

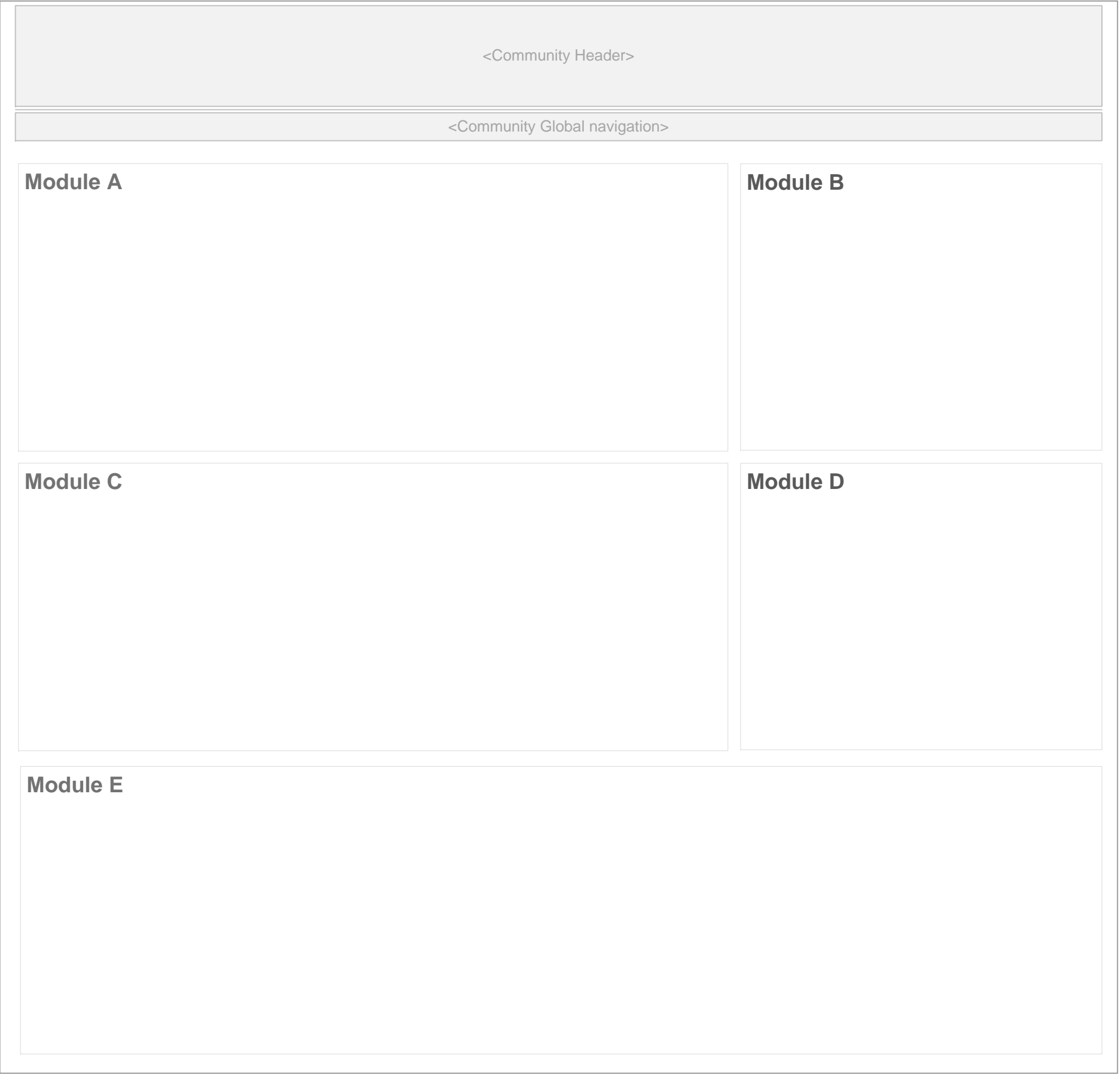
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Profile

Revision History

Version	Date	Author	Notes
...			
1.0	06/18/2012	N. Morales	Initial draft
2.0	06/19/2012	N. Morales	Overview and Functional Specs added
3.0	06/19/2012	N. Morales	Story type fixes
4.0	06/20/2012	N. Morales	New approach for My Q&As. Two options for Settings.
5.0	06/21/2012	N. Morales	Right rail removed, About Me info changed from inputs fields to display only. “Save” button removed. Settings page simplified. Buying Guides changed.
6.0	06/21/2012	N. Morales, M. Fernandez	Public Profile (ECOM6064 Community - Public Profile 2012-06-21 v02) and Private Profile (ECOM6064 Community - Profile 2012-06-20 v05) merged into a single file.
7.0	06/21/2012	N. Morales, M. Fernandez	Minor changes in pages' names. Modularization.
8.0	06/25/2012	S. McCalin	Cleaned up including fixing all sub nav. Adding condition with 0 entries; Adding thumbs up and down and report a concerns; Adding timestamps; Adding avators if content wasn't written by the user himself.
9.0	06/26/2012	D. Sanders	Copy updated.
10.0	06/28/2012	S. McClain	Changed profile nav from “Overview” to “Community Acitivity” after discussed with Doug and Eldridge. Changed “unfollow” to “Following” to match Bundle experience.
11.0	06/29/2012	S. McClain	Refined conditions and Follow call to action
12.0	07/09/2012	S. McClain	Removed functionalities after stakeholders meeting on 7/3/2012

Structural View: Module Variation



FUNCTIONAL SPECIFICATIONS

Module A – User/CTM Public Profile Information

Type: Component Area Block
Functionality: Should display User/Community Team Member profile information and activity counters.
- For Community Team Members, should also display specialties

Module B – CTM Only Public Profile About Me

Type: Component Area Block
Functionality: Should display Community Team Member About Me information which they will input through the admin tool

Module C – User/CTM Public Activity

Type: Component Area Block
Functionality: Should display User/CMT recent activity. Activity can be filtered by story types.

Module D – Ad Unit (If available)

Type: Clickable Image
Functionality: System will populate Community related Ad/promotion. onClick, go to associated landing page. New browser window.

Module E - Users Private Profile Content

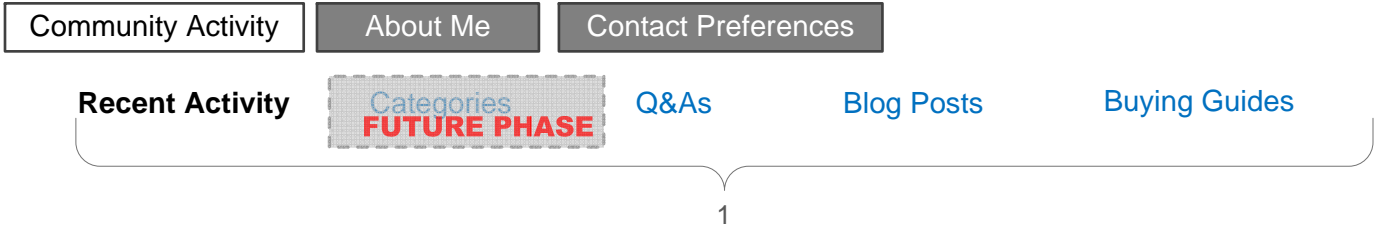
Type: Component Area Block
Functionality: Should display user private information using the full width of the container.

—Top fold—

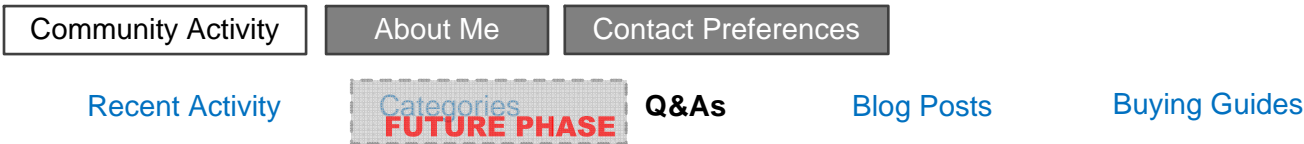
Component 10.10 – Profile Navigations

FUNCTIONAL SPECIFICATIONS

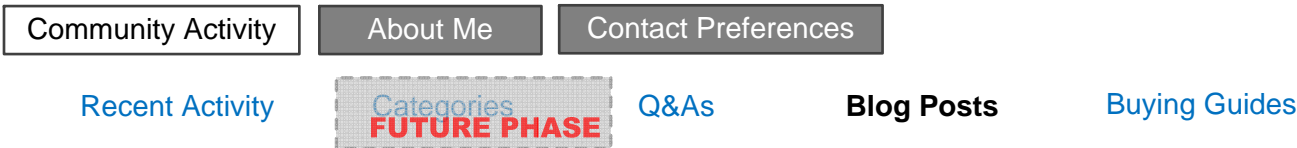
Condition 10 – Community Activity (Default State)



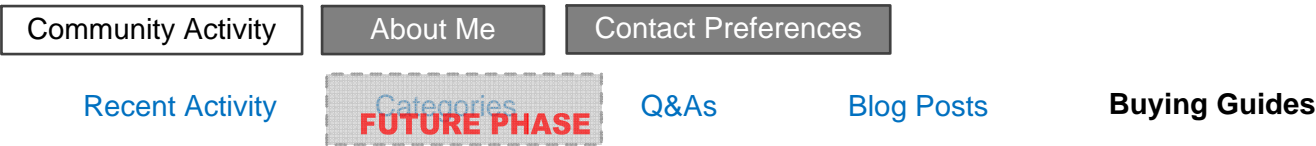
Condition 11 – Community Activity > Q&As



Condition 12 – Community Activity > Blog Posts



Condition 13 – Community Activity > Buying Guides



Condition 20 – About Me



Condition 30 – Preferences



1 – Sub navigation links (conditional)

- Type:** hyperlinks
- Functionality:** Links will display only if at least 1 UGC is available of the associated session.
- “My Activity Feed” will always show regardless whether UGC is available (reference Component 10.20 condition 20)

Component 10.20 – My Activity Feed

Condition 10: Default View

Recent Activity

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes Counter - **FUTURE PHASE**

Followed this:
{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}
{Category} HH:MM PM Month/DD/YYYY

Commented this:
{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}

{Category} HH:MM PM Month/DD/YYYY

Liked this:
{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}
{Category} HH:MM PM Month/DD/YYYY

Asked this:
{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}
{Category} HH:MM PM Month/DD/YYYY

1

FUNCTIONAL SPECIFICATIONS

1 – Activity Feed
Type: Component area block
Reference: ECOM6064 Community - Recent Activities Feed
Functionality system will display the most recent 20 feeds onLoad

Condition 20: 0 Entries

Overview

About Me

Contact Preferences

Recent Activity

You have no recent activity. What’s up with that? Get out there and show us what you’re all about.

Component 10.30 – My Categories

FUNCTIONAL SPECIFICATIONS

1 –Feed

Type:

Component area block

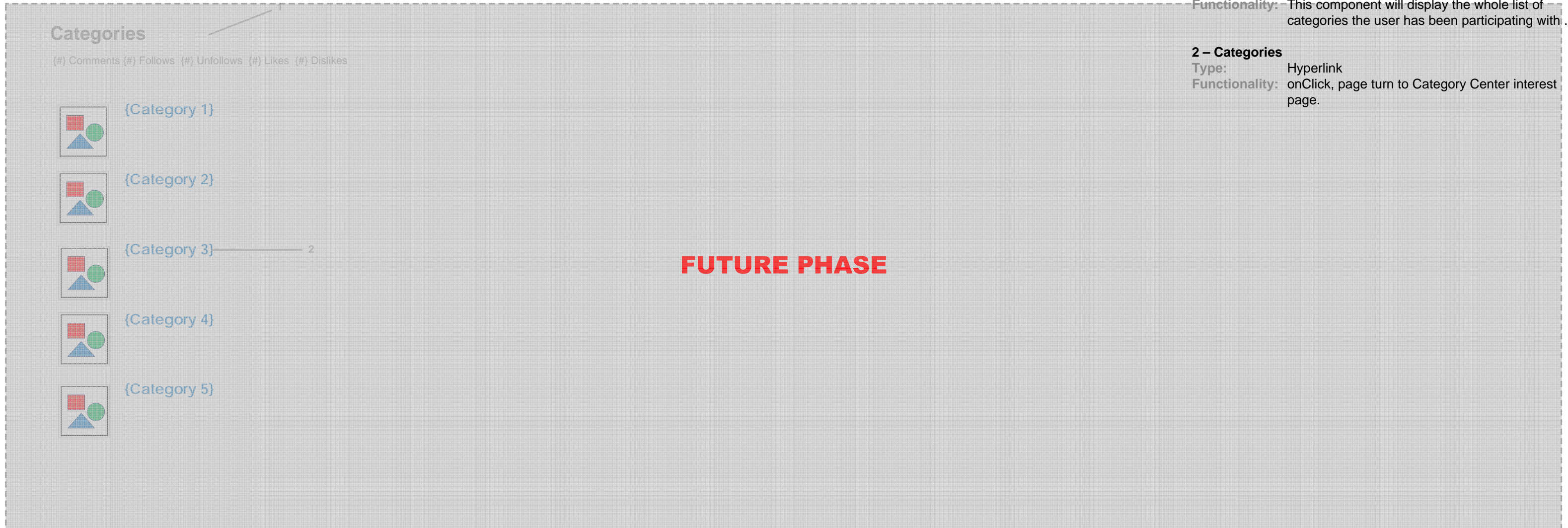
Functionality: This component will display the whole list of categories the user has been participating with.

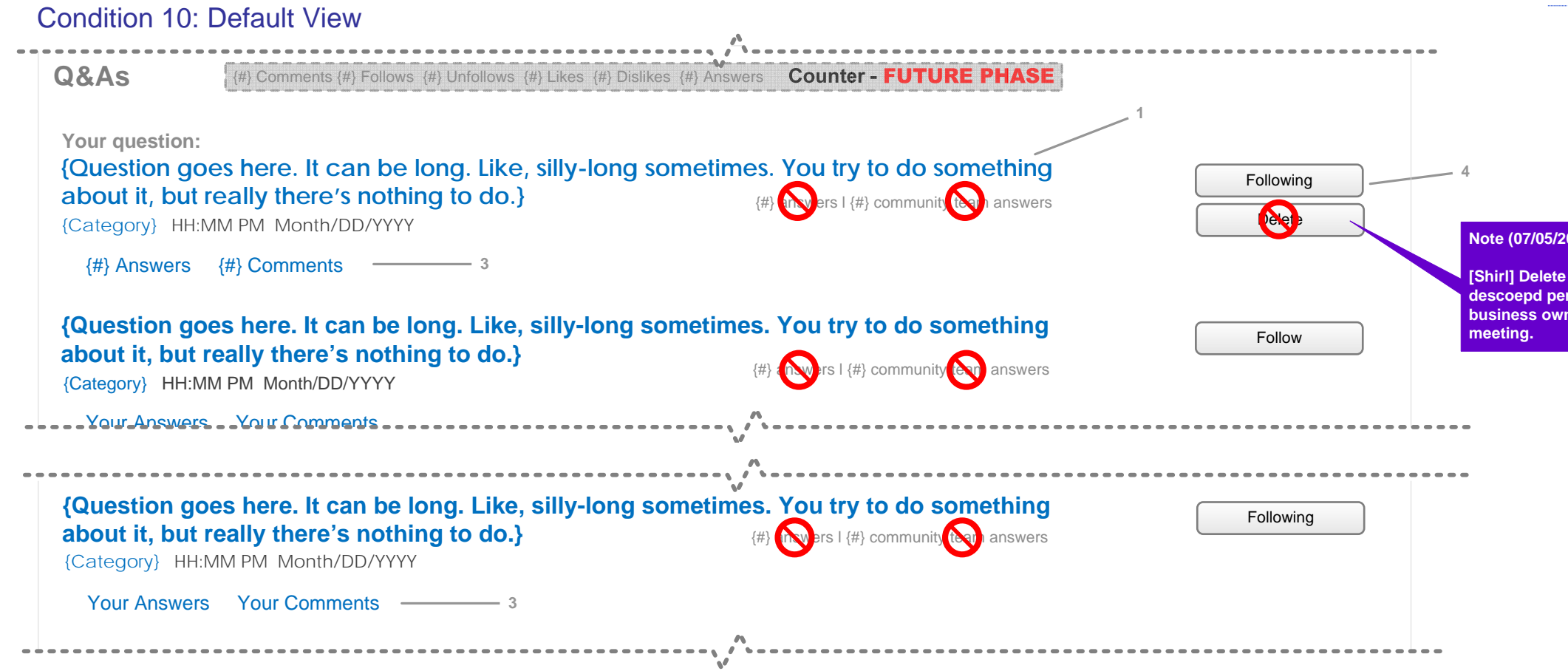
2 – Categories

Type:

Hyperlink

Functionality: onClick, page turn to Category Center interest page.





FUNCTIONAL SPECIFICATIONS

- 1 – Question**

Type: Hyperlink

Description: The complete headline of the question will be displayed here. No truncation. onlick, system will bring user to the question details page, page turn.

Functionality All questions will be displayed in reversed chronological order based on the latest interaction of all users.

User's own question(s) will always display on the top despite their recency.
- 2 – Action Counter**

Type: Display

Description: counter which indicates total number of interaction by all users.
- 3 – Menu links for the question**

Type: Menu links

Functionality: onlick, the selected tab ("My Answers" or "My Comments") will expand inline (see for reference existing Profile Order Center page), and the contents will be displayed below.

If user click on the the same menu or other menu link same selected tab is clicked again, it will be collapsed.

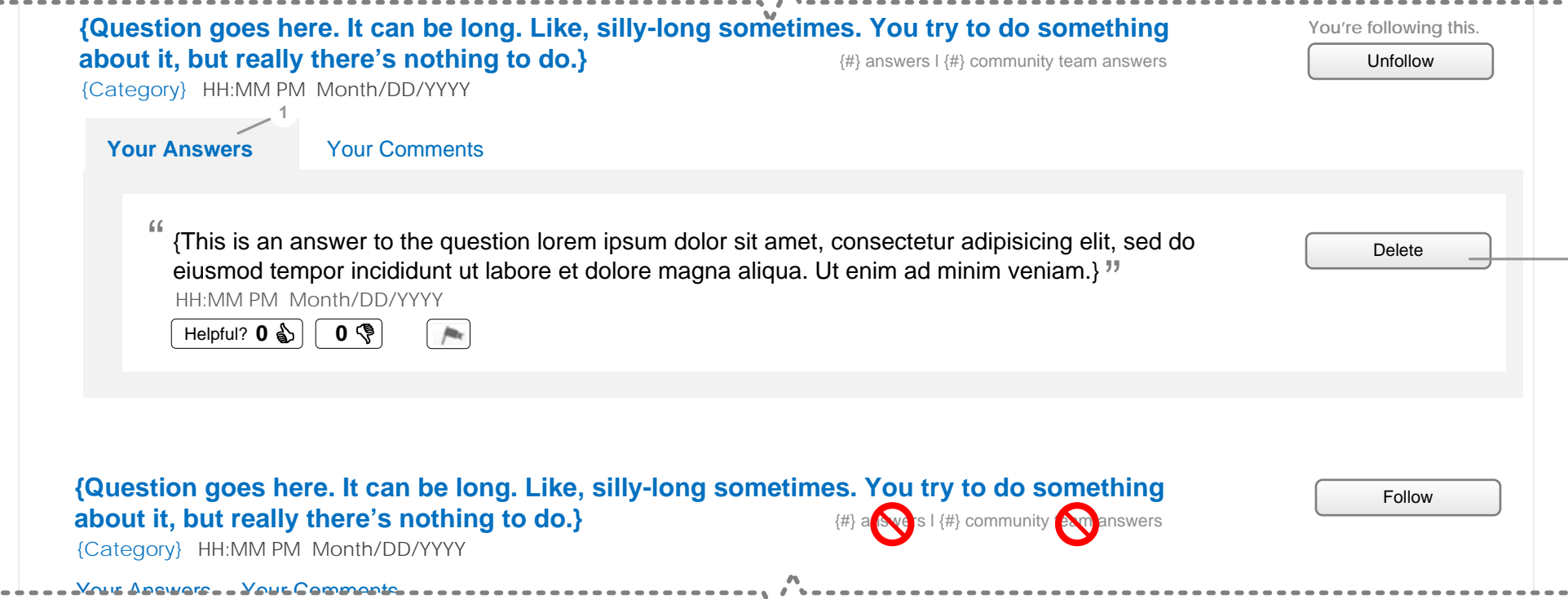
Condition: To display these links, at least 1 Answer and/or Comment has to be available. If there aren't entries, links will not be shown.
- 4 – Unfollow**

Type: Display

Reference: ECOM6064 Community - Global Components

Component 10.40 – My Q&As - 2 of 3

Condition 20 – onClick - Your Answers



Condition 30 – onClick – Your Comments



FUNCTIONAL SPECIFICATIONS

- 1 – My Answers**

Type: hyperlink

Functionality: Will display the historic list of answers for an specific question, from most recent to older, top to bottom.
- 2 – My Comments**

Type: hyperlink

Functionality: Will display the historic list of comments, from most recent to older, top to bottom.
- 3 – Delete**

Type: Button

Functionality: onClick, user is prompted to confirm deletion of answer via a modal window.
- 4 – No**

Type: html button

Action: on click

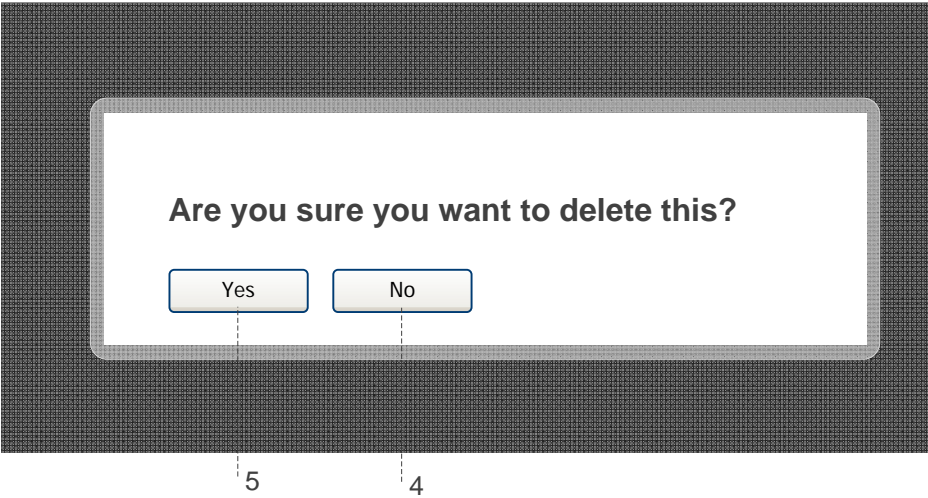
Functionality: On click, modal closes.
- 5 – Yes**

Type: html button

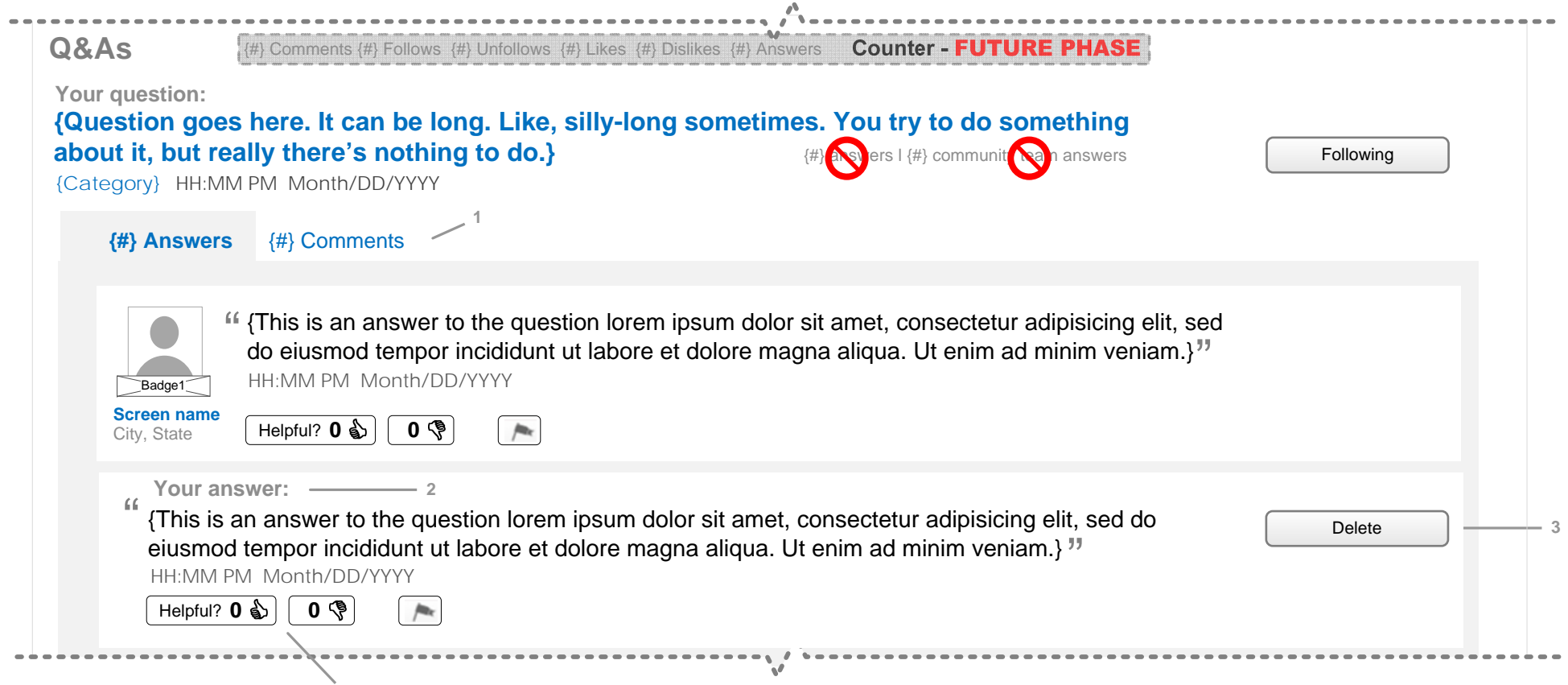
Action: on click

Functionality: On click, user's comment is removed from the thread and modal closes.

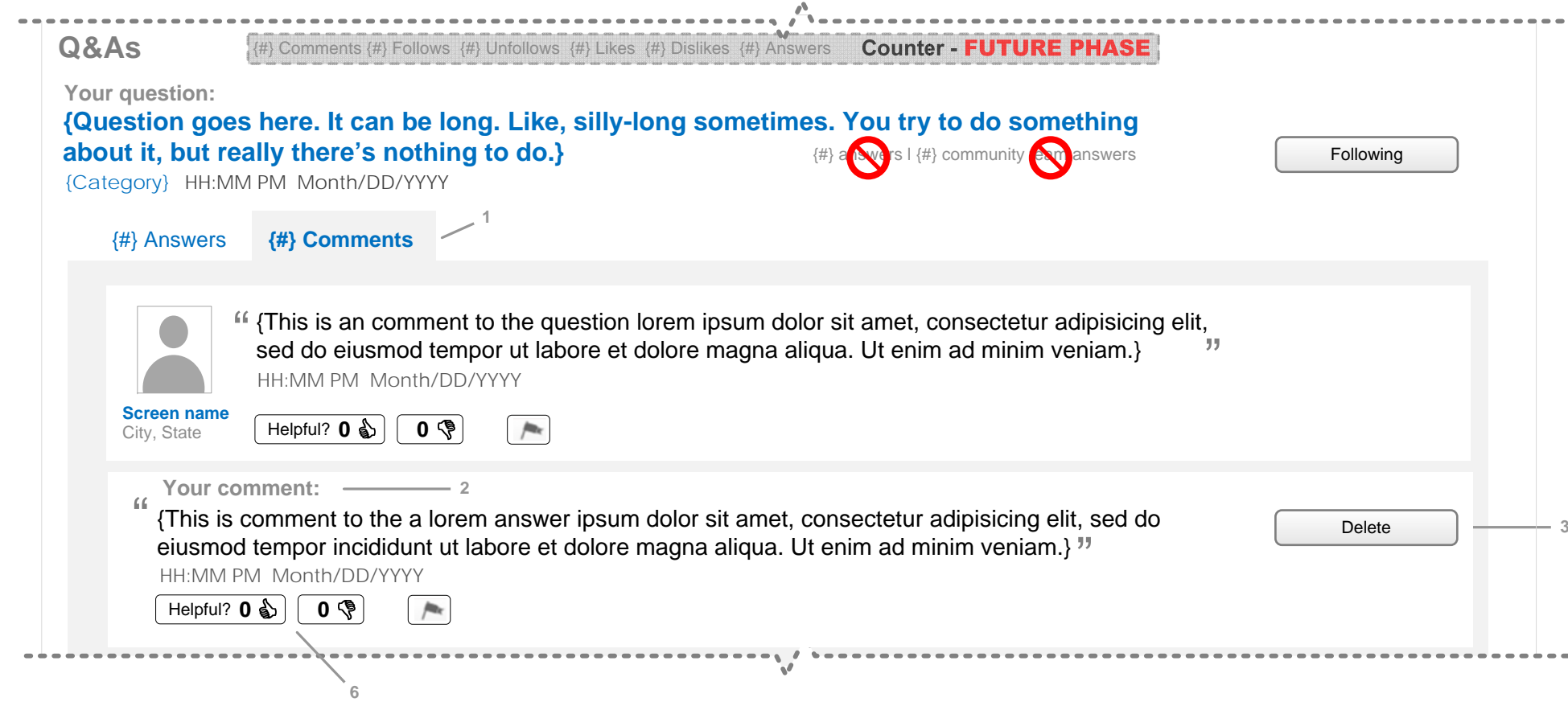
Condition 40 – Confirm Deletion



Condition 50 – Your question: onClick {#} Answers



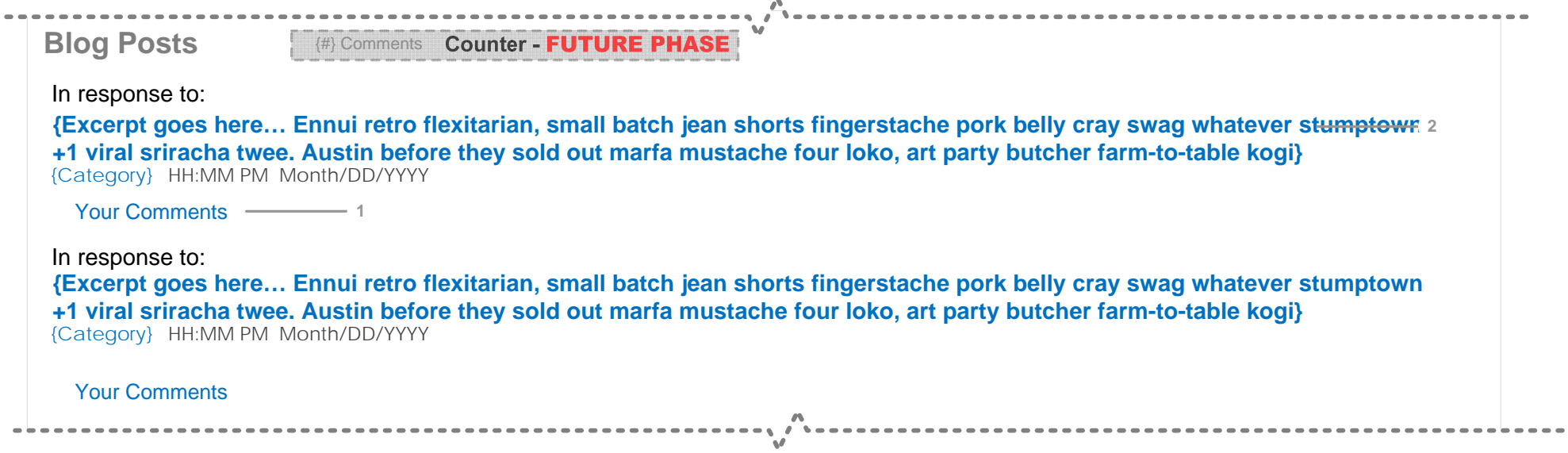
Condition 50 – Your question: onClick {#} Comments



FUNCTIONAL SPECIFICATIONS

- 1 – Answers and Comments**
Type: Menu
Functionality: Links will be always active. onClick, the selected tab (“# of Answers” or “# of Comments”) will expand and became active, and the contents will be displayed below. If the same selected tab is clicked again, it will be collapsed.
Condition: To display these links, at least 1 Answer and/or Comment has to be available. If there aren’t entries, links will not be shown.
- 2 – My Answers / My Comments**
Type: content type
Functionality: System will display user’s answers/comments in reversed chronological order along side with all other UGC.
- 3 – Delete**
Type: Button
Functionality: onClick, user is prompted to confirm deletion of answer via a modal window.
- 4 – Question**
Type: Display
Description: The complete headline of the question will be displayed here. No truncation.
- 5 – Comments**
Type: List
Functionality: Will display the historic list of comments, from most recent to older, top to bottom.
- 6 – Voting**
Type: Buttons
Reference: ECOM6064 Community - Global Components

Condition 10 – Default View



Condition 20 – onClick “Your Comments”



FUNCTIONAL SPECIFICATIONS

- 1 – My Comments (Conditional)**

Type: Hyperlink

Functionality: onClick, will expand, and the contents will be displayed below. If the same link is clicked again, it will be collapsed.

Condition: To display these links, at least 1Comment has to be available. If there aren't entries, links will not be shown.
- 2 – Excerpt**

Type: Hyerlink

Description: The excerpt of the Blog Post will be displayed here. No truncation.

onClick system will bring user to the post page. Page turn.
- 3 – Comments**

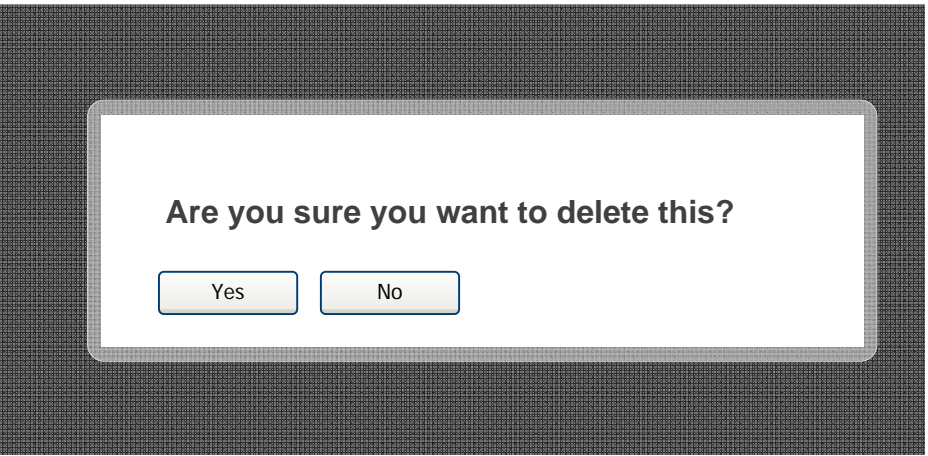
Type: List

Functionality: Will display the historic list of comments, from most recent to older, top to bottom.
- 4 – Delete**

Type: Button

Functionality: onClick, user is prompted to confirm deletion of answer via a modal window.

Condition 30 – Confirm Deletion



Component 10.60 – My Buying Guides

Condition 10 – Default View



Condition 20 – onClick “Your Comments”



FUNCTIONAL SPECIFICATIONS

- 1 – My Comments (Conditional)**

Type: Hyperlink

Functionality: onClick, will expand, and the contents will be displayed below. If the same link is clicked again, it will be collapsed.

Condition: To display these links, at least 1Comment has to be available. If there aren't entries, links will not be shown.
- 2 – Excerpt**

Type: Hyperlink

Description: The excerpt of the Buying Guide will be displayed here. No truncation.

onClick system will bring user to the post page. Page turn.
- 3 – Comments**

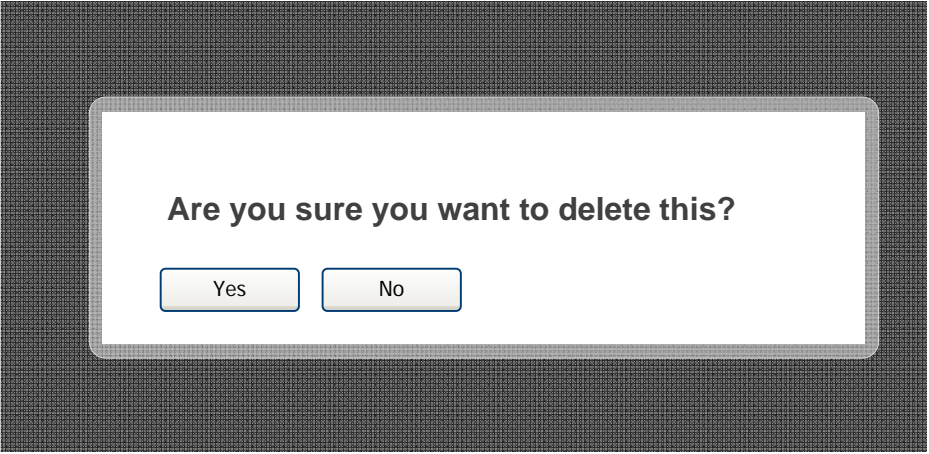
Type: List

Functionality: Will display the historic list of comments, from most recent to older, top to bottom.
- 4 – Delete**

Type: Button

Functionality: onClick, user is prompted to confirm deletion of answer via a modal window.

Condition 30 – Confirm Deletion



<Community Header>

<Community Global navigation>

Your Profile

Community ActivityAbout MeContact Preferences

Personal Information 4

First Name Required
Alex

Last Name Required
McJohnson

Screen Name Required
themetalcowboy 3

ZIP Code Required
60602

Birthday Required
September 29, 1980

Email Required
alex@gmail.com

Badge1

{Badges Name 01}

FUTURE PHASE

{Badges Name 02}

{Badges Name 03}

{Badges Name 04}

Upload a photo 2

CHANGE PASSWORD

Old Password

New Password FUTURE PHASE

Confirm Password

Submit

FUNCTIONAL SPECIFICATIONS

1 – Badges

Type: [hyperlink](#)

Functionality: onClick, page turn to static page with explanation of badges

2 – Profile Photo

Type: [hyperlink](#)

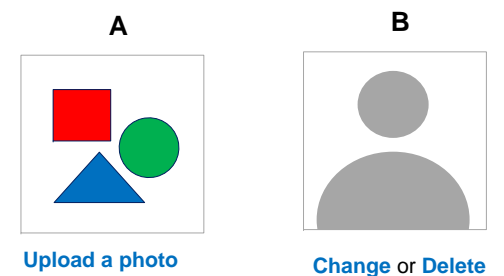
Functionality: onClick, the photo uploading process is triggered. WordPress doesn't have a default core component to do this job; a plug-in is required to achieve this task, and functionality and steps/screens from plug-in to plug-in can vary. Basic workflow has to include at least:

1. Option to choose a file from user's hard disc.
2. Messaging with type of files allowed (e.g. JPG, PNG, etc) and maximum allowed size (e.g. 10 MB).
2. Photo Edition:

CONDITIONS

A. The first time the users logs-in, a default placeholder for profile photo will appear, and the action link will be: <Upload a Photo>.

B. Once the user has a photo uploaded, options will be “Change”, to upload a new photo, or “Delete”, to remove the uploaded photo and return to condition A.



—Top fold—

3 – Screen name

Type: text

Functionality: Having an screen name is a mandatory condition to access and display the whole profile page.

4 – Personal Info

Type: Display

Functionality: Information gathered from the Universal Profile for display only purposes. This info is not editable.

<Community Header>

<Community Global navigation>

Your Profile

Community Activity

About Me

Contact Preferences

Send me emails with this frequency:

Daily

Weekly

Never (Unsubscribe)

Save

We take your privacy and the community rules seriously. To learn more about the community rules and steps being taken to ensure your privacy, please view our [Terms of Use](#) and [Privacy Policy](#).

FUNCTIONAL SPECIFICATIONS

1 – Legal

Type:hyperlink

Functionality:onClick, page turn to Terms of Use and Privacy Policy.

2 – Frequency

Type:Radio buttons

Functionality:Default view: no option selected. onClick, the chosen frequency will be selected. Only 1 option can be selected at the same time.

3 – Save

Type:Buttons

Functionality:Saves the selected option within the user's profile and displays a confirmation message to the user.

—Top fold—

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Profile 2012-07-09 v12 I FINAL COPY.vsd

Project: Community Initiative

Author: S, McClain

Last edited: 07/09/12 6:34 PM

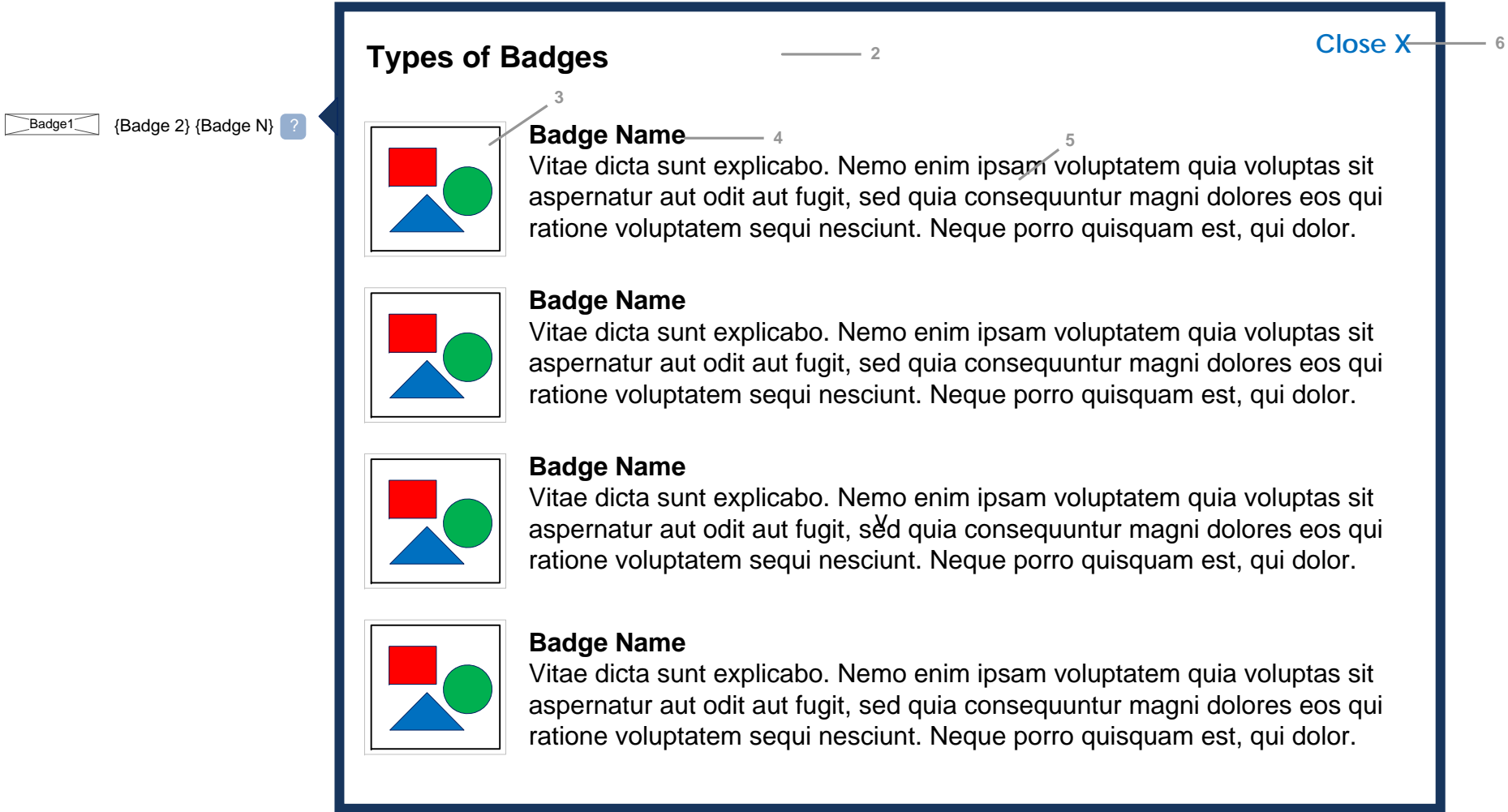
Page 13 of 23

Component 20: Badges

Condition 10 – Default View for Public Profile

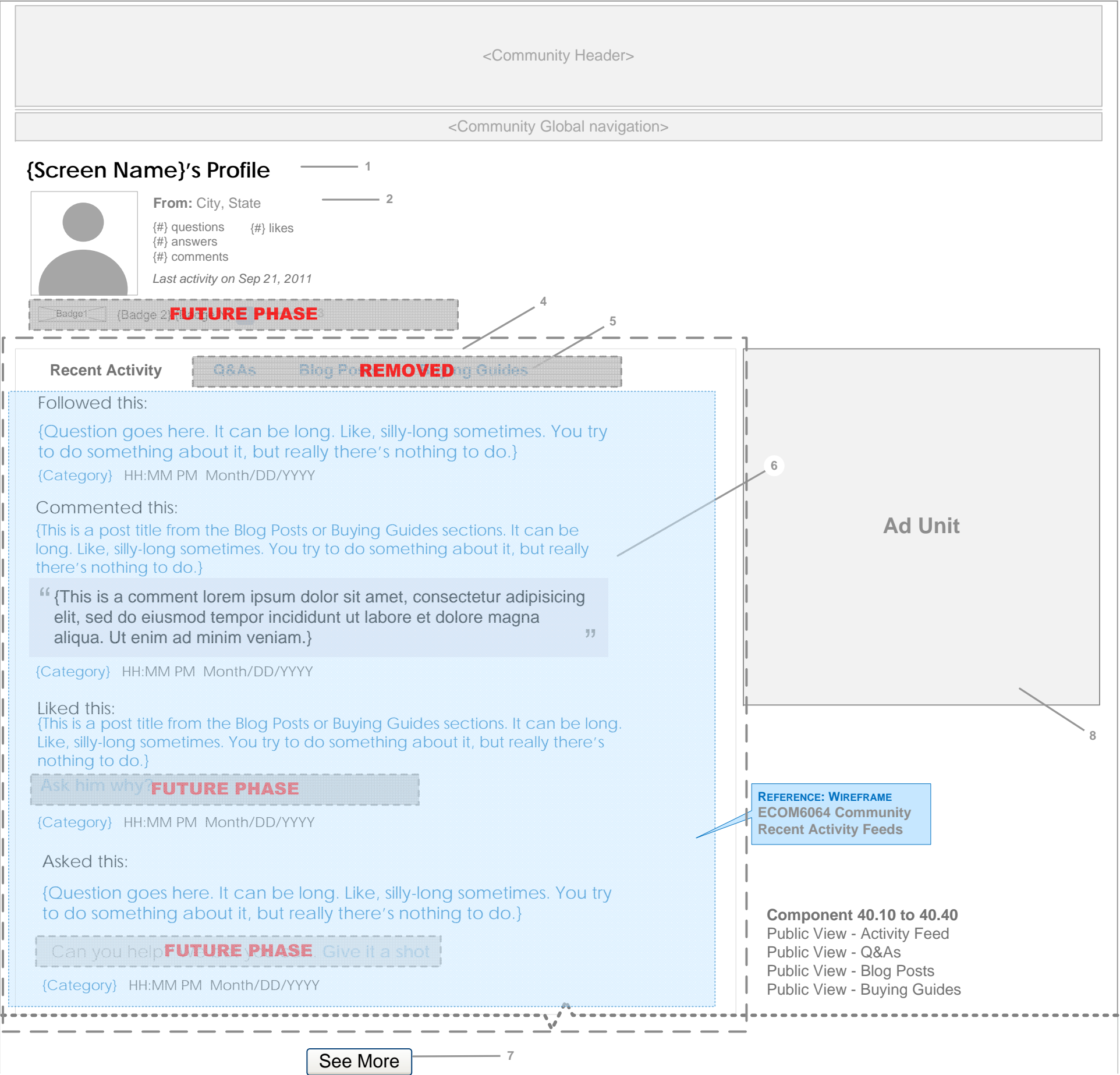


Condition 20 – Modal View



MODULE CONDITIONS

- 1 – Badges Tooltip**
Type: Tooltip Icon
Action: onClick
Functionality: onClick should display Badges Modal. View next page.
- 2 – Modal Headline**
Type: Label
Functionality: Should display Modal Headline
Content will be truncated with “...” after 30 characters.
- 3 – Badge Image**
Type: Image
Functionality: Should display badges image or icon
- 4 – Badge Name**
Type: Label
Functionality: Should display bagde name
Content will be truncated with “...” after 35 characters.
- 5 – Badge Description**
Type: Text
Functionality: Should display the description for the badge
Content will be truncated with “...” after 100 characters.
- 6 – Close**
Type: Hyperlink
Action: onClick
Functionality: onClick closes badges modal.



MODULE CONDITIONS

- 1 – Page Headline**
Type: Label
Functionality: Should display User's Screen name
- 2 – Member Details**
Type: Module
Functionality: Should display User's Profile picture, location, badges, activity counter.
Show the fields only if relevant content exist.
Values: - If less than 500 it will display the actual number
- If more than 500, it will display 500+.
Reference Wire ECOM6064 Communities Experts.
- 3 – Badges Tooltip**
Type: Tooltip Icon
Action: onClick
Functionality: onClick should display Badges Modal. View next page.
- 4 – User's Activity – Component 20**
Type: Module
Functionality: By default it should display user's activity feed in inverse chronological order. Most recent first.
Reference Wire ECOM6064 Communities Recent Activity Feeds
- 5 – Content/Story type filters**
Type: hyperlink
Functionality: Should refresh activity feed and display filtered story types only in inverse chronological order.
Should only be displayed if they are at least 1 or more stories of that content type.
- 6 – Story Feeds**
Type: module
Functionality: Reference wire ECOM6064 Recent Activities Feed
—Top for
- Condition: {Screen Name} shouldn't be displayed in each feed module. 20 stories will be displayed at a time.
- 7 – See More Button**
Type: Button
Functionality: Should load the next 10 stories
- 8 – Ad Unit**
Type: Clickable Image
Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.

Component 40.10 Public Profile - Activity Feed

Condition 10 – Default View

Recent Activity

Q&As

Blog Posts

REMOVED

Buying Guides

Recent Activity

Followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

Commented this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

“ {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} ”

{Category} HH:MM PM Month/DD/YYYY

Liked this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Ask him why?

FUTURE PHASE

{Category} HH:MM PM Month/DD/YYYY

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}

Can you help me?

FUTURE PHASE

Can. Give it a shot

{Category} HH:MM PM Month/DD/YYYY

REFERENCE: WIREFRAME

ECOM6064 Community

Recent Activity Feeds

Condition 20 – 0 enties

Recent Activity

Recent Activity

This person has no recent activity. What’s up with that? We’ll let you know when Rumpelstiltskin wakes up.

MODULE CONDITIONS

User Story Feeds
Type: module
Functionality: Reference wire ECOM6064 Recent Activities Feed
- Condition: {Screen Name} shouldn’t be displayed in each feed module..
By default should display the most recent 20 feeds.

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Profile 2012-07-09 v12 I FINAL COPY.vsd

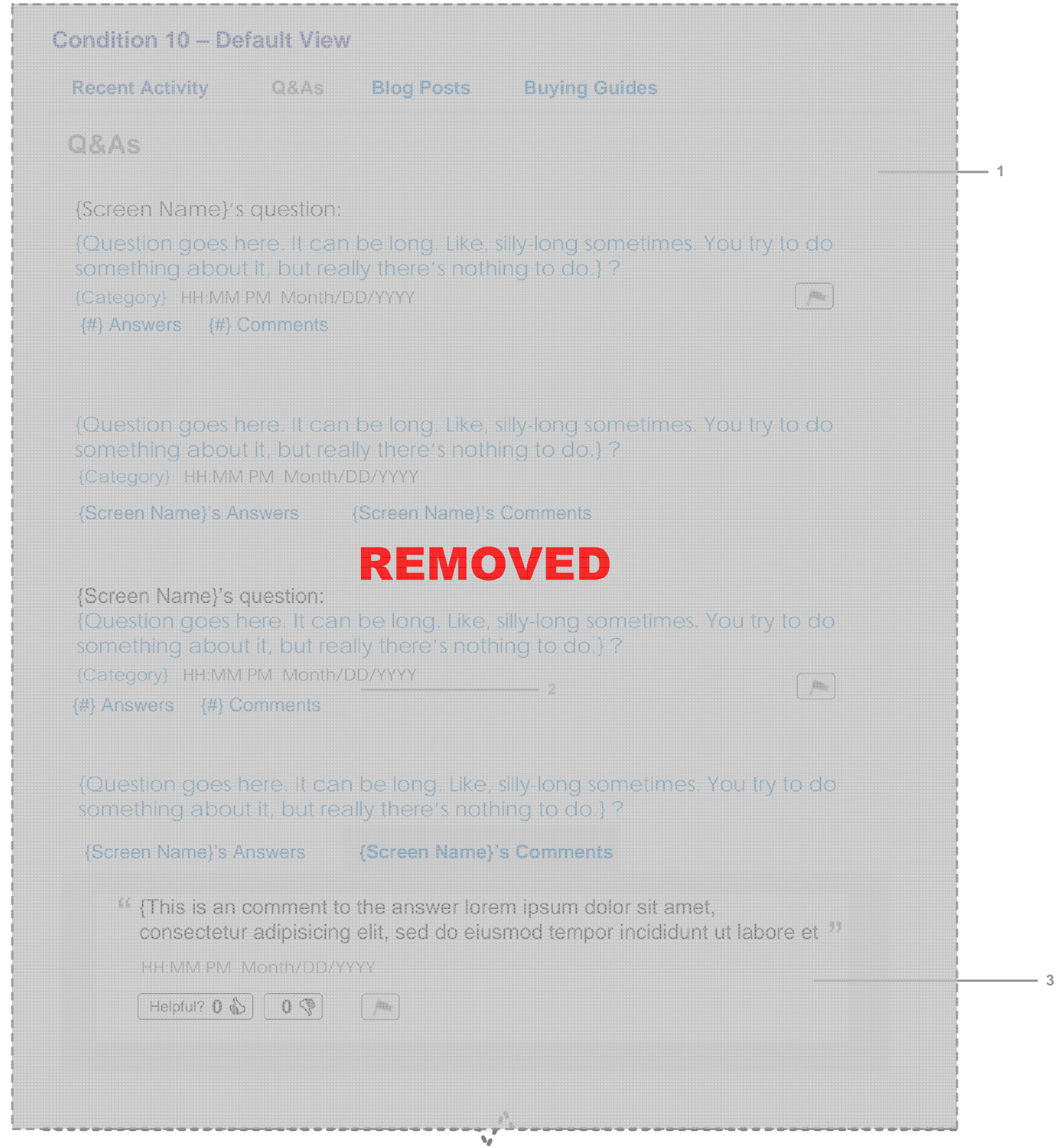
Project: Community Initiative

Author: S, McClain

Last edited: 07/09/12 6:34 PM

Page 16 of 23

Component 40.20 Public Profile - Q&As



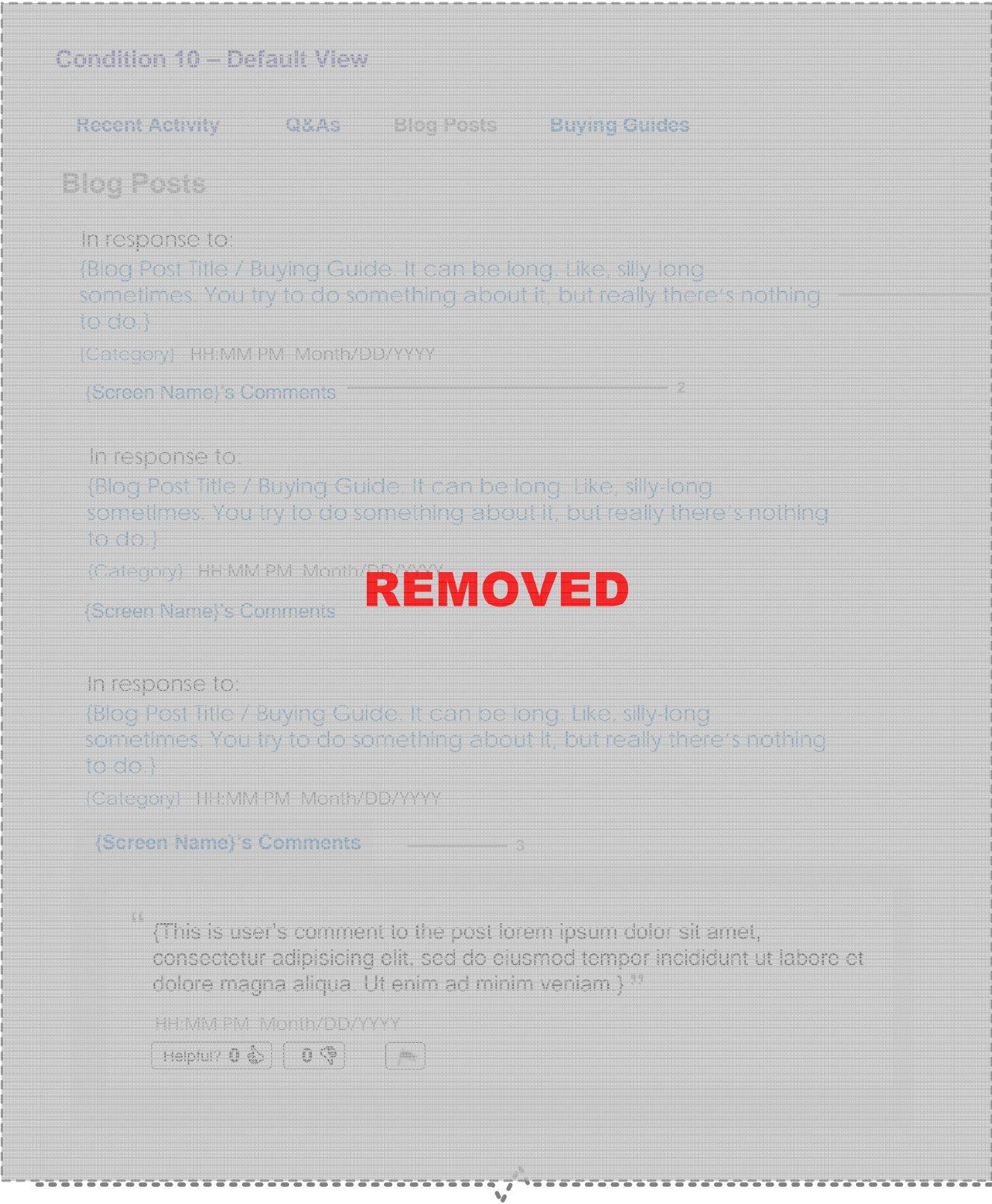
MODULE CONDITIONS

User Activity Module Q&A
Type: Module
Functionality: Should display:
- Questions asked by the user
- Answers written by the user
- Comments written by the user

1 – User’s Asked Questions
Type: Module
Functionality: Should display question as hyperlink, category of which the question belongs and time stamp.

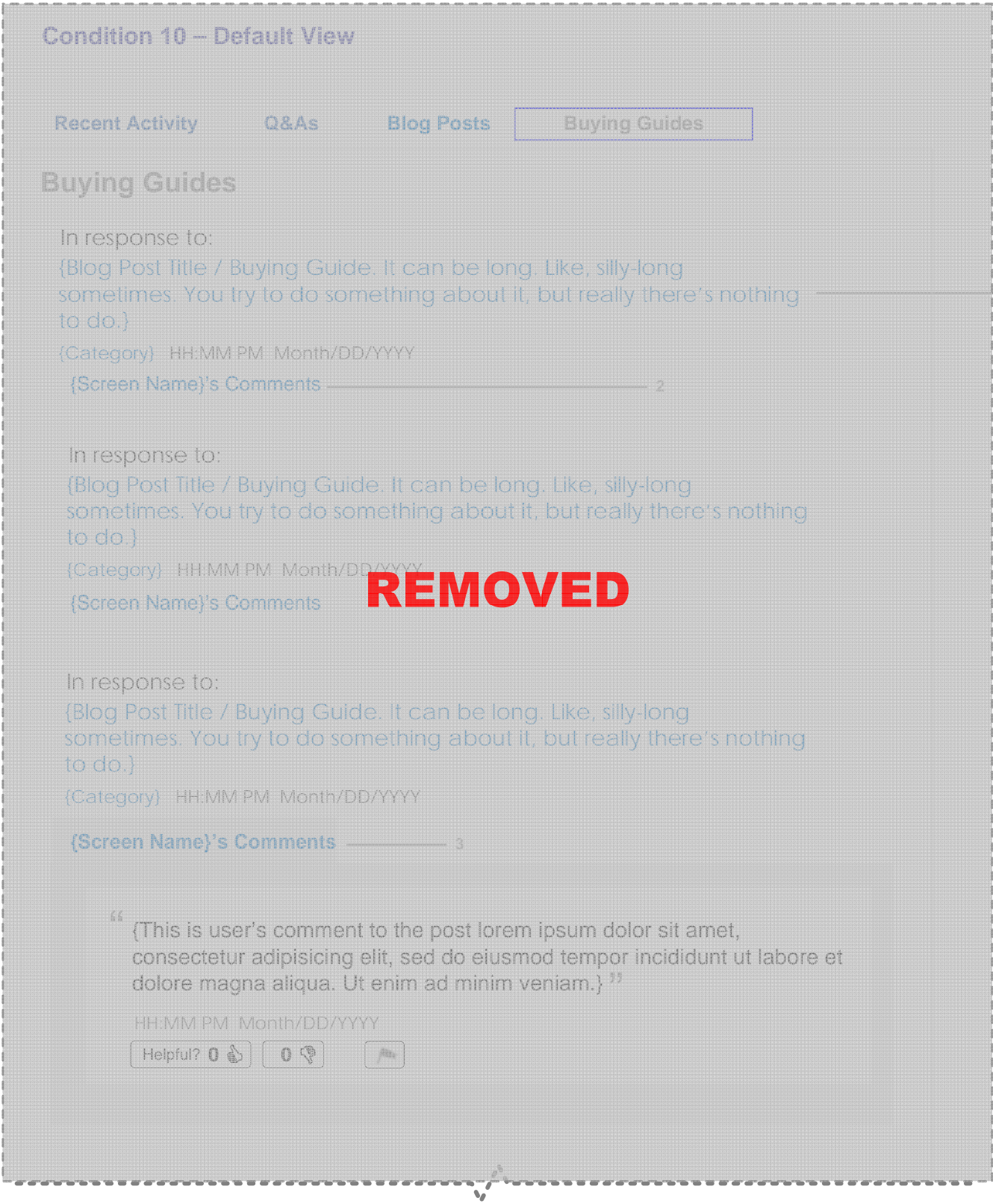
2- User’s answers or comments
Type: Module
Functionality: Should display the question the commented or answered as a hyperlink.
Should display links to user's answers and user's comments.
OnClick, these links should expand to display their content.
Refer to Private Profile Component 10.40

3- Answers and Comments
Type: Hyperlink
Functionality: Should display answers or comments by expanding the module. Refer to Private Profile Component 10.40



MODULE CONDITIONS

- User Activity Module Blogs / Buying Guides**
Type: Module
Functionality: Should only displaye Blog Posts / Buying Guides which the user has commented.
- 1 – Blogs / Articles**
Type: Module
Functionality: Should display Blog Post / Buying guide of which user has commented, it's category and the amount of comments written as a hyperlink.
- 2 – Comments**
Type: hyperlink
Functionality: onClick should expand and display user's comment on Blog Post / Buying Guide. Refer to Private Profile Component 10.40



MODULE CONDITIONS

User Activity Module Blogs / Buying Guides

Type: Module
Functionality: Should only display Blog Posts / Buying Guides which the user has commented.

1 – Blogs / Articles

Type: Module
Functionality: Should display Blog Post / Buying guide of which user has commented, it's category and the amount of comments written as a hyperlink.

2 – Comments

Type: hyperlink
Functionality: onClick should expand and display user's comment on Blog Post / Buying Guide. Refer to Private Profile Component 10.40

<Community Header>

<Community Global navigation>

{Expert Screen Name}'s Profile

From: City, State

{#} answers

{#} blog posts

{#} comments

Last activity on Sep 21, 2011

Specializes in:

{A Specialty 1}

{B Specialty 2}

{C Specialty 3}

{D Specialty 4}

{E Specialty 5}

{F Specialty 6}

Badge1

{Badge 2}

{Badge N}

?

Recent Activity

Q&As

Blog Posts

Buying Guides

Wrote a {Buying Guide}:

{Buying Guide headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{Category} HH:MM PM Month/DD/YYYY

Answered this:

{Question Title from Q&A section here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

"{This is an Answer to a Quetsion lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}"

{Category} HH:MM PM Month/DD/YYYY

Wrote a {Blog Post}:

{Blog Post headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{Category} HH:MM PM Month/DD/YYYY

Commented this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

"{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}"

See More

About Me

"Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui"

Ad Unit

REFERENCE: WIREFRAME ECOM6064 Community Recent Activity Feeds

MODULE CONDITIONS

1 – Expert Specialties
Type: Module
Functionality: Should display expert’s specialties. Specialties shouldn’t overpass expert’s badges profile information. They should form columns so that the content doesn’t grow too much vertically.

2 – User’s Activity
Type: Module
Functionality: Should display user’s activity feed in inverse chronological order. Most recent first. Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/dislikes/follows/etc.

3 – Content/Story type filters
Type: hyperlink
Functionality: Should refresh activity feed and display filtered story types only in inverse chronological order. Should only be displayed if they are at least 1 or more stories of that content type.

4 – Story Feeds – Component 20
Type: module
Functionality: Reference wire ECOM6064 Recent Activities Feed - Condition: {Screen Name} shouldn’t be displayed in each feed module. Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/dislikes/follows/etc. Featured story + 19 stories will be displayed by default.

5 – See More Button
Type: Button
Functionality: Should load the next 10 stories

6 – About Me
Type: Text
Functionality: Should display About Me from the expert. Information to be input via de Admin tool. Content will be truncated with “...” after 200 characters.

7 – Ad Unit
Type: Clickable Image
Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Profile 2012-07-09 v12 | FINAL COPY.vsd

Project: Community Initiative

Author: S, McClain

Last edited: 07/09/12 6:34 PM

Page 20 of 23

Component 50.10 Expert Profile - Activity Feed

Condition 10 – Default View

Recent Activity

Q&As

Blog Posts

Buying Guides

Recent Activity

Wrote a {Buying Guide}:
{Buying Guide headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}
{Category} HH:MM PM Month/DD/YYYY

Answered this:
{Question Title from Q&A section here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}
“{This is an Answer to a Quetsion lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}”
{Category} HH:MM PM Month/DD/YYYY

Wrote a {Blog Post}:
{Blog Post headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}
{Category} HH:MM PM Month/DD/YYYY

Commented this:
{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there’s nothing to do.}
“{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}”

REFERENCE: WIREFRAME
ECOM6064 Community
Recent Activity Feeds

Condition 20 – 0 enties

Recent Activity

Recent Activity

This person has no recent activity. What’s up with that? We’ll let you know when Rumpelstiltskin wakes up.

MODULE CONDITIONS

1 – Expert Story Feed

Type: Module

Functionality: Should only display the 20 most recent actions/feeds relevant to an Expert.

- Writing a new Blog Post / Buying Guide
- Answering a Question
- Comments
- Likes
- Follows

Component 50.20 Expert Profile - Q&As

Condition 10 – Default View

Recent Activity Q&As Blog Posts Buying Guides

Q&As

Month DD, YYYY

{Category}

Q: {Users question goes here and here. This is a really long title.This is a really long title. To be truncated...}

{#} answers | {#} community team answers

A: {Expert answer goes here Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh aliquam erat volutpat}... See More

Like

Tweet

SHOP YOUR WAY

Month DD, YYYY

{Category}

Q: {Users question goes here and here. This is a really long title.This is a really long title. To be truncated...}

{#} answers | {#} community team answers

A: {Expert answer goes here Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh aliquam erat volutpat}... See More

Like

Tweet

SHOP YOUR WAY

REFERENCE: WIREFRAME
ECOM6064 Community
QA Modules.
Component View 20
Condition 40

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Profile 2012-07-09 v12 | FINAL COPY.vsd

Project: Community Initiative

Author: S, McClain

Last edited: 07/09/12 6:34 PM

Page 22 of 23

Condition 10 – Default View

- Recent Activity
- Q&As
- Blog Posts
- Buying Guides

Blog Posts

Month DD, YYYY

{Category}

{Blog Post Title goes here. This is a really long title. To be truncated...}

{#} comments

{Blog Post Title

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laore magna aliquam erat volutpat}... [See More](#)

Like

Tweet

SHOP YOUR WAY

Tags: (Tag 1), (Tag 2) **FUTURE PHASE**

Month DD, YYYY

{Category}

{Blog Post Title goes here. This is a really long title. To be truncated...}

{#} comments

{Blog Post Title

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laore magna aliquam erat volutpat}... [See More](#)

Like

Tweet

SHOP YOUR WAY

Tags: (Tag 1), (Tag 2) **FUTURE PHASE**

REFERENCE: WIREFRAME
ECOM6064 Community
Blog Modules.
Component 10 Condition
10

Sears Holdings Corp CONFIDENTIAL

ECOM6064 Community - Profile 2012-07-09 v12 I FINAL COPY.vsd

Project: Community Initiative

Author: S, McClain

Last edited: 07/09/12 6:34 PM

Page 23 of
23