Data Wrangling - News Article Analysis

Advaith Rao Ayush Oturkar Jeanie Hung Vanshita Gupta 29 April 2023

Contents

1	Loa	ding required Packages	2
2	Cor	mbine news data from different sources	4
3	Data Cleaning		6
4	ED.	\mathbf{A}	8
	4.1	1. Based on News Source	8
		4.1.1 Distribution of news sources in the news data	8
		4.1.2 Average length of article descriptions by news source	10
	4.2	Plotting top bi-gram and tri-grams in CNN	11
		4.2.1 Plot n gram function	11
	4.3	Looping over all the news sources and getting the n-grams and wordcloud	12
5	Top	pic Modelling	15
	5.1	Get the topic on the data & remap the topic number	17
	5.2	Distribution of News category in the Data	18
6	Sen	timent Analysis	21
	6.1	By Topic Category	21
	6.2	By Source	29

1 Loading required Packages

```
# Specify your packages
my_packages <- c("tidyverse",</pre>
                  "gutenbergr",
                 "dplyr",
                 "tidytext",
                  "tidyverse",
                 "dplyr",
                  "textdata",
                  "tm",
                 "topicmodels",
                 "reshape2",
                 "gridExtra",
                 "httr",
                 "jsonlite",
                 "wordcloud2",
                  "webshot",
                  "htmlwidgets",
                 "glue",
                 "textmineR",
                  "viridis",
                  "text2vec",
                  "webshot",
                  "stringr")
# Get a list of packages which are not installed in the background
not_installed <- my_packages[</pre>
  !(my packages %in% installed.packages()[ , "Package"])
     # Extract not installed packages
# Install all the non-installed packages
if(length(not_installed)) install.packages(not_installed)
library(tidyverse)
library(gutenbergr)
library(dplyr)
library(tidytext)
library(textdata)
library(topicmodels)
library(reshape2)
library(gridExtra)
library(ggplot2)
library(httr)
```

```
library(jsonlite)
library(htmlwidgets)
library(glue)
library(wordcloud2)
library(textmineR)
library(topicmodels)
library(tm)
library(viridis)
library(viridis)
library(text2vec)
library(webshot)
library(stringr)
library(tm)
```

2 Combine news data from different sources

```
# Combining the data
#The Data Fetch part of our project can be viewed under the markdown file:
#./webscraping.Rmd
# 1. Read the cnn and bing data
cnn bbc df <- read.csv("data/cnn bbc news data 1.csv")</pre>
bing_df <- read.csv("data/bing_news_data_1.csv")</pre>
# 2. Read the NYtimes data
nytimes_df <- read.csv("data/newcatcher_news_data_nytimes-news.csv")</pre>
nytimes_df <- nytimes_df %>% rename(news_source = source)
# 3. Read the associated news data
associated press df <- read.csv("data/newcatcher news data associatedpress-news.csv")
associated_press_df <- associated_press_df %>% rename(news_source = source)
# 4. Read the reuters news data
reuters_df <- read.csv("data/newcatcher_news_data_reuters-news.csv")</pre>
reuters_df <- reuters_df %>% rename(news_source = source)
# 5. Read the guardian news data
guardian <- read.csv("data/newcatcher_news_data_theguardian-news.csv")</pre>
guardian <- guardian %>% rename(news_source = source)
# 6. Read the Washington Post news data
washpost_df <- read.csv("data/newcatcher_news_data_washingtonpost-news.csv")</pre>
washpost_df <- washpost_df %>% rename(news_source = source)
# 7. Read the CNBC Post news data
cnbc_news_df <- read.csv("data/cnbc_news_data_1.csv")</pre>
cnbc_news_df <- cnbc_news_df %>% rename(news_source = source)
# 8. Row bind all the above data
news df <- rbind(</pre>
  cnn_bbc_df, bing_df, nytimes_df, associated_press_df, reuters_df, guardian, washpost_d
)
# Lets print the head
head(news_df)
```

article_type headline

```
## 1
     NewsArticle
                     Why Putin cares about Russia's athletes competing abroad
## 2 NewsArticle
                         Al Jaffee: Record-breaking US cartoonist dies at 102
## 3 NewsArticle
                                       Listen: British Swimming Championships
## 4 NewsArticle
                    Bullying and race bias 'commonplace' in equestrian sports
## 5
     NewsArticle
                                     EFL coverage set to remain on Sky Sports
     NewsArticle 100m Olympic champion Fraser-Pryce runs in son's sports day
##
## 1
           https://www.bbc.co.uk/news/world-europe-65241285
## 2 https://www.bbc.co.uk/news/entertainment-arts-65238630
         https://www.bbc.co.uk/sport/live/swimming/65190437
## 3
## 4
            https://www.bbc.co.uk/sport/equestrian/65192884
              https://www.bbc.co.uk/sport/football/65167442
## 5
          https://www.bbc.co.uk/sport/av/athletics/65148492
## 6
##
## 1 While Russia's brutal invasion of Ukraine drags into its second year, its athletes
## 2 Award-winning American cartoonist Al Jaffee, renowned for his work on satirical mag
## 3 British record holder, Ben Proud will be one of the favourites in the 50m freestyl
## 4 The research was commissioned by British Equestrian and its member bodies, and carr
     The EFL's current TV deal was a 35% increase on their previous agreement with Sky
## 6
##
             published at category news source
## 1 2023-04-16T00:03:50Z
                            sports
                                      bbc-news
## 2 2023-04-11T10:01:57Z
                            sports
                                      bbc-news
## 3 2023-04-08T16:43:50Z
                            sports
                                      bbc-news
## 4 2023-04-05T23:01:19Z
                            sports
                                      bbc-news
## 5 2023-04-03T15:43:10Z
                            sports
                                      bbc-news
## 6 2023-04-01T11:13:59Z
                            sports
                                      bbc-news
```

3 Data Cleaning

```
# 1. Duplicate data drop:
cat("Total Rows before duplicate treatment :", nrow(news_df))
## Total Rows before duplicate treatment: 5579
news df <- distinct(news df)</pre>
cat("Total Rows after duplicate treatment :", nrow(news df))
## Total Rows after duplicate treatment : 5579
# 2 Cleaning Heading and description
clean_text_column <- function(df, col_name) {</pre>
  # convert text to lowercase
  df[[col_name]] <- tolower(df[[col_name]])</pre>
  # remove punctuation
  df[[col_name]] <- str_replace_all(df[[col_name]], "[[:punct:]]", "")</pre>
  # remove numbers
  df[[col_name]] <- str_replace_all(df[[col_name]], "[[:digit:]]", "")</pre>
  # remove non-ASCII characters
  df[[col_name]] <- str_replace_all(df[[col_name]], "[^[:ascii:]]", "")</pre>
  # remove specific special characters
   df[[col_name]] \leftarrow str_replace_all(df[[col_name]], "\\+|\\-|\\/|\\n", " ") 
  # remove leading/trailing whitespace
  df[[col_name]] <- str_trim(df[[col_name]])</pre>
  # remove stop words (optional)
  df[[col_name]] <- removeWords(df[[col_name]], stopwords("english"))</pre>
  # return cleaned data.frame
  return(df)
}
# assume your data.frame is called `news_df` and the text column is called `article_te
news_df <- clean_text_column(news_df, "headline")</pre>
news_df <- clean_text_column(news_df, "description")</pre>
```

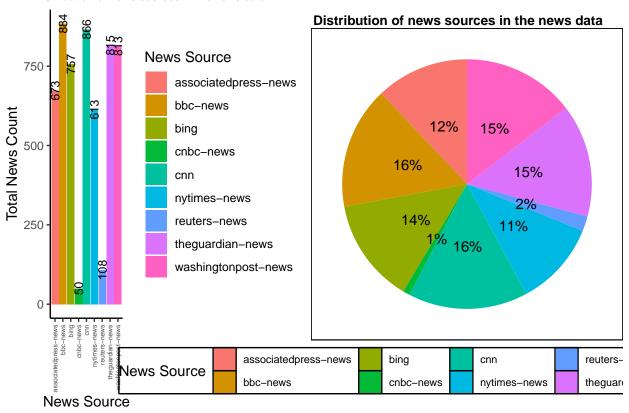
4 EDA

4.1 1. Based on News Source

4.1.1 Distribution of news sources in the news data

```
# Distribution of news sources in the news data
bar chart <- news df %>%
 count(news source) %>%
 ggplot(aes(x = news_source, y = n, fill = news_source)) +
 geom bar(stat = "identity") +
 ggtitle("Distribution of news sources in the news data") +
 xlab("News Source") +
 ylab("Total News Count") +
 theme_classic() +
 geom text(aes(label = n), size = 3, angle = 90) +
 theme(plot.title = element text(hjust = 0.1, face = "bold", size = 8)) +
 theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1, size = 5)) +
 labs(fill = "News Source") +
 theme(rect = element rect(fill = "transparent"))
# Distribution of news sources in the news data - Pie chart view
pie_chart <- news_df %>%
 count(news source) %>%
 mutate(percent = prop.table(n)*100) %>%
 ggplot(aes(x = "", y = n, fill = news_source)) +
 geom_bar(stat = "identity", width = 1) +
 coord polar(theta = "y") +
 ggtitle("Distribution of news sources in the news data") +
 theme void() +
 theme(plot.title = element text(hjust = 0.1, face = "bold", size = 10), legend.position
 theme(rect = element_rect(fill = "transparent")) +
 geom text(aes(label = paste0(round(percent), "%")), position = position stack(vjust =
 labs(fill = "News Source")
# create two-column grid
grid_plot <- grid.arrange(bar_chart, pie_chart, ncol = 2)</pre>
```

Distribution of news sources in the news data

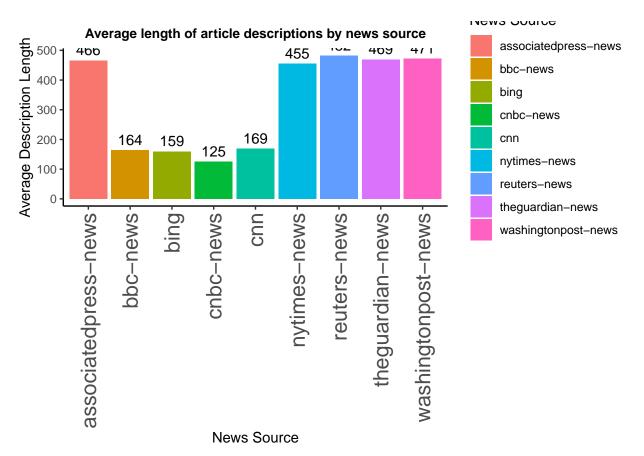


```
# save the plot with a larger size
ggsave(
    "Plots/bar_plot_distribution_of_news_source.png",
    plot = bar_chart,
    height = 6,
    width = 10,
    dpi = 300,
    bg = "transparent"
)

ggsave(
    "Plots/pie_plot_distribution_of_news_source.png",
    plot = pie_chart,
    height = 6,
    width = 10,
    dpi = 300,
    bg = "transparent"
)
```

4.1.2 Average length of article descriptions by news source

```
bar chart <- news df %>%
 group by(news source) %>%
 summarize(avg_desc_length = mean(nchar(description))) %>%
 ggplot(aes(x = news_source, y = avg_desc_length, fill = news_source)) +
 geom bar(stat = "identity") +
 ggtitle("Average length of article descriptions by news source") +
 xlab("News Source") +
 ylab("Average Description Length") +
 theme classic() +
 theme(plot.title = element text(hjust = 0.5, face = "bold", size = 10)) +
 theme(rect = element rect(fill = "transparent")) +
 geom_text(aes(label = as.integer(avg_desc_length)), vjust = -0.5, size = 4) +
 theme(axis.text.x = element text(angle = 90, vjust = 0.5, hjust=1, size = 16)) +
 labs(fill = "News Source") +
 theme(rect = element rect(fill = "transparent"))
print(bar chart)
```



```
# save the plot with a larger size
ggsave(
   "Plots/avg_description_length.png",
   plot = bar_chart,
   height = 6,
   width = 8,
   dpi = 300,
   bg = "transparent"
)
```

4.2 Plotting top bi-gram and tri-grams in CNN

4.2.1 Plot n gram function

```
c <- c(
  "#FF0000",
  "#FF6600",
  "#FFCC00",
  "#FF0066",
  "#CCFF00",
  "#66FF00",
  "#00FF00",
  "#00FF66",
  "#00FFCC",
  "#00CCFF",
  "#0066FF",
  "#0000FF",
  "#6600FF",
  "#CCOOFF",
  "#FFOOCC"
)
plot_ngram <- function(news_df, news_to_plot, n_for_ngram, fill_color) {</pre>
  if (n_for_ngram == 2) {
   n_gram_txt <- "Bigram"
  } else {
    n_gram_txt <- "Trigram"</pre>
  }
  n_gram <- news_df %>%
    filter(news_source == news_to_plot) %>%
```

```
mutate(headline = gsub("[^[:alnum:]]", "", headline)) %>%
    unnest tokens(trigram, headline, token = "ngrams", n = n_for_ngram) %>%
    filter(!is.na(trigram)) %>%
    count(trigram, sort = TRUE) %>%
    head(10) %>%
    ggplot(aes(x = trigram, y = n)) +
    geom_bar(stat = "identity", fill = fill_color) +
    ggtitle(paste("Top 10", n_gram_txt, toupper(news_to_plot), "headlines")) +
    xlab(n gram txt) +
    ylab("Count") +
    theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust = 1),
          axis.text.y = element text(size = 16),
          plot.title = element_text(hjust = 0.5, face = "bold")) +
    coord flip()
 return(n_gram)
}
```

4.3 Looping over all the news sources and getting the n-grams and wordcloud

```
# define the list of news sources
news sources <- c(</pre>
  "bbc-news",
  "cnn",
  "bing",
  "nytimes-news",
  "associatedpress-news",
  "reuters-news",
  "theguardian-news",
  "washingtonpost-news",
  "cnbc-news"
)
i = 1
# loop over the news sources
for (news to plot in news sources) {
  cat("Iteration Number :", i)
  # plot bigram
  n for ngram <- 2
```

```
fill color <- c[i]
n gram <- plot ngram(news df, news to plot, n for ngram, fill color)
ggsave(
  paste0(
    "Plots/", news to plot, " bigram count.png"
  plot = n_gram,
 height = 6,
  width = 8,
  dpi = 300
  )
# plot trigram
n_for_ngram <- 3</pre>
fill_color <- c[i]
n gram <- plot ngram(news df, news to plot, n for ngram, fill color)
# Save trigram
ggsave(paste0("Plots/", news_to_plot, "_trigram_count.png"), plot = n_gram, height = 6
# plot wordcloud
word_freq <- news_df %>%
  filter(news_source == news_to_plot) %>%
  mutate(headline = gsub("[^[:alnum:]]", "", headline)) %>%
  unnest_tokens(word, headline) %>%
  filter(!is.na(word)) %>%
  count(word) %>%
  top n(n = 50, wt = n)
wc <- wordcloud2(data = word_freq, size = 1, color = "random-dark", backgroundColor =</pre>
saveWidget(wc, file = "Plots/wordcloud.html")
webshot(
  "Plots/wordcloud.html",
 file = paste0(
   "Plots/",
   news_to_plot,
   " headline wordcloud.png"
  ),
 vwidth = 1200,
 vheight = 800
Sys.sleep(3)
file.remove("Plots/wordcloud.html")
```

```
i = i + 1
}
```

Iteration Number : 1
Iteration Number : 2
Iteration Number : 3
Iteration Number : 4
Iteration Number : 5
Iteration Number : 6
Iteration Number : 7
Iteration Number : 8

5 Topic Modelling

We changed the value starting from k=5 all the way up k=12 where we observed that new topics can be added however after k=12 the topics were not clustering properly so we decided to keep k=12

```
# Get the corpus
corpus <- Corpus(VectorSource(news df$description))</pre>
corpus <- tm map(corpus, stemDocument)</pre>
## Warning in tm map.SimpleCorpus(corpus, stemDocument): transformation drops
## documents
# Create a document term matrix with term frequency weighting
dtm <- DocumentTermMatrix(corpus, control = list(weighting = weightTf))</pre>
## Warning in TermDocumentMatrix.SimpleCorpus(x, control): custom functions are
## ignored
# Get TFIDF
tfidf <- weightTfIdf(dtm)
# Run LDA on the document term matrix
k <- 12 # number of topics
lda <- LDA(dtm, k = k, method = "Gibbs", control = list(seed = 1234))</pre>
#tidy(lda)
# Find the top 15 words associated with each topic
top words k3 <- terms(lda, 15)
#as.data.frame(top_words_k3)
print(top_words_k3)
##
         Topic 1
                     Topic 2
                               Topic 3
                                           Topic 4
                                                    Topic 5
                                                               Topic 6
                     "char"
                               "will"
##
    [1,] "secur"
                                           "year"
                                                    "compani"
                                                               "world"
                                                    "year"
    [2,] "nation"
                     "minist"
                               "said"
                                           "sport"
##
                                                               "one"
                                           "game"
##
    [3,] "ukrain"
                     "day"
                               "announc"
                                                    "report"
                                                               "new"
    [4,] "offici"
##
                     "first"
                               "china"
                                           "next"
                                                    "busi"
                                                               "year"
                     "countri" "nation"
                                           "team"
##
    [5,] "russia"
                                                    "million" "set"
##
    [6,] "war"
                     "govern"
                               "unit"
                                           "major"
                                                    "bank"
                                                               "use"
##
    [7,] "said"
                     "parti"
                               "presid"
                                           "leagu"
                                                    "accord"
                                                               "open"
    [8,] "group"
                     "leader"
                               "govern"
                                           "will"
                                                    "month"
                                                               "across"
##
```

```
##
    [9,] "russian"
                                              "season" "increas" "australia"
                      "prime"
                                 "monday"
  [10,] "social"
##
                      "forc"
                                             "play"
                                                        "last"
                                                                   "india"
                                 "group"
  [11,] "militari"
                      "sinc"
                                 "union"
                                              "three"
                                                        "tax"
                                                                   "ago"
   [12,] "includ"
                      "fight"
                                 "thursday"
                                             "final"
                                                       "financi"
                                                                  "last"
  [13,] "latest"
                                 "trade"
                      "sudan"
                                              "time"
                                                        "number"
                                                                   "place"
                                 "econom"
   [14,] "defens"
                                                        "cut"
                                                                   "just"
                      "continu"
                                             "last"
   [15,] "media"
                      "capit"
                                              "first"
                                                                   "becom"
##
                                 "repres"
                                                        "price"
                                                        Topic 11
##
          Topic 7
                        Topic 8
                                   Topic 9
                                             Topic 10
                                                                       Topic 12
    [1,] "state"
##
                        "citi"
                                   "like"
                                             "new"
                                                         "char"
                                                                       "comment"
##
    [2,] "school"
                        "said"
                                   "can"
                                             "vork"
                                                                       "share"
                                                         "former"
##
    [3,]
         "hous"
                        "home"
                                   "mani"
                                             "work"
                                                         "presid"
                                                                       "stori"
##
    [4,]
         "bill"
                        "peopl"
                                   "make"
                                             "show"
                                                         "court"
                                                                       "articl"
##
    [5,]
         "educ"
                        "two"
                                   "say"
                                             "time"
                                                         "polit"
                                                                       "gift"
    [6,]
          "republican"
##
                        "polic"
                                   "way"
                                              "give"
                                                         "trump"
                                                                       "news"
##
    [7,]
          "right"
                        "offic"
                                   "one"
                                              "televis"
                                                         "feder"
                                                                       "get"
    [8,]
                                             "april"
                                                                       "plan"
##
          "univers"
                        "charg"
                                   "peopl"
                                                         "washington"
    [9,]
          "say"
                        "kill"
                                              "book"
                                                         "biden"
                                                                       "fox"
##
                                    "chang"
##
   [10,]
         "law"
                        "yearold"
                                   "time"
                                              "live"
                                                         "donald"
                                                                       "listen"
   [11,]
                                   "around"
                                             "star"
          "support"
                        "arrest"
                                                         "campaign"
                                                                       "elect"
  [12,] "health"
                        "man"
                                    "see"
                                             "look"
                                                         "hous"
                                                                       "vote"
                                   "now"
## [13,]
         "student"
                                             "imag"
                                                                       "min"
                        "author"
                                                         "investig"
## [14,]
          "public"
                        "death"
                                   "good"
                                             "last"
                                                         "editor"
                                                                       "sign"
  [15,] "governor"
                        "includ"
                                   "want"
                                              "age"
                                                         "alleg"
                                                                       "experi"
# get top 10 words for each topic
top_words_k3 <- terms(lda, 10)</pre>
print(top_words_k3)
##
          Topic 1
                     Topic 2
                                Topic 3
                                           Topic 4
                                                     Topic 5
                                                                Topic 6
                                                                              Topic 7
                                           "year"
                                                     "compani"
##
    [1,] "secur"
                     "char"
                                "will"
                                                                "world"
                                                                              "state"
    [2,]
##
          "nation"
                     "minist"
                                "said"
                                           "sport"
                                                     "year"
                                                                 "one"
                                                                              "school"
##
    [3,]
         "ukrain"
                     "day"
                                "announc"
                                           "game"
                                                                "new"
                                                                              "hous"
                                                     "report"
##
    [4,] "offici"
                     "first"
                                "china"
                                           "next"
                                                     "busi"
                                                                              "bill"
                                                                 "year"
##
    [5,]
         "russia"
                     "countri"
                                "nation"
                                           "team"
                                                     "million"
                                                                "set"
                                                                              "educ"
          "war"
##
    [6,]
                     "govern"
                                "unit"
                                           "major"
                                                     "bank"
                                                                "use"
                                                                              "republican"
    [7,]
##
         "said"
                     "parti"
                                "presid"
                                           "leagu"
                                                     "accord"
                                                                              "right"
                                                                "open"
    [8,] "group"
                                           "will"
                                                     "month"
##
                     "leader"
                                "govern"
                                                                "across"
                                                                              "univers"
                                                                              "say"
##
    [9,] "russian"
                     "prime"
                                "monday"
                                           "season"
                                                     "increas"
                                                                "australia"
##
   [10,] "social"
                     "forc"
                                           "play"
                                                     "last"
                                                                "india"
                                                                              "law"
                                "group"
##
          Topic 8
                     Topic 9 Topic 10
                                         Topic 11
                                                       Topic 12
                              "new"
    [1,] "citi"
##
                     "like"
                                         "char"
                                                        "comment"
##
    [2,] "said"
                     "can"
                              "york"
                                         "former"
                                                        "share"
                     "mani"
##
    [3,] "home"
                              "work"
                                         "presid"
                                                        "stori"
```

```
"court"
##
    [4,] "peopl"
                    "make"
                             "show"
                                                      "articl"
    [5,] "two"
                                        "polit"
                                                      "gift"
##
                     "say"
                             "time"
##
    [6,] "polic"
                    "way"
                             "give"
                                        "trump"
                                                      "news"
                                        "feder"
                                                      "get"
##
    [7,] "offic"
                    "one"
                             "televis"
    [8,] "charg"
                    "peopl" "april"
                                                      "plan"
##
                                        "washington"
    [9,] "kill"
                                                      "fox"
##
                     "chang" "book"
                                        "biden"
## [10,] "yearold" "time"
                             "live"
                                        "donald"
                                                      "listen"
```

- 1 International Conflicts 2 Government and political 3 Economy news 4 Sports news
- 5 Corporate news 6 World news 7 Education news 8 Local news 9 Lifestyle news 10
- Entertainment news 11 Legal news 12 Miscellaneous news

5.1 Get the topic on the data & remap the topic number

```
# get the topics and their terms
topics <- topics(lda)</pre>
terms <- terms(lda)
# assign topics to documents
doc topics <- as.data.frame(lda@gamma)</pre>
doc topics$topic <- apply(doc topics, 1, which.max)</pre>
# add the topics to the news_df
news_df$topic <- doc_topics$topic</pre>
news df \%% group by(category, topic) \%% summarise(n = n(), .groups = 'drop')
## # A tibble: 192 x 3
##
      category topic
##
      <chr>
                <int> <int>
##
    1 business
                    1
                         34
##
    2 business
                    2
                         28
    3 business
                    3
##
                         51
## 4 business
                    4
                         40
##
   5 business
                        141
##
   6 business
                    6
                         46
##
    7 business
                    7
                         33
## 8 business
                         28
## 9 business
                    9
                         56
## 10 business
                   10
                         41
## # ... with 182 more rows
```

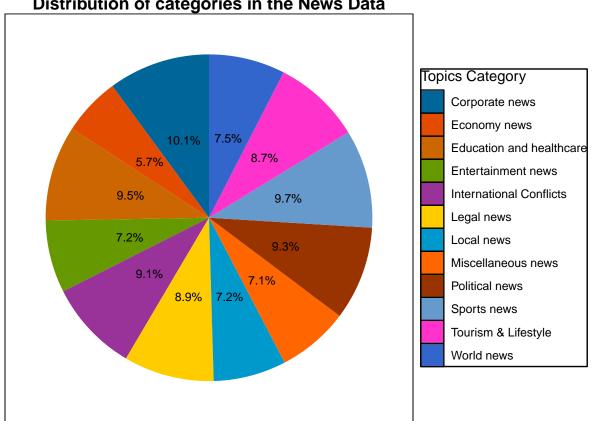
```
# Map the topics
news df <- news df %>%
 mutate(topic_category = case_when(
    topic == 1 ~ "International Conflicts",
   topic == 2 ~ "Political news",
   topic == 3 ~ "Economy news",
    topic == 4 ~ "Sports news",
   topic == 5 ~ "Corporate news",
    topic == 6 ~ "World news",
   topic == 7 ~ "Education and healthcare",
   topic == 8 ~ "Local news",
   topic == 9 ~ "Tourism & Lifestyle",
   topic == 10 ~ "Entertainment news",
   topic == 11 ~ "Legal news",
   topic == 12 ~ "Miscellaneous news",
   TRUE ~ NA_character_
 ))
```

5.2 Distribution of News category in the Data

```
# Define custom color palette
news colors <- c(</pre>
 "#006699",
  "#E34B00",
  "#CC6600",
  "#669900",
  "#993399",
  "#FFCC00",
  "#0099CC",
  "#FF6600",
  "#993300",
  "#6699CC",
  "#FF33CC",
  "#3366CC"
news_cat_pie <- news_df %>%
            count(topic_category) %>%
            mutate(perc = n / sum(n)) %>%
            ggplot(aes(
              x = || || ||
               y = n,
```

```
fill = topic category,
              label = scales::percent(perc, accuracy = 0.1)
              )
            ) +
            geom_bar(stat = "identity", width = 1) +
            coord polar("y", start = 0) +
            ggtitle("Distribution of categories in the News Data") +
            scale_fill_manual(values = news_colors) +
            labs(fill = "Topics Category", label = NULL) +
            theme void() +
            theme(plot.title = element text(hjust = 0.5, face = "bold")) +
            theme(rect = element_rect(fill = "transparent")) +
            geom_text(position = position_stack(vjust = 0.5), size = 3)
print(news cat pie)
```





```
# save the plot with a larger size
ggsave(
  "Plots/news category afterLDA count.png",
 plot = news_cat_pie,
 height = 6,
```

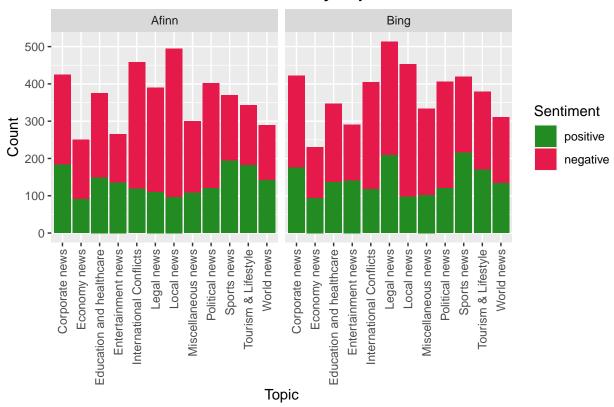
```
width = 8,
dpi = 300,
bg = "transparent"
)
```

6 Sentiment Analysis

6.1 By Topic Category

```
df <- news_df %>%
     select(topic_category, headline)
# Perform sentiment analysis with Afinn lexicon
afinn_sentiments <- df %>%
 unnest_tokens(word, headline) %>%
 inner_join(get_sentiments("afinn"), by = "word") %>%
 group_by(topic_category, value) %>%
 summarize(count = n(), .groups = "drop") %>%
 mutate(sentiment = ifelse(value > 0, "positive", ifelse(value==0, "neutral", "negative")
# Perform sentiment analysis with Bing lexicon
bing_sentiments <- df %>%
 unnest_tokens(word, headline) %>%
 inner_join(get_sentiments("bing"), by = "word") %>%
 group_by(topic_category, sentiment) %>%
 summarize(count = n(), .groups = "drop") %>%
 mutate(lexicon = "Bing")
# Combine the results from both lexicons
sentiments <- bind rows(afinn sentiments, bing sentiments)</pre>
# Plot the sentiments
sentiment_split <-ggplot(sentiments, aes(x = topic_category, y = count, fill = sentiment
                geom_col(position = "stack") +
                facet wrap(\sim lexicon, ncol = 2) +
                labs(title = "Overall Headline Sentiments by Topic and Lexicon",
                     x = "Topic",
                     y = "Count",
                     fill = "Sentiment") +
                scale_fill_manual(values = c("positive" = "forestgreen", "negative" = "#
                theme(plot.title = element_text(hjust = 0.5, face = "bold")) +
                theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1))
print(sentiment_split)
```

Overall Headline Sentiments by Topic and Lexicon



```
# save the plot with a larger size
ggsave(
   "Plots/sentiment_bytopic_count.png",
   plot = sentiment_split,
   height = 6,
   width = 8,
   dpi = 300
)
```

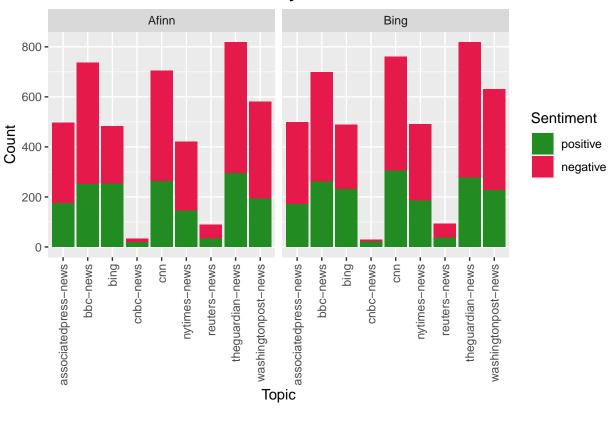
6.2 By Source

```
df <- news_df %>%
     select(news_source, headline)

# Perform sentiment analysis with Afinn lexicon
afinn_sentiments <- df %>%
    unnest_tokens(word, headline) %>%
    inner_join(get_sentiments("afinn"), by = "word") %>%
    group_by(news_source, value) %>%
```

```
summarize(count = n(), .groups = "drop") %>%
 mutate(sentiment = ifelse(value > 0, "positive", ifelse(value==0, "neutral", "negative")
# Perform sentiment analysis with Bing lexicon
bing_sentiments <- df %>%
  unnest_tokens(word, headline) %>%
  inner_join(get_sentiments("bing"), by = "word") %>%
  group_by(news_source, sentiment) %>%
  summarize(count = n(), .groups = "drop") %>%
  mutate(lexicon = "Bing")
# Combine the results from both lexicons
sentiments <- bind_rows(afinn_sentiments, bing_sentiments)</pre>
# Plot the sentiments
sentiment_split \leftarrow-ggplot(sentiments, aes(x = news_source, y = count, fill = sentiment))
                geom_col(position = "stack") +
                facet_wrap(~lexicon, ncol = 2) +
                labs(title = "Overall Headline Sentiments by News Source and Lexicon",
                     x = "Topic",
                     y = "Count",
                     fill = "Sentiment") +
                scale_fill_manual(values = c("positive" = "forestgreen", "negative" = "#
                theme(plot.title = element_text(hjust = 0.5, face = "bold")) +
                theme(axis.text.x = element_text(angle = 90, vjust = 0.5, hjust=1))
print(sentiment split)
```

Overall Headline Sentiments by News Source and Lexicon



```
# save the plot with a larger size
ggsave(
   "Plots/sentiment_bysource_count.png",
   plot = sentiment_split,
   height = 6,
   width = 8,
   dpi = 300,
   bg = "transparent"
)
```