Cover

SHC ECOM6064 Community Initiative – Profile

Document Summary

Description	Name
Wireframe Scope	**SHC**
Brands Covered	**Sears and Kmart Communities**
Screen ID	ECOM6064
Screen Name	Community Initiative – Profile

Revision History

Version	Date	Author	Notes
		...	
1.0	06/18/2012	N. Morales	Initial draft
2.0	06/19/2012	N. Morales	Overview and Functional Specs added
3.0	06/19/2012	N. Morales	Story type fixes

Structural View: Module Variation

<Community Header>

<Community Global navigation>

Module A
(# of columns)

Module B
(# of columns)

—Top fold—

Overview - 1 of 6 - My Activity Feed

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

<My Activity feed> <My Blog Posts> <My Q&As> <My Buying Guides> <My Categories>

3

<My Activity Feed>

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes **Counter - FUTURE PHASE**

< Followed this:>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

<Commented this: >

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

"{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}"

{Category} HH:MM PM Month/DD/YYYY

< Liked this:>

{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

< Asked this:>

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{Category} HH:MM PM Month/DD/YYYY

See More

1

Related Stories

2

Questions

Month DD, YYYY

{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{#} answers I {#} community team answers

See More

Blog Posts

Month DD, YYYY

{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name} {#} comments

See More

Buying Guides

Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

See More {#} comments

—Top fold—

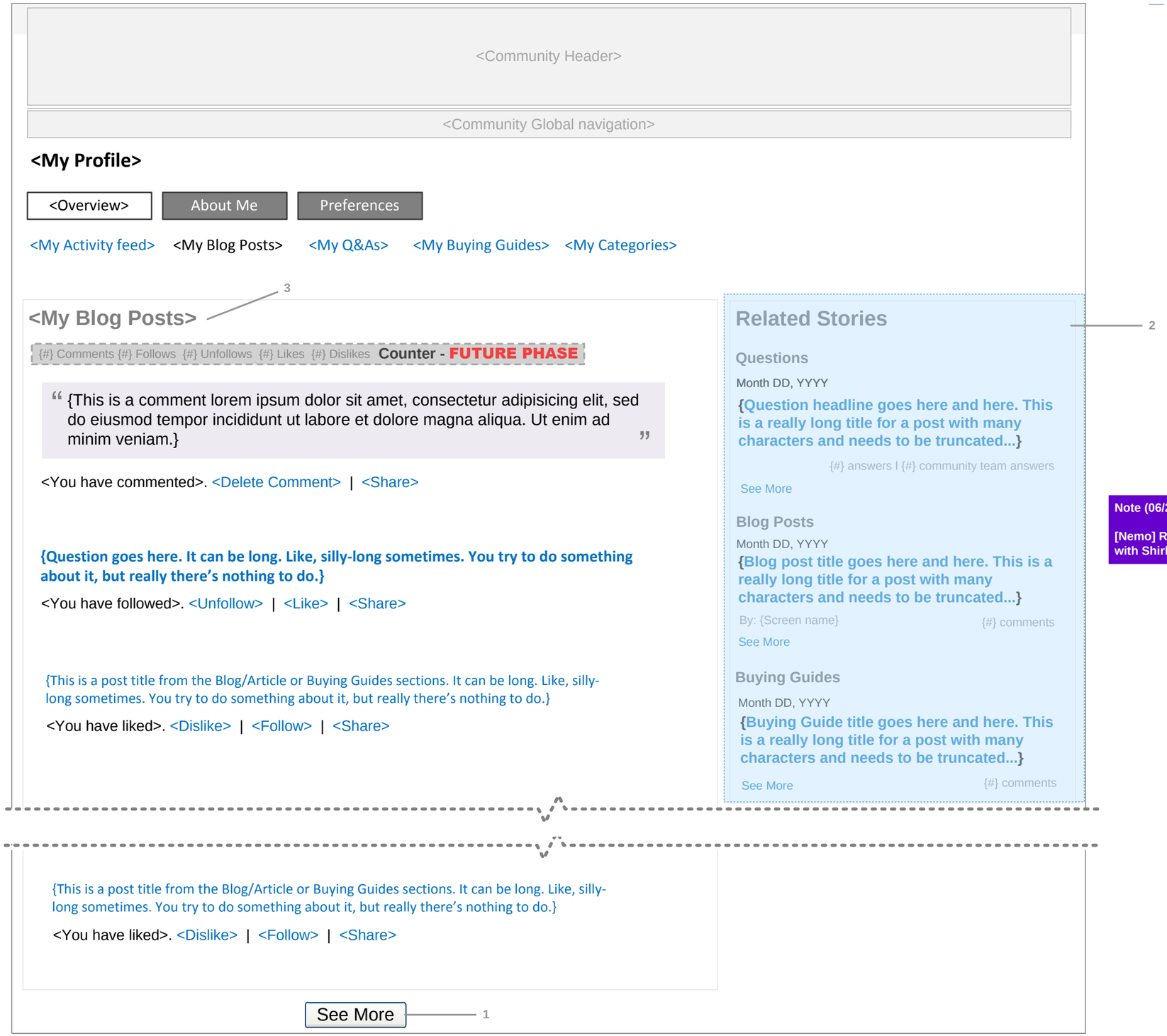
FUNCTIONAL SPECIFICATIONS

1 – See More Button
Type: Button
Functionality: onClick displays 10 more feeds

2 – Related Stories
Type: Component area block
Reference: ECOM6064 Community – Blog modules - Component 20
Functionality: This will display related stories in which user has been involved but hasn't participated or taken actions.

3 –Feed
Type: Component area block
Functionality: This component will display the latest 20 feeds, ordered from most recent to older, top to right. Only feeds from the latest 6 months will be displayed. If no feeds are available, a "<No more available stories>" text has to appear at the bottom of the component.

Overview - 2 of 6 - My Blog Posts



Note (06/20/2012)

[Nemo] Review this behavior with Shirley

FUNCTIONAL SPECIFICATIONS

1 – See More Button
Type: Button
Functionality: onClick displays 10 more feeds

2 – Related Stories
Type: Component area block
Reference: ECOM6064 Community – Blog modules - Component 20
Functionality: This will display related info from categories the user has been involved with, but haven’t participated yet.

3 – Feed
Type: Component area block
Functionality: This component will display the latest 20 feeds, ordered from most recent to older, top to right. Only feeds from the latest 6 months will be displayed. If no feeds are available, a “<No more available stories>” text has to appear at the bottom of the component.

4 – Remove
Type: Hyperlink
Functionality: onClick, an “Are you sure you want to delete this?” confirmation will appear, with “Cancel” and “Remove” options. “Remove” will delete the comment definitively.

5 – Actions
Type: Hyperlink
Reference: ECOM6064 Community - Global component

—Top fold—

Overview - 3 of 6 - My Q&As

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

<My Activity feed> <My Blog Posts> <My Q&As> <My Buying Guides> <My Categories>

3

<My Q&As>

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes {#} Answers **Counter - FUTURE PHASE**

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{#} answers I {#} community team answers

<My Answers> <My Comments>

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Remove >

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Remove >

{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{#} answers I {#} community team answers

<My Answers> <My Comments>

"{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Remove >

See More — 1

Related Stories — 2

Questions

Month DD, YYYY

{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{#} answers I {#} community team answers

See More

Blog Posts

Month DD, YYYY

{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name} {#} comments

See More

Buying Guides

Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

See More {#} comments

—Top fold—

Note (06/20/2012)

[Nemo] This options apply when I'm answering questions.

FUNCTIONAL SPECIFICATIONS

1 – See More Button
Type: Button
Functionality: onClick displays 10 more feeds

2 – Related Stories
Type: Component area block
Reference: ECOM6064 Community – Blog modules - Component 20
Functionality: This will display related info from categories the user has been involved with, but haven't participated yet.

3 –Feed
Type: Component area block
Functionality: This component will display the latest 20 feeds, ordered from most recent to older, top to right. Only feeds from the latest 6 months will be displayed. If no feeds are available, a "<No more available stories>" text has to appear at the bottom of the component.

Overview - 4 of 6 - My Q&As

<Community Header>

<Community Global navigation>

<Overview> | About Me | Preferences

<My Activity feed> <My Blog Posts> <My Q&As> <My Buying Guides> <My Categories>

3

<My Q&As>

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes {#} Answers **Counter - FUTURE PHASE**

< My Question:>
{Question goes here. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

{#} answers I {#} community team answers

<{# } of Answers> <My Comments>

<Answers>

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Satisfied> <Remove>

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Satisfied> <Remove>

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Satisfied> <Remove>

<My Answers>

"{This is an answer to the question lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}" <Satisfied> <Remove>

2

Related Stories

Questions

Month DD, YYYY

{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{#} answers I {#} community team answers

See More

Blog Posts

Month DD, YYYY

{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name} {#} comments

See More

Buying Guides

Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

See More {#} comments

—Top fold—

Note (06/20/2012)

[Nemo] This options apply when I've asked a question.

Overview - 5 of 6 - My Buying Guides

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

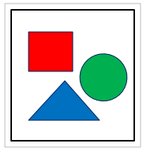
<My Activity feed> <My Blog Posts> <My Q&As> <My Buying Guides> <My Categories>

3

<My Buying Guides>

{#} Comments {#} Follows {#} Unfollows {#} Likes {#} Dislikes **Counter - FUTURE PHASE**

You commented this:



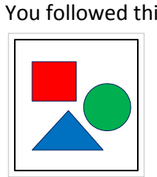
"{This is a comment lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.}"

<Remove>

Note (06/20/2012)

[Nemo] Shirley, can we have a "Share" capability here?

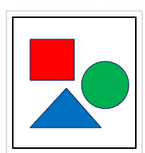
You followed this:



{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

<Unfollow>

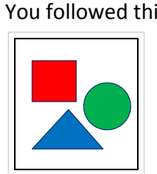
You liked this:



{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

<Unlike>

You followed this:



{This is a post title from the Blog/Article or Buying Guides sections. It can be long. Like, silly-long sometimes. You try to do something about it, but really there's nothing to do.}

<Unfollow>

See More — 1

Related Stories — 2

Questions

Month DD, YYYY

{Question headline goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

{#} answers I {#} community team answers

See More

Blog Posts

Month DD, YYYY

{Blog post title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

By: {Screen name} {#} comments

See More

Buying Guides

Month DD, YYYY

{Buying Guide title goes here and here. This is a really long title for a post with many characters and needs to be truncated...}

See More {#} comments

—Top fold—

FUNCTIONAL SPECIFICATIONS

1 – See More Button
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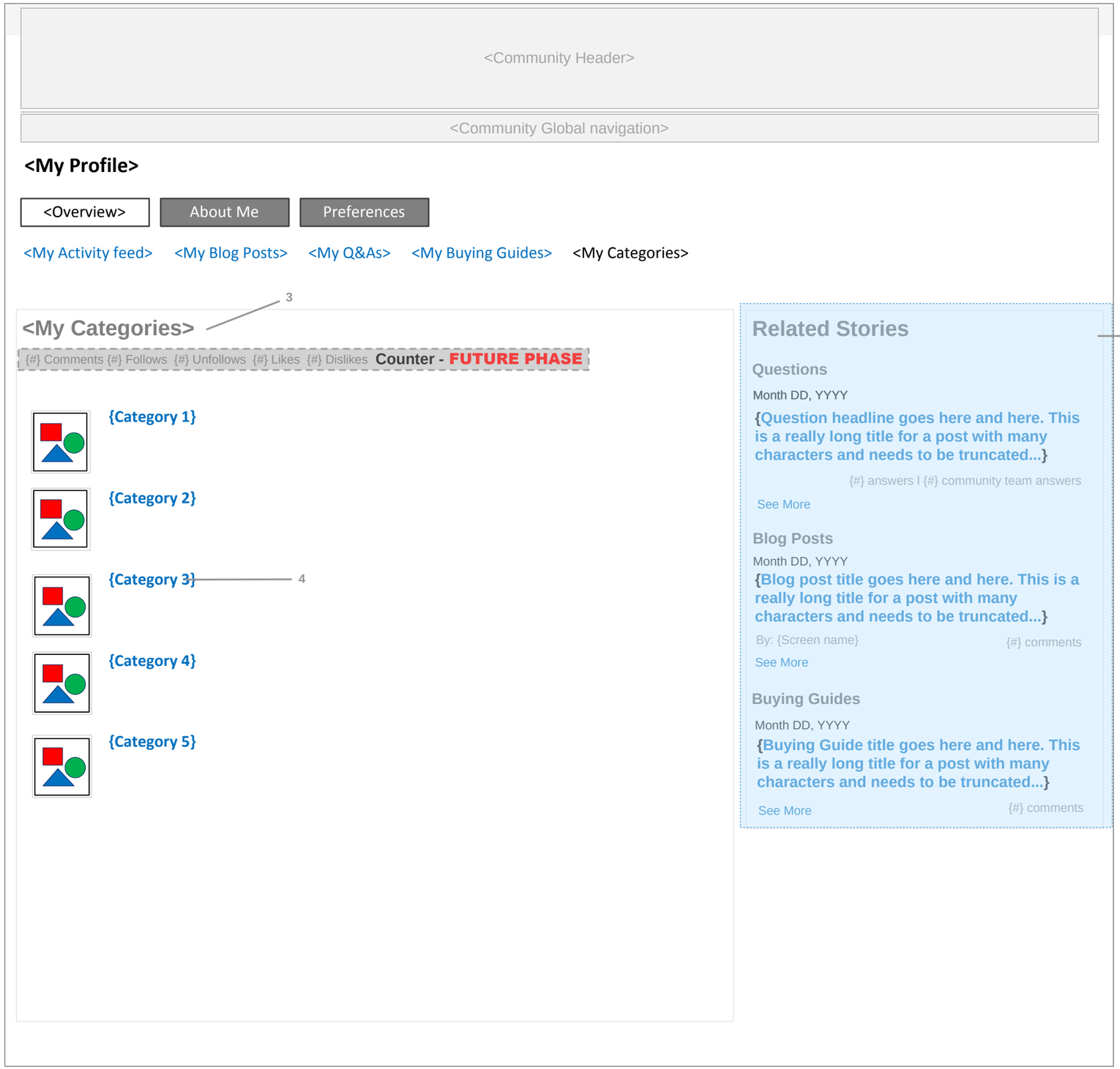
Functionality: This will display related info from categories the user has been involved with, but haven't participated yet.

3 –Feed
Type: Component area block
Functionality: This component will display the latest 20 feeds, ordered from most recent to older, top to right. Only feeds from the latest 6 months will be displayed. If no feeds are available, a "<No more available stories>" text has to appear at the bottom of the component.

Overview - 6 of 6 - My Categories



—Top fold—

FUNCTIONAL SPECIFICATIONS

1 – See More Button
Type: Button
Functionality: onClick displays 10 more feeds

2 – Related Stories
Type: Component area block
Reference: ECOM6064 Community – Blog modules - Component 20
Functionality: This will display related info from categories the user has been involved with, but haven't participated yet.

3 –Feed
Type: Component area block
Functionality: This component will display the whole list of categories the user has been participating with .

4 – Categories
Type: Hyperlink
Functionality: onClick, page turn to Category Center interest page.

About Me 1 of 2

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

Personal Info — 4

First Name Required
Alex

Last Name Required
McJohnson

Screen Name
themetalcowboy — 3

Zip Code Required
60602

Birthday Optional
September 29 1980

Email Required
alex@gmail.com

Save

1 — Badge1
{Badges Name 01}
{Badges Name 02}
{Badges Name 03}
{Badges Name 04}

<Change your Photo> — 2

Note (06/18/2012)
[Nemo] We need to validate if this is required or optional. Legal age restrictions should apply.

Note (06/20/2012)
[Nemo] Is the user able to change their e-mail? Ask.

Preferences

SAVED ADDRESSES — Add another address

Alex McJohnsonheimer Edit Remove
6425 West Street Rd. Apt. 88
Chicago, IL 12345

Father McJohnsonheimer Edit Remove
1234 Boulevard Ave.
Awesometown, MA 12345

PREFERRED STORES — Add another store

Sears North Riverside Mall Edit Remove
7503 W Cermak Rd
North Riverside, IL 60546
(312) 555-6500

Store Services Store Hours

SAVED PAYMENT METHODS — Add another card

Alex D McJohnsonheimer Edit Remove
Visa **********1156

SHOP YOUR WAY REWARDS

Member #: 1517668907675086
Email | Text my member # and PIN
Print Card

Preferred Email Optional
alex@mcjohnsonheimer.com Update

Note (06/18/2012)
[Nemo] We need to validate if is possible to gather this info from the Universal Profile platform.

—Top fold—

FUNCTIONAL SPECIFICATIONS

1 – Badges
Type: hyperlink
Functionality: onClick, page turn to static page with explanation of badges

2 – Profile Photo
Type: hyperlink
Functionality: onClick, the default uploading process built-in WordPress is triggered. Display type files allowed (JPG, PNG, etc) and maximum allowed size (10 MB) within the component is recommended.

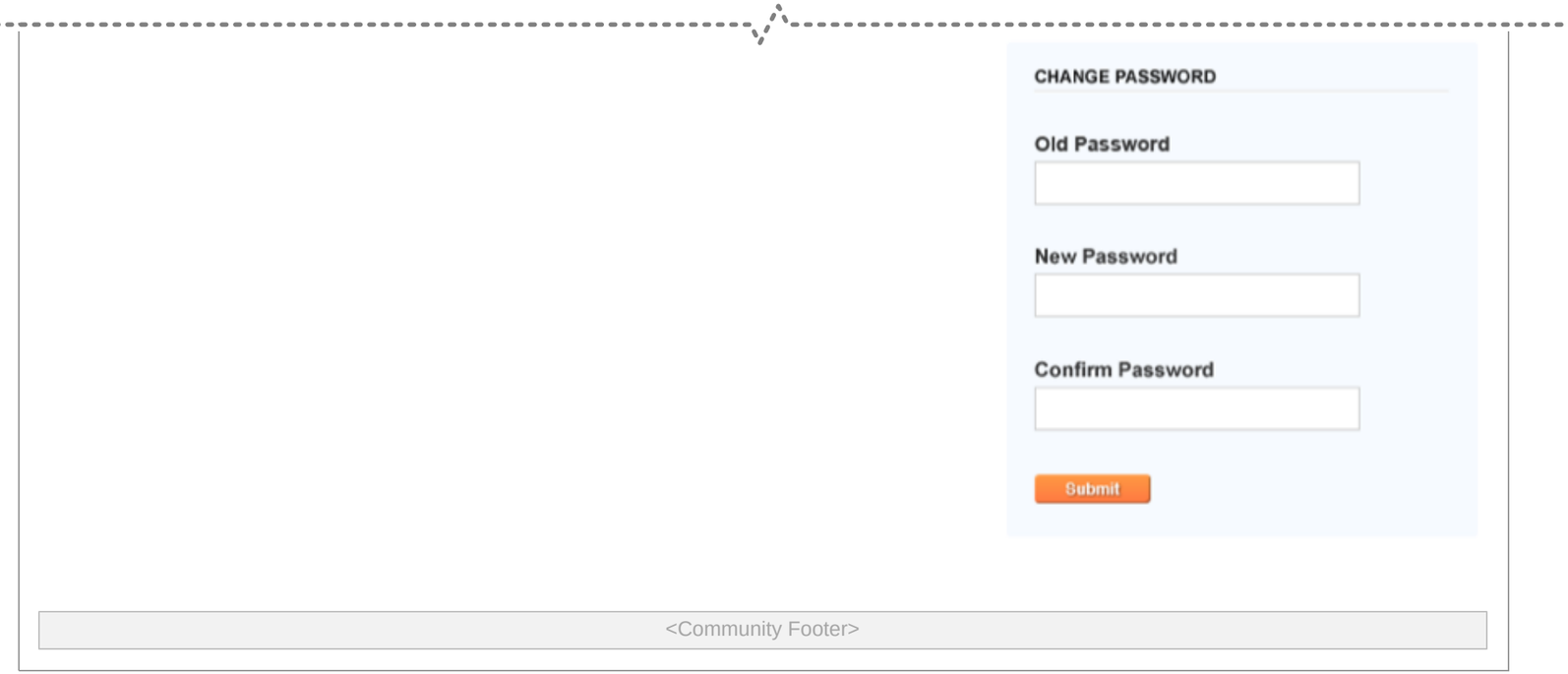
CONDITION 10
The first time the users logs-in, a default placeholder for profile photo will appear, and the action link will be: < Upload a Photo>

<Upload a Photo>

3 – Screen name
Type: text
Functionality: Having an screen name is a mandatory condition to access and display the whole profile page.

4 – Personal Info
Type: Component area block
Functionality: Same validations from the Universal Profile form will apply here.

About Me 2 of 2



Preferences - Option A

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

< This is an introductory text talking about privacy and explaining how is respect important for Sears lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id est vitae massa placerat tincidunt varius. Curabitur id please review out **Terms of Use** and **Privacy Police**>

<Notify me at {user' s email} when a user performs these actions:>

<In Blogs>

☐ <All Actions> ☐ <Commented> ☐ <Liked> ☐ <Followed> ☐ <Shared> ☐ <Flaged>

<In Q&As>

☐ <All Actions> ☐ <Commented> ☐ <Liked> ☐ <Followed> ☐ <Shared> ☐ <Flaged>

<In Buying Guides>

☐ <All Actions> ☐ <Commented> ☐ <Liked> ☐ <Followed> ☐ <Shared> ☐ <Flaged>

<In Categories>

☐ <All Actions> ☐ <Commented> ☐ <Liked> ☐ <Followed> ☐ <Shared> ☐ <Flaged>

<E-mail Notifications Frequency:>

○ <Daily>
○ <Weekly>
○ <Monthly>
○ <None>

Save

comment
reply comment
like
unlike
follow
unfollow
satisfy
unsatisfy
flag/report
share

—Top fold—

Preferences - Option B - 1 of 2

<Community Header>

<Community Global navigation>

<My Profile>

<Overview> | About Me | Preferences

< This is an introductory text talking about privacy and explaining how is respect important for Sears lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc id est vitae massa placerat tincidunt varius. Curabitur id please review out **Terms of Use** and **Privacy Police**>

<Notify me at {user' s email} when a user performs these actions:>

<In Blogs>

- ☐ <All Actions>
- ☐ <Commented a Blog/Article I like>
- ☐ <Commented a Blog/Article I follow>
- ☐ <Replies a comment I did>
- ☐ <Likes a Blog/Article I follow>
- ☐ <Follows a Blog/Article I follow>
- ☐ <Flags/Report a Blog/Article I like>
- ☐ <Flags/Report a Blog/Article I follow>
- ☐ <Shares a Blog/Article I shared>

<In Q&As>

- ☐ <All Actions>
- ☐ <Commented an answer I did>
- ☐ <Commented an answer I like>
- ☐ <Commented a Question I follow>
- ☐ <Commented a Question I like>
- ☐ <Replies a answer to a question I follow>
- ☐ <Likes a Question I follow>
- ☐ <Follows a Question I follow>
- ☐ <Flags/Report a Question I like>
- ☐ <Flags/Report a Question I follow>
- ☐ <Shares a Question I shared>
- ☐ <Is unsatisfied with an answer I'm satisfied with>

comment
reply comment
like
unlike
follow
unfollow
satisfy
unsatisfy
flag/report
share

—Top fold—

Preferences - Option B - 2 of 2

<In Buying Guides>

- ☐ <All Actions>
- ☐ <Commented a Buying Guide I like>
- ☐ <Commented a Buying Guide I follow>
- ☐ <Replies a comment I did>
- ☐ <Likes a Buying Guide I follow>
- ☐ <Follows a Buying Guide I follow>
- ☐ <Flags/Report a Buying Guide I like>
- ☐ <Flags/Report a Buying Guide I follow>
- ☐ <Shares a Buying Guide I shared>

<E-mail Notifications Frequency:>

- ○ <Daily>
- ○ <Weekly>
- ○ <Monthly>
- ○ <None>

Save

<Community Footer>