MODIFICATION DATE Fri Jan 11 2013

CREATOR Laura Lee

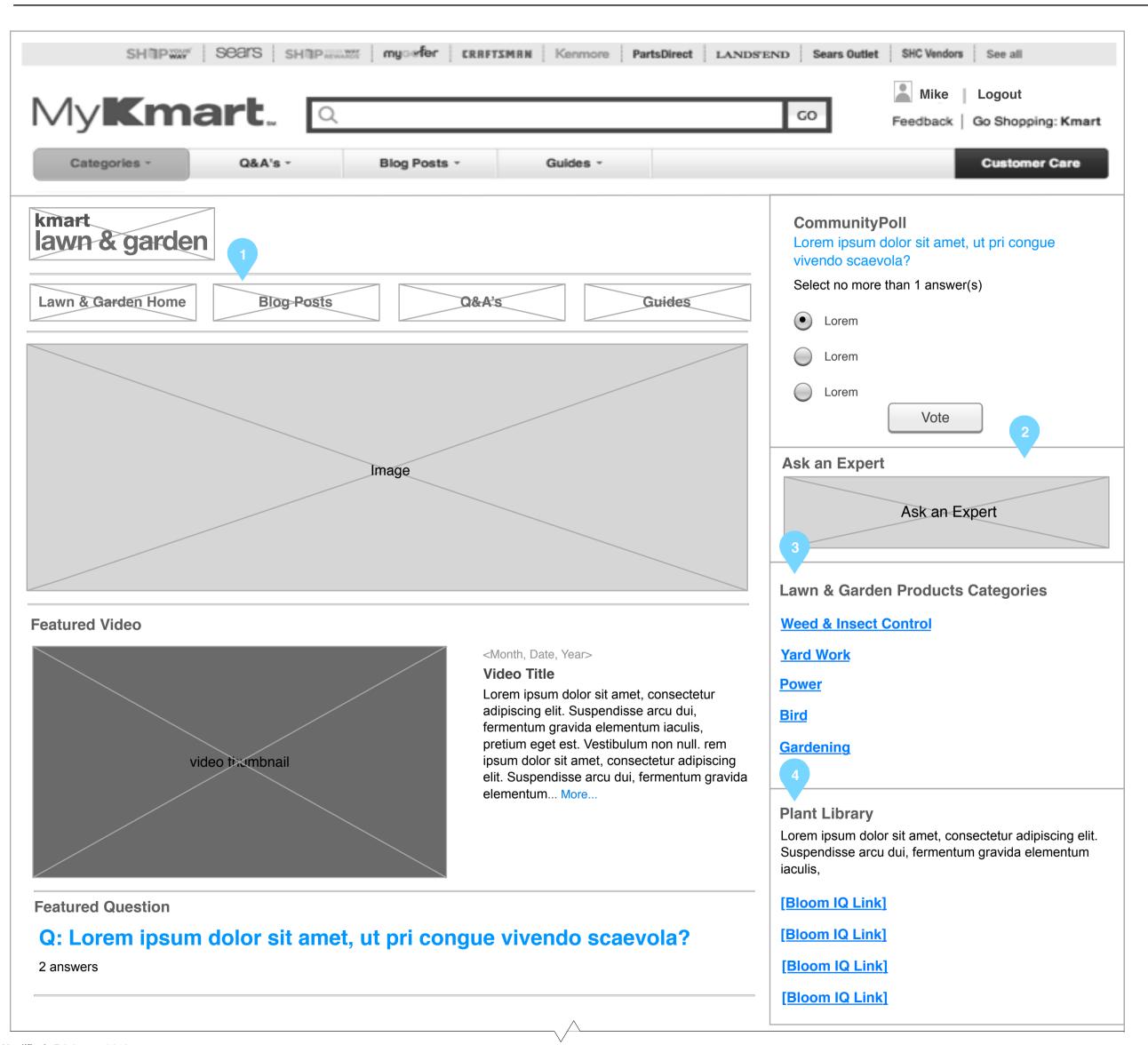
FILE NAME Kmart_LawnGardenSolutions_W_2013.1.11_v0.06_hwilliams.graffle

Document

Description	Name	
Brand	Sears	
Product	myCommunity	
Area	myCommunity	
ID	N/A	
Name	Email Notifications	

Revision History

Version	Date	Author	Notes
0.01	12/12/12	Laura L.	Initial Concepts
0.02	12/20/12	Harrison W.	Added Video and Deals categories
0.03	12/27/12	Harrison W.	Removed Deals; Refinements to Video page, Bloom IQ; Added Video, Single and Guide, Single pages
0.04	1/7/13	Harrison W.	Removed Video navigation links and Video section; Removed Weather widget Removed Deals widget; Removed Store Locator; Removed Featured and Related products widgets; Simplified Plant Library widget; Added widget containing links to Kmart.com commerce site; Added product hyperlink to Blog and Guide posts
0.05	1/8/13	Harrison W.	Minor modifications and corrections.
0.06	1/11/13	Harrison W.	Removed out–of–scope specifications for page 4; Revised specifications on page 5 to be within–scope. Removed social sharing interface for the Blog and Guides landing pages.



Interaction Specifications

• This page represents the Lawn & Garden Shop under the categories tab.

1 - Category Sub-Navigation

Type: Navigation

Functionality: Each sub-navigation item links to the respective content subsections for the current category.

2 - Ask an Expert

Type: Image Link

Destination: An image that links to the Q&A section for Lawn & Garden.

3 - Kmart.com Lawn & Garden Product Categories

Type: Link List

Functionality: Consists of static text links to Kmart.com Lawn & Garden product category pages

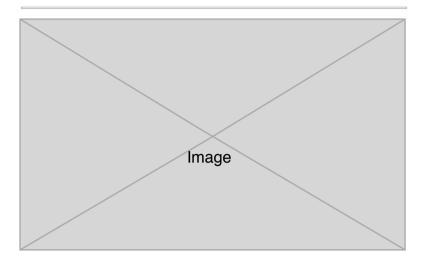
4 - Bloom IQ Plant Library

Type: Link List

Functionality: Consists of four static text links that link to the external Bloom IQ plant library.

LG_Categories Continued

Featured Blog Post



<Month, Date, Year>

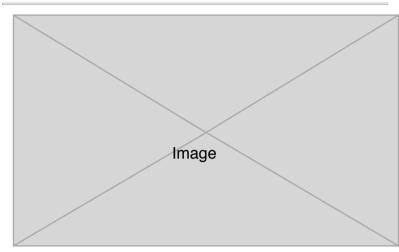
<Blog Post Title>

By: SHC-SamA

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium do]Vestibulum non nulla

Here are... See More

Featured Guide



<Month, Date, Year>

<Guide Title>

By: SHC-SamA

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Here are... See More

Recent Activities



SHC-SamA Answered this:

Lawn & Garden

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SHC-SamA Answered this:

Lawn & Garden

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SHC-SamA Answered this:

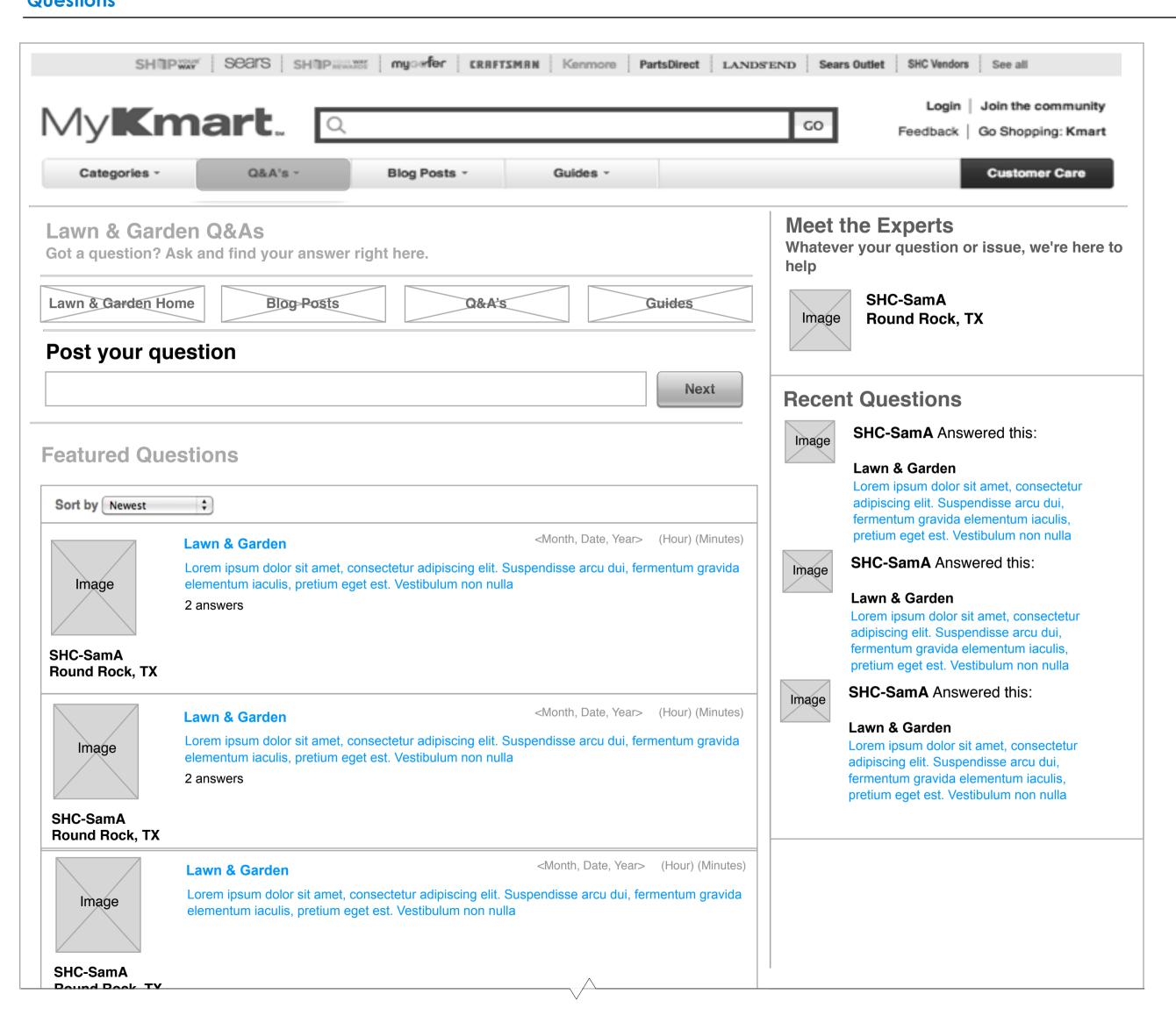
Lawn & Garden

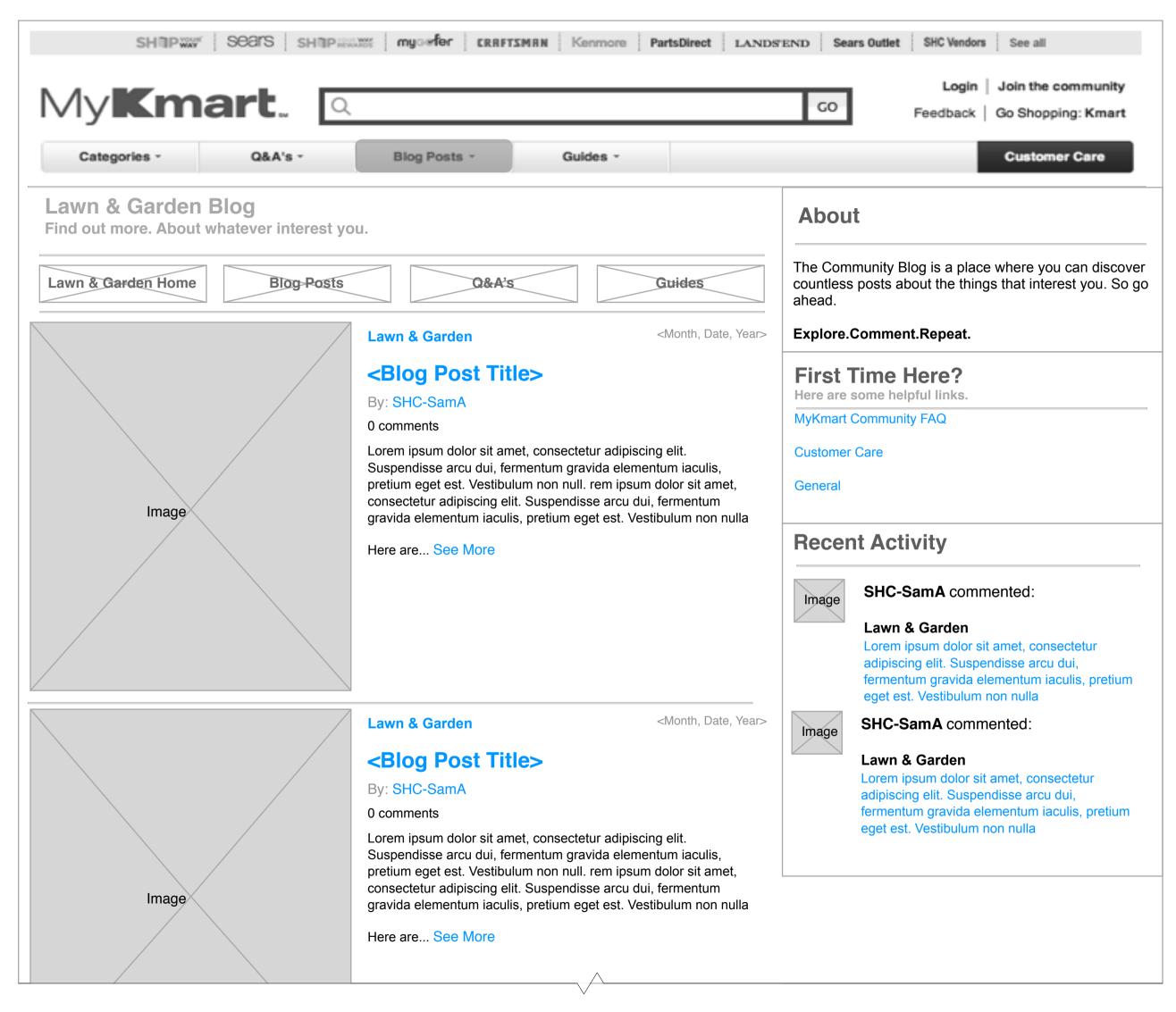
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Interaction Specifications

• This page continues the all categories community page.

Site Specific Footer

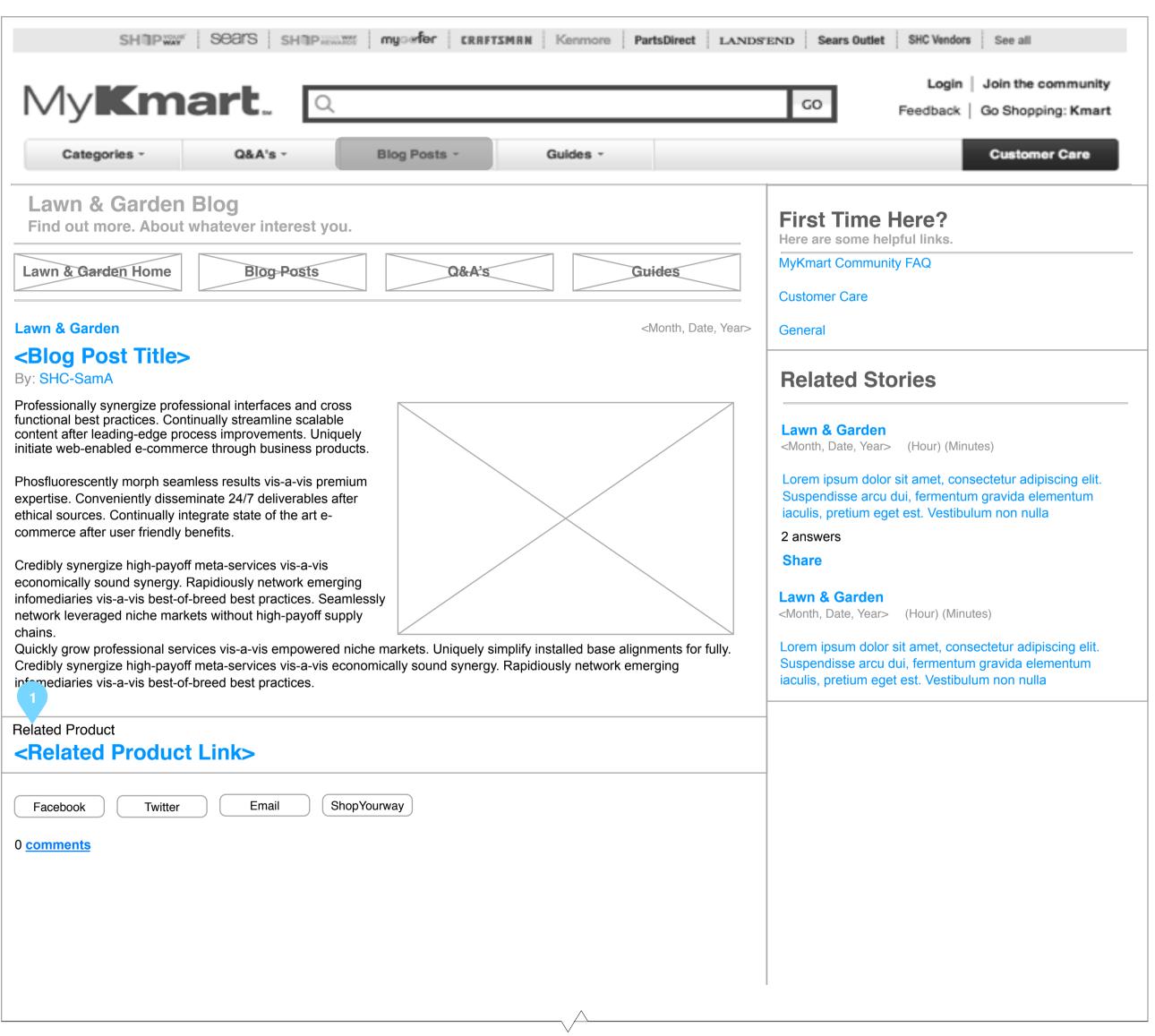




Interaction Specifications

 The Blog landing page, represents all of the Blog Posts.





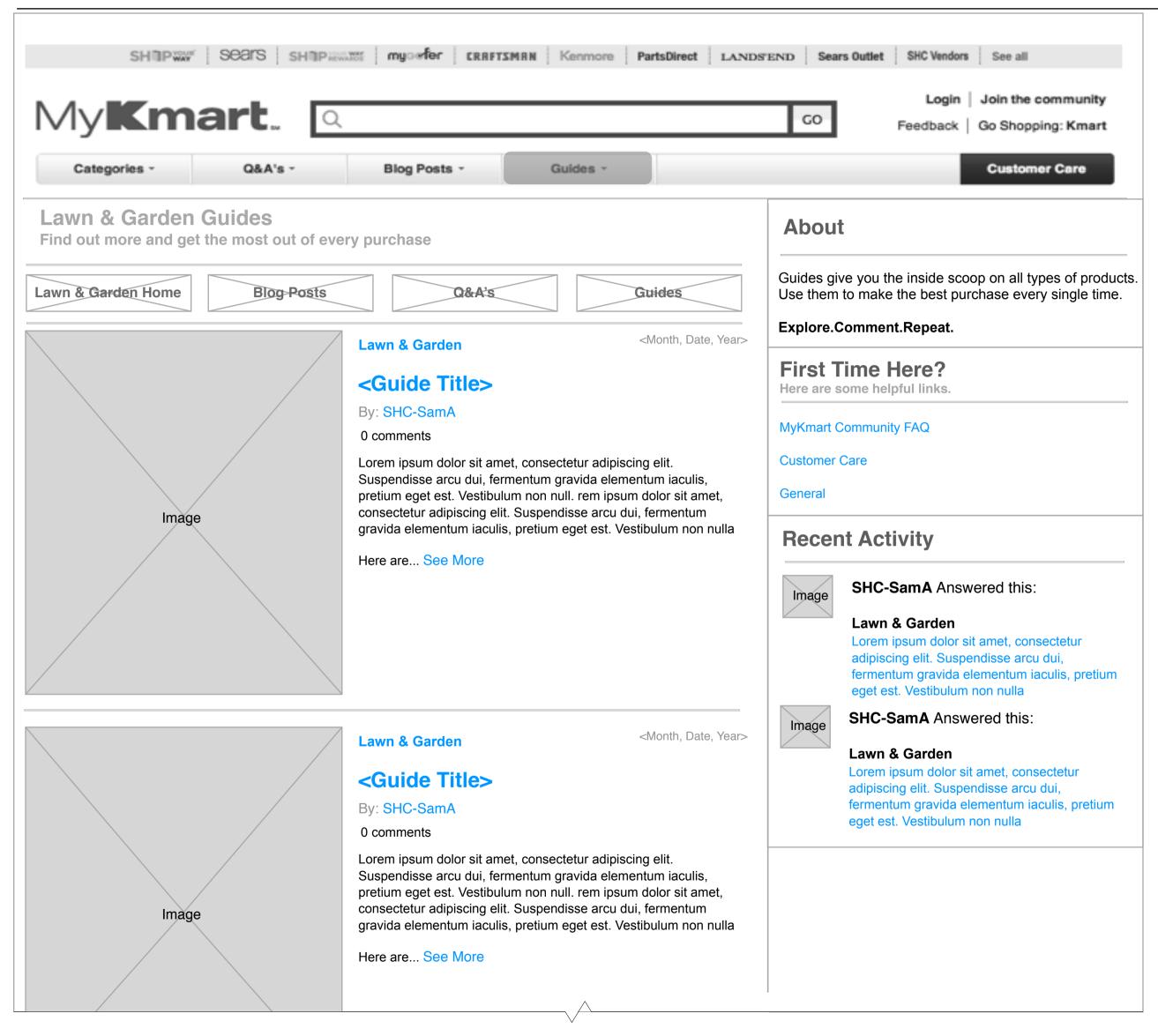
Interaction Specifications

 This page represents a single, standalone Guides post.

1 - Related Product

Type: Link

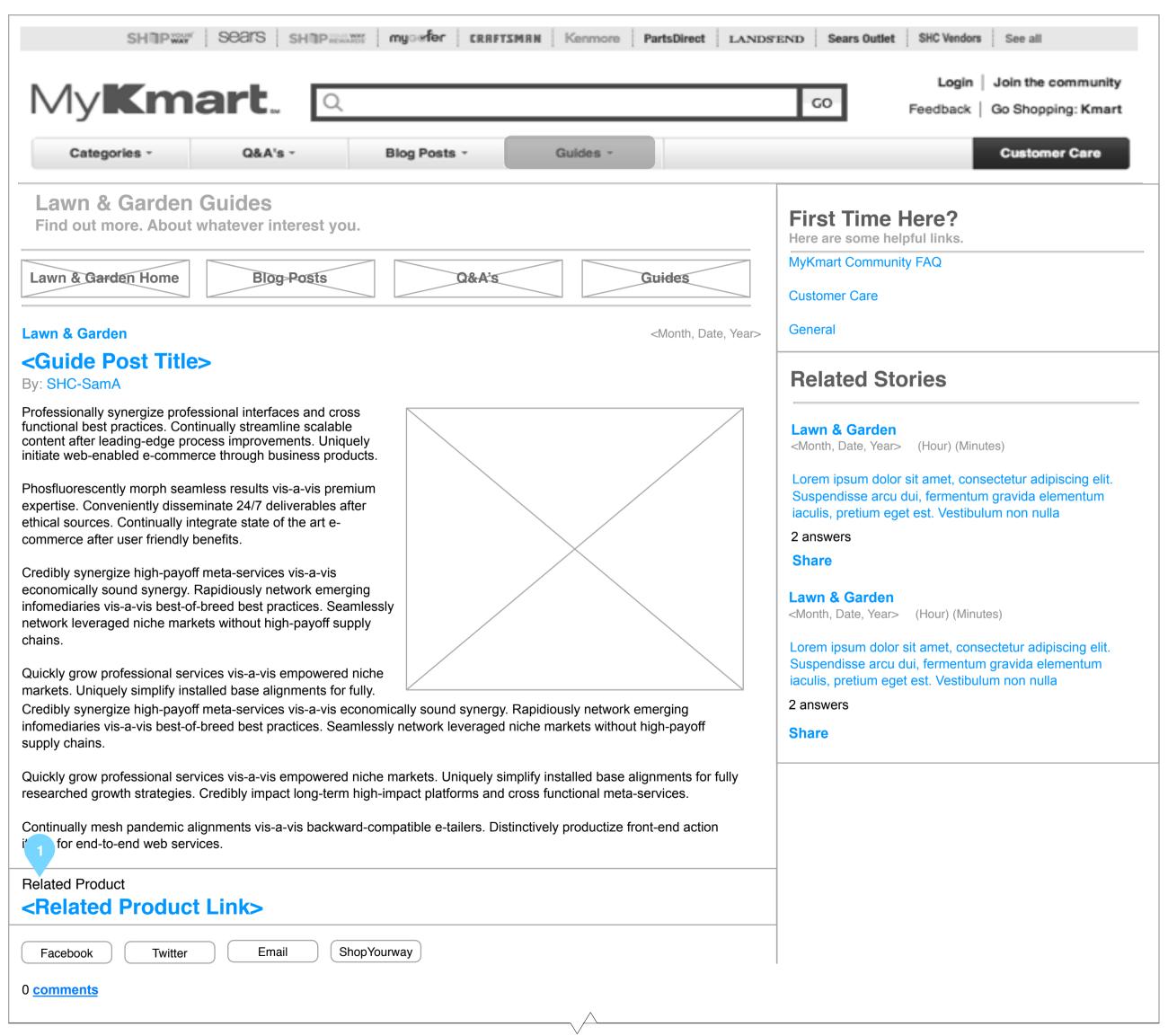
Functionality: A static link to a product related to the content of the current page. When clicked, page turn to the product description page.



Interaction Specifications

 This page represents all of the Guides and the page will be updated to have the "Follow" buttons on each post.

Guide, Single



Interaction Specifications

 This page represents a single, standalone Guides post.

1 - Related Product

Type: Link

Functionality: A static link to a product related to the content of the current page. When clicked, page turn to the product description page.