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PROFESSIONAL SKILLS

- User Research, Competitor Analysis, Persona, User Interview
- Information Architecture, Site Maps
- Flow Chart, UI Flows, User Journeys
- Functional and UX Specifications
- Wireframes, Sketches, Screen Flow
- Mock Up, Prototyping
- Visual and Graphic Design, Information Design, Branding, User Interface Design
- Usability Testing, Data Analytic
- Basic Coding HTML5, CSS3



COMPUTER SKILLS

- Flowchart: Lucidchart, Cacoo
- Wireframe: Illustrator, Balsamiq, Mockflow
- Mockup & Prototyping: Figma, Sketch, Photoshop, InVision, Marvel, JustInMind, html, css, UX Pin, Sympli, Zeplin, After Effect, Principle
- User Research: Useberry, Maze
- Project Management: Asana, Jira, Aha!



LANGUAGE

Chinese: Native | English: Fluent



WORK EXPERIENCE

STAFF UX DESIGNER • PRODUCT DESIGNER

Trend Micro Inc. | TXOne Networks Inc.

Aug. 2021 – Present Taipei, Taiwan

- + Conduct user research and validate design assumption with enterprise customers.
- + Provide insight to the team based on researching user behavior and needs. Convert research findings into actionable results.
- + Document and develop use cases, wireframe, innovative visual mockups and interactive prototypes to stakeholders and development teams.

SENIOR UX DESIGNER KaiOS Technologies Inc.

Apr. 2019 – May 2021 Taipei, Taiwan

- + Work closely with product management, business development, engineering, quality assurance, and designers to create an intuitive, cohesive, and seamless user experience across all products such as platforms, applications, and software.
- + Rapidly iterate on design solutions using appropriate tools like wireframes, screen specifications, personas, user flows, mockups and prototypes to present to peers and stakeholders.
- + Conduct testing of sample applications, websites, and software to assess user experience and ease of use.

SENIOR UX DESIGNER AMPOS Solutions Inc.

Mar. 2018 – Apr. 2019 Taipei, Taiwan

- + Collaborate with product management and engineering to define and implement innovative solutions for the enterprise product, talent management application.
- + Develop UI flow, wireframe, UI mockups, and prototypes to effectively communicate interaction and design ideas.
- + Conduct user research and evaluate user feedback.

UI/UX DESIGNER Systex Corporation / SB0X Inc.

Apr. 2014 – Feb. 2018 Taipei, Taiwan

- + Leading visual design and UX strategy for web-based software management and big data analytics platform based on specific product requirements.
- + Planning information architecture, diagramming flow charts, UI flows, wireframes, mockup, and prototype. interface-related projects.
- + Collaborated with colleagues to develop the digital campaigns and marketing materials.



EDUCATION

MFA Graphic Design Mar. 2006 – Nov. 2008

Savannah College of Art and Design (SCAD)

Savannah, Georgia, USA

BA Commercial Design Sep. 2001 – Jun. 2005

Ming Chuan University

Taipei, Taiwan