

# Community\_Reviews\_W\_2012.12.06\_v0.04\_dmick

MODIFICATION DATE

CREATOR

FILE NAME

Fri Dec 07 2012

Darrell Mick

Community\_Reviews\_W\_2012.12.06\_v0.04\_dmick

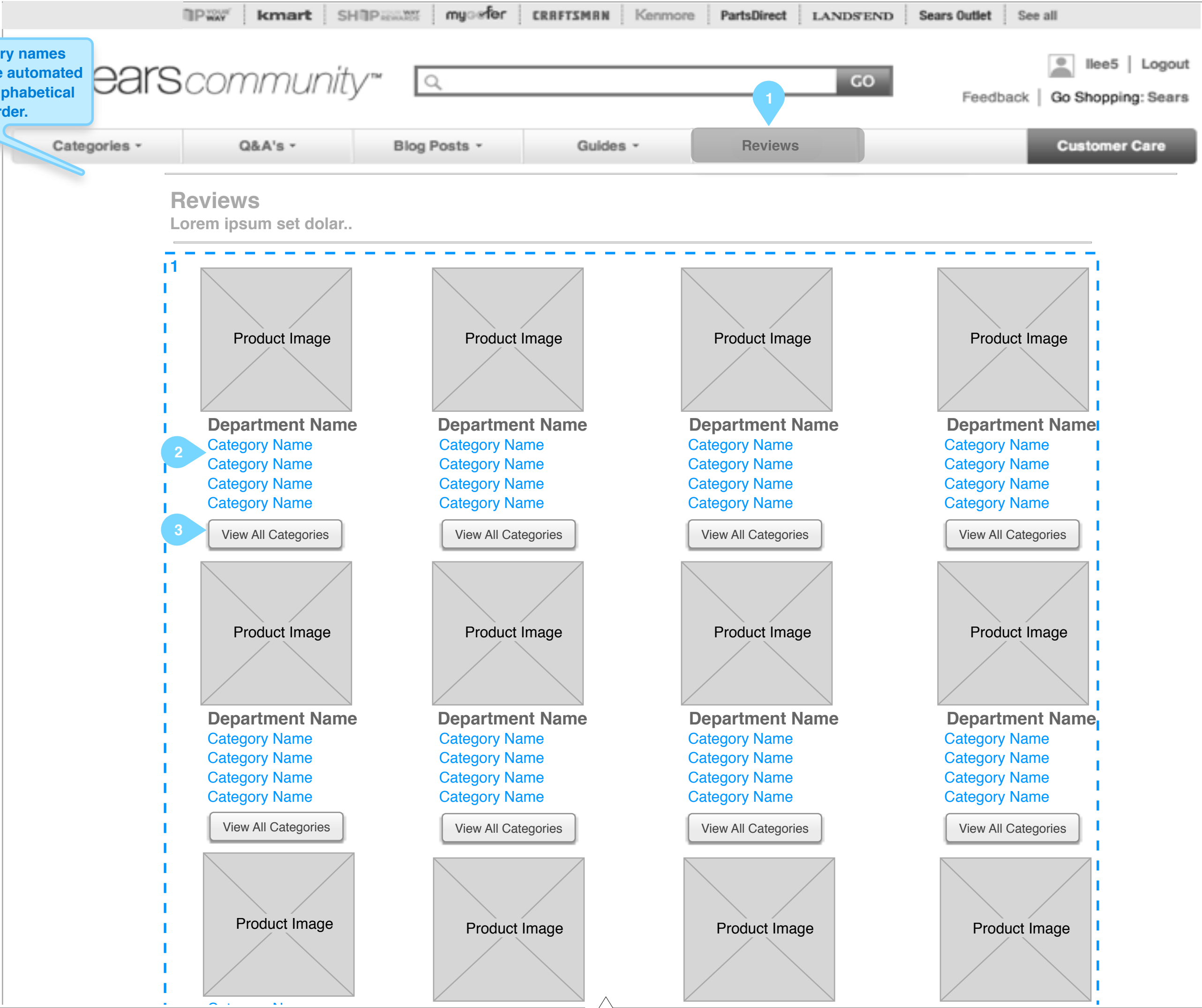
## Document

Description	Name
Brand	Sears
Product	Community
Area	Community
ID	N/A
Name	Reviews in Commen

## Revision History

Version	Date	Author	Notes
0.01	11/27/12	Darrell M.	Initial Concepts
0.02	11//29/12	Darrell M.	- (p.2) removed one column of departments to make 4 instead of 5. - (p.2) removed advertisement area - (p. 4/5) Added right rail content/modules to pages. - (p.5) Top brands are no longer links - (p.5) Added right rail to this page.
0.03	12/04/12	Darrell M.	- Changed right rail content to Related Stories. - Added page 6 : All Reviews Page - when user came from Product Details page - Added flag for for copy to review button labels - (p.8) My Profile - Changed Reviews tab to link
0.04	12/06/12	Darrell M.	- Only one All review page, back link is generic, product image/name launches quick view. - Added page: 2- Category filters. - Changed page Profile Public - Reviews tab to include a tab. copy and link. - Changed the layout of reviews on page Public Profile

Category names  
be automated  
alphabetical  
order.



Interaction Specifications

- This page represents the new Reviews section of the Sears Communities website.
- Each category, which will mirror the different departmental categories
  - A product image will be associated with the each department.
  - Several featured categories will be listed underneath the product image.
  - Clicking on the View All Categories button will expand the list to show all categories. (See page: 1 - Category List Expansion/Collapse )

Functional Specifications

1 - Reviews

Type: Tab/Hyperlink  
Functionality: On-click, page turn to the Reviews Landing page  
NOTE: This tab will not contain a drop-down list like the other tabs.

2 - Category Name

Type: hyperlink  
Functionality: On-click, page turn to that specific category page.

3 - View All Categories

Type: Button  
Functionality: On-click, list expands to show more category links.

1

Site Specific Header

2

Narrow By

▼ Category

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

▼ Filter Category 1

☐ [Variable] 1 (xx)

☐ [Variable] 2 (xx)

☐ [Variable] 3 (xx)

☐ [Variable] 4 (xx)

☐ [Variable] 5 (xx)

☐ [Variable] 6 (xx)

► Filter Category 2

► Filter Category 3

► Filter Category 4

► Filter Category 5

► Filter Category 6

< Back to Landing

Reviews - [Category Name]

Lorem ipsum set dolar..

Top Brands

Brand 1

99

Brand 2

99

Brand 3

99

Brand 4

99

Brand 5

99

Sort by Newest

3

Overall

★★★★★

999 Reviews

999 Reviewers

(00.0%) would recommend this product to a friend

Overall Rating Breakdown:

5stars

(999)

4stars

(999)

3stars

(999)

2stars

(999)

1stars

(999)

Product Image

31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

4

All Reviews

Write a Review

5

2

Product Image

31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

Overall

★★★★★

999 Reviews

999 Reviewers

(00.0%) would recommend this product to a friend

Overall Rating Breakdown:

5stars

(999)

4stars

(999)

3stars

(999)

2stars

(999)

1stars

(999)

All Reviews

Write a Review

Continued on Next Page

Reviews right rail will use existing modules present on communities. If no content is available the right rail will be left blank.

This area will show the top 5 brands based on overall rating.

Copy to advise on button label

Interaction Specifications

- This page represents the new reviews section of the Sears Communities website.

Functional Specifications

1 - Back to Landing

Type: Hyperlink

Functionality: On-click, page turn to the Reviews Landing page.

2 - Product Image/Name

Type: Hyperlink

Functionality: On-click, of either the product image or product name, open that products quick view.

3 - Review Information

Type: Button

Functionality: On-click of elements in the review, page turn to that products All Reviews page on sears.com.

4 - All Reviews

Type: Button

Functionality: On-click, page turn to that products All Reviews page on sears.com.

5 - Write a Review

Type: Button

Functionality: On-click, If user is logged in page turn to existing write a review page. If user is NOT logged in, launch the sign in layer and then, once logged in page turn to the existing write a reviews page.

NOTE: Functionality is the same as on sears.com

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Product Image

31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

Overall  999 Reviews

999 Reviewers (00.0%) would recommend this product to a friend

Overall Rating Breakdown:

5stars  (999)

4stars  (999)

3stars  (999)

2stars  (999)

1stars  (999)

All Reviews

Write a Review

Items 1-25 of 500+

25 items per page

Page 1 

6

Next

Site Specific Footer

Interaction Specifications

- This page represents the bottom of a Category page.

Functional Specifications

7 - Previous/Next

Type: hyperlink

Functionality: On-click, page turn to either the next page of results or the previous page.

NOTE: Same controls as on the sears list view page.

Link back to Communities, product image, product name, and product details button lock to the top of the screen as the user scrolls

1 < Go Back to Previous page

2 31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

kmart mySears CRAFTSMAN Kenmore PartsDirect LANDS'END Sears Home Services Sears Outlet Sell on Sears See all

Store Locator | Email Savings | Customer Service | Sears Credit Cards

Enter keyword or item number Search

sign in | register | My Cart

LocalAd Deals Center Parts & Services Gifts Gift Cards Gift Registry

3 Write a Review

Reviews right rail will use existing modules present on communities. If no content is available the right rail will be left blank.

Overall, others give this:

★★★★★ 999 Reviews

999 Reviewers (00.0%) would recommend this product to a friend

Overall Rating Breakdown:

5stars (999)

4stars (999)

3stars (999)

2stars (999)

1stars (999)

Reviewers may have received a benefit, like a sweepstakes entry or rewards program points, in exchange for writing a review. Those benefits were not conditioned on the positive or negative content of the review.

Most Helpful Reviews

Praise 10 found this helpful

Criticism 3 found this helpful

Sort By: Newest

UserNameX City, IL

Overall ★★★★★ <Month, Date, Year>

“ Lorem ipsum dolor sit amet, elit consectetur adipiscing. ”

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est.... More

I would recommend this product to a friend.

Share Helpful (0) (0)

UserNameX City, IL

Overall ★★★★★ <Month, Date, Year>

“ Lorem ipsum dolor sit amet, elit consectetur adipiscing. ”

**Interaction Specifications**

- This page is the 'See All reviews page' present on Sears.com for each product.

**Functional Specifications**

**1 - Back to Previous page**  
**Type:** Hyperlink  
**Functionality:** If user came to this page from a Communities page then on-click, page turn to the Communities page the user came from.

If user came to this page from a product details page then on-click, page turn to the product details page the user came from.

**2 - Product Image/Name**  
**Type:** Hyperlink  
**Functionality:** On-click, of either the product image or product name, open that products quick view.

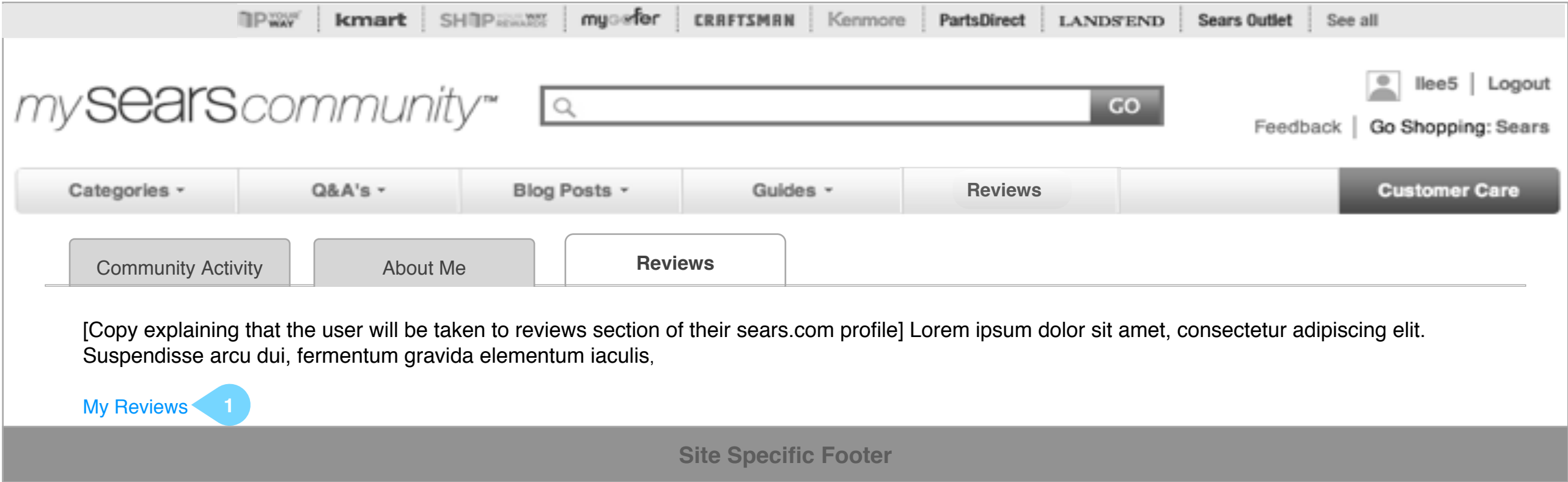
**3 - Write a Review**  
**Type:** Button  
**Functionality:** On-click, If user is logged in page turn to existing write a review page. If user is NOT logged in, launch the sign in layer and then, once logged in, page turn to the existing write a reviews page.  
**NOTE:** Functionality is the same as on sears.com.

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## Profile - Reviews Tab



### Interaction Specifications

- This page represents the new My Reviews tab and link in the users profile.

### Functional Specifications

#### 1 - My Reviews

Type: Hyperlink

Functionality: On-click, page turn to users the review section of the users Sears.com profile.



mysearscommunity™

GO

Feedback

Go Shopping: Sears

Categories ▾

Q&A's ▾

Blog Posts ▾

Guides ▾

Reviews

Customer Care

[User Name]

Taylor, MI

0 answers  
1 post  
0 comments  
2 reviews

Add a reviews counter to this page.

1

Questions

Reviews

Product Image

31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

Overall 

★

★

★

★

★

[REVIEW TITLE]

Lorem ipsum dolor sit amet, elit consectetur adipiscing.

Helpful  (0)

(0)

Product Image

31.0 cu. ft. French-Door Bottom-Freezer Refrigerator Stainless Steel

Overall 

★

★

★

★

★

[REVIEW TITLE]

Lorem ipsum dolor sit amet, elit consectetur adipiscing.

Helpful  (0)

(0)

Site Specific Footer

Interaction Specifications

- This page represents the new reviews portion of a users public profile.
- Clicking on this tab shows all the reviews the user has written.

Functional Specifications

1 - Reviews Tab

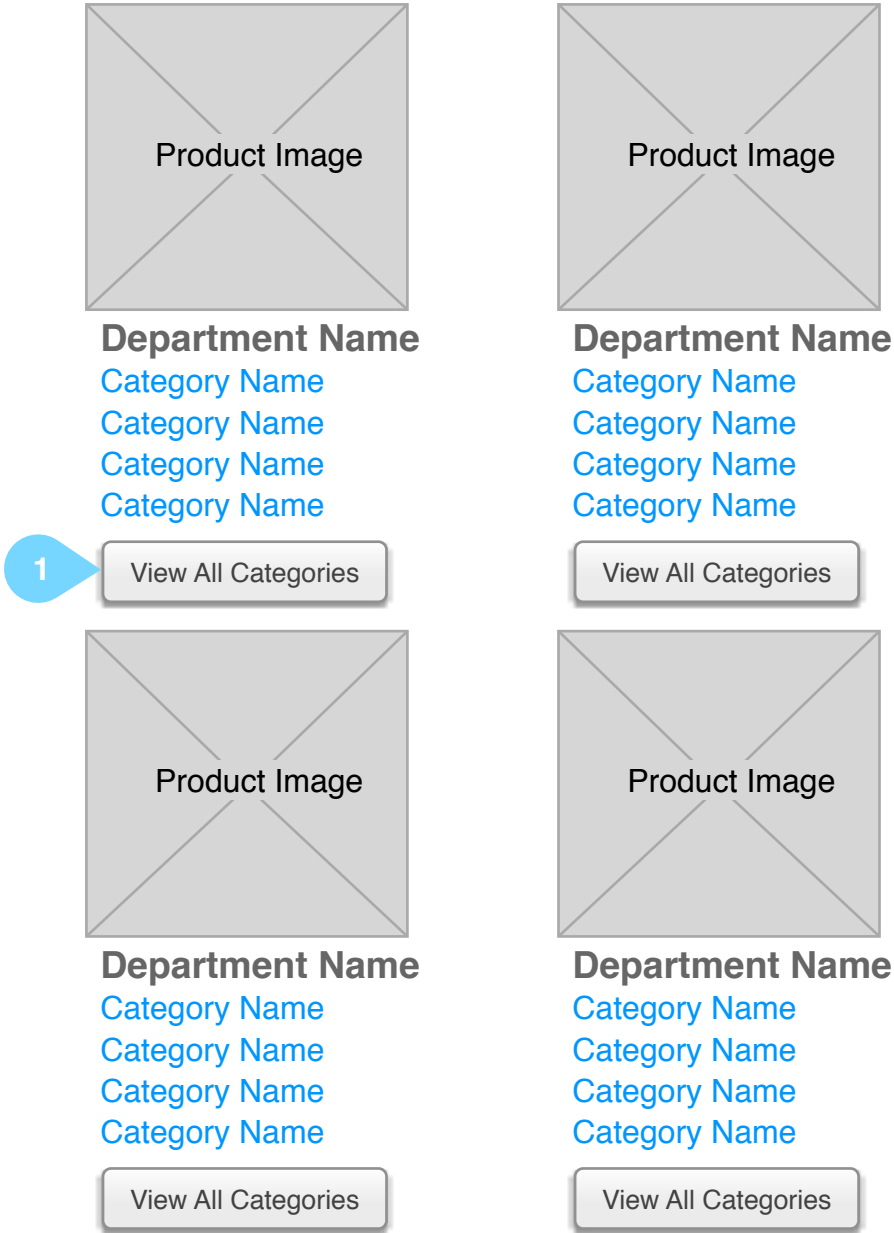
Type: hyperlink

Functionality: On-click, reviews are placed in-focus.

Reviews function the same as they do on Sear.com Public profile page.

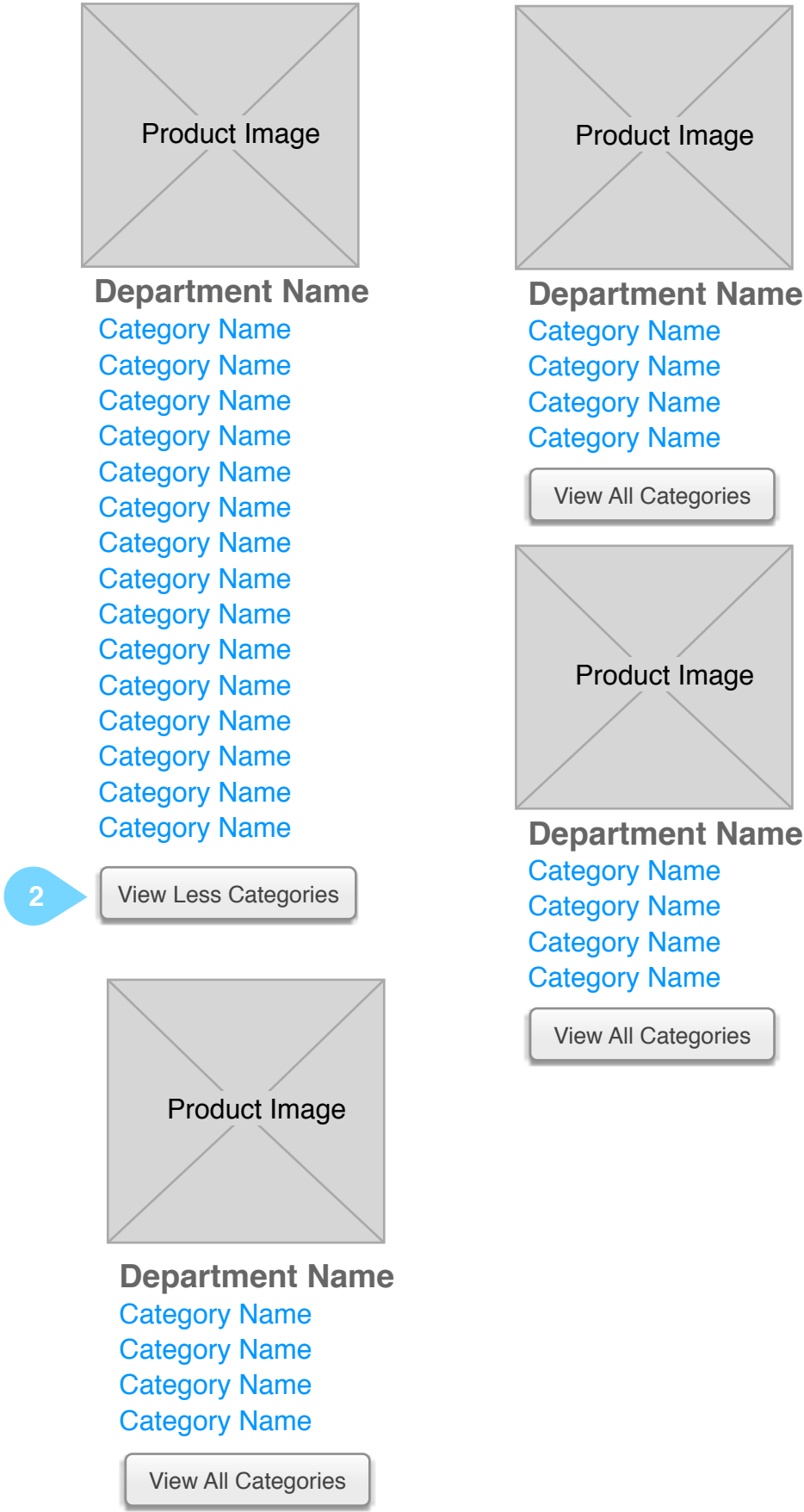
Condition 10 - Default/Closed

- This display should be shown as default with only the featured categories shown.



Condition 20 - Open

- This display should be shown when the user clicks on the View All Categories button
- When the View all Categories button is clicked the list expands down the page to reveal all categories for that department.
- The View All Categories button is labeled View Less Categories
- Any Departments below the expanded categories column is pushed down the page.



Interaction Specifications

- This page represents the conditions for expanding and collapsing category lists on the Reviews landing page.

Functional Specifications

1 - View All Categories

Type: Button

Functionality: On-click, list expands to show more category links.

2 - View Less Categories

Type: Link/Button

Functionality: On-click, list collapses back to its original state



Condition 10 - Default

- Some Category and other Filter category menus are in a expanded state on landing. Some filter categories are collapsed by default.

Narrow By

▼ Category

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

☐ [Sub-Category] (xx)

▼ Filter Category 1

☐ [Variable] 1 (xx)

☐ [Variable] 2 (xx)

☐ [Variable] 3 (xx)

☐ [Variable] 4 (xx)

☐ [Variable] 5 (xx)

☐ [Variable] 6 (xx)

► Filter Category 2

► Filter Category 3

► Filter Category 4

► Filter Category 5

► Filter Category 6

Condition 20 - Select a Category

- Only ONE category can be selected at a time. User may select multiple filter options.
- Once a [Sub-Category] is selected the Category menu is hidden. The Clear [Sub-Category] link is displayed under the Narrow By header and the page is refreshed.
- Once the user clicks the Clear [Sub-Category] link the Category menu us displayed and the page is refreshed.
- The Clear All link is shown whenever the user applies a filter and/or chooses a [Sub-Category]. On click, revert back to condition 10.

Narrow By

Clear All

Clear [Sub-Category]

▼ Filter Category 1

☐ [Variable] 1 (xx)

☐ [Variable] 2 (xx)

☐ [Variable] 3 (xx)

☐ [Variable] 4 (xx)

☐ [Variable] 5 (xx)

☐ [Variable] 6 (xx)

► Filter Category 2

► Filter Category 3

► Filter Category 4

► Filter Category 5

► Filter Category 6

Interaction Specifications

- This page represents the conditions for selecting a [Sub-Category], as the user can only select a single category filter at a time.