

SHC ECOM6064 Community – Buying Guides

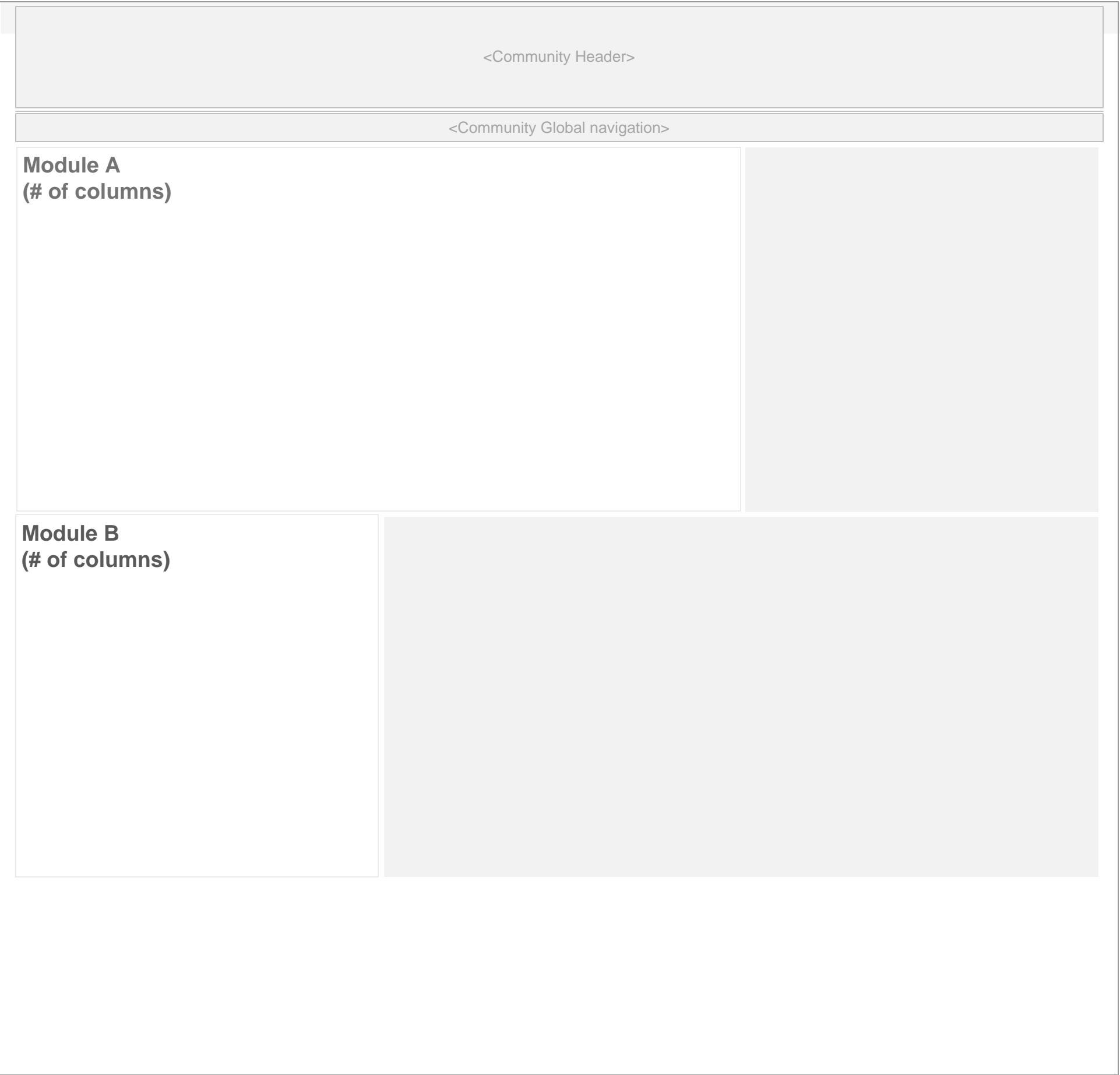
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Buying Guides

Revision History

Version	Date	Author	Notes
1.0	06/14/12	Felipe Torres	Initial draft

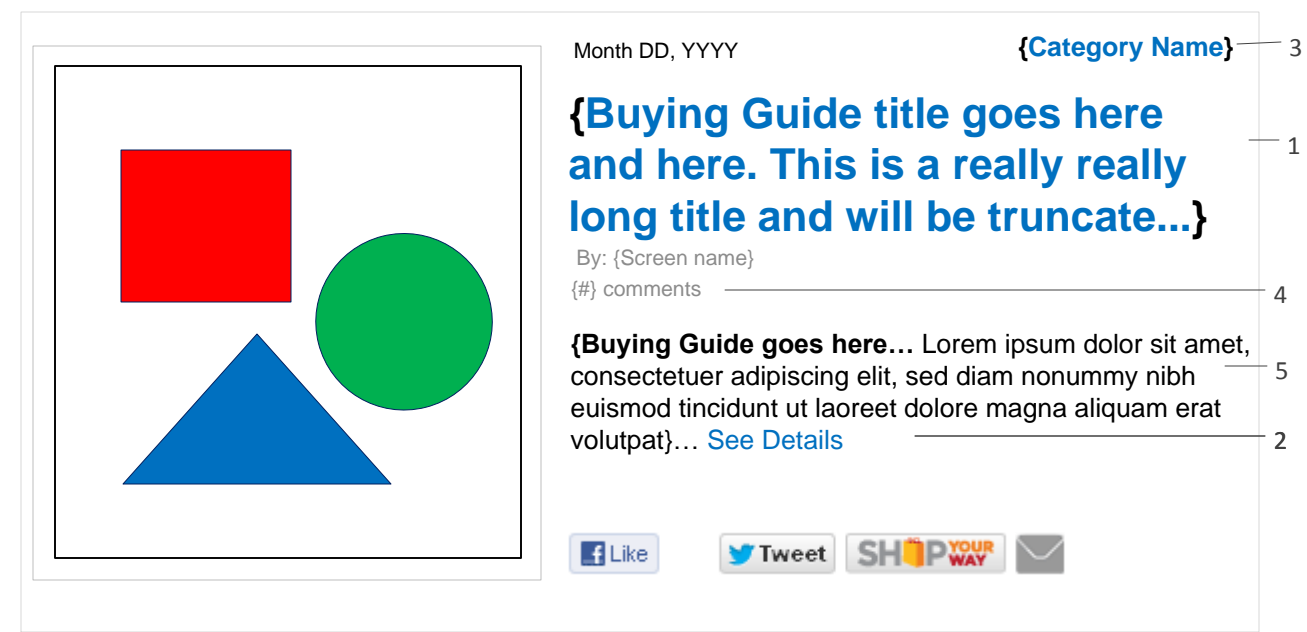
Structural View: Module Variation



—Top fold—

Component 10: Buying Guide Module

Condition 10 – Buying Guide Module (Module A)



Condition 20 – Buying Guide Module (Module B)



FUNCTIONAL SPECIFICATIONS

1 – Buying Guide Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Buying Guide detail page. If this title is longer that 100 characters, it will be truncated and an ellipsis will appear at the end.

2 – See Details
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Buying Guide detail page

3 – Category
Type: hyperlink
Action: on click
Functionality: On click, page turn to the main page of that specific category.

4 – Number of comments
Type: text
Action: none
Functionality:

5 – Abstract
Type: text
Action: none
Functionality: This text will be truncated when reaching 200 characters. An ellipsis will appear at the end, next to the "See Details" link.

6 – Buying Guide Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Buying Guide detail page. If this title is longer than 50 characters, it will be truncated and an ellipsis will appear at the end.

Component 20: Buying guides List View

Condition 10 – Buying Guides List View (Module B)

Buying Guides

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title and needs to be truncated...}
By: {Screen name} {#} comments

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title and needs to be truncated...}
By: {Screen name} {#} comments

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title and needs to be truncated...}
By: {Screen name} {#} comments

1

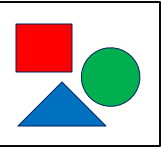
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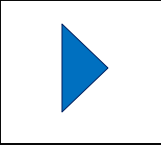
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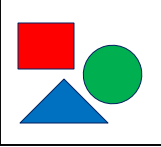
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Condition 20 – Buying Guides List View (Module A)

Buying Guides

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title for a buying guide and really really needs to be truncated...}
By: {Screen name} {#} comments

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title for a buying guide and really really needs to be truncated...}
By: {Screen name} {#} comments

Month DD, YYYY
{Buying guide title goes here and here. This is a really long title for a buying guide and really really needs to be truncated...}
By: {Screen name} {#} comments

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FUNCTIONAL SPECIFICATIONS

1 – Buying Guide List View
Type: Module B Display
Functionality: On load will display the most recent Buying Guides in context.

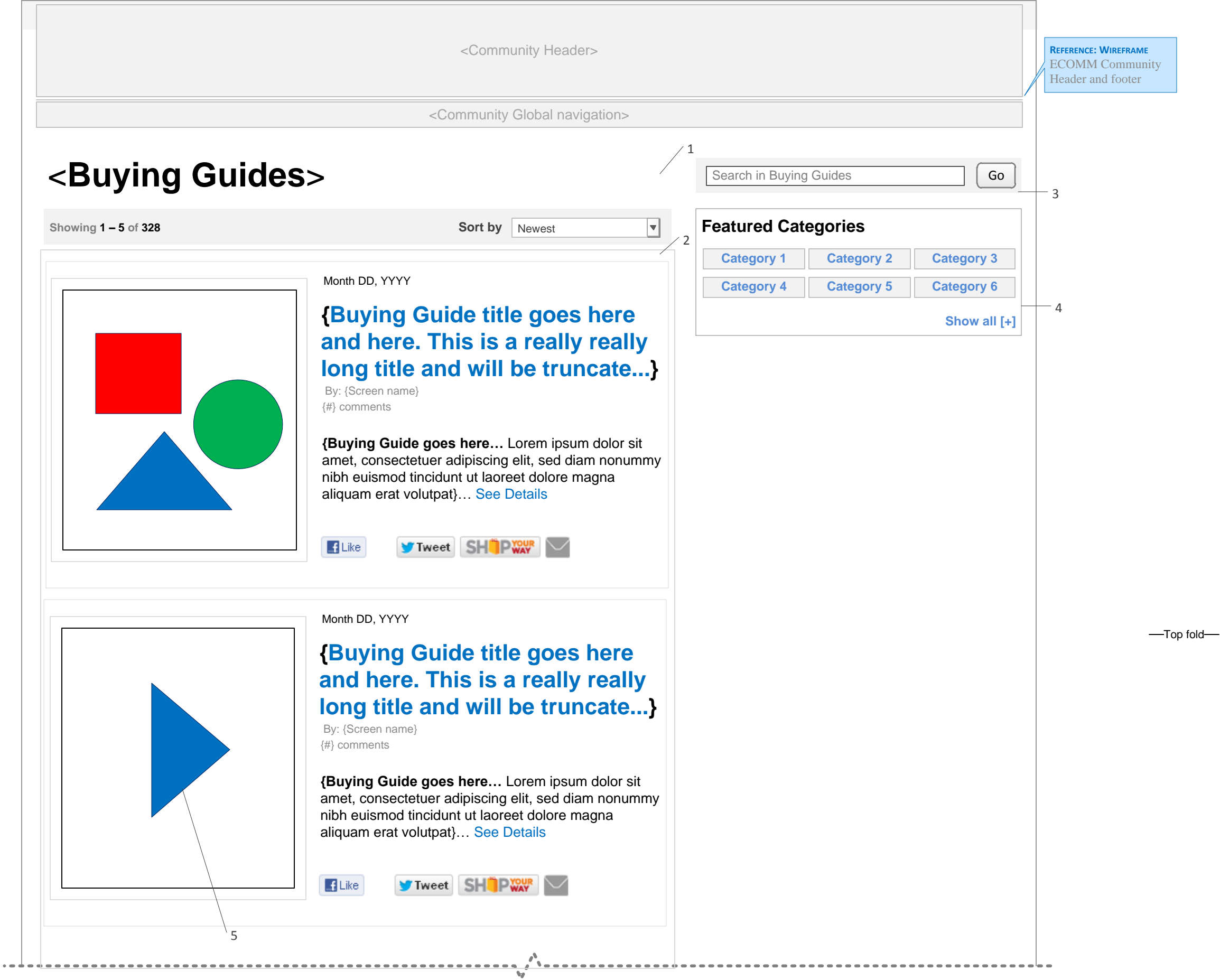
2 – Buying Guide Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Buying Guides detail page. If this title is longer than 50 characters, it will be truncated and an ellipsis will appear at the end.

3 – Number of comments
Type: text
Action: on click
Functionality:

4 – Screen Name
Type: text
Action: none
Functionality: Displays the screen name of the Content Guide author

5 – Buying Guide Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Buying Guides detail page. If this title is longer than 100 characters, it will be truncated and an ellipsis will appear at the end.

Page View 10: Buying guides Landing



FUNCTIONAL SPECIFICATIONS

- 1 – Sort by
- Type: drop down
- Default: Most Recent
- Action: on click
- Functionality: On click, menu is displayed showing available sort values.
- Sort
- | | |
|----------------|---|
| Most Recent | ▼ |
| Most Recent | |
| Most Commented | |
| Most Shared | |
| Most Helpful | |
- 2 – Buying guide Default Page View
- Type: Module A Display
- Functionality: On load will display the 5 most recent Buying guide post ordered by most recent to least recent. Only 5 Buying guide posts will be displayed at a time. When sorting by other criteria, posts will be updated.
- 3 – Buying guide Search Default Page View
- Type: Module B Display
- Description: Allows searching in all buying guides by name, categories or tags.
- Action: on click
- Functionality: Autocomplete. Details on page XX
- 4 – Categories Default View
- Type: Module B Display
- Description: Allows filtering content by selecting one category.
- Action: on click over a category name
- Functionality: On Load, trending categories will be displayed. Other categories will be hidden as the module will be collapsed.
- 5 – Video Thumbnail
- Type: Image
- Description: This is a kind of thumbnail with an arrow on top of it, indicating that this buying guide contains a video inside.
- Action: on Click turns page to the detail view for this guide.