

SHC ECOM6064 Community Initiative – Recent Activities Feed Module

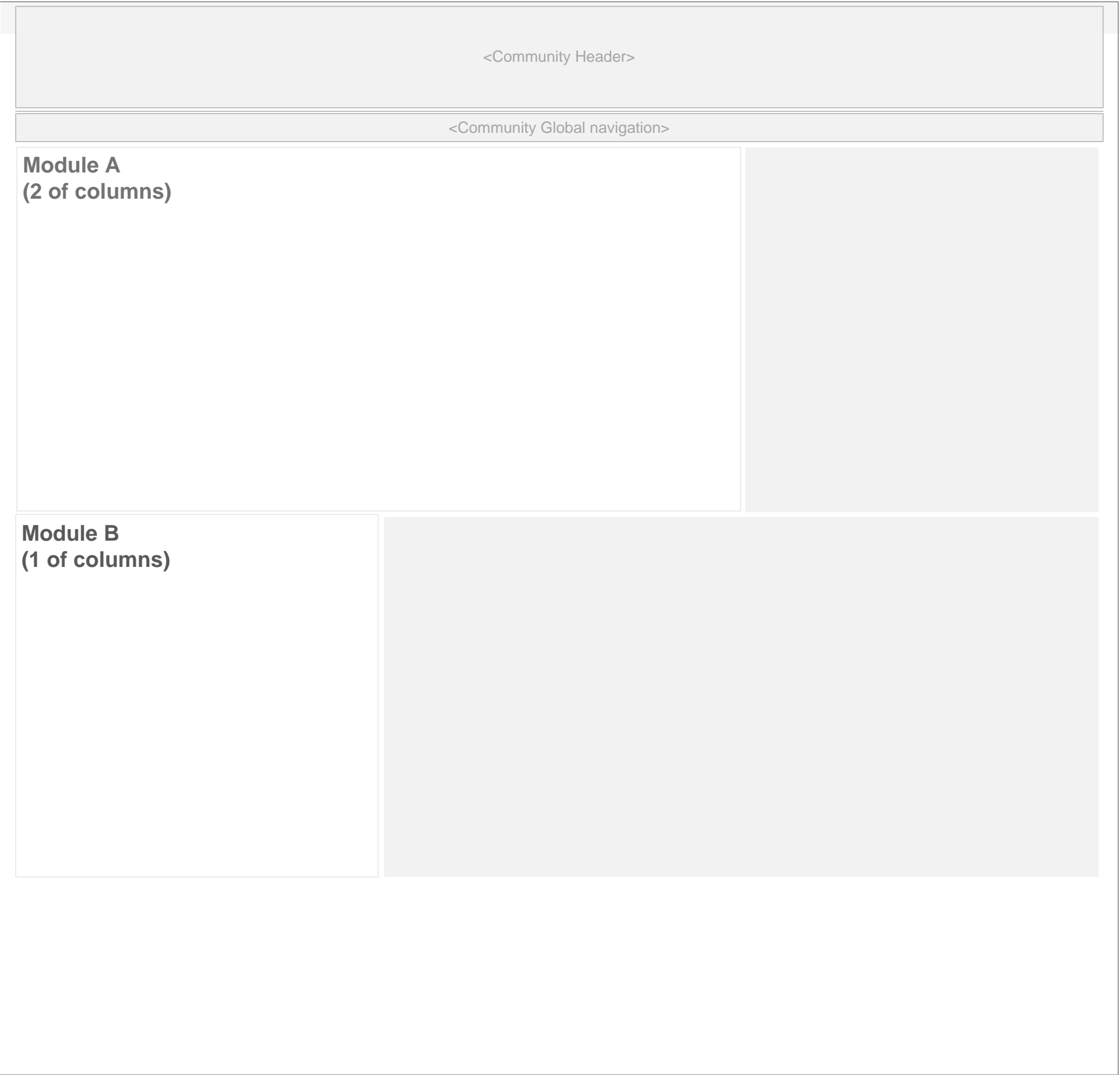
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Recent Activities Feed Module

Revision History

Version	Date	Author	Notes
...			
1.0	06/08/12	F. Mendez	Initial draft
2.0	06/12/12	N. Morales	Alignment with Pete’s wires
3.0	06/13/12	F. Mendez	Icons removal, Wording fixes, Module B creation, Feed Structures, Functional Specifications
4.0	06/13/12	M. Fernandez	Module B fixes, Frames removal
5.0	06/13/12	M. Fernandez	Module B updates pg 6, pg 10
6.0	06/14/12	M. Fernandez	Fixed positioning of {Category}. Added time stamp in Modules B. Removed Pg 15
7.0	06/14/12	N. Morales	Revisiting modules, Complementing Functional Specs
8.0	06/15/12	N. Morales	Added “Comments to Answers” conditions and time frame for feed refresh.
9.0	06/19/12	D. Sanders	Final copy included.
10.0	06/21/12	M. Fernandez	Copy tweaks discussed with Doug. Added Pg 7 CTM Create Blog Post/Buying Guide Feed

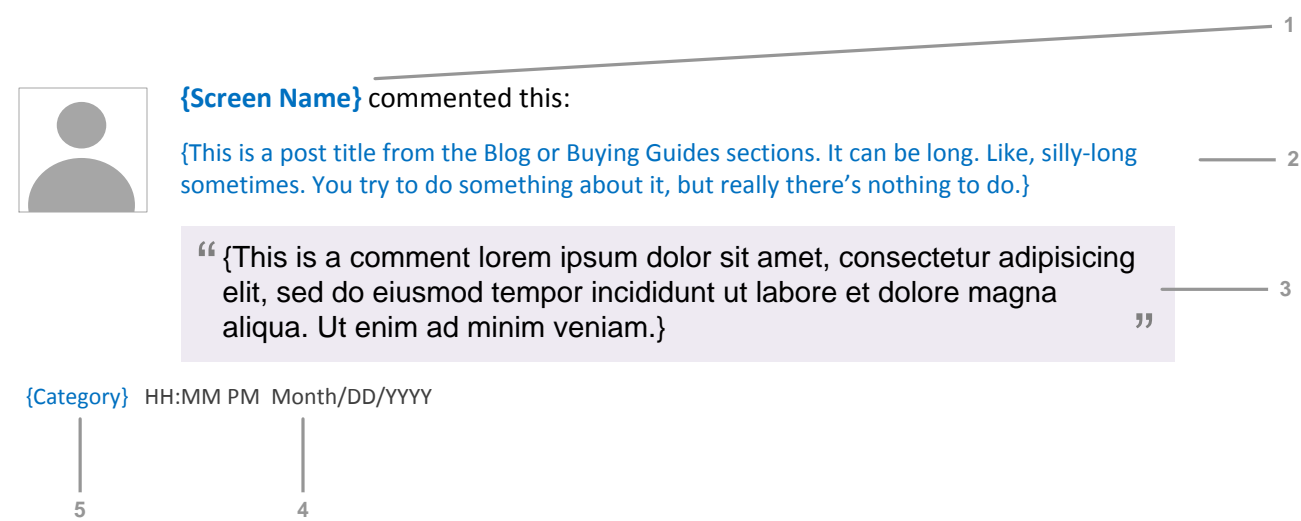
Structural View: Module Variation



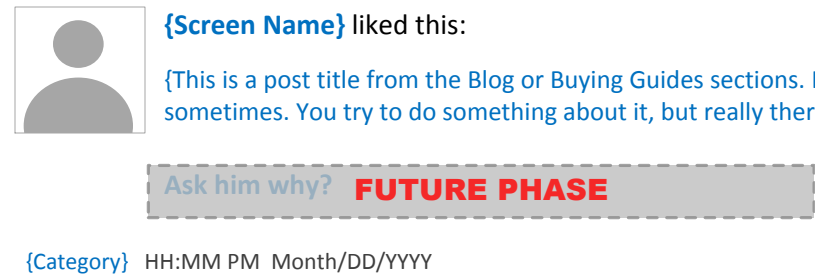
—Top fold—

Component 10: Comments

Condition 10 – Comment on Blog Post and Buying Guide
Module A



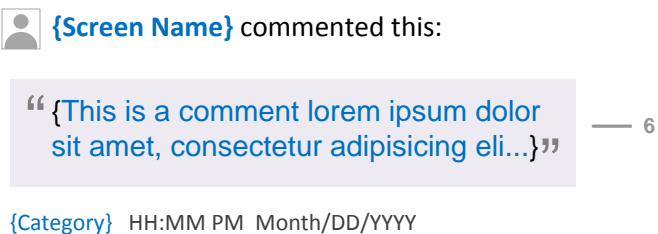
Condition 20 – Liked a Comment
Module A



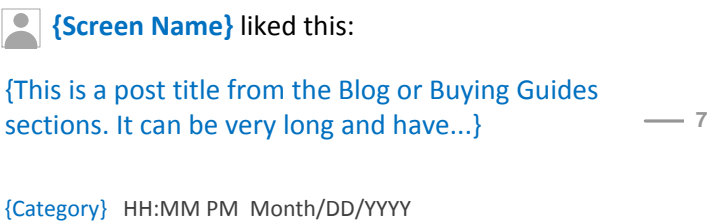
Condition 30 – Disliked a Comment
Module A



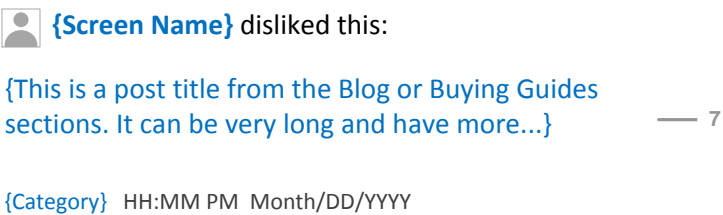
Module B



Module B



Module B



MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Functionality: OnCllck, page turn to User Profile Page

2 – Post Title
Type: Hyperlink
Functionality: onClick, page turn to blog post detail page. Content will be truncated with “...” after 140 characters.

3 – Comment
Type: Text
Functionality: Will display user’s comment on post. Content will be truncated with “...” after 140 characters.

4 – Time and Date
Type: Text
Functionality: Should display time and date of event/action

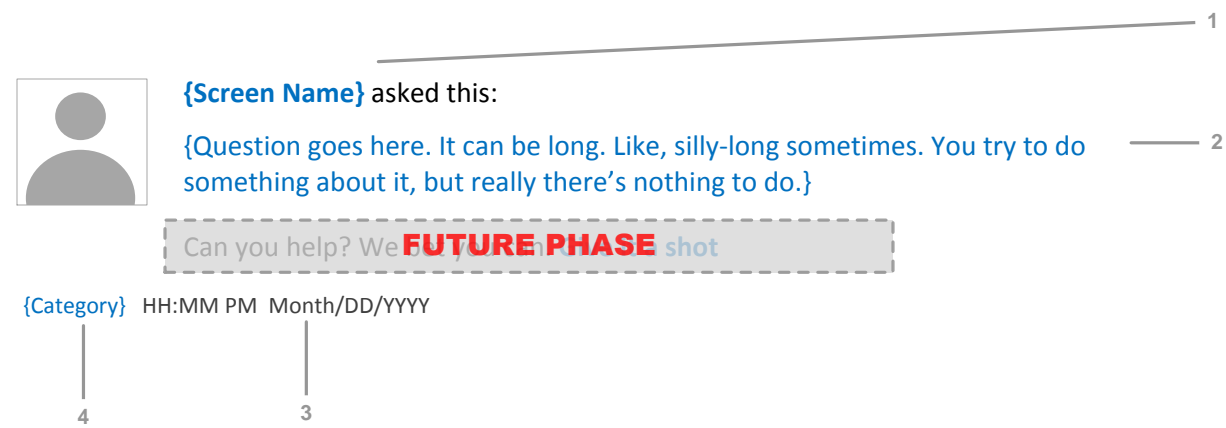
5 – Category
Type: Hyperlink
Functionality: onClick, page turn to category page.

6 – Comment
Type: Text
Functionality: Will display user’s comment on post. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole comment.

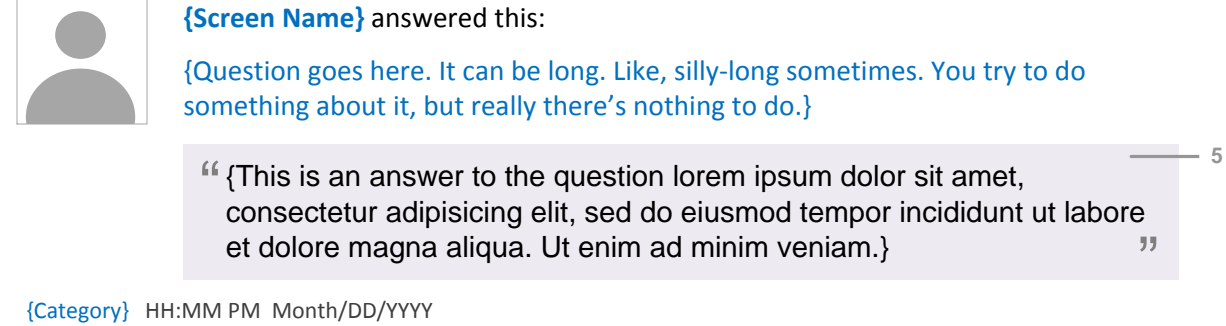
7 – Post Title
Type: Hyperlink
Functionality: onClick, page turn to Blog Post detail page. Content will be truncated with “...” after 80 characters.

Component 20: Questions and Answers 1 of 3

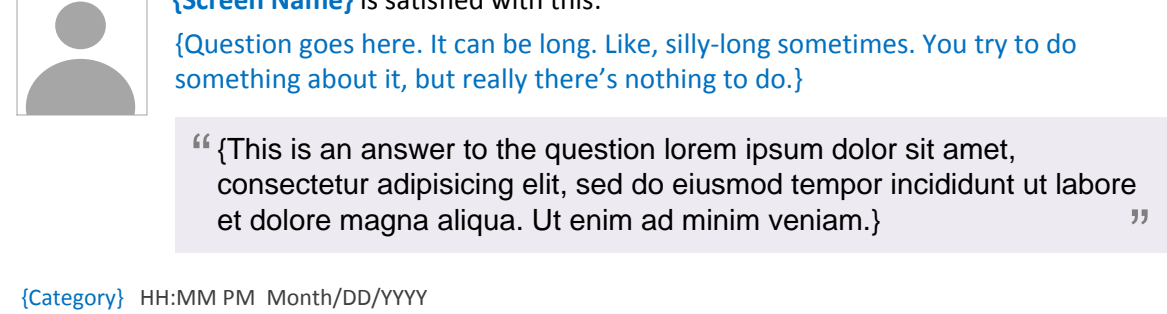
Condition 10 – Asked a Question
Module A



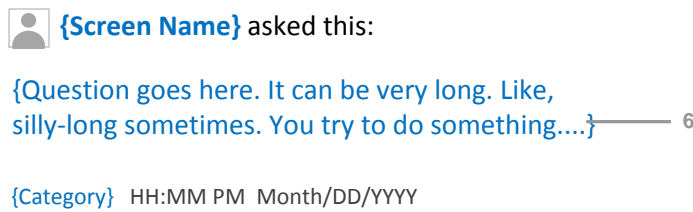
Condition 20 – Answered a Question
Module A



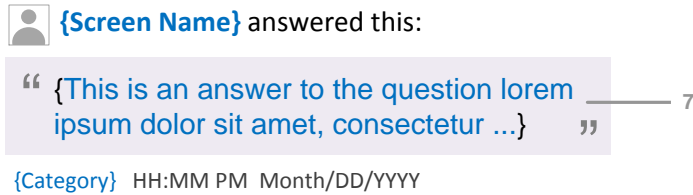
Condition 30 – Satisfied with an answer
Module A



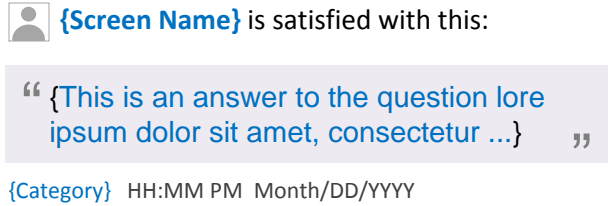
Module B



Module B



Module B



MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Functionality: OnClick, page turn to User Profile Page

2 – Question Title
Type: Hyperlink
Functionality: onClick, page turn to see question detail page.Content will be truncated with “...” after 140 characters.

3 – Time and Date
Type: Text
Functionality: Should display time and date of event/action

4 – Category
Type: Hyperlink
Functionality: onClick, page turn to category page.

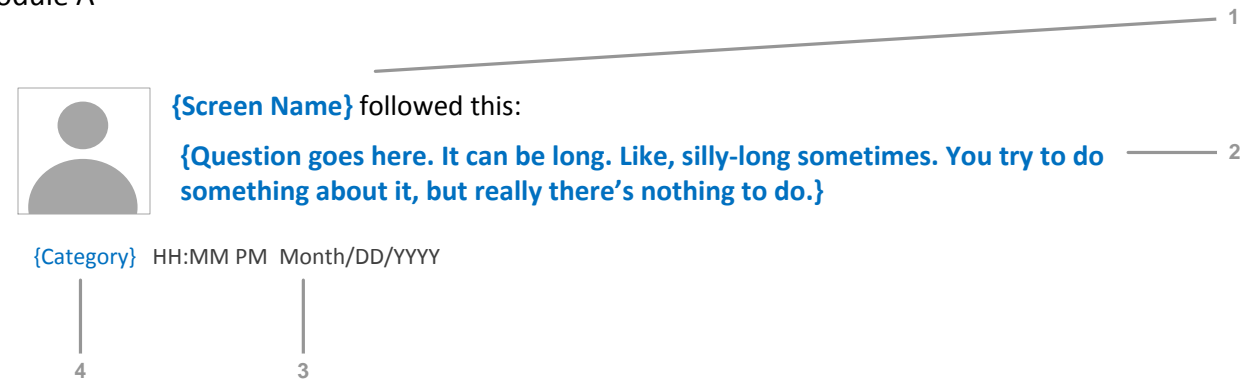
5 – Answer
Type: Text
Functionality: Will display user’s answer to a question. Content will be truncated with “...” after 140 characters.

6 – Question Title
Type: Hyperlink
Functionality: onClick, page turn to see question detail page.Content will be truncated with “...” after 80 characters.

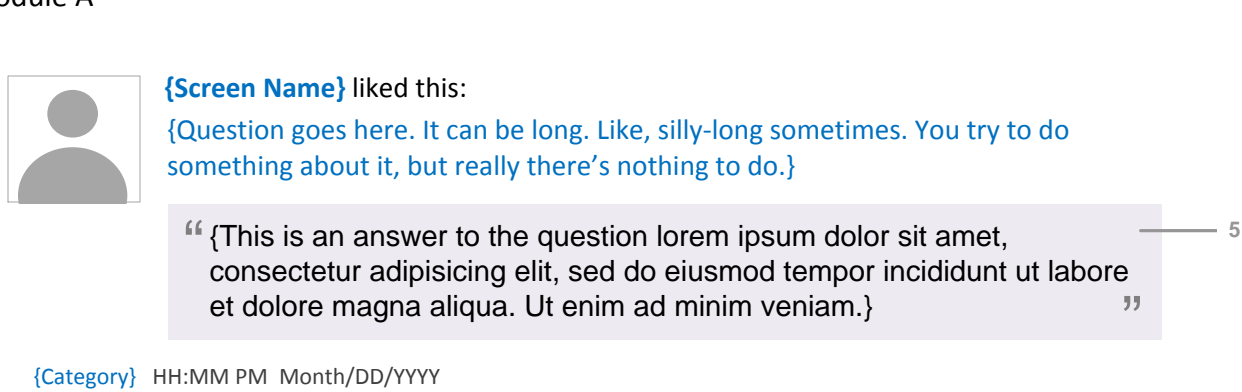
7 – Answer
Type: Text
Functionality: Will display user’s answer to a question. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

Component 20: Questions and Answers 2 of 3

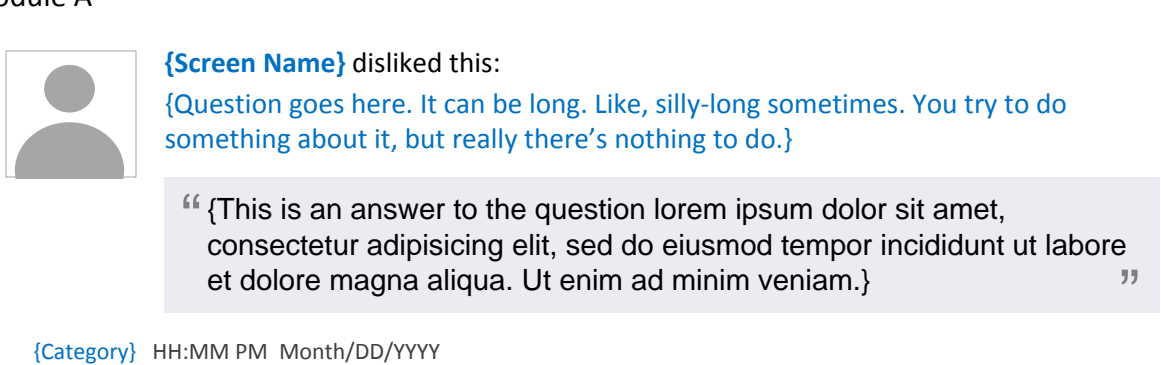
Condition 10 – Followed a question
Module A



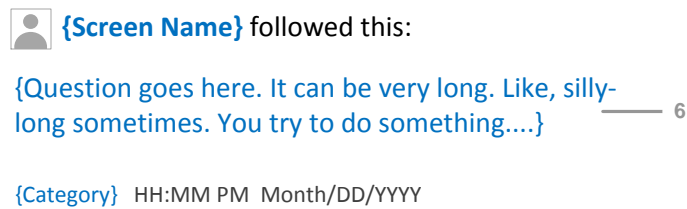
Condition 20 – Liked an answer
Module A



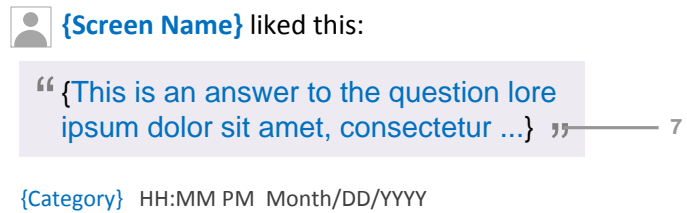
Condition 30 – Disliked an answer
Module A



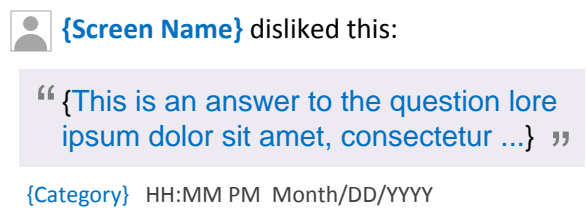
Module B



Module B



Module B



MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Functionality: OnCllck, page turn to User Profile Page

2 – Question Title
Type: Hyperlink
Functionality: onClick, page turn to see question detail page.Content will be truncated with “...” after 140 characters.

3 – Time and Date
Type: Text
Functionality: Should display time and date of event/action

4 – Category
Type: Hyperlink
Functionality: onClick, page turn to category page.

5 – Answer
Type: Text
Functionality: Will display user’s answer to a question. Content will be truncated with “...” after 140 characters.

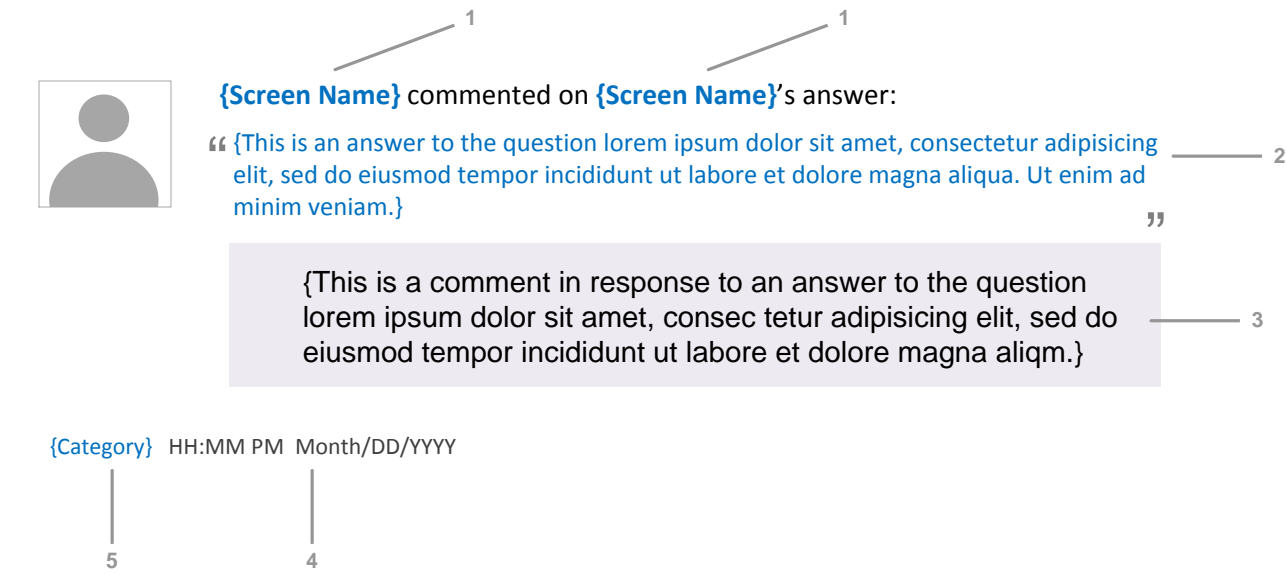
6 – Question Title
Type: Hyperlink
Functionality: onClick, page turn to see question detail page.Content will be truncated with “...” after 80 characters.

7 – Answer
Type: Text
Functionality: Will display user’s answer to a question. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

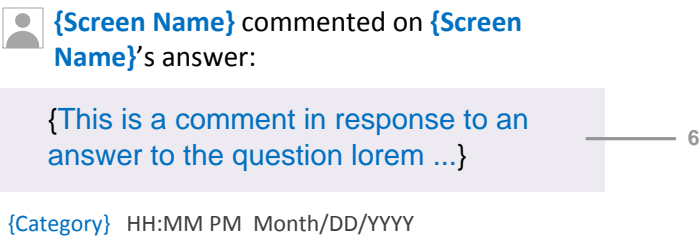
Component 20: Questions and Answers 3 of 3

Condition 10 – Commented Answer

Module A



Module B



MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Functionality: OnClick, page turn to User Profile Page

2 – Answer
Type: Hyperlink
Functionality: Will display an user’s answer to a question. Content will be truncated with “...” after 140 characters. onClick, page turn to original question.

3 – Comment
Type: Text
Functionality: Will display user’s comment to an answer. Content will be truncated with “...” after 140 characters.

4 – Time and Date
Type: Text
Functionality: Should display time and date of event/action

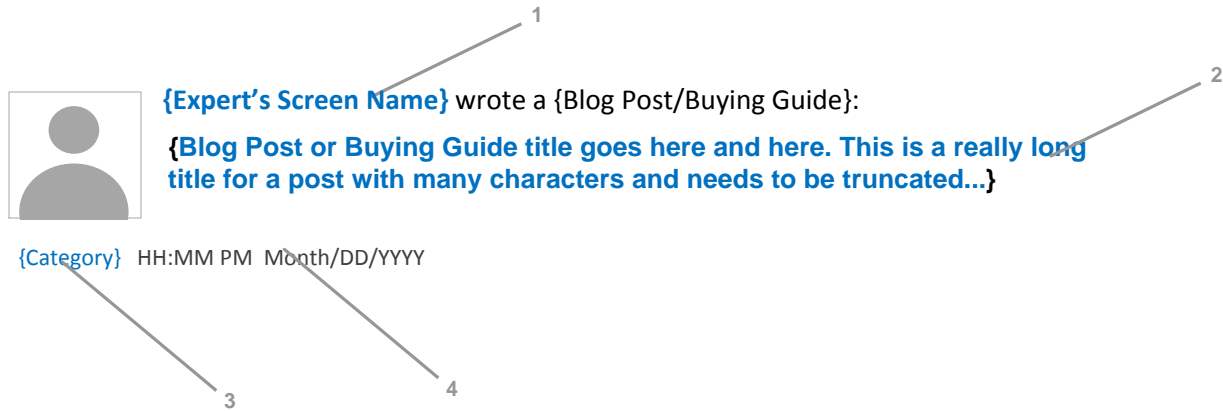
5 – Category
Type: Hyperlink
Functionality: onClick, page turn to category page.

6 – Comment
Type: Hyperlink
Functionality: Will display an user’s comment to an answer.
Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

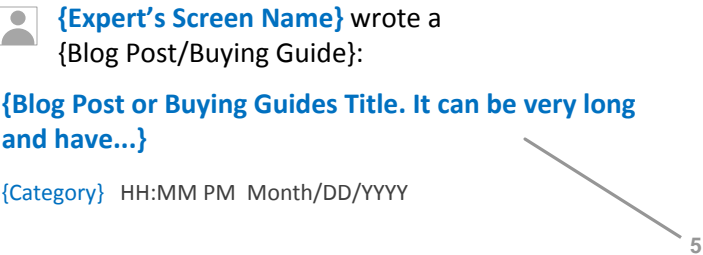
Component 30: Community Team Member Create Blog Post/Buying Guide

Condition 10 – Created a Blog Post – Buying Guide

Module A



Module B



MODULE CONDITIONS

1 – {Expert's Screen Name}
Type: Hyperlink
Functionality: OnClick, page turn to Expert Profile Page

2 – Blog Post/Buying Guide Title
Type: Hyperlink
Functionality: Will display the title of the recently created blog post/Buying Guide.
Content will be truncated with “...” after 140 characters. onClick, page turn to original blog post/buying guide page.

3 – Category
Type: Hyperlink
Functionality: onClick, page turn to category page


4 – Time and Date
Type: Text
Functionality: Should display time and date of event/action

2 – Blog Post/Buying Guide Title (Module B)
Type: Hyperlink
Functionality: Will display the title of the recently created blog post/Buying Guide.
Content will be truncated with “...” after 80 characters. onClick, page turn to original blog post/buying guide page.

Component 40: General Feed - Structure

Condition 10 – General Feed
Module A


Recent Activity



{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY




{Screen Name} commented this:

{This is a post title from the Blog Post or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY




{Screen Name} liked this:

{This is a post title from the Blog post or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why? **FUTURE PHASE**

{Category} HH:MM PM Month/DD/YYYY




{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help? **FUTURE PHASE** a shot

{Category} HH:MM PM Month/DD/YYYY




{Expert’s Screen Name} wrote a {Blog Post/Buying Guide}:

{Blog Post or Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{Category} HH:MM PM Month/DD/YYYY

Module B


Recent Activity



{Screen Name} followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}


{Category} HH:MM PM Month/DD/YYYY



{Screen Name} commented this:

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...} ”


{Category} HH:MM PM Month/DD/YYYY



{Screen Name} liked this:

{This is a post title from the Blog Post or Buying Guides sections. It can be very long and have ...}


{Category} HH:MM PM Month/DD/YYYY



{Screen Name} asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

{Category} HH:MM PM Month/DD/YYYY



{Expert’s Screen Name} wrote a {Blog Post/Buying Guide}:

{Blog Post or Buying Guides Title. It can be very long and have...}

{Category} HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 4 to 5.
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info for all content types, such us Blogs, Q&As, Buying Guides, etc., including all kind of actions, such us liking, commenting, following, etc.
Same rules for character truncation explained in the conditions applies here.

2 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 5 to 6.
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info for all content types, such us Blogs, Q&As, Buying Guides, etc., including all kind of actions, such us liking, commenting, following, etc.
Same rules for character truncation explained in the conditions applies here.

Component 50: Category Feed - Structure

Condition 10 – Category Feed (Module A)

Module A

Recent Activity

{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

HH:MM PM Month/DD/YYYY

{Screen Name} commented this:

{This is a post title from the Blog Post or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

HH:MM PM Month/DD/YYYY

{Screen Name} liked this:

{This is a post title from the Blog Post or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why? **FUTURE PHASE**

HH:MM PM Month/DD/YYYY

{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help? **FUTURE PHASE** a shot

HH:MM PM Month/DD/YYYY

{Expert’s Screen Name} wrote a {Blog Post/Buying Guide}:

{Blog Post or Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

HH:MM PM Month/DD/YYYY

Module B

Recent Activity

{Screen Name} followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

HH:MM PM Month/DD/YYYY

{Screen Name} commented this:

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...} ”

HH:MM PM Month/DD/YYYY

{Screen Name} liked this:

{This is a post title from the Blog Post or Buying Guides sections. It can be very long and have ...}

HH:MM PM Month/DD/YYYY

{Screen Name} asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

HH:MM PM Month/DD/YYYY

{Expert’s Screen Name} wrote a {Blog Post/Buying Guide}:

{Blog Post or Buying Guides Title. It can be very long and have...}

HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 4 to 5.
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info related to the specific category the user is already on, including all kind of actions, such us liking, commenting, following, etc.
Same rules for character truncation explained in the conditions applies here.

2 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 5 to 6.
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info related to the specific category the user is already on, including all kind of actions, such us liking, commenting, following, etc.
Same rules for character truncation explained in the conditions applies here.

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Recent Activities Feed 2012-06-21 v10 | FINAL COPY.vsd

Project: Community Initiative

Author: F. Mendez

Last edited: 06/21/12 1:32 PM

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Component 60: Profile Feed - Structure

Condition 10 – Profile Feed (Module A)

Module A

Your Recent Activity

Followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

Commented this:

{This is a post title from the Blog or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY

Liked this:

{This is a post title from the Blog or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

Module B

Your Recent Activity

Followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something...}

{Category} HH:MM PM Month/DD/YYYY

Commented this:

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...} ”

{Category} HH:MM PM Month/DD/YYYY

Liked this:

{This is a post title from the Blog or Buying Guides sections. It can be very long and have...}

{Category} HH:MM PM Month/DD/YYYY

Asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

{Category} HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 4 to 5. The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info from all the user’s interaction with all content types, such us Blogs, Q&As, Buying Guides, etc., in including all kind of actions, such us liking, commenting, following, etc. Same rules for character truncation explained in the conditions applies here.

2 – Component

Type: Clickable area block
Functionality: Activity Feed displayed by recency.
Recommended amount of feeds can be 5 to 6. The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info from all the user’s interaction with all content types, such us Blogs, Q&As, Buying Guides, etc., in including all kind of actions, such us liking, commenting, following, etc. Same rules for character truncation explained in the conditions applies here.