SHC ECOM6064 Community Initiative - Profile

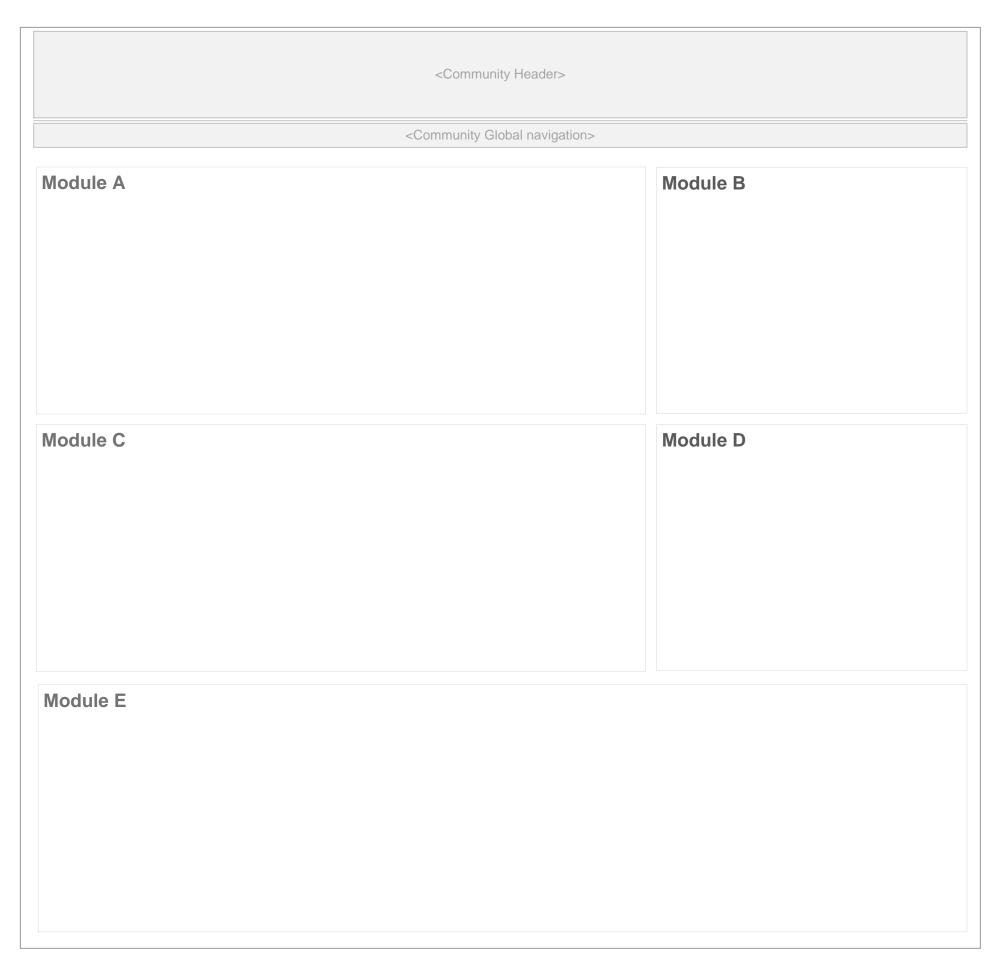
Document Summary

Description	Name	
Wireframe Scope	SHC	
Brands Covered	Sears and Kmart Communities	
Screen ID	ECOM6064	
Screen Name	Community Initiative – Profile	

Revision History

Version	Date	Author	Notes	
1.0	06/18/2012	N. Morales	Initial draft	
2.0	06/19/2012	N. Morales	Overview and Functional Specs added	
3.0	06/19/2012	N. Morales	Story type fixes	
4.0	06/20/2012	N. Morales	New approach for My Q&As. Two options for Settings.	
5.0	06/21/2012	N. Morales	Right rail removed, About Me info changed from inputs fields to display only. "Save" button removed. Settings page simplified. Buying Guides changed.	
6.0	06/21/2012	N. Morales, M. Fernandez	Public Profile (ECOM6064 Community - Public Profile 2012-06-21 v02) and Private Profile (ECOM6064 Community - Profile 2012-06-20 v05) merged into a single file.	
7.0	06/21/2012	N. Morales, M. Fernandez	Minor changes in pages' names. Modularization.	
8.0	06/25/2012	S. McCalin	Cleaned up including fixing all sub nav. Adding condition with 0 entries; Adding thumbs up and down and report a concerns; Adding timestamps; Adding avators if content wasn't written by the user himself.	

Structural View: Module Variation



FUNCTIONAL SPECIFICATIONS

Module A – User/CTM Public Profile Information

Type: Component Area Block

Functionality: Should display User/Community Team Member

profile information and activity counters.

- For Community Team Members, should also

display specialties

Module B – CTM Only Public Profile About Me

Type: Component Area Block

Functionality: Should display Community Team Member About

Me information which they will input through the

admin tool

Module C – User/CTM Public Activity

Type: Component Area Block

Functionality: Should display User/CMT recent activity. Activity

can be filtered by story types.

Module D – Ad Unit (If available)

Type: Clickable Image

Functionality: System will populate Community related Ad/

promotion. on Click, go to associated landing

page. New browser window.

Module E - Users Private Profile Content

Type: Component Area Block

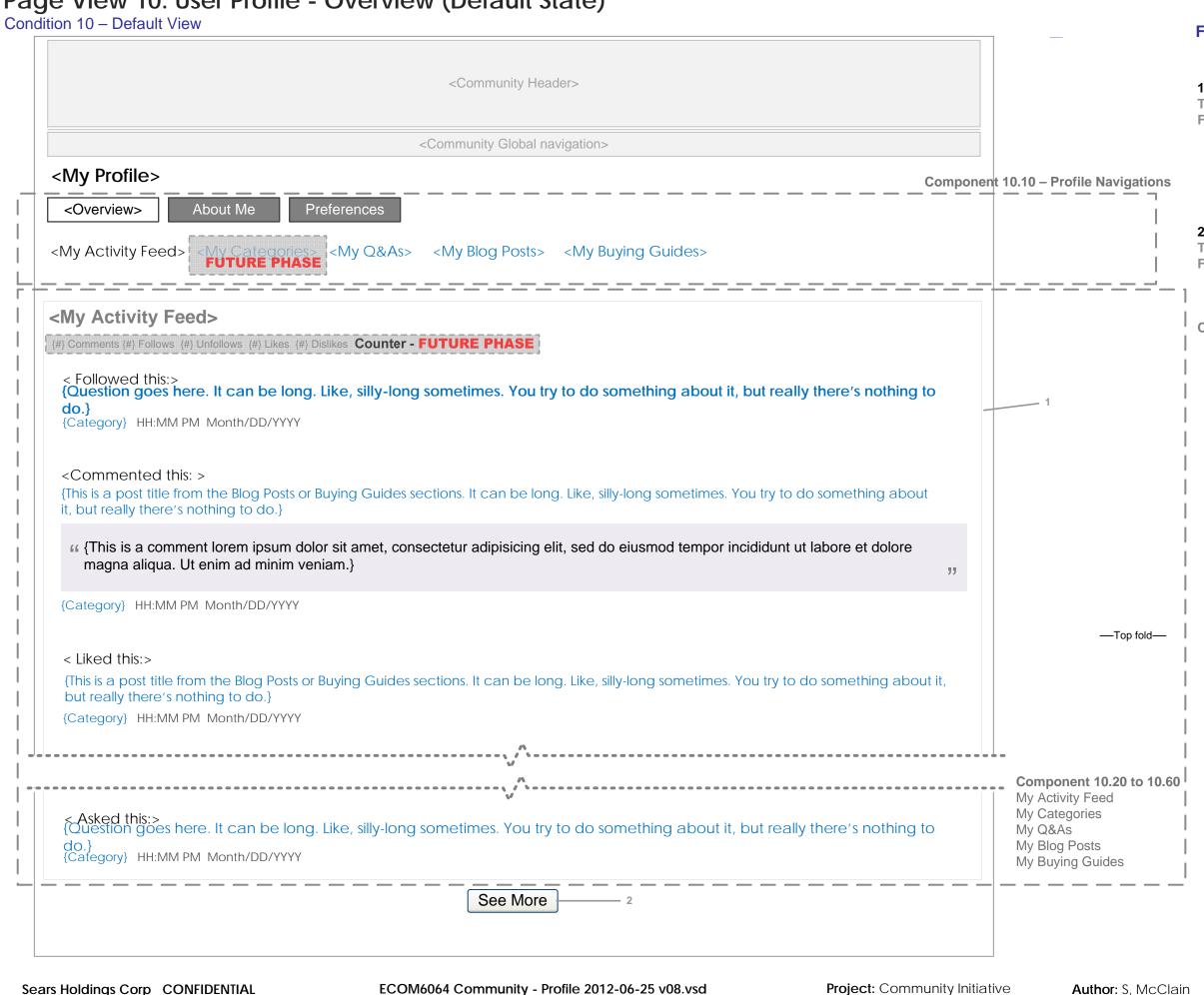
Functionality: Should display user private information using

the full width of the container.

-Top fold-

Author: S, McClain

Page View 10: User Profile - Overview (Default State)



FUNCTIONAL SPECIFICATIONS

1 – User specific Feed or UGC

Component area block

Functionality: This component will display the latest 20 feeds, ordered from most recent to older, top to right. Only feeds from the latest 6 months will be displayed. If no feeds are available, a "<No more

available stories>" text has to appear at the

bottom of the component.

2 - See More Button

Type:

Functionality: onClick displays 10 additional UGC. The call to action of UI may changed depends on technical

constraints from IT.

Condition this call to action will only display when there are

more than 20 entries of the associated session.

Component 10.10 - Profile Navigations



FUNCTIONAL SPECIFICATIONS

1 – Sub navigation links (conditional)

Type: hyperlinks

Functionality: Links will display only if at least 1 UGC is

available of the associated session.

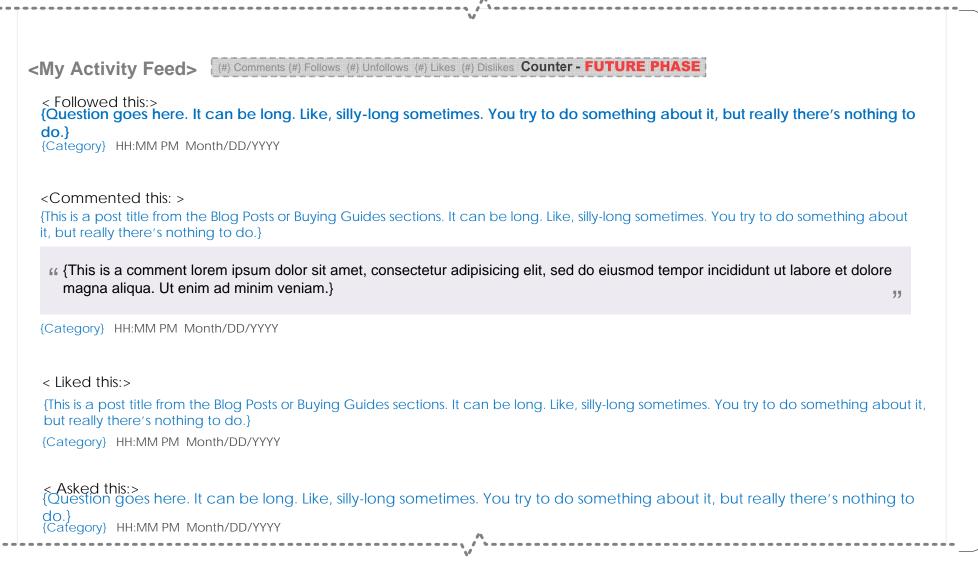
"My Activity Feed" will always show regardless

whether UGC is available (reference Component 10.20 condition 20)

Project: Community Initiative

Component 10.20 - My Activity Feed

Condition 10: Default View



Condition 20: 0 Entries

<Overview> About Me Preferences

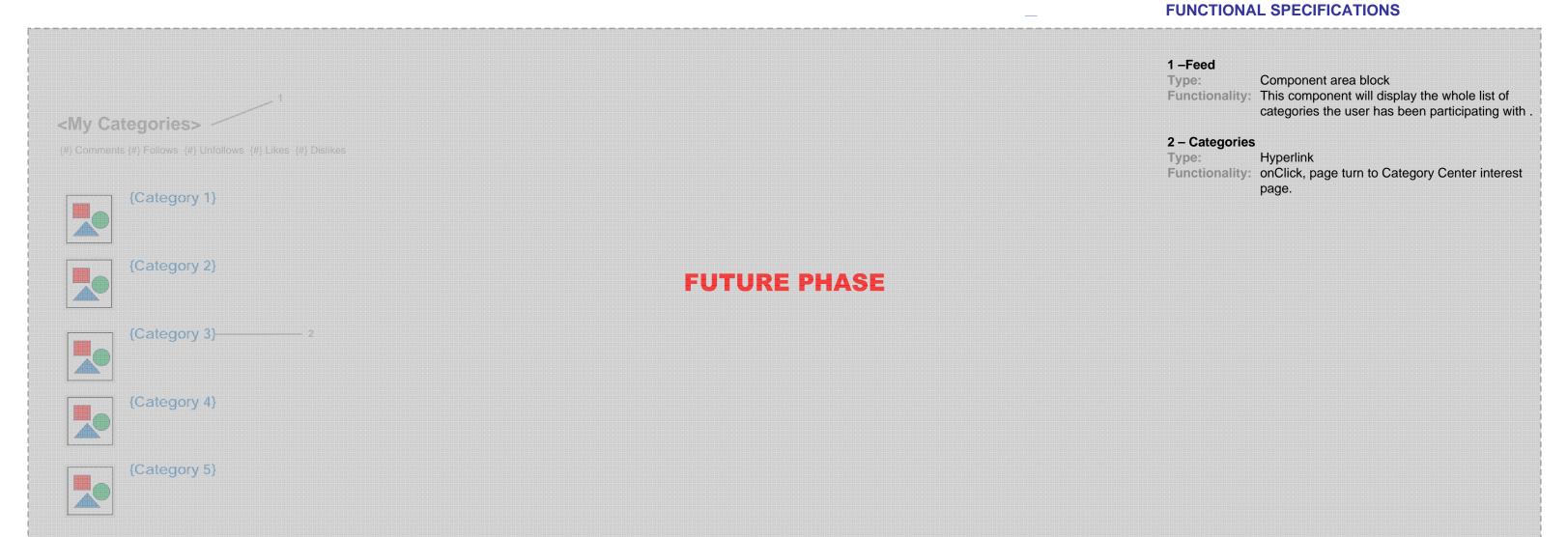
<Oh Come on! You are more opioniate than that. Find a topic you can relate to and tell us your 2 cents.>

FUNCTIONAL SPECIFICATIONS

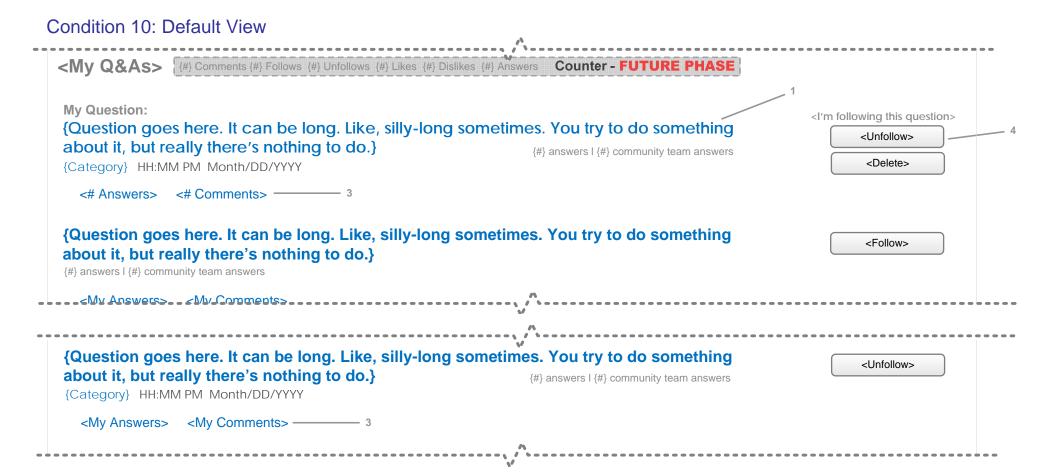
1 – Activity Feed				
Reference:	Component area block ECOM6064 Community - Recent Activities Feet system will display the most recent 20 feeds onLoad			

Author: S, McClain

Component 10.30 - My Categories



Component 10.40 - My Q&As - 1 of 3



FUNCTIONAL SPECIFICATIONS

1 – Question

Type: Hyperlink

Description: The complete headline of the question will be

displayed here. No truncation.

onClick, system will bring user to the question

details page, page turn.

Functionality All questions will be displayed in reversed

chronological order based on the latest

interaction of all users.

User's own question(s) will always display on

the top despite their recency.

2 – Action Counter

Type: Display

Description: counter which indicates total number of

interaction by all users.

3 - Menu links for the question

Type: Menu links

Functionality: onClick, the selected tab ("My Answers" or "My

Comments") will expand inline (see for reference existing Profile Order Center page), and the contents will be displayed below.

If user click on the the same menu or other menu link same selected tab is clicked again, it

will be collapsed.

Condition: To display these links, at least 1 Answer and/or

Comment has to be available. If there aren't

entries, links will not be shown.

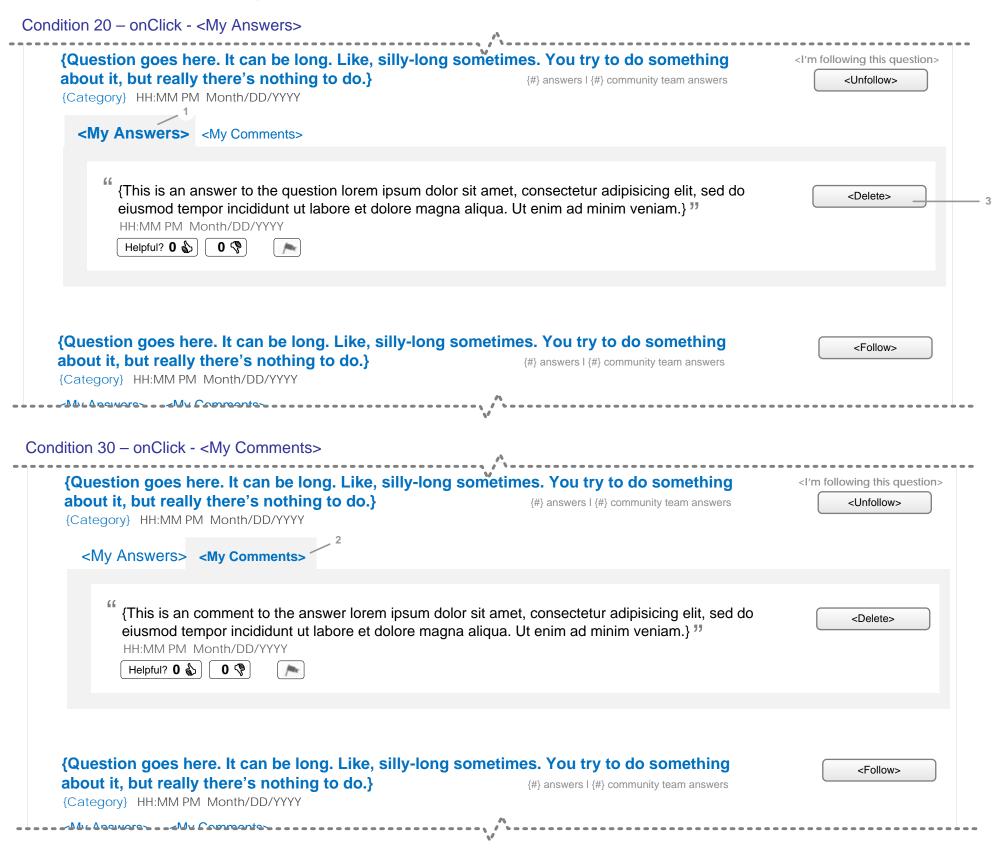
4 - Unfollow

Author: S, McClain

Type: Display

Reference: ECOM6064 Community - Global Components

Component 10.40 - My Q&As - 2 of 3



FUNCTIONAL SPECIFICATIONS

1 - My Answers

Type: hyperlink

Functionality: Will display the historic list of answers for an

specific question, from most recent to older, top

to bottom.

2 – My Comments

Type: hyperlink

Functionality: Will display the historic list of comments, from

most recent to older, top to bottom.

3 – Delete

Type: Button

Functionality: on Click, user is prompted to confirm deletion of

answer via a modal window.

4 – No

Type: html button Action: on click

Functionality: On click, modal closes.

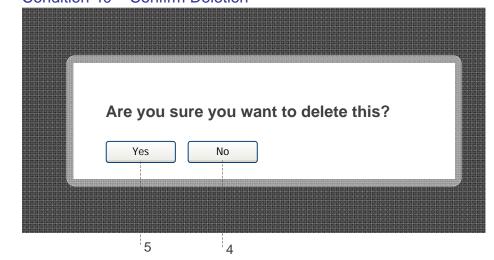
5 - Yes

Type: html button Action: on click

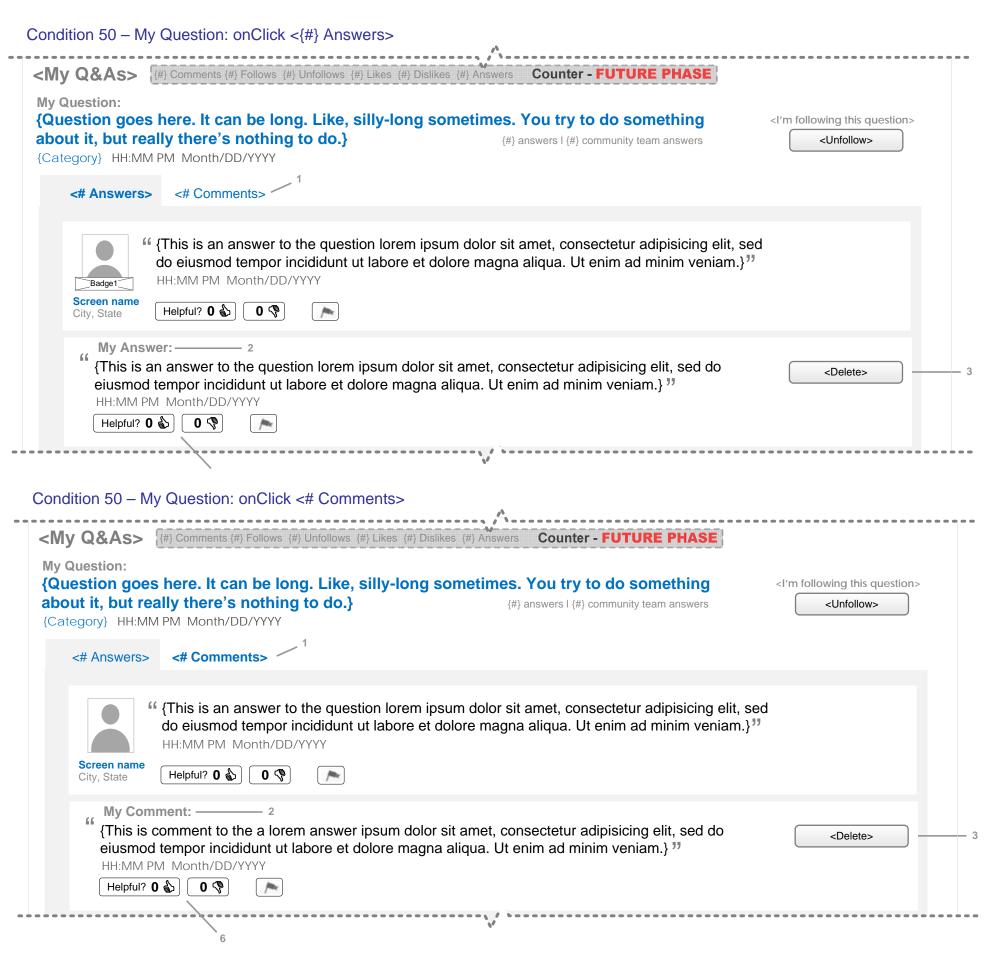
Functionality: On click, user's comment is removed

from the thread and modal closes.

Condition 40 – Confirm Deletion



Component 10.40 - My Q&As - 3 of 3



FUNCTIONAL SPECIFICATIONS

1 - Answers and Comments

ype: Menu

Functionality: Links will be always active. on Click, the selected

tab ("# of Answers" or "# of Comments") will expand and became active, and the contents will be displayed below. If the same selected tab

is clicked again, it will be collapsed.

Condition: To display these links, at least 1 Answer and/or

Comment has to be available. If there aren't

entries, links will not be shown.

2 - My Answers / My Comments

Type: content type

Functionality: System will display user's answers/comments in

reversed chronological order along side with all

other UGC.

3 – Delete

Type: Button

Functionality: onClick, user is prompted to confirm

deletion of answer via a modal window.

4 – Question

Type: Display

Description: The complete headline of the question will be

displayed here. No truncation.

5 - Comments

Type: List

Functionality: Will display the historic list of comments, from

most recent to older, top to bottom.

6 - Voting

Author: S. McClain

Type: Buttons

Reference: ECOM6064 Community - Global Components

Component 10.50 - My Blog Posts



FUNCTIONAL SPECIFICATIONS

1 – My Comments (Conditional)

Type: Hyperlink

Functionality: onClick, will expand, and the contents will be

displayed below. If the same link is clicked

again, it will be collapsed.

Condition: To display these links, at least 1Comment has to

be available. If there aren't entries, links will not

be shown.

2 - Excerpt

Type: Hyerlink

Description: The excerpt of the Blog Post will be displayed

here. No truncation.

onClick system will bring user to the post page.

Page turn.

3 – Comments

Type: List

Functionality: Will display the historic list of comments, from

most recent to older, top to bottom.

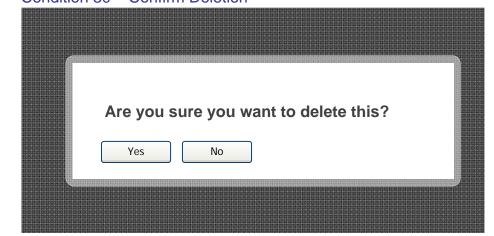
4 – Delete

Type: Button

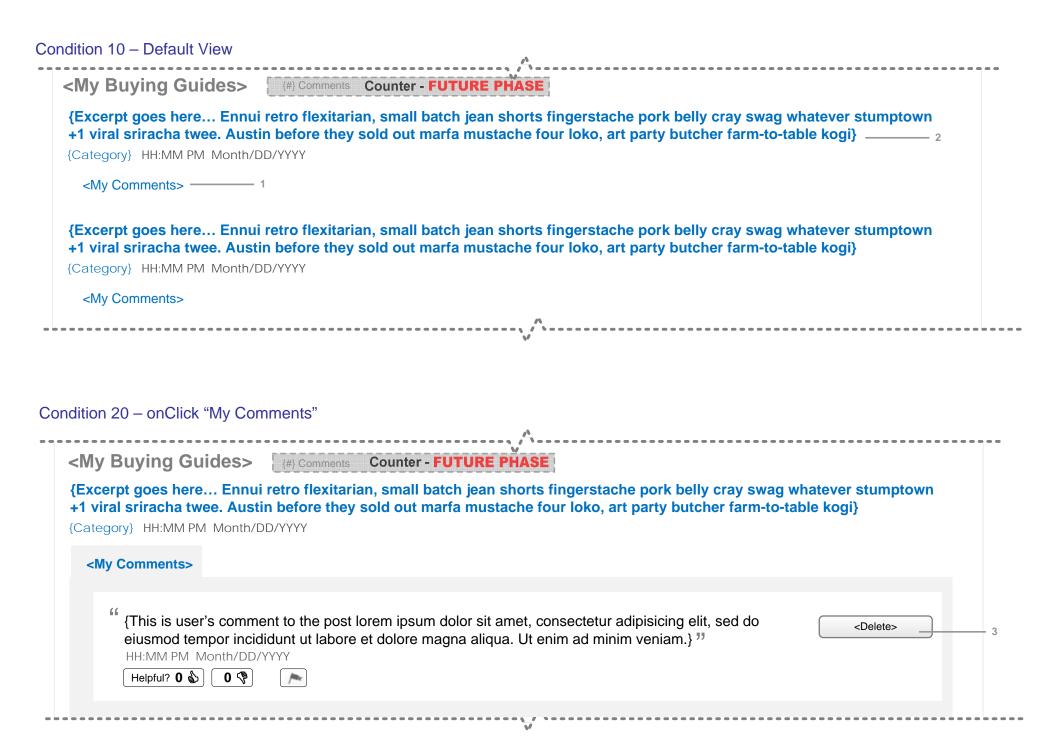
Functionality: onClick, user is prompted to confirm deletion of

answer via a modal window.

Condition 30 - Confirm Deletion



Component 10.60 - My Buying Guides



FUNCTIONAL SPECIFICATIONS

1 – My Comments (Conditional)

Type: Hyperlink

Functionality: onClick, will expand, and the contents will be

displayed below. If the same link is clicked

again, it will be collapsed.

Condition: To display these links, at least 1Comment has to

be available. If there aren't entries, links will not

be shown.

2 - Excerpt

Type: Hyperlink

Description: The excerpt of the Buying Guide will be

displayed here. No truncation.

onClick system will bring user to the post page.

Page turn.

3 - Comments

Type: List

Functionality: Will display the historic list of comments, from

most recent to older, top to bottom.

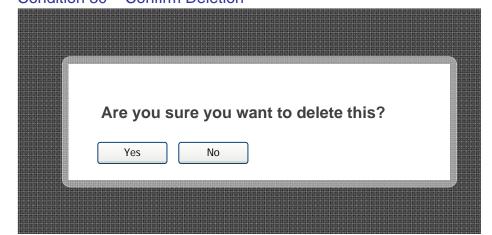
4 – Delete

Type: Button

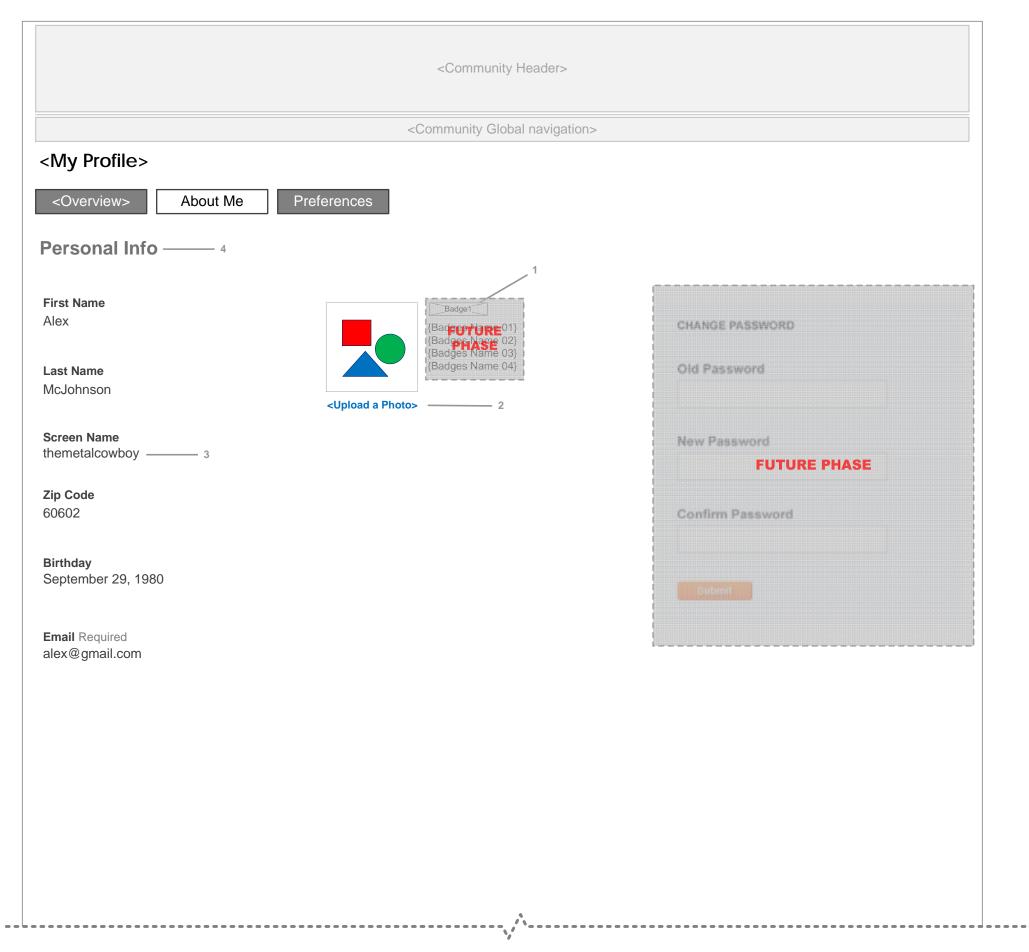
Functionality: onClick, user is prompted to confirm deletion of

answer via a modal window.

Condition 30 - Confirm Deletion



Page View 20: User Profile - About Me (Default State)



FUNCTIONAL SPECIFICATIONS

1 - Badges

Type: hyperlink

Functionality: onClick, page turn to static page with

explanation of badges

2 - Profile Photo

hyperlink Type:

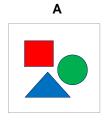
Functionality: onClick, the photo uploading process is triggered. WordPress doesn't have a default core component to do this job; a plug-in is required to achieve this task, and functionality and steps/screens from plug-in to plug-in can vary. Basic workflow has to include at least:

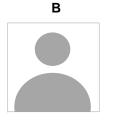
- 1. Option to choose a file from user's hard disc.
- 2. Messaging with type of files allowed (e.g. JPG, PNG, etc) and maximum allowed size (e.g. 10 MB).
- 2. Photo Edition:

CONDITIONS

A. The first time the users logs-in, a default placeholder for profile photo will appear, and the action link will be: <Upload a Photo>.

B. Once the user has a photo uploaded, options will be "Change", to upload a new photo, or "Delete", to remove the uploaded photo and return to condition A.





—Top fold—

<Upload a Photo>

<Change> or <Delete>

3 - Screen name

Type:

Functionality: Having an screen name is a mandatory

condition to access and display the whole profile

page.

4 - Personal Info

Display Type:

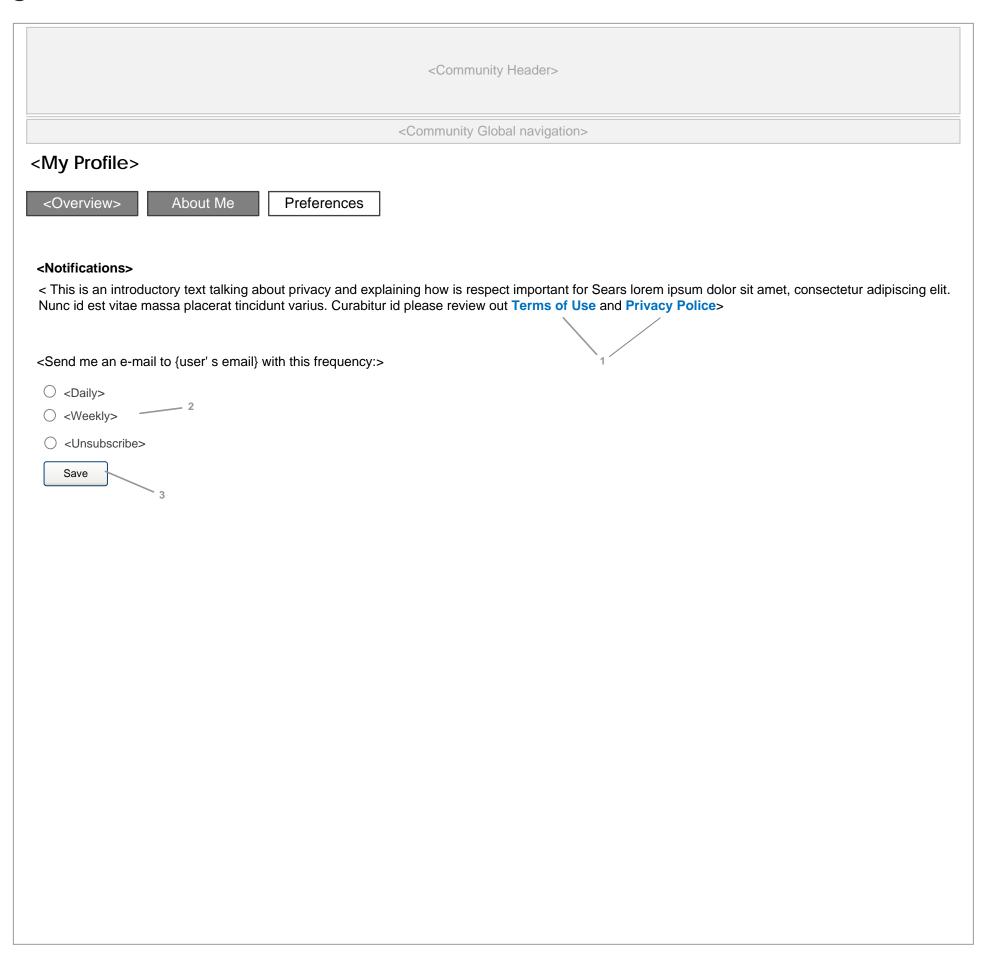
Functionality: Information gathered from the Universal

Profile for display only purposes. This info is not

editable.

Page 12 of Author: S, McClain **Last edited:** 06/25/12 3:09 PM

Page View 30: User Profile - Preferences (Default State)



FUNCTIONAL SPECIFICATIONS

1 – Legal

Type: hyperlink

Functionality: onClick, page turn to Terms of Use and Privacy

Policy.

2 - Frecuency

Type: Radio buttons

Functionality: Default view: no option selected. onClick, the

chosen frequency will be selected. Only 1 option can be selected at the same time.

3 - **Save**

Type: Buttons

Functionality: Saves the selected option within the user's

profile and displays a confirmation message to

he user.

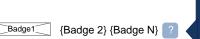
—Top fold—

Component 20: Badges

Condition 10 - Default View for Public Profile

Badge1 {Badge 2} {Badge N} ? —

Condition 20 – Modal View



<About Community Badges>

Close X

Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.



Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.



Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.



Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

MODULE CONDITIONS

1 – Badges Tooltip

Type: Tooltip Icon Action: onClick

Functionality: on Click should display Badges Modal. View next page.

2 - Modal Headline

Label Type:

Functionality: Should display Modal Headline

Content will be truncated with "..." after 30 characters.

3 - Badge Image

Image

Functionality: Should display badges image or icon

4 - Badge Name

Label Type:

Functionality: Should display bagde name

Content will be truncated with "..." after 35 characters.

5 - Badge Description

Type:

Functionality: Should display the description for the badge

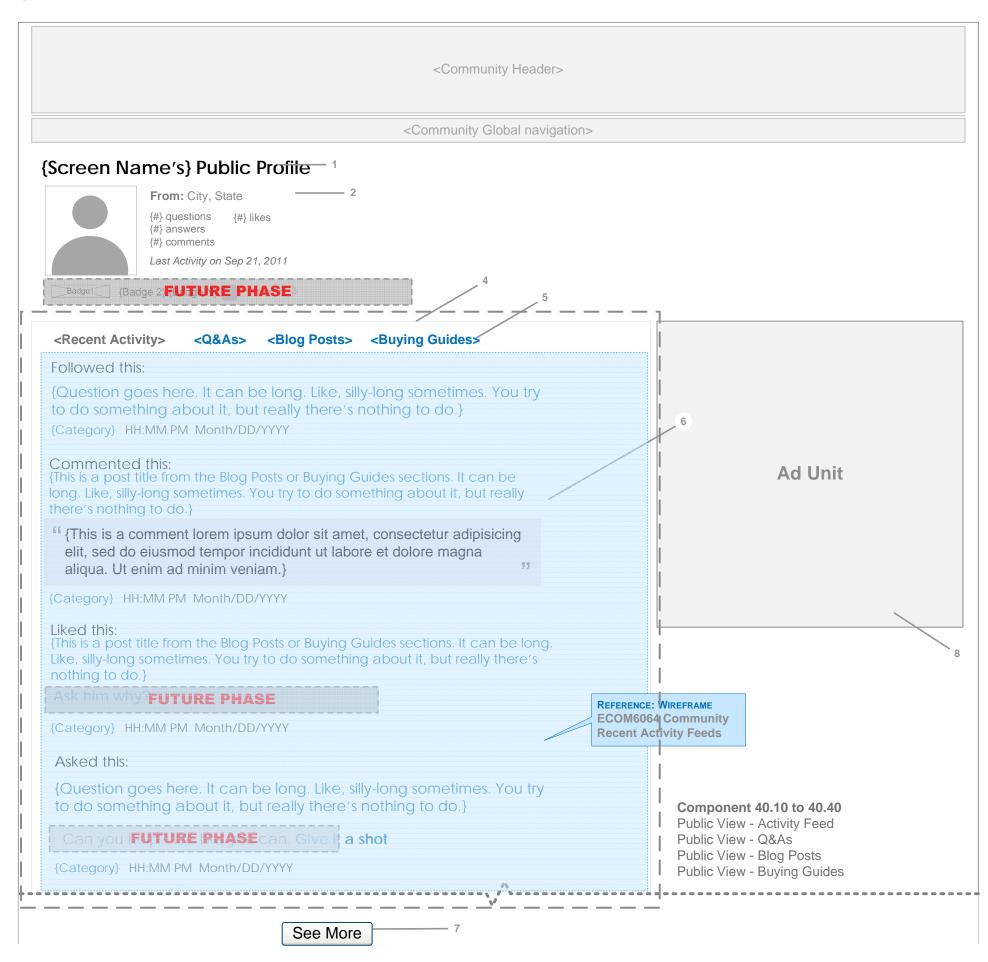
Content will be truncated with "..." after 100 characters.

6 - Close

Type: Hyperlink onClick Action:

Functionality: on Click closes badges modal.

Page View 40: Users Public Profile



MODULE CONDITIONS

1 - Page Headline

Type: Label

Functionality: Should display User's Screen name

2 - Member Details

Type: Module

Functionality: Should display User's Profile picture, location, badges,

activity counter.

Show the fields only if relevant content exist.

Values: - If less than 500 it will display the actual number

- If more than 500, it will display 500+.

Reference Wire ECOM6064 Communities Experts.

3 - Badges Tooltip

Type: Tooltip Icon Action: onClick

Functionality: onClick should display Badges Modal. View next page.

4 – User's Activity – Component 20

Type: Module

Functionality: By default it should display user's activity feed in inverse

chronological order. Most recent first.

Reference Wire ECOM6064 Communities Recent Activity

Feeds

5 - Content/Story type filters

Type: hyperlink

Functionality: Should refresh activity feed and display filtered story

types only in inverse chronological order.

Should only be displayed if they are at least 1 or more

stories of that content type.

6 - Story Feeds

Type: module

Functionality: Reference wire ECOM6064 Recent Activities Feed

- Condition: {Screen Name} shouldn't be displayed in each

feed module. 20 stories will be displayed at a time.

7 - See More Button

Type: Button

Functionality: Should load the next 10 stories

8 – Ad Unit

Type: Clickable Image

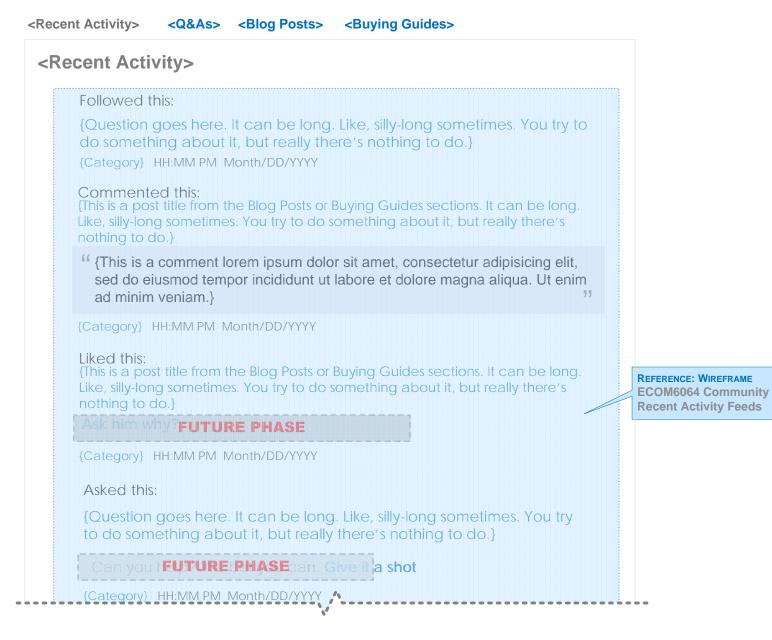
Functionality: Populates Ad which would be curated by Admin using

Adobe CQ5.

—Top fo

Component 40.10 Public Profile - Activity Feed

Condition 10 – Default View



Condition 20 – 0 enties

<Recent Activity>

<Recent Activity>

<Newbie is in the house! Wait for it. Once this community member has warmed up, you will know.>

MODULE CONDITIONS

User Story Feeds

Type:

Functionality: Reference wire ECOM6064 Recent Activities Feed

 Condition: {Screen Name} shouldn't be displayed in each feed module..

By default should display the most recent 20 feeds.

Component 40.20 Public Profile - Q&As

Condition 10 – Default View



MODULE CONDITIONS

User Activity Module Q&A

Type: Module Functionality: Should display:

- Questions asked by the user

Answers written by the userComments written by the user

1 - User's Asked Questions

Type: Module

Functionality: Should display question as hyperlink, category of which

the question belongs and time stamp.

2- User's answers or comments

Type: Module

Functionality: Should display the question the commented or answered

as a hyperlink.

Should display links to user's answers and user's

comments.

OnClick, these links should expand to display their content.

Refer to Private Profile Component 10.40

3- Answers and Comments

Type: Hyperlink

Functionality: Should display answers or comments by expanding the

module. Refer to Private Profile Component 10.40

Component 40.30 Public Profile - Blog Posts

Condition 10 – Default View



MODULE CONDITIONS

User Activity Module Blogs / Buying Guides

Type: Module

Functionality: Should only displaye Blog Posts / Buying Guides which

the user has commented.

1 – Blogs / Articles

Type: Module

Functionality: Should display Blog Post / Buying guide of which user

has commented, it's category and the amount of comments

written as a hyperlink.

2 - Comments

Type: hyperlink

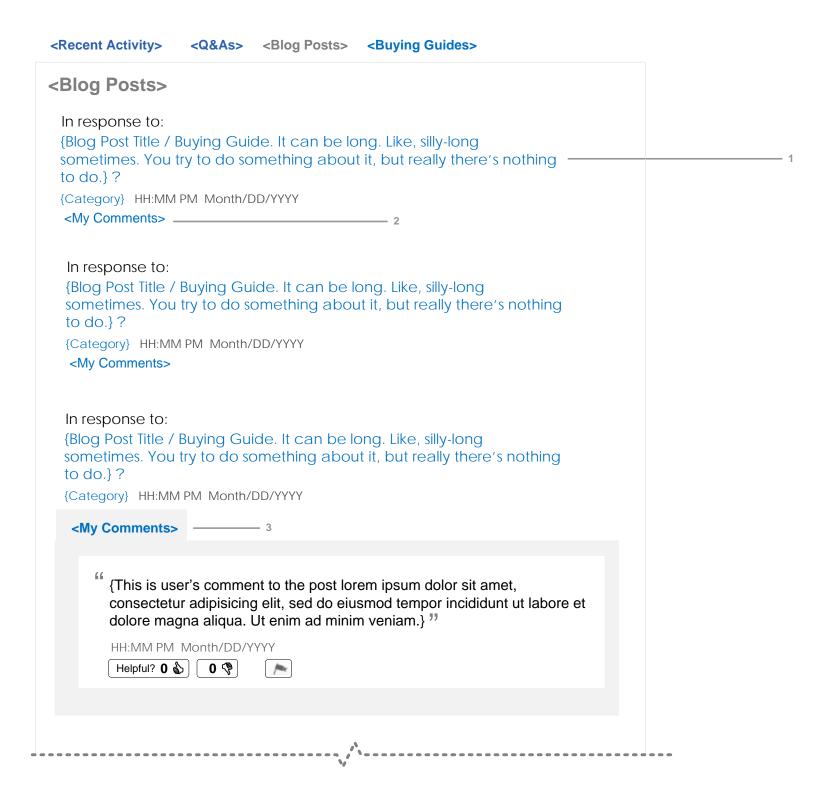
Functionality: onClick should expand and display user's comment on

Blog Post / Buying Guide. Refer to Private Profile

Component 10.40

Component 40.40 Public Profile - Buying Guides

Condition 10 - Default View



MODULE CONDITIONS

User Activity Module Blogs / Buying Guides

ype: Module

Functionality: Should only displaye Blog Posts / Buying Guides which

the user has commented.

1 - Blogs / Articles

Type: Module

Functionality: Should display Blog Post / Buying guide of which user

has commented, it's category and the amount of comments

written as a hyperlink.

2 - Comments

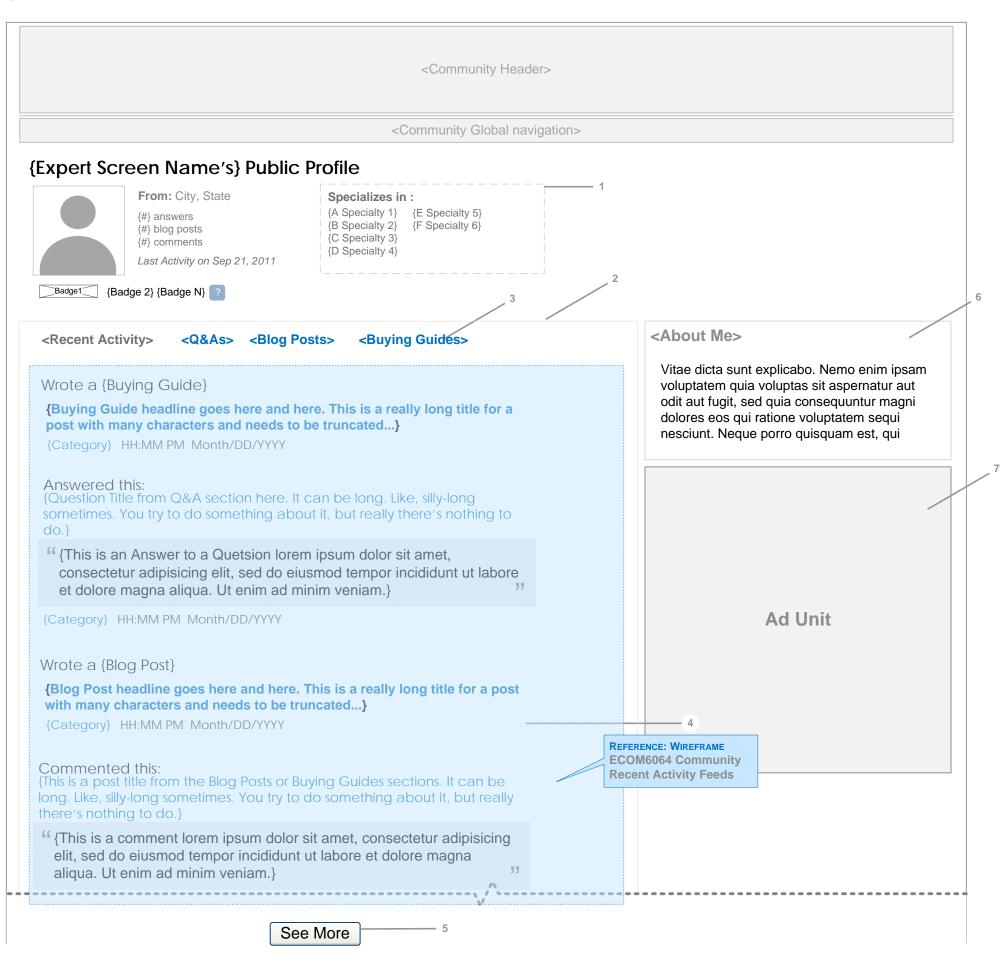
Type: hyperlink

Functionality: onClick should expand and display user's comment on

Blog Post / Buying Guide. Refer to Private Profile

Component 10.40

Page View 50: Expert Profile



MODULE CONDITIONS

1 – Expert Specialties

Type: Module

Functionality: Should display expert's specialties.

Specialties shouldn't overpass expert's badges profile

information.

They should form columns so that the content doesn't grow

too much vertically.

2 - User's Activity

Type: Module

Functionality: Should display user's activity feed in inverse

chronological order. Most recent first.

Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/

dislikes/follows/etc.

3 - Content/Story type filters

Type: hyperlink

Functionality: Should refresh activity feed and display filtered story

types only in inverse chronological order.

Should only be displayed if they are at least 1 or more

stories of that content type.

4 – Story Feeds – Component 20

Type: module

Functionality: Reference wire ECOM6064 Recent Activities Feed

- Condition: {Screen Name} shouldn't be displayed in each

feed module.

Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/

dislikes/follows/etc.

Featured story + 19 stories will be displayed by default.

5 – See More Button

Type: Button

—7 Functionality: Should load the next 10 stories

6 - About Me

Type: Text

Functionality: Should display About Me from the expert.

Information to be input via de Admin tool.

Content will be truncated with "..." after 200 characters.

7 – Ad Unit

Type: Clickable Image

Functionality: Populates Ad which would be curated by Admin using

Adobe CQ5.

Component 50.10 Expert Profile - Activity Feed

Condition 10 – Default View



Condition 20 - 0 enties

<Recent Activity>

<Recent Activity>

<Newbie is in the house! Wait for it. Once this community member has warmed up, you will know.>

MODULE CONDITIONS

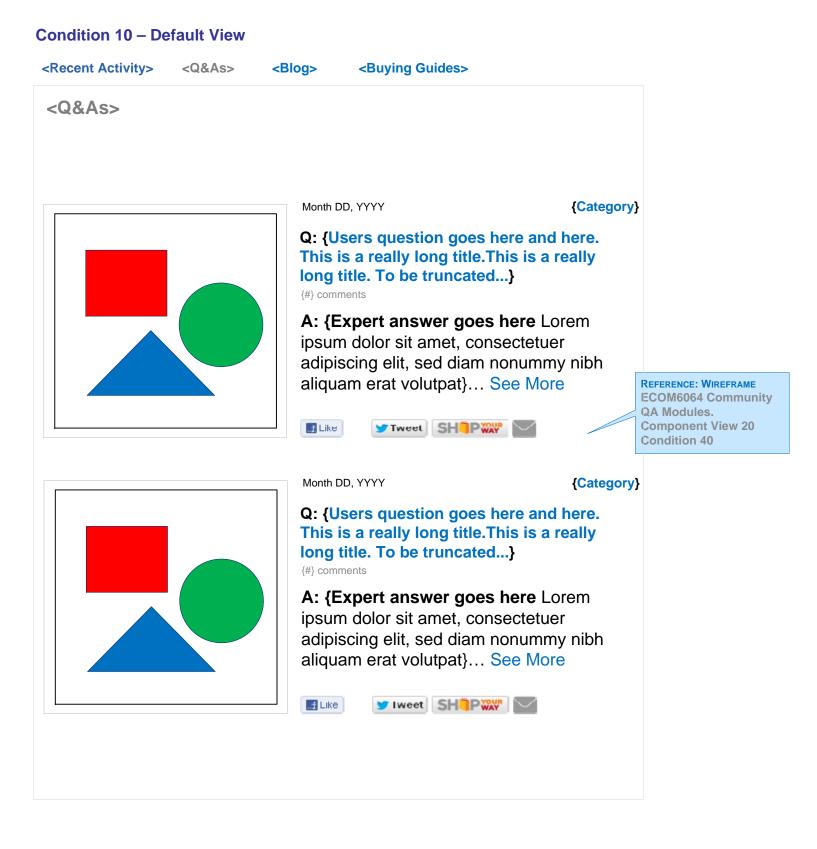
1 – Expert Story Feed

Type: Module

Functionality: Should only display the 20 most recent actions/feeds relevant to an Expert.

- Writing a new Blog Post / Buying Guide
- Answering a Question
- Comments
- Likes
- Follows

Component 50.20 Expert Profile - Q&As



MODULE CONDITIONS

1 - Expert Activity Module Q&A

Type: Module

Functionality: Should display the 20 most recent Expert's answers (Module A) in inverse chronological order.

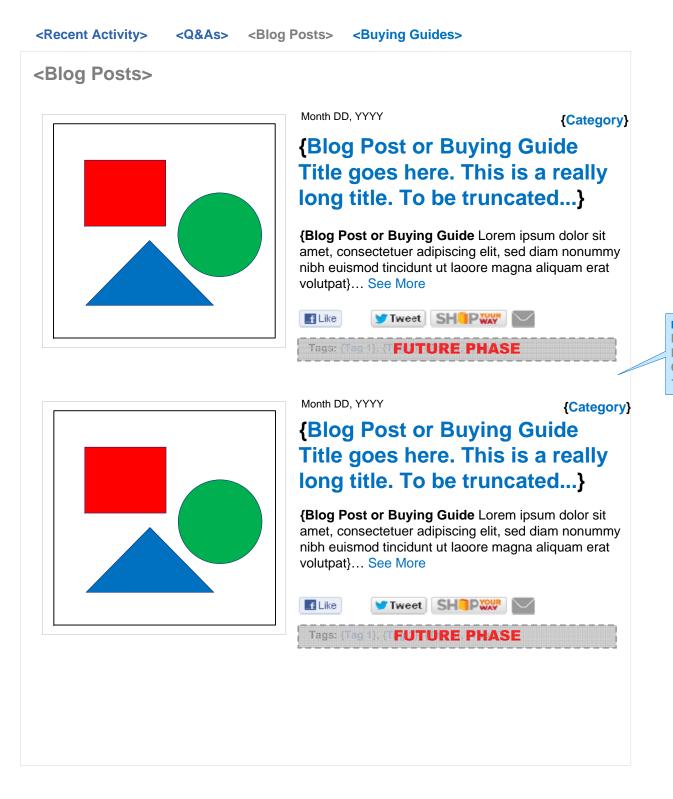
Reference Wire ECOM6064 Community QA Modules

Component View 20 Condition 40

Project: Community Initiative

Component 50.30 Expert Profile - Blog & Buying Guides

Condition 10 – Default View



REFERENCE: WIREFRAME ECOM6064 Community Blog Modules. Component 10 Condition

MODULE CONDITIONS

1 – Expert Activity Module Blog / Buying Guides

Type: Module

Functionality: Should display experts 20 most recent generated blog posts / buying guides (Module A)in inverse chronological order

Reference Wire ECOM6064 Community Blog Modules

Project: Community Initiative