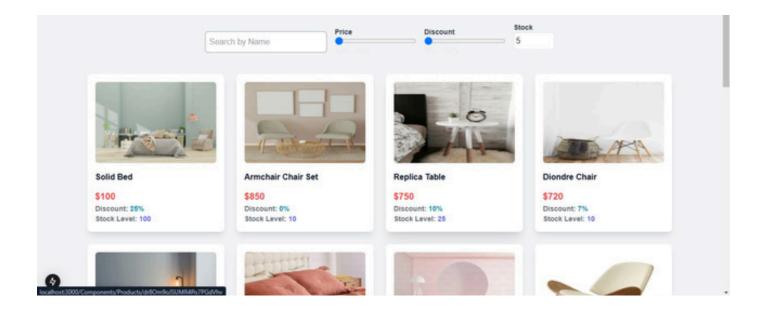
CARTZAY – A Scalable & Dynamic E-Commerce Platform

A fully dynamic, performance-optimized, and user-friendly e-commerce platform, built with modern web technologies to deliver a seamless shopping experience.

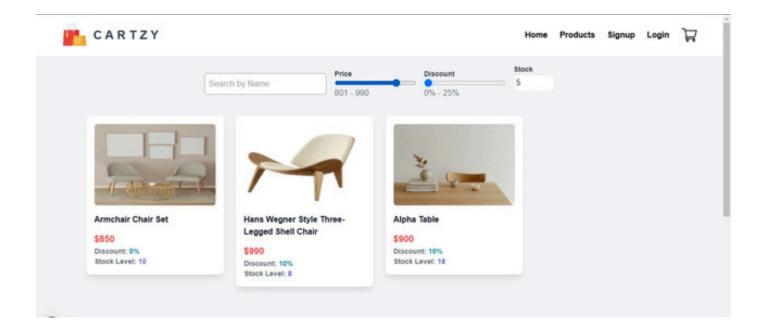


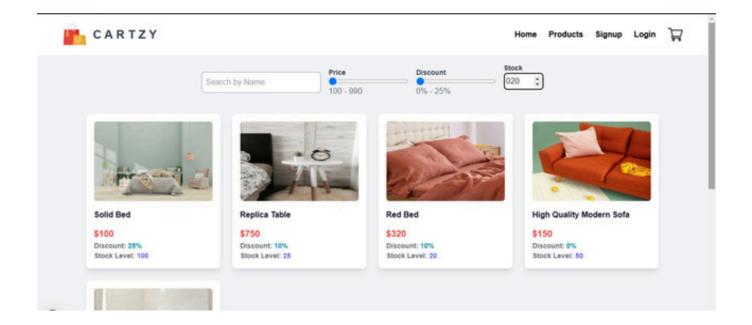
1. Dynamic Product Listing with Sanity

ZONIFY's product listing is powered by Sanity CMS, ensuring real-time updates and efficient content management.

The product list dynamically displays: Product Title Price Stock Level Discount Percentage

Note: Product descriptions were intentionally excluded to maintain a clean UI and optimal user experience.





2. Detailed Product Page with Dynamic Routing

Each product has a dedicated product details page, implemented using dynamic routing for smooth navigation.

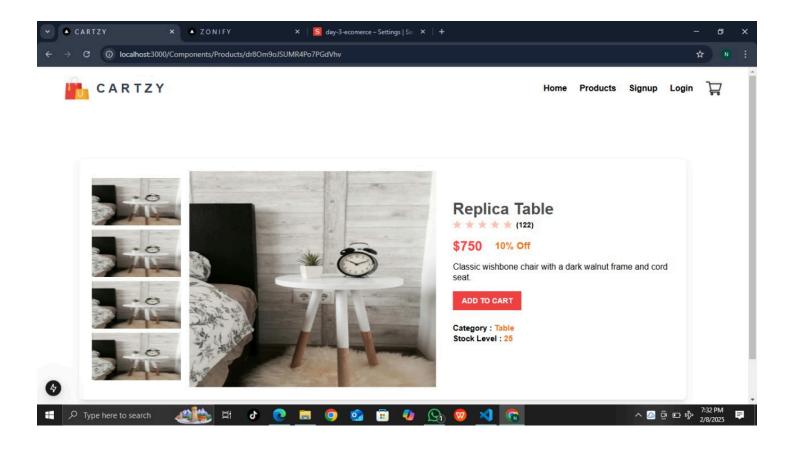
The product details page includes: ✓ Product Title ★ Rating (Star System) ✓ Price ✓ Discount Percentage ✓ Short Description ✓ Category ✓ Stock Level + "Add to Cart" Button



1. Smart Add-to-Cart Functionality

ZONIFY offers a one-click Add-to-Cart system, ensuring an effortless shopping experience.

Features: Instant cart updates when a product is added. Real-time item count updates on the navbar cart icon (e.g., $1 \rightarrow 2 \rightarrow 3$, etc.). Automatic quantity adjustments when adding duplicate items.



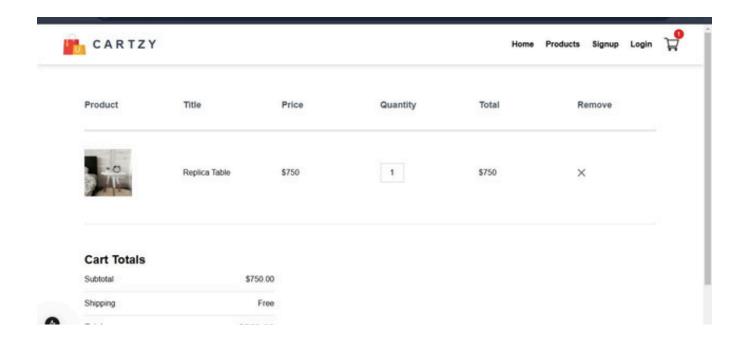
1. Shopping Cart Component – A Seamless Experience

The ZONIFY Cart Component provides a structured and user-friendly shopping cart interface.

Key Features: ✓ Product Breakdown:

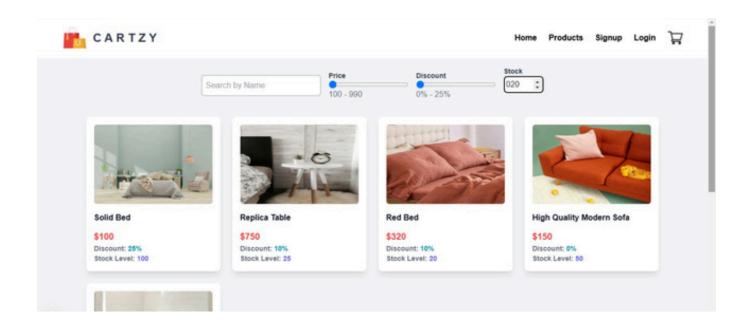
- ✓ Product Title
- **✓** Unit Price
- ✓ Quantity Selector (with increment/decrement options)
- **✓** Total Price per Product
- Remove Item Button X

- ✓ Price Calculation:
- ✓ Subtotal (Total before any additional charges)
- ✓ Grand Total (Final cart amount after calculations)

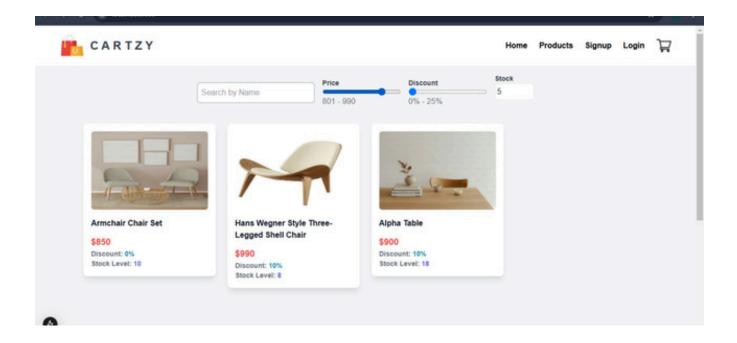


5. Advanced Filtering System for Enhanced User Experience

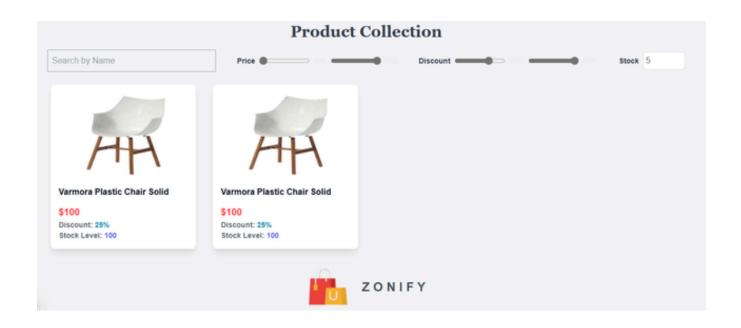
ZONIFY ensures smooth product discovery with multiple filtering options: ✓ Search by Product Name – Find specific products instantly.



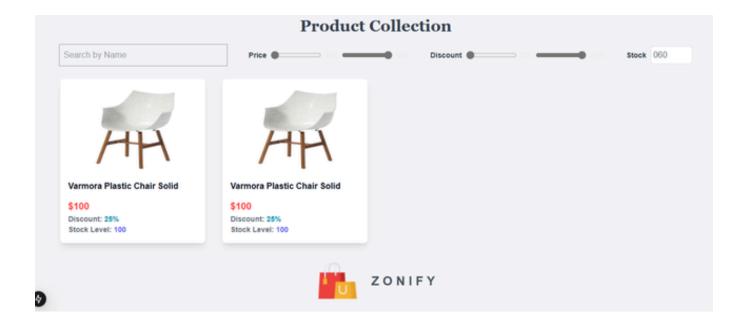
✓ Filter by Price Range – Adjust the budget and view products accordingly.



✓ Filter by Discount Percentage – Identify the best deals.



✓ Filter by Stock Level – Display only available products.



6. Live Cart Icon with Item Count Updates

The Navbar Cart Icon dynamically updates when items are added or removed: Real-time count updates $(1 \rightarrow 2 \rightarrow 3, \text{ etc.})$. Automatically decreases when items are removed.



Conclusion: A Scalable & Optimized Shopping Experience

CARTZAYprovides an efficient, user-friendly, and scalable ecommerce solution with:

- ✓ Real-time product updates ✓ Seamless cart management ✓ Advanced search and filtering options
- ✓ CARTZAY The Ultimate Shopping Experience, Designed for Speed, Efficiency, and Scalability!