

SHC ECOM6064 Community Initiative – Recent Activities Feed Module

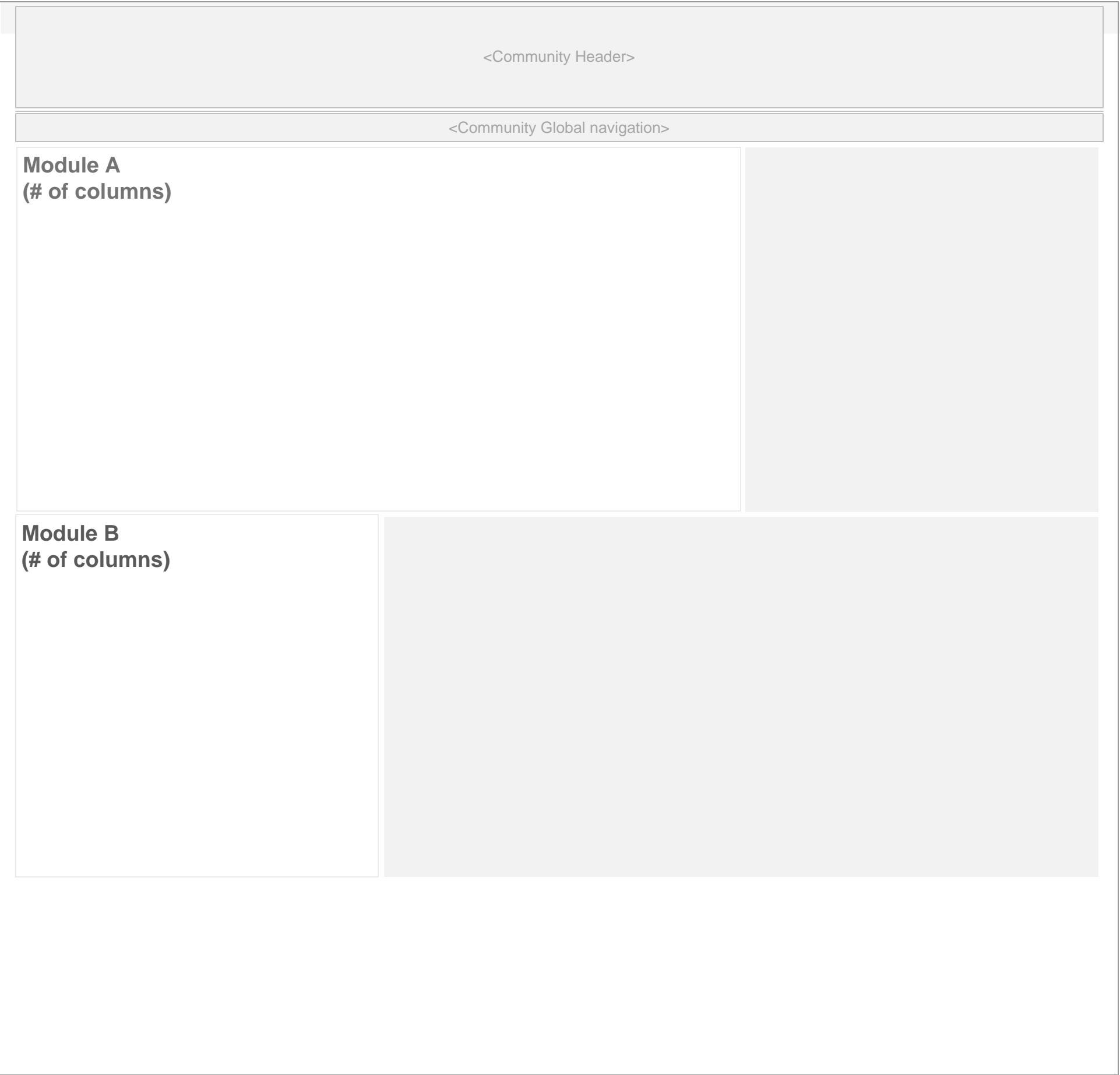
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Recent Activities Feed Module

Revision History

Version	Date	Author	Notes
...			
1.0	06/08/12	F. Mendez	Initial draft
2.0	06/12/12	N. Morales	Alignment with Pete’s wires
3.0	06/13/12	F. Mendez	Icons removal, Wording fixes, Module B creation, Feed Structures, Functional Specifications
4.0	06/13/12	M. Fernandez	Module B fixes, Frames removal
5.0	06/13/12	M. Fernandez	Module B updates pg 6, pg 10

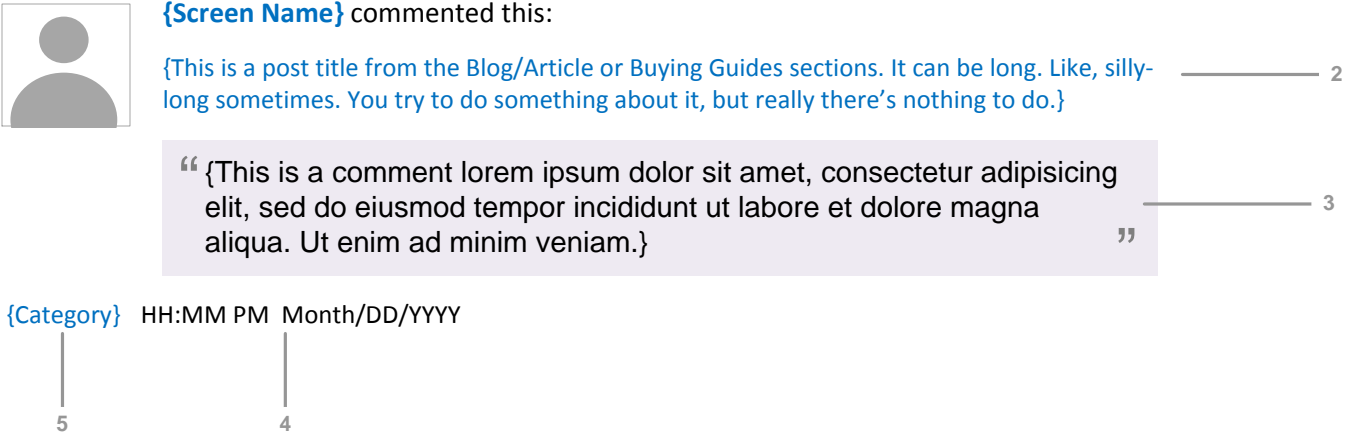
Structural View: Module Variation



—Top fold—

Comments (Module A)

Condition 10 – Comment on Blog Post / Article and Buying Guide (Module A)



Condition 20 – Liked a Comment (Module A)



Condition 30 – Disliked a Comment (Module A)



MODULE CONDITIONS

- 1 – {Screen Name}**

Type: Hyperlink

Action: onClick

Functionality: OnClick page turn to User Profile Page
- 2 – Post Title**

Type: Hyperlink

Action: onClick

Functionality: onClick page turn to article/blog detail page. Content will be truncated with “...” after 140 characters.
- 3 – Comment**

Type: Text

Action: none

Functionality: Will display user’s comment on post. Content will be truncated with “...” after 140 characters.
- 4 – Time and Date**

Type: Text

Action: none

Functionality: Should display time and date of event/action
- 4 – Category**

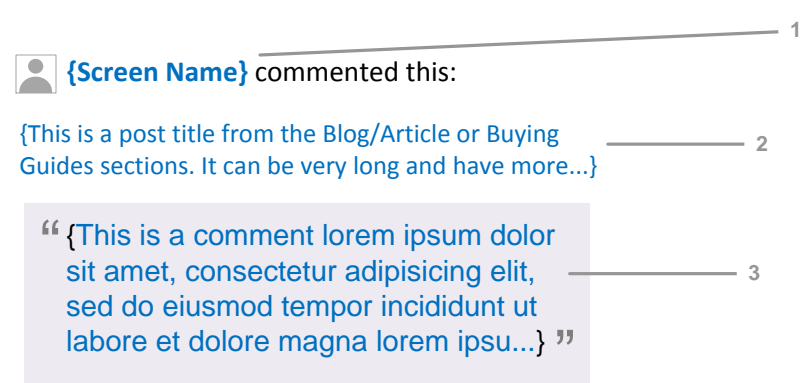
Type: Hyperlink

Action: onClick

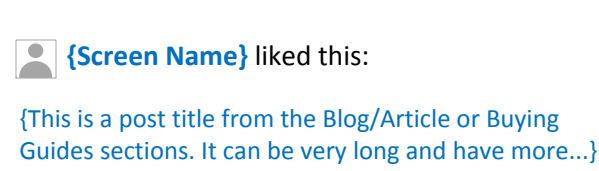
Functionality: onClick page turn to category page.

# Comments (Module B)

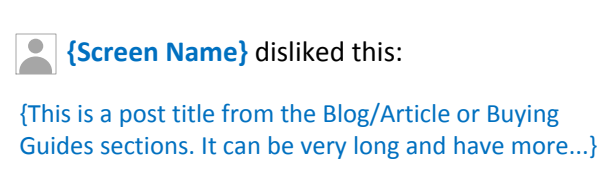
## Condition 10 – Comment on Blog Post / Article and Buying Guide (Module B)



## Condition 20 – Liked a Comment (Module B)



## Condition 30 – Disliked a Comment (Module B)



## MODULE CONDITIONS

<b>1 – {Screen Name}</b>	
Type:	Hyperlink
Action:	onClick
Functionality:	OnClick page turn to User Profile Page
<b>2 – Post Title</b>	
Type:	Hyperlink
Action:	onClick
Functionality:	onClick page turn to article/blog detail page. Content will be truncated with “...” after 80 characters.
<b>3 – Comment</b>	
Type:	Text
Action:	none
Functionality:	Will display user’s comment on post. Content will be truncated with “...” after 140 characters.

Questions 1 of 2 (Module A)

Condition 10 – Asked a Question (Module A)



{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help? We bet you can. Give it a shot

{Category} HH:MM PM Month/DD/YYYY

Condition 20 – Answer a Question (Module A)



{Screen Name} answered this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY

Condition 30 – Satisfied with an answer (Module A)



{Screen Name} is satisfied with this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – {Screen Name}  
Type: Hyperlink  
Action: onClick  
Functionality: OnClick page turn to User Profile Page

2 – Question  
Type: Hyperlink  
Action: onClick  
Functionality: onClick page turn to question detail page. Content will be truncated with “...” after 140 characters.

3 – Answer  
Type: Hyperlink  
Action: onClick  
Functionality: TBD


4 – Time and Date  
Type: Text  
Action: none  
Functionality: Should display time and date of event/action

4 – Category  
Type: Hyperlink  
Action: onClick  
Functionality: onClick page turn to category page.

Note (06/13/2012)  
[Nemo] Shirley, I’m not sure if this is gonna be a page turn or if it is possible to answer right here.

# Questions 1 of 2 (Module B)

## Condition 10 – Asked a Question (Module B)




**{Screen Name}** asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

2

1


## Condition 20 – Answer a Question (Module B)



**{Screen Name}** answered this:

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}”

## Condition 30 – Satisfied with an answer (Module B)



**{Screen Name}** is satisfied with this:

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}”

## MODULE CONDITIONS

<b>1 – {Screen Name}</b>	
Type:	Hyperlink
Action:	onClick
Functionality:	OnClick page turn to User Profile Page
<b>2 – Question</b>	
Type:	Hyperlink
Action:	onClick
Functionality:	onClick page turn to question detail page. Content will be truncated with “...” after 80 characters.
<b>3 – Answer</b>	
Type:	Hyperlink
Action:	onClick
Functionality:	onClick page turn to question detail page. Content will be truncated with “...” after 140 characters.

Questions 2 of 2 (Module A)

Condition 10 – Followed a question (Module A)



{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category}

HH:MM PM Month/DD/YYYY

5

4

Condition 20 – Liked an answer (Module A)



{Screen Name} liked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category}

HH:MM PM Month/DD/YYYY

Condition 30 – Disliked an answer (Module A)



{Screen Name} disliked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category}

HH:MM PM Month/DD/YYYY

MODULE CONDITIONS

1 – {Screen Name}

Type: Hyperlink

Action: onClick

Functionality: OnClick page turn to User Profile Page

2 – Question

Type: Hyperlink

Action: onClick

Functionality: onClick page turn to question detail page.  
Content will be truncated with “...” after 140 characters.

3 – Answer

Type: Text

Action: none

Functionality: Will display answer on the respective question.  
Content will be truncated with “...” after 140 characters.

4 – Time and Date

Type: Text

Action: none

Functionality: Should display time and date of event/action

4 – Category

Type: Hyperlink

Action: onClick

Functionality: onClick page turn to category page.

Questions 2 of 2 (Module B)

Condition 10 – Followed a question (Module B)

{Screen Name} followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

Condition 20 – Liked an answer (Module B)

{Screen Name} liked this:

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}”

Condition 30 – Disliked an answer (Module B)

{Screen Name} disliked this:

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}”

MODULE CONDITIONS

**1 – {Screen Name}**  
**Type:** Hyperlink  
**Action:** onClick  
**Functionality:** OnClick page turn to User Profile Page

**2 – Question**  
**Type:** Hyperlink  
**Action:** onClick  
**Functionality:** onClick page turn to question detail page. Content will be truncated with “...” after 80 characters.


**3 – Answer**  
**Type:** Hyperlink  
**Action:** onClick  
**Functionality:** onClick page turn to question detail page. Content will be truncated with “...” after 70 characters.



# General Feed Structure (Module A)

Condition 10 – General Feed (Module A)

<Happening Now>




{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category}

HH:MM PM   Month/DD/YYYY




{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category}

HH:MM PM   Month/DD/YYYY



{Screen Name} liked this:


{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why?

FUTURE PHASE

{Category}

HH:MM PM   Month/DD/YYYY



{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help? We bet you can. Give it a shot

{Category}

HH:MM PM   Month/DD/YYYY

# General Feed Structure (Module B)

Condition 10 – General Feed (Module B)

<Happening Now>

{Screen Name}

commented this:

“

{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}

”

{Screen Name}

followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

{Screen Name}

answered this:

“

{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}

”

{Screen Name}


asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

# Category Feed Structure (Module A)

## Condition 10 – Category Feed (Module A)

<Happening Now>



{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}

”

HH:MM PM

Month/DD/YYYY



{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why? FUTURE PHASE

HH:MM PM

Month/DD/YYYY



{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}

”

HH:MM PM

Month/DD/YYYY



{Screen Name} disliked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why? FUTURE PHASE

HH:MM PM

Month/DD/YYYY

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Recent Activities Feed 2012-06-13 v05.vsd

Project: Community Initiative

Author: F. Mendez

Last edited: 06/13/12 10:36 PM

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# Category Feed Structure (Module B)

Condition 10 – Category Feed (Module B)

<Happening Now>

{Screen Name}

commented this:

“

{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}

”

{Screen Name}

liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

{Screen Name}

commented this:

“

{This is an answer to the question lore ipsum dolor sit amet, consectetur ...}

”

{Screen Name}

disliked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

# Profile Feed Structure (Module A)

## Condition 10 – Public Profile Feed (Module A)

<Activities Feed>

You commented this in {Category Name}

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

HH:MM PM Month/DD/YYYY

You liked this in {Category Name}

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

HH:MM PM Month/DD/YYYY

You earned this in {Category Name} 

Badge1

<This is a congratulation text>

HH:MM PM Month/DD/YYYY

You are following now {Sub-Category Name} in {Category Name}

HH:MM PM Month/DD/YYYY

{Screen Name} answered your question in {Category Name}

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

HH:MM PM Month/DD/YYYY

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Recent Activities Feed 2012-06-13 v05.vsd

Project: Community Initiative

Author: F. Mendez

Last edited: 06/13/12 10:36 PM

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# Profile Feed Structure (Module B)

Condition 10 – Public Profile Feed (Module B)

<Activities Feed>

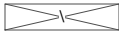
You commented this in {Category Name}

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...} ”


You liked this in {Category Name}

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

You earned this in {Category Name}



<This is a congratulation text>




{Screen Name} answered your question in {Category Name}

“{This is an answer to the question lore ipsum dolor sit amet, consectetur ...} ”

# Alignment Test - General Feed Structure (Module A)

Condition 10 – General Feed (Module A)


<Happening Now>



{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY




{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY




{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why? FUTURE PHASE

{Category} HH:MM PM Month/DD/YYYY



{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help? We bet you can. Give it a shot

{Category} HH:MM PM Month/DD/YYYY

Note (06/12/2012)  
[Fabian] This is a test changing the category, time and date alignment.