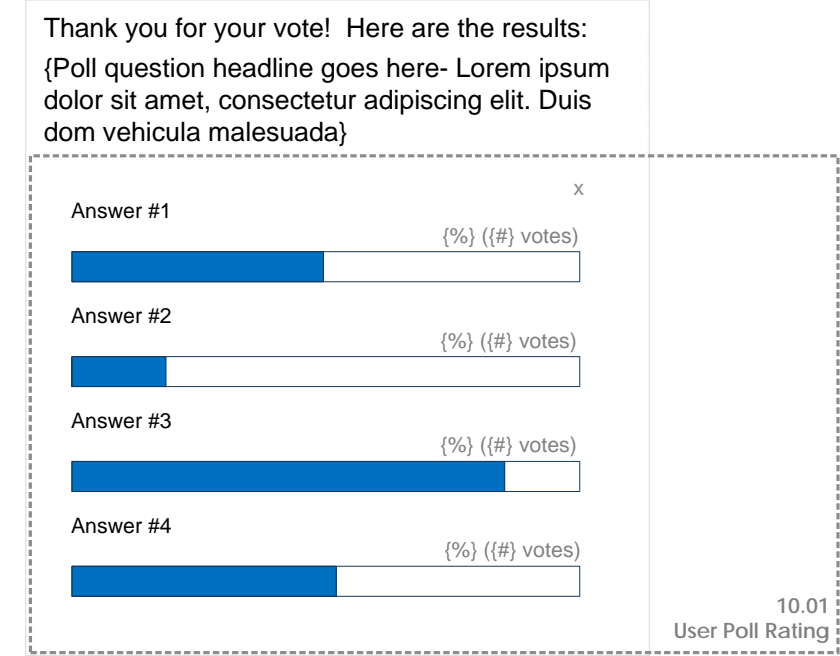
Condition 20 – Default View – Multi-Select

This condition applies during onLoad state



Condition 30 – After Voting

This condition applies after on-click “Vote”



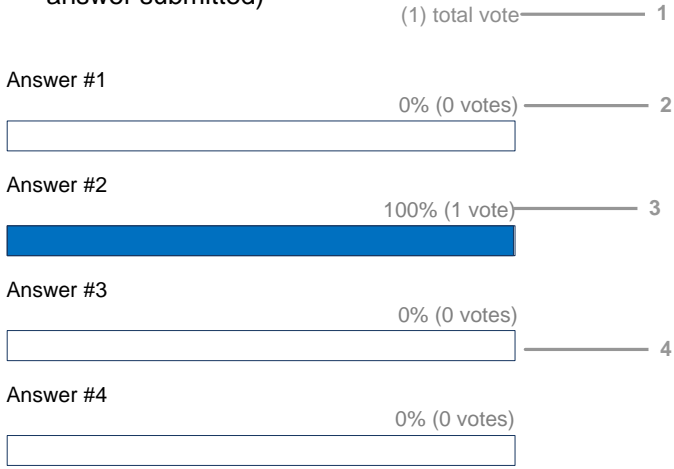
MODULE CONDITIONS

- 1 – Category Graphic**
Type: Graphic
Functionality: The Graphic widget can be used to display graphics above or to the side of this poll. However, this is outside the scope of this project.
- 2 – Poll Title**
Type: Text
Functionality: Max number of characters is ???
- 3 – Poll Question**
Type: Text
Functionality: Max number of characters is 120.
- 4 – Poll Answers – Single Choice**
Type: Radio Buttons
Functionality: **Allow the display of** Up to 4 answers with a minimum of 2. Answers must not be over 45 characters.
- 5 – <Vote> button**
Type: Call-to-action button
Functionality: Will display confirmation of answer selected (see condition 30).
- ~~**5 – See Results**
Type: Hyperlink
Functionality: Will display results (condition 50 & 60).~~
- 6 – Maximum choices**
Type: Dynamic Text
Functionality: Display the maximum number of answers a user may select.
- 7 – Poll Answers – Multi-Choice**
Type: Checkboxes
Functionality: Allow display of up to 4 answers with a minimum of 2. Answers must not be over 45 characters. If a user selects more than the maximum number of allowed choices, then when they press “vote” display an error message.

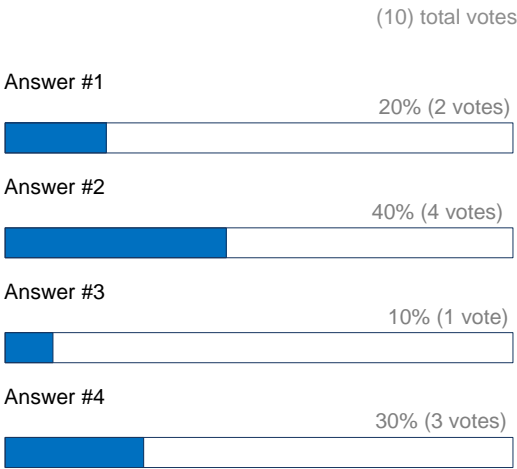
10.01: Results Distribution

Condition 10 – At least 1 vote submitted

- Shown for the first user who votes on the poll (at least one answer submitted)



Condition 30 – > 1 vote



MODULE CONDITIONS

1 – Total Vote

Type: Display

Functionality: Shows the total # of people that voted for that question

Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+

2 – Total votes for answer and % of votes per answer

Type: Display

Functionality: Shows the total # and % of people that voted for that question

Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+
-0-100%

3- “Vote vs. “Votes”

Display: Display “vote” when there is only one vote and “votes” when there are multiple (or zero) votes.

4 – Bar graph

Type: Image

Functionality: Rectangle bar length proportional to the % of the total answers.