SHC ECOM6064 Community – Blog

Document Summary

| Description | Name | |
|-----------------|-----------------------------|--|
| Wireframe Scope | SHC | |
| Brands Covered | Sears and Kmart Communities | |
| Screen ID | ECOM6064 | |
| Screen Name | Community Initiative – Blog | |

Revision History

| Version | Date | Author | Notes |
|---------|----------|------------|--|
| 1 | 06/06/12 | P. Simon | Initial draft |
| 1b | 06/11/12 | P. Simon | Masking out Search component |
| 2 | 06/18/12 | S. McClain | Added "Leave a Comment" and moved "Blog Comment" capability to Global Component Wire |
| 3 | 06/18/12 | S. McClain | Clarified breadcrumb links |
| 4 | | | Minor copy changes |

<Community Header> <Community Global navigation> [Content] The Community Blog Find out more. About whatever interests you. **{Blog Post Title Goes Here}** Month DD, YYYY Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <See More>... By: {Screen Name} Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7} Share Reference Wire: Share 10.1 Post Module Ennui retro flexitarian, small batch jean shorts finderstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <See More>... By: {Screen Name} Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7} Share Reference Wire: Share {##} Comments [10.2 Footer] [The footer module contains the pagination controls, as well as the meta links for Privacy Policy, Terms & Conditions, and whatever else is necessary along these lines.]

[Sidebar]

[10.3 About]

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead...

Explore. Comment. Repeat.

[10.4 Search]

[The **Search module** contains a mechanism for searching that returns a listing of blog articles as per the search parameters]

[10.5 Anchor posts]

[The Anchor module contains title links to posts that are particularly relevant/important/ orienting for this blog. Best to keep this between 2-41

[10.6 Related posts]

The related blog posts module lists links of the title of any related blog posts. Best if this number is 1-3]

Project: Community Initiative

FUNCTIONAL SPECIFICATIONS

1 - Blog title

label Type: Action: none

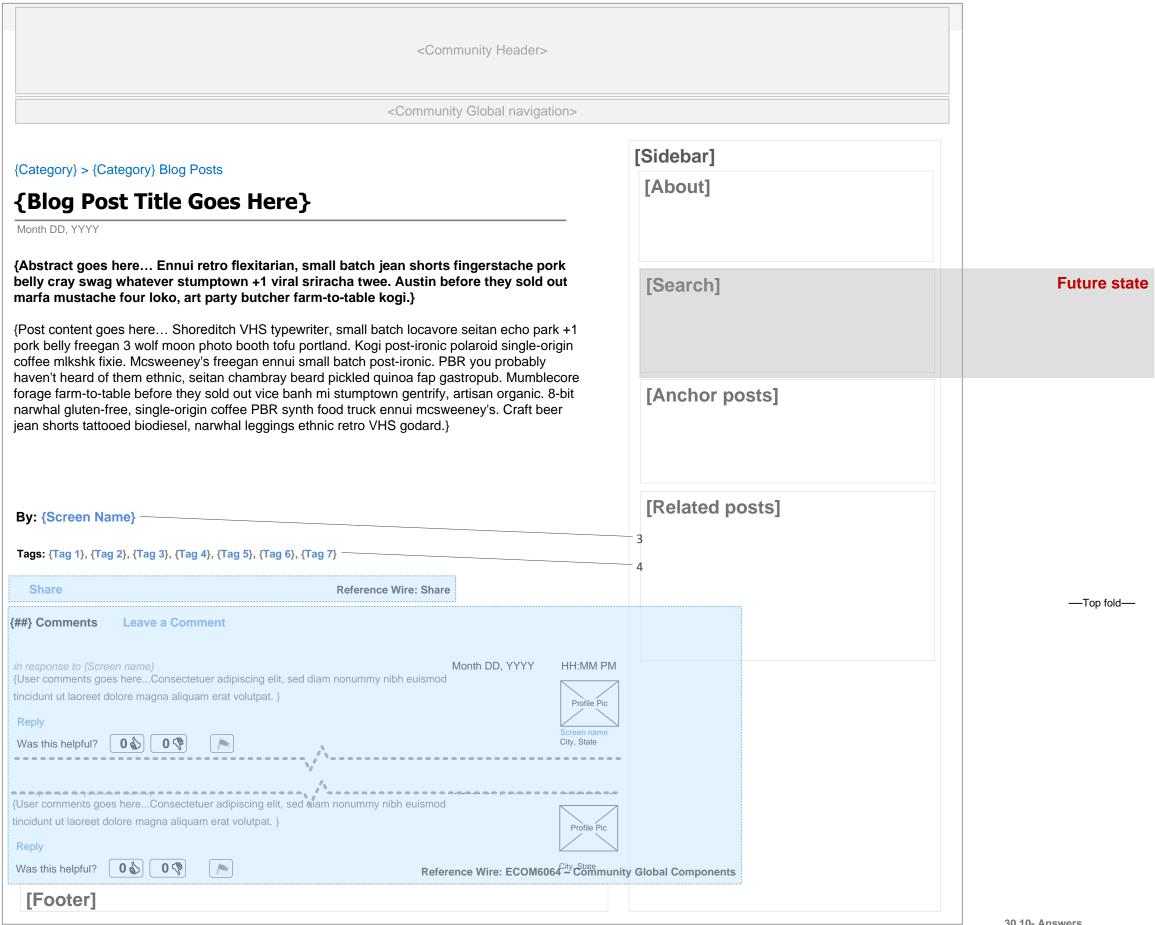
Functionality: this is the title of the blog

Future state

-Top fold-

Author: S. McClain

Structural view 20: post page



30.10- Answers

Project: Community Initiative

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10.1 Post Module

Condition 10 - Article/Post

This module will be displayed only on the "Blog" page.

{Blog Post Title Goes Here}

Month DD. YYYY

{Category Name} -

Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <See More>...

By: {Screen Name} — 3

Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7}

Share Reference Wire: Share

{##} Comments

FUNCTIONAL SPECIFICATIONS

1 - Article Title

Hyperlink Type:

Functionality: On click, page turn to the Article detail

page. On the post detail page, this

header is not clickable.

2 - Category

Type: hyperlink on click Action:

Functionality: On click, page turn to the filtered list of

articles for such category.

3 - Author Name

Type: hyperlink Action: on click

Functionality: On click, page turn to the authors public

profile page.

4 - Tags

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles with such tag.

5 - Number of comments

Type: hyperlink Action: on click

Functionality: On click, page turn to the article detail

page.

6 - Post Abstract

Display text

Functionality: Content will be displayed and currate by

the admin system. Max char allowable:

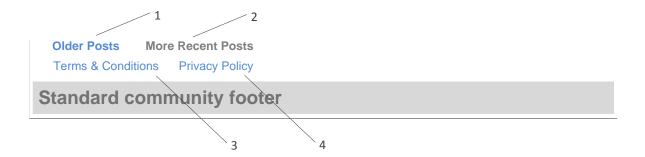
If abstract field is empty. It will be backfilled by the 1st 500 char of the post

content.

Project: Community Initiative

Author: S. McClain

10.2 footer



FUNCTIONAL SPECIFICATIONS

1 - pagination link - older

Type: hyperlink Action: on click

Functionality: On click, reloads page with previous 10

blog entries. Grayed out but present if there

are no previous entries.

2 - pagination link - more recent

hyperlink Type: on click Action:

Functionality: On click, reloads page with next 10 most

recent blog entries. Grayed out but present if

there are no more recent entries

3 - policies link

Type: hyperlink on click Action:

Functionality: On click, pops a new window containing

the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

4 - policies link

Type: hyperlink on click Action:

Functionality: On click, pops a new window containing

the the privacy statement relevant to the

blog. .

Project: Community Initiative

Author: S. McClain

10.3 About

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead... Explore. Comment. Repeat.

FUNCTIONAL SPECIFICATIONS

1 - About header

Type: label Action: none

Functionality: denotes location of basic blog info.

2 - About text

Type: text Action: none

Functionality: summary of the blog

3 - blog contact

Type: link Action: on click

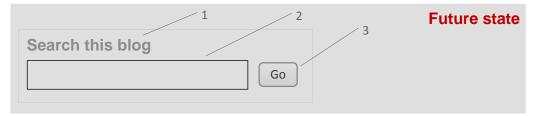
Functionality: on click the customer is taken via

pageturn to the owner/chief author of this

particular blog.

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10.4 blog search



FUNCTIONAL SPECIFICATIONS

Future state

1 - Search header

Type: label Action: none

Functionality: denotes location of the blog search

component.

2 - search textbox

Type: form element

Action: none

Functionality: contains input search keywords

3 - search submit control

Type: form control Action: on click

Functionality: on click the search terms are submitted

and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according

to the algorithm used.

ECOM6064 Community - Blog_Articles_Buying Guides 2012-6-18 v04 I FINAL COPY.vsd

10.5 Anchor posts

First time here? Here's our best stuff {This is a post title} {This is another post title, pretty important} {This is another post title, interesting} {One more post title, here.}

FUNCTIONAL SPECIFICATIONS

1 - Anchor section title

Type: label Action:

Functionality: this is the title of the anchor section,

orienting people to the fact that these posts

are important, helpful, or the best.

2 - individual anchor post title

link Type: Action: on click

Functionality: this is the title of an individual post;

clicking will bring the customer via page turn

to that post's page.

10.6 related blogs

Related Posts {This is a blog title} {This is another blog title, pretty important} {This is another blog title, interesting}

FUNCTIONAL SPECIFICATIONS

1 - related blog section title

Type: label Action: none

Functionality: this is the title of the section, orienting

people to the fact that these blogs are related to the one they're looking at.

2 - individual blog title

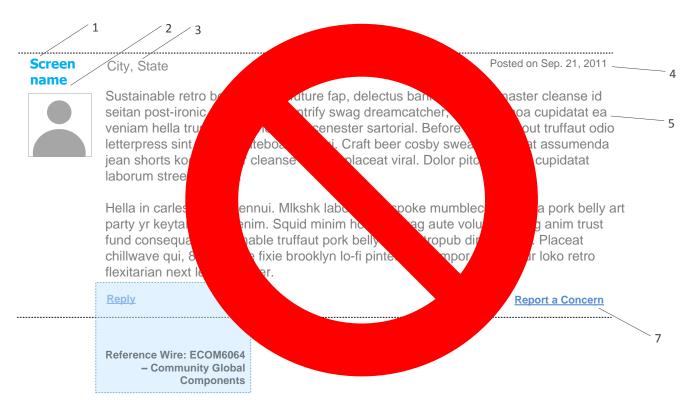
Type: link
Action: on click

Functionality: this is the title of an individual related

blog; clicking will bring the customer via

page turn to that blog's page.

20.1 commentary



FUNCTIONAL SPECIFICATIONS

1 - Comment author screen name

Type: link
Action: hyperlink

Functionality: on click brings customer via pageturn to

that customer's profile.

2 – Comment author image

Type: image/link
Action: hyperlink

Functionality: comment author's image. On click brings

customer via pageturn to that customer's

profile.

3 - Comment author location

Type: label Action: none

Functionality: denotes the comment author's city/state

4 - Comment post time/date stamp

Type: label Action: none

Functionality: denotes the time/date of comment

5 - Comment

Type: text Action: none

Functionality: the body of the comment

6 - Reply control

Type: text/link
Action: hyperlink

Functionality: scrolls to comment text area, places

focus there.

7 – abuse report

Type: text/link
Action: hyperlink

Functionality: Hmmmmm a very good question.

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