

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears Core Sites
Screen ID	
Screen Name	Community Initiative – Search & Search Results

Revision History

Version	Date	Author	Notes
...			
1.0	06/12/12	M. Fernandez	Initial draft for Search
2.0	06/12/12	M. Fernandez	General adjustments and Notes
3.0	06/13/12	M. Fernandez	Narrow by Q&A, Filters, Conditions added.
4.0	06/13/12	M. Fernandez	No results copy update, categories added to filtered page view, alphabetical sort added pg 6-7

Component 10: Search

Condition 10 – Default View



Condition 20 – User starts typing search terms

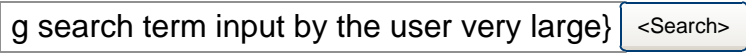


Condition 30 – User Rolls over a suggested term

- When User rollovers on a suggested/autocomplete search term, the content type prediction section bill be updated with the types of content which contain the term the user is rollovering into



Condition 40 – User continues typing search term



MODULE CONDITIONS

1 – <Enter keyword>
Type: Textfield
Type: onClick
Functionality: OnClick user is able to type a search term within the search box. Maximum 25 characters can be displayed in the search box text field. Character input will not be truncated. Last 25 characters will be the ones displayed.

OnKeyPress Enter system will take the user to search results page. Page turn.

2 – <Search> button
Type: Call-to-action button
Type: onClick
Functionality: System will take the user to search results page. Page turn.

Error Condition – If users click on the <search> button without typing anything in the search box text field, no action will occur. Label in text field will update to <Please enter a keyword>

3 – Auto Suggestion Box
Type: Textfield
Type: onKeyDown
Functionality: As user types, the system should begin commence auto suggesting results.

Auto suggestion will commence with the first char entered in the search box (same in sears.com). Aprox. For each backend request 1s (TBC)
Auto suggestions may be from any indexable content or category in the site.

Maximum 10 auto suggestions will be displayed.

Consists of two columns, one of auto suggested terms and one of content type prediction.

4 – Auto Completed / Suggested results
Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Maximum 10 auto suggestions will be displayed.

5 – Content type prediction
Type: Hyperlink
Type: onClick
Functionality: OnClick page turn to specific result page. Will display the relevant types of content which contain the search term.

Component 20: Search Results - No Results

Condition 10 – No Results

<Search Results> — 1

Sorry. We could not find any matches for "<search term>".

Please try your search again. ? — 2

Condition 10.1 – No Results – Search Tips

<Search Results>

Sorry. We could not find any matches for "<search term>".

Please try your search again. ?

Search Tips

- Double check your search for typos or spelling errors.
- Try one of the suggested keywords displayed when you type in the search field.
- Try using a different word or more general word or phrase.
- Type a different word or more general word or phrase, using the full name – not an acronym.

Close X

3

MODULE CONDITIONS

1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.

2 – Tooltip

Type: Tooltip

Type: onClick

Functionality: Will display modal.

3 – Search Tips Modal

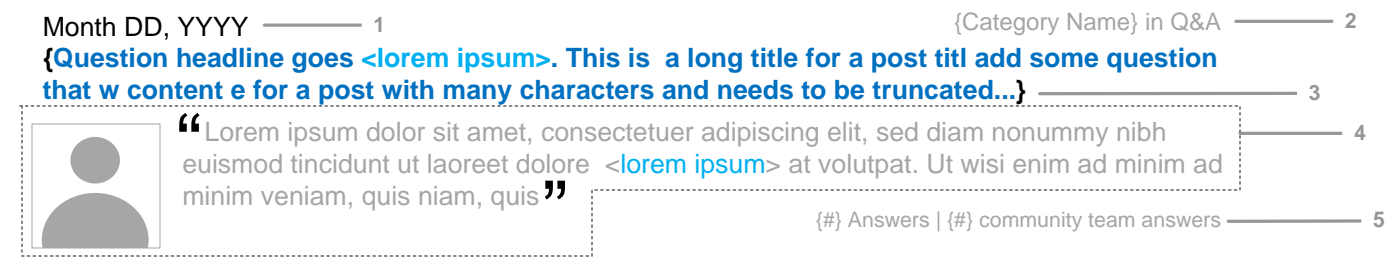
Type: Modal

Type: none

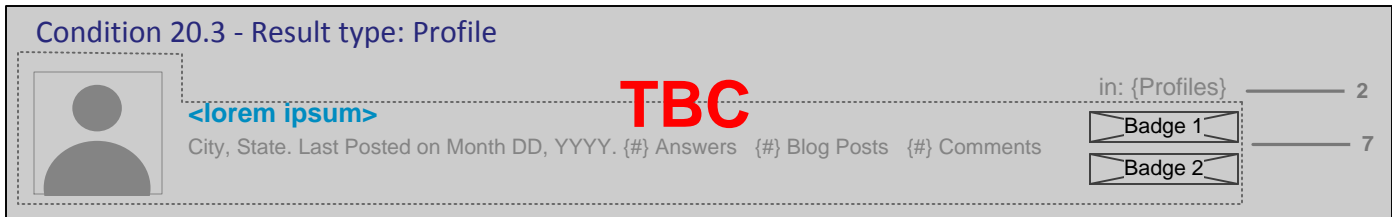
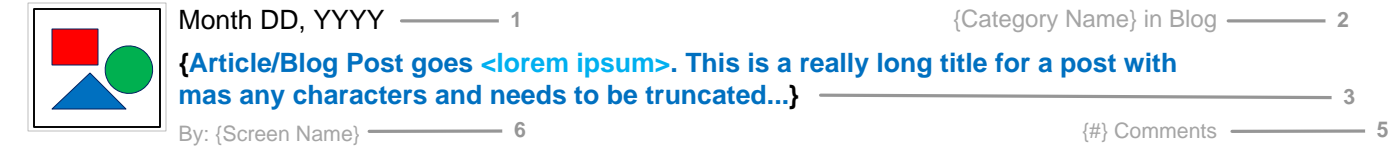
Functionality: Displays Search tips content.

Component 20: Search Results Conditions

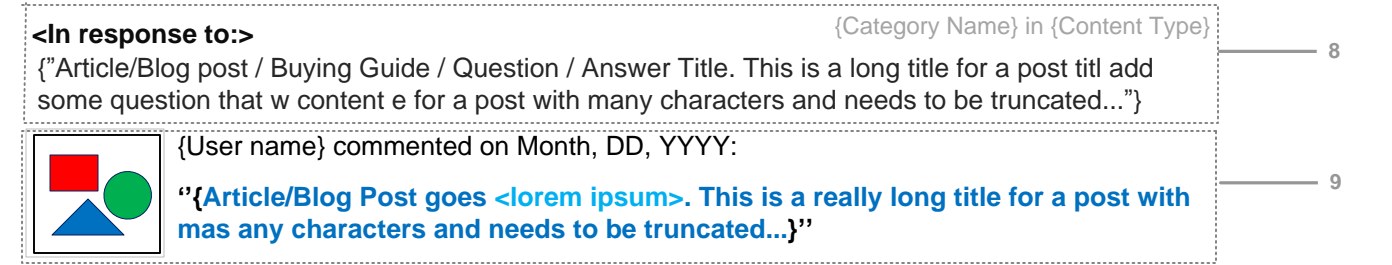
Condition 20.1 - Result type: Question/Answer



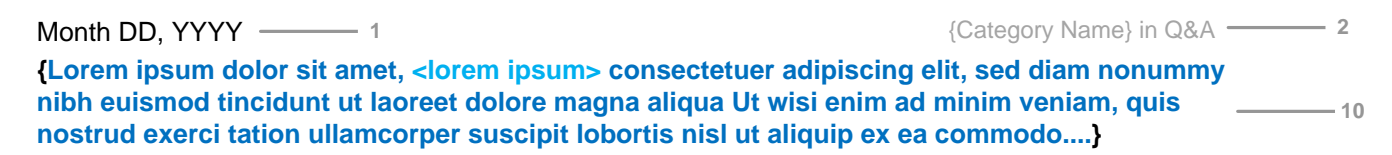
Condition 20.2 - Result type: Article/Buying Guide



Condition 20.4 - Result type: Comment



Condition 20.5 - Result type: Customer Care



MODULE CONDITIONS

Note:
Clicking on any item on any result type will page turn to the type detail page.

1 - Date Stamp
Type: Label
Action: none
Functionality: Display date when content was produced

2 – Belonging Category and Type Label
Type: Label
Action: none
Functionality: Display the category and content type of post.

Condition 1
For items belonging to Profiles, no category name will be preceding content type

3 – Question/Article Title
Type: hyperlink
Action: onClick
Functionality: onClick page turn to question detail. Content will be truncated with “...” after 95 characters..

4 - Answer/Reply
Type: text
Action: onClick
Functionality: onClick page turn to question detail anchored to answer. Content will be truncated with “...” after 140 characters

5 - Answers/comments counter
Type: text
Action: onClick
Functionality: onClick page turn to question/post detail.

6 - Post Author
Type: text
Action: onClick
Functionality: onClick page turn to article detail page. Will only be shown if content type is Article/Blog post

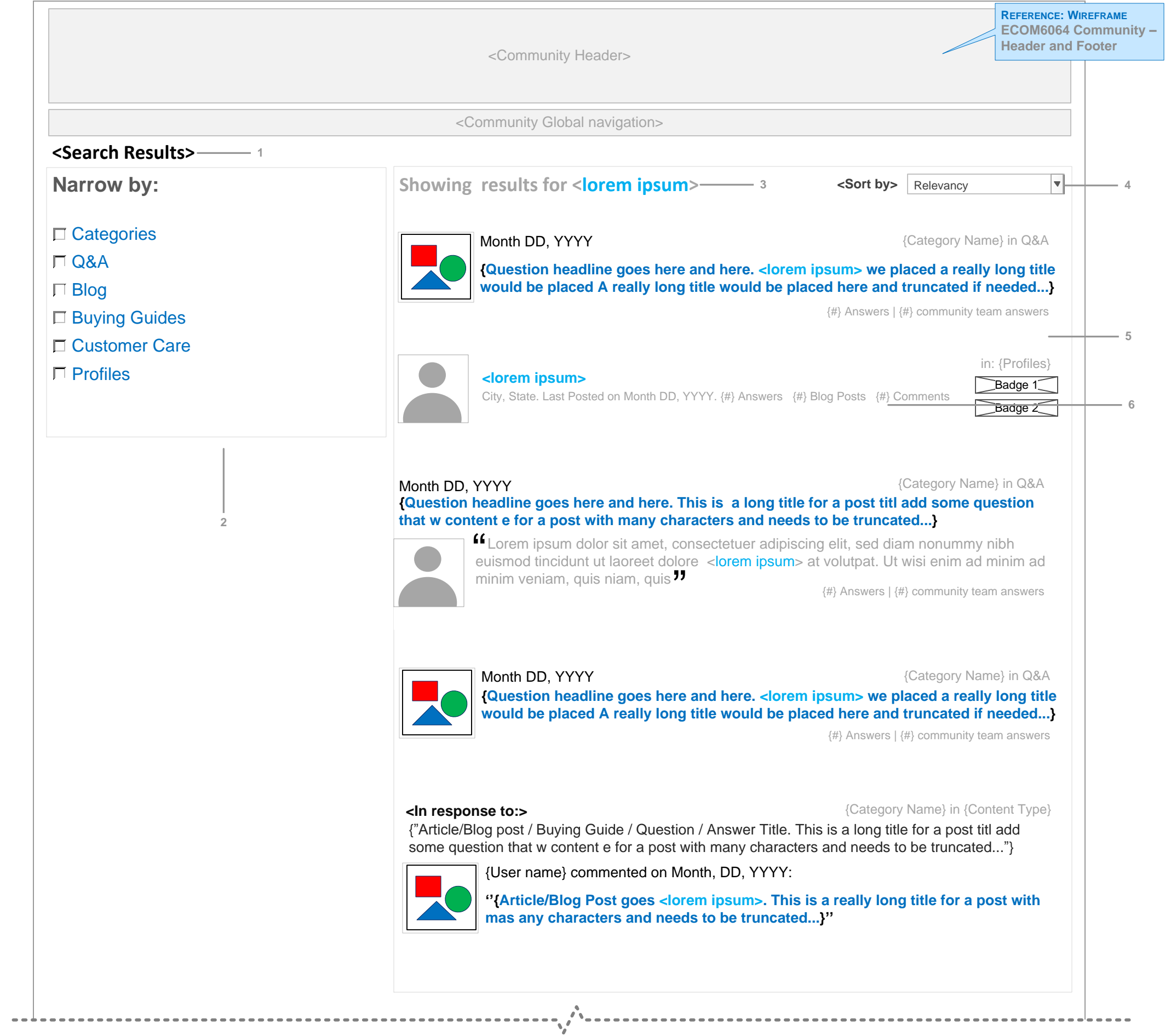
7 - Post Author
Type: text
Action: onClick
Functionality: onClick page turn to article detail page. Will only be shown if content type is Article/Blog post

8 - In response to
Type: text
Action: onClick
Functionality: onClick page turn to article/buying guide/question detail page. Should display the appropriate content type. Content will be truncated with “...” after 95 characters.

9 - Comment
Type: hyperlink
Action: onClick
Functionality: onClick page turn to article/buying guide/question detail page anchored to comment. Content will be truncated with “...” after 140 characters. Should display userName and date.

10 - Customer Care Content
Type: hyperlink
Action: onClick
Functionality: onClick page turn to customer care detail page. Content will be truncated with “...” after 140 characters.

Component 20: Search Results Page View (1 of 2)



REFERENCE: WIREFRAME
ECOM6064 Community –
Header and Footer

MODULE CONDITIONS

- 1 – <Search Results> Page Title

Type: Label

Type: none

Functionality: Will display page title.
- 2 – Search Results Filters Module

Type: Checkbox

Type: onClick

Functionality: Filter content on Component 20 to display the appropriate type.
- 3 – Search Term Label

Type: Text

Type: none

Functionality: Should display the amount of results being displayed.

As by default is showing multiple types of data, the string won't display data type in the label.

Condition 1

When content is filtered to a certain type of data, the type of data should be added to the label string. See next page
- 4 – Sort by

Type: Dropdown

Type: onClick

Functionality: Display other sorting options.

Default should be set to “happening now” to show the most recent results.

Relevancy

Most Recent

Most Viewed

Most Commented

Most Shared

From (A to Z)

From (Z to A)

Alphabetical sorting available only when viewing filtered results
- 5 – Search Results

Type: List

Action: none

Functionality: Displays max.10 search results at a time.

Content type: Article/Blog posts, profiles,Questions, Answers, Comments, Buying Guides, Customer Care Content
- 6 – Search Result Type: Profile – TO BE CONFIRMED

Component 20: Search Results Page View (2 of 2)

Month DD, YYYY

{Article/Blog Post goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...}

By: {Screen Name}

{Category Name} in Blog

{#} Comments

Month DD, YYYY

{Lorem ipsum dolor sit amet, <lorem ipsum> consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliqua Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo....}

See More

6

{Category Name} in Q&A

<Community Footer>

MODULE CONDITIONS

6 – See More Button

Type:	Button
Action:	onClick
Functionality:	onClick displays 10 more search results

