Cover

SHC ECOM6064   Community Initiative – Recent Activities Feed Module
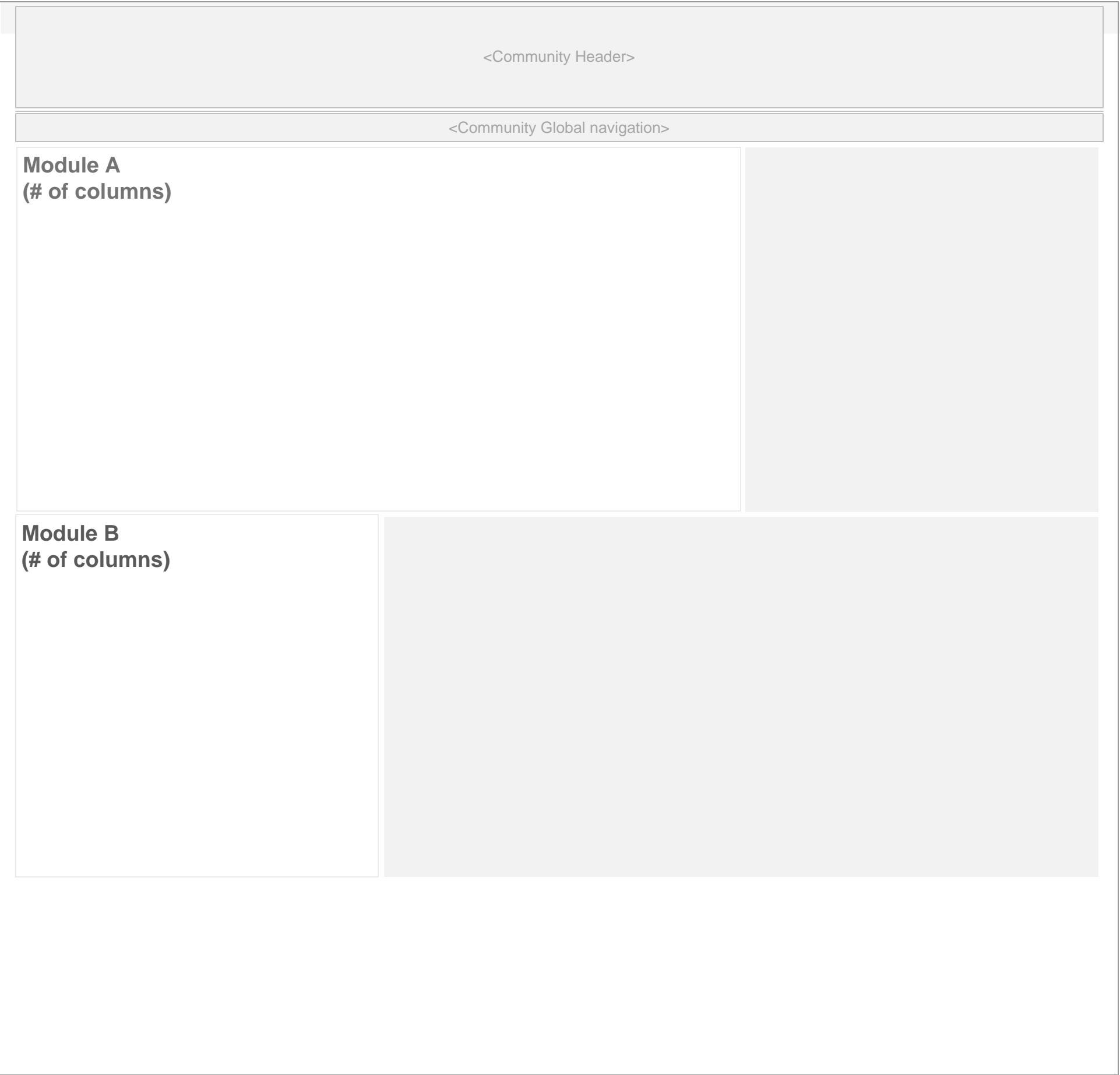
Document Summary

Description	Name
Wireframe Scope	**SHC**
Brands Covered	**Sears and Kmart Communities**
Screen ID	**ECOM6064**
Screen Name	**Community Initiative – Recent Activities Feed Module**

Revision History

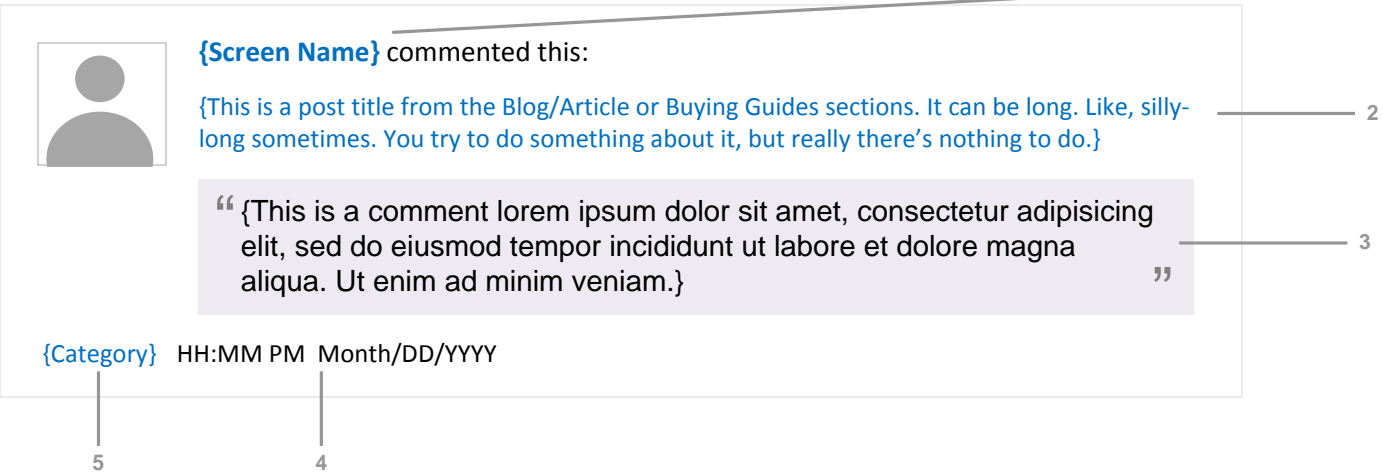| Version	Date	Author	Notes
			...
1.0	06/08/12	F. Mendez	Initial draft
2.0	06/12/12	N. Morales	Alignment with Pete's wires
3.0	06/13/12	F. Mendez	Icons removal, Wording fixes, Module B creation, Feed Structures, Functional Specifications

Structural View: Module Variation

<Community Header>

<Community Global navigation>

**Module A
(# of columns)**

**Module B
(# of columns)**

——Top fold——

Comments (Module A)

Condition 10 – Comment on Blog Post / Article and Buying Guide (Module A)

{Screen Name} commented this: 1

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}   2

" {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "   3

{Category}   HH:MM PM Month/DD/YYYY

5   4

Condition 20 – Liked a Comment (Module A)

{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM Month/DD/YYYY

Condition 30 – Disliked a Comment (Module A)

{Screen Name} disliked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM Month/DD/YYYY

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1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

2 – Post Title
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to article/blog detail page.
               Content will be truncated with "..." after 140 characters.

3 – Comment
Type: Text
Action: none
Functionality: Will display user´s comment on post.
               Content will be truncated with "..." after 140 characters.

4 – Time and Date
Type: Text
Action: none
Functionality: Should display time and date of event/action

4 – Category
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to category page.

Comments (Module B)

Condition 10 – Comment on Blog Post / Article and Buying Guide (Module B)

👤 **{Screen Name}** commented this: —————————— 1

{This is a post title from the Blog/Article or Buying —————— 2
Guides sections. It can be very long and have more...}

" {This is a comment lorem ipsum dolor
sit amet, consectetur adipisicing elit,
sed do eiusmod tempor incididunt ut ———————— 3
labore et dolore magna lorem ipsu...} "

Condition 20 – Liked a Comment (Module B)

👤 **{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying
Guides sections. It can be very long and have more...}

Condition 30 – Disliked a Comment (Module B)

👤 **{Screen Name}** disliked this:

{This is a post title from the Blog/Article or Buying
Guides sections. It can be very long and have more...}

MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

2 – Post Title
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to article/blog detail page.
                     Content will be truncated with "..." after 80
                     characters.

3 – Comment
Type: Text
Action: none
Functionality: Will display user´s comment on post.
                     Content will be truncated with "..." after 140
                     characters.

MODULE CONDITIONS

Condition 10 – Asked a Question (Module A)

{Screen Name} asked this: 1

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}   2
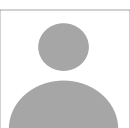
Can you help? We bet you can. **Give it a shot**   3

{Category}   HH:MM PM Month/DD/YYYY

5   4

Condition 20 – Answer a Question (Module A)

{Screen Name} answered this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}   HH:MM PM Month/DD/YYYY

Condition 30 – Satisfied with an answer (Module A)

{Screen Name} is satisfied with this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}   HH:MM PM Month/DD/YYYY

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1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

2 – Question
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 140 characters.

3 – Answer
Type: Hyperlink
Action: onClick
Functionality: TBD

Note (06/13/2012)

[Nemo] Shirley, I'm not sure if this is gonna be a page turn or if it is possible to answer right here.

4 – Time and Date
Type: Text
Action: none
Functionality: Should display time and date of event/action

4 – Category
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to category page.

MODULE CONDITIONS

1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

2 – Question
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 80 characters.

3 – Answer
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 140 characters.

Condition 10 – Asked a Question (Module B)

{Screen Name} asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

1

2

Condition 20 – Answer a Question (Module B)

{Screen Name} answered this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut...} "

3

Condition 30 – Satisfied with an answer (Module B)

{Screen Name} is satisfied with this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut...} "

MODULE CONDITIONS

Condition 10 – Followed a question (Module A)

{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

1

2

5   4

Condition 20 – Liked an answer (Module A)

{Screen Name} liked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

3

{Category} HH:MM PM Month/DD/YYYY

Condition 30 – Disliked an answer (Module A)

{Screen Name} disliked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

" {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category} HH:MM PM Month/DD/YYYY

1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

2 – Question
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 140 characters.

3 – Answer
Type: Text
Action: none
Functionality: Will display answer on the respective question. Content will be truncated with "..." after 140 characters.

4 – Time and Date
Type: Text
Action: none
Functionality: Should display time and date of event/action

4 – Category
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to category page.

Condition 10 – Followed a question (Module B)

{Screen Name} followed this: — 1

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}   — 2

1 – {Screen Name}
Type: Hyperlink
Action: onClick
Functionality: OnClick page turn to User Profile Page

Condition 20 – Liked an answer (Module B)

{Screen Name} liked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

" {This is an answer to the question lore ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut lorem ipsum sit amet...} "   — 3

2 – Question
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 80 characters.

3 – Answer
Type: Hyperlink
Action: onClick
Functionality: onClick page turn to question detail page. Content will be truncated with "..." after 140 characters.

Condition 30 – Disliked an answer (Module B)

{Screen Name} disliked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

" {This is an answer to the question lore ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut lorem ipsum sit amet...} "

General Feed Structure (Module A)

Condition 10 – General Feed (Module A)

<Happening Now>

{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM Month/DD/YYYY

{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

{Category}   HH:MM PM Month/DD/YYYY

{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM Month/DD/YYYY

{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you help? We bet you can. **Give it a shot**

{Category}   HH:MM PM Month/DD/YYYY

General Feed Structure (Module B)

Condition 10 – General Feed (Module B)

<Happening Now>

👤 **{Screen Name}** commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna lorem ipsu...} "

👤 **{Screen Name}** followed this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

👤 **{Screen Name}** answered this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something...}

> " {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut...} "

👤 **{Screen Name}** asked this:

{Question goes here. It can be very long. Like, silly-long sometimes. You try to do something....}

Category Feed Structure (Module A)

\<Happening Now\> in {Category}

{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

HH:MM PM Month/DD/YYYY

{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why? **FUTURE PHASE**

HH:MM PM Month/DD/YYYY

{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

HH:MM PM Month/DD/YYYY

{Screen Name} disliked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why? **FUTURE PHASE**

HH:MM PM Month/DD/YYYY

Category Feed Structure (Module B)

<Happening Now> in {Category}

👤 **{Screen Name}** commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna lorem ipsu...} "

👤 **{Screen Name}** liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

👤 **{Screen Name}** commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna lorem ipsu...} "

👤 **{Screen Name}** disliked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

Profile Feed Structure (Module A)

{Screen Name}'s <Activities Feed>

You commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

HH:MM PM Month/DD/YYYY

You liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

HH:MM PM Month/DD/YYYY

You earned this: [Badge1] <This is a congratulation text>

HH:MM PM Month/DD/YYYY

You are following now {Sub-Category Name} in {Category Name}

HH:MM PM Month/DD/YYYY

{Screen Name} answered your question:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "

HH:MM PM Month/DD/YYYY

Profile Feed Structure (Module B)

Condition 10 – Public Profile Feed (Module B)

{Screen Name}'s <Activities Feed>

You commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna lorem ipsu...} "

You liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

You earned this: ⬚Badge1 <This is a congratulation text>

{Screen Name} answered your question:

{This is a post title from the Blog/Article or Buying Guides sections. It can be very long and have more...}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna lorem ipsu...} "

You are following now {Sub-Category Name} in {Category Name}

Alignment Test - General Feed Structure (Module A)

Condition 10 – General Feed (Module A)

<Happening Now>

{Screen Name} followed this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category}   HH:MM PM Month/DD/YYYY

{Screen Name} commented this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

> " {This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.} "
>
> {Category}   HH:MM PM Month/DD/YYYY

{Screen Name} liked this:

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Ask him why?   **FUTURE PHASE**

{Category}   HH:MM PM Month/DD/YYYY

{Screen Name} asked this:

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

Can you help? We bet you can. **Give it a shot**

{Category}   HH:MM PM Month/DD/YYYY

Note (06/12/2012)

[Fabian] This is a test changing the category, time and date alignment.