# **Practice of Social Media Analytics**

CS5128701



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# graph\_algo

# **Practice of Social Media Analytics CS5128701**



This is a code written for the *Practice of Social Media Analytics* course.

The code was written by @李享紅 - Hsiang-Jen Li, but there is no guarantee that all algorithms are error-free. Therefore, users need to assume their own risk when using these code.

# **Project structure**

```
./README.md
- ./by_cn.ipynb # 測試
- ./by_deep_cn.ipynb # 測試
– ./hw02.ipynb # 最終版
- ./networkX.ipynb # networkX 直接使用套件
- ./data

    - ./data/sampleSubmission.csv

   - ./data/test.csv
   - ./data/train.csv
- ./docs # 文件檔
./gen.sh # 建立文件檔的 shell script
- ./graph_algo
  - ./graph_algo # 本次撰寫的演算法
    - ./graph algo/graph algo/base.py
    - ./graph_algo/graph_algo/graph.py
    - ./graph_algo/graph_algo/pipeline.py
    - ./graph_algo/graph_algo/score_func.py
    - ./graph_algo/graph_algo/sparsification.py
```

# Create documentation from source code

IMAGE=https://hsiangjenli.github.io/hsiangjenli/static/image/ntust.png pdoc graph\_algo/graph\_algo -o ./docs --favicon "\$IMAGE" --logo "\$IMAGE" --docformat "numpy"

# Report

# What is new?

- 1. deep\_common\_neighbors
- 2. deep\_neighbors
- 3. deep\_jaccard\_coefficient

# 10 Experiment

## E1-networkX networkX.ipynb

# Concept

- I tested the <a href="greedy\_modularity\_communities">greedy\_modularity\_communities</a> function in networkX to address my concerns about the effectiveness of my own algorithm implementation.
- The actual results were unsatisfactory, leading me to speculate that using this method for community detection may result in overly fine-grained partitions.

## E2 ~ E4 hw02.ipynb

1. E2-deep common neighbor-level-1

- 2. E3-deep\_common\_neighbor-level-2
- 3. E4-deep\_common\_neighbor-level-3

**Concept** If two nodes recursively search for common neighbors within (1, 2, 3) levels, it implies that they are likely to be in the same community, as they will be connected within six steps.

# E5 ~ E7 hw02.ipynb

- 1. E5-deep jaccard coefficient-level-1-threshold-mean
- 2. E6-deep jaccard coefficient-level-2-threshold-mean
- 3. E7-deep\_jaccard\_coefficient-level-3-threshold-mean

### Concept

- Search for common neighbors between two nodes and consider the common neighbors and the size of
  their union neighbors, the Jaccard coefficient (JC) formula denominator, which is the union neighbor size,
  may cause the JC to decrease if both nodes have a large number of friends
- Additionally, I made a mistake in only calculating the average JC for the test data, rather than
  considering the average JC for all node combinations. However, due to computational limitations, I was
  unable to perform the latter calculation:)

# E8 ~ E10 hw02.ipynb

- 1. E8-deep\_jaccard\_coefficient-level-1-threshold-mean-minus-var
- 2. E9-deep\_jaccard\_coefficient-level-2-threshold-mean-minus-var
- 3. E10-deep\_jaccard\_coefficient-level-3-threshold-mean-minus-var

## Concept

- Same as above, the threshold is the average JC minus variance
- Their still have mistake in my implementation.

# **Summary and Conclusion**

Experiment	Accuracy
E1-networkX	0.49
E2-deep_common_neighbor-level-1	0.7
E3-deep_common_neighbor-level-2	0.79333
E4-deep_common_neighbor-level-3	0.78
E5-deep_jaccard_coefficient-level-1-threshold-mean	0.67166
E6-deep_jaccard_coefficient-level-2-threshold-mean	0.69166
E7-deep_jaccard_coefficient-level-3-threshold-mean	0.705
E8-deep_jaccard_coefficient-level-1-threshold-mean-minus-var	0.68333
E9-deep_jaccard_coefficient-level-2-threshold-mean-minus-var	0.71666
E10-deep_jaccard_coefficient-level-3-threshold-mean-minus-var	0.75666

I initially intended to use an algorithm similar to "greedy\_modularity\_communities" in networkX for my homework.

However, after actually doing it, I found that the results were not satisfactory and the compute time was too long (about 12 hours).

Later on, I realized that this assignment only focuses on node1 and node2. So, I changed my approach and considered only node1 and node2, which greatly improved the final result.

• View Source

# graph\_algo.graph

• View Source



class Graph(graph algo.base.BaseGraph):

View Source

### Examples

```
from core import Graph
graph = Graph()

graph.add_edge(1, 2)
graph.add_edge(1, 3)

print(graph.get_nodes)
>>> [1, 2, 3]

print(graph.get_average_degree)
>>> 2.0

print(graph.get_neighbors(1))
>>> [2, 3]

print(graph.get_neighbors_size(1))
>>> 2

print(graph.edges)
>>> {1: [2, 3]}
```

def common\_neighbors(\*args, \*\*kwargs):

View Source

# **Common Neighbors**

Calculate the common neighbors score between two nodes.

## **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

# Returns

• int: The common neighbors score between two nodes.

### Examples

```
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(2, 3)

# print(graph.common_neighbors(1, 2))
# >>> 1
```

def deep\_neighbors(\*args, \*\*kwargs):

View Source

# ★ [new!!!] Deep Neighbors

Using recursion to get all neighbors of a node in a specific level.

#### **Parameters**

- node (nodeld): A node id of the node.
- **cur\_level** (int, optional): Current level of the node, used in the recursion, DO NOT SET THIS ARG, by default
- stop\_level (int, optional): The level to stop the recursion, by default 3

#### Returns

• list: A list of node ids of the neighbors.

# def deep\_common\_neighbors(

```
self,
node1: <function NewType.<locals>.new_type>,
node2: <function NewType.<locals>.new_type>,
stop_level: int = 3
) -> list:
```

View Source

# ★ [new!!!] Deep Common Neighbors

Return the common neighbors of two nodes in a specific level.

### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.
- **stop\_level** (int, optional): The level to stop the recursion, by default 3, by default 3

## Returns

• list: Return the common neighbors of two nodes in a specific level.

```
def jaccard_coefficient(*args, **kwargs):
```

View Source

# **Jaccard Coefficient**

Calculate the Jaccard coefficient score between two nodes.

# **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

## Returns

• float: The Jaccard coefficient score between two nodes.

### Examples

```
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(2, 3)

print(graph.jaccard_coefficient(1, 2))
>>> 0.5
```

```
def deep_jaccard_coefficient(*args, **kwargs):
• View Source
```

def adamic\_adar(\*args, \*\*kwargs):

# Adamic-Adar

Calculate the Adamic-Adar score between two nodes.

### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

### Returns

• float: The Adamic-Adar score between two nodes.

### Examples

```
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(2, 3)

print(graph.adamic_adar(1, 2))
>>> 0.7213475204444817
```

def shortest\_path(\*args, \*\*kwargs):

View Source

View Source

# **Shortest Path**

Calculate the shortest path score between two nodes.

### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

### Returns

• int: The shortest path score between two nodes.

## Examples

```
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(2, 4)

print(graph.shortest_path(1, 4))
>>> 2
```

```
def katz_score(*args, **kwargs):
```

View Source

# **Katz Score**

Calculate the Katz score between two nodes.

#### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

#### Returns

• float: The Katz score between two nodes.

### Examples

```
graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 4)
graph.add_edge(4, 3)
graph.add_edge(4, 2)

print(graph.katz_score(1, 4, alpha=0.8))
>>> 1.6
```

## def preferential attachment(

```
self,
node1: <function NewType.<locals>.new_type>,
node2: <function NewType.<locals>.new_type>
) -> int:
```

View Source

# **Preferential Attachment**

Calculate the preferential attachment score between two nodes.

## Parameters

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

# Returns

• int: The preferential attachment score between two nodes.

### Examples

```
""python graph = Graph()
graph.add_edge(1, 2) graph.add_edge(1, 4) graph.add_edge(4, 3) graph.add_edge(4, 2)
print(graph.preferential_attachment(1, 4))
```

## **Inherited Members**

```
graph_algo.base.BaseGraph add_edge(), get_nodes, get_average_degree, get_neighbors_size(),
get_neighbors()
```

# graph\_algo.pipeline

View Source



class ScoreFuncPipeline:

View Source

ScoreFuncPipeline(\*\*socre func: dict)

View Source

# **Score Function Pipeline**

A pipeline for calculating the score of the graph

#### **Parameters**

• \*\*socre\_func (dict): The key is the name of the score function, and the value is the score function.

### Example

```
def cal_neighbors_size(row, **kwargs):
    return kwargs['graph'].get_neighbors_size(row["node1"])

def cal_common_neighbors(row, **kwargs):
    return kwargs['graph'].common_neighbors(row["node1"], row["node2"])

socre_func = {
    "out": cal_neighbors_size,
    "common_neighbors": cal_common_neighbors
}

pipeline = ScoreFuncPipeline(**socre_func)
sc_train, sc_test = pipeline.transform(graph=graph, df_train=train, df_test=test)
```

def transform(self, graph: dict, \*\*kwargs) -> list:

View Source

## Parameters

- graph (dict): \_description\_
- \*\*kwargs (dict):
  - 1. If the key of kwargs starts with df\_, it will be considered as a dataframe, and will be transformed by the score function.
  - 2. Otherwise, it will be passed as a parameter to the score function.

### Returns

• list[pd.DataFrame]: return a list of transformed dataframe.

```
def cal_func_score(
  self,
  df: pandas.core.frame.DataFrame,
  **kwargs
) -> pandas.core.frame.DataFrame:
```

View Source

# graph\_algo.score\_func

View Source



class CommonNeighbors:

View Source

# **Common neighbors**

```
@staticmethod
def func(
self,
```

node1: <function NewType.<locals>.new\_type>,
node2: <function NewType.<locals>.new\_type>
) -> list:

View Source

Calculate the common neighbors score between two nodes.

## **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

#### Returns

• int: The common neighbors score between two nodes.

class JaccardCoefficient:

View Source

# Jaccard coefficient

### @staticmethod

## def func(

self,

node1: <function NewType.<locals>.new\_type>,
node2: <function NewType.<locals>.new\_type>
) -> float:

View Source

Calculate the Jaccard coefficient score between two nodes.

# Parameters

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

### Returns

• float: The Jaccard coefficient score between two nodes.

class DeepJaccardCoefficient:

View Source

# **Deep Jaccard coefficient**

```
@staticmethod
```

# def func(

self,

node1: <function NewType.<locals>.new\_type>, node2: <function NewType.<locals>.new\_type>,

max\_depth: int = 2 ) -> float:

summary

#### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.
- max\_depth (int, optional): The maximum depth of the search, by default 2

### Returns

• float: Jaccard coefficient score between two nodes.

class AdamicAdar:

• View Source

# Adamic-Adar

# @staticmethod

# def func(

self,

node1: <function NewType.<locals>.new\_type>,
node2: <function NewType.<locals>.new\_type>
) -> float:

View Source

View Source

Calculate the Adamic-Adar score between two nodes.

### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

### Returns

• float: The Adamic-Adar score between two nodes.

class ShortestPath: 
• View Source

# **Shortest path**

## @staticmethod

## def func(

```
self,
node1: <function NewType.<locals>.new_type>,
node2: <function NewType.<locals>.new_type>,
max_depth: int = 6
) -> int:
```

View Source

Calculate the shortest path score between two nodes.

#### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.

### Returns

• int: The shortest path score between two nodes.

class KatzScore: • View Source

# Katz score

### @staticmethod

## def func(

```
self,
node1: <function NewType.<locals>.new_type>,
node2: <function NewType.<locals>.new_type>,
alpha: float = 1.0,
beta: float = 1.0,
max_length: int = 1000
):
```

View Source

Calculate the Katz score between two nodes.

- 1. Measure the relative degree of influence of an actor (or node) within a social network
- 2. Measures influence by taking into account the total number of walks between a pair of actors

### Similar

- 1. PageRank
- 2. Eigenvector centrality

### **Parameters**

- node1 (nodeld): A node id of the first node.
- node2 (nodeld): A node id of the second node.
- **alpha** (float): Attenuation factor. 衰減係數,用來控制遠近的影響力,通常介於 0~1 之間 Connections made with distant neighbors are, however, penalized by an attenuation factor *alpha*. Each path or connection between a pair of nodes is assigned a weight determined by *alpha* and the distance between nodes
- beta (float, optional): Weight attributed to the immediate neighborhood, by default 1
- max\_length (int, optional):

## References

- 1. Katz Centrality (Centrality Measure) GeeksforGeeks
- 2. katz和eigenvector 中心性

# @staticmethod

```
def get_all_possible_path(
    self,
    start: <function NewType.<locals>.new_type>,
    max_length: int
) -> list:
```

• View Source

Get all possible path from start node to other nodes.

# Parameters

- **start** (nodeld): A node id of the start node.
- max\_length (int): The max length of the path.

## Returns

• list: A list of all possible path.

# graph\_algo.sparsification

View Source



class DegreeBased:

• View Source

# **DegreeBased**

**DegreeBased**(graph: dict, degree: int, operation=<built-in function gt>)

View Source

\_summary\_

### **Parameters**

- graph (dict): The graph to be sparsified
- **degree** (int or list): The degree to be sparsified. The type of degree can be int or list. If the type is int, then the graph will be sparsified by the degree in the list.
- operation (\_type\_, optional): The operation to be used to remove the node by degree, by default operator.gt

### Example

```
from core import DegreeBased
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(2, 4)
graph.add_edge(2, 1)
graph.add_edge(2, 3)
graph.add_edge(2, 4)
graph.add_edge(2, 5)
graph.add_edge(3, 1)

sparsified_graph = DegreeBased(graph=graph, degree=2).fit()
print(sparsified_graph.edges)

>>> {1: [2], 2: [1]}
```

def sparsify(self):

View Source

Sparsify the graph by degree.

**def fit**(self) -> dict:

View Source

return the sparsified graph

class RandomWalk:

View Source

# RandomWalk

```
@staticmethod
def fit(
  graph: dict,
  node1_dropout: float = 0.1,
  neighbor_dropout: float = 0.1
```

View Source

### **Parameters**

) -> dict:

- graph (dict): The graph to be sparsified
- node1\_dropout (float, optional): The percentage of node1 to be dropped out, by default 0.1
- **neighbor\_dropout** (float, optional): The percentage of neighbor to be dropped out, if the dropout size is 0, then make it 1, by default 0.1

## Returns

• dict: The sparsified graph

### Example

```
from core import RandomWalk
from core import Graph

graph = Graph()
graph.add_edge(1, 2)
graph.add_edge(1, 3)
graph.add_edge(1, 4)
graph.add_edge(2, 1)
graph.add_edge(2, 3)
graph.add_edge(2, 3)
graph.add_edge(2, 4)
graph.add_edge(3, 1)

sparsified_graph = RandomWalk.fit(graph=graph, node1_dropout=0.1, neighbor_dropout=0.1)
print(sparsified_graph.edges)

>>> {1: [3, 4], 2: [3, 4], 3: [1]}
```