

Kmart_ LawnGardenShop_W_2012.12.27_v0.03_hwilliams.graffle

MODIFICATION DATE

CREATOR

FILE NAME

Fri Dec 28 2012

Laura Lee

Kmart_ LawnGardenShop_W_2012.12.27_v0.03_hwilliams.graffle

Document

Description	Name
Brand	Sears
Product	myCommunity
Area	myCommunity
ID	N/A
Name	Email Notifications

Revision History

Version	Date	Author	Notes
0.01	12/12/12	Laura L.	Initial Concepts
0.02	12/20/12	Harrison W.	Added Video and Deals categories
0.03	12/27/12	Harrison W.	Removed Deals; Refinements to Video page, Bloom IQ; Added Video, Single and Guide, Single pages;

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Blog Posts

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Videos

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Customer Care

Lawn & Garden Shop

Showing one garden at a time

Blog Posts

Videos

Q&A's

Guides

Image

Featured Video

16:9

0:00 / 4:59

<Month, Date, Year>

Video Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non null. rem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum... [More...](#)

Share

kmart garden shop

Welcome Back Mike!

Weather

Weather image

85 °

5 - Day Forecast

80°

74°

78°

90°

78°

Plant Library

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis,

Bloom IQ

Bloom IQ

Bloom IQ

Bloom IQ

Interaction Specifications

- This page represents the Lawn & Garden Shop under the categories tab.

1 - Category Sub-Navigation

Type: Navigation

Functionality: Each sub-navigation item links to the respective content subsections for the current category.

2 - Featured Content Carousel

Type:

Functionality: When there is more than one piece of featured content, the carousel will rotate through the slides for each piece of content. Each slide consists of an image and content title. Clicking a slide will parge turn to the associated content.

3 - Bloom IQ Plant Library

Type: Image Link

Functionality: Consists of four images that link to the external Bloom IQ plant library.

Modified Fri Dec 28 2012
Creator Lee, Laura (Contractor)

2 / 10

Featured Products

1

Product

★★★★★

\$15.00 \$20.00

Product

★★★★★

\$15.00 \$20.00

Product

★★★★★

\$15.00 \$20.00

Product

★★★★★

\$15.00 \$20.00

Shop All Lawn & Garden >

Featured Question

Q: Lorem ipsum dolor sit amet, ut pri
congue vivendo scaevola?

2 answers

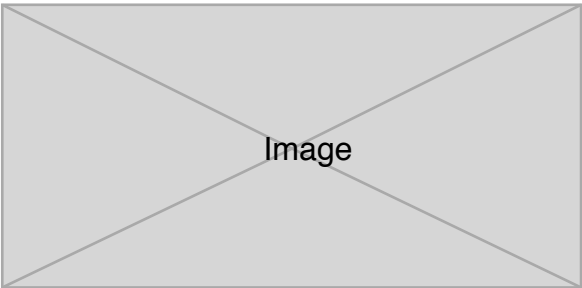
Like

2

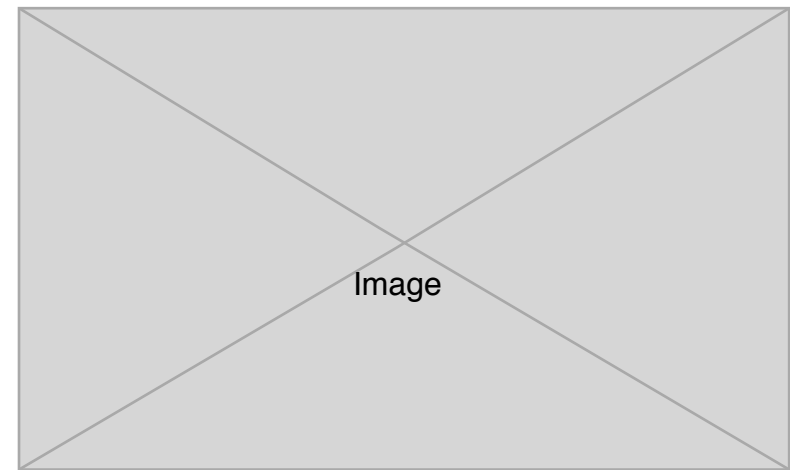
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Featured Blog Post



<Month, Date, Year>

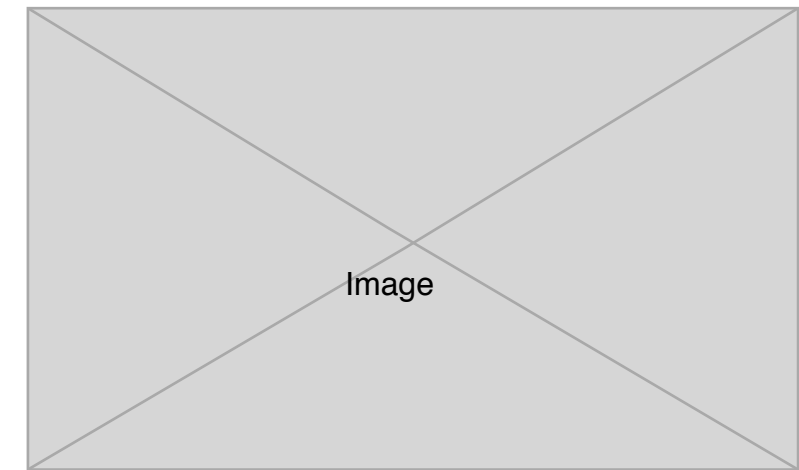
<Blog Post Title>

By: SHC-SamA

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Featured Guide



<Month, Date, Year>

<Guide Title>

By: SHC-SamA

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Whatever your question or issue, we're here to help

Image

SHC-SamA

Round Rock, TX

Ask Now

CommunityPoll

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Select no more than 1 answer(s)

- ☒

Lorem
- ☐

Lorem
- ☐

Lorem

Vote

Recent Activities

Image

SHC-SamA Answered this:

Lawn & Garden

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Image

SHC-SamA Answered this:

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Lawn & Garden

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- Interaction Specifications
- This page continues the all categories community page.

- 1 - Featured Products Carousel
- Type: Carousel
- Functionality: A horizontal-scrolling list of featured products associated with Lawn & Garden. When an item in the carousel is clicked, page turn to the product page.
- 2 - Shop All Lawn & Garden Link
- Type: Text Link
- Functionality: When clicked, page turn to the Kmart Lawn & Garden department.

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Got a question? Ask and find your answer right here.

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Q&A's

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Next

Featured Questions

Sort byNewest

Image

Lawn & Garden

<Month, Date, Year> (Hour) (Minutes)

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2 answers

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Round Rock, TX

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SHC-SamA

Meet the Experts

Whatever your question or issue, we're here to help

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SHC-SamA

Round Rock, TX

Recent Questions

Image

SHC-SamA

Answered this:

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Image

SHC-SamA

Answered this:

Lawn & Garden

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Image

SHC-SamA

Answered this:

Lawn & Garden

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Interaction Specifications

- After the user has posted a question, this existing confirmation will appear with the addition of the "Manage email notification frequency" link and will only display one featured question.

Functional Specifications

1 - Meet the Experts

Type: Link

Destination: Displays the avatar, user name, location, and last post date of an expert. Clicking takes the user to the expert's public profile.

2 - Recent Questions

Type: Link

Destination: A listing of recently answered questions, in reverse chronology. Each list item contains the avatar of the associated user, user name, the title of the associated category, and a snippet of the answer provided by the user. Clicking the answer page turns to the standalone answer page.

Modified Fri Dec 28 2012

Credtor Lee, Laura (Contractor)

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Navigation bar with links: SHOP YOUR WAY, sears, SHOP YOUR WAY REWARDS, myKmart, CRAFTSMAN, Kenmore, PartsDirect, LANDSEND, Sears Outlet, SHC Vendors, See all.

MyKmart logo and search bar with GO button. Links: Login, Join the community, Feedback, Go Shopping: Kmart.

Categories: Categories, Q&A's, Blog Posts, Guides, Videos, Store Locator, Customer Care.

Lawn & Garden Blogs

Find out more. About whatever interest you.

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Image

Lawn & Garden <Month, Date, Year>

<Blog Post Title>

By: SHC-SamA

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<Blog Post Title>

By: SHC-SamA

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Interaction Specifications

- This page represents all of the Blog Posts and the page will be updated to have the "Follow" buttons on each post.

1 - Recent Activity Widget
Type: Widget
Functionality: Displays recent activity relative to Lawn & Garden Blogs. When clicked, page turn to the content page associated with the activity item.

2 - Lawn & Garden Deal Widget
Type: Widget
Functionality: When clicked, page turn to the Kmart Lawn & Garden "Real Deals" page.

About

The Community Blog is a place where you can discover countless posts about the things that interest you. So go ahead.

Explore.Comment.Repeat.

First Time Here?

Here are some helpful links.

MyKmart Community FAQ

Customer Care

General

Recent Activity

Image SHC-SamA commented: Lawn & Garden Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

Image SHC-SamA commented: Lawn & Garden Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse arcu dui, fermentum gravida elementum iaculis, pretium eget est. Vestibulum non nulla

[Lawn & Garden Deal Widget]

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<Video Post Title>

By: SHC-SamA

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0 comments

Share

Lawn & Garden

<Video Post Title>

Interaction Specifications

- This page represents all of the Video Posts.

1 - Featured Video

Type: Video

Functionality: Video displays at full width of primary content column. On click, video can be views in place.

2 - Video Post Title

Type: Text Link

Functionality: When clicked, page turn to the standalone content page featuring the associated video content.

video thumbnail

Lawn & Garden

<Month, Date, Year>

<Video Post Title>

By: SHC-SamA

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- Interaction Specifications
- This page represents all of the Video Posts.
- 1 - Video Post Thumbnail
- Type: Image
- Functionality: Thumbnail image of the associated video content. On click, page turn to the standalone content page featuring the associated video content.
- 2 - Video Post Title
- Type: Text Link
- Functionality: When clicked, page turn to the standalone content page featuring the associated video content.

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1

16:9

0:00 / 4:59

Lawn & Garden

<Month, Date, Year>

<Video Post Title>

By: SHC-SamA

Credibly expedite proactive platforms with worldwide meta-services. Competently incubate emerging testing procedures via process-centric sources. Rapidiously reconceptualize ethical communities rather than impactful convergence.

Efficiently enable synergistic alignments and error-free process improvements. Uniquely orchestrate impactful resources with revolutionary architectures.

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2 answers

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2 answers

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[Lawn & Garden Deal Widget]

Interaction Specifications

- This page represents A single, standalone video post.
- 1 - Featured Video
- Type: Video
- Functionality: Video displays at full width of primary content column. On click, video can be views in place.

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Q&A's

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<Month, Date, Year>

<Guide Title>

By: SHC-SamA

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<Guide Title>

By: SHC-SamA

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<Month, Date, Year>

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By: SHC-SamA

Professionally synergize professional interfaces and cross functional best practices. Continually streamline scalable content after leading-edge process improvements. Uniquely initiate web-enabled e-commerce through business products.

Phosfluorescently morph seamless results vis-a-vis premium expertise. Conveniently disseminate 24/7 deliverables after ethical sources. Continually integrate state of the art e-commerce after user friendly benefits.

Credibly synergize high-payoff meta-services vis-a-vis economically sound synergy. Rapidiously network emerging infomediaries vis-a-vis best-of-breed best practices. Seamlessly network leveraged niche markets without high-payoff supply chains.

Quickly grow professional services vis-a-vis empowered niche markets. Uniquely simplify installed base alignments for fully. Credibly synergize high-payoff meta-services vis-a-vis economically sound synergy. Rapidiously network emerging infomediaries vis-a-vis best-of-breed best practices. Seamlessly network leveraged niche markets without high-payoff supply chains.

Quickly grow professional services vis-a-vis empowered niche markets. Uniquely simplify installed base alignments for fully researched growth strategies. Credibly impact long-term high-impact platforms and cross functional meta-services.

Continually mesh pandemic alignments vis-a-vis backward-compatible e-tailers. Distinctively productize front-end action items for end-to-end web services.

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