SHC ECOM6064 Community – Blog

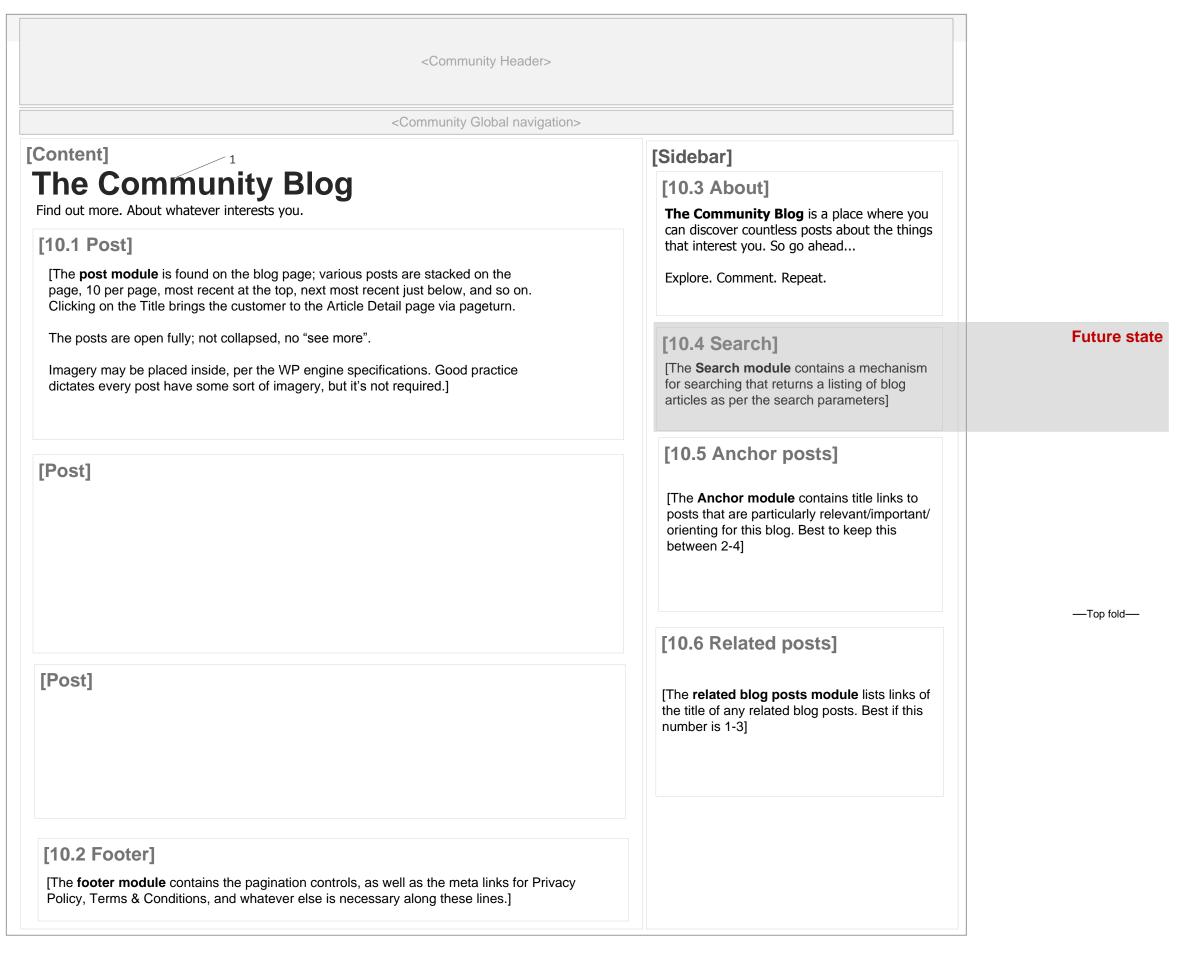
Document Summary

Description	Name	
Wireframe Scope	SHC	
Brands Covered	Sears and Kmart Communities	
Screen ID	ECOM6064	
Screen Name	Community Initiative – Blog	

Revision History

Version	on Date	Author	Notes
1	06/06/12	P. Simon	Initial draft
1b	06/11/12	P. Simon	Masking out Search component

Structural View 10: blog page



FUNCTIONAL SPECIFICATIONS

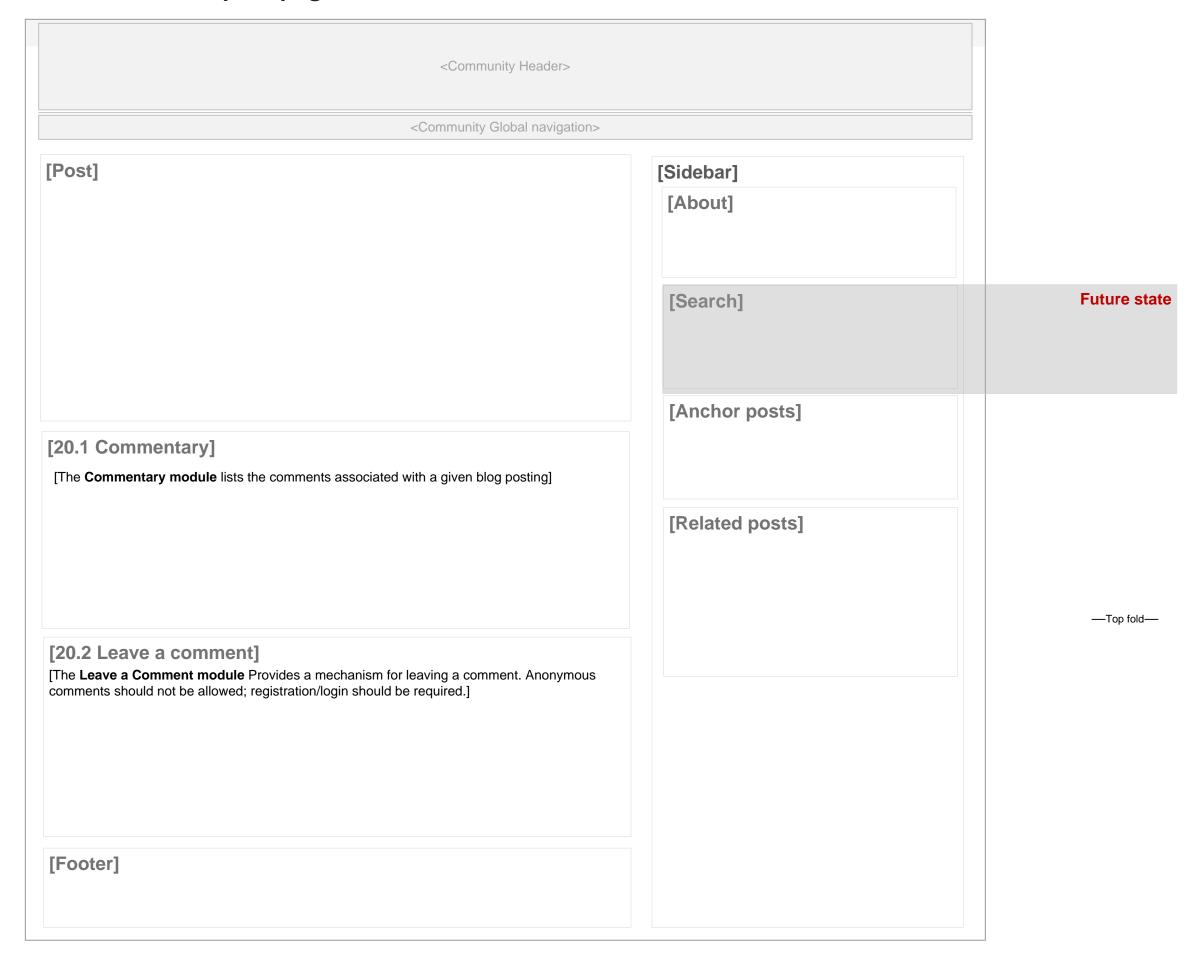
1 - Blog title

label Type: Action: none

Functionality: this is the title of the blog

Last edited: 06/11/12 2:16 PM

Structural view 20: post page



10.1 Post Module

Condition 10 - Article/Post

{Blog Post Title Goes Here}				
Month DD, YYYY Category: {Category}	1			
Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party.				
Shoreditch VHS typewriter, small batch locavore seitan echo park +1 pork belly freegan 3 wolf moon photo booth tofu portland. Kogi post-ironic polaroid single-origin coffee mlkshk fixie. Mcsweeney's freegan ennui small batch post-ironic. PBR you probably haven't heard of them ethnic, seitan chambray beard pickled quinoa fap gastropub. Mumblecore forage farm-to-table before they sold out vice banh mi stumptown gentrify, artisan organic. 8-bit narwhal gluten-free, single-origin coffee PBR synth food truck ennui mcsweeney's. Craft beer jean shorts tattooed biodiesel, narwhal leggings ethnic retro VHS godard.				
By: {Screen Name}				
Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7}	3 4			
Share Progressive Disclosure Share				
132 Comments —	5			

FUNCTIONAL SPECIFICATIONS

1 - Article Title

Type: Heading/link Action: on click

Functionality: On click, page turn to the Article detail

page. On the post detail page, this header is

not clickable.

2 - Category

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles for such category.

3 - Author Name

Type: hyperlink Action: on click

Functionality: On click, page turn to the authors profile

page.

4 - Tags

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles with such tag.

5 - Number of comments

Type: hyperlink Action: on click

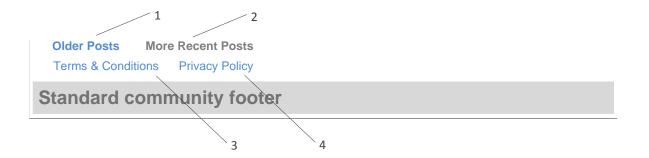
Functionality: On click, page turn to the article detail

page. On the detail page, this is a label, not

a link.

Last edited: 06/11/12 2:16 PM

10.2 footer



FUNCTIONAL SPECIFICATIONS

1 - pagination link - older

Type: hyperlink Action: on click

Functionality: On click, reloads page with previous 10

blog entries. Grayed out but present if there

are no previous entries.

2 - pagination link - more recent

Type: hyperlink Action: on click

Functionality: On click, reloads page with next 10 most

recent blog entries. Grayed out but present if

there are no more recent entries

3 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

4 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the the privacy statement relevant to the

blog. .

10.3 About

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead...

Explore. Comment. Repeat.

FUNCTIONAL SPECIFICATIONS

1 - About header

Type: label Action: none

Functionality: denotes location of basic blog info.

2 - About text

Type: text Action: none

Functionality: summary of the blog

3 - blog contact

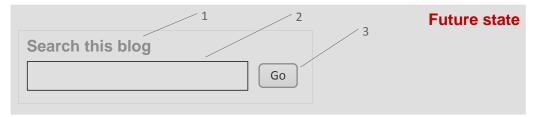
Type: link
Action: on click

Functionality: on click the customer is taken via

pageturn to the owner/chief author of this

particular blog.

10.4 blog search



FUNCTIONAL SPECIFICATIONS

Future state

1 - Search header

Type: label Action: none

Functionality: denotes location of the blog search

component.

2 - search textbox

Type: form element

Action: none

Functionality: contains input search keywords

3 – search submit control

Type: form control Action: on click

Functionality: on click the search terms are submitted

and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according

to the algorithm used.

10.5 Anchor posts

First time here?
Here's our best stuff

{This is a post title}
{This is another post title, pretty important}
{This is another post title, interesting}
{One more post title, here.}

FUNCTIONAL SPECIFICATIONS

1 - Anchor section title

Type: label Action: none

Functionality: this is the title of the anchor section,

orienting people to the fact that these posts

are important, helpful, or the best.

2 - individual anchor post title

Type: link
Action: on click

Functionality: this is the title of an individual post;

clicking will bring the customer via page turn

to that post's page.

10.6 related blogs

Related Posts

{This is a blog title}

{This is another blog title, pretty important}

{This is another blog title, interesting}

FUNCTIONAL SPECIFICATIONS

1 - related blog section title

Type: label Action: none

Functionality: this is the title of the section, orienting

people to the fact that these blogs are related to the one they're looking at.

2 - individual blog title

Type: link
Action: on click

Functionality: this is the title of an individual related

blog; clicking will bring the customer via

page turn to that blog's page.

20.1 commentary

Screen name

City, State

Posted on Sep. 21, 2011 _____



Sustainable retro bespoke odd future fap, delectus banksy. Cliche master cleanse id seitan post-ironic. Consequat gentrify swag dreamcatcher, cliche quinoa cupidatat ea veniam hella trust fund echo park scenester sartorial. Before they sold out truffaut odio letterpress sint fugiat skateboard ennui. Craft beer cosby sweater placeat assumenda jean shorts kogi. Master cleanse brunch placeat viral. Dolor pitchfork ad, cupidatat laborum street art duis.

Hella in carles banksy ennui. Mlkshk laborum bespoke mumblecore. Marfa pork belly art party yr keytar, seitan enim. Squid minim hoodie swag aute voluptate blog anim trust fund consequat. Sustainable truffaut pork belly ea gastropub direct trade. Placeat chillwave qui, 8-bit labore fixie brooklyn lo-fi pinterest. Tempor aliqua four loko retro flexitarian next level butcher.

Reply Report a Concern

` 6

FUNCTIONAL SPECIFICATIONS

1 - Comment author screen name

Type: link
Action: hyperlink

Functionality: on click brings customer via pageturn to

that customer's profile.

2 - Comment author image

Type: image/link
Action: hyperlink

Functionality: comment author's image. On click brings

customer via pageturn to that customer's

profile.

3 - Comment author location

Type: label Action: none

Functionality: denotes the comment author's city/state

4 – Comment post time/date stamp

Type: label Action: none

Functionality: denotes the time/date of comment

5 - Comment

Type: text Action: none

Functionality: the body of the comment

6 - Reply control

Type: text/link Action: hyperlink

Functionality: scrolls to comment text area, places

focus there.

7 – abuse report

Author: F. Torres

Type: text/link
Action: hyperlink

Functionality: Hmmmmm a very good question.

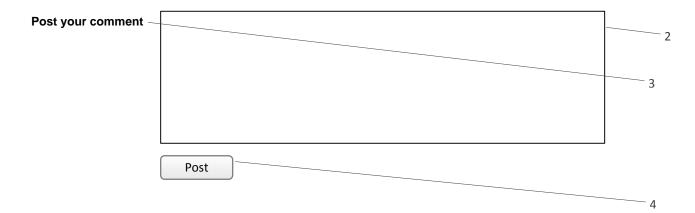
Last edited: 06/11/12 2:16 PM

Page 10 of 11

Project: Community Initiative

20.2 Leave a Comment

Condition 10 – Commentary



Condition 20 - Login/Register



FUNCTIONAL SPECIFICATIONS

2 – text area

Type: form element

Action: none

Functionality: contains comment

3 - Instructional text

Type: label Action: none

Functionality: highlights text area

4 - Submit button

Type: form control Action: on click

Functionality: submits form, after validation for content;

must not be empty, must not contain

forbidden characters.

5 - register/login

Type: hyperlinka Action: on click

Functionality: this displays when a browsing customer

isnot logged in. Clicking on Login or Register brings up that appropriate experience; upon successful login/registration, control 4 is

displayed.