Cover

Viewpoint Migration Initiative 12822   Product Review & Rating

Document Summary

Description	Name
Wireframe Scope	Viewpoint Migration Initiative
Brands Covered	All SHC
Screen ID	12822
Screen Name	Product Review & Rating

Version 7.1	03/26/2012	J. Cisneros	Descoped Component 90.01.01 so that the Mailto client is now triggered vs the previous inline contact experience. Video/Photo descoped (all pages containing elements of Component 10.06).
Version 7.2	05/10/2012	J. Cisneros	Updated error message copy for, Component 10.07 : Screen Name, Condition 40, already existing screen name.
Version 7.3	05/10/2012	J. Cisneros	Updated ribbon copy for, View 60: Review Confirmation from Create a Review Page (1 of 4), and View 160: Confirmation from LMP Seller Page.

Revision History

Version	Date	Author	Notes
Version 1.0	11/18/2011	A. Jordan	Create view for the stand alone page and the HL PRD Details Page
Version 2.0	11/22/2011	K. Flowers	Copy updates
Version 3.0	11/30/2011	S. McClain	Rearrange the file structure and incorporate use case sections
Version 4.0	12/05/2011	K. Flowers	Copy updates
Version 5.0	12/15/2011	A. Jordan	Clean up after final wire review
Version 5.1	12/16/2011	A. Jordan	Narrow by section & comments updated
Version 5.2	12/19/2011	A. Jordan	Created a model for how the Create a Review inline works, changed the number of additional reviews in each case (Component 60.02), masked update information as future phase on each instance confirmation page, changed date format from MM/DD/YYYY to Month DD, YYYY (to meet standard)
Version 5.3	12/21/2011	A. Jordan	Make changes based on the design review: update share, modify the character limits on review details and commenting fields. Incorporated screen name requirement to the Create a Review form. Modified the location of the recommend to a friend wording. Modified the location of reviewing tips. Made updates to LMP seller pages. Updated Product Quickview based on new requirement. Added share functionality.
Version 5.4	12/22/2011	K. Flowers	Copy updates
Version 5.5	12/30/2011	A. Jordan	Add screen name to comments. Updated confirmation copy based on comps
Version 6	01/04/2012	A. Jordan	De-scoped profile quickview and create a review in a layer. Changed product quickview based on feedback and requirements. Updated photo and video based on feedback and requirements. Made comments default textbox 1 line rather than 3.
Version 6.1	01/11/2012	A. Jordan	Update to quickview based on review
Version 6.2	01/11/2012	A. Jordan	Incorporating changes when a user is banned (conditions 100.04.04 & 90.01)
Version 6.3	1/13/2012	K. Flowers	Copy updates
Version 6.4	01/13/2012	A. Jordan	Changed the interaction of an approved and rejected review confirmation.
Version 6.5	01/16/2012	A. Jordan	Updated the changes based on the review of banned user (conditions 100.04.04 & 90.01). Added a component for contact us. Added an appendix with the workflow for banned user scenarios. Moved the Create a review in the "reviews" tab model to the appendix. Updated the all reviews page with the rating distribution per review of the comps.
Version 6.6	01/20/2012	A. Jordan	Incorporated help text context on the create a review forms as well as in the Sears.com footer and the Sears.com Customer Service section. Updated what date is displayed for reviews (approved change to date submitted). Created a stand alone seller review page. Updated Component 60.01. Cleaned up the LMP seller based on the changes to the create a review form.
Version 6.7	02/01/2012	A. Jordan	Cleaned doc based on descoping activity completed 1/31/12. Cleaned up user interaction with screen name. Cleaned up other components based on any interactions effected by descoped items.
Version 6.8	02/08/2012	A. Jordan	Updated the filter settings when the user clicks to view reviews matching the corresponding overall rating link. (Component 100.01 and 100.03).

Version 6.9	03/05/2012	J. Cisneros	Changed header of all Create a Review stand alone experience pages in deck to account for new header placement.
			Annotated the recently de scoped Create a Review inline page experiences:
			    View 30, View 35, View 37, View 80, View 85, View 87
			Annotated wires to explain the expected web browser interaction when user clicks on Create a Review link:
			    View 90, View 100, View 110, View 170
			Annotated wires to explain the expected web browser interaction when user submits a review:
			    View 10, View 60, View 140

Version 7.0	03/22/2012	J. Cisneros	Updated View 120 (See All Reviews) to include page header and back to product details link. Updated View 125 (Stand Alone Product Review) to include back to product details link.

Component 10.07: Screen Name

Condition 10 – Screen Name doesn't exist

- Once the user successfully logs in or registers without a screen name, they are directed to the 'Create a Review' form with the screen name field shown and required

Screen Name Required

_____ 1

Condition 20 – Screen Name exists

- Once the user successfully logs in but has an existing screen name, they are directed to the 'Create a Review' form with the screen name field hidden
- No space is left available for this control

Let's start your review

You'd rate this Required

Overall ☆ ☆ ☆ ☆ ☆

Condition 30 – On-Focus Screen Name field

- Once the user places focus on the screen name field, text appears indicating to the user the guidelines to creating a screen name
- When the user loses focus on the field, the guideline text is hidden (Condition 10)

Screen Name Required

_____

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines
- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

Condition 40 – Screen Name exists (error)

- If the user attempts to submit or preview the form and have selected a screen name that currently exists and error is thrown asking the user to select another screen name

Screen Name Required

[ ]

That Screen Name has already been taken. Please select a new one.

> **S.Denkov – 06/19/12**
> Updated error copy per Kevin's recommenation

Condition 50 – Screen Name violates guidelines (not on-focus)

- If the user attempts to submit or preview the form and have selected a screen name that violates screen name guidelines specified.

Screen Name Required

[ ]

Condition 60 – Screen Name violates guidelines (on-focus)

- If the user attempts to submit or preview the form and have selected a screen name that violates screen name guidelines specified.
- When the user has focus on the control, the guideline text appears below the error message.

Screen Name Required

[ ]

Please follow the Screen Name guidelines.

> **S.Denkov – 06/19/12**
> Updated error copy per Kevin's recommenation

Love it because you can't change it. This is how you will be known on the site.

Screen Name Guidelines
- 2 – 18 characters
- Letters, numbers, underscores, dashes & periods only
- No spaces or profanity

1 – Screen Name

Type:	textfield
Functionality:	Doesn't allow users to input more than 18 characters. If the user types more than 18 characters, the remaining characters will not appear.
Validation:	Must be at least 2 characters but less than 18 characters
	Can only include alpha, numerical, dashes, underscores and periods
	No use of profanity (BU provided profanity list)
Default Cond:	enabled
Max Chars:	18