SHC ECOM6064 Community – Blog Module
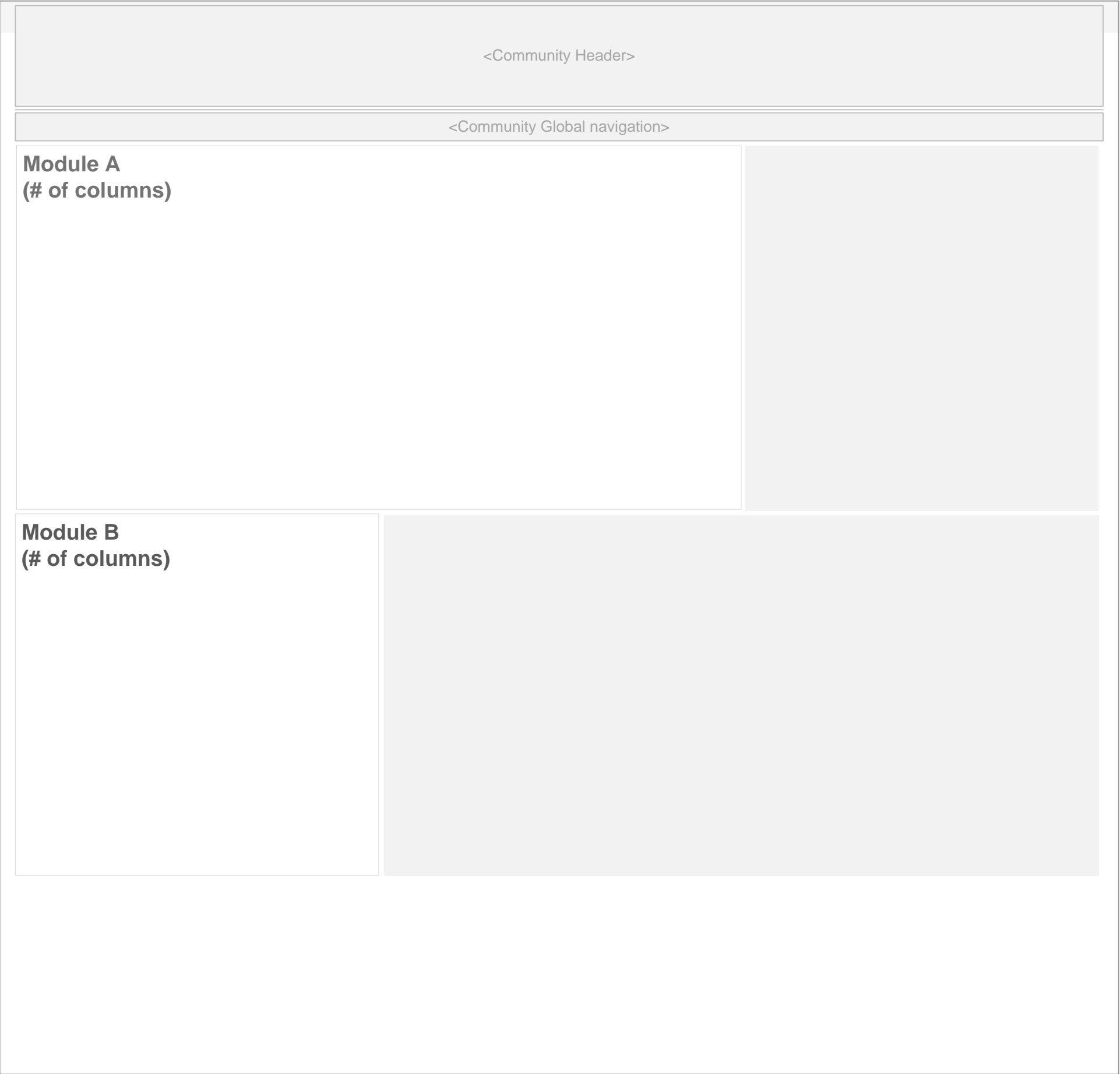
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Blog

Revision History

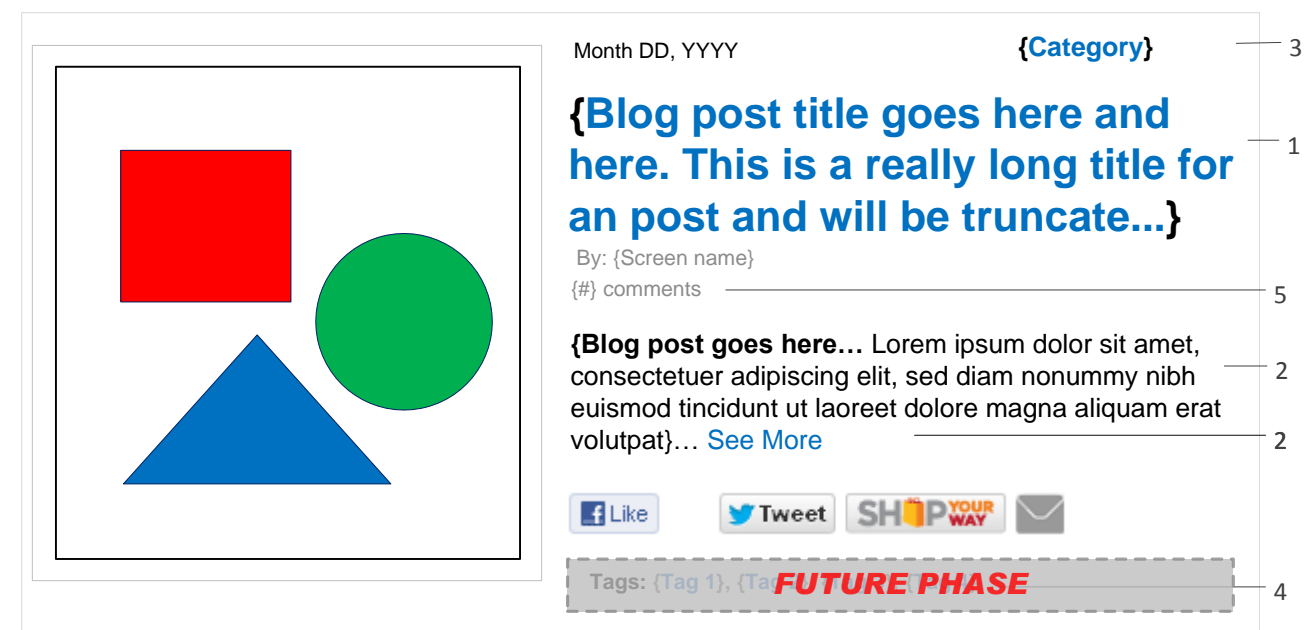| Version	Date	Author	Notes
1.0	06/06/12	Felipe Torres	Initial draft
2.0	06/07/12	Nelson Morales	Module fixes, Notes added, Related articles added, POC pages removed.
3.0	06/08/12	Fabian Mendez	"Author Name" changed to "Screen Name". Component 20 now reflects multiple type of stories.

Structural View: Module Variation

<Community Header>

<Community Global navigation>

**Module A
(# of columns)**

**Module B
(# of columns)**

——Top fold——

Component 10: Blog Post Module

Condition 10 – Blog Post Module (Module A)

Month DD, YYYY

{Category} —— 3

{Blog post title goes here and here. This is a really long title for an post and will be truncate...} —— 1

By: {Screen name}

{#} comments —————— 5

{Blog post goes here… Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See More —— 2

—— 2

Like   Tweet   SHOP YOUR WAY   ✉

Tags: {Tag 1}, {Ta **FUTURE PHASE** —— 4

Condition 20 – Blog Post Module (Module B)

Month DD, YYYY

{Category} —— 3

Blog post title goes here and here. This is a really long title... —— 7

{#} comments —— 5

FUNCTIONAL SPECIFICATIONS

1 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer that 100 characters, it will be truncated and an ellipsis will appear at the end.

2 – See More
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page

3 – Category
Type: hyperlink
Action: on click
Functionality: On click, page turn to the main page of that specific category.

4 – Tags
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of blog posts with such tag.

5 – Number of comments
Type: text
Action: none
Functionality:

6 – Abstract
Type: text
Action: none
Functionality: This text will be truncated when reaching 200 characters. An ellipsis will appear at the end, next to the "See More" link.

7 – Blog Post Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Blog Post detail page. If this title is longer than 50 characters, it will be truncated and an ellipsis will appear at the end.

Component 20: Related Stories

Condition 10 – **Related Stories View (Module B)**

Happening Now

Questions   See More   — 1

Month DD, YYYY

{**Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...**}   — 2

{#} answers I {#} community team answers

Blog Posts   See More

Month DD, YYYY

{**Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...**}

By: {Screen name}   {#} comments   — 3
                                                              — 4

Buying Guides   See More   — 5

Month DD, YYYY

{**Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...**}

{#} comments

FUNCTIONAL SPECIFICATIONS

1 – Story List View
Type: Module A Display
Functionality: On load will display the most recent related story about Q&A, Blog Posts and Buying Guides.

2 – Story Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Story detail page. If this title is longer than 100 characters, it will be truncated and an ellipsis will appear at the end.

3 – Number of comments
Type: text
Action: on click
Functionality:

4 – Screen Name
Type: text
Action: none
Functionality: Displays the screen name of the story's author

5 – See More
Type: hyperlink
Action: on click
Functionality: On click, page turn to the main page of that specific section.