

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears Core Sites
Screen ID	
Screen Name	Community Initiative – Search & Search Results

Revision History

Version	Date	Author	Notes
...			
1.0	06/12/12	M. Fernandez	Initial draft for Search
2.0	06/12/12	M. Fernandez	General adjustments and Notes
3.0	06/13/12	M. Fernandez	Narrow by Q&A, Filters, Conditions added.
4.0	06/13/12	M. Fernandez	No results copy update, categories added to filtered page view, alphabetical sort added pg 6-7
5.0	06/14/12	M. Fernandez	Profile search result confirmed. Sorting Options changed
6.0	06/14/12	M. Fernandez	Corrected sorting options copy
7.0	06/15/12	M. Fernandez	Clean up. Ready for review.
8.0	06/20/12	D. Sanders	Final copy included.
9.0	6/29/2012	D. Sanders	“Blog” changed to “Blog Posts” and some minor copy changes.
10.0	7/09/2012	S. McClain	Updated page 3 and 4 after design review with stakeholders. Clarified drop down menu and moved Search tip to inline display rather than popup tool tip.

Component 10: Search

Condition 10 – Default View

GO

1

2

Condition 20 – User starts typing search terms

{paren}

GO

<parent>

<Parent, Edward>

<parenthood>

<parent trap>

<parenting>

<parenting kit>

<parenting lessons>

<parenting mission>

<parents>

<parents to be>

Search for "<parent>" in:

{Q&As}

{Blog Posts}

All Story Types

3

5

4

Condition 30 – User Rolls over a suggested term

- When User rollovers on a suggested/autocompleted search term, the content type prediction section bill be updated with the types of content which contain the term the user is rollovering into

{paren}

GO

<parent>

<Parent, Edward>

<parenthood>

<parent trap>

<parenting>

<parenting kit>

<parenting lessons>

<parenting mission>

<parents>

<parents to be>

Search for "<parenting kit>" in:

{Blog Posts}

All Story Types

Condition 40 – User continues typing search term

g search term input by the user very large}

GO

MODULE CONDITIONS

1 –

Type: Textfield
Type: onClick
Functionality: OnClick user is able to type a search term within the search box. Maximum 25 characters can be displayed in the search box text field. Character input will not be truncated. Last 25 characters will be the ones displayed.

OnKeyPress Enter system will take the user to search results page. Page turn.

2 – GO button

Type: Call-to-action button
Type: onClick
Functionality: System will take the user to search results page. Page turn.

Error Condition – If users click on the <search> button without typing anything in the search box text field, no action will occur. Label in text field will update to <Please enter a keyword>

3 – Auto Suggestion Box

Type: Textfield
Type: onKeyDown
Functionality: As user types, the system should begin commence auto suggesting results.

Auto suggestion will commence with the first char entered in the search box (same in sears.com). Aprox. For each backend request 1s (TBC)
Auto suggestions may be from any indexable content or category in the site.

Maximum 10 auto suggestions will be displayed.

Consists of two columns, one of auto suggested terms and one of content type prediction.

4 – Auto Completed / Suggested results

Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Maximum 10 auto suggestions will be displayed.

5 – Content type prediction

Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Will display the relevant types of content which contain the search term.

Component 20: Search Results - No Results

Condition 10 – No Results

Search Results 1

We’re sorry. We could not find any matches for "<search term>".

Please try your search again. 2

Condition 10.1 – No Results – Search Tips

Search Results

We’re sorry. We could not find any matches for "<search term>".

Please try your search again.

Search Tips

- Double check your search for typos or spelling errors.
- Try one of the suggested keywords displayed when you type in the search field.
- Try using a different word or more general word or phrase.
- If you searched an acronym, try using the full name.

MODULE CONDITIONS

1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.

2 – Tooltip

Type: Tooltip

Type: onClick

Functionality: Will display modal.

3 – Search Tips Modal

Type: Modal

Type: none

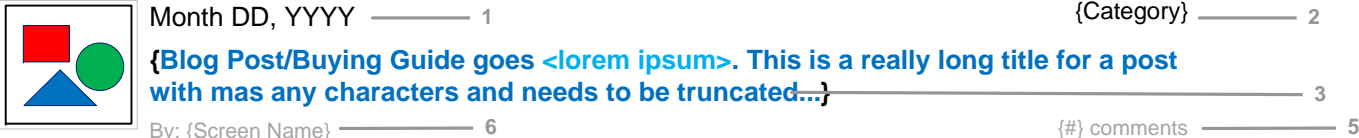
Functionality: Displays Search tips content.

Component 20: Search Results Conditions

Condition 20.1 - Result type: Answer



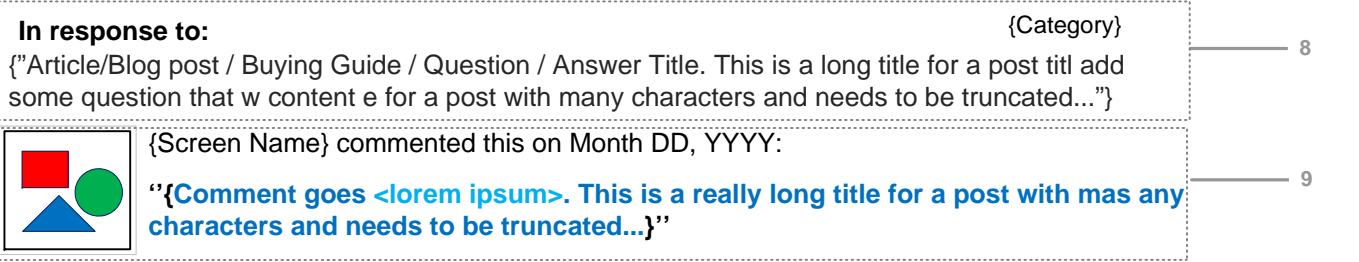
Condition 20.2 - Result type: Blog Post/Buying Guide



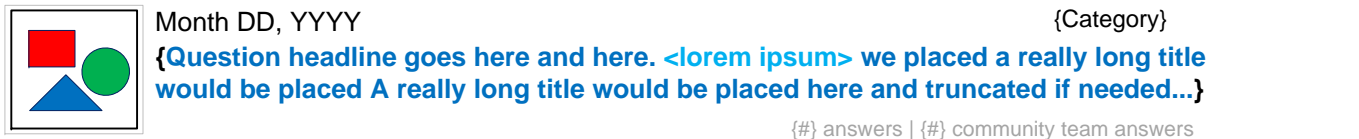
Condition 20.3 - Result type: Profile



Condition 20.4 - Result type: Comment



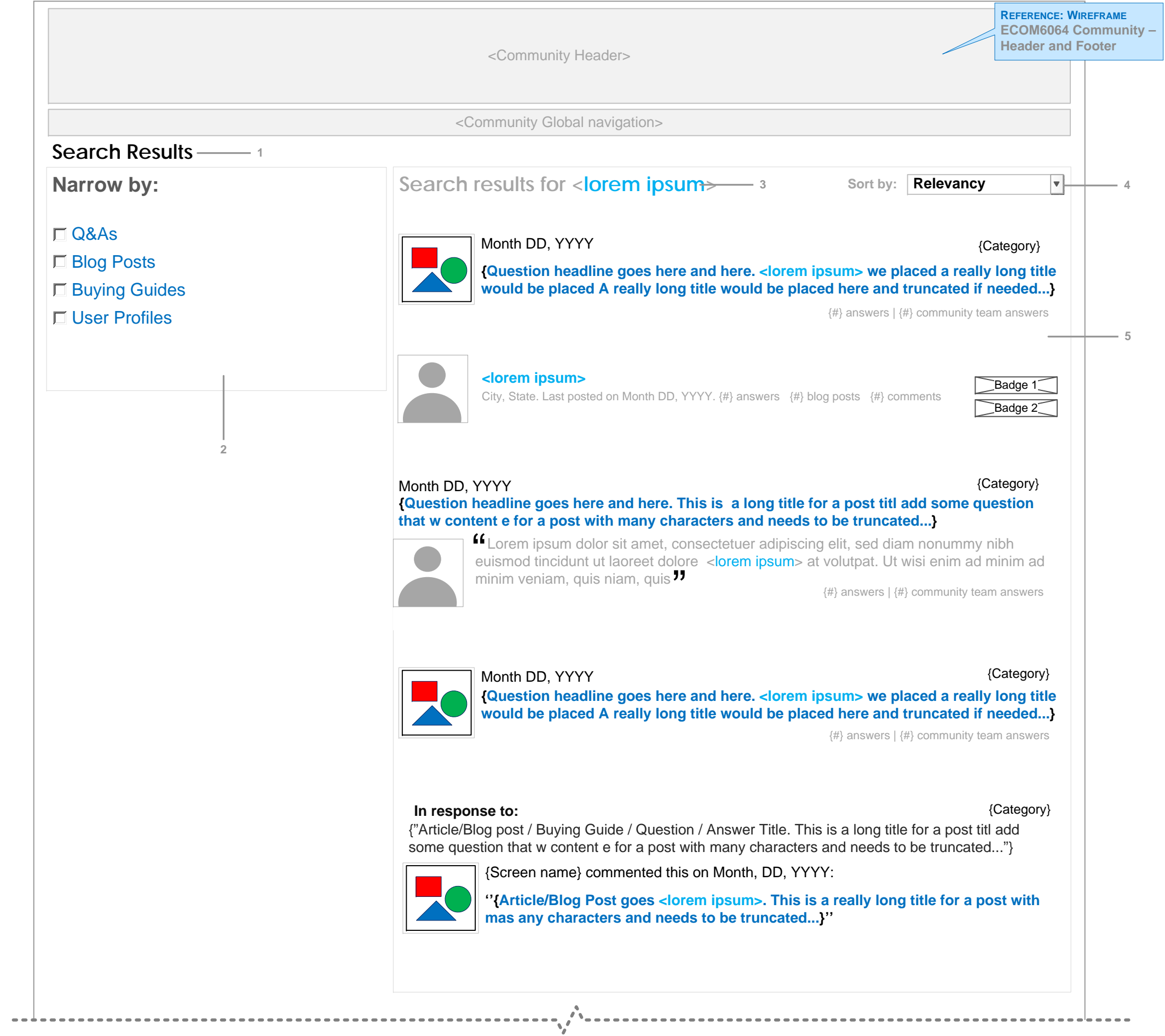
Condition 20.5 - Result type: Question (no answer displayed)



MODULE CONDITIONS

Note: Clicking on any item on any result type will page turn to the type detail page.	
1 - Date Stamp	
Type:	Label
Action:	none
Functionality:	Display date when content was produced
2 – Belonging Category and Type Label	
Type:	Label
Action:	none
Functionality:	Display the category and story type of post.
Condition 1 For items belonging to Profiles, no category name will be preceding content type	
3 – Question/Article Title	
Type:	hyperlink
Action:	onClick
Functionality:	onClick page turn to question detail. Content will be truncated with “...” after 95 characters..
4 - Answer/Reply	
Type:	text
Action:	onClick
Functionality:	onClick page turn to question detail anchored to answer. Content will be truncated with “...” after 140 characters
5 - Answers/comments counter	
Type:	text
Action:	onClick
Functionality:	onClick page turn to question/post detail.
6 - Post Author	
Type:	text
Action:	onClick
Functionality:	onClick page turn to article detail page. Will only be shown if content type is Article/Blog post
7 - Post Author	
Type:	text
Action:	onClick
Functionality:	onClick page turn to article detail page. Will only be shown if content type is Article/Blog post
8 - In response to	
Type:	text
Action:	onClick
Functionality:	onClick page turn to article/buying guide/question detail page. Should display the appropriate content type. Content will be truncated with “...” after 95 characters.
9 - Comment	
Type:	hyperlink
Action:	onClick
Functionality:	onClick page turn to article/buying guide/question detail page anchored to comment. Content will be truncated with “...” after 140 characters. Should display userName and date.

Component 20: Search Results Page View (1 of 2)



MODULE CONDITIONS

1 – <Search Results> Page Title

Type: Label
Type: none
Functionality: Will display page title.

2 – Search Results Filters Module

Type: Checkbox
Type: onClick
Functionality: Filter content on Component 20 to display the appropriate type.

3 – Search Term Label

Type: Text
Type: none
Functionality: As by default is showing multiple content types, the string won’t display content type in the label.

Condition 1
When content is filtered to a certain type of data, the type of data should be added to the label string. See next page

4 – Sort by

Type: Dropdown
Type: onClick
Functionality: Display other sorting options. Sort by **Relevancy** by default

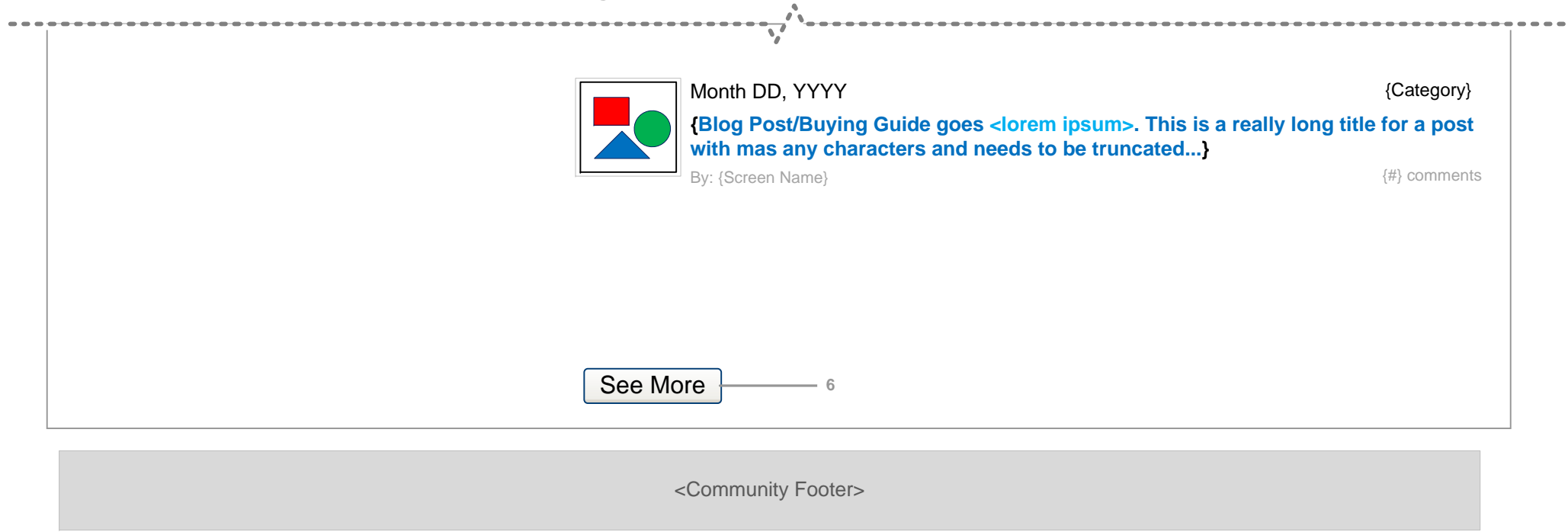
Relevancy ▼

Story Type
Category (A-Z)
Most Recent
Most Commented

5 – Search Results

Type: List
Action: none
Functionality: Displays max.10 search results at a time.
Content type:
Article/Blog posts, profiles,Questions, Answers, Comments, Buying Guides, Customer Care Content

Component 20: Search Results Page View (2 of 2)



MODULE CONDITIONS

- 6 – See More Button
- Type: Button
- Action: onClick
- Functionality: onClick displays 10 more search results

Component 20: Search Results - Sort by Story Type

<Community Header>

<Community Global navigation>

Search Results

Narrow by:

Q&As

Blog Posts

Buying Guides

User Profiles

Search results for <lorem ipsum>

Sort by: Story Type

Month DD, YYYY

{Category}

{Blog Post goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...}

By: {Screen Name} {#} comments

In response to:

{Category}

{“Blog post..... This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...”}

{Screen name} commented this on Month DD, YYYY:

“{Blog Post goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...}”

Month DD, YYYY

{Category}

{Buying Guide goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...}

By: {Screen Name} {#} comments

Month DD, YYYY

{Category}

{Question headline goes here and here. <lorem ipsum> we placed a really long title would be placed A really long title would be placed here and truncated if needed...}

{#} answers | {#} community team answers

Month DD, YYYY

{Category}

{Question headline goes here and here. This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...}

“Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore <lorem ipsum> at volutpat. Ut wisi enim ad minim ad minim veniam, quis niam, quis”

{#} answers | {#} community team answers

<lorem ipsum>

City, State. Last posted on Month DD, YYYY. {#} answers {#} blog posts {#} comments

Badge 1

Badge 2

REFERENCE: WIREFRAME
ECOM6064 Community –
Header and Footer

MODULE CONDITIONS

1 – Sort by Story Type
Functionality: Will sort results by story type alphabetically (from A to Z) and within a story type group will display most relevant results on top.

Component 20: Search Results - Narrow by {Q&A} Alphabetically sorted by Default

<Community Header>

<Community Global navigation>

Search Results

Narrow by:

☒ Q&As

☐ Blog Posts

☐ Buying Guides

☐ User Profiles

Search results for <lorem ipsum> in Q&As

Sort by:

Category

Month DD, YYYY

{Appliances}

{Question headline goes here and here. <lorem ipsum> we placed a really long title would be placed A really long title would be placed here and truncated if needed...}

{#} answers | {#} community team answers

Month DD, YYYY

{Electronics & Computers}

{Question headline goes here and here. This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...}

Month DD, YYYY

{Fitness & Sports}

{Question headline goes here and here. This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...}

Month DD, YYYY

{Lawn & Garden}

{Question headline goes here and here. <lorem ipsum> we placed a really long title would be placed A really long title would be placed here and truncated if needed...}

{#} answers | {#} community team answers

See More

REFERENCE: WIREFRAME
ECOM6064 Community –
Header and Footer

1 – Sort by <Category>
Type: Dropdown
Type: onClick
Functionality: Sort Categories alphabetically from A to Z by default
Display other sorting options.

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Project: Community Initiative

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