

SHC ECOM6064 Community – Blog Module

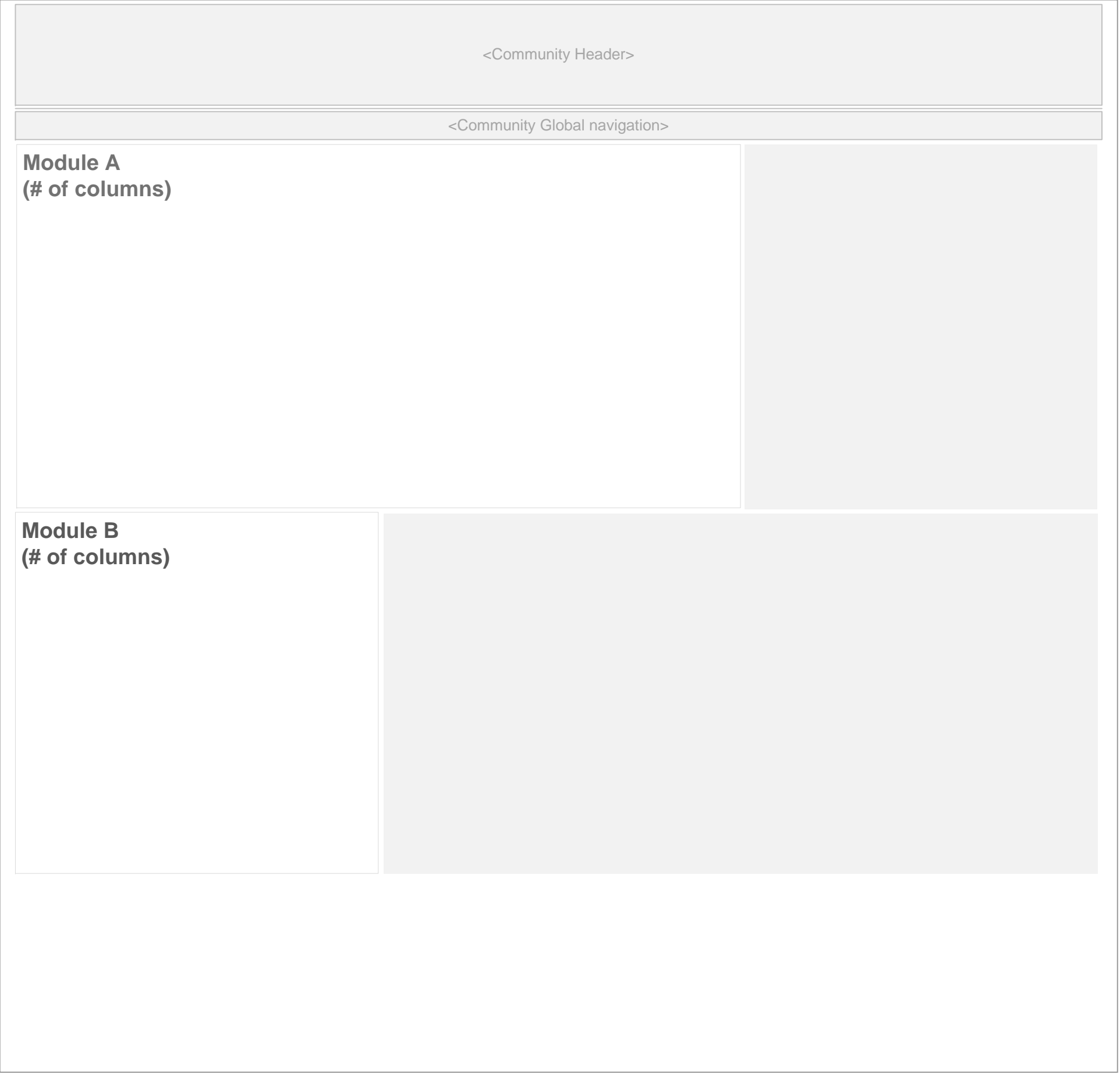
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Blog

Revision History

Version	Date	Author	Notes
1.0	06/06/12	Felipe Torres	Initial draft
2.0	06/07/12	Nelson Morales	Module fixes, Notes added, Related articles added, POC pages removed.
3.0	06/08/12	Fabian Mendez	"Author Name" changed to "Screen Name". Component 20 now reflects multiple type of stories.
4.0	06/14/12	S. McClain	Cleaned up Related Stories module and its IA

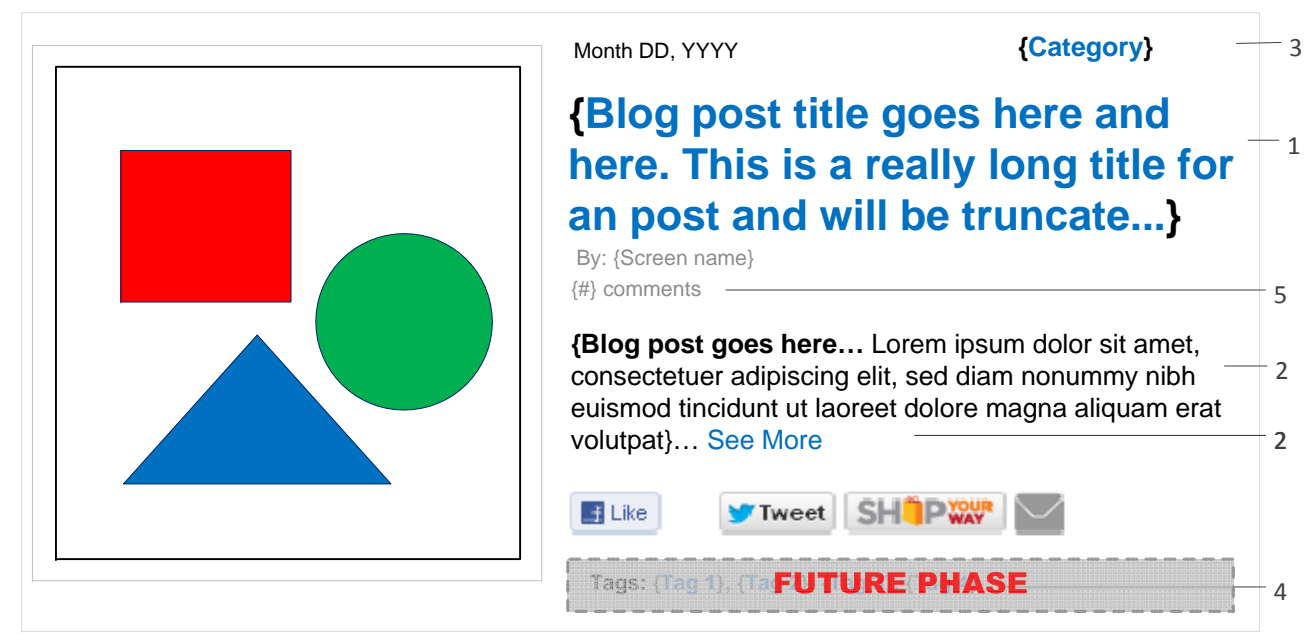
Structural View: Module Variation



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Component 10: Blog Post Module

Condition 10 – Blog Post Module (Module A)



Condition 20 – Blog Post Module (Module B)



FUNCTIONAL SPECIFICATIONS

1 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer that 100 characters, it will be truncated and an ellipsis will appear at the end.

2 – See More
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page

3 – Category
Type: hyperlink
Action: on click
Functionality: On click, page turn to the main page of that specific category.

4 – Tags
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of blog posts with such tag.

5 – Number of comments
Type: text
Action: none
Functionality:

6 – Abstract
Type: text
Action: none
Functionality: This text will be truncated when reaching 200 characters. An ellipsis will appear at the end, next to the "See More" link.

7 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer than 50 characters, it will be truncated and an ellipsis will appear at the end.

Component 20: Related Stories

Condition 10 – Related Stories View (Module B)

Maximum stories allow: 3

