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PHONE +886 987-541-014



PROFESSIONAL SKILLS

- User Research, Competitor Analysis, Persona, User Interview
- Information Architecture, Site Maps
- Flow Chart, UI Flows, User Journeys
- Functional and UX Specifications
- Wireframes, Sketches, Screen Flow
- Mock Up, Prototyping
- Visual and Graphic Design, Information Design, Branding, User Interface Design
- Usability Testing, Data Analytic
- Basic Coding HTML5, CSS3



COMPUTER SKILLS

- Flow Chart: OmniGraffle, Visio
- Wireframe: Illustrator, Balsamiq, Mockflow
- Mockup & Prototyping: Sketch, Photoshop, InVision, Marvel, JustInMind, html, css, UX Pin, Sympli, Zeplin, After Effect, Principle
- Project Management: Asana, Jira, Aha!



LANGUAGE

Chinese: Native | English: Fluent



WORK EXPERIENCE

SENIOR UX DESIGNER KaiOS Technologies Inc.

Apr. 2019 – Present Taipei, Taiwan

- + Work closely with product management, business development, engineering, quality assurance, and designers to create an intuitive, cohesive, and seamless user experience across all products such as platforms, applications, and software.
- + Rapidly iterate on design solutions using appropriate tools like wireframes, screen specifications, personas, user flows, mockups and prototypes to present to peers and stakeholders.
- + Conduct testing of sample applications, websites, and software to assess user experience and ease of use.

SENIOR UX DESIGNER AMPOS Solutions Inc.

Mar. 2018 – Apr. 2019 Taipei, Taiwan

- + Collaborate with product management and engineering to define and implement innovative solutions for the enterprise product, talent management application.
- + Develop UI flow, wireframe, UI mockups, and prototypes to effectively communicate interaction and design ideas.
- + Conduct user research and evaluate user feedback.

UI/UX DESIGNER Systex Corporation / SBOX Inc.

Apr. 2014 – Feb. 2018 Taipei, Taiwan

- + Leading visual design and UX strategy for web-based software management and big data analytics platform based on specific product requirements.
- + Planning information architecture, diagramming flow charts, UI flows, wireframes, mockup, and prototype.

SENIOR MARCOM DESIGNER D-Link Corporation

Jan. 2012 – Apr. 2014 Taipei, Taiwan

- + Collaborated with Marcom, PR, and MI, putting together marketing plans.
- + Created advertising materials, such as key visual, and, marketing materials, POSM.

UI/UX DESIGNER InfoPower Corporation

Jul. 2009 – Oct. 2010 Taipei, Taiwan

- + Communicated with engineers to complete the website and user interface-related projects.
- + Collaborated with colleagues to develop the digital campaigns and marketing materials.



EDUCATION

MFA Graphic Design Mar. 2006 – Nov. 2008

Savannah College of Art and Design (SCAD)

Savannah, Georgia, USA

BA Commercial Design Sep. 2001 – Jun. 2005

Ming Chuan University

Taipei, Taiwan



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專業技術

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擅長軟體

- Flow Chart: OmniGraffle, Visio
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- Project Management: Asana, Jira, Aha!



語言

中文：母語 | 英文：流利



工作經歷

資深 UX 設計師 愷易科技有限公司 台灣分公司

2019, 04 ~ Present 台灣

- + 與 PM, BD, RD, QA 和 UI 合作，全面性地規劃直覺易用的使用者體驗產品，應用程式或平台。
- + 設計線框稿，定義規格，角色，使用者流程，並提供視覺及互動原型以快速迭代設計解決方案，與利益相關者討論。
- + 進行使用者測試，以評估使用者體驗及易用性設計。

資深 UX 設計師 英屬開曼群島商易智能股份有限公司 台灣分公司

2018, 03 ~ 2019, 04 台灣

- + 與產品經理、工程師溝通合作，以整合及優化人才管理系統整體視覺、介面設計及使用者體驗
- + 設計及規劃使用者介面流程、線框圖、視覺稿及原型與利益相關者清楚溝通
- + 評估使用者需求和回饋並進行使用者調查及介面改善工作

UI/UX 設計師 精誠資訊股份有限公司 / SBOX Inc.

2014, 04 ~ 2018, 02 台灣

- + 硬體管理介面及數據分析平台的使用者體驗策略和視覺設計規劃
- + 依照需求設計資訊架構，製作介面使用者頁面流程、線框圖、視覺稿及原型
- + 依方法執行及分析使用者調查、測試回饋，設計使用者體驗改善方案

資深視覺行銷設計 友訊科技股份有限公司

2012, 01 ~ 2014, 04 台灣

- + 與行銷部同事，如：行銷企劃、公關、市場分析師等，共同討論行銷策略和方向
- + 設計廣告視覺或相關行銷物，如海報、戶外廣告、DM、Web Banner、賣場輔銷物等

UI/UX 設計師 英丰實資訊股份有限公司

2009, 7 ~ 2010, 10 台灣

- + 協調產品經理、工程師，進行網站、軟體界面設計與修正更新
- + 與業務、企劃、程式設計等配合，協同執行網頁及行銷活動專案



學歷

MFA Graphic Design 2006, 3 – 2008, 11

Savannah College of Art and Design (SCAD)

Savannah, Georgia, USA

學士 商業設計 2001, 9 ~ 2005, 6

銘傳大學

台灣