Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

MODIFICATION DATE Wed Dec 05 2012
CREATOR Lee, Laura (Contractor)
FILE NAME Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

Document

Description	Name
Brand	Sears
Product	myCommunity
Area	myCommunity
ID	N/A
Name	Email Notifications

Revision History

Version	Date	Author	Notes
0.01	11/08/12	Laura L.	Initial Concepts
0.02	11/16/12	Laura L.	Updates after the Internal Review: -Added "Confirmation_Q&A (After the user posts a question) -Categories page will not consist of "Follow" buttons -Added another option for the email preferences layout page
0.03	11/28/12	Laura L.	Updates after the External Review: -Each post will not have a layer pop up with a checkbox option, took out the layer option -Added another page to show how a specific category selection will have a follow widget in the right rail -Updated the "Email Subscription Preferences" page
0.04	12/05/12	Laura L.	Updates: -Removed "Follow" button on "All_Q&As", "Blog Posts", "Guides" pages. The "Follow" button will only reside on individual posts. -Updated "Electronics_Categories" page by updating "Expert Follow" to "Follow Community" -Updated "Email Subscription Preferences" with radio buttons. -Added "Email Subscription Preferences_Layer" page

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

All_Categories

SHOP YOUR WAY | kmart | SHOP YOUR WAY REWARDS | mygofer | CRAFTSMAN | Kenmore | PartsDirect | LANDSEND | Sears Outlet | See all

mysearscommunity™ GO

llee5 | Logout

Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

Discover ideas. Ask Questions. Be you. Welcome to the Community.

Image

Featured Question

Image

<Category>

<Month, Date, Year>

Q: <Question Copy Insert Here. Question Copy Insert Here>

2 answers

Like 1 | Tweet | Email | SHOP YOUR WAY

Featured Blog Post

Image

<Category>

<Month, Date, Year>

<Blog Title>

By: SHC-SamA

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non null. rem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

Here are... See More

Like 1 | Tweet | Email | SHOP YOUR WAY

Meet the Community Team

Whatever your question or issue, we're here to help

Image **SHC-SamA**
Round Rock, TX

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Round Rock, TX

Image **SHC-SamA**
Round Rock, TX

See More

Recent Activities

Image **SHC-SamA** Answered this:

Appliances

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

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Interaction Specifications

- This page represents the existing master all categories community page.
- **Note: Featured Question, Featured Blog Post, and Featured Guides will not have a "Follow" button on each post or a follow widget on the home page of Categories.**

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

All_Categories_Continued

Featured Guide

Image

<Category>

<Month, Date, Year>

<Guide Title>

By: SHC-SamA

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Here are... See More

Featured Guide

Image

<Category>

<Month, Date, Year>

<Guide Title>

By: SHC-SamA

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non null. rem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

Here are... See More

Image

Site Specific Footer

Interaction Specifications

- This page continues the all categories community page.

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

Single Question_Q&A

SHOP YOUR WAY | kmart | SHOP YOUR REWARDS | mygofer | CRAFTSMAN | Kenmore | PartsDirect | LANDSEND | Sears Outlet | See all

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Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

Question

Image

<Month, Date, Year> (Hour) (Minutes)

✓ Following

Q: How do I get my Samsung TV display 2 shows at the same time?

Share

Leave an answer v

SHC-SamA
Round Rock, TX

Answers 3 answers

Image

<Month, Date, Year> (Hour) (Minutes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

SHC-SamA
Round Rock, TX

Reply

Helpful (0) (0)

Image

<Month, Date, Year> (Hour) (Minutes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

SHC-SamA
Round Rock, TX

Reply

Helpful (0) (0)

Image

<Month, Date, Year> (Hour) (Minutes)

in response to SHC-SamA

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First Time Here?

Here are some helpful links.

Community FAQ

Community Team

Customer Care

General

<Category>
<Month, Date, Year>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

see more

<Category>
<Month, Date, Year>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

see more

<Category>
<Month, Date, Year>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

see more

Interaction Specifications

- This page is accessed from the "Category _Q&A" page when the user clicks on a question which will display a single post page.
- Users are able to follow a individual post (Single Q&A, Single Blog Post, Single Guide) by clicking the "Follow" button. This action will automatically opt-in the user to be notified when a new action has happened to the post.
- If the user decides to change their opt-in preference, the user will click on the "Following" button.
- Note: The user can change their frequency of notifications in their "Email Subscription Preferences" page when they click on the "Follow" button.

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Answering a Question_Q&A

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Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

Question

Image

SHC-SamA
Round Rock, TX

<Month, Date, Year> (Hour) (Minutes)

✓ Following

Q: How do I get my Samsung TV display 2 shows at the same time?

Share

Leave an answer v

Screen Name Required

Note: Copy will need to be updated.

Because you contributed, you are automatically following this thread. If you wish not to follow, please uncheck this box.

Post Cancel

Answers 3 answers

Image

SHC-SamA
Round Rock, TX

<Month, Date, Year> (Hour) (Minutes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

Reply

Helpful (0) (0)

First Time Here?

Here are some helpful links.

Community FAQ

Community Team

Customer Care

General

<Category>
<Month, Date, Year>

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2 answers

see more

<Category>
<Month, Date, Year>

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2 answers

see more

<Category>
<Month, Date, Year>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

see more

Interaction Specifications

- This page was accessed from the "Single Question_Q&A" page when the user decides to leave an answer or comments the question post.
- This page displays the existing single question page when a user responds or comments a question but because a user will be instantly opted-in, there will be a checkbox for the user to have the option to opt-out from following the question and receiving email notifications.
- **Note: The checkbox will appear when the user leaves an answer to a question or replies to an answer.**

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Confirmation_Q&A (After the user posts a question)

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Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

Electronics Q&As

Got a question? Ask and find your answer right here.

Post your question

Next

Curious and good looking? You're a double threat.

Your question has been posted. Within 72 hours, you'll get an answer from our Community Team. Manage your email notification frequency > 1

Close

Featured Question

Image

<Category>

<Month, Date, Year>

Q: <Question Copy Insert Here. Question Copy Insert Here>

2 answers

Sort by Newest

Image

<Category>

<Month, Date, Year> (Hour) (Minutes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

SHC-SamA
Round Rock, TX

Share

Image

<Category>

<Month, Date, Year> (Hour) (Minutes)

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Round Rock, TX

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Round Rock, TX

See More

Recent Questions

Image **SHC-SamA** Answered this:

Appliances
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Interaction Specifications

- After the user has posted a question, this existing confirmation will appear with the addition of the "Manage email notification frequency" link and will only display one featured question.

Functional Specifications

1 - Manage your email notification frequency
Type: Link
Destination: On-click perform a page turn to "Email Subscription Preferences" page.

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

Electronics_Categories

SHOP YOUR WAY | kmart | SHOP YOUR WAY REWARDS | mygofer | CRAFTSMAN | Kenmore | PartsDirect | LANDSEND | Sears Outlet | See all

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Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

Note: Follow Widget will be added to this existing page. Copy will need to be updated.

Electronics Category

Got a question? Ask and find your answer right here.

Post your question

Next

Featured Question

Image

<Category>

<Month, Date, Year>

Q: <Question Copy Insert Here. Question Copy Insert Here>

2 answers

Like 1 | Tweet | Email | SHOP YOUR WAY

Featured Blog Post

Image

<Category>

<Month, Date, Year>

<Blog Title>

By: SHC-SamA

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Here are... See More

Like 1 | Tweet | Email | SHOP YOUR WAY

Recent Questions

<Month, Date, Year> (Hour) (Minutes)

<Category>

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui

Follow Electronics Community

Copy to explain the benefits of following the ENTIRE category:

-New Question is asked

-New Blog Posted

-New Guide Posted

Follow Community

Note: When the user clicks on the "Follow Community" Button for the specified category, the opt-in for that specified category should be reflected in their private profile within Email Preferences Center.

Meet the Community Team

Whatever your question or issue, we're here to help

Image **SHC-SamA** **Round Rock, TX**

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Image **SHC-SamA** **Round Rock, TX**

See More

Recent Activities

Image **SHC-SamA** Answered this:

Appliances

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Interaction Specifications

- This page displays after the user selects a specific category from the Categories tab with the addition of the Follow Widget section on the right rail.
- The "Follow Community" button will allow the user to follow all NEW questions, blogs, and guides from the category.
- Note: The "Follow Community" button will only notify users of new published content (Question, Blog Post, or Guides), but does not include responses (Answers or Comments).

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Single_Blog Post

SHOP YOUR WAY | kmart | SHOP YOUR WAY | myofer | CRAFTSMAN | Kenmore | PartsDirect | LANDSEND | Sears Outlet | See all

mysearscommunity™ GO

llee5 | Logout

Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

<Category>

<Month, Date, Year>

Follow

<Blog Post Title>

By: SHC-SamA

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Image

By: SHC-NiviK

Tags: dishwasher problems, holiday tips, oven problems, refrigerator problems, troubleshooting appliance problems

Like 2 | Tweet | Email | SHOP YOUR WAY

1 comment

Leave a comment ▼

About

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead.

Explore.Comment.Repeat.

First Time Here?

Here are some helpful links.

Community FAQ

Community Team

Customer Care

General

Related Stories

<Category>

<Month, Date, Year> (Hour) (Minutes)

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2 answers

Share

<Category>

<Month, Date, Year> (Hour) (Minutes)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

2 answers

Share

Interaction Specifications

- This page represents the existing single Blog Post with the addition of the "Follow" button and moved the date stamp below the category title.

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

Single_Guide

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llee5 | Logout

Feedback | Go Shopping: Sears

Categories | Q&A's | Blog Posts | Guides | Customer Care

<Category>

<Month, Date, Year>

Follow

<Guide Title>

By: SHC-SamA

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By: SHC-NiviK

Tags: dishwasher problems, holiday tips, oven problems, refrigerator problems, troubleshooting appliance problems

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Leave a comment ▼

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Community Team

Customer Care

General

Related Stories

<Category>

<Month, Date, Year> (Hour) (Minutes)

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2 answers

Share

<Category>

<Month, Date, Year> (Hour) (Minutes)

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2 answers

Share

Interaction Specifications

- This page represents the existing single Guide with the addition of the "Follow" button and moved the date stamp below the category title.

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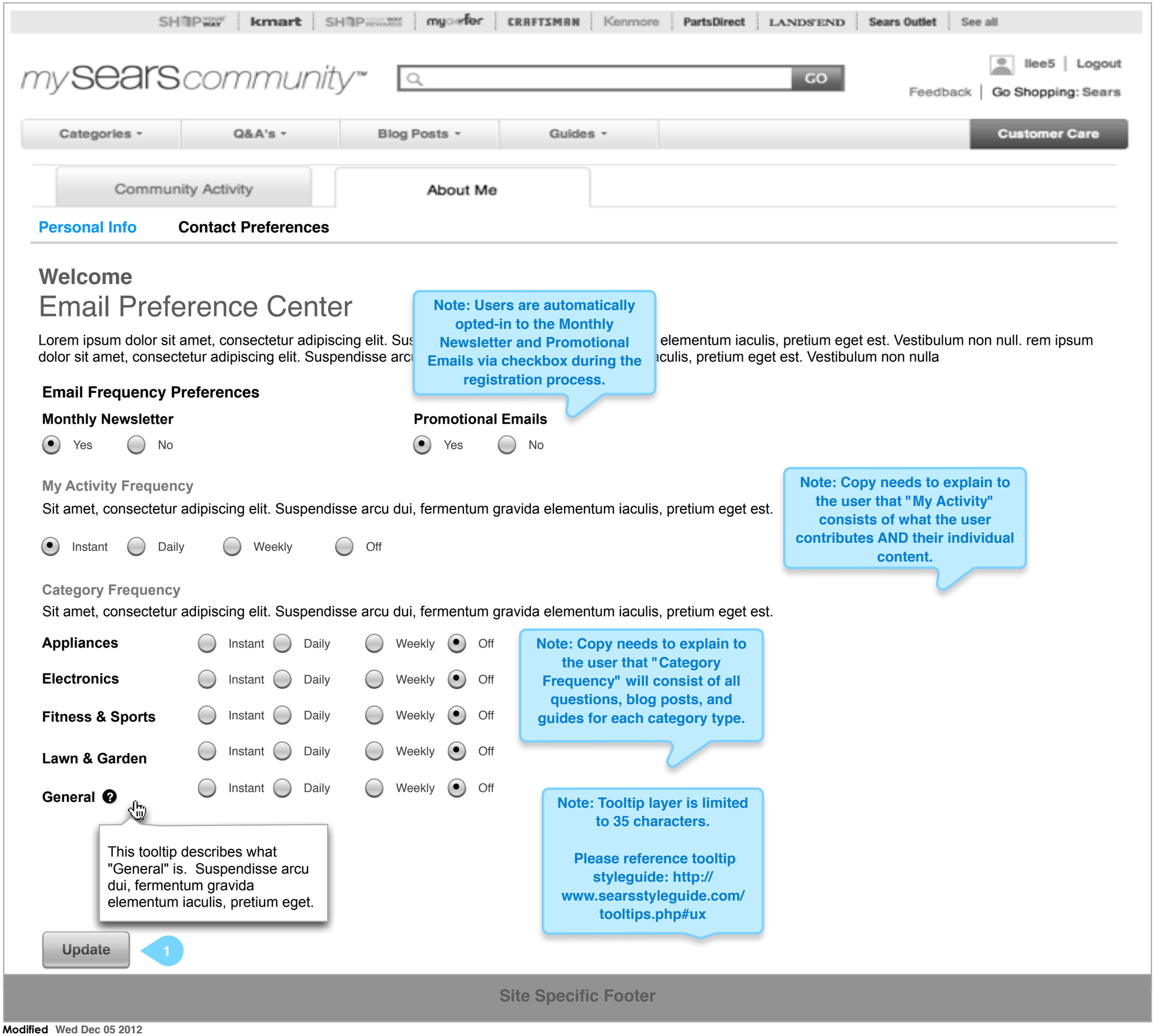
Email Subscription Preferences



Interaction Specifications

- This page represents the Email Subscription Preferences page which will be located under the "About Me' tab under 'Contact Preferences".
- This page will allow the user to manage their email subscription frequency for followed post in their profile with the following choices:
  -Instant
  -Daily
  -Weekly
  -Off
- Monthly Newsletter (This newsletter will come once a month subscription) should default to "Yes" and same for Promotional Emails.
- Note: "My Activity Frequency" section will update their email frequency with the following content and defaulted to "Instant":
- 1) User contributes:
  - Question
  - Answer
  - Blog Post
  - Guides
  - Comments to a question, blog post, or guide

  2) User follows individual content:
  - Question
  - Blog Post
  - Guide

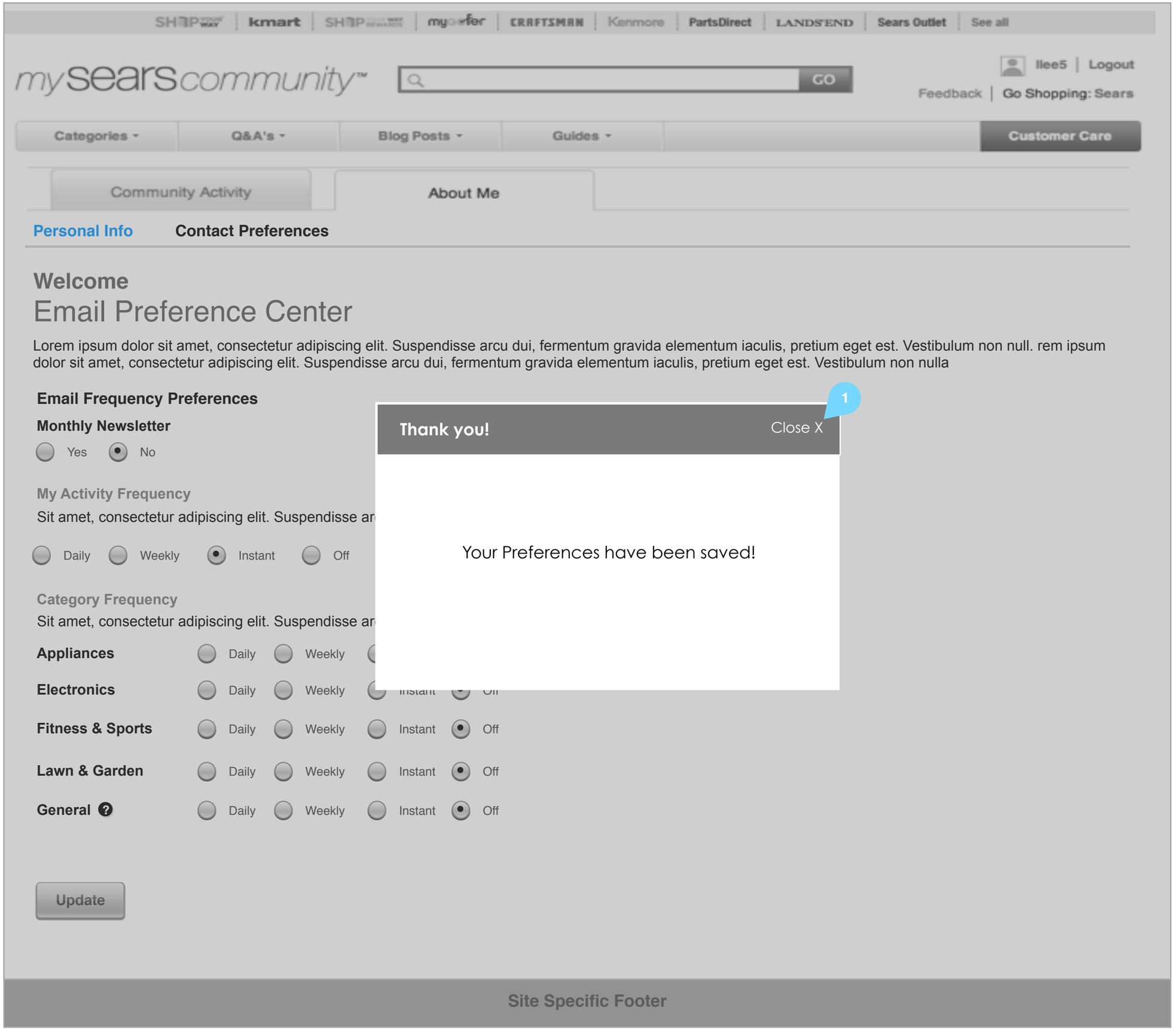
  3) No email should be sent if:
  -No new content is published for their subscribed preferences.
  -The user is not subscribed to any new content or categories.
- Category Frequency will be defaulted to "Off"

Functional Specifications

1 - Update
Type: Button
Functionality: Existing update button that will update the preferences. Once completed, the "Email Subscription Preferences_Layer" page will display on top of this experience.

Community_Email Notifications_W_2012.12.05_v0.04_llee.graffle

Email Subscription Preferences_Layer



Interaction Specifications

- This page is accessed from the "Email Subscription Preferences" page when the user clicks on the "Update" button this layer will display.
- This functionality does not exist currently on the communities experience. This layer is NOT a modal or tooltip. Please reference the Sears Style Guide: http://www.searsstyleguide.com/layers.php#ux

Functional Specifications

1 - Close
Type: Link
Functionality: On-click close layer.

Modified Wed Dec 05 2012
Creator Lee, Laura (Contractor)