


[Categories ▾](#)
[Q&A's ▾](#)
[Blog Posts ▾](#)
[Guides ▾](#)

[Garden Solutions](#)

[Ask the Expert](#)

[Blog Posts](#)

[Project Guides](#)


## Our Top Garden Categories

Check out what's popular in the community.

[Weed & Insect Control](#)
[Yard Work](#)
[Power](#)
[Bird](#)
[Gardening](#)

## Knowledge in Bloom

Helpful links to blossom from

[Browse Collections](#)
[Leaf Through Plants](#)
[Get Inspired](#)
[Education](#)

## Ask the Expert

Season after season, we're here to provide answers and tips to keep your garden in bloom and flourishing.

[Visit Q&A now](#)


## KMART GARDEN SOLUTIONS CENTER

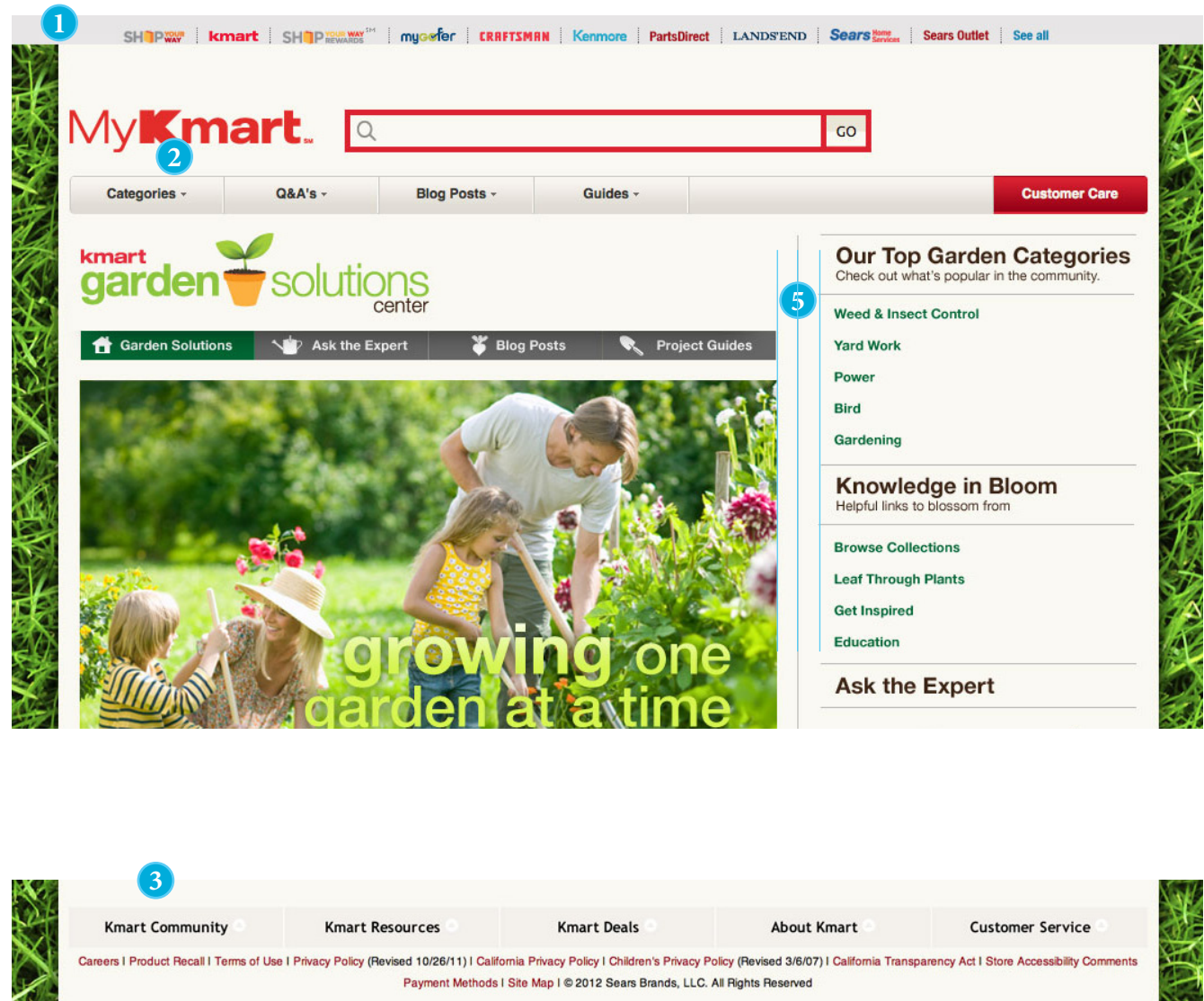
Visual design theme guide

01.17.13

# CONSISTENT

with current Community Site

- 1 Top ribbon
- 2 Header with main navigation
- 3 Footer
- 4 Based on 960 grid
- 5 Same margins between the left side and right rail





# GLOBAL DIFFERENCES

from current Community Site

- 1 Grass background  
grass\_background.jpg
- 2 Color page background (#faf9f2)
- 3 Padding with shadow on left and right  
side of page
- 4 Community Logo
- 5 Sub-navigation
- 6 Icons next to category titles
- 7 Brown (#3b2314) for category title and  
main text color
- 8 Light Green (#a2cd3e) for main title color
- 9 Dark Green (#006633) for all text links
- 10 White (#ffffff) box with gray (#dedede)  
border separating content boxes
- 11 Right Rail - titles and text are aligned.

The screenshot shows the MyKmart website with various annotations. At the top, there's a navigation bar with links to SHOP YOUR WAY, kmart, SHOP YOUR WAY REWARDS, myKmart, CRAFTSMAN, Kenmore, PartsDirect, LANDS'END, Sears Home Services, Sears Outlet, and See all. Below this is the MyKmart logo and a search bar. A horizontal menu contains Categories, Q&A's, Blog Posts, Guides, and a Customer Care button. The main content area features a 'kmart garden solutions center' banner with a family gardening image and the text 'growing one garden at a time'. Below the banner is a 'Featured Question' section with a question about Lorem ipsum, 8 answers, and social sharing options. Further down is a 'Featured Video' section with a video player, a date of June 12, 2012, a title 'Nusquam copiosae accusata quo ad lorem ipsum', a description, and a 'See More' link. The right rail contains 'Our Top Garden Categories' (Weed & Insect Control, Yard Work, Power, Bird, Gardening), 'Knowledge in Bloom' (Helpful links to blossom from), 'Browse Collections' (Leaf T, h Plants, Get Inspired, Education), 'Ask the Expert' (Season after season, we're here to provide answers and tips to keep your garden in bloom and flourishing. Visit Q&A now), and a 'Community Poll' (Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus condimentum ante eu ante tempus non scelerisque dolor interdum. Ut in. Select no more than 1 answer(s)).

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grass\_background.jpg

2 Color page background (#faf9f2)

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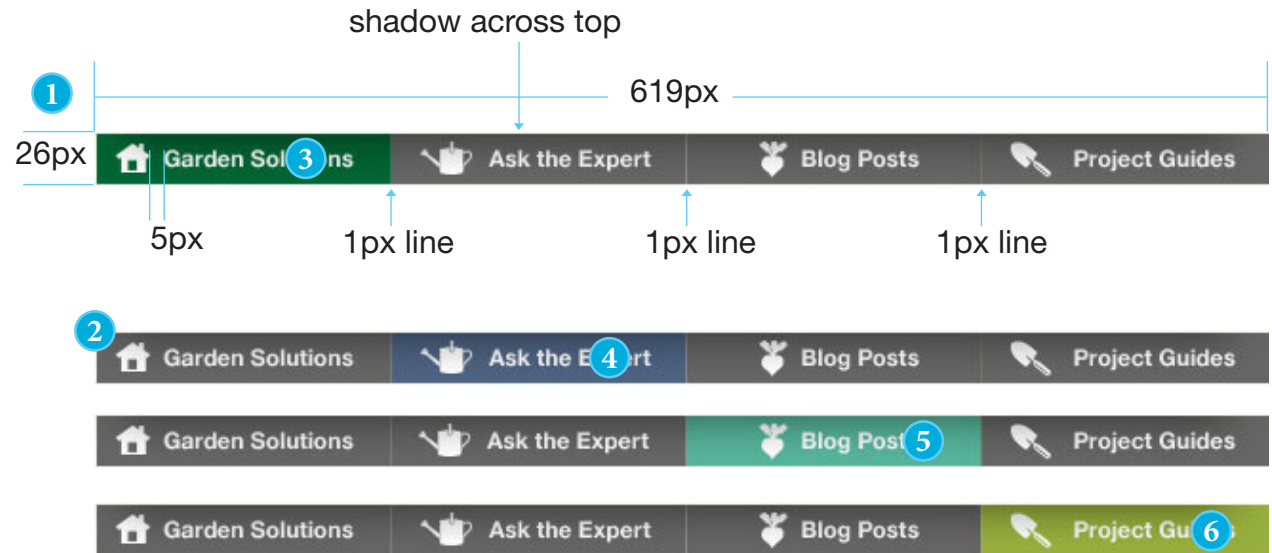
11 Right Rail - titles and text are aligned.

## SUB-NAVIGATION

- 1 Size is 619px x 26px. 4-5 categories can be accommodated depending on text size with icon. All buttons should be the same size with text/icon centered and a 1px line between buttons. There is a 5px space between icon and text

### Colors

- 2 Non selected color is gray (#666666)
- 3 Home selected/hover color is dark green (#006633)
- 4 Ask the Expert selected/hover color is purple (#4e6483)
- 5 Blog Posts selected/hover color is blueish-green (#57b59b)
- 6 Project Guides selected/hover color is olive green (#99b03e)



differences from current Community Site

- 1 Sub-navigation - Ask the Expert button is selected (#4e6584)
- 2 Ask the Expert icon next to Page title/subtitle
- 3 White (#ffffff) box with gray (#dedede) border separating "Post your question"
- 4 White (#ffffff) box with gray (#dedede) border separating questions

[SHOP YOUR WAY](#) | [kmart](#) | [SHOP YOUR WAY REWARDS](#) | [myrefer](#) | [CRAFTSMAN](#) | [Kenmore](#) | [PartsDirect](#) | [LANDS'END](#) | [Sears Home Services](#) | [Sears Outlet](#) | [See all](#)

# MyKmart<sup>SM</sup>

Categories ▾ Q&A's ▾ Blog Posts ▾ Guides ▾ **Customer Care**

Garden Solutions
Ask the Expert
Blog Posts
Project Guides

**Garden Solutions Center Ask the Expert**  
Got a question? Ask and find your answer right here.

Post your question

Sort by Newest

- Our Top Garden Categories  
Check out what's popular in the community.
- Weed & Insect Control
- Yard Work
- Power
- Bird
- Gardening
- Knowledge in Bloom  
Helpful links to blossom from
- Browse Collections
- Leaf Through Plants
- Get Inspired
- Education
- Meet the Expert  
  
Last Posted on Jan 08, 2013
- First Time Here?  
Here are some helpful links.
- MyKmart Community FAQ
- Customer Care
- General
- Recent Activity  
Username liked this:  
{Question goes here. It can be very long. Like, silly-long sometimes....}  
Like, silly-long sometimes. You try to do something...  
Garden Gallery July 5, 2012 12:15 PM  
Username followed this:  
{Question goes here. It can be very long. Like, silly-long sometimes. ...}

Lawn & GardenDecember 26, 20124:15 pm

{Question goes here. It can be very long. Like, silly-long sometimes....}

2 answers

SHC - SamARound Rock, TX

Comm Mgr

Lawn & GardenDecember 26, 20124:15 pm

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## BLOG POSTS

differences from current Community Site

- 1 Sub-navigation - Blog Post button is selected (#57b59b)
- 2 Blog Post icon next to Page title/subtitle
- 3 White (#ffffff) box with gray (#dedede) border separating each blog post


SHOP YOUR WAY | kmart | SHOP YOUR WAY REWARDS | myoffer | CRAFTSMAN | Kenmore | PartsDirect | LANDS'END | Sears Home Services | Sears Outlet | See all

MyKmart  GO


Categories ▾ | Q&A's ▾ | Blog Posts ▾ | Guides ▾ | Customer Care

kmart garden solutions center

Garden Solutions | Ask the Expert | **Blog Posts** | Project Guides

 **Garden Solutions Center Blogs** 2

Take your passion for gardening to the next level with inspired posts.

 3

Lawn & Garden | December 26, 2012


**Nusquam copiosae accusata quo ad lorem ipsum.**

By: Loren Ipsum

Lorem ipsum dolor sit amet, sit senserit similique cotidieque ex, libris postea corpora nam. Sea vidit. et, sit senserit similique

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0 comments



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0 comments



Lawn & Garden | December 26, 2012

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Leaf Through Plants

Get Inspired

Education

**About**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus condimentum ante eu ante tempus non scelerisque dolor interdum. Ut in.


**First Time Here?**  
Here are some helpful links.


MyKmart Community FAQ


Customer Care

General

**Recent Activity**

 **Username** liked this:  
{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}  
**Garden Gallery** | July 5, 2012 12:15 PM

 **Username** followed this:  
{Question goes here. It can be very long. Like, silly-long sometimes. ...}  
**Garden Blogs** | July 5, 2012 12:15 PM

 **Username** answered this:  
{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

## BLOG POSTS ARTICLE

differences from current Community Site

- 1 Sub-navigation - Blog Post button is selected (#57b59b)
- 2 Blog Post icon next to Page title/subtitle
- 3 White (#ffffff) box with gray (#dedede) border separating article from comments
- 4 Related Product is added between article content and social media buttons

[SHOP YOUR WAY](#) | [kmart](#) | [SHOP YOUR WAY REWARDS](#) | [mySaver](#) | [CRAFTSMAN](#) | [Kenmore](#) | [PartsDirect](#) | [LANDS'END](#) | [Sears Home Services](#) | [Sears Outlet](#) | [See all](#)


**MyKmart**


Categories ▾ | Q&A's ▾ | **Blog Posts ▾** | Guides ▾ | [Customer Care](#)

**kmart garden solutions center**

[Garden Solutions](#) | [Q&As](#) | **1 [Blog Posts](#)** | [Project Guides](#)

**Garden Solutions Center Blogs**  
Take your passion for gardening to the next level with inspiration. **2** [posts](#).

**3** [Garden](#)  
**Nusquam copiosae accusata quo ad lorem ipsumem.**  
By: Loren Ipsum  
December 26, 2012  
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**Related Product** **4**  
**22" Dome 2-n-1 Deck Push Mower CA Only**  
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[Like](#) 0 [Tweet](#) [Email](#) [SHOP YOUR WAY](#)  
2 comments [Leave a comment ▾](#)




 December 26, 2012 4:15 pm  
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[Get Inspired](#)  
[Education](#)

**About**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus condimentum ante eu ante tempus non scelerisque dolor interdum. Ut in.

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 **Username** answered this:  
{Question goes here. It can be very long. Like, silly-long sometimes. You try to do somethig...}



differences from current Community Site

- 1 Sub-navigation - Project Guides button is selected (#99b03e)
- 2 Project Guides icon next to Page title/subtitle
- 3 White (#ffffff) box with gray (#dedede) border separating each project post

SHOP YOUR WAY | kmart | SHOP YOUR WAY REWARDS | mycolor | CRAFTSMAN | Kenmore | PartsDirect | LANDS'END | Sears Home Services | Sears Outlet | See all

MyKmart

GO

Categories ▾

Q&A's ▾

Blog Posts ▾

Guides ▾

Customer Care

kmart garden solutions center

Garden SolutionsAsk the ExpertBlog PostsProject Guides

1

Project Guides

2

Garden Solutions Center Project Guides

Find step-by-step instructions for your next outdoor project.

3

Lawn & GardenDecember 26, 2012

Nusquam copiosae accusata quo ad lorem ipsum.

By: Loren Ipsum

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0 comments

Lawn & GardenDecember 26, 2012

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0 comments

Lawn & GardenDecember 26, 2012

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First Time Here?

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MyKmart Community FAQ

Customer Care

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Recent Activity

Userame liked this:  
(Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...)  
Garden Gallery July 5, 2012 12:15 PM

Userame followed this:  
(Question goes here. It can be very long. Like, silly-long sometimes. ..)  
Garden Blogs July 5, 2012 12:15 PM

Userame answered this:  
(Question goes here. It can be very long. Like, silly-long sometimes. You try to do



## PROJECT GUIDES ARTICLE

differences from current Community Site

- 1 Sub-navigation - Project Guides button is selected (#99b03e)
- 2 Project Guides icon next to Page title/subtitle
- 3 White (#ffffff) box with gray (#dedede) border separating article from comments
- 4 Related Product is added between article content and social media buttons

[SHOP YOUR WAY](#) | [Kmart](#) | [SHOP YOUR WAY REWARDS](#) | [myKmart](#) | [CRAFTSMAN](#) | [Kenmore](#) | [PartsDirect](#) | [LANDS'END](#) | [Sears Home Services](#) | [Sears Outlet](#) | [See all](#)

# MyKmart


Categories ▾


Q&A's ▾

Blog Posts ▾


Guides ▾


Customer Care


**garden**


**solutions**


center

 Garden Solutions

 Q&A's

 **Blog Posts**

 Project Guides

**Garden Solutions Center Blogs**

Take your passion for gardening to the next level with inspiration. 2 posts.

3

**& Garden**


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December 26, 2012


**Related Product** 4





**22" Dome 2-in-1 Deck Push Mower**  
CA Only

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut urna metus, hendrerit a gravida nec, gravida eget massa. Ut sollicitudin mauris non justo lobortis a rhoncus arcu fringilla. Aliquam erat volutpat. Ut a ligula et turpis porta luctus vel eu mi. Aenean eget tellus nec ante tristique pulvinar. Cras dolor turpis, vestibulum non rutrum quis. [Go to product page](#)

 Like 0


 Tweet

 Email



2 comments

[Leave a comment ▾](#)



December 26, 2012 4:15 pm

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut urna metus, hendrerit a gravida nec, gravida eget massa. Ut sollicitudin mauris non justo lobortis a rhoncus arcu fringilla. Aliquam erat volutpat. Ut a ligula et turpis porta luctus vel eu mi. Aenean eget tellus nec

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**Garden Blogs** July 5, 2012 12:15 PM

 **Username** answered this:  
{Question goes here. It can be very long. Like, silly-long sometimes. You try to do somethig...}

**DESIGN QUESTIONS?**

Contact: Lisa Kelly  
email: [lkelly@searshc.com](mailto:lkelly@searshc.com)