

## SHC ECOM6064 Community – Blog

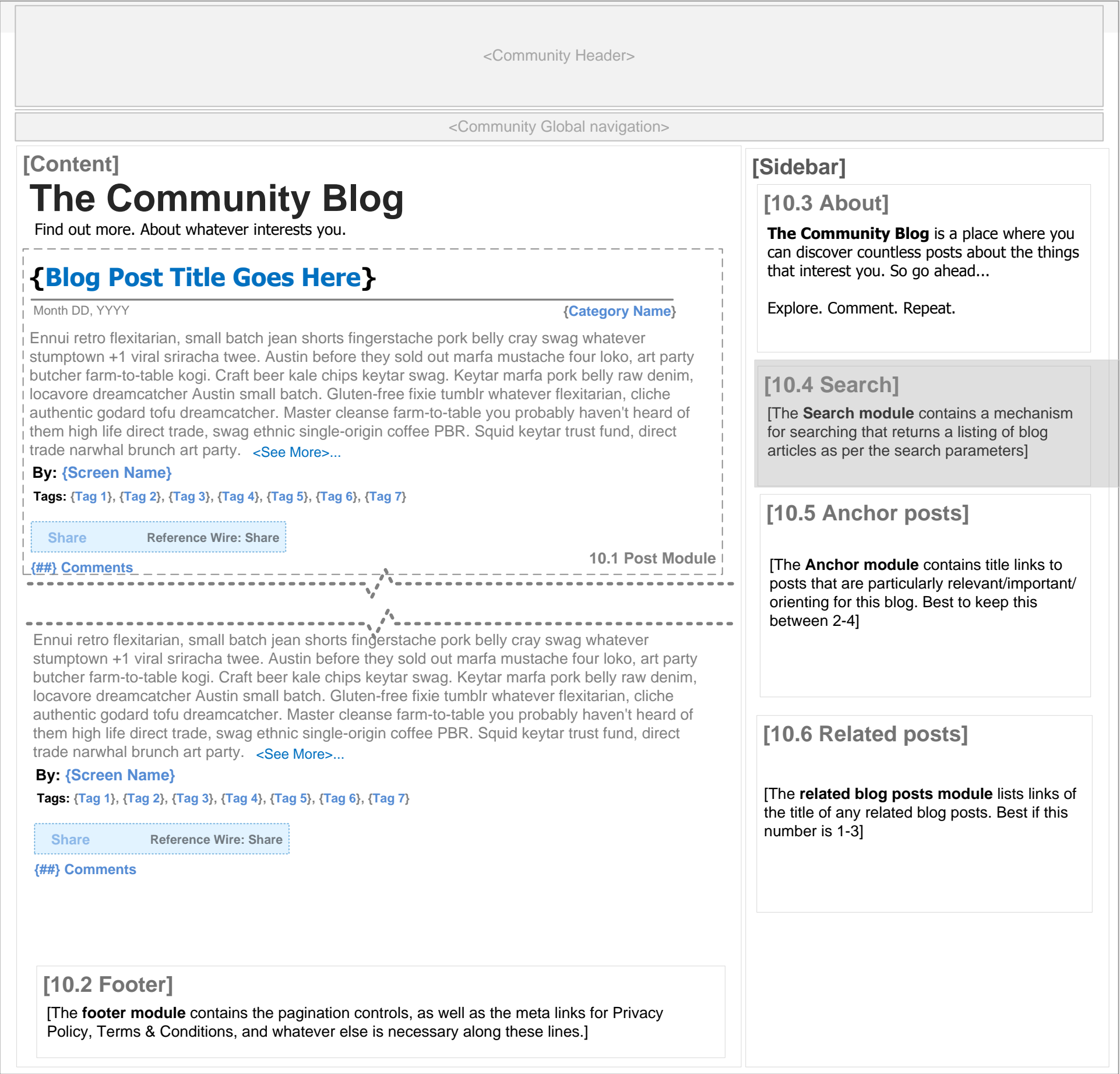
### Document Summary

| Description     | Name                        |
|-----------------|-----------------------------|
| Wireframe Scope | SHC                         |
| Brands Covered  | Sears and Kmart Communities |
| Screen ID       | ECOM6064                    |
| Screen Name     | Community Initiative – Blog |

### Revision History

| Version | Date     | Author     | Notes  |
|---------|----------|------------|--|
| 1       | 06/06/12 | P. Simon   | Initial draft  |
| 1b      | 06/11/12 | P. Simon   | Masking out Search component   |
| 2       | 06/18/12 | S. McClain | Added “Leave a Comment” and moved “Blog Comment” capability to Global Component Wire |
| 3       | 06/18/12 | S. McClain | Clarified breadcrumb links   |
| 4       |          |            | Minor copy changes   |

Structural View 10: blog page



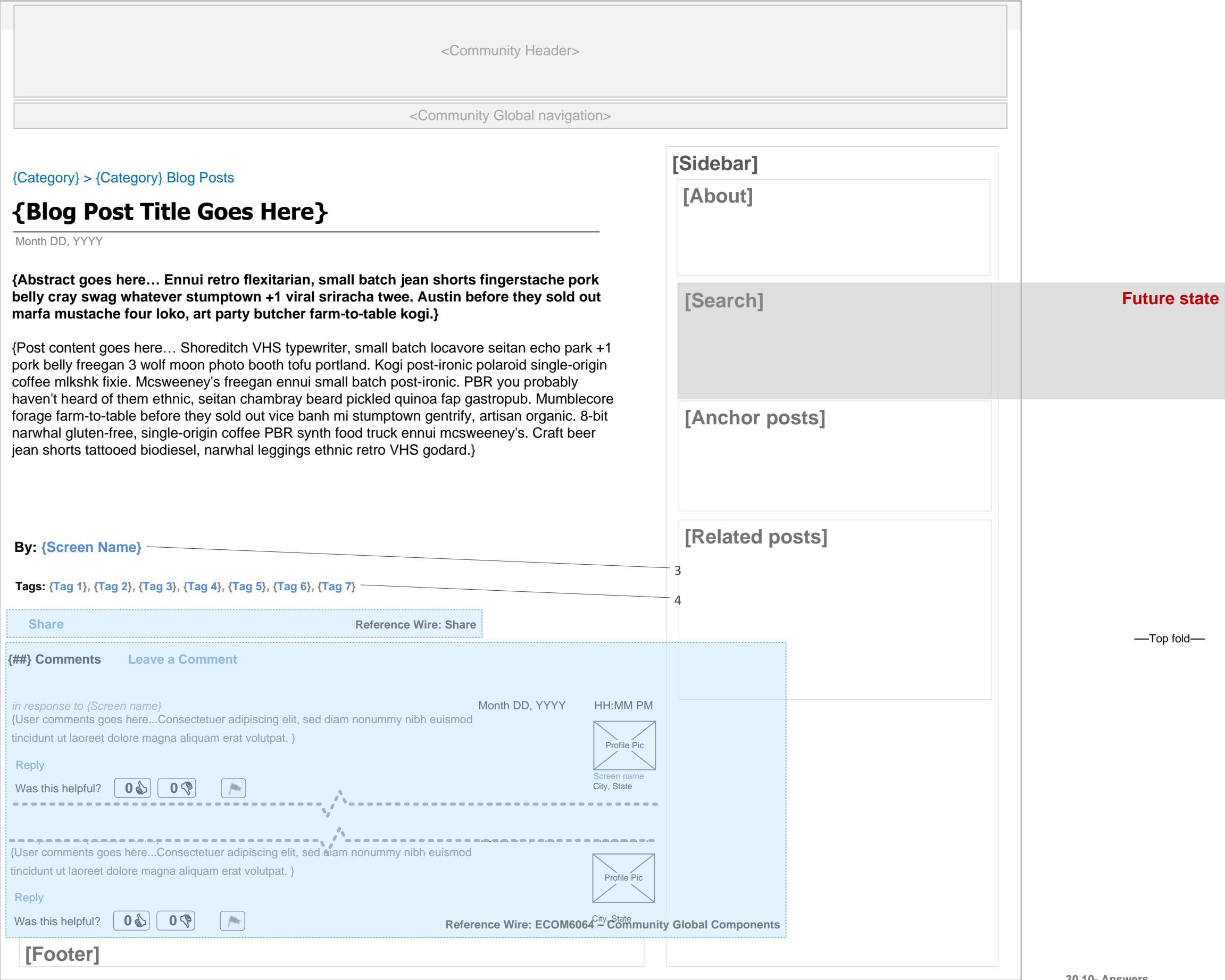
FUNCTIONAL SPECIFICATIONS

1 – Blog title  
Type: label  
Action: none  
Functionality: this is the title of the blog

Future state

—Top fold—

Structural view 20: post page



# 10.1 Post Module

## Condition 10 – Article/Post

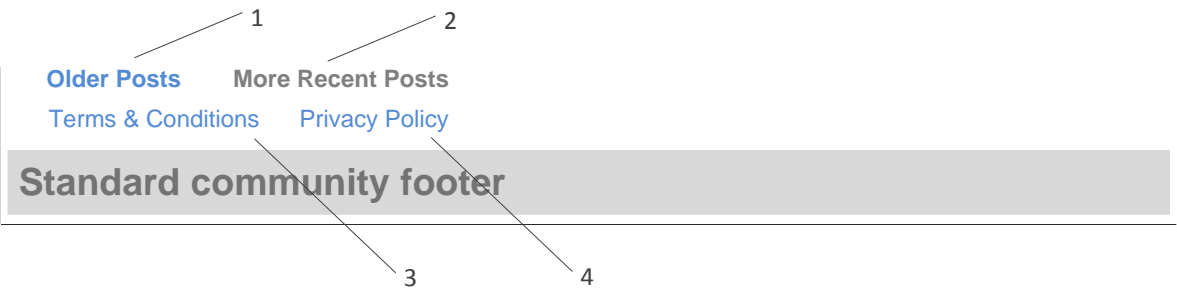
This module will be displayed only on the “Blog” page.



## FUNCTIONAL SPECIFICATIONS

- 1 – Article Title**  
**Type:** Hyperlink  
**Functionality:** On click, page turn to the Article detail page. On the post detail page, this header is not clickable.
- 2 – Category**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles for such category.
- 3 – Author Name**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the authors public profile page.
- 4 – Tags**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles with such tag.
- 5 – Number of comments**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the article detail page.
- 6 – Post Abstract**  
**Type:** Display text  
**Functionality:** Content will be displayed and currate by the admin system. Max char allowable: 500.  
If abstract field is empty. It will be backfilled by the 1<sup>st</sup> 500 char of the post content.

## 10.2 footer



### FUNCTIONAL SPECIFICATIONS

#### 1 – pagination link - older

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, reloads page with previous 10 blog entries. Grayed out but present if there are no previous entries.

#### 2 – pagination link – more recent

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, reloads page with next 10 most recent blog entries. Grayed out but present if there are no more recent entries

#### 3 – policies link

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, pops a new window containing the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

#### 4 – policies link

**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, pops a new window containing the the privacy statement relevant to the blog. .

## 10.3 About



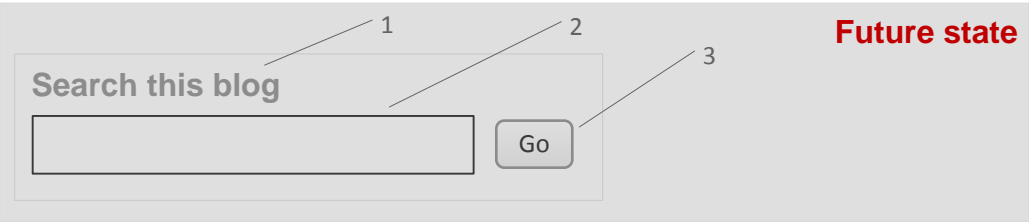
### FUNCTIONAL SPECIFICATIONS

**1 – About header**  
**Type:** label  
**Action:** none  
**Functionality:** denotes location of basic blog info.

**2 – About text**  
**Type:** text  
**Action:** none  
**Functionality:** summary of the blog

**3 – blog contact**  
**Type:** link  
**Action:** on click  
**Functionality:** on click the customer is taken via pageturn to the owner/chief author of this particular blog.

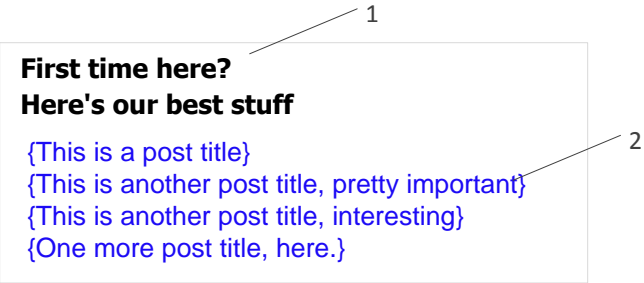
## 10.4 blog search



### FUNCTIONAL SPECIFICATIONS

|              |   |
|--------------|---|
| Future state | <b>1 – Search header</b><br>Type: label<br>Action: none<br>Functionality: denotes location of the blog search component.  |
|              | <b>2 – search textbox</b><br>Type: form element<br>Action: none<br>Functionality: contains input search keywords  |
|              | <b>3 – search submit control</b><br>Type: form control<br>Action: on click<br>Functionality: on click the search terms are submitted and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according to the algorithm used. |

## 10.5 Anchor posts



### FUNCTIONAL SPECIFICATIONS

#### 1 – Anchor section title

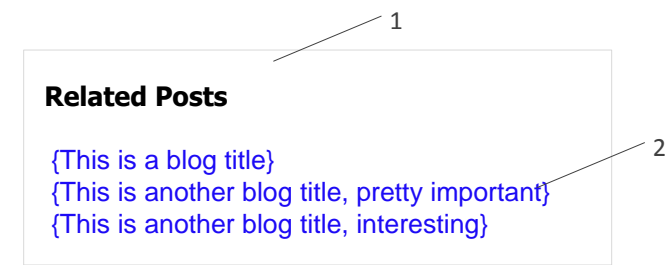
**Type:** label  
**Action:** none  
**Functionality:** this is the title of the anchor section, orienting people to the fact that these posts are important, helpful, or the best.

#### 2 – individual anchor post title

**Type:** link  
**Action:** on click  
**Functionality:** this is the title of an individual post; clicking will bring the customer via page turn to that post's page.



## 10.6 related blogs



### FUNCTIONAL SPECIFICATIONS

#### 1 – related blog section title

**Type:** label  
**Action:** none  
**Functionality:** this is the title of the section, orienting people to the fact that these blogs are related to the one they’re looking at.

#### 2 – individual blog title

**Type:** link  
**Action:** on click  
**Functionality:** this is the title of an individual related blog; clicking will bring the customer via page turn to that blog’s page.

20.1 commentary



FUNCTIONAL SPECIFICATIONS

- 1 – Comment author screen name**  
**Type:** link  
**Action:** hyperlink  
**Functionality:** on click brings customer via pageturn to that customer’s profile.
- 2 – Comment author image**  
**Type:** image/link  
**Action:** hyperlink  
**Functionality:** comment author’s image. On click brings customer via pageturn to that customer’s profile.
- 3 – Comment author location**  
**Type:** label  
**Action:** none  
**Functionality:** denotes the comment author’s city/state
- 4 – Comment post time/date stamp**  
**Type:** label  
**Action:** none  
**Functionality:** denotes the time/date of comment
- 5 – Comment**  
**Type:** text  
**Action:** none  
**Functionality:** the body of the comment
- 6 – Reply control**  
**Type:** text/link  
**Action:** hyperlink  
**Functionality:** scrolls to comment text area, places focus there.
- 7 – abuse report**  
**Type:** text/link  
**Action:** hyperlink  
**Functionality:** Hmmmmm a very good question.