

SHC ECOM6064 Community Initiative – Customer Service Interest Page

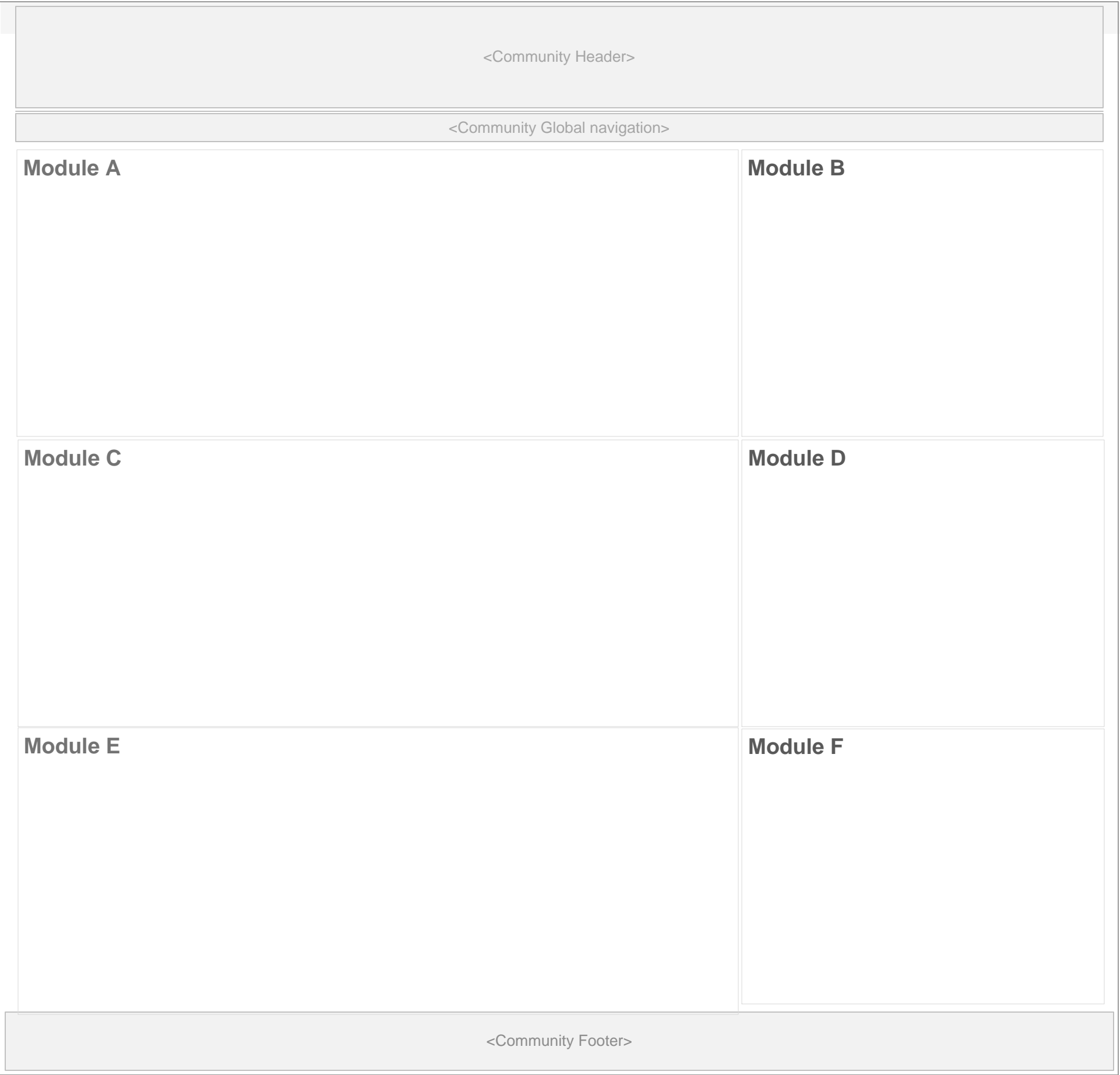
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Customer Service Interest Page

Revision History

Version	Date	Author	Notes
...			
1.0	06/08/12	N. Morales	Initial draft
2.0	06/12/12	N. Morales	Updates based on PRD Functional requirements
3.0	06/13/12	F. Mendez	Modules reorganized, Copy and Module conditions adjustments, Drop Zone removed.
4.0	06/14/12	N. Morales	Structure page adjusted, {sub-category} link removed, Recent to Most Popular Question

Structure View: Module Variation



MODULE CONDITIONS

Module A & C – Featured Story Type

**Type:** Clickable area block  
**Functionality:** onClick, go to associated landing page.  
Page turn.  
Available modules including:  
Q&A  
Blog  
DropZone

Module B – Featured Community Team Members

**Type:** Display  
**Functionality:** Reference ECOM6064 Community – Experts wire for module functionalities.

Module D – Subcategories

**Type:** Component area block  
**Functionality:** Display the main 6 Subcategories. onClick, turn page to the subcategory page detail.

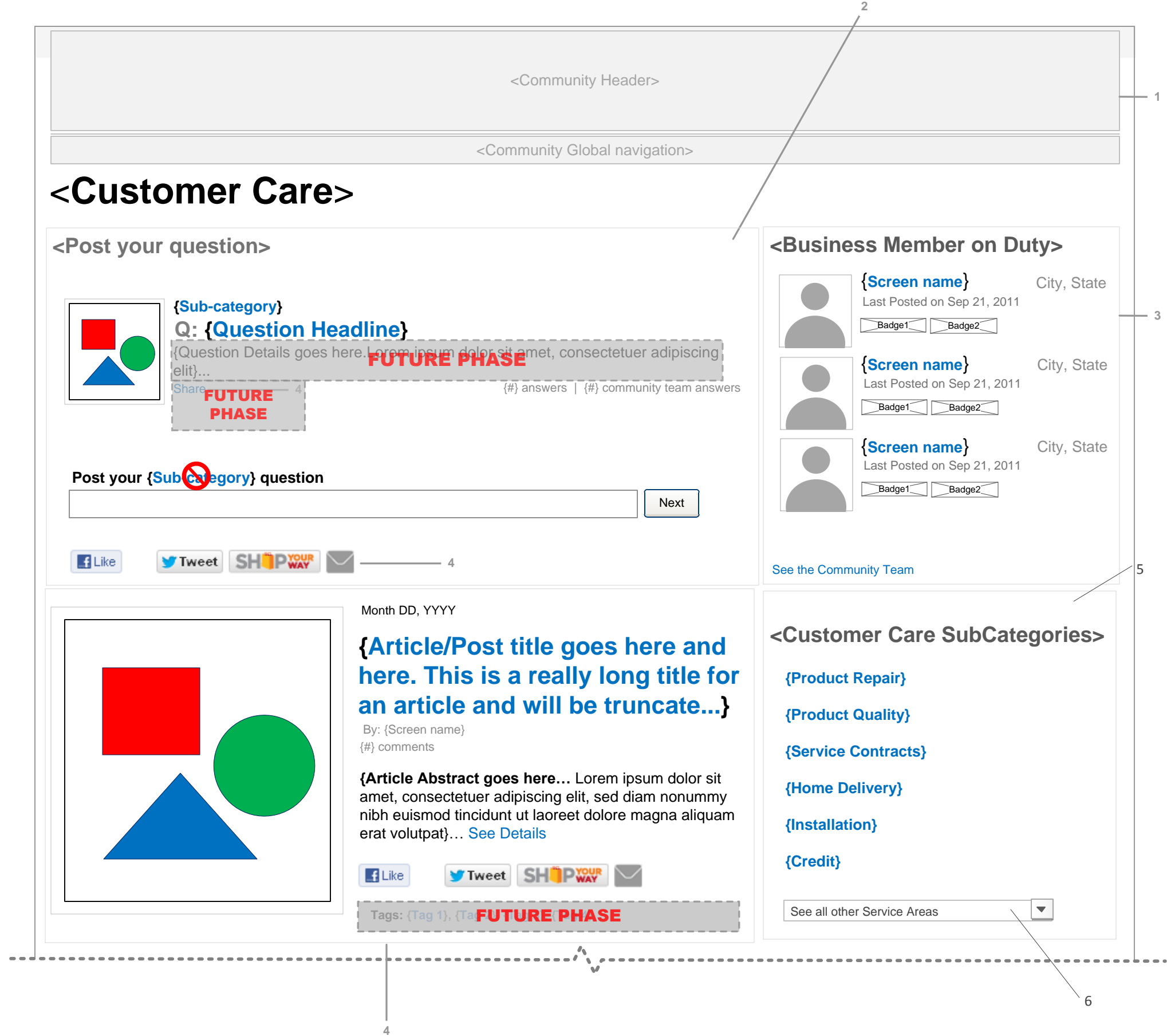
Module E – Most Popular Questions

**Type:** Component area block  
**Functionality:** Reference ECOM6064 Community – Q&A Modules

Module F – Ad Unit (If available)

**Type:** Clickable image  
**Functionality:** System will populate Community related Ad/promotion. onClick, go to associated landing page. New browser window.

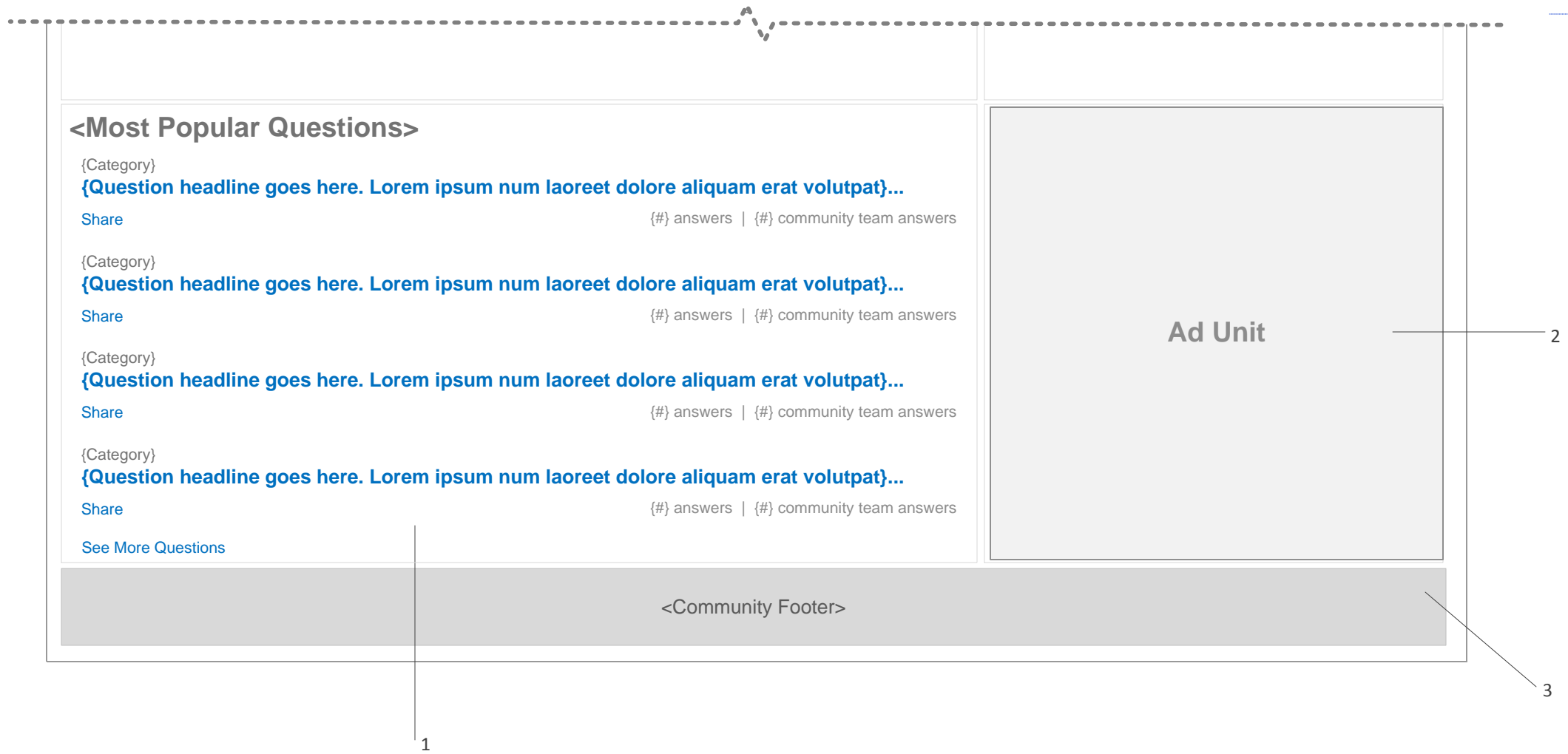
—Top fold—



MODULE CONDITIONS

- 1 – Global Header and Navigation**  
**Type:** Global component  
**Reference:** Wire ECOM6064 Community – Header and Footer
- 2 – Post Your Question**  
**Type:** Component area block  
**Reference:** Wire ECOM6064 Community – Q&A modules
- 3 – Featured Experts**  
**Type:** Component area block  
**Reference:** Wire ECOM6064 Community – Experts
- 4 – Blog Module**  
**Type:** Component area block  
**Reference:** Wire ECOM6064 Community – Blog Module
- 5 – Subcategories**  
**Type:** Component area block  
**Functionality:** Display the main 6 Subcategories. onClick, turn page to the subcategory page detail.
- 6 – Categories list**  
**Type:** Dropdown  
**Functionality:** onClick, Display a list with all the categories. Default should be set to “See all other Service Areas”

Page View 10: Customer Service Page - Default State (2 of 2)



MODULE CONDITIONS

- 1 – Most Popular Questions**

**Type:** Component area block

**Reference:** Wire ECOM6064 Community – Q&A Module
- 2 – Ad Unit**

**Type:** Clickable Image

**Functionality:** Populates Ad which would be curated by Admin using Adobe CQ5.
- 3 – Global Footer and Navigation**

**Type:** Global component

**Referemce:** Wire ECOM6064 Community – Header and Footer