SHC ECOM6064 Community – Blog

Document Summary

Description	Name	
Wireframe Scope	SHC	
Brands Covered	Sears and Kmart Communities	
Screen ID	ECOM6064	
Screen Name	Community Initiative – Blog	

Revision History

Version	Date	Author	Notes
1	06/06/12	P. Simon	Initial draft
1b	06/11/12	P. Simon	Masking out Search component
2	06/18/12	S. McClain	Added "Leave a Comment" and moved "Blog Comment" capability to Global Component Wire
3	06/18/12	S. McClain	Clarified breadcrumb links

<Community Header> <Community Global navigation> [Content] The Community Blog Find out more. About whatever interests you. **{Blog Post Title Goes Here}** Month DD, YYYY {Category Name} Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table koqi. Craft beer kale chips keytar swaq. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <View Post>... By: {Screen Name} Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7} Share Reference Wire: Share 10.1 Post Module {##} Comments Ennui retro flexitarian, small batch jean shorts finderstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <View Post>... By: {Screen Name} Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7} Share Reference Wire: Share {##} Comments **Previous Page Next Page** [10, oote mc ule contains the pagination controls, as well as the meta links for Privacy Polic Conditions, and whatever else is necessary along these lines.]

[Sidebar]

[10.3 About]

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead...

Explore. Comment. Repeat.

[10.4 Search]

[The **Search module** contains a mechanism for searching that returns a listing of blog articles as per the search parameters]

[10.5 Anchor posts]

[The **Anchor module** contains title links to posts that are particularly relevant/important/ orienting for this blog. Best to keep this between 2-4]

[10.6 Related posts]

[The **related blog posts module** lists links of the title of any related blog posts. Best if this number is 1-3]

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FUNCTIONAL SPECIFICATIONS

1 – Blog title

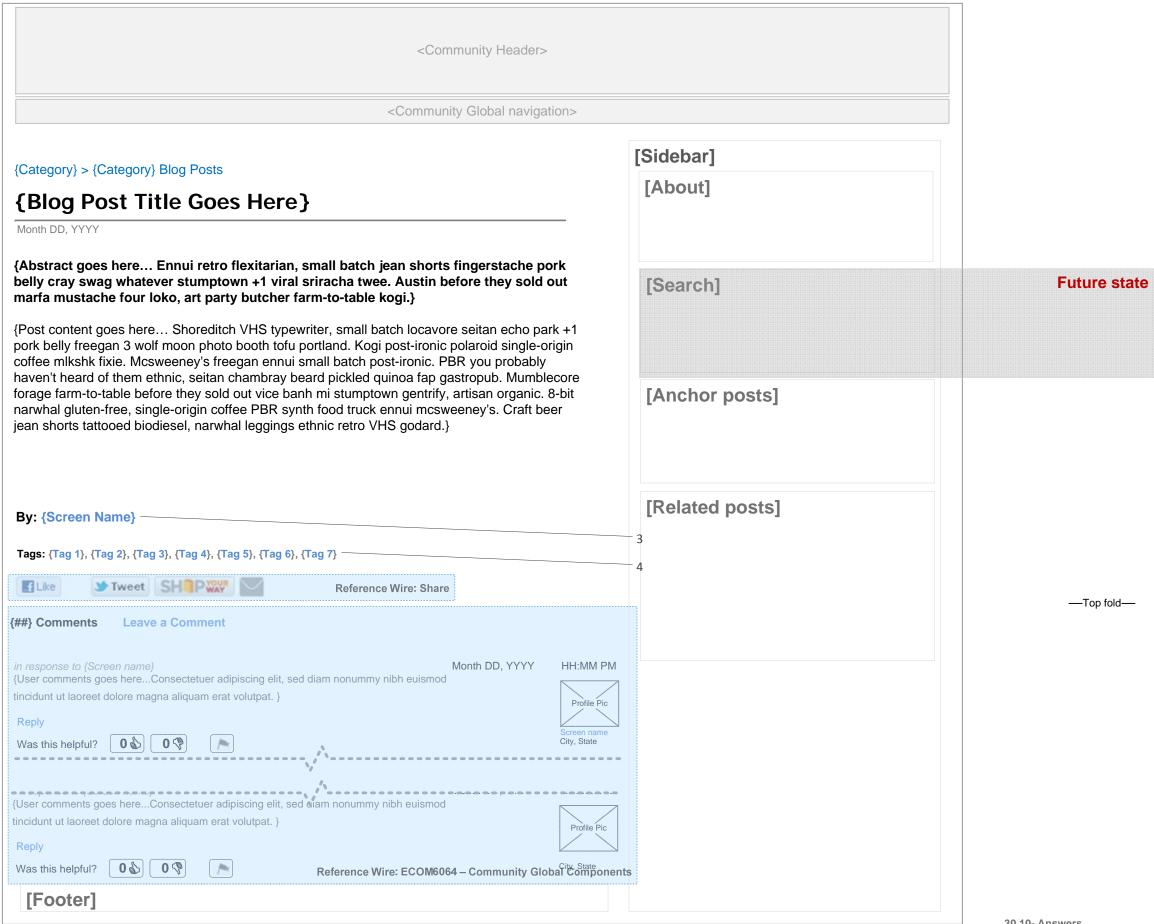
Type: label Action: none

Functionality: this is the title of the blog

Future state

—Top fold—

Structural view 20: post page



30.10- Answers

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Last edited: 06/29/12 2:08 PM

10.1 Post Module

Condition 10 - Article/Post

This module will be displayed only on the "Blog" page.

{Blog Post Title Goes Here}

Month DD, YYYY

{Category Name} — 2

Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party. <View Post>...

By: {Screen Name} — 3

Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7}

Share Reference Wire: Share

{##} Comments

FUNCTIONAL SPECIFICATIONS

1 – Article Title

Type: Hyperlink

Functionality: On click, page turn to the Article detail

page. On the post detail page, this

header is not clickable.

2 - Category

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles for such category.

3 - Author Name

Type: hyperlink Action: on click

Functionality: On click, page turn to the authors public

profile page.

4 – Tags

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles with such tag.

5 – Number of comments

Type: Display

6 - Post Abstract

Type: Display text

Functionality: Content will be displayed and currate by

the admin system. Max char allowable:

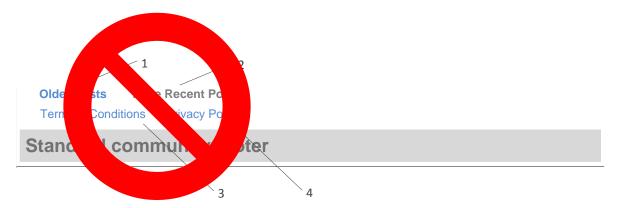
500.

If abstract field is empty. It will be backfilled by the 1st 500 char of the post

content.

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10.2 footer



FUNCTIONAL SPECIFICATIONS

1 – pagination link - older

Type: hyperlink Action: on click

Functionality: On click, reloads page with previous 10

blog entries. Grayed out but present if there

are no previous entries.

2 - pagination link - more recent

Type: hyperlink Action: on click

Functionality: On click, reloads page with next 10 most

recent blog entries. Grayed out but present if

there are no more recent entries

3 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

4 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the the privacy statement relevant to the

blog. .

10.3 About

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead...

Explore. Comment. Repeat.

FUNCTIONAL SPECIFICATIONS

1 - About header

Type: label Action: none

Functionality: denotes location of basic blog info.

2 – About text

Type: text Action: none

Functionality: summary of the blog

3 - blog contact

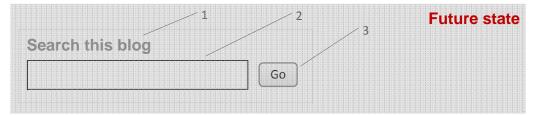
Type: link
Action: on click

Functionality: on click the customer is taken via

pageturn to the owner/chief author of this

particular blog.

10.4 blog search



FUNCTIONAL SPECIFICATIONS

Future state

1 - Search header

Type: label Action: none

Functionality: denotes location of the blog search

component.

2 - search textbox

Type: form element

Action: none

Functionality: contains input search keywords

3 - search submit control

Type: form control Action: on click

Functionality: on click the search terms are submitted

and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according

to the algorithm used.

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10.5 Anchor posts

First time here? Here's our best stuff {This is a post title} {This is another post title, pretty important} {This is another post title, interesting} {One more post title, here.}

FUNCTIONAL SPECIFICATIONS

1 – Anchor section title

Type: label Action: none

Functionality: this is the title of the anchor section,

orienting people to the fact that these posts

are important, helpful, or the best.

2 - individual anchor post title

link Type:

Action: on click

Functionality: this is the title of an individual post;

clicking will bring the customer via page turn

to that post's page.

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10.6 related blogs

Sears Holdings Corp CONFIDENTIAL

Related Posts {This is a blog title} {This is another blog title, pretty important} {This is another blog title, interesting}

FUNCTIONAL SPECIFICATIONS

1 – related blog section title

Type: label Action:

Functionality: this is the title of the section, orienting

people to the fact that these blogs are related to the one they're looking at.

2 - individual blog title

Type: link Action: on click

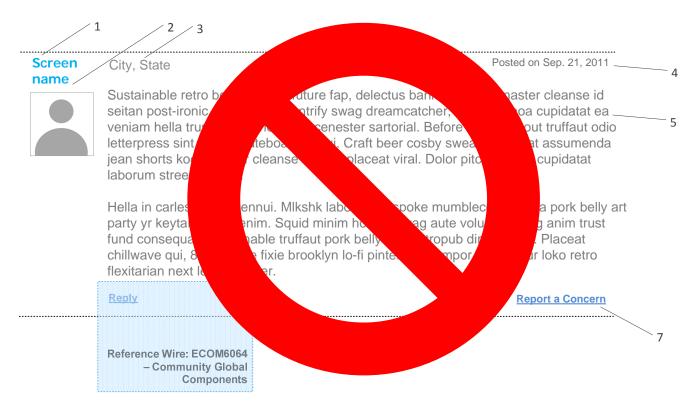
Functionality: this is the title of an individual related

blog; clicking will bring the customer via

page turn to that blog's page.

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20.1 commentary



FUNCTIONAL SPECIFICATIONS

1 - Comment author screen name

Type: link
Action: hyperlink

Functionality: on click brings customer via pageturn to

that customer's profile.

2 - Comment author image

Type: image/link
Action: hyperlink

Functionality: comment author's image. On click brings

customer via pageturn to that customer's

profile.

3 - Comment author location

Type: label Action: none

Functionality: denotes the comment author's city/state

4 - Comment post time/date stamp

Type: label Action: none

Functionality: denotes the time/date of comment

5 - Comment

Type: text Action: none

Functionality: the body of the comment

6 - Reply control

Type: text/link
Action: hyperlink

Functionality: scrolls to comment text area, places

focus there.

7 – abuse report

Author: S. McClain

Type: text/link
Action: hyperlink

Functionality: Hmmmmm a very good question.

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