

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears Core Sites
Screen ID	
Screen Name	Community Initiative – Search & Search Results

Revision History

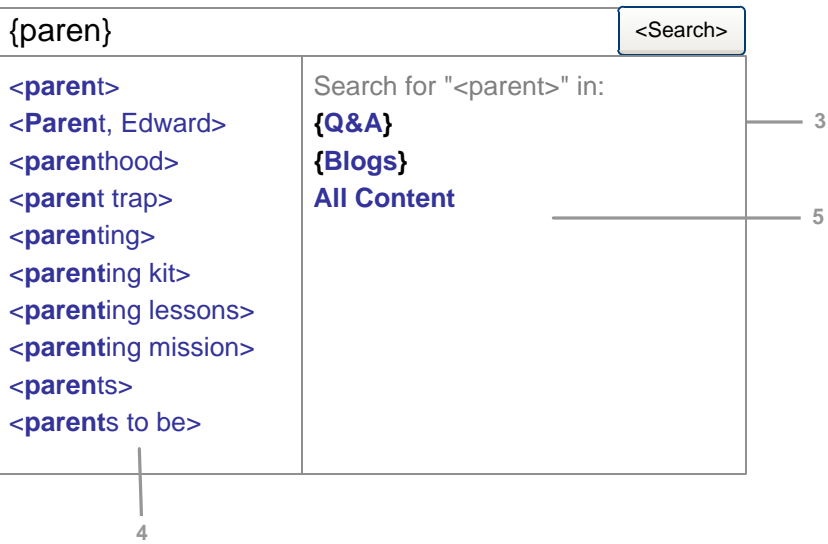
Version	Date	Author	Notes
...			
1.0	06/12/12	M. Fernandez	Initial draft for Search
2.0	06/12/12	M. Fernandez	General adjustments and Notes
3.0	06/13/12	M. Fernandez	Narrow by Q&A, Filters, Conditions added.
4.0	06/13/12	M. Fernandez	No results copy update, categories added to filtered page view, alphabetical sort added pg 6-7
5.0	06/14/12	M. Fernandez	Profile search result confirmed. Sorting Options changed
6.0	06/14/12	M. Fernandez	Corrected sorting options copy
6.0	06/15/12	M. Fernandez	Clean up. Ready for review.

Component 10: Search

Condition 10 – Default View



Condition 20 – User starts typing search terms

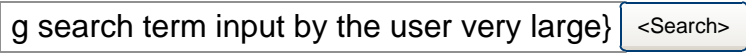


Condition 30 – User Rolls over a suggested term

- When User rollovers on a suggested/autocomplete search term, the content type prediction section will be updated with the types of content which contain the term the user is rollovering into



Condition 40 – User continues typing search term



MODULE CONDITIONS

**1 – <Enter keyword>**  
**Type:** Textfield  
**Type:** onClick  
**Functionality:** OnClick user is able to type a search term within the search box. Maximum 25 characters can be displayed in the search box text field. Character input will not be truncated. Last 25 characters will be the ones displayed.

OnKeyPress Enter system will take the user to search results page. Page turn.

**2 – <Search> button**  
**Type:** Call-to-action button  
**Type:** onClick  
**Functionality:** System will take the user to search results page. Page turn.

Error Condition – If users click on the <search> button without typing anything in the search box text field, no action will occur. Label in text field will update to <Please enter a keyword>

**3 – Auto Suggestion Box**  
**Type:** Textfield  
**Type:** onKeyDown  
**Functionality:** As user types, the system should begin commence auto suggesting results.

Auto suggestion will commence with the first char entered in the search box (same in sears.com). Aprox. For each backend request 1s (TBC)  
Auto suggestions may be from any indexable content or category in the site.

Maximum 10 auto suggestions will be displayed.

Consists of two columns, one of auto suggested terms and one of content type prediction.

**4 – Auto Completed / Suggested results**  
**Type:** Hyperlink  
**Type:** onClick  
**Functionality:** OnClick page turn to specific result page. Maximum 10 auto suggestions will be displayed.

**5 – Content type prediction**  
**Type:** Hyperlink  
**Type:** onClick  
**Functionality:** OnClick page turn to specific result page. Will display the relevant types of content which contain the search term.

# Component 20: Search Results - No Results

## Condition 10 – No Results

<Search Results> — 1

Sorry. We could not find any matches for "<search term>".

Please try your search again. ? — 2

## Condition 10.1 – No Results – Search Tips

<Search Results>

Sorry. We could not find any matches for "<search term>".

Please try your search again. ?

Search Tips

- Double check your search for typos or spelling errors.
- Try one of the suggested keywords displayed when you type in the search field.
- Try using a different word or more general word or phrase.
- Type a different word or more general word or phrase, using the full name – not an acronym.

Close X

3

## MODULE CONDITIONS

### 1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.

### 2 – Tooltip

Type: Tooltip

Type: onClick

Functionality: Will display modal.

### 3 – Search Tips Modal

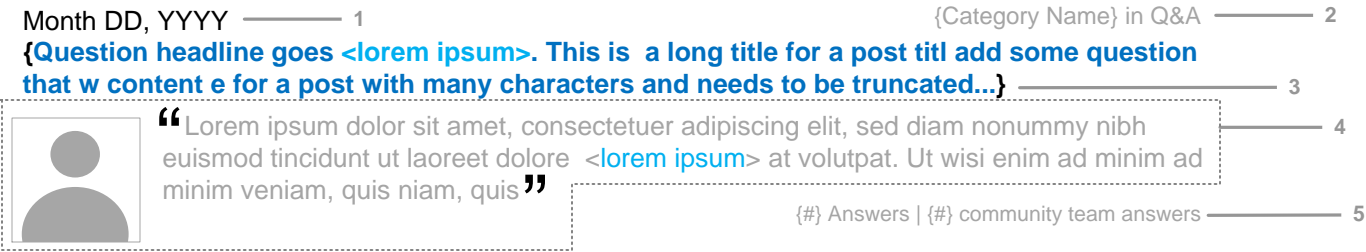
Type: Modal

Type: none

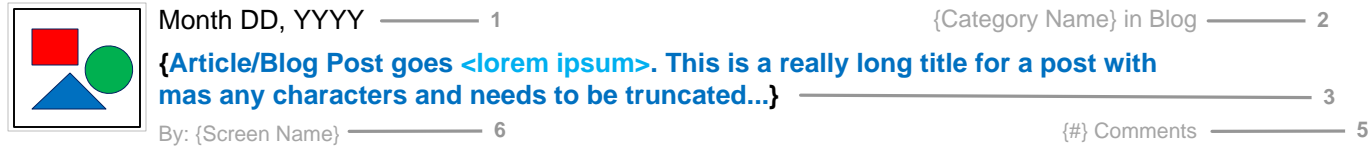
Functionality: Displays Search tips content.

Component 20: Search Results Conditions

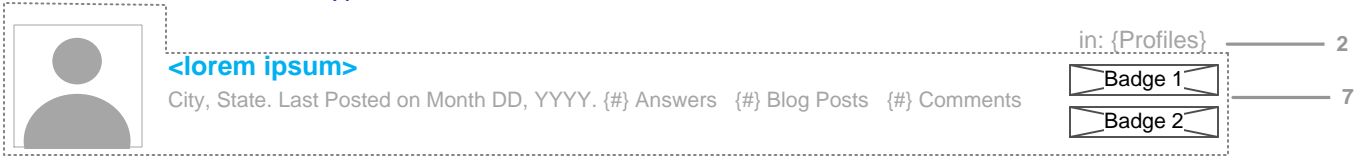
Condition 20.1 - Result type: Question/Answer



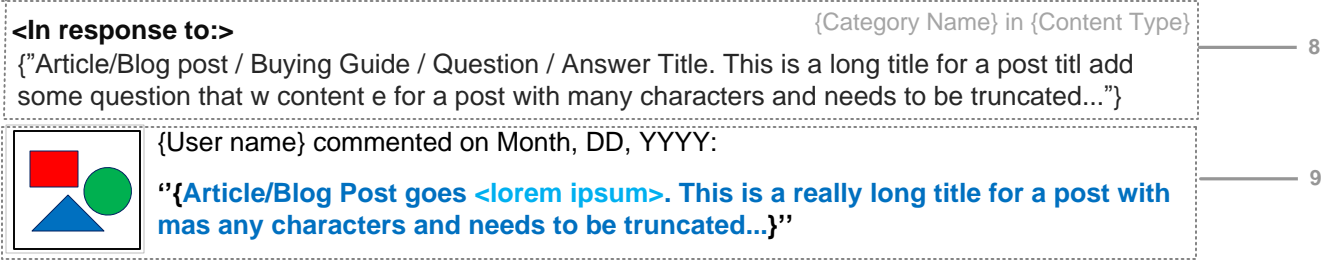
Condition 20.2 - Result type: Article/Buying Guide



Condition 20.3 - Result type: Profile



Condition 20.4 - Result type: Comment



Condition 20.5 - Result type: Customer Care



MODULE CONDITIONS

**Note:**  
Clicking on any item on any result type will page turn to the type detail page.

**1 - Date Stamp**  
**Type:** Label  
**Action:** none  
**Functionality:** Display date when content was produced

**2 – Belonging Category and Type Label**  
**Type:** Label  
**Action:** none  
**Functionality:** Display the category and content type of post.

Condition 1  
For items belonging to Profiles, no category name will be preceding content type

**3 – Question/Article Title**  
**Type:** hyperlink  
**Action:** onClick  
**Functionality:** onClick page turn to question detail. Content will be truncated with “...” after 95 characters..

**4 - Answer/Reply**  
**Type:** text  
**Action:** onClick  
**Functionality:** onClick page turn to question detail anchored to answer. Content will be truncated with “...” after 140 characters

**5 - Answers/comments counter**  
**Type:** text  
**Action:** onClick  
**Functionality:** onClick page turn to question/post detail.

**6 - Post Author**  
**Type:** text  
**Action:** onClick  
**Functionality:** onClick page turn to article detail page. Will only be shown if content type is Article/Blog post

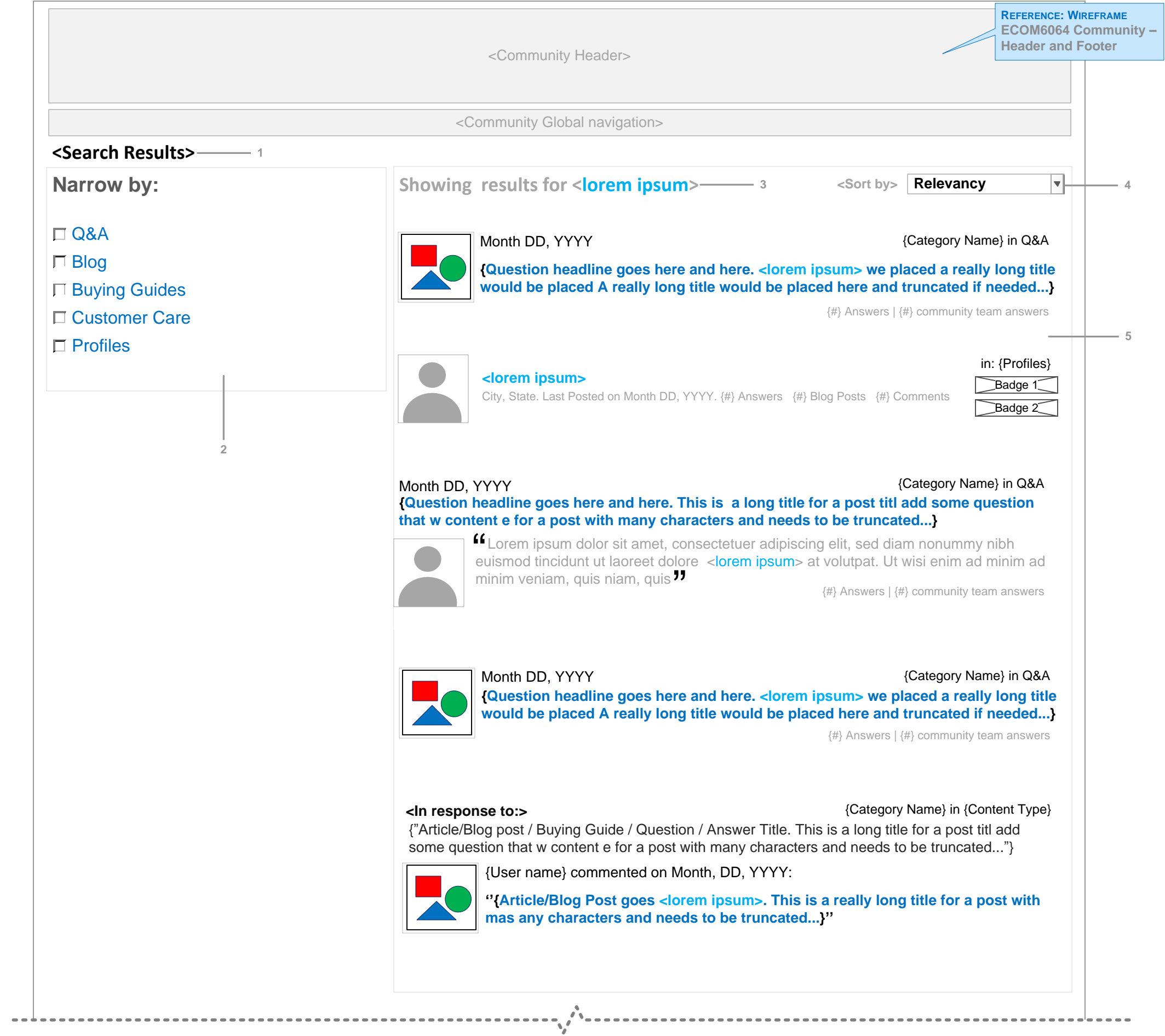
**7 - Post Author**  
**Type:** text  
**Action:** onClick  
**Functionality:** onClick page turn to article detail page. Will only be shown if content type is Article/Blog post

**8 - In response to**  
**Type:** text  
**Action:** onClick  
**Functionality:** onClick page turn to article/buying guide/question detail page. Should display the appropriate content type. Content will be truncated with “...” after 95 characters.

**9 - Comment**  
**Type:** hyperlink  
**Action:** onClick  
**Functionality:** onClick page turn to article/buying guide/question detail page anchored to comment. Content will be truncated with “...” after 140 characters. Should display userName and date.

**10 - Customer Care Content**  
**Type:** hyperlink  
**Action:** onClick  
**Functionality:** onClick page turn to customer care detail page. Content will be truncated with “...” after 140 characters.

Component 20: Search Results Page View (1 of 2)

REFERENCE: WIREFRAME  
ECOM6064 Community –  
Header and Footer

MODULE CONDITIONS

- 1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.
- 2 – Search Results Filters Module

Type: Checkbox

Type: onClick

Functionality: Filter content on Component 20 to display the appropriate type.
- 3 – Search Term Label

Type: Text

Type: none

Functionality: As by default is showing multiple content types, the string won’t display content type in the label.

Condition 1

When content is filtered to a certain type of data, the type of data should be added to the label string. See next page
- 4 – Sort by

Type: Dropdown

Type: onClick

Functionality: Display other sorting options. Sort by **Relevancy** by default

Relevancy

<Content Type>

Category

Most Recent

Most Viewed

Most Commented

Most Shared
- 5 – Search Results

Type: List

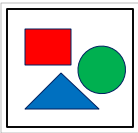
Action: none

Functionality: Displays max.10 search results at a time.

Content type:

Article/Blog posts, profiles,Questions, Answers, Comments, Buying Guides, Customer Care Content

Component 20: Search Results Page View (2 of 2)



Month DD, YYYY

{Category Name} in Blog

{Article/Blog Post goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...}

By: {Screen Name}

{#} Comments

Month DD, YYYY

{Category Name} in Q&A

{Lorem ipsum dolor sit amet, <lorem ipsum> consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliqua Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo....}

See More

6

<Community Footer>

MODULE CONDITIONS

6 – See More Button

Type: Button

Action: onClick

Functionality: onClick displays 10 more search results





Component 20: Search Results - Narrow by {Q&A} Alphabetically sorted by Default

<Community Header>

<Community Global navigation>

<Search Results>

Narrow by:

☒ Q&A

☐ Blog

☐ Buying Guides

☐ Customer Care

☐ Profiles

Showing results for <lorem ipsum> in Q&A

<Sort by> <Category>

Month DD, YYYY

In {Appliances}

{Question headline goes here and here. <lorem ipsum> we placed a really long title would be placed A really long title would be placed here and truncated if needed...}

{#} Answers | {#} community team answers

Month DD, YYYY

In {Electronics & Computers}

{Question headline goes here and here. This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...}

Month DD, YYYY

In {Fitness & Sports}

{Question headline goes here and here. This is a long title for a post titl add some question that w content e for a post with many characters and needs to be truncated...}

{#} Answers | {#} community team answers

Month DD, YYYY

In {Lawn & Garden}

{Question headline goes here and here. <lorem ipsum> we placed a really long title would be placed A really long title would be placed here and truncated if needed...}

{#} Answers | {#} community team answers

See More

REFERENCE: WIREFRAME  
ECOM6064 Community –  
Header and Footer

1 – Sort by <Category>  
Type: Dropdown  
Type: onClick  
Functionality: Sort Categories alphabetically from A to Z by default  
Display other sorting options.

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Project: Community Initiative

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