

SHC ECOM6064 Community Initiative – Recent Activities Feed Module

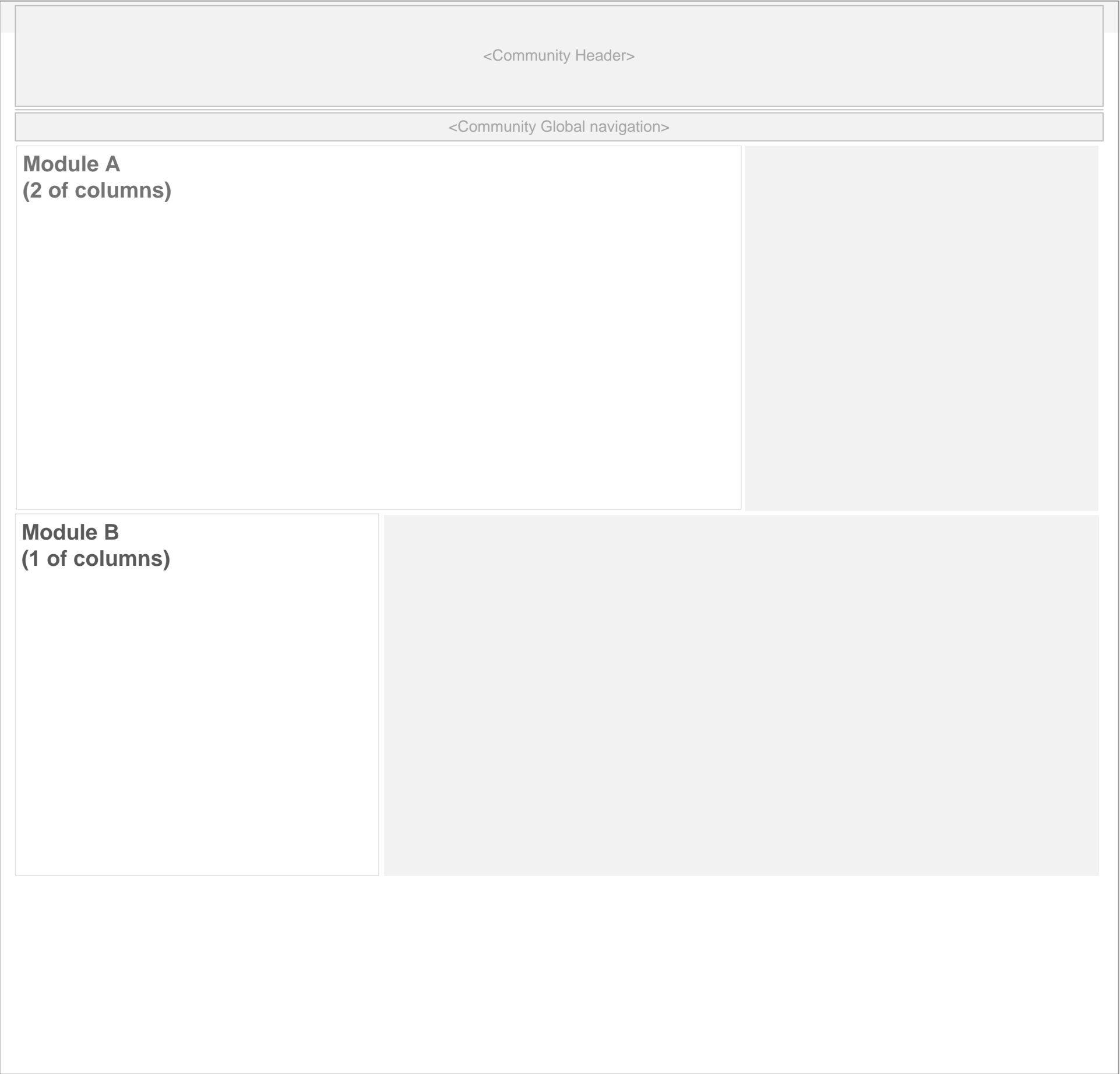
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Recent Activities Feed Module

Revision History

Version	Date	Author	Notes
...			
1.0	06/08/12	F. Mendez	Initial drafft
2.0	06/12/12	N. Morales	Alignment with Pete's wires
3.0	06/13/12	F. Mendez	Icons removal, Wording fixes, Module B creation, Feed Structures, Functional
4.0	06/13/12	M. Fernandez	Module B fixes, Frames removal
5.0	06/13/12	M. Fernandez	Module B updates pg 6, pg 10
6.0	06/14/12	M. Fernandez	Fixed positioning of {Category}. Added time stamp in Modules B. Removed Pg 15
7.0	06/14/12	N. Morales	Revisiting modules, Complementing Functional Specs
8.0	06/15/12	N. Morales	Added "Comments to Answers" conditions and time frame for feed refresh.
9.0	6/19/12	D. Sanders	Final copy included.

Structural View: Module Variation

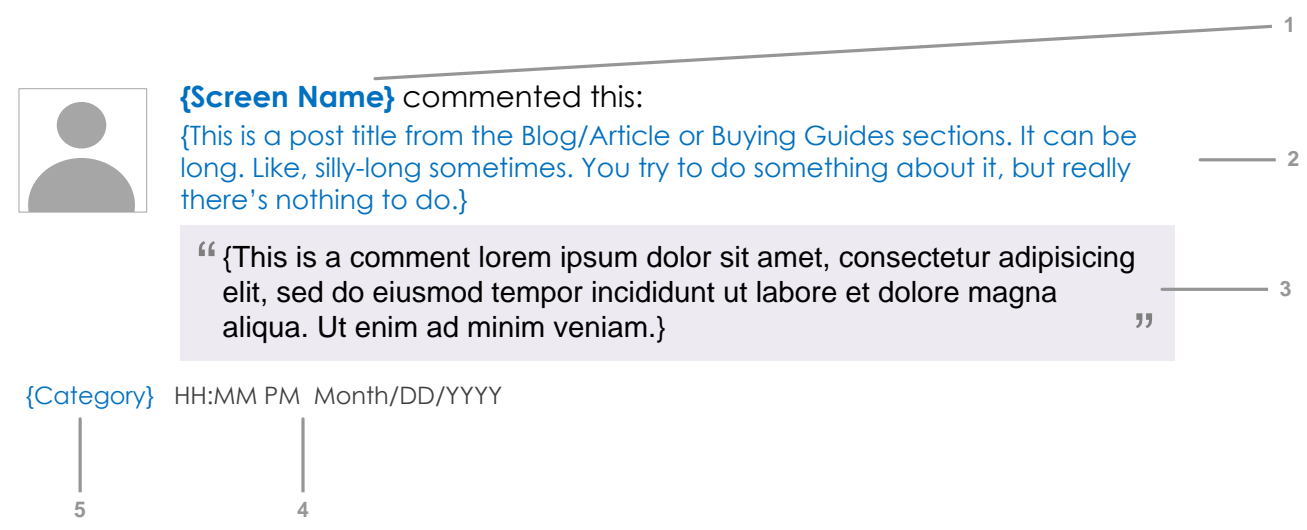


—Top fold—

Comments

Condition 10 – Comment on Blog Post and Buying Guide

Module A



Condition 20 – Liked a Comment

Module A

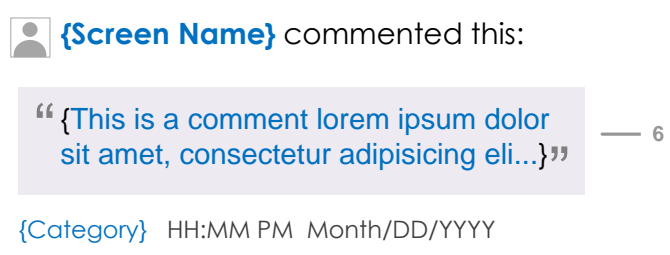


Condition 30 – Disliked a Comment

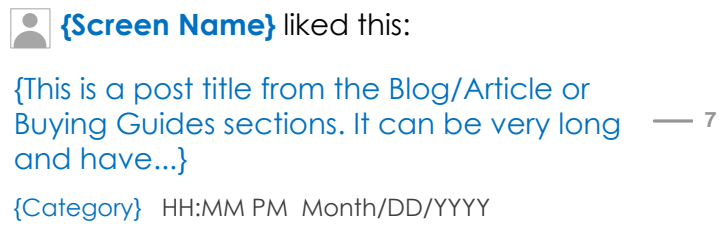
Module A



Module B



Module B



Module B



MODULE CONDITIONS

- 1 – {Screen Name}**

Type: Hyperlink

Functionality: OnCllck, page turn to User Profile Page
- 2 – Post Title**

Type: Hyperlink

Functionality: onClick, page turn to article/blog detail page. Content will be truncated with “...” after 140 characters.
- 3 – Comment**

Type: Text

Functionality: Will display user’s comment on post. Content will be truncated with “...” after 140 characters.
- 4 – Time and Date**

Type: Text

Functionality: Should display time and date of event/action
- 5 – Category**

Type: Hyperlink

Functionality: onClick, page turn to category page.
- 6 – Comment**

Type: Text

Functionality: Will display user’s comment on post. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole comment.
- 7 – Post Title**

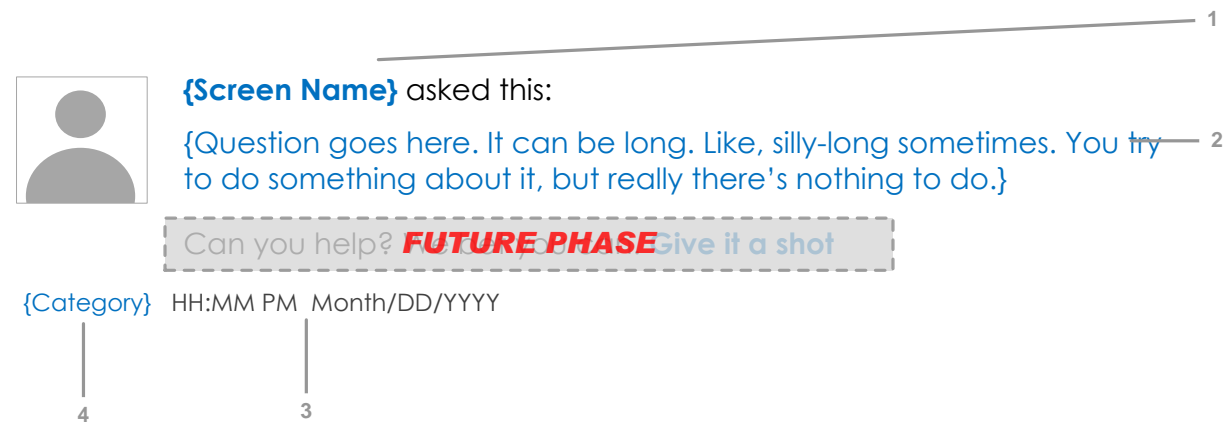
Type: Hyperlink

Functionality: onClick, page turn to article/blog detail page. Content will be truncated with “...” after 80 characters.

Questions and Answers 1 of 3

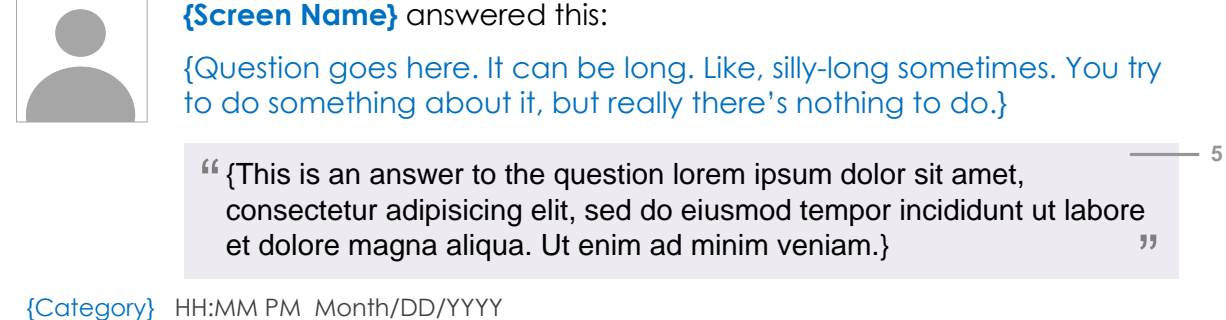
Condition 10 – Asked a Question

Module A



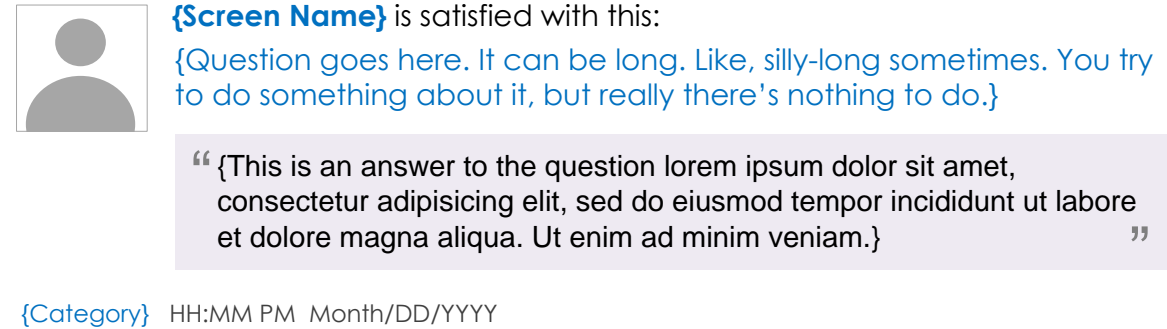
Condition 20 – Answered a Question

Module A

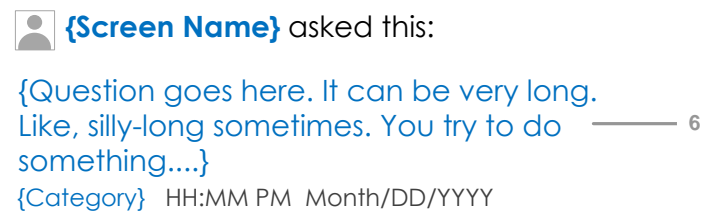


Condition 30 – Satisfied with an answer

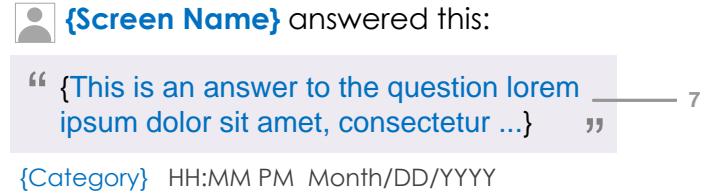
Module A



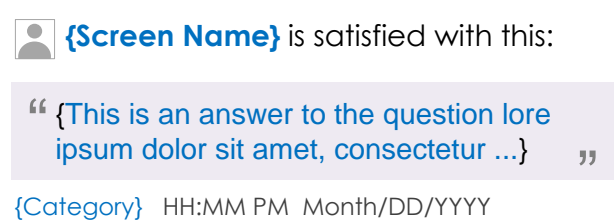
Module B



Module B



Module B



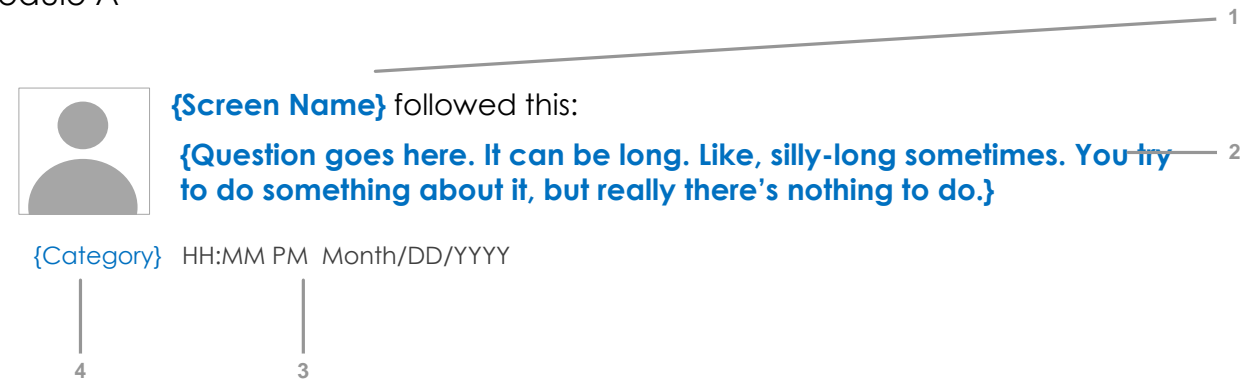
MODULE CONDITIONS

- 1 – {Screen Name}**  
**Type:** Hyperlink  
**Functionality:** OnClick, page turn to User Profile Page
- 2 – Question Title**  
**Type:** Hyperlink  
**Functionality:** onClick, page turn to see question detail page.Content will be truncated with “...” after 140 characters.
- 3 – Time and Date**  
**Type:** Text  
**Functionality:** Should display time and date of event/action
- 4 – Category**  
**Type:** Hyperlink  
**Functionality:** onClick, page turn to category page.
- 5 – Answer**  
**Type:** Text  
**Functionality:** Will display user’s answer to a question. Content will be truncated with “...” after 140 characters.
- 6 – Question Title**  
**Type:** Hyperlink  
**Functionality:** onClick, page turn to see question detail page.Content will be truncated with “...” after 80 characters.
- 7 – Answer**  
**Type:** Text  
**Functionality:** Will display user’s answer to a question. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

Questions and Answers 2 of 3

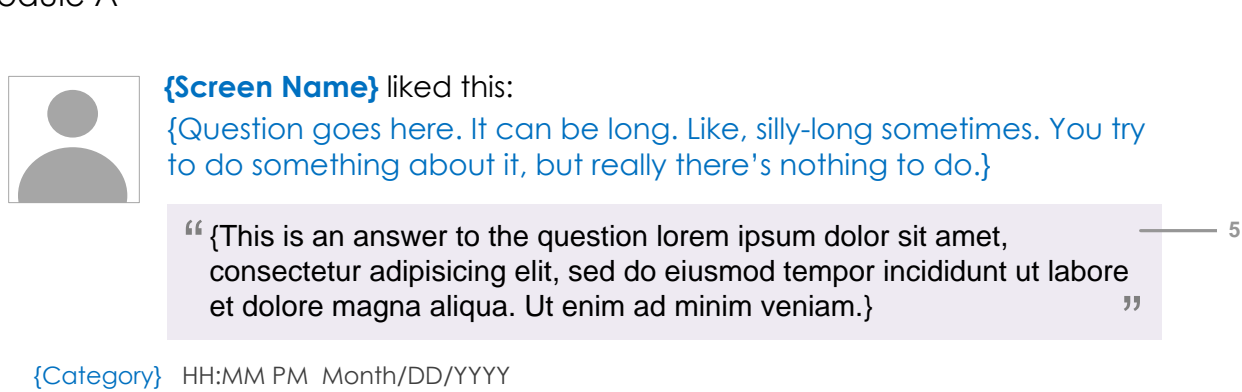
Condition 10 – Followed a question

Module A



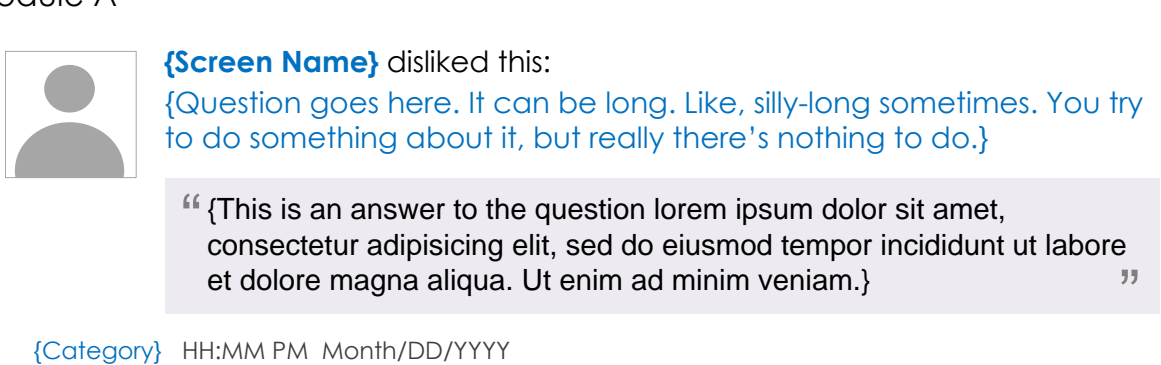
Condition 20 – Liked an answer

Module A

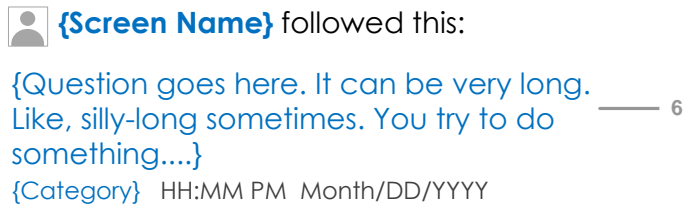


Condition 30 – Disliked an answer

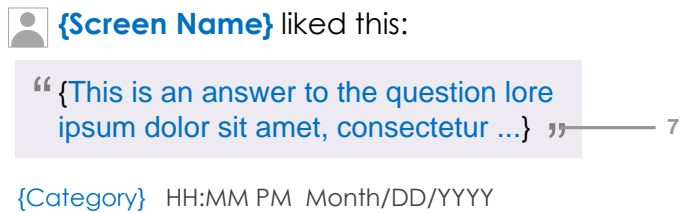
Module A



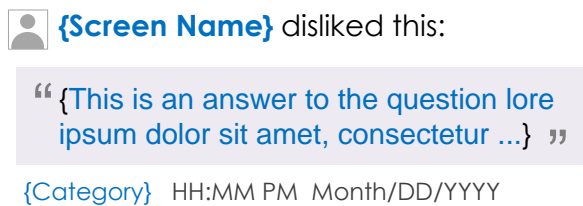
Module B



Module B



Module B



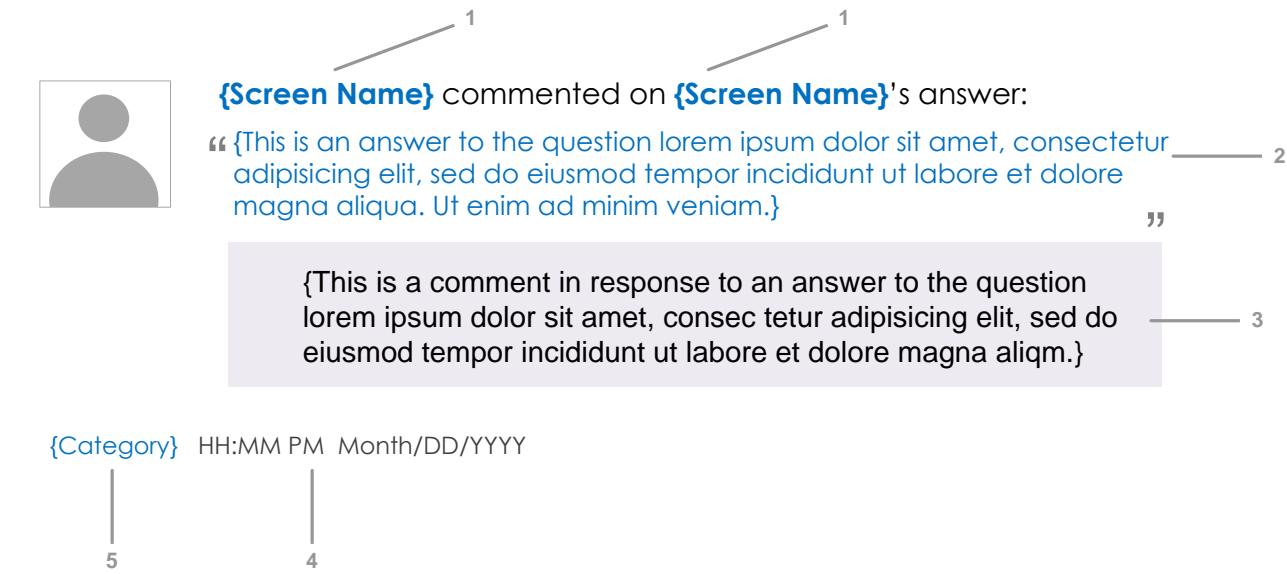
MODULE CONDITIONS

- 1 – {Screen Name}**  
**Type:** Hyperlink  
**Functionality:** OnCllck, page turn to User Profile Page
- 2 – Question Title**  
**Type:** Hyperlink  
**Functionality:** onCllck, page turn to see question detail page.Content will be truncated with “...” after 140 characters.
- 3 – Time and Date**  
**Type:** Text  
**Functionality:** Should display time and date of event/action
- 4 – Category**  
**Type:** Hyperlink  
**Functionality:** onCllck, page turn to category page.
- 5 – Answer**  
**Type:** Text  
**Functionality:** Will display user’s answer to a question. Content will be truncated with “...” after 140 characters.
- 6 – Question Title**  
**Type:** Hyperlink  
**Functionality:** onCllck, page turn to see question detail page.Content will be truncated with “...” after 80 characters.
- 7 – Answer**  
**Type:** Text  
**Functionality:** Will display user’s answer to a question. Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

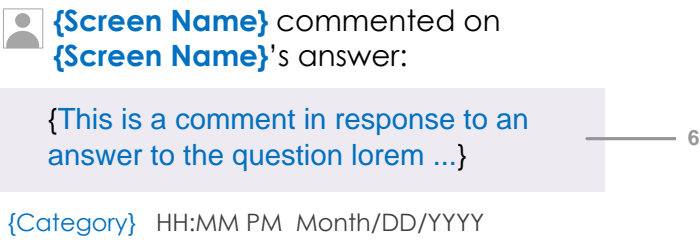
Questions and Answers 3 of 3

Condition 10 – Commented Answer

Module A



Module B



MODULE CONDITIONS

**1 – {Screen Name}**  
**Type:** Hyperlink  
**Functionality:** OnClick, page turn to User Profile Page

**2 – Answer**  
**Type:** Hyperlink  
**Functionality:** Will display an user’s answer to a question. Content will be truncated with “...” after 140 characters. onClick, page turn to original question.

**3 – Comment**  
**Type:** Text  
**Functionality:** Will display user’s comment to an answer. Content will be truncated with “...” after 140 characters.

**4 – Time and Date**  
**Type:** Text  
**Functionality:** Should display time and date of event/action

**5 – Category**  
**Type:** Hyperlink  
**Functionality:** onClick, page turn to category page.

**6 – Comment**  
**Type:** Hyperlink  
**Functionality:** Will display an user’s comment to an answer.  
  
Content will be truncated with “...” after 80 characters. On click, page turn to see the whole answer.

General Feed - Structure

Condition 10 – General Feed  
Module A


### Happening Now



**{Screen Name}** followed this:

**{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}**

**{Category}** HH:MM PM Month/DD/YYYY



**{Screen Name}** commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

**{Category}** HH:MM PM Month/DD/YYYY




**{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?**FUTURE PHASE**

**{Category}** HH:MM PM Month/DD/YYYY



**{Screen Name}** asked this:


{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you help**FUTURE PHASE** Give it a shot

**{Category}** HH:MM PM Month/DD/YYYY

Module B


### Happening Now



**{Screen Name}** followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}


**{Category}** HH:MM PM Month/DD/YYYY



**{Screen Name}** commented this:

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...} ”


**{Category}** HH:MM PM Month/DD/YYYY



**{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have ...}

**{Category}** HH:MM PM Month/DD/YYYY



**{Screen Name}** asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

**{Category}** HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 4 to 5.  
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info for all content types, such us Blogs, Q&As, Buying Guides, etc., including all kind of actions, such us liking, commenting, following, etc.  
Same rules for character truncation explained in the conditions applies here.

2 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 5 to 6.  
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info for all content types, such us Blogs, Q&As, Buying Guides, etc., including all kind of actions, such us liking, commenting, following, etc.  
Same rules for character truncation explained in the conditions applies here.




# Category Feed - Structure

## Condition 10 – Category Feed (Module A)

Module A


### Happening Now



**{Screen Name}** followed this:

**{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}**

HH:MM PM Month/DD/YYYY




**{Screen Name}** commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

HH:MM PM Month/DD/YYYY




**{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?**FUTURE PHASE**

HH:MM PM Month/DD/YYYY



**{Screen Name}** asked this:


{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you help?**FUTURE PHASE** Give it a shot

HH:MM PM Month/DD/YYYY

Module B


### Happening Now



**{Screen Name}** followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}


HH:MM PM Month/DD/YYYY



**{Screen Name}** commented this:

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...} ”


HH:MM PM Month/DD/YYYY



**{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have ...}

HH:MM PM Month/DD/YYYY



**{Screen Name}** asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

HH:MM PM Month/DD/YYYY

## MODULE CONDITIONS

### 1 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 4 to 5.  
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info related to the specific category the user is already on, including all kind of actions, such us liking, commenting, following, etc.  
Same rules for character truncation explained in the conditions applies here.

### 2 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 5 to 6.  
The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info related to the specific category the user is already on, including all kind of actions, such us liking, commenting, following, etc.  
Same rules for character truncation explained in the conditions applies here.



Profile Feed - Structure

Condition 10 – Profile Feed (Module A)

Module A

Happening Now

You followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

You commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}

{Category} HH:MM PM Month/DD/YYYY

You liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

You asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

Module B

Happening Now

You followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something...}

{Category} HH:MM PM Month/DD/YYYY

You commented this:

{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing eli...}

{Category} HH:MM PM Month/DD/YYYY

You liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have...}

{Category} HH:MM PM Month/DD/YYYY

You asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

{Category} HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 4 to 5. The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info from all the user’s interaction with all content types, such us Blogs, Q&As, Buying Guides, etc., in including all kind of actions, such us liking, commenting, following, etc. Same rules for character truncation explained in the conditions applies here.

2 – Component

**Type:** Clickable area block  
**Functionality:** Activity Feed displayed by recency.  
Recommended amount of feeds can be 5 to 6. The feed will be refreshed each 20 seconds; the most recent feed will appear at the top of the container; older feeds will be disappearing at the bottom. This feed will load info from all the user’s interaction with all content types, such us Blogs, Q&As, Buying Guides, etc., in including all kind of actions, such us liking, commenting, following, etc. Same rules for character truncation explained in the conditions applies here.