Cover

SHC Community Initiative – Search & Search Results

Document Summary

Description	Name	
Wireframe Scope	ame Scope SHC	
Brands Covered	Sears Core Sites	
Screen ID		
Screen Name Community Initiative – Search & Search Results		

Revision History

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Version	Date	Author	Notes	
1.0	06/12/12	M. Fernandez	Initial draft for Search	
2.0	06/12/12	M. Fernandez	General adjustments and Notes	
3.0	06/13/12	M. Fernandez	Narrow by Q&A, Filters, Conditions added.	
4.0	06/13/12	M. Fernandez	No results copy update, categories added to filtered page view, alphabetical sort added	
5.0	06/14/12	M. Fernandez	Profile search result confirmed. Sorting Options changed	
6.0	06/14/12	M. Fernandez	Corrected sorting options copy	
6.0	06/15/12	M. Fernandez	Clean up. Ready for review.	
7.0	06/20/12	D. Sanders	Final copy included.	

Component 10: Search

Condition 10 - Default View



Condition 20 – User starts typing search terms



Condition 30 – User Rolls over a suggested term

When User rollovers on a suggested/autocompleted search term, the content type
prediction section bill be updated with the types of content which contain the term the
user is rollovering into



Condition 40 – User continues typing search term

g search term input by the user very large} GO

MODULE CONDITIONS

1 –

Type: Textfield onClick

Functionality: OnClick user is able to type a search term within

the search box. Maximum 25 characters can be displayed in the search box text field. Character input will not be truncated. Last 25 characters wil be

the ones displayed.

OnKeyPress Enter system will take the user to search results page. Page turn.

2 - GO button

Type: Call-to-action button

Type: onClick

Functionality: System will take the user to search results page.

Page turn.

Error Condition – If users click on the <search> button without typing anything in the search box text field, no action will occur. Label in text field will

update to <Please enter a keyword>

3 - Auto Suggestion Box

Type: Textfield onKeyDown

Functionality: As user types, the system should begin

commence auto suggesting results.

Auto suggestion will commence with the first char entered in the search box (same in sears.com).

Aprox. For each backend request 1s (TBC)

Auto suggestions may be from any indexable

content or category in the site.

Maximum 10 auto suggestions will be displayed.

Consists of two columns, one of auto suggested terms and one of content type prediction.

4 - Auto Completed / Suggested results

Type: Hyperlink Type: onClick

Functionality: OnClick page turn to specific result page.

Maximum 10 auto suggestions will be displayed.

5 – Content type prediction

Type: Hyperlink Type: onClick

Functionality: OnClick page turn to specific result page. Will

display the relevant types of content which contain

the search term.

Component 20: Search Results - No Results

Condition 10 - No Results

Search Results —— 1

We're sorry. We could not find any matches for "<search term>".

Please try your search again.

Condition 10.1 – No Results – Search Tips

Search Results

We're sorry. We could not find any matches for "<search term>".

Please try your search again.

Search Tips Close X

- Double check your search for typos or spelling errors.
- Try one of the suggested keywords displayed when you type in the search field.
- Try using a different word or more general word or phrase.
- If you searched an acronym, try using the full name.

MODULE CONDITIONS

1 - <Search Results> Page Title

Type: Label Type:

Functionality: Will display page title.

2 - Tooltip

Tooltip Type: onClick Type:

Functionality: Will display modal.

3 - Search Tips Modal

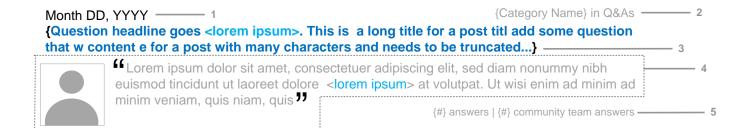
Modal Type:

Type: none

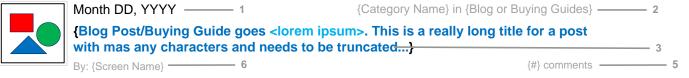
Functionality: Displays Search tips content.

Component 20: Search Results Conditions

Condition 20.1 - Result type: Question/Answer



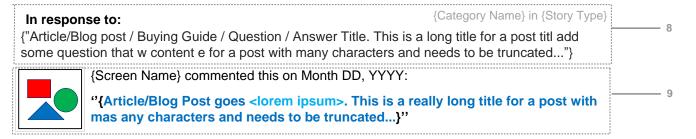
Condition 20.2 - Result type: Blog Post/Buying Guide



Condition 20.3 - Result type: Profile



Condition 20.4 - Result type: Comment



Condition 20.5 - Result type: Customer Care

MODULE CONDITIONS

Note

Clicking on any item on any result type will page turn to the type detail page.

1 - Date Stamp

Type: Label Action: none

Functionality: Display date when content was produced

2 – Belonging Category and Type Label

Type: Labe Action: none

Functionality: Display the category and story type of post.

Condition 1

For items belonging to Profiles, no category name

will be preceding content type

3 - Question/Article Title

Type: hyperlink Action: onClick

Functionality: onClick page turn to question detail.

Content will be truncated with "..." after 95

characters..

4 - Answer/Reply

Type: text Action: onClick

Functionality: onClick page turn to question detail anchored to

answer. Content will be truncated with "..." after 140

characters

5 - Answers/comments counter

Type: text Action: onClick

Functionality: onClick page turn to question/post detail.

6 - Post Author

Type: text Action: onClick

Functionality: onClick page turn to article detail page.

Will only be shown if content type is Article/Blog

ost

7 - Post Author

Type: text Action: onClic

Functionality: onClick page turn to article detail page. Will only

be shown if content type is Article/Blog post

8 - In response to

Type: text Action: onClick

Functionality: onClick page turn to article/buying guide/

detail page. Should display the appropriate content type. Content will be truncated with "..." after 95

type. Content will be truncated with ... after 95

characters.

9 - Comment

Type: hyperlink Action: onClick

Functionality: onClick page turn to article/buying guide/question

detail page anchored to comment.

Content will be truncated with "..." after 140 characters. Should display userName and date.

10 - Customer Care Content

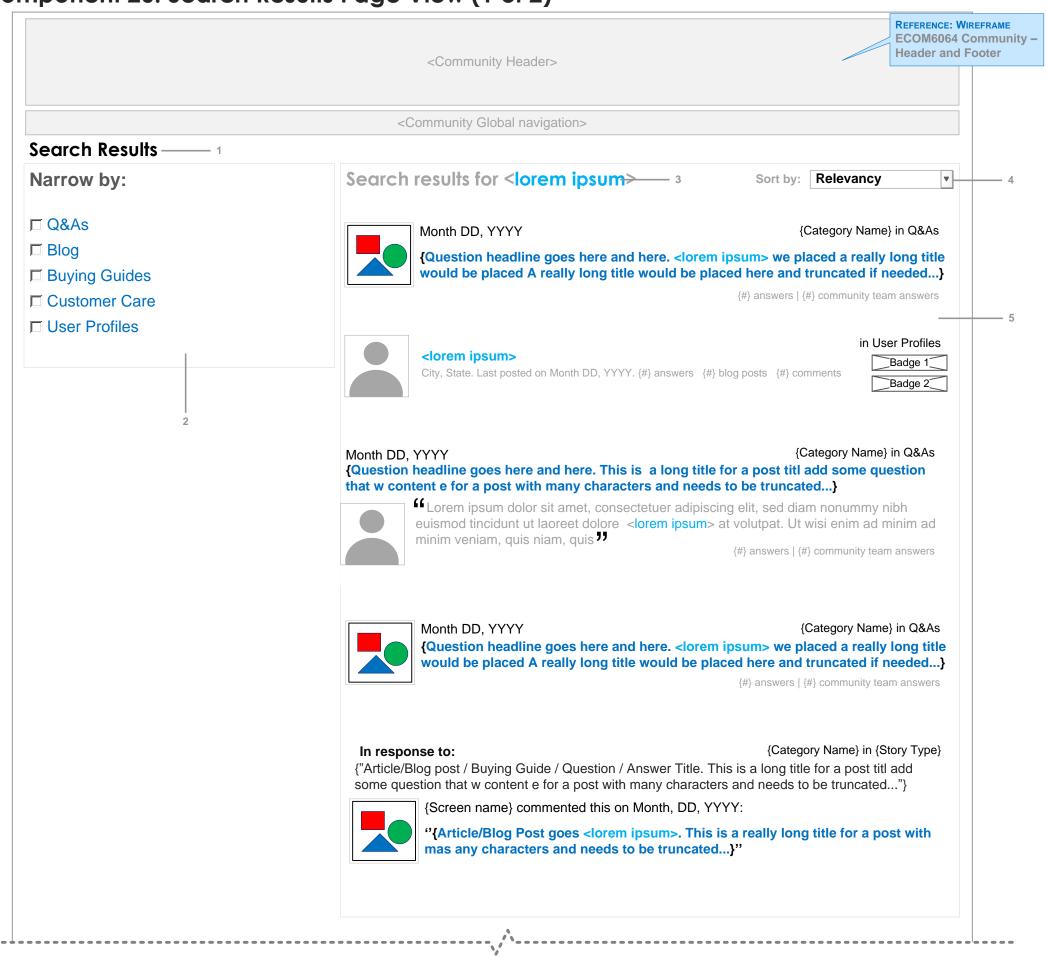
Type: hyperlink Action: onClick

Functionality: onClick page turn to customer care detail page.

Content will be truncated with "..." after 140

characters.

Component 20: Search Results Page View (1 of 2)



MODULE CONDITIONS

1 - < Search Results > Page Title

Type: Label Type: none

Functionality: Will display page title.

2 - Search Results Filters Module

Type: Checkbox Type: onClick

Functionality: Filter content on Component 20 to display the

appropiate type.

3 - Search Term Label

Type: Text
Type: none

Functionality: As by default is showing multiple content types,

the string won't display content type in the label.

Condition '

When content is filtered to a certain type of data, the type of data should be added to the label string.

See next page

4 - Sort by

Type: Dropdown onClick

Functionality: Display other sorting options.

Sort by **Relevancy** by default



5 - Search Results

Type: List Action: none

Functionality: Displays max.10 search results at a

time.

Content type:

Article/Blog posts, profiles, Questions, Answers, Comments, Buying Guides, Customer Care

Content

Month DD, YYYY (Category Name) in (Blog or Buying Guide) (Blog Post/Buying Guide goes <lorem ipsum>. This is a really long title for a post with mas any characters and needs to be truncated...) By: (Screen Name) Month DD, YYYY in Customer Care (Lorem ipsum dolor sit amet, <lorem ipsum> consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliqua Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo....) See More 6 Community Footer>

MODULE CONDITIONS

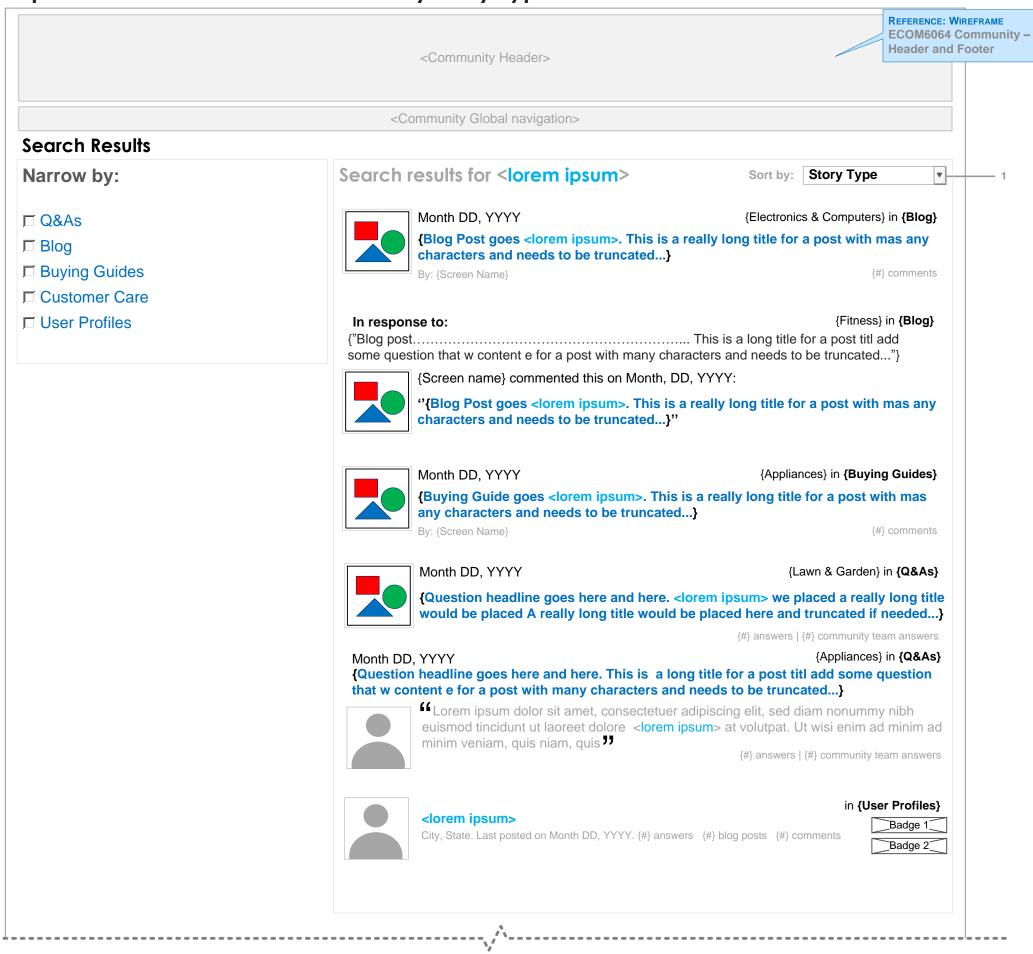
6 - See More Button

Type: Button Action: onClick

Functionality: onClick displays 10 more search

results

Component 20: Search Results - Sort by Story Type

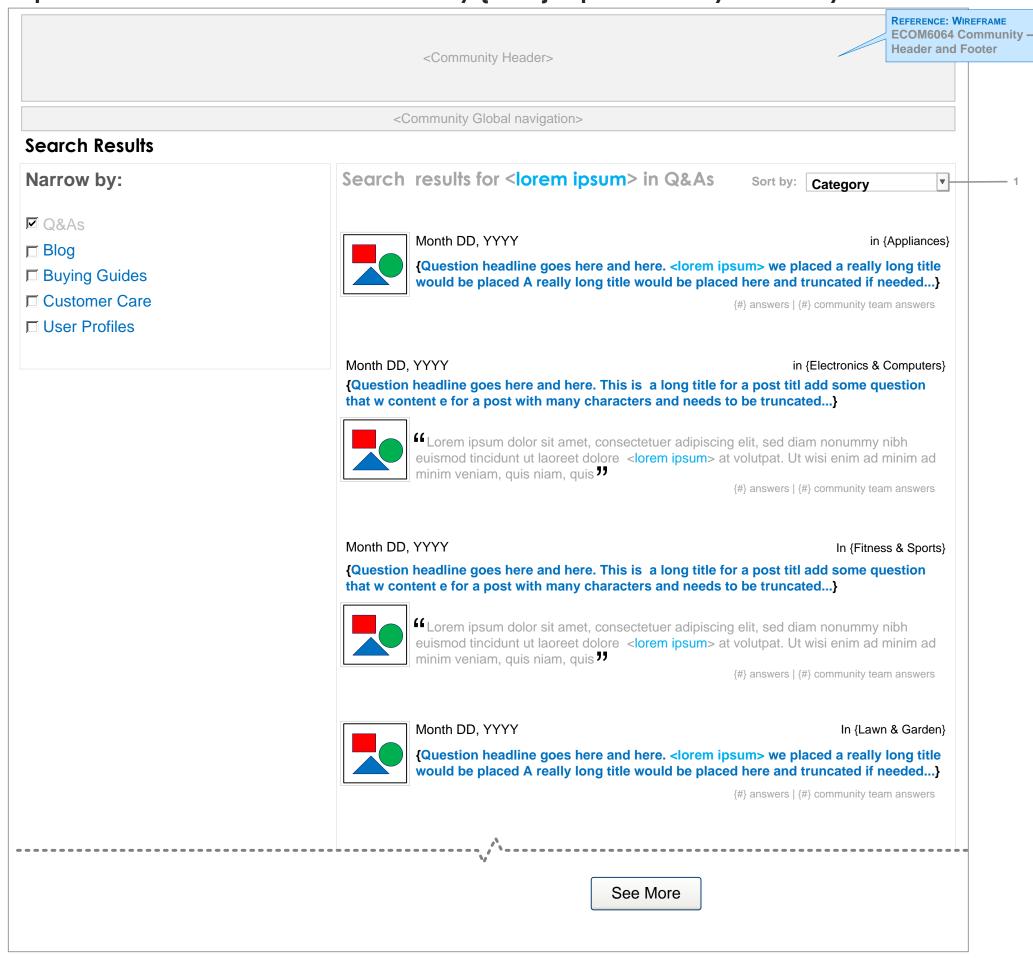


MODULE CONDITIONS

1 - Sort by Story Type

Functionality: Will sort results by story type alphabetically (from A to Z) and within a story type group will display most relevant results on top.

Component 20: Search Results - Narrow by {Q&A} Alphabetically sorted by Default



1 - Sort by <Category>

Dropdown Type: onClick Type:

Functionality: Sort Categories alphabetically from A to Z by

default

Display other sorting options.

Last edited: 06/21/12 9:37 AM