

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears Core Sites
Screen ID	
Screen Name	Community Initiative – Header & Footer

Revision History

Version	Date	Author	Notes
...			
1.0	06/08/12	S. McClain	Initial draft for Header
2.0	06/05/12	N. Morales	Initial draft for Footer
3.0	06/06/12	F. Mendez	Footer Adjustments and F.A.Q. added to Navigation Map
4.0	06/07/12	F. Torres	Footer Adjustments
5.0	06/07/12	F. Torres	Remove Members counter in Header
6.0	06/08/12	F. Mendez	Navigation Map fixes, Feedback link added, Members counter removed.
7.0	06/15/12	F. Mendez	Navigation Map fixes
8.0	06/15/12	F. Mendez	Navigation Map fixes
9.0	06/18/12	N. Morales	Minor copy fixes (Q&As)
10	06/19/12	N. Morales	Go Shopping and Ribbon Functional Specs added, footer changed for the global one.

Navigation Map: Community Global Header Top Navigations

First Level Navigation (Main Menu)

Categories

Q&As

Blog

Buying Guides

Customer Care

Departments

{Category Name}

Departments

{Category Name}

Departments

{Category Name}

Departments

{Category Name}

Occasions

{Category Name}

Occasions

{Category Name}

Occasions

{Category Name}

Occasions

{Category Name}

Interests

{Category Name}

Interests

{Category Name}

Interests

{Category Name}

Interests

{Category Name}

{Category Name}

{Category Name}

{Category Name}

{Category Name}

All Q&As

All Blog Posts

All Buying Guides

Community Team

Repairs, Maintenance & Parts

Product Issues

Product Issues

Protection Agreements

In-Store Orders

Online Orders

Removed

Marketplace Orders

Auto

Home Improvement

Corporate News & Press

Credit

<Optical, Dental>

F.A.Q.

Second Level Navigation (Header)

Go Shopping

Feedback

Sears

Kmart

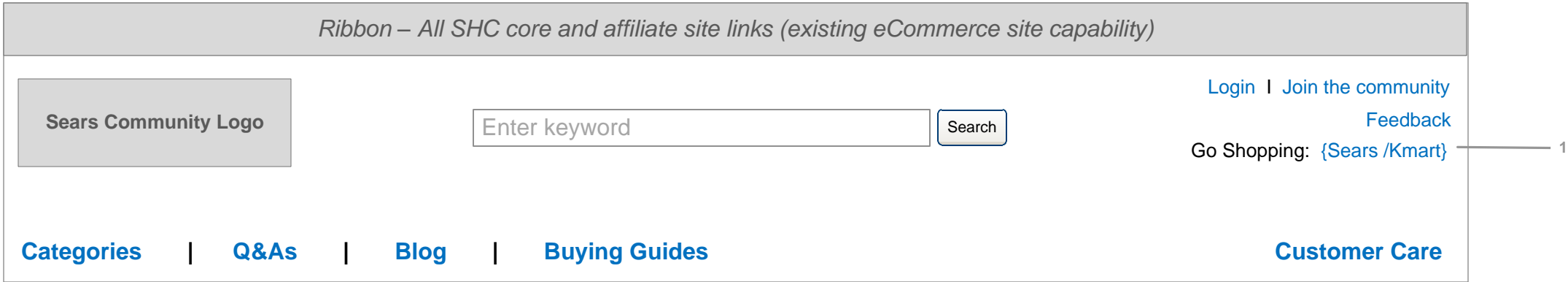
Note (06/07/2012)

[Fabian] Go Shopping links opens a new window with the selected sites (Sears or Kmart).

Feedback link triggers the feedback module, as seen on Sears.

Component View 10: Header

Condition 10 – Default Guest View



Condition 20 – Member Signed in View

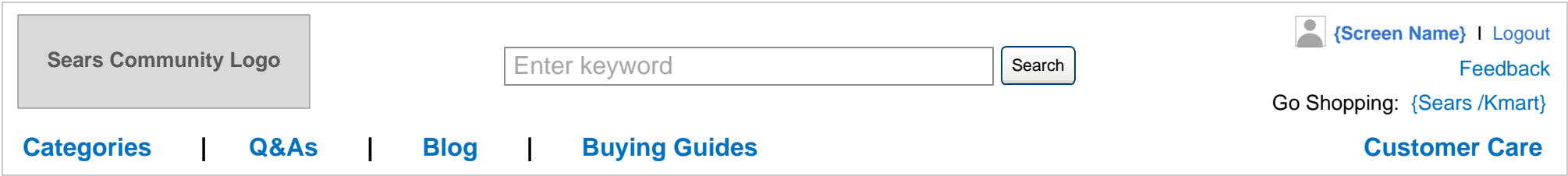
This condition applies after user had successfully signed in.



Condition 30 – Compact View

- This condition applies after user scrolls passed the header.
- The compact header will stay on top position (position: fixed) permanently until page turn.

Note: Reference experience from the existing eCommerce homepage header.



FUNCTIONAL SPECIFICATIONS

1 – Go Shopping

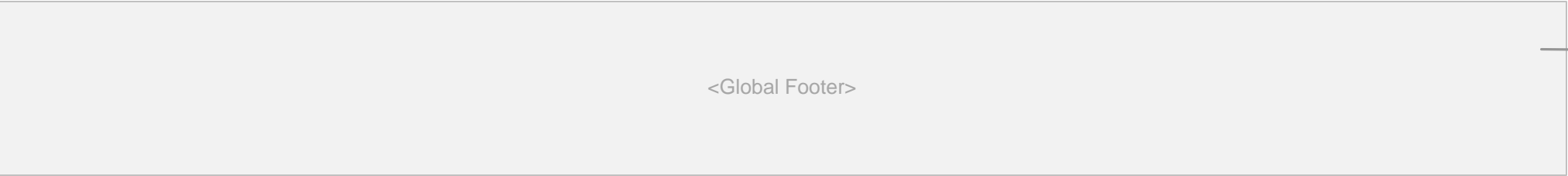
Type: hyperlink
Functionality: The link displayed here will depend on current site location:
- if the user is in the Sears community site, only the “Sears” link will appear; onClick, a new page will be opened with www.sears.com
- if the user is in the Kmart community site, only the “Kmart” link will appear; onClick, a new page will be opened with www.kmart.com

2 – Ribbon

Type: hyperlinks
Functionality: The ribbon displayed here will depend on current site location:
- if the user is in the Sears community site, the ribbon without the “Sears” link will be used.
- if the user is in the Kmart community site, the ribbon without the “Kmart” link will be used.

Component View 20: Footer

Condition 10 – Default View



FUNCTIONAL SPECIFICATIONS

- 1 – Footer
- Type:Global component
- Reference:The footer displayed here will depend on current site location:
 - if the user is in the Sears community site, this is the global footer for www.sears.com.
 - if the user is in the Kmart community site, this is the global footer for www.kmart.com.