

SHC ECOM6064 Community Initiative – Public Profile

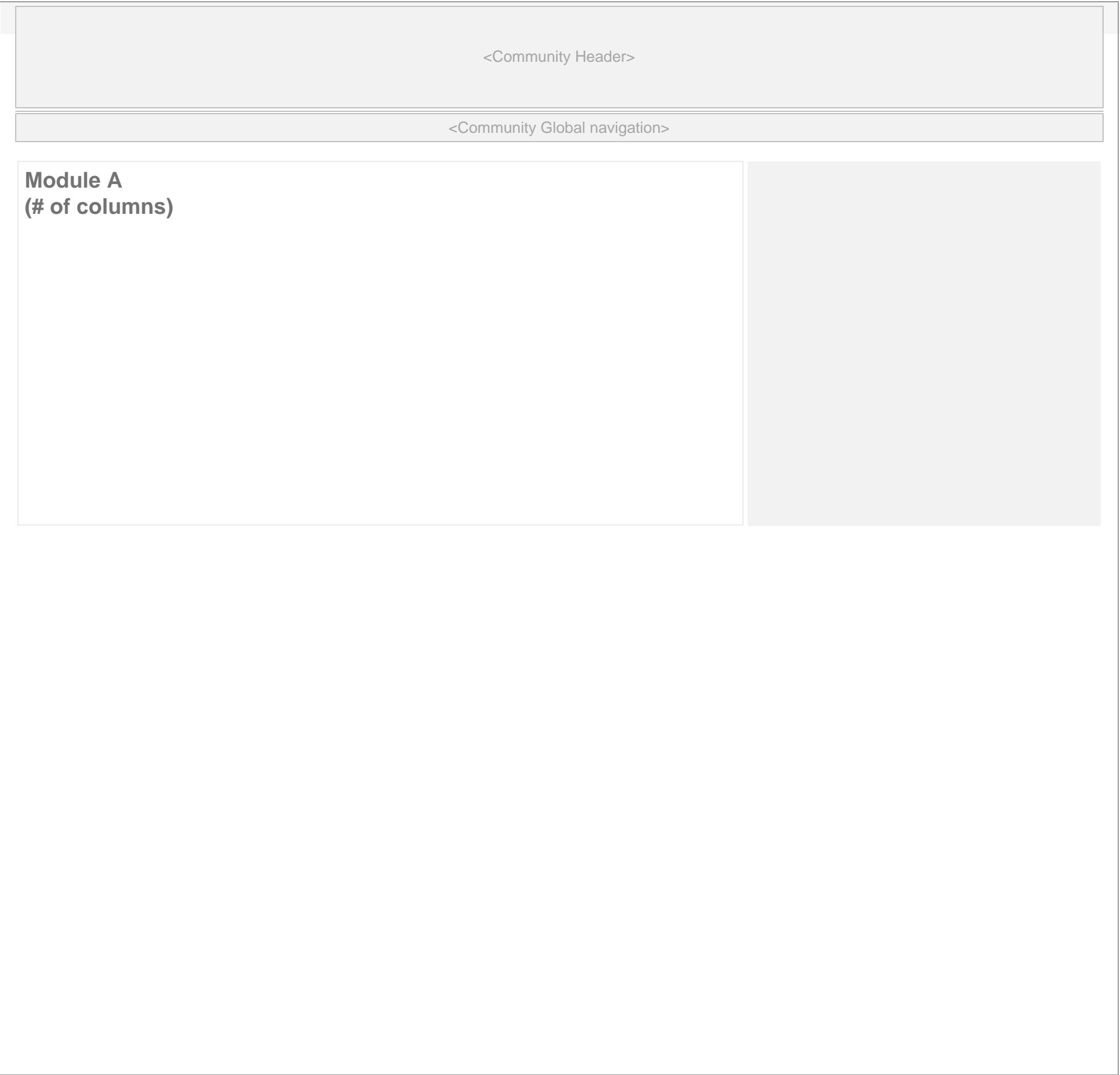
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Profile

Revision History

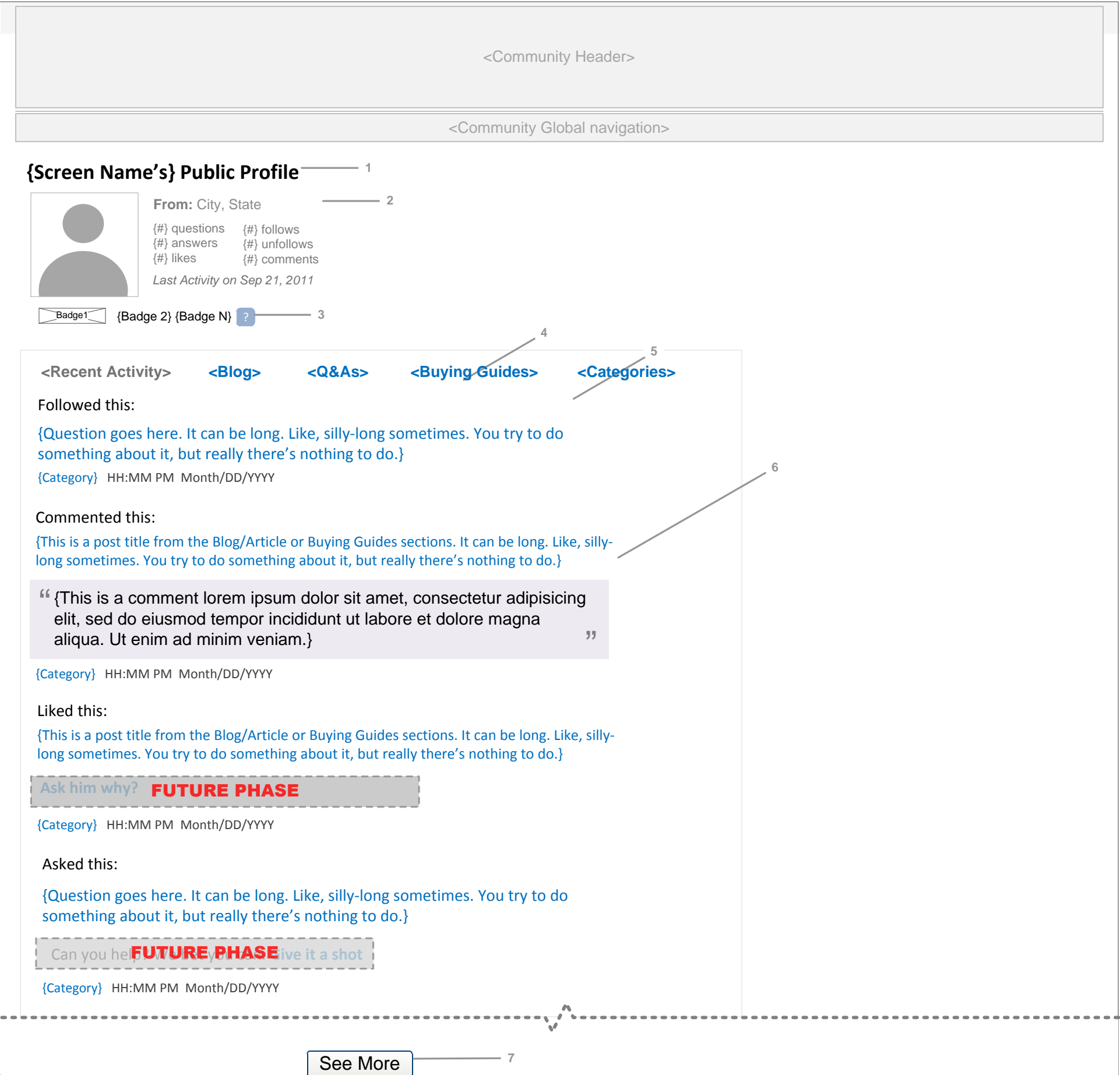
Version	Date	Author	Notes
...			
1.0	05/19/2012	M. Fernandez	Initial draft
1.0	05/20/2012	M. Fernandez	Progress. Page 6 – Option 2 Expert’s Public Profile

Structural View: Module Variation



—Top fold—

User's Public Profile



MODULE CONDITIONS

- 1 – Page Headline**

**Type:** Label

**Functionality:** Should display User’s Screen name
- 2 – Member Details**

**Type:** Module

**Functionality:** Should display User’s Profile picture, location, badges, activity counter.  
Show the fields only if relevant content exist.  
Values: - If less than 500 it will display the actual number  
- If more than 500, it will display 500+.  
Reference Wire ECOM6064 Experts.
- 3 – Badges Tooltip**

**Type:** Tooltip Icon

**Action:** onClick

**Functionality:** onClick should display Badges Modal. View next page.
- 4 – Activity Feed**

**Type:** Module

**Functionality:** Should display user’s activity feed in inverse chronological order. Most recent first.
- 5 – Content/Story type filters**

**Type:** hyperlink

**Functionality:** Should refresh activity feed and display filtered story types only in inverse chronological order.
- 6 – Story Feeds**

**Type:** module

**Functionality:** Reference wire ECOM6064 Recent Activities Feed  
- Condition: {Screen Name} shouldn’t be displayed in each feed module. 20 stories will be displayed at a time.
- 7 – See More Button**

**Type:** Button

**Functionality:** Should load the next 10 stories

<Community Header>

<Community Global navigation>

From: City, State

{#} questions {#} follows

{#} answers {#} u

{#} likes {#} d

Last Activity on Sep

Badge1

Badge 2

Badge N

?

<Recent Activity>

<Blog>

Followed this:

{Question goes here. It can be lo

something about it, but really th

{Category} HH:MM PM Month/DD/YYYY

Commented this:

{This is a post title from the Blog/Art

long sometimes. You try to do some

“ {This is a comment lorem ip

elit, sed do eiusmod tempor

aliqua. Ut enim ad minim ve

{Category} HH:MM PM Month/DD/YYYY

Liked this:

{This is a post title from the Blog/Art

long sometimes. You try to do some

Ask him why? FUTURE PHA

{Category} HH:MM PM Month/DD/YYYY

Asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do

something about it, but really there’s nothing to do.}

Can you help me? FUTURE PHASE ive it a shot

{Category} HH:MM PM Month/DD/YYYY

See More

<About Community Badges>

Close X

Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

Badge Name

Vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolor.

MODULE CONDITIONS

**1 – Modal Headline**  
**Type:** Label  
**Functionality:** Should display Modal Headline  
Content will be truncated with “...” after 30 characters.

**2 – Badge Image**  
**Type:** Image  
**Functionality:** Should display badges image or icon

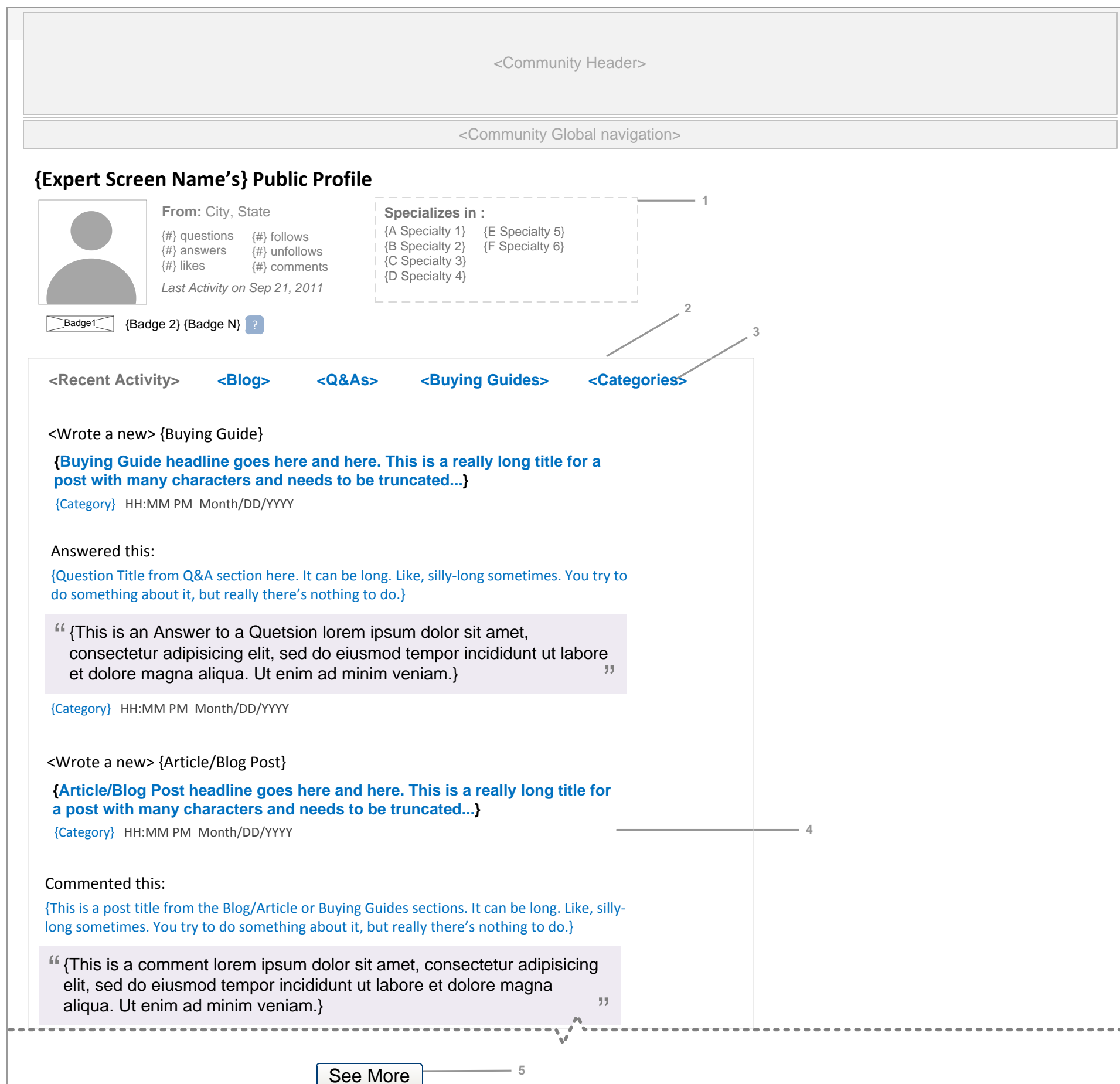
**3 – Badge Name**  
**Type:** Label  
**Functionality:** Should display bagde name  
Content will be truncated with “...” after 35 characters.

**4 – Badge Description**  
**Type:** Text  
**Functionality:** Should display the description for the badge  
Content will be truncated with “...” after 100 characters.

**5 – Close**  
**Type:** Hyperlink  
**Action:** onClick  
**Functionality:** onClick closes badges modal.

—Top fold—

## Expert Public Profile



## MODULE CONDITIONS

## 1 – Expert Specialties

Type: Module

**Functionality:** Should display expert's specialties.

Specialties shouldn't overpass expert's badges profile information.

They should form columns so that the content doesn't grow too much vertically.

## 2 – Activity Feed

Type: Module

**Functionality:** Should display user's activity feed in inverse chronological order. Most recent first.

Content created by the expert like: Buying Guides, Articles, Answers to questions, should rank above likes/dislikes/follows/etc.

### 3 – Content/Story type filters

Type: [hyperlink](#)

**Functionality:** Should refresh activity feed and display filtered story types only in inverse chronological order.

## 4 – Story Feeds

Type: module

**Functionality:** Reference wire ECOM6064 Recent Activities Feed

- Condition: {Screen Name} shouldn't be displayed in each feed module.

Content created by the expert like: Buying Guides, Articles, Answers to questions, should rank above likes/dislikes/follows/etc.

Featured story + 19 stories will be displayed by default.

## 5 – See More Button

Type: Button

**Functionality:** Should load the next 10 stories

—Top fold—

<Community Header>

<Community Global navigation>

From: City, State

{#} questions

{#} answers

{#} likes

{#} follows

{#} unfollows

{#} comments

Last Activity on Sep 21, 2011

Specializes in :

{A Specialty 1}

{B Specialty 2}

{C Specialty 3}

{D Specialty 4}

{E Specialty 5}

{F Specialty 6}

Badge 1

{Badge 2}

{Badge N}

<Recent Activity>

<Blog>

<Q&As>

<Buying Guides>

<Categories>

<Wrote a new> {Article/Blog Post}

Month DD, YYYY

{Article/Blog Post Title goes here. This is a really long title. To be truncated...}

{#} comments

{Article/Blog Post... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laore magna aliquam erat volutpat}... See More

Like

Tweet

SHOP YOUR WAY

Tags: {Tag 1}, {T

FUTURE PHASE

<Wrote a new> {Article/Blog Post}

{Article/Blog Post headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{Category}

HH:MM PM

Month/DD/YYYY

Commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}

See More

MODULE CONDITIONS

1 – Featured Story

Type: Module

Functionality: Should display the expert’s most recent story of the filtered story type as featured.

—Top fold—

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ECOM6064 Community - Public Profile 2012-06-20 v01.0.vsd

Project: Community Initiative

Author: J.Silverman

Last edited: 06/20/12 12:32 PM

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