# Cover

## SHC  ECOM6064   Community Initiative – Profile

### Document Summary

| Description | Name |
|---|---|
| **Wireframe Scope** | **SHC** |
| **Brands Covered** | **Sears and Kmart Communities** |
| **Screen ID** | ECOM6064 |
| **Screen Name** | Community Initiative – Profile |

### Revision History

| Version | Date | Author | Notes |
|---|---|---|---|
| | | | ... |
| 1.0 | 06/18/2012 | N. Morales | Initial draft |
| 2.0 | 06/19/2012 | N. Morales | Overview and Functional Specs added |
| 3.0 | 06/19/2012 | N. Morales | Story type fixes |
| 4.0 | 06/20/2012 | N. Morales | New approach for My Q&As. Two options for Settings. |
| 5.0 | 06/21/2012 | N. Morales | Right rail removed, About Me info changed from inputs fields to display only. "Save" button removed. Settings page simplified. Buying Guides changed. |
| 6.0 | 06/21/2012 | N. Morales, M. Fernandez | Public Profile (ECOM6064 Community - Public Profile 2012-06-21 v02) and Private Profile (ECOM6064 Community - Profile 2012-06-20 v05) merged into a single file. |
| 7.0 | 06/21/2012 | N. Morales, M. Fernandez | Minor changes in pages' names. Modularization. |

# Structural View: Module Variation

<Community Header>

<Community Global navigation>

| Module A | Module B |
|---|---|

| Module C | Module D |
|---|---|

## Module E

—Top fold—
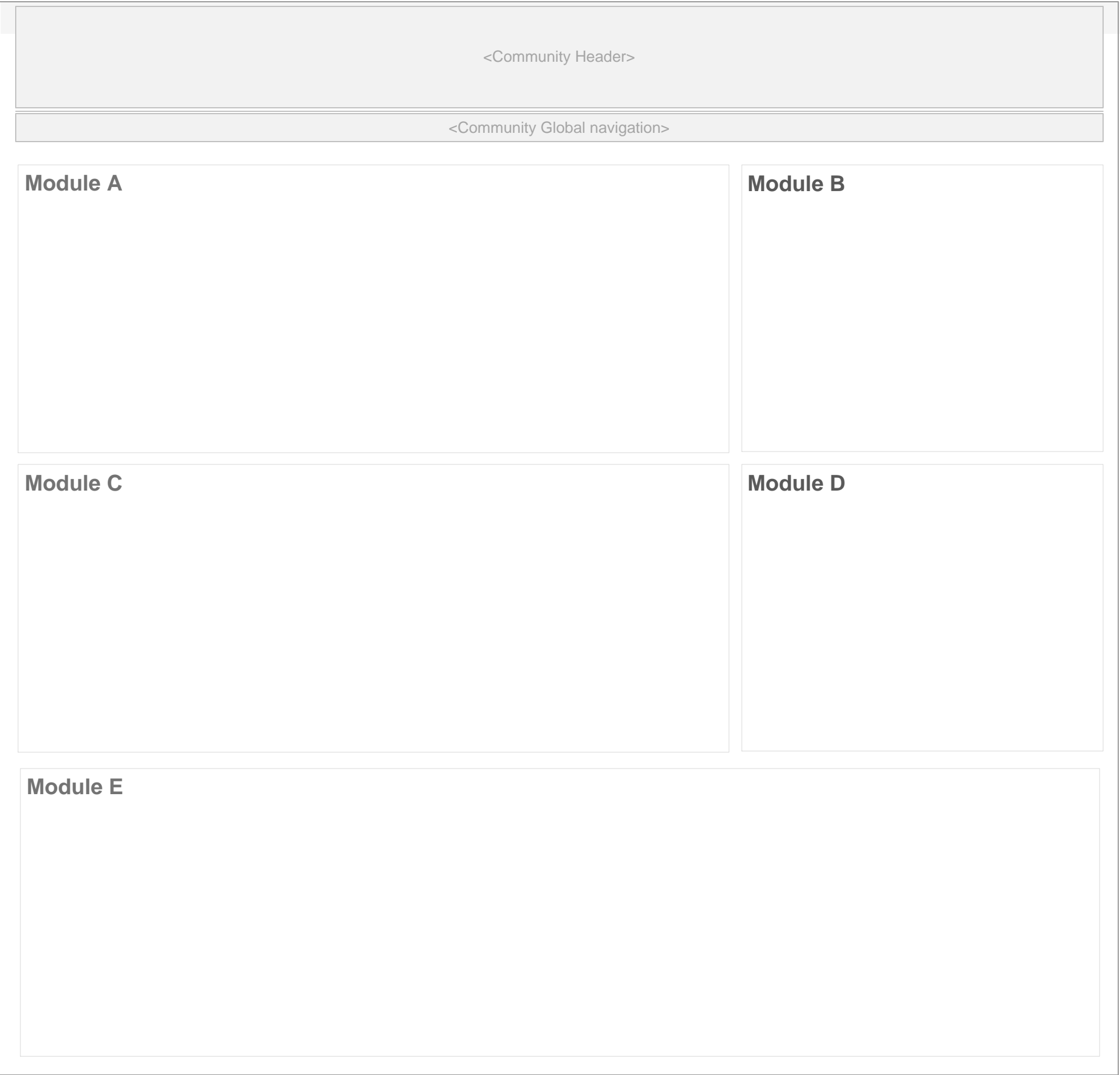
## FUNCTIONAL SPECIFICATIONS

**Module A – User/CTM Public Profile Information**
Type:            Component Area Block
Functionality:   Should display User/Community Team Member profile information and activity counters.
- For Community Team Members, should also display specialties

**Module B – CTM Only Public Profile About Me**
Type:            Component Area Block
Functionality:   Should display Community Team Member About Me information which they will input through the admin tool

**Module C – User/CTM Public Activity**
Type:            Component Area Block
Functionality:   Should display User/CMT recent activity. Activity can be filtered by story types.

**Module D – Ad Unit (If available)**
Type:            Clickable Image
Functionality:   System will populate Community related Ad/ promotion. onClick, go to associated landing page. New browser window.
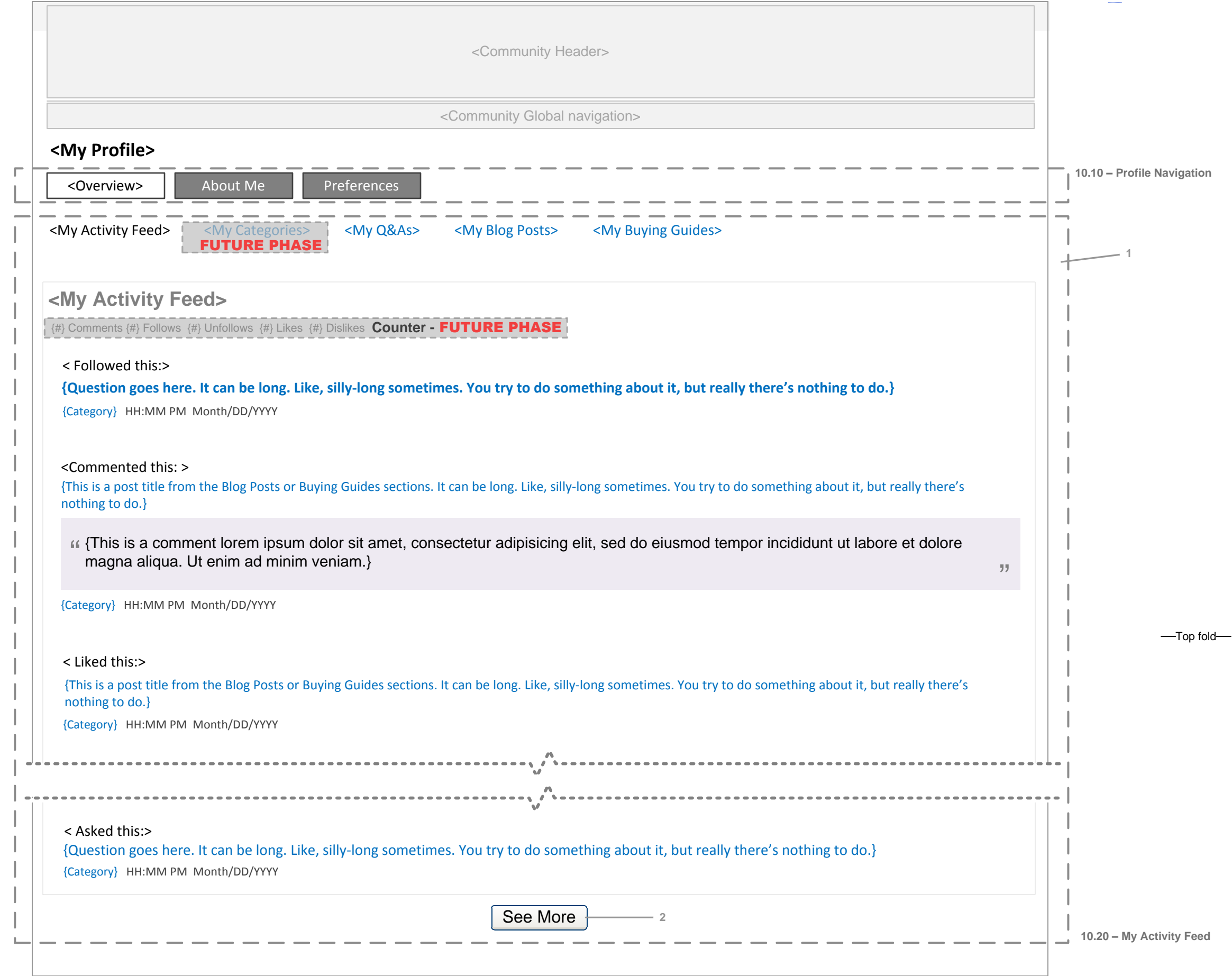
**Module E -  Users Private Profile Content**
Type:            Component Area Block
Functionality:   Should display user private information using the full width of the container.

<Community Header>

<Community Global navigation>

**<My Profile>**

10.10 – Profile Navigation

| <Overview> | About Me | Preferences |

<My Activity Feed>    <My Categories>    <My Q&As>    <My Blog Posts>    <My Buying Guides>
                      **FUTURE PHASE**

1

**<My Activity Feed>**

{#} Comments  {#} Follows  {#} Unfollows  {#} Likes  {#} Dislikes  **Counter - FUTURE PHASE**

< Followed this:>

**{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}**

{Category}   HH:MM PM  Month/DD/YYYY

<Commented this: >

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}                                                                         "

{Category}   HH:MM PM  Month/DD/YYYY

< Liked this:>

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM  Month/DD/YYYY

—Top fold—

< Asked this:>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM  Month/DD/YYYY

| See More |    2

10.20 – My Activity Feed

# Component 10.10 – Profile Navigation

Condition 10 – Overview

| <Overview> | About Me | Preferences |
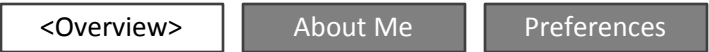
Condition 20 – About Me

| <Overview> | About Me | Preferences |

Condition 30 – Preferences

| <Overview> | About Me | Preferences |

# Component 10.20 – My Activity Feed

**<My Activity Feed>**   <My Categories> **FUTURE PHASE**   <My Q&As>   <My Blog Posts>   <My Buying Guides>

**<My Activity Feed>** — 1

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes **Counter - FUTURE PHASE**
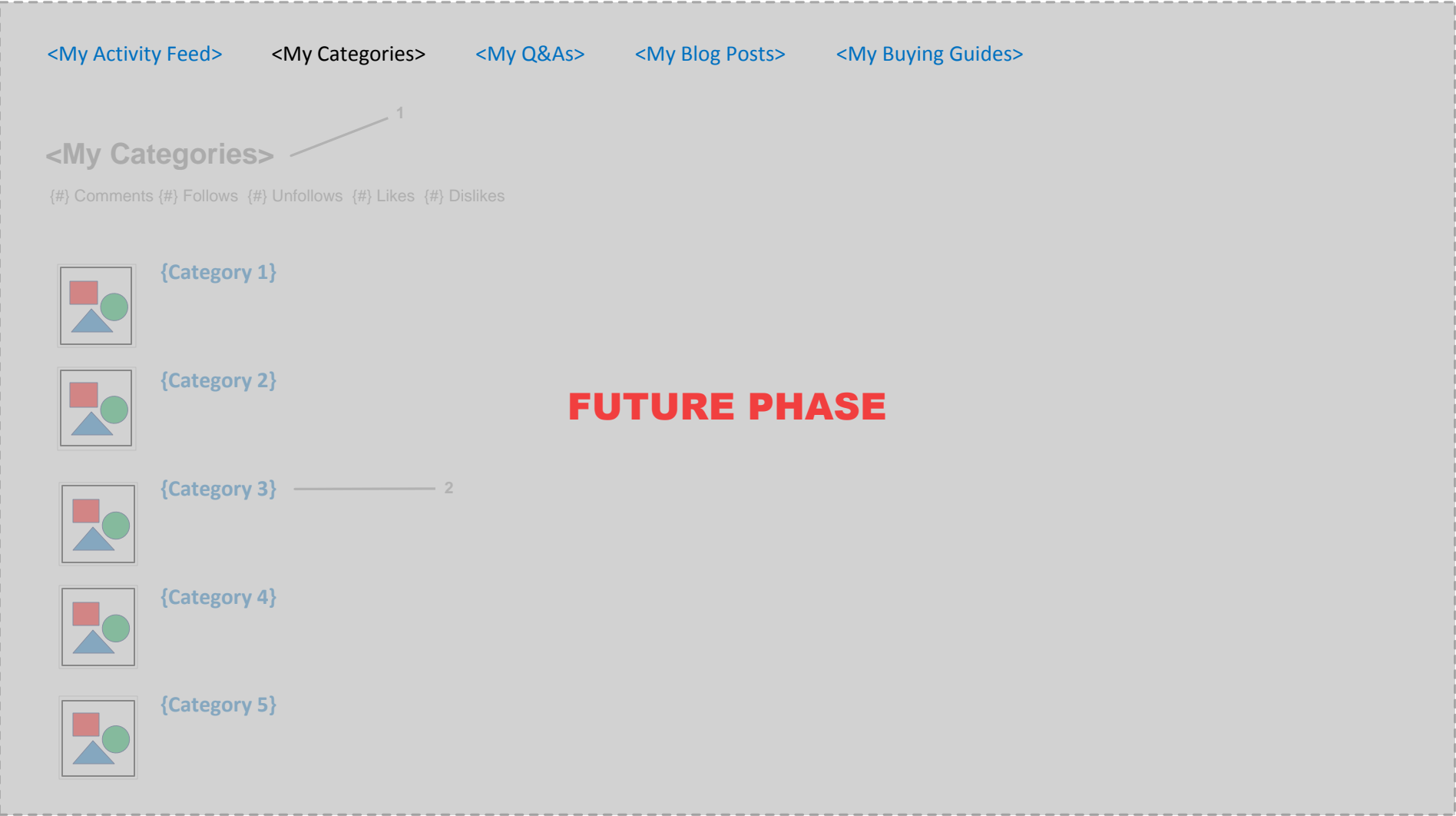
< Followed this:>

**{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}**

{Category}  HH:MM PM  Month/DD/YYYY

<Commented this: >

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}  HH:MM PM  Month/DD/YYYY

< Liked this:>

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}  HH:MM PM  Month/DD/YYYY

< Asked this:>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}  HH:MM PM  Month/DD/YYYY

**1 – Activity Feed**

**Type:**  Component area block
**Reference:**  ECOM6064 Community - Recent Activities Feed

# Component 10.30 – My Categories

<My Activity Feed>        <My Categories>        <My Q&As>        <My Blog Posts>        <My Buying Guides>

<My Categories>                                    1

{#} Comments  (#) Follows  (#) Unfollows  (#) Likes  (#) Dislikes

{Category 1}

{Category 2}

**FUTURE PHASE**

{Category 3} ————————— 2

{Category 4}

{Category 5}

## FUNCTIONAL SPECIFICATIONS

**1 –Feed**
Type:              Component area block
Functionality:  This component will display the whole list of
                     categories the user has been participating with .

**2 – Categories**
Type:              Hyperlink
Functionality:  onClick, page turn to Category Center interest
                     page.

Answer/comment other user's question

## FUNCTIONAL SPECIFICATIONS

Condition 10.10 - Default View

<My Activity Feed>     <My Categories> **FUTURE PHASE**     **<My Q&As>**     <My Blog Posts>     <My Buying Guides>

## <My Q&As>

{#} Comments  {#} Follows  {#} Unfollows  {#} Likes  {#} Dislikes  {#} Answers     **Counter - FUTURE PHASE**

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}     — 1

<Status: I'm following this question>     — 2

<My Answers>     <My Comments>     — 3

<Unfollow>     — 4

{#} answers I {#} community team answers

**1 – Question**
Type:        Display
Description: The complete headline of the question will be displayed here. No truncation.

**2 – Question**
Type:        Display
Description: Messaging with action performed by the user.

**3 – My Answers and Comments**
Type:          Menu
Functionality: Links will be always active. onClick, the selected tab ("My Answers" or "My Comments") will expand inline and became active (see for reference existing Profile Order Center page), and the contents will be displayed below. If the same selected tab is clicked again, it will be collapsed.
Condition:     To display these links, at least 1 Answer and/or Comment has to be available. If there aren't entries, links will not be shown.
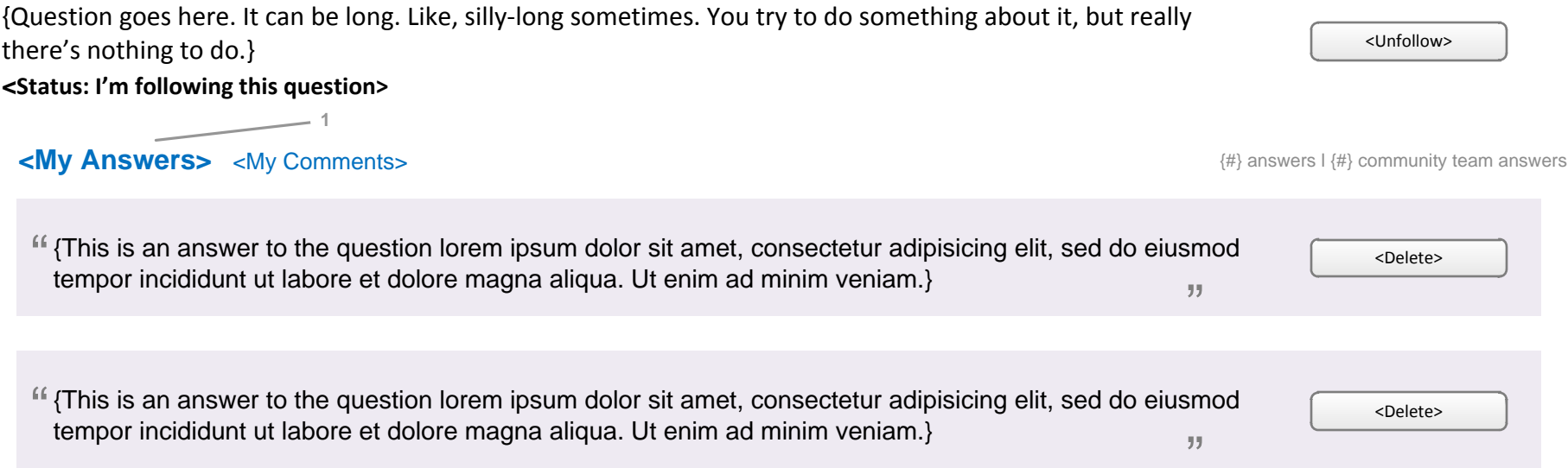
**4 – Unfollow**
Type:        Display
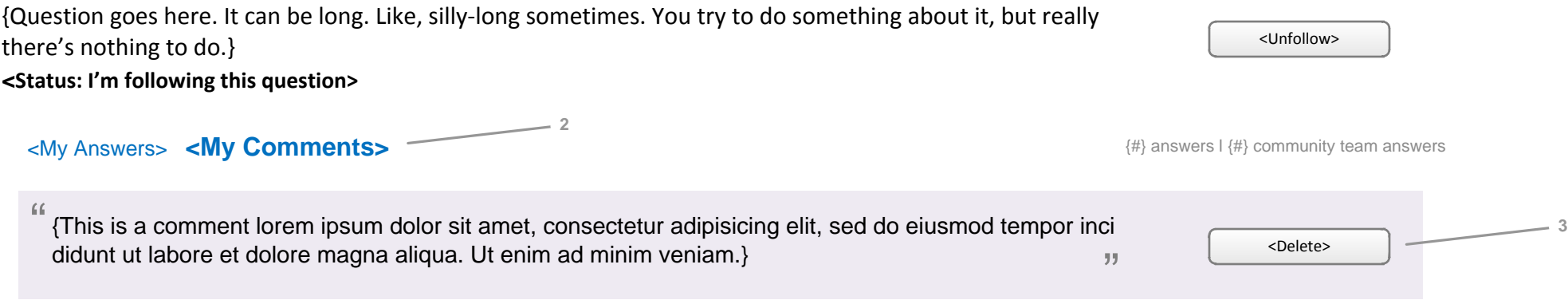Reference:   ECOM6064 Community -  Global Components

Answer/comment other user's question

## Condition 10.20 – onClick - <My Answers>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

**<Status: I'm following this question>**

<Unfollow>

**<My Answers>**   <My Comments>   <sup>1</sup>

{#} answers I {#} community team answers

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

<Delete>

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

<Delete>

## Condition 10.30 – onClick - <My Comments>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

**<Status: I'm following this question>**

<Unfollow>

<My Answers>   **<My Comments>**   2

{#} answers I {#} community team answers

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

<Delete>   3

## Condition 10.40 – Confirm Deletion

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

**<Status: I'm following this question>**

<Unfollow>

<My Answers>   **<My Comments>**

{#} answers I {#} community team answers

**Are you sure you want to delete this?**

No      Yes

4       5

{This is a comment lorem ipsum dolor ... inci didunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

<Delete>
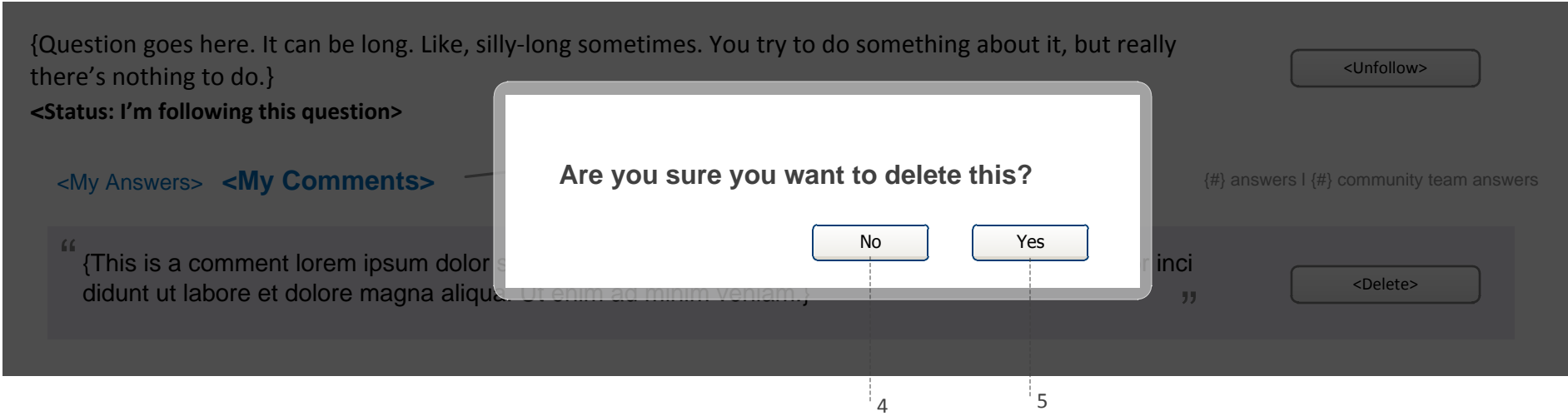
### 1 – My Answers
Type:            List
Functionality:   Will display the historic list of answers for an specific question, from most recent to older, top to bottom.

### 2 – My Comments
Type:            List
Functionality:   Will display the historic list of comments, from most recent to older, top to bottom.

### 3 – Delete
Type:            Button
Functionality:   onClick, user is prompted to confirm deletion of answer via a modal window.
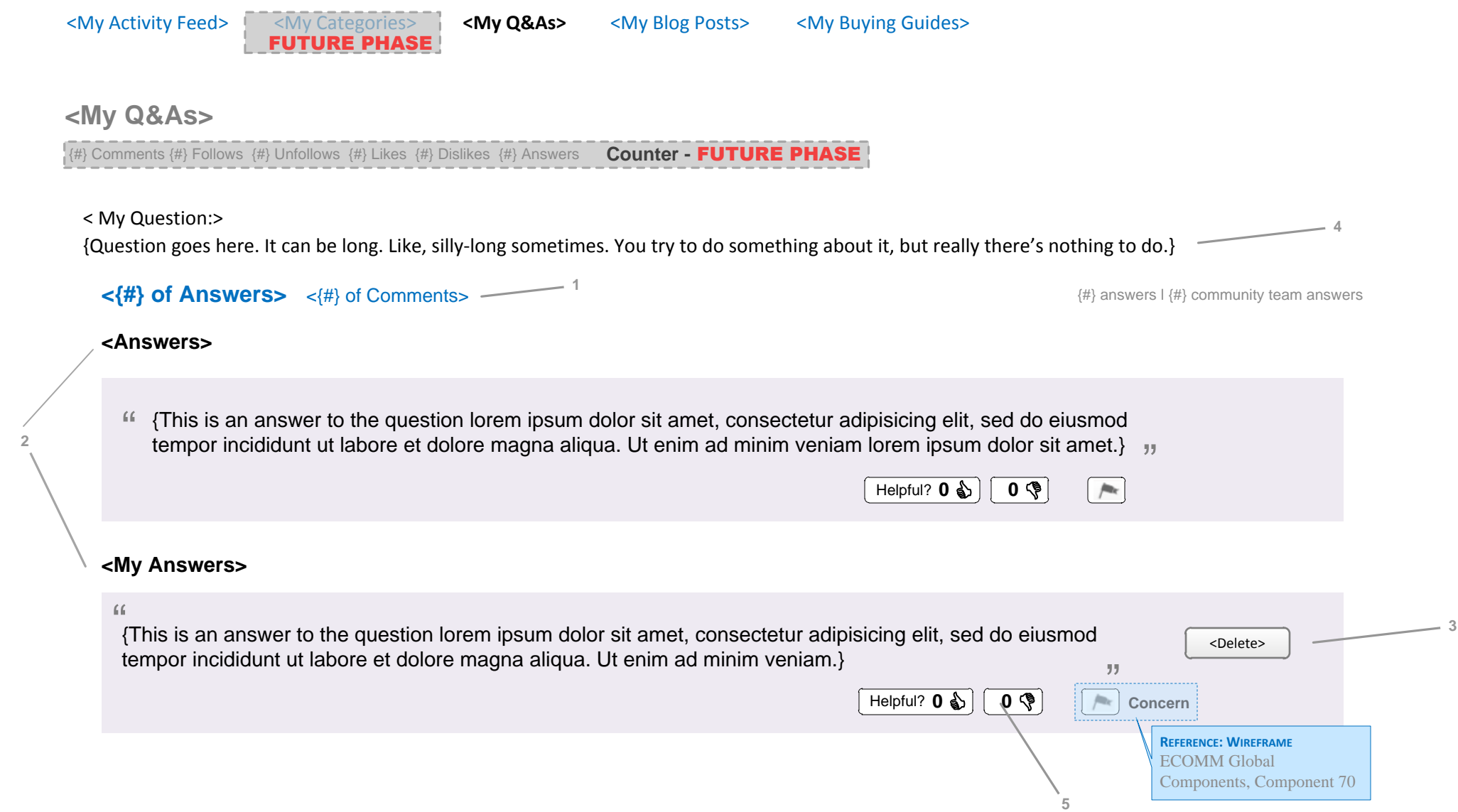
### 4 – No
Type:            html button
Action:          on click
Functionality:   On click, modal closes.

### 5 – Yes
Type:            html button
Action:          on click
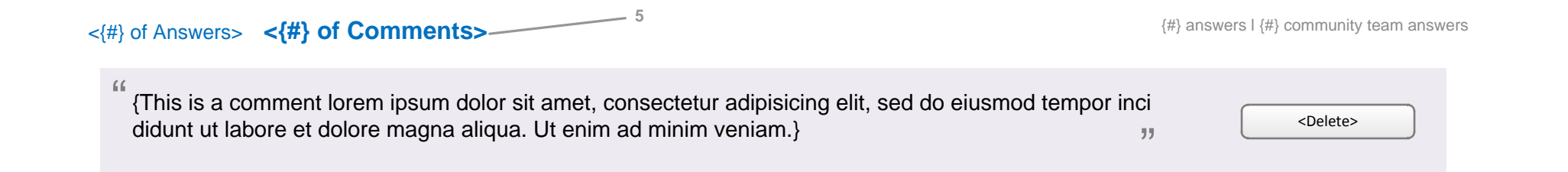Functionality:   On click, user's comment is removed from the thread and modal closes.

My Questions

Condition 10.50 – onClick - <{#} of Answers>

<My Activity Feed>    <My Categories>    **<My Q&As>**    <My Blog Posts>    <My Buying Guides>
                      **FUTURE PHASE**

**<My Q&As>**

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes {#} Answers    **Counter - FUTURE PHASE**

< My Question:>
{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}    4

**<{#} of Answers>**    <{#} of Comments>    1    {#} answers | {#} community team answers

**<Answers>**

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam lorem ipsum dolor sit amet.} "

2

Helpful? **0** 👍    **0** 👎    🚩

**<My Answers>**

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna veniam.} "

<Delete>    3

Helpful? **0** 👍    **0** 👎    🚩 Concern

5

**REFERENCE: WIREFRAME**
ECOMM Global
Components, Component 70

### 1 – Answers and Comments
**Type:** Menu
**Functionality:** Links will be always active. onClick, the selected tab ("# of Answers" or "# of Comments") will expand and became active, and the contents will be displayed below. If the same selected tab is clicked again, it will be collapsed.
**Condition:** To display these links, at least 1 Answer and/or Comment has to be available. If there aren't entries, links will not be shown.

### 2 – Answers
**Type:** List
**Functionality:** Will display the historic list of answers for an specific question, from most recent to older, top to bottom. This list will be divided into "Answers", showing other user's answers, and "My Answers", listing user's self answers.

### 3 – Delete
**Type:** Button
**Functionality:** **o**nClick, user is prompted to confirm deletion of answer via a modal window.

### 4 – Question
**Type:** Display
**Description:** The complete headline of the question will be displayed here. No truncation.

### 5 – Comments
**Type:** List
**Functionality:** Will display the historic list of comments, from most recent to older, top to bottom.
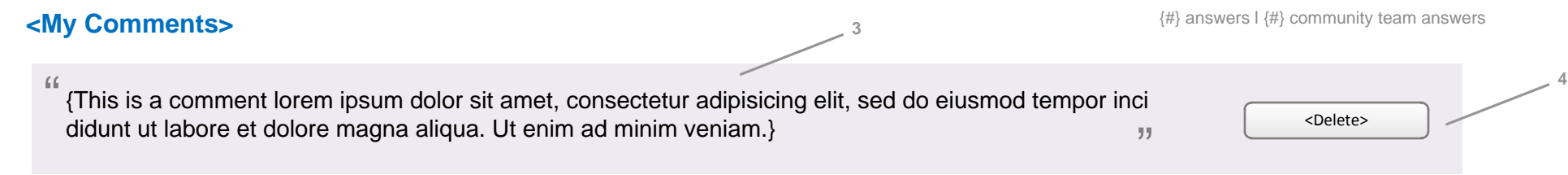
### 6 – Voting
**Type:** Buttons
**Reference:** ECOM6064 Community - Global Components

Condition 10.60 – onClick - <{#} of Comments>

<{#} of Answers>    **<{#} of Comments>**    5    {#} answers | {#} community team answers

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

<Delete>

# Component 10.50 – My Blog Posts

## Condition 10.10 – Default View

<My Activity Feed>    <My Categories>    <My Q&As>    **<My Blog Posts>**    <My Buying Guides>
FUTURE PHASE

### <My Blog Posts>

{#} Comments  {#} Follows  {#} Unfollows  {#} Likes  {#} Dislikes  **Counter - FUTURE PHASE**

{Blog Abstract/Excerpt goes here… Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi}    2

<My Comments>    1

## Condition 10.20 – onClick - <My Comments>

### **<My Comments>**

{#} answers | {#} community team answers

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor inci didunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "    3

<Delete>    4

---

**1 – Comments**
Type:            Hyperlink
Functionality:   onClick, will expand, and the contents will be displayed below. If the same link is clicked again, it will be collapsed.
Condition:       To display these links, at least 1Comment has to be available. If there aren't entries, links will not be shown.

**2 – Excerpt**
Type:            Display
Description:     The excerpt of the Blog Post will be displayed here. No truncation.

**3 – Comments**
Type:            List
Functionality:   Will display the historic list of comments, from most recent to older, top to bottom.

**4 – Delete**
Type:            Button
Functionality:   onClick, user is prompted to confirm deletion of answer via a modal window.

# Component 10.60 – My Buying Guides

## Condition 10.10 – Default View
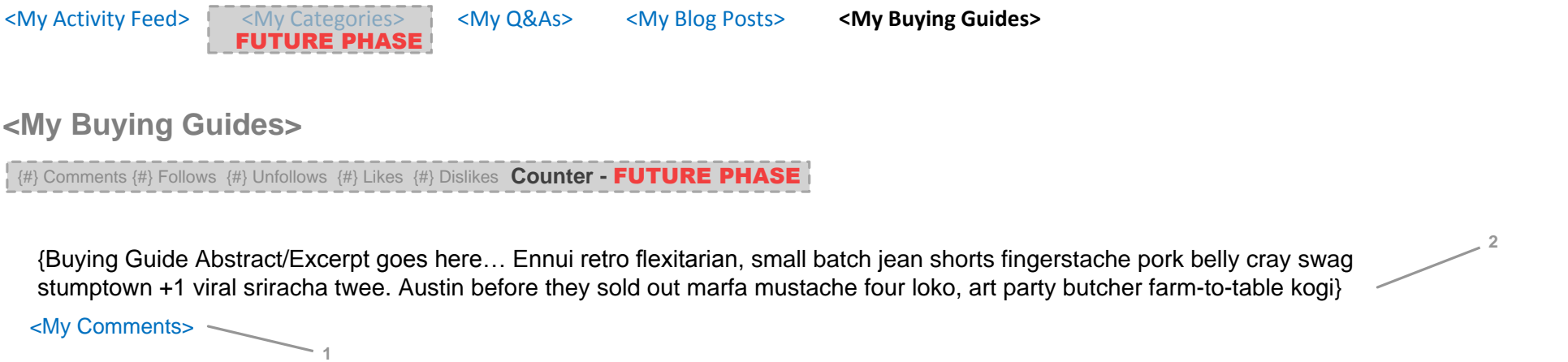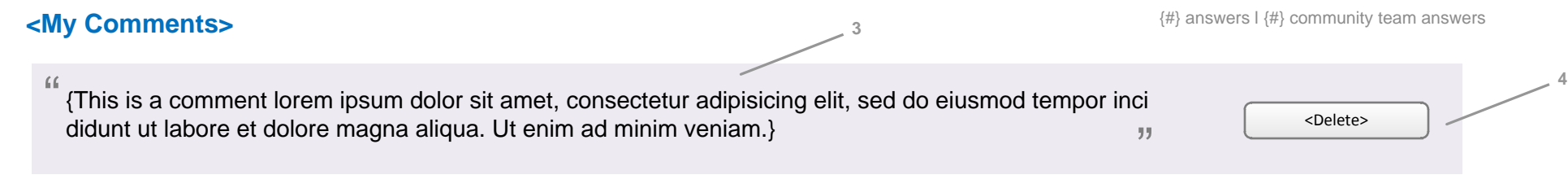
<My Activity Feed>   <My Categories>   <My Q&As>   <My Blog Posts>   **<My Buying Guides>**
FUTURE PHASE

### <My Buying Guides>

{#} Comments  {#} Follows  {#} Unfollows  {#} Likes  {#} Dislikes   **Counter - FUTURE PHASE**

{Buying Guide Abstract/Excerpt goes here… Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi}   2

<My Comments>   1

## Condition 10.20 – onClick - <My Comments>

**<My Comments>**   3                                {#} answers | {#} community team answers

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor inci didunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "          <Delete>   4

**1 – Comments**
Type: Hyperlink
Functionality: onClick, will expand, and the contents will be displayed below. If the same link is clicked again, it will be collapsed.
Condition: To display these links, at least 1Comment has to be available. If there aren't entries, links will not be shown.

**2 – Excerpt**
Type: Display
Description: The excerpt of the Buying Guide will be displayed here. No truncation.

**3 – Comments**
Type: List
Functionality: Will display the historic list of comments, from most recent to older, top to bottom.

**4 – Delete**
Type: Button
Functionality: onClick, user is prompted to confirm deletion of answer via a modal window.

# Page View 20: User Profile - About Me (Default State)



<My Profile>

<Overview>    About Me    Preferences

## Personal Info ——— 4

**First Name**
Alex

**Last Name**
McJohnson

**Screen Name**
themetalcowboy ——— 3

**Zip Code**
60602

**Birthday**
September 29, 1980

**Email** Required
alex@gmail.com

Badge1 ——— 1
{Badges Name 01}
{Badges Name 02}
{Badges Name 03}
{Badges Name 04}

FUTURE PHASE

<Upload a Photo> ——— 2

CHANGE PASSWORD

Old Password

New Password

FUTURE PHASE

Confirm Password

Submit

<Community Header>

<Community Global navigation>

## FUNCTIONAL SPECIFICATIONS

**1 – Badges**
Type:            hyperlink
Functionality:   onClick, page turn to static page with explanation of badges

**2 –  Profile Photo**
Type:            hyperlink
Functionality:   onClick, the photo uploading process is triggered. WordPress doesn't have a default core component to do this job; a plug-in is required to achieve this task, and functionality and steps/screens from plug-in to plug-in can vary. Basic workflow has to include at least:
1. Option to choose a file from user's hard disc.
2. Messaging with type of files allowed (e.g. JPG, PNG, etc) and maximum allowed size (e.g. 10 MB).
2.  Photo Edition:

**CONDITIONS**
**A.** The first time the users logs-in, a default placeholder for profile photo will appear, and the action link will be: <Upload a Photo>.
**B.** Once the user has a photo uploaded, options will be "Change", to upload a new photo, or "Delete", to remove the uploaded photo and return to condition A.

A                                      B

<Upload a Photo>

<Change> or <Delete>

——Top fold——

**3 – Screen name**
Type:            text
Functionality:   Having an screen name is a mandatory condition to access and display the whole profile page.

**4 – Personal Info**
Type:            Display
Functionality:   Information gathered from the Universal Profile for display only purposes. This info is not editable.

# Page View 30: User Profile - Preferences (Default State)

<Community Header>

<Community Global navigation>

## <My Profile>

<Overview>    About Me    Preferences

### <Notifications>

< This is an introductory text talking about privacy and explaining how is respect important for Sears lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id est vitae massa placerat tincidunt varius. Curabitur id please review out **Terms of Use** and **Privacy Police**>

1

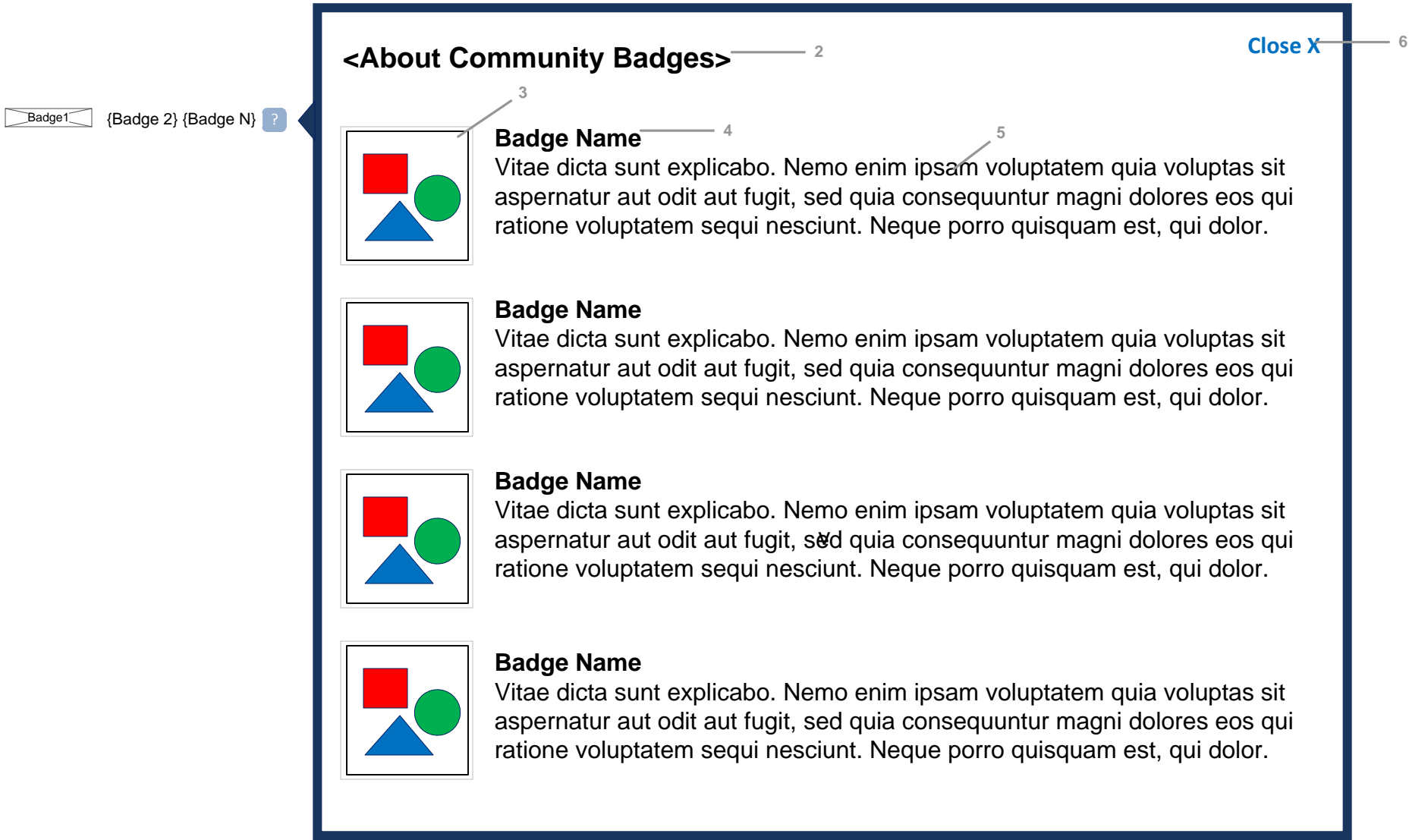<Send me an e-mail to {user' s email} with this frequency:>

○ <Daily>
○ <Weekly>          2
○ <Unsubscribe>

[ Save ]
              3

—Top fold—

# Component 20: Badges

**Condition 10 – Default View for Public Profile**

Badge1    {Badge 2} {Badge N}  [?] ———————— 1

**1 – Badges Tooltip**
**Type:**        Tooltip Icon
**Action:**      onClick
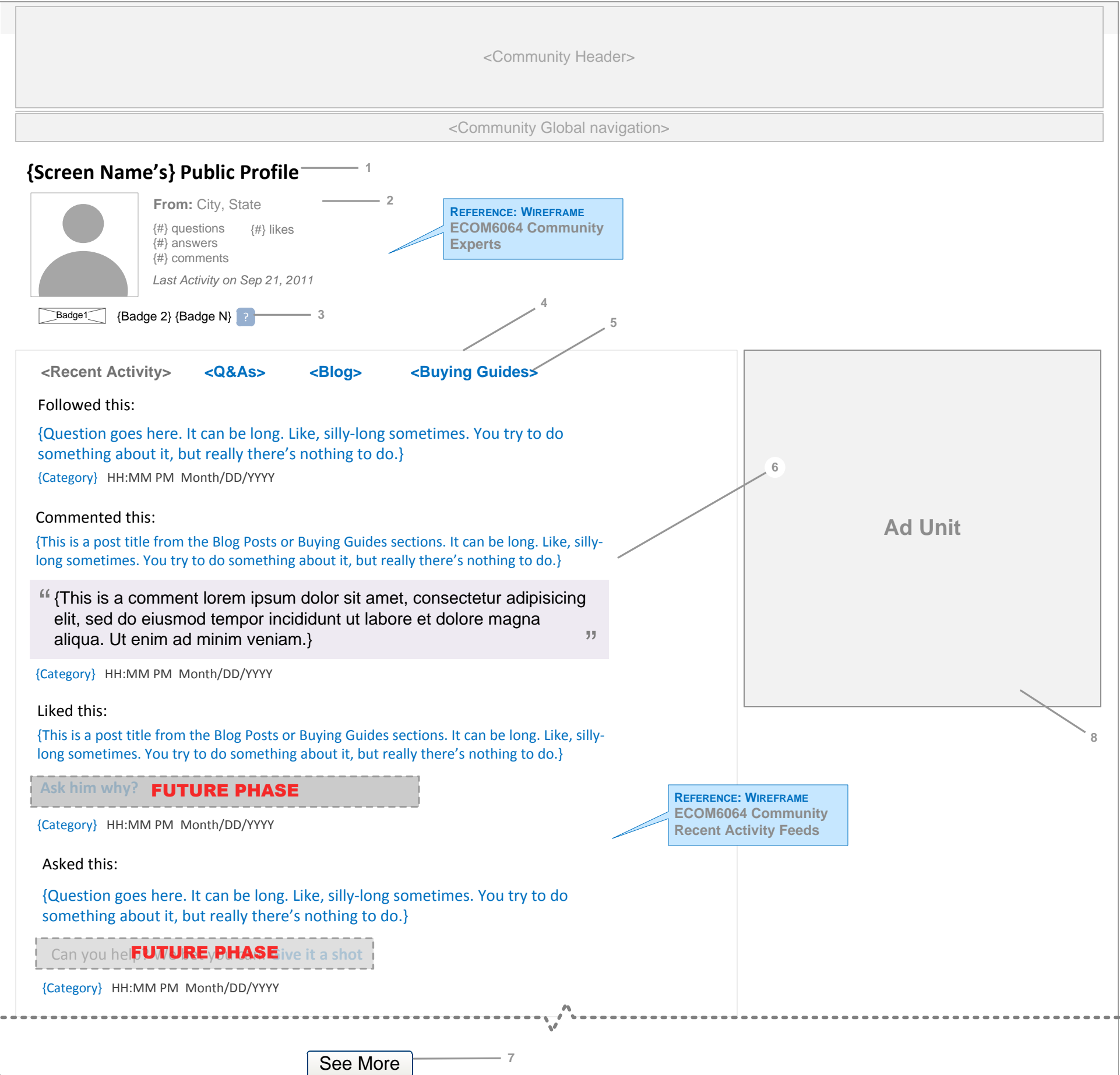**Functionality:** onClick should display Badges Modal. View next page.

**2 – Modal Headline**
**Type:**        Label
**Functionality:** Should display Modal Headline
                Content will be truncated with "..." after 30 characters.

**Condition 20 – Modal View**

**3 – Badge Image**
**Type:**        Image
**Functionality:** Should display badges image or icon

Badge1    {Badge 2} {Badge N}  [?]

**<About Community Badges>** ———— 2          **Close X** ———— 6

**4 – Badge Name**
**Type:**        Label
**Functionality:** Should display bagde name
                Content will be truncated with "..." after 35 characters.

3

**Badge Name** ———— 4                        5

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

**5 – Badge Description**
**Type:**        Text
**Functionality:** Should display the description for the badge
                Content will be truncated with "..." after 100 characters.

**Badge Name**

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

**6 – Close**
**Type:**        Hyperlink
**Action:**      onClick
**Functionality:** onClick closes badges modal.

**Badge Name**

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

**Badge Name**

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

# Page View 40: Users Public Profile

<Community Header>

<Community Global navigation>

**{Screen Name's} Public Profile** —————— 1

**From:** City, State —————— 2

{#} questions          {#} likes
{#} answers
{#} comments

*Last Activity on Sep 21, 2011*

| Badge1 | {Badge 2} {Badge N}  ? | —————— 3

REFERENCE: WIREFRAME
ECOM6064 Community
Experts

4
5

<Recent Activity>     <Q&As>     <Blog>     <Buying Guides>

Followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM  Month/DD/YYYY

Commented this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}   HH:MM PM  Month/DD/YYYY

Liked this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM  Month/DD/YYYY

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you he~~lp~~   **FUTURE PHASE**  ~~ive it a shot~~

{Category}   HH:MM PM  Month/DD/YYYY

Ad Unit
6
8

REFERENCE: WIREFRAME
ECOM6064 Community
Recent Activity Feeds

See More —————— 7

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MODULE CONDITIONS

**1 – Page Headline**
Type:            Label
Functionality: Should display User's Screen name

**2 – Member Details**
Type:            Module
Functionality: Should display User's Profile picture, location, badges, activity counter.
Show the fields only if relevant content exist.
Values: - If less than 500 it will display the actual number
- If more than 500, it will display 500+.
Reference Wire ECOM6064 Communities Experts.

**3 – Badges Tooltip**
Type:            Tooltip Icon
Action:          onClick
Functionality: onClick should display Badges Modal. View next page.

**4 – User's Activity – Component 20**
Type:            Module
Functionality: By default it should display user's activity feed in inverse chronological order. Most recent first.
Reference Wire ECOM6064 Communities Recent Activity Feeds

**5 – Content/Story type filters**
Type:            hyperlink
Functionality: Should refresh activity feed and display filtered story types only in inverse chronological order.
Should only be displayed if they are at least 1 or more stories of that content type.

**6 – Story Feeds**
Type:            module
Functionality: Reference wire ECOM6064 Recent Activities Feed
—Top fo           - Condition: {Screen Name}  shouldn't be displayed in each feed module. 20 stories will be displayed at a time.

**7 – See More Button**
Type:            Button
Functionality: Should load the next 10 stories

**8 – Ad Unit**
Type:            Clickable Image
Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.

# Component 40.10 User's Activity Module Activity Feed

**Condition 10 – User Activity Feed**

<Recent Activity>        <Q&As>        <Blog>        <Buying Guides>

Followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM  Month/DD/YYYY

Commented this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}   HH:MM PM  Month/DD/YYYY

Liked this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

**REFERENCE: WIREFRAME**
**ECOM6064 Community Recent Activity Feeds**

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM  Month/DD/YYYY

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you help **FUTURE PHASE** ive it a shot

{Category}   HH:MM PM  Month/DD/YYYY

# Component 40.20 User's Activity Module Q&A

**Condition 20 – User Q&A Module**

**<Recent Activity>**   <Q&As>   **<Blog>**   **<Buying Guides>**

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do ————————— 1
something about it, but really there's nothing to do.} ?

{Category}   HH:MM PM  Month/DD/YYYY

In response to:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do ————————— 2
something about it, but really there's nothing to do.} ?

{Category}

<Answered> : | <Commented> : ————————————————— 3

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do
something about it, but really there's nothing to do.} ?

{Category}   HH:MM PM  Month/DD/YYYY

In response to:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do
something about it, but really there's nothing to do.} ?

{Category}

<Answered>: | **<Commented> :**

> " {Screen Name comment lorem ipsum dolor sit amet, consectetur ————————— 3
> adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore
> magna aliqua. Ut enim ad minim veniam.} "

## MODULE CONDITIONS

**User Activity Module Q&A**
**Type:**          Module
**Functionality:** Should display:
- Questions asked by the user
- Answers written by the user
- Comments written by the user

**1 – User's Asked Questions**
**Type:**          Module
**Functionality:** Should display question as hyperlink, category of which
the question belongs and time stamp.
Content to be truncated with "..." after 100 characters.

**2- User's answers or comments**
**Type:**          Module
**Functionality:** Should display the question the commented or answered
as a hyperlink.
Should display links to user's answers and user's
comments.
OnClick, these links should expand to display their content.
Refer to Private Profile Component 10.40

**3- Answers and Comments**
**Type:**          Hyperlink
**Functionality:** Should display answers or comments by expanding the
module. Refer to Private Profile Component 10.40

# Component 40.30 User's Activity Module Blog / Buying Guide

MODULE CONDITIONS

**User Activity Module Blogs / Buying Guides**
**Type:** Module
**Functionality:** Should only displaye Blog Posts / Buying Guides which the user has commented.

**Condition 30 – User Blog / Buying Guides**

**1 – Commented Blogs / Articles**
**Type:** Module
**Functionality:** Should display Blog Post / Buying guide of which user has commented, it's category and the amount of comments written as a hyperlink.
Question to be truncated with "..." after 100 characters.

**<Recent Activity>**     **<Q&As>**     **<Blog>**     **<Buying Guides>**

<In>:

{Blog Post Title / Buying Guide. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.} ? ————————————————— 1

{Category}

<Made {#} Comments> ———————————— 2

**2 – Comments**
**Type:** hyperlink
**Functionality:** onClick should expand and display user's comment on Blog Post / Buying Guide. Refer to Private Profile Component 10.40

<In>:

{Blog Post Title / Buying Guide. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.} ?

{Category}

<Made {#} Comments>

<In>:

{Blog Post Title / Buying Guide. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.} ?

{Category}

<Made {#} Comments>

<In>:

{Blog Post Title / Buying Guide. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.} ?

{Category}

<Made {#} Comments>

# Page View 50: Experts Public Profile

<Community Header>

<Community Global navigation>

## {Expert Screen Name's} Public Profile

**From:** City, State

{#} answers
{#} blog posts
{#} comments
*Last Activity on Sep 21, 2011*

**Specializes in :**
{A Specialty 1}   {E Specialty 5}
{B Specialty 2}   {F Specialty 6}
{C Specialty 3}
{D Specialty 4}

— 1

Badge1   {Badge 2} {Badge N}  ?

---

**<Recent Activity>**   **<Q&As>**   **<Blog>**   **<Buying Guides>**

— 3

— 2

Wrote a {Buying Guide}

**{Buying Guide headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}**

{Category}  HH:MM PM  Month/DD/YYYY

Answered this:

{Question Title from Q&A section here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an Answer to a Quetsion lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}  HH:MM PM  Month/DD/YYYY

**REFERENCE: WIREFRAME**
**ECOM6064 Community**
**Recent Activity Feeds**

Wrote a {Blog Post}

**{Blog Post headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}**
{Category}  HH:MM PM  Month/DD/YYYY

— 4

Commented this:

{This is a post title from the Blog Posts or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

**<About Me>**

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui

— 6

**Ad Unit**

— 7

[ See More ] — 5

## MODULE CONDITIONS

**1 – Expert Specialties**
**Type:**  Module
**Functionality:** Should display expert's specialties.
Specialties shouldn't overpass expert's badges profile information.
They should form columns so that the content doesn't grow too much vertically.

**2 – User's Activity**
**Type:**  Module
**Functionality:** Should display user's activity feed in inverse chronological order. Most recent first.
Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/dislikes/follows/etc.

**3 – Content/Story type filters**
**Type:**  hyperlink
**Functionality:** Should refresh activity feed and display filtered story types only in inverse chronological order.
Should only be displayed if they are at least 1 or more stories of that content type.

**4 – Story Feeds – Component 20**
**Type:**  **module**
**Functionality:** Reference wire ECOM6064 Recent Activities Feed
- Condition: {Screen Name} shouldn't be displayed in each feed module.
Content created by the expert like: Buying Guides, Blog Posts, Answers to questions, should rank above likes/dislikes/follows/etc.
Featured story + 19 stories will be displayed by default.

**5 – See More Button**
**Type:**  Button
**Functionality:** Should load the next 10 stories

**6 – About Me**
**Type:**  Text
**Functionality:** Should display About Me from the expert.
Information to be input via de Admin tool.
Content will be truncated with "..." after 200 characters.

**7 – Ad Unit**
**Type:**  Clickable Image
**Functionality:** Populates Ad which would be curated by Admin using Adobe CQ5.

# Component 50.10 Experts Activiy Module Activity Feed
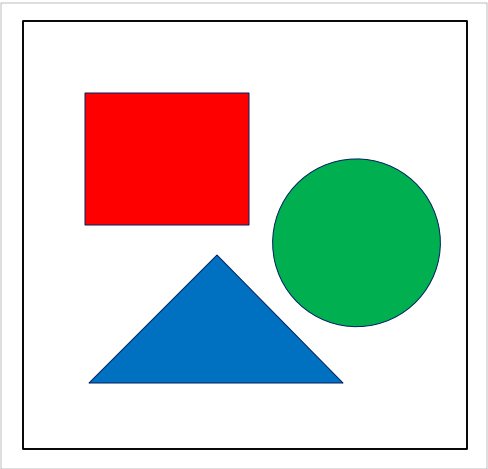
**1 – Expert Story Feed**
**Type:** Module
**Functionality:** Should only display the 20 most recent actions/feeds relevant to an Expert.
- Writing a new Blog Post / Buying Guide
- Answering a Question
- Comments
- Likes
- Follows

**Condition 10 – Expert Public Profile Activity Feed**

**<Recent Activity>**      **<Q&As>**      **<Blog>**      **<Buying Guides>**

<Wrote a new> {Buying Guide}

**{Buying Guide headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}**

{Category}  HH:MM PM  Month/DD/YYYY

Answered this:

{Question Title from Q&A section here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an Answer to a Quetsion lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}  HH:MM PM  Month/DD/YYYY

<Wrote a new> {Article/Blog Post}

**{Article/Blog Post headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}**

{Category}  HH:MM PM  Month/DD/YYYY

Commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}  HH:MM PM  Month/DD/YYYY

> **REFERENCE: WIREFRAME**
> **ECOM6064 Community Recent Activity Feeds**

**1 – Expert Activity Module Q&A**
**Type:** Module
**Functionality:** Should display the 20 most recent Expert's answers (Module A) in inverse chronological order.
Reference Wire ECOM6064 Community QA Modules Component View 20 Condition 40

**Condition 20 – Expert Public Profile Activity Module Q&A**

**<Recent Activity>**     **<Q&As>**     **<Blog>**     **<Buying Guides>**

Month DD, YYYY                                    **{Category}**



**Q: {Users question goes here and here. This is a really long title.This is a really long title. To be truncated...}**
{#} comments

**A: {Expert answer goes here** Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh aliquam erat volutpat}… See More

**REFERENCE: WIREFRAME**
**ECOM6064 Community QA Modules. Component View 20 Condition 40**
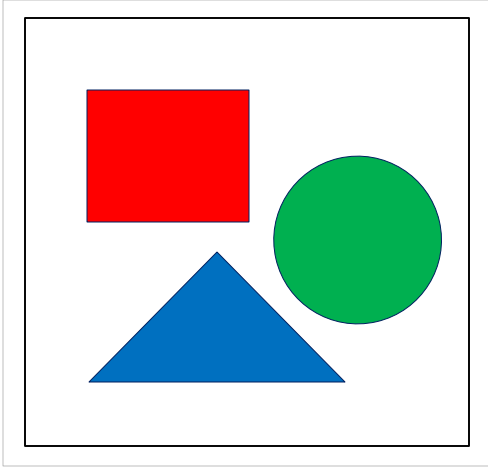
Month DD, YYYY                                    **{Category}**



**Q: {Users question goes here and here. This is a really long title.This is a really long title. To be truncated...}**
{#} comments

**A: {Expert answer goes here** Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh aliquam erat volutpat}… See More

# Component 50.30 Experts Activity Module Blog & Buying Guides

**Condition 30 – Expert Public Profile Activity Module Blog/Buying Guides**
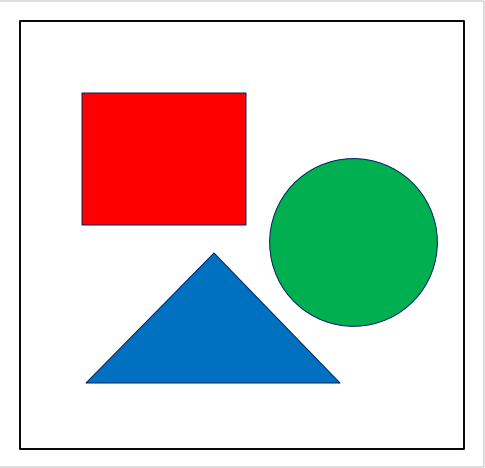
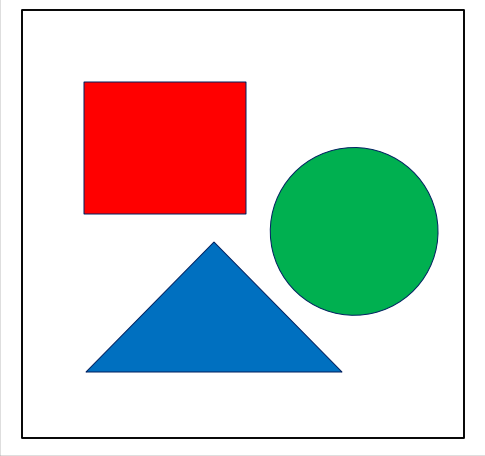**<Recent Activity>**     **<Q&As>**     **<Blog>**     **<Buying Guides>**

Month DD, YYYY     **{Category}**

## {Blog Post or Buying Guide Title goes here. This is a really long title. To be truncated...}

**{Blog Post or Buying Guide** Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoore magna aliquam erat volutpat}… See More

Like     Tweet     SHOP YOUR WAY

**Tags:** {Tag 1}, {T **FUTURE PHASE**

Month DD, YYYY     **{Category}**

## {Blog Post or Buying Guide Title goes here. This is a really long title. To be truncated...}

**{Blog Post or Buying Guide** Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoore magna aliquam erat volutpat}… See More

Like     Tweet     SHOP YOUR WAY

**Tags:** {Tag 1}, {T **FUTURE PHASE**

**REFERENCE: WIREFRAME** ECOM6064 Community Blog Modules. Component 10 Condition 10