

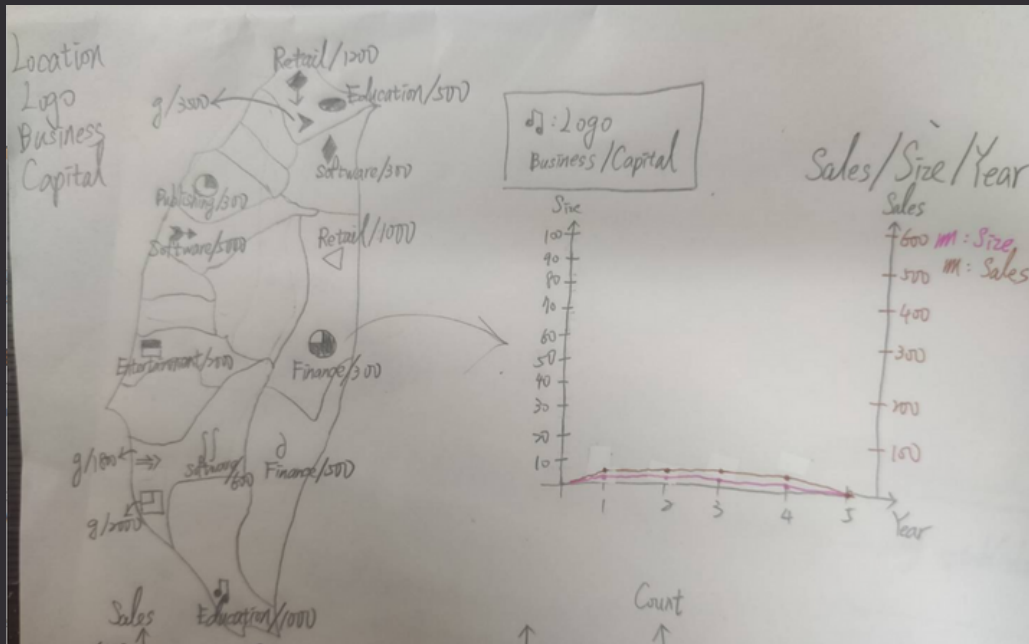
Data Visualization Assignment I

Presented by
B104020011 危湘妤

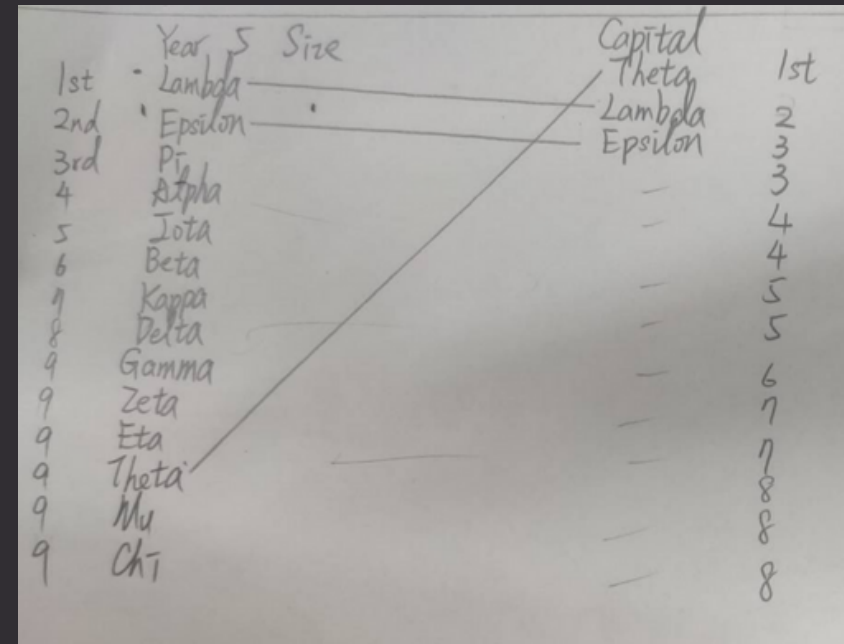


10 Ideas

Location, Logo,
Business, Capital

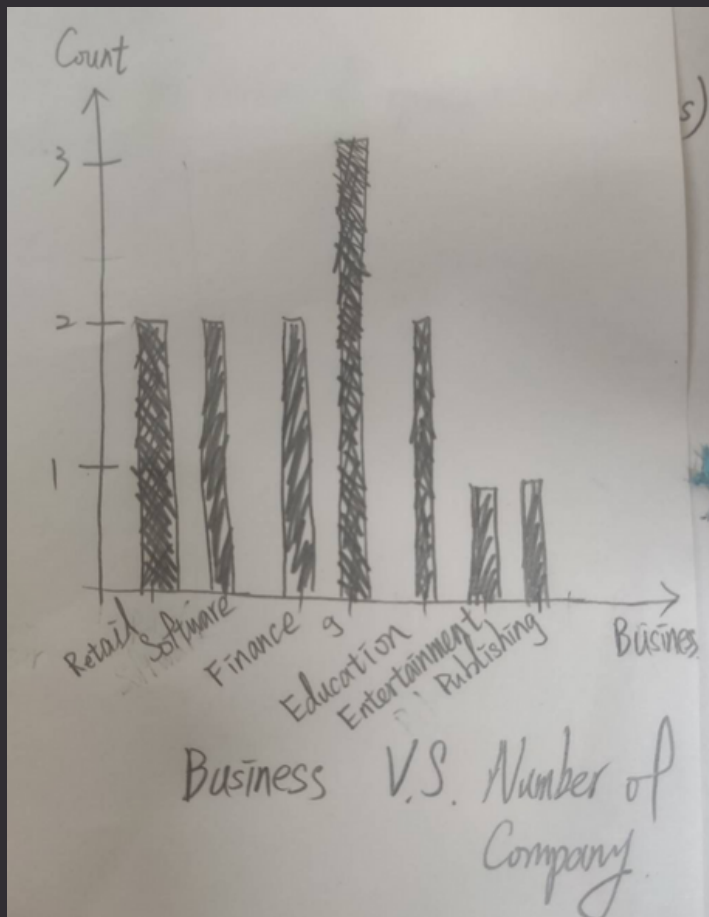


Year 5
Size(Sorting),
Capital(Sorting)

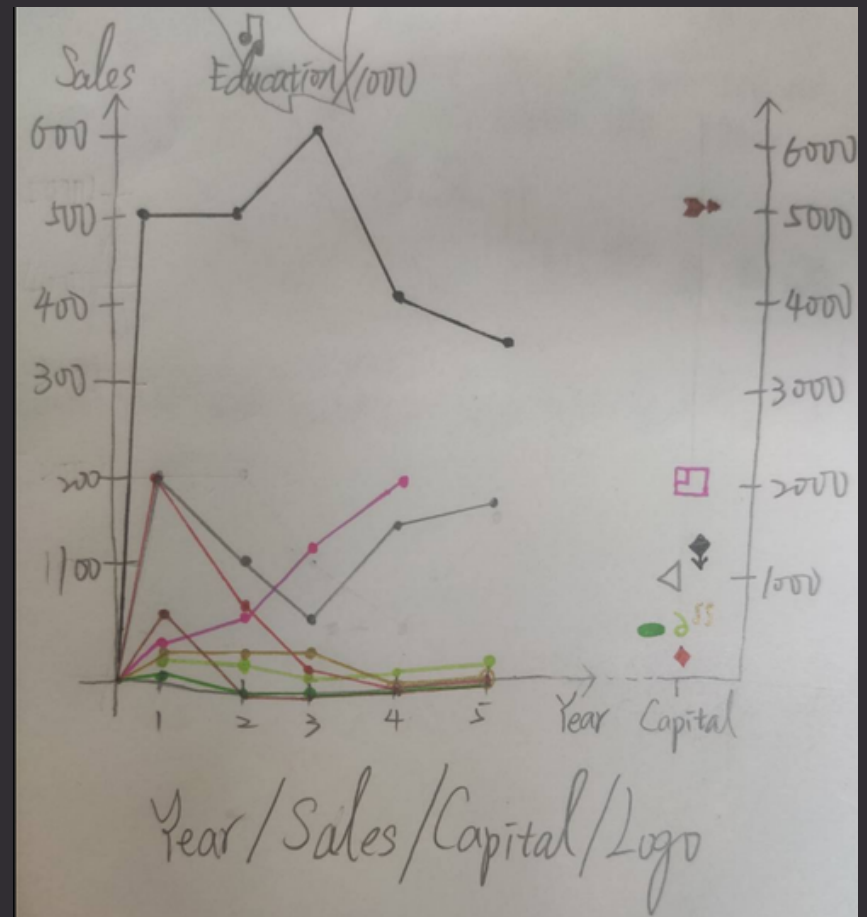


10 Ideas

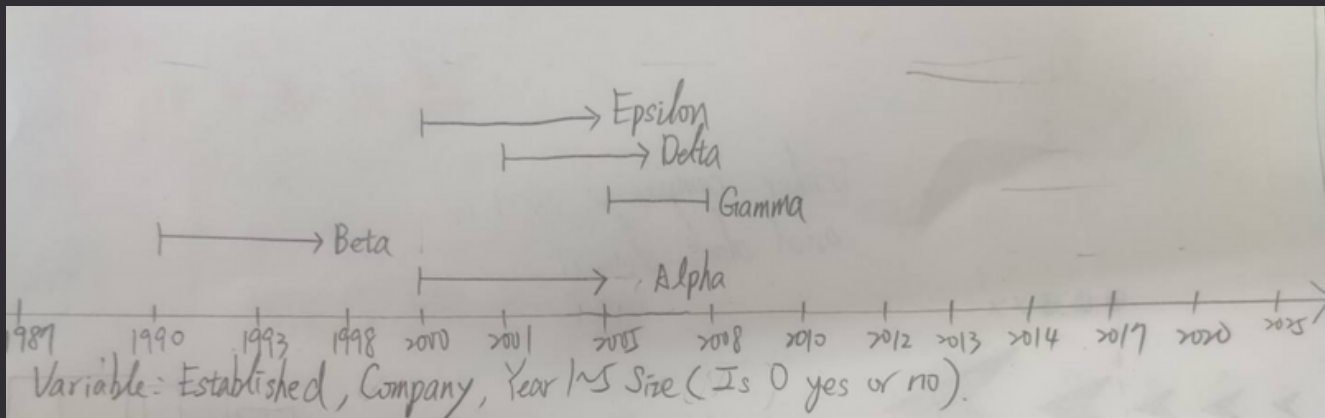
Business, Number of Company



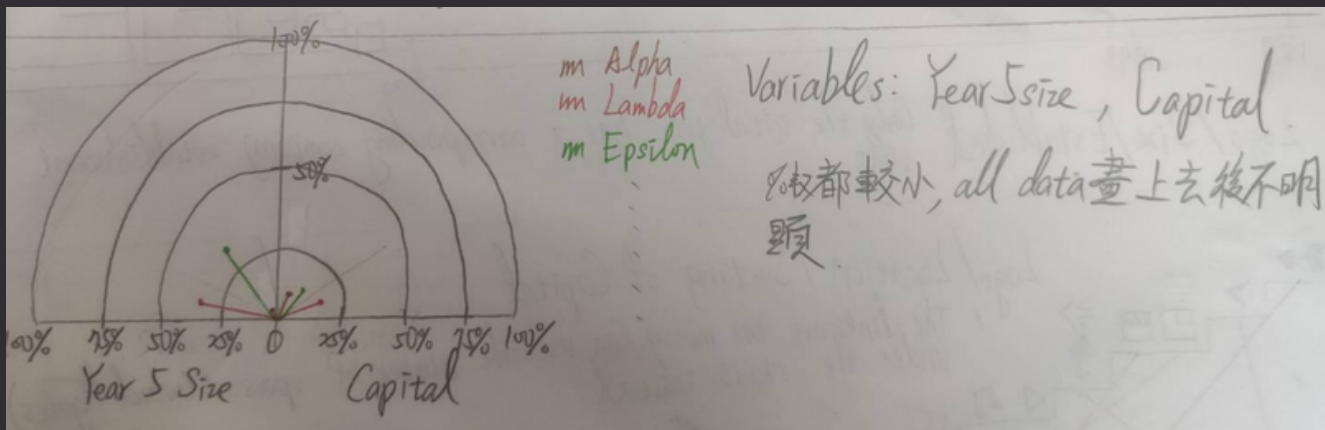
Year 5 Sales, Capital, Year, Logo



10 Ideas

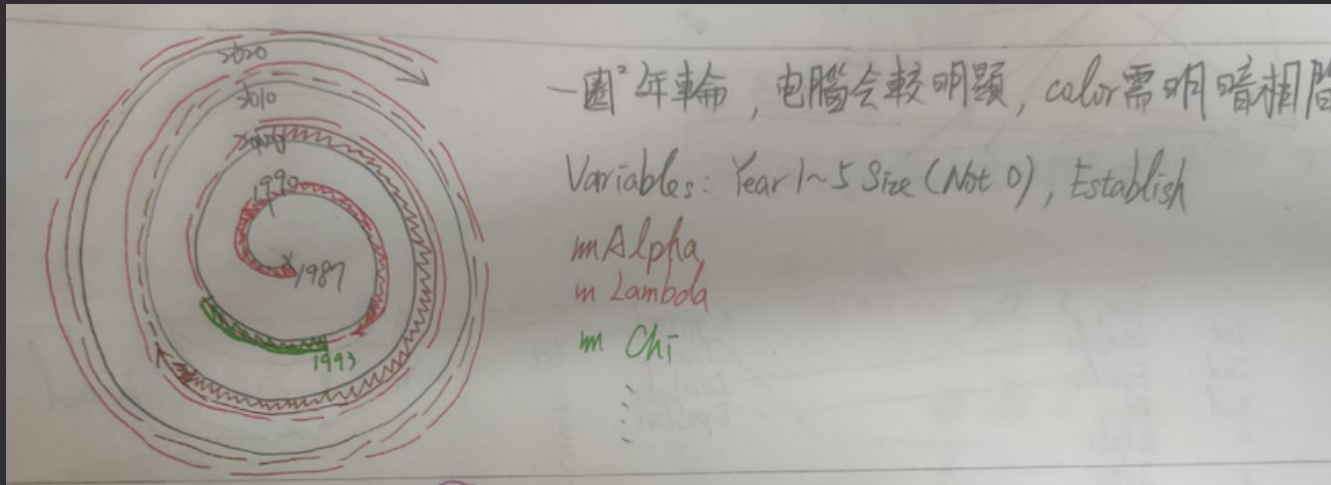


**Established
, Company,
Year 1~5
Size**

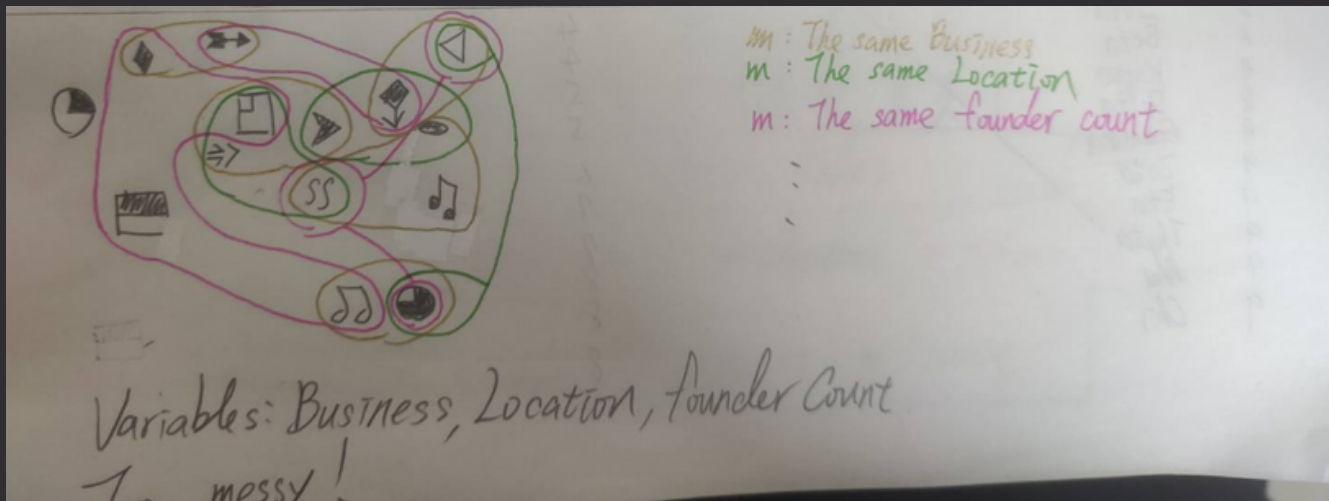


**Year 5 Size,
Capital,
Company**

10 Ideas

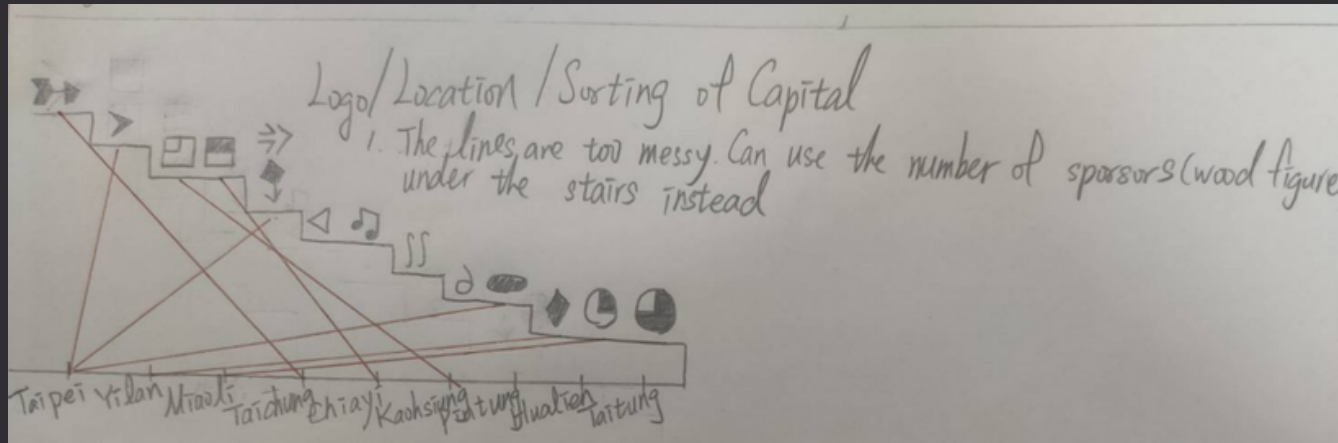


**Established
, Company,
Year 1~5
Size**

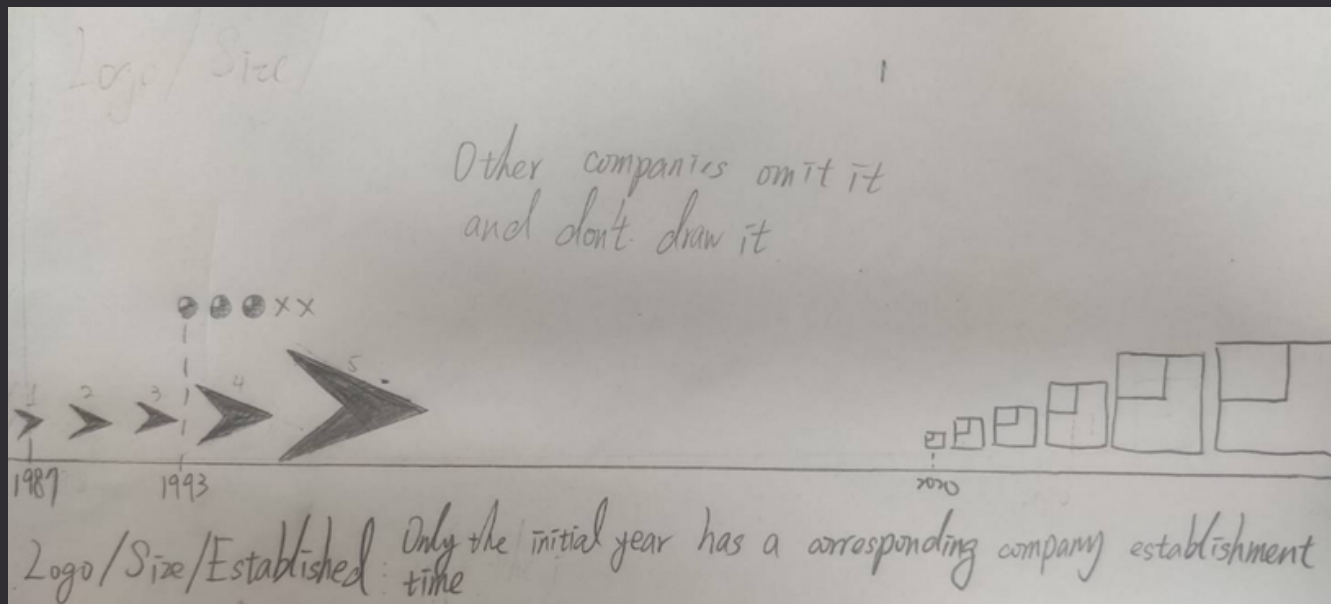


**Business,
Location,
Founder
Counter**

10 Ideas



**Logo,
Location,
Sorting of
Capital**



**Logo, Year
1~5 Size,
Established**

Design 1

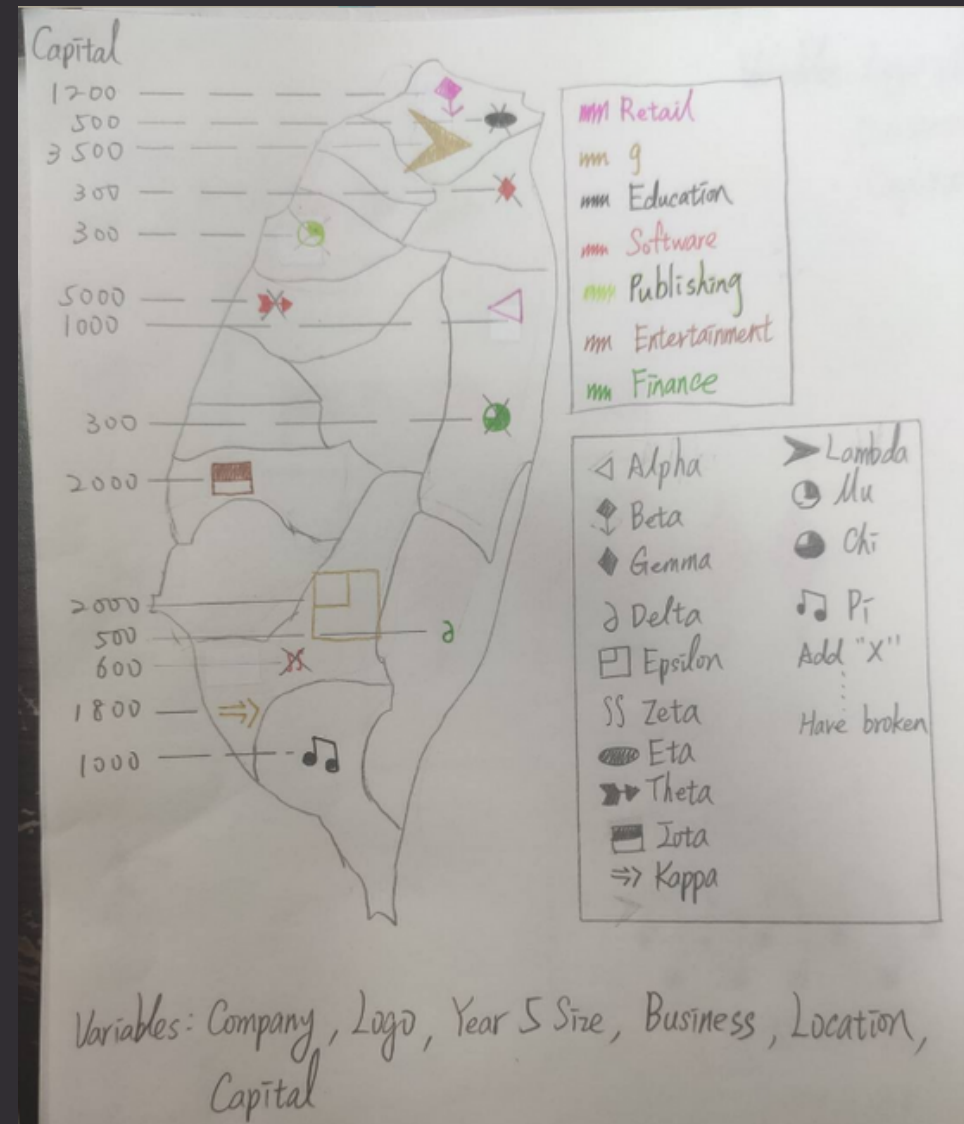
Year 5 size corresponds to the size of the Logo

Question

- What are the differences in the total capital of different companies in different industries?
- Which industry in each region has a good development scale?
- Are there any industrial clusters for a certain industry in each region?
- Whether the larger the company, the higher the total capital?

Criticism

- This chart cannot display too much data.
- Bankrupt companies are not displayed clearly enough.
- The capital size of companies cannot be sorted. It may be assisted by dark and light colors, but it is not obvious enough.



Design 2

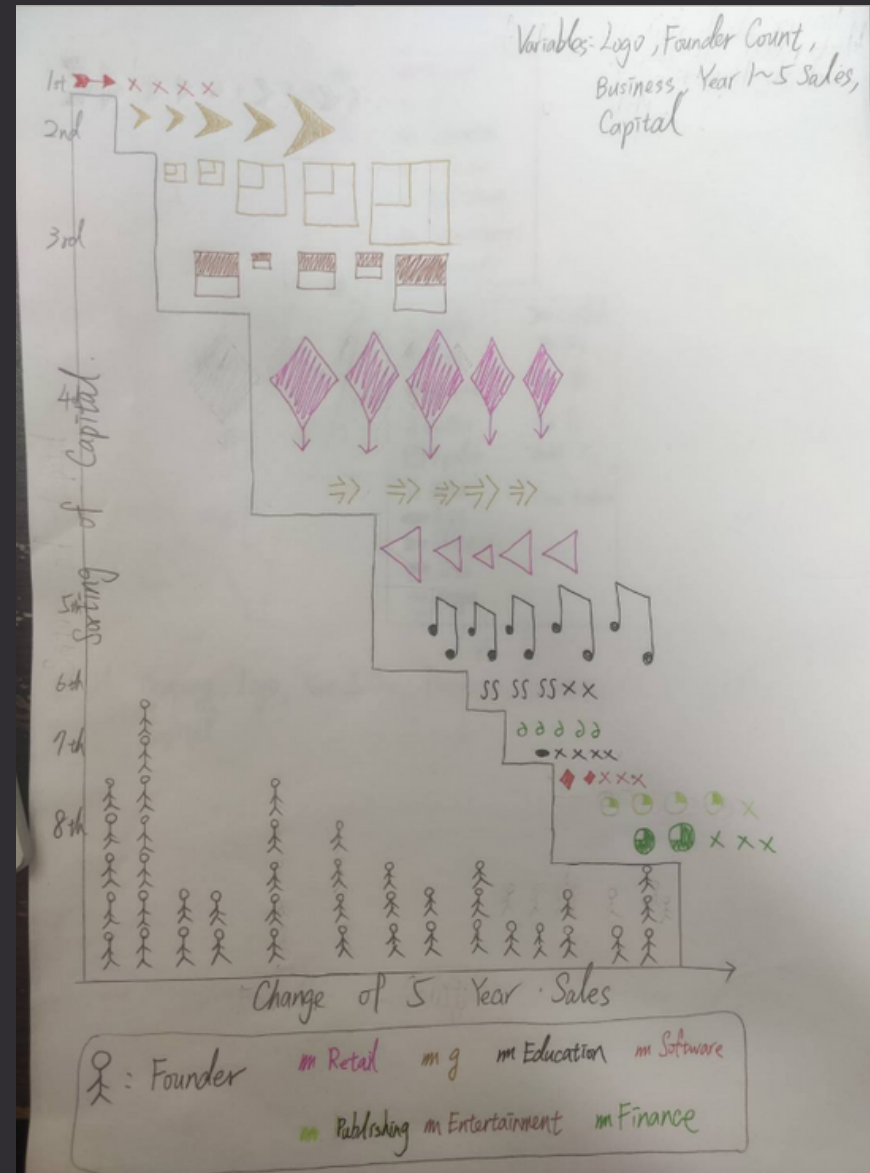
Year 1~5 Sales corresponds to the size of the Logo

Question

- The relationship between each company's total capital ranking and annual sales
- How has each company's sales changed?
- Whether the more sponsors, the higher the total capital

Criticism

- Using logo size to show the sales volume of each company will not be obvious enough.
- Unable to add association with company establishment year



References

- No