Cover

SHC ECOM6064   Community Initiative – Customer Service Interest Page
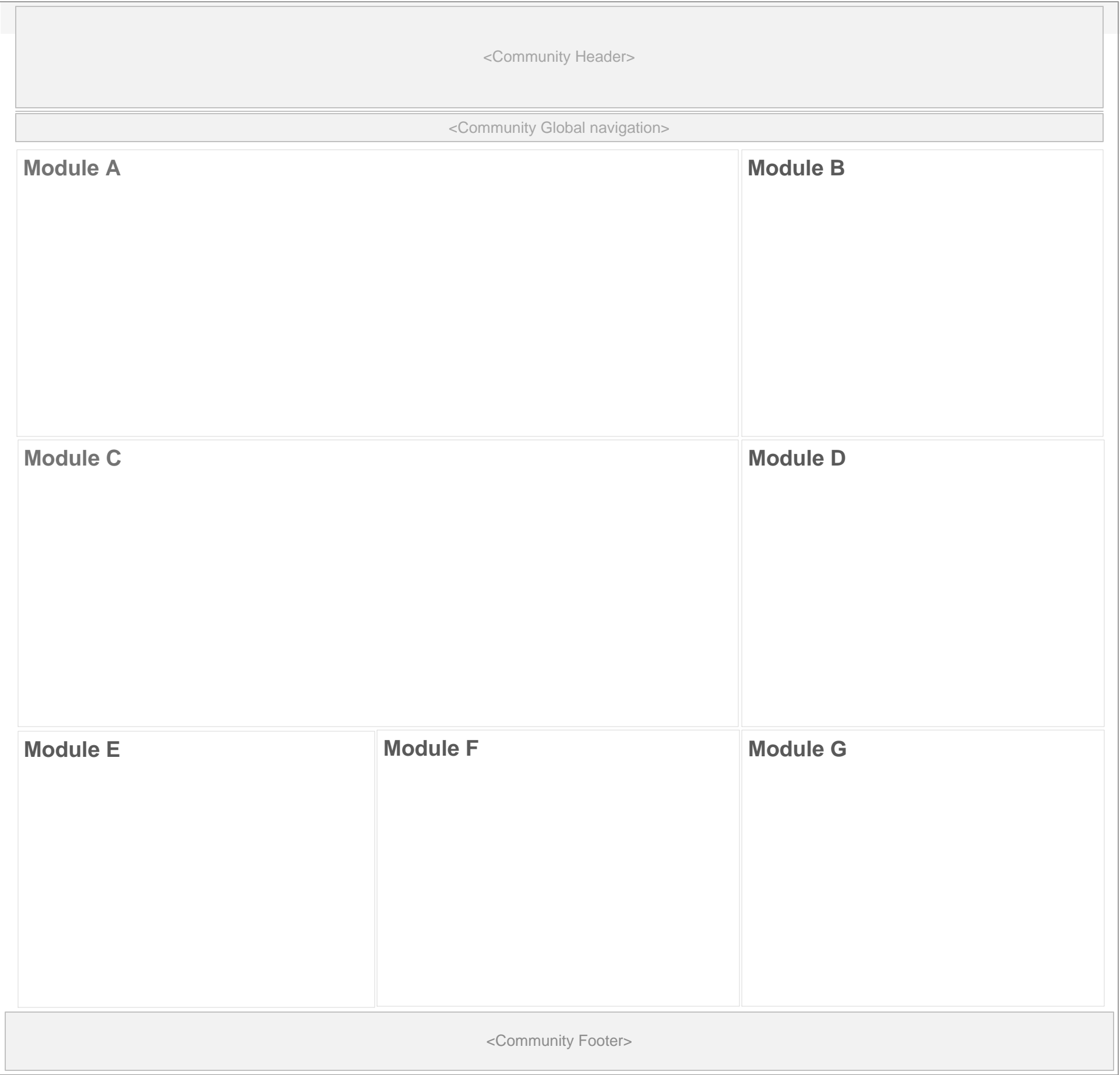
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Customer Service Interest Page

Revision History

Version	Date	Author	Notes
			...
1.0	06/08/12	N. Morales	Initial draft
2.0	06/12/12	N. Morales	Updates based on PRD Functional requirements
3.0	06/13/12	F. Mendez	Modules reorganized, Copy and Module conditions adjustments, Drop Zone removed.

Structure View: Module Variation

	`<Community Header>`
	`<Community Global navigation>`

Module A

Module B

Module C

Module D

Module E

Module F

Module G

`<Community Footer>`

Module A & C – Featured Story Type
Type: Clickable area block
Functionality: onClick, go to associated landing page. Page turn.
                 Available modules including:
                 Q&A
                 Blog
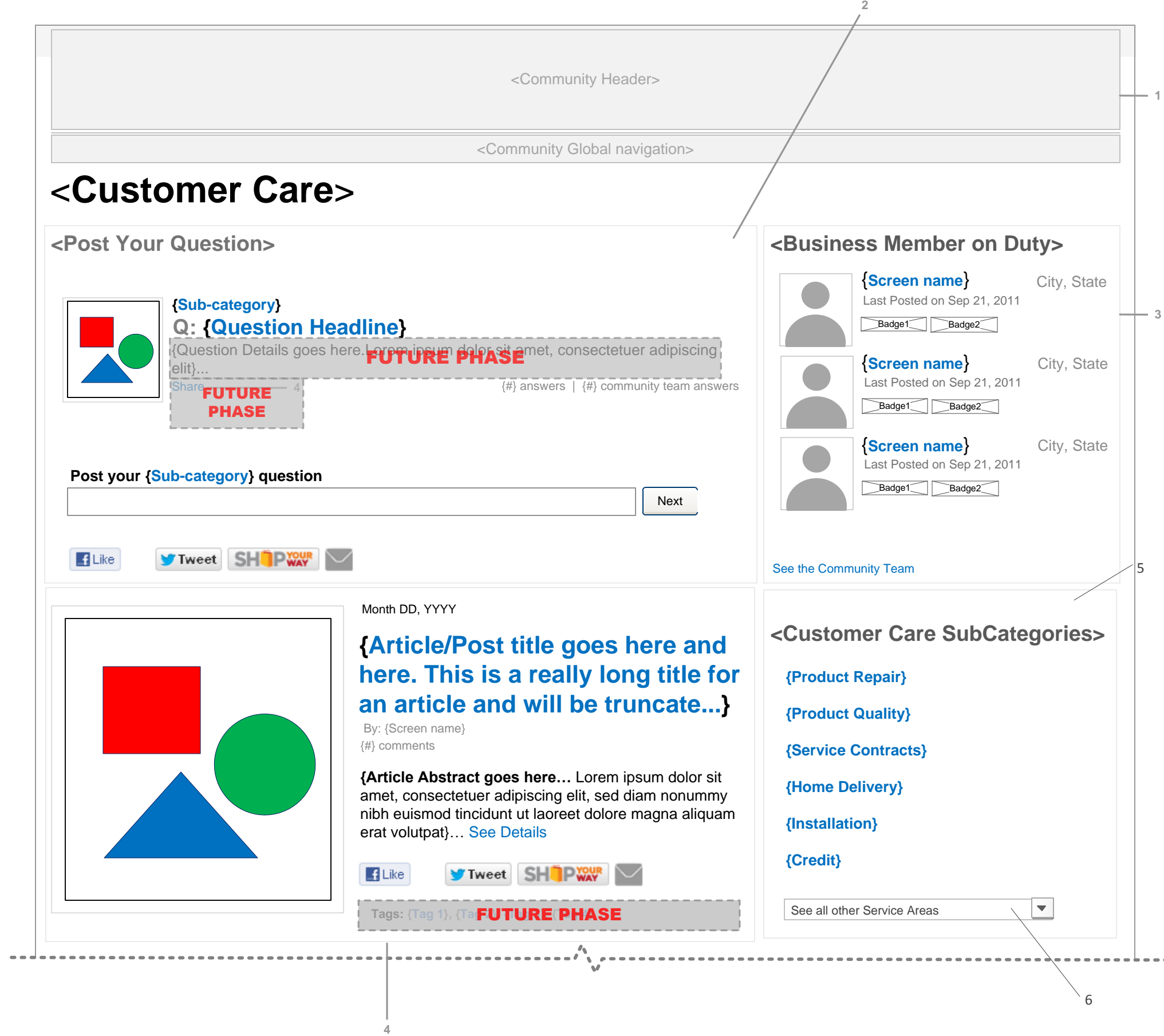   Buying Guide
                 Promotional Banner
                 Seasonal Ad Unit

Module B – Featured Community Team Members
Type: Display
Functionality: Reference ECOM6064 Community – Experts wire for module functionalities.

Module D – Customer Care
Type: Clickable area block   **FUTURE PHASE**
Functionality: Subcategory of all Customer Care.

Module G – Ad Unit (If available)
Type: Clickable image
Functionality: System will populate Community related Ad/ promotion. onClick, go to associated landing page. New browser window.

Module E, F, G – Secondary Featured Story Types
Type: Clickable area block
Functionality: onClick, go to associated landing page. Page turn.
                 Available modules including:
                 Q&A
                 Blog
                 Buying Guide
                 Dropzone

—Top fold—

2

<Community Header>

1

<Community Global navigation>

<Customer Care>

<Post Your Question>

<Business Member on Duty>

{Sub-category}

Q: {Question Headline}

{Question Details goes here. Lorem ipsum dolor sit amet, consectuer adipiscing elit}...

FUTURE PHASE

Share **FUTURE PHASE**

(#) answers | (#) community team answers

Post your {Sub-category} question

[ ] Next

Like Tweet SH❍P YOUR WAY ✉

Month DD, YYYY

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

3

See the Community Team

5

{Article/Post title goes here and here. This is a really long title for an article and will be truncate...}

By: {Screen name}
(#) comments

{Article Abstract goes here…} Lorem ipsum dolor sit amet, consectuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See Details

Like Tweet SH❍P YOUR WAY ✉

Tags: (Tag 1), (Ta **FUTURE PHASE**

<Customer Care SubCategories>

{Product Repair}

{Product Quality}

{Service Contracts}

{Home Delivery}

{Installation}

{Credit}

[See all other Service Areas ▼]

6

4

——Top fold——

MODULE CONDITIONS

1 – Global Header and Navigation
Type: Global component
Referemce: Wire ECOM6064 Community – Header and
                    Footer

2 – Post Your Question (module A)
Type: Component area block
Reference: Wire ECOM6064 Community – Q&A modules

3 – Featured Experts (module B)
Type: Component area block
Reference: Wire ECOM6064 Community – Experts

4 – Blog Module (module A)
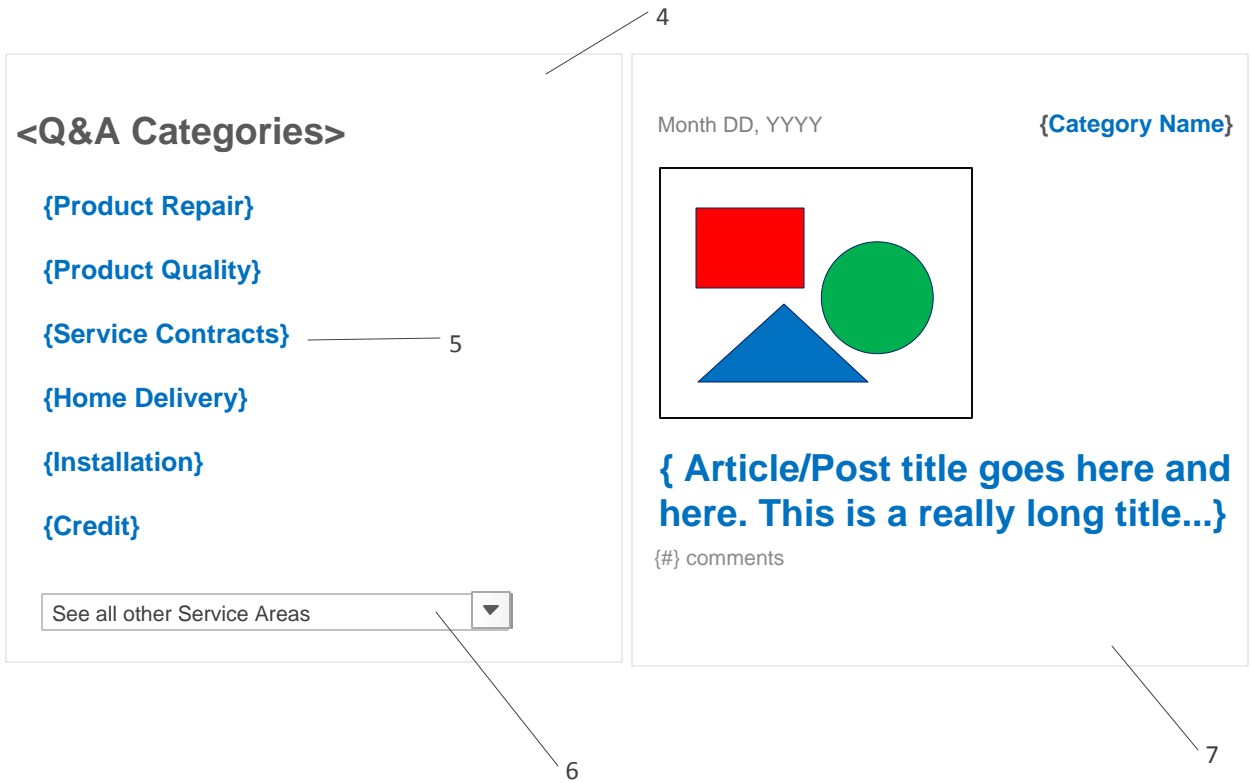Type: Component area block
Reference: Wire ECOM6064 Community – Blog Module

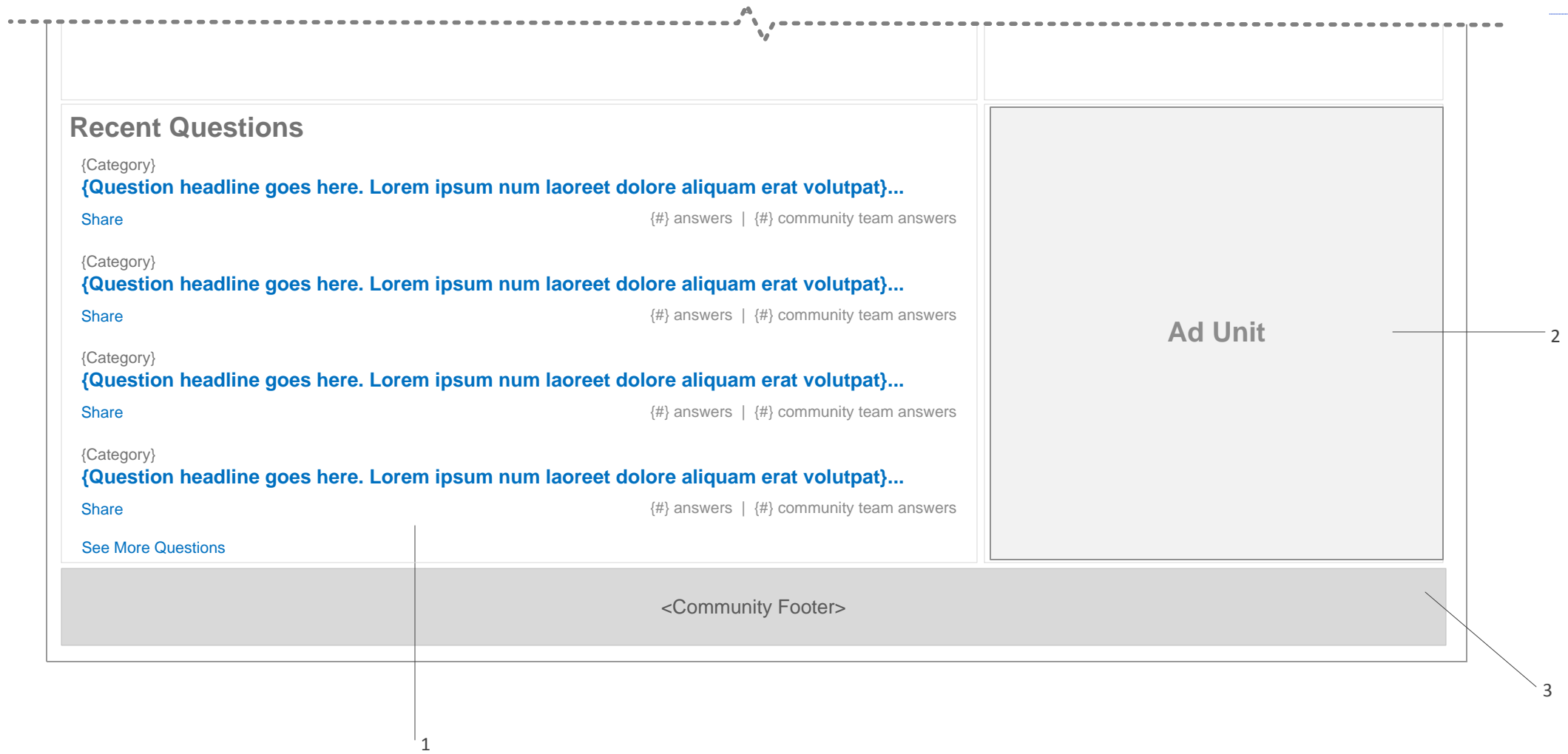**5 – Subcategories (module B)**
Type: Component area block
Functionality: Display the main 6 Subcategories. onClick, turn
                    page to the subcategory page detail.

6 –Categories list
Type: Dropdown
Functionality: onClick, Display a list with all the categories.
                    Default should be set to "See all other Service Areas"

2

4

<Q&A Categories>

{Product Repair}

{Product Quality}

{Service Contracts}

5

{Home Delivery}

{Installation}

{Credit}

[See all other Service Areas ▼]

6

Month DD, YYYY   {Category Name}

{ Article/Post title goes here and here. This is a really long title...}

(#) comments

7

Recent Questions

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

See More Questions

Ad Unit

2

<Community Footer>

3

1