Cover

SHC ECOM6064   Community Initiative – Customer Service Interest Page
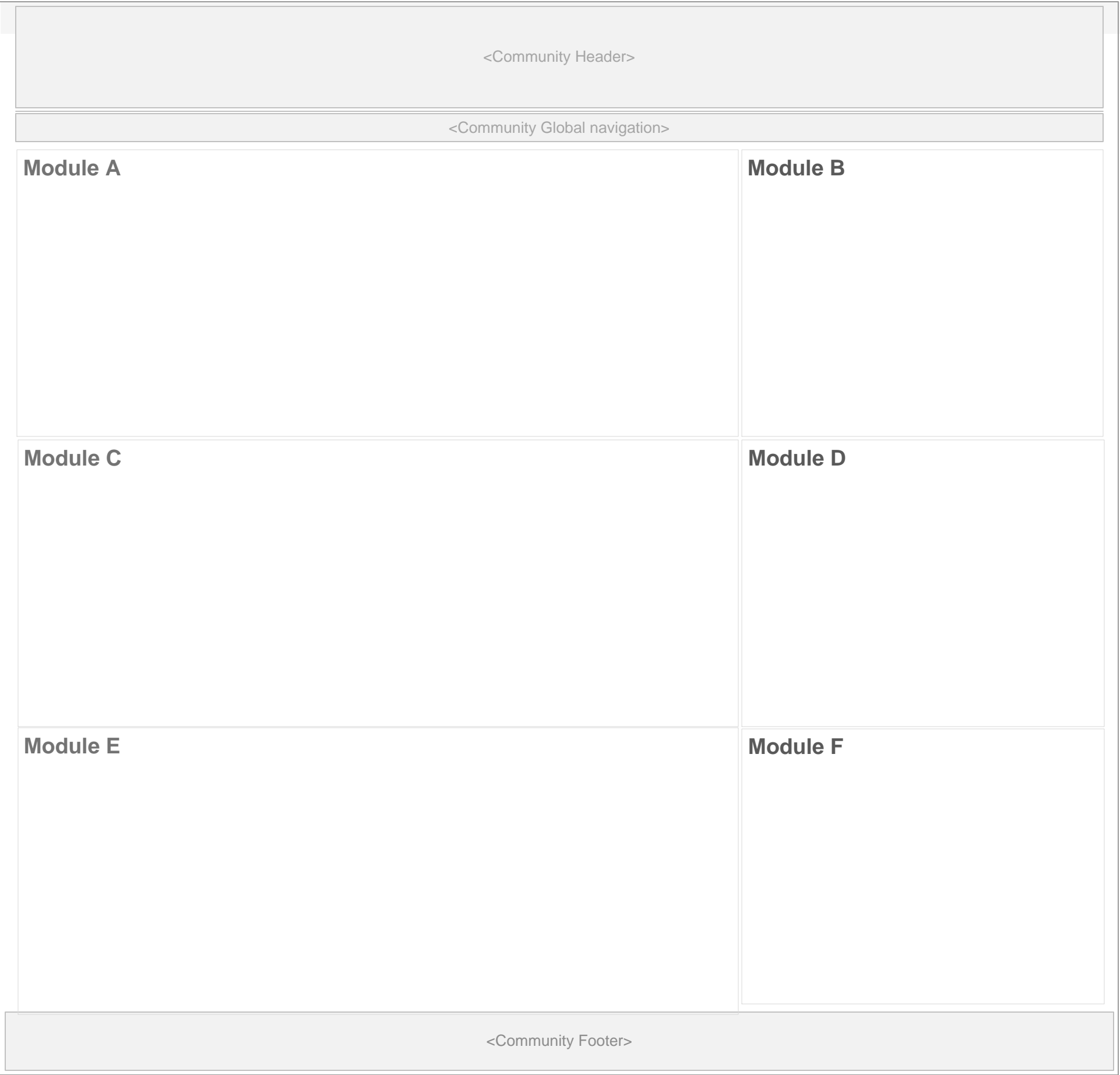
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Customer Service Interest Page

Revision History

Version	Date	Author	Notes
			...
1.0	06/08/12	N. Morales	Initial draft
2.0	06/12/12	N. Morales	Updates based on PRD Functional requirements
3.0	06/13/12	F. Mendez	Modules reorganized, Copy and Module conditions adjustments, Drop Zone removed.
4.0	06/14/12	N. Morales	Structure page adjusted, {sub-category} link removed, Recent to Most Popular Question

Structure View: Module Variation

<Community Header>	
<Community Global navigation>	
Module A	**Module B**
Module C	**Module D**
Module E	**Module F**
<Community Footer>	

Module A & C – Featured Story Type

Type: Clickable area block
Functionality: onClick, go to associated landing page.
Page turn.
Available modules including:
Q&A
Blog
Buying Guide
Promotional Banner
Seasonal Ad Unit

Module B – Featured Community Team Members
Type: Display
Functionality: Reference ECOM6064 Community – Experts
wire for module functionalities.

Module D – Subcategories
Type: Component area block
Functionality: Display the main 6 Subcategories. onClick, turn
page to the subcategory page detail.

Module E – Most Popular Questions
Type: Clickable area block
Functionality: onClick, go to associated landing page. Page
turn.
Available modules including:
Q&A
Blog
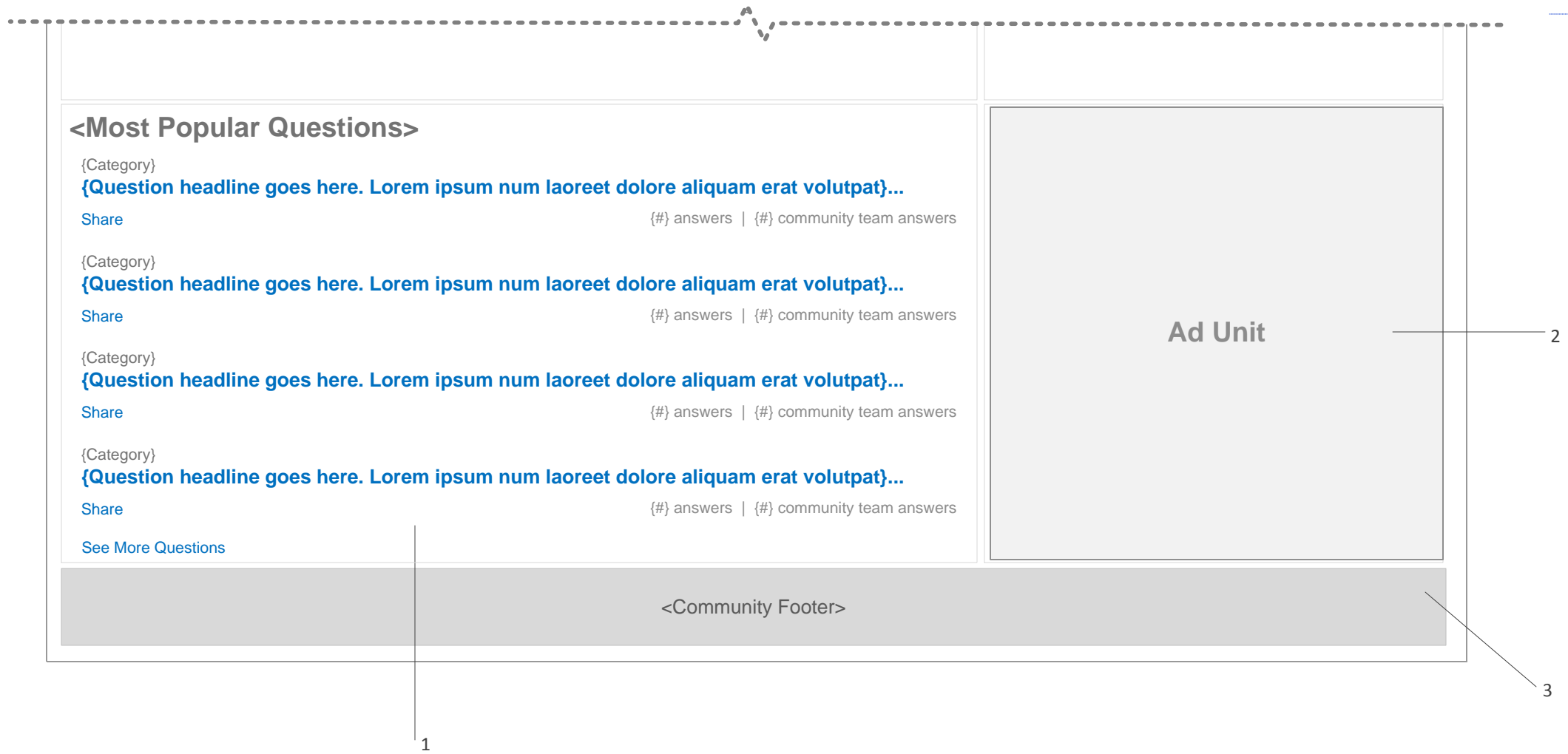Buying Guide
Dropzone

Module F – Ad Unit (If available)
Type: Clickable image
Functionality: System will populate Community related Ad/
promotion. onClick, go to associated landing
page. New browser window.

––Top fold––

<Community Header>

<Community Global navigation>

1

<Customer Care>

<Post Your Question>

2

{Sub-category}
Q : {Question Headline}

{Question Details goes here, lorem ipsum dolor sit amet, consectetuer adipiscing elit}... **FUTURE PHASE**

(#) answers | (#) community team answers

Share **FUTURE PHASE**

Post your {Sub-category} question

[   ] Next

Like   Tweet   SHOP YOUR WAY   ✉

Month DD, YYYY

{Article/Post title goes here and here. This is a really long title for an article and will be truncate...}

By: {Screen name}
(#) comments

{Article Abstract goes here…} Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See Details

Like   Tweet   SHOP YOUR WAY   ✉

Tags: {Tag 1}, {Tag} **FUTURE PHASE**

4

<Business Member on Duty>

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

{Screen name}   City, State
Last Posted on Sep 21, 2011
[Badge1] [Badge2]

3

See the Community Team

5

<Customer Care SubCategories>

{Product Repair}

{Product Quality}

{Service Contracts}

{Home Delivery}

{Installation}

{Credit}

[See all other Service Areas   ▼]

6

——Top fold——

MODULE CONDITIONS

1 – Global Header and Navigation
Type: Global component
Referemce: Wire ECOM6064 Community – Header and Footer

2 – Post Your Question
Type: Component area block
Reference: Wire ECOM6064 Community – Q&A modules

3 – Featured Experts
Type: Component area block
Reference: Wire ECOM6064 Community – Experts

4 – Blog Module
Type: Component area block
Reference: Wire ECOM6064 Community – Blog Module

5 – Subcategories
Type: Component area block
Functionality: Display the main 6 Subcategories. onClick, turn page to the subcategory page detail.

6 – Categories list
Type: Dropdown
Functionality: onClick, Display a list with all the categories. Default should be set to "See all other Service Areas"

2

4

<Q&A Categories>

{Product Repair}

{Product Quality}

{Service Contracts}

{Home Delivery}

{Installation}

{Credit}

[See all other Service Areas   ▼]

5

6

Month DD, YYYY   {Category Name}

{ Article/Post title goes here and here. This is a really long title...}

(#) comments

7

<Most Popular Questions>

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

{Category}
{Question headline goes here. Lorem ipsum num laoreet dolore aliquam erat volutpat}...

Share   {#} answers | {#} community team answers

See More Questions

Ad Unit

— 2

<Community Footer>

— 3

1

MODULE CONDITIONS

1 – Most Popular Questions
Type: Component area block
Reference: Wire ECOM6064 Community – Q&A Module

2 – Ad Unit
Type: Clickable Image
Functionality: Populates Ad which would be curated by Admin using Adobe CQ5.

3 – Global Footer and Navigation
Type: Global component
Referemce: Wire ECOM6064 Community – Header and Footer