SHC ECOM6064 Community – Blog Module
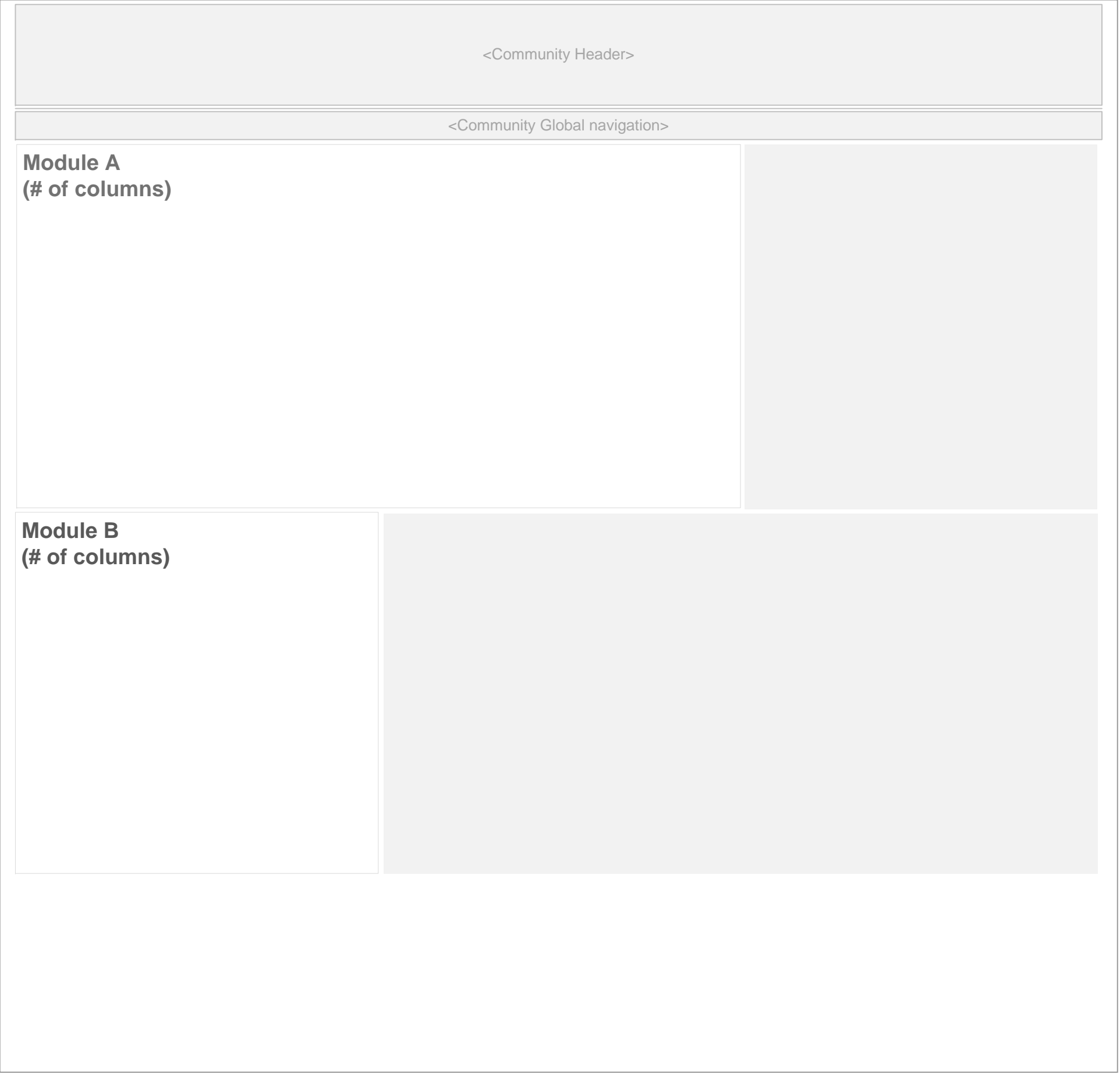
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Blog

Revision History

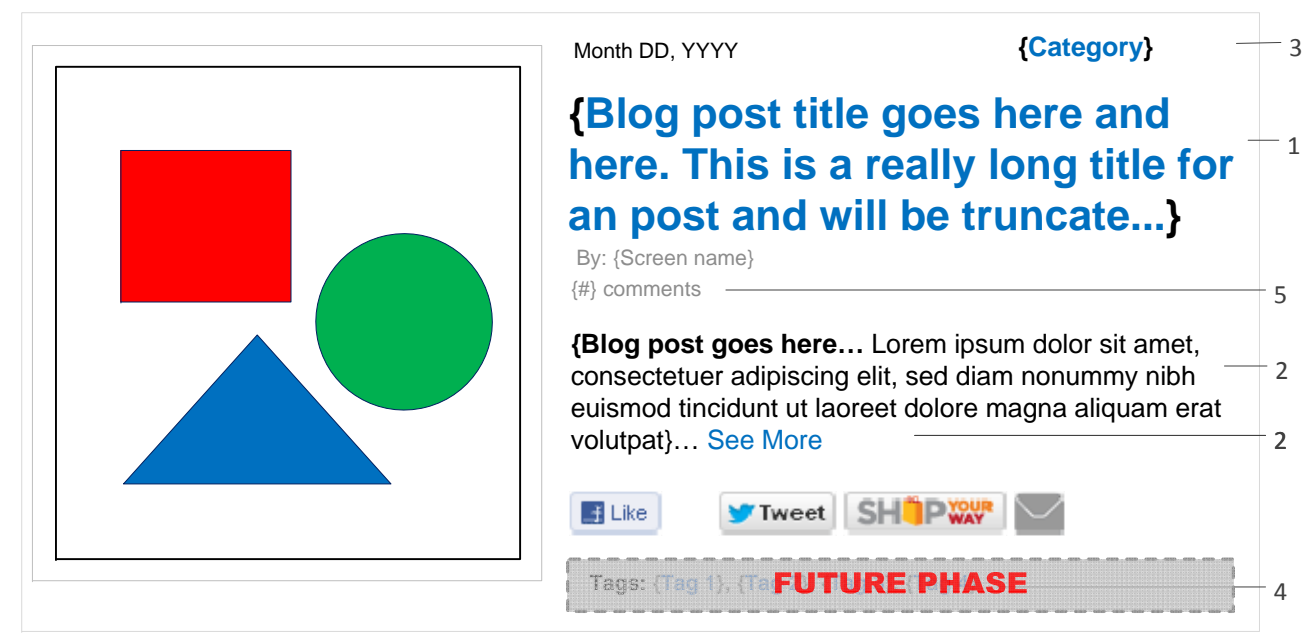| Version	Date	Author	Notes
1.0	06/06/12	Felipe Torres	Initial draft
2.0	06/07/12	Nelson Morales	Module fixes, Notes added, Related articles added, POC pages removed.
3.0	06/08/12	Fabian Mendez	"Author Name" changed to "Screen Name". Component 20 now reflects multiple type of stories.
4.0	06/14/12	S. McClain	Cleaned up Related Stories module and its IA
5.0	06/14/12	S. McClain	Specified related stories conditions

Structural View: Module Variation

<Community Header>

<Community Global navigation>

**Module A
(# of columns)**

**Module B
(# of columns)**

——Top fold——

Component 10: Blog Post Module

Condition 10 – Blog Post Module (Module A)

Month DD, YYYY   **{Category}** ——— 3

{Blog post title goes here and here. This is a really long title for an post and will be truncate...} ——— 1

By: {Screen name}
{#} comments ——— 5

{Blog post goes here… Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See More ——— 2

——— 2

[f Like] [Tweet] [SHOP YOUR WAY] [✉]

Tags: {Tag 1}, {Ta **FUTURE PHASE** ——— 4

Condition 20 – Blog Post Module (Module B)

Month DD, YYYY   **{Category}** ——— 3

Blog post title goes here and here. This is a really long title... ——— 7

{#} comments ——— 5

FUNCTIONAL SPECIFICATIONS

1 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer that 100 characters, it will be truncated and an ellipsis will appear at the end.

2 – See More
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page

3 – Category
Type: hyperlink
Action: on click
Functionality: On click, page turn to the main page of that specific category.

4 – Tags
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of blog posts with such tag.

5 – Number of comments
Type: text
Action: none
Functionality:

6 – Abstract
Type: text
Action: none
Functionality: This text will be truncated when reaching 200 characters. An ellipsis will appear at the end, next to the "See More" link.

7 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer than 50 characters, it will be truncated and an ellipsis will appear at the end.

Component 20: Related Stories

Condition 10 – Related Stories View (Module B)
Maximum stories allow: 3

Related Stories

Questions

Month DD, YYYY

{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...} — 1

{#} answers | {#} community team answers

See more

Blog Posts

Month DD, YYYY

{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name}   {#} comments — 2

See more

Buying Guides

Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

See more   {#} comments — 3

Condition 20 – Related Stories View (Module A)
Maximum stories allow: 3

Related Stories

Questions
Month DD, YYYY
{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{#} answers | {#} community team answers — 2

See more

Blog Posts
Month DD, YYYY
{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name}   {#} comments

See more

Buying Guides
Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name}   {#} comments

See more

FUNCTIONAL SPECIFICATIONS

1 – Story title
Type:	hyperlink
Action:	on click
Functionality:	On click, page turn to the Story detail page. If this title is longer than 100 characters, it will be truncated and an ellipsis will appear at the end.

Story type display rules:

3 stories of the same type
or
2 stories of one type; 1 story of another type
or
1 story of each type

2 – Counter (optional)
Type:	text
Functionality:	Counter will be optional displayed if it's at least 1 of the associated content

3 – See More {story type}
Type:	hyperlink
Functionality:	On click, page turn to the main page of that specific story type.